

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo 93407

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October 4, 1996

DPTC to celebrate grand opening Oct. 15

Cal Poly's new \$7.5 million, state-of-the-art Dairy Products Technology Center will hold its grand opening celebration from 1 to 5 pm Tuesday, Oct. 15.

President Baker will deliver opening remarks, and dairy science alumnus David Hettinga, now vice president and senior technical officer at the Land O'Lakes company, will give the keynote address.

A ribbon-cutting ceremony, tours, demonstrations and product tasting are all planned as part of the event.

The Dairy Products Technology Center includes:

- ♦ A fluid-milk processing area with a 600-gallon-per-hour, high-temperature, short-time pasteurization system and a state-of-the-art process control system.
- ♦ A 200-gallon-per-hour continuous ice cream freezer and equipment for manufacturing butter and dairy spreads.

♦ A cheese processing room with vats ranging in size from 50 to 500 gallons.

♦ A pilot plant with a 30-liter-per-hour pasteurization system.

♦ More than 1,500 square feet of refrigerated and frozen product storage areas for controlled shelf-life studies.

♦ Four fully equipped laboratories for routine quality testing and more sophisticated analyses of the physical, chemical and microbiological properties of milk and milk components.

♦ A sensory evaluation laboratory for consumer evaluation of dairy food products.

♦ A conference room for short courses and symposia.

The faculty, staff and students are invited to stop by.

For more information and directions to the center, call Laurie Jacobson at ext. 6097.

University Relations interim director named

Brent Keetch, a professor of English and former chair of the English Department, has been named interim director of university relations.

As part-time special assistant to President Baker for the last three years, Keetch served the university as a public relations and communications specialist.

In his new role, he will oversee University Advancement's Communications Office.

Keetch will teach half time fall quarter. The new position will become full time winter quarter.



NSF proposal rules to be discussed Oct. 10

Faculty members who intend to submit proposals to the National Science Foundation Instrumentation and Laboratory Improvement Program are encouraged to attend an informational meeting from 12:15 to 1:30 pm Thursday, Oct. 10, in the Staff Dining Room.

The NSF program provides matching grants for equipment that will improve the quality of undergraduate laboratory classes in science, mathematics, engineering and technology.

The meeting will cover procedures for meeting university and sponsor requirements, and individual target dates for draft proposals will be determined.

The NSF deadline to receive proposals is Saturday, Nov. 16.

For more information, call the Grants Development office at ext. 2982.

Cal Poly begins computer-based testing

Standardized testing has gone high tech at Cal Poly, the first educational institution in the state – and one of just 22 nationwide – to open an Educational Testing Service computer-based testing site.

The tests will give students a faster, simpler way to take the Graduate Record Exam and other standardized tests.

The Assessment and Testing Center is equipped with six stations where students and members of the public can take the American Production and Inventory Control tests and the Graduate Record Exams General Test.

Other tests given at Cal Poly include PRAXIS 1 and Certified Employee Benefit Specialist.

The computerized tests provide more flexibility in scheduling test dates, and the computers can report scores as soon as the exam is completed.

The Assessment and Testing Center will continue to offer paper-and-pencil tests for a variety of admission, placement, and certification programs.

Dorothy Tomilson, director of computer-based testing at Cal Poly, expects such tests as the Graduate Management Admissions Test, the Test of English as a Foreign Language, and the SAT to be among those available by computer within the next five years.

For more information, call Tomilson at ext. 1552.

New lecture series hosted by Global Affairs

Global strategy and law professor Allan Bird will talk on "The Emerging Global Class and the Destruction of National Cultures" at noon Wednesday, Oct. 9, in the Staff Dining Room.

The presentation is the first in a Brown Bag Lunch Speaker Series, sponsored by the Global Affairs office.

Faculty and staff members are invited to bring their lunch. Beverages and cookies will be provided.

For more information, call Global Affairs at ext. 1477.

Assertiveness training focus of workshop

"Learn to Assert Yourself" is the title of a small-group training session to be held from 8:30 to 11:30 am Thursday, Oct. 10, in UU 219.

Participants will:

- ♦ Learn a step-by-step model for being assertive.
- ♦ Learn to understand their own unique communication style.
- ♦ Practice personal skills in difficult scenarios.
- ♦ Have an opportunity to refine individual skills and techniques.

The session is sponsored by the Employee Assistance Program. Enrollment is limited. To enroll or for more information, call Jean DeCosta, EAP coordinator, at ext. 5198.

Learn-at-Lunch Series to continue Oct. 8

The Employee Assistance Program is again sponsoring a Learn-at-Lunch series. The four fall quarter sessions are all scheduled at noon on Tuesdays in the Staff Dining Room.

The first session, "Take the Mystery Out of Financial Planning," will be presented on Oct. 8 by personal financial planner John Grady.

Other presentations will be:

♦ Oct. 22 - "The Scam, the Crime, the Prevention" by crime prevention specialist Randy Johnson, a member of the County Sheriff's Department.

♦ Nov. 5 - "Practical Dreaming" by counselors Michael Emmons and Janet Jennings.

♦ Dec. 3 - "He Said, She Said: How Women and Men Communicate Differently" by clinical psychologist Margaret O'Neill.

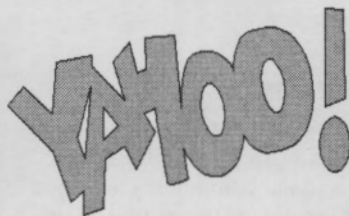
Employees and their families are invited to attend and bring a lunch.

For more information, call the Employee Assistance Center at ext. 0-EAP (0327).

Strauss, 85

L. Harry Strauss, former head of the university library, died Friday, Sept. 20.

Strauss began working in the library in 1961, was promoted to director in 1972, and retired in 1976.



Cal Poly Report goes electronic

The Cal Poly Report and several other publications produced by the Communications Office can be viewed electronically.

Access is from Cal Poly's home page at <http://www.calpoly.edu>.

Just click on "What's New(s)," select "Publications" and choose the publications you wish to read.

For more information about any of the publications, call the Communications Office at ext. 1511.

Activities planned for RideShare Week

Employees are invited to take part in California RideShare Week, Monday through Friday, Oct. 7-11, by pledging not to drive alone for the entire week.

Pledge cards have been sent to all campus employees. Those who "take the pledge" and return their card to Commuter Services by noon Thursday, Oct. 10, will be eligible for both local and state prize drawings.

Cal Poly prize winners will win gift certificates from Apple Farm, El Corral, Campus Dining, Campus Express, Commuter Services, Beach Cycle Rentals in Pismo Beach, and the Great American Melodrama in Oceano.

The RideShare Week schedule:

♦ Monday is carpool or vanpool day; an information-giveaway booth will be set up in the UU Plaza from 10 am to 1 pm.

♦ Tuesday is Transit Tuesday with free CCAT bus rides all day; new regional bus maps will be given away downtown.

♦ Walk/Web Site Wednesday will feature the unveiling at The Library bar and restaurant downtown of the new SLO County rideshare World Wide Web site.

♦ Thursday is Telecommute Thursday, and employees are invited to bring a brown-bag lunch to the city-county library downtown at noon to learn more about telecommuting.

♦ On Bike-to-Work Friday, county bike maps will be given away and the drawing for local prizes will be held downtown.

Employees who are members of Commuter Services' RideShare Registry program will be eligible for other prizes and earn extra bonus points by pledging to walk, carpool, vanpool, bike, or take the bus during RideShare Week.

For more information, call Jacquie Paulsen, Commuter Services, ext. 6680.

Eating disorders focus of lecture series

The Women's Programs and Services office and Eating Assessment and Treatment for San Luis Obispo (E.A.T.S.L.O.) have teamed up to present a lecture series on "eating issues."

The free presentations will cover such subjects as:

- ♦ Why diets result in weight gain.
- ♦ How to stop overeating.
- ♦ What societal pressures contribute to eating disorders.

Seven fall quarter presentations remain and are scheduled from 7 to 8 pm on Wednesdays in UU 216. They include:

- ♦ Oct. 9 - "Using the Non-Diet Approach to Reach Your Natural, Healthy Weight."
- ♦ Oct. 16 - "Body Image: Does It Carry Too Much Weight?"
- ♦ Oct. 23 - "Coming Home: Using the Expressive Arts and Body-Centered Therapy."
- ♦ Nov. 6 - "The Journey to Recovery: A Client and Therapist's Perspective."
- ♦ Nov. 13 - "When Others Comment About Your Eating or Weight."
- ♦ Nov. 20 - "When Someone You Love Has an Eating Disorder: Helpful vs. Hurtful Approaches in Communicating."
- ♦ Dec. 4 - "Changing Negative Body Image Voices."

Seating is limited, and reservations are recommended. To reserve a seat or for more information, call Women's Programs and Services at ext. 2600.

Proposals sought for CSU workshops

The Commission on Learning Resources and Instructional Technology is looking for proposals for the 1996-97 Instructional Technology Initiatives (ITI) Faculty Development Institutes.

The institutes are a series of systemwide training workshops on

the uses of technology for teaching and learning. Four such workshops were conducted at six CSU campuses during 1995-96.

Cal Poly hosted a workshop on "Using the World Wide Web to Enhance Teaching and Learning: A Project-Oriented Approach." The results of that workshop as well as other CSU workshops can be accessed through the World Wide Web at <http://estrella.acs.calpoly.edu/csu-ili>.

Approximately \$100,000 is available for two institutes scheduled during 1996-97.

Workshop leaders will be expected to train faculty teams from each of the 23 campuses in instructional uses of new and emerging technologies. Institute training should also include ways faculty members can disseminate the training to their colleagues.

Faculty members interested in leading a workshop should call Janice Engle at ext. 5935 for a copy of the request for proposals. The deadline to submit proposals is Friday, Nov. 1.

For more information about the process, e-mail Patricia Hart, ITI director at patricia_hart@calstate.edu.



Meetings scheduled on salary issues

Employees are invited to Human Resources' second informational meeting on the 1996-97 Performance-Based Salary Increase processes for employees represented by CSEA (units 2, 5, 7 and 9) and on 1996-97 Discretionary Pay processes for employees represented by APC (unit 4).

The meeting will be from 1:30 to 3 pm Friday, Oct. 11, in the Cohan Center's Philips recital hall.

Edna Chun, director of human resources, and Barbara Melvin, manager of classification and employee relations, will conduct the meeting.

To confirm attendance, call Glenna Kovach at ext. 2469 or e-mail her at gkovach@calpoly.edu.

Depression screening set for Oct. 10

Employees and students can learn about the causes, symptoms and treatment of depression and participate in a free, confidential screening between 11 am to 4 pm Thursday, Oct. 10, in the UU Plaza.

Offered in conjunction with National Depression Screening Day and Mental Illness Awareness Week, the program will include speakers and videos.

Feelings of sadness and emptiness, the belief that life holds no pleasure, and difficulty sleeping and eating are signs of clinical depression. Other symptoms include thoughts of suicide or death, fatigue or loss of energy, the inability to concentrate, and restlessness or decreased activity.

Depression is a medical illness, and treatments are available.

Representatives from Health and Psychological Services and the Employee Assistance Program will be on hand distributing material and administering a confidential written self-test for depression. Participants will have an opportunity to discuss the results of their test with a mental health professional.

Thailand study program information meeting set

Learn about the winter study program in Thailand at an orientation meeting from 5:30 to 6:30 pm Wednesday, Oct. 9, in UU 219.

Art and design professor George Jercich will show slides of Thailand and give an overview of the program. Information on preparation and costs and enrollment applications will be available.

The winter study program is scheduled from Jan. 28 to March 8. Taught by Jercich, students will be offered a blend of classroom and field exposure and will learn about Thai culture, history, and ancient and contemporary arts.

Dateline

Admission charged — \$

FRIDAY, OCTOBER 4

WriterSpeak: Mark Doty, poet and memoirist, will read. Business Bldg. 213, 7 pm.

Men's Soccer: Cal State Northridge, Mustang Stadium, 7 pm. (\$)

Dance: Feld Ballets/NY dance company. Cohan Center, Harman Hall, 8 pm. (\$)

SATURDAY, OCTOBER 5

Music: Country music singer-songwriter Chris Ledoux. Cohan Center, Harman Hall, 8 pm. A pre-concert rodeo BBQ is planned at 6 pm. (\$)

SUNDAY, OCTOBER 6

Celebration: "A Celebration of Many Cultures" commemorates the cultural diversity of San Luis Obispo. Cohan Center, Plaza and Pavilion. 1 pm.

Music and Dance: Ballet Folklorico Quetzalli de Veracruz. Cohan Center, Harman Hall, 3 pm. (\$)

TUESDAY, OCTOBER 8

Speaker: John Grady (financial planner) will discuss "Take the Mystery Out of Financial Planning" as part of the EAP Learn-at-Lunch Series. Staff Dining Room, noon.

WEDNESDAY, OCTOBER 9

Speaker: Allan Bird (Global Strategy and Law) will discuss "The Emerging Global Class and the Destruction of National Cultures" as part of the Global Affairs Brown Bag Lunch Speaker Series. Staff Dining Room, noon.

Staff Council Meeting: UU 220, 1 pm.
Information Meeting: Orientation on the winter study program in Thailand. UU 219, 5:30 pm.

Speaker: Susan Swadener will discuss "Using the Non-Diet Approach to Reach Your Natural, Healthy Weight" as part of Women's Programs and Services speaker series. UU 216, 7 pm.

THURSDAY, OCTOBER 10

Meeting: National Science Foundation Instrumentation and Laboratory Improvement Program informational meeting. Staff Dining Room, 12:15 pm.

FRIDAY, OCTOBER 11

Meeting: Learn about Performance-Based Salary Increase processes for employees in CSEA's units 2, 5, 7 and 9, and about Discretionary Pay processes for employees in APC's unit 4. Cohan Center's Philips recital hall, 1:30 pm.

Women's Soccer: University of the Pacific, Mustang Stadium, 4:30 pm. (\$)

Men's Soccer: University of Portland, Mustang Stadium, 7 pm. (\$)

SATURDAY, OCTOBER 12

Football: St. Mary's, Mustang Stadium, 1:30 pm. (\$)

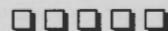
SUNDAY, OCTOBER 13

Music: San Luis Obispo County Symphony's Autumn Apex Concert,

Activities: \$2530-\$3289/month; continuation subject to funding.

CLOSING DATE: Oct. 22

Loss Prevention Coordinator, El Corral Bookstore: \$2239-\$2911/month.



CPR schedule

The *Cal Poly Report* will be published every Friday through fall quarter. Copy is due by 1 pm a week before the publication date.

Please double-space all articles and send them to Jo Ann Lloyd, Communications, Heron Hall. Last-minute items can be faxed to ext. 6533 or e-mailed to polynews@oboe.aix. calpoly.edu.

For more information, call Communications at ext. 1511.

Position vacancies

Vacancy information and applications for the following positions are available from the appropriate Human Resources office. Vacancy information can also be accessed from the Cal Poly Home Page on the World Wide Web (address: <http://www.calpoly.edu>; click on "General Information" and "Current Events").

STATE (Adm. 110, ext. 2236 or job line at ext. 1533). Official application forms must be received by 4 pm of the closing date or be postmarked by the closing date. (No faxes)

CLOSING DATE: Oct. 18

#79046: Programmer Analyst (Programmer II), ITS, Support Applications (Unit 9)*, \$3276-\$3949/month.

*Note: Qualified on-campus applicants currently in Bargaining Units 2, 5, 7, and 9 will be given first consideration.

FOUNDATION (Foundation Adm.

Building, job line at ext. 7107). All foundation applications must be received (not just postmarked) by 5 pm of the closing date. (No faxes)

CLOSING DATE: Oct. 11

Grants Development Analyst, Grants Development, \$2505-\$3012/month.

CLOSING DATE: Oct. 18

Transportation Engineer, Applied Research and Development Facilities and

FACULTY (Adm. 312, ext. 2844)

Candidates interested in positions on the faculty are invited to contact the appropriate dean or department head or chair. Ranks and salaries for faculty positions are commensurate with qualifications and experience (and time base where applicable) unless otherwise stated.

CLOSING DATE: Dec. 1

#73013: Assistant/Associate Professor, Physical Education and Kinesiology, ext. 2545. Tenure-track position available starting September 1997; assistant professor preferred (salary \$37,140-\$47,928, depending on qualifications and experience). Teach biomechanics and human musculoskeletal anatomy and at least one PE major activity course; supervise students' research and fieldwork. Required: Ph.D. in physical education with emphasis in biomechanics or other appropriate terminal degree. Preferred: background in PE, college-level teaching experience, success in receiving external funding, experience in directing a biomechanics laboratory and conducting appropriate research, publications in refereed journals, and interest in interdisciplinary research activities. Please indicate recruitment code 73013 on all correspondence.

CLOSING DATE: Nov. 5

#73018: Assistant/Associate Professor, Journalism Department, ext. 2508. Tenure-track position available starting 1997-98 academic year. Teach television news, production, and related courses. Advise student TV station in addition to teaching beginning reporting and news-writing. Other courses within the candidate's areas of specialty or interest available. Ph.D. preferred; master's considered with substantial professional experience as a reporter or news director in a major broadcast market. Professional experience in electronic media required. Print media experience desirable. Multimedia expertise a definite plus. Teaching experience at college level is expected. Refer to Recruitment Code 73018 and send letter of application, resume, three current letters of reference, and official transcripts to Nishan Havandjian, head, Journalism Department.