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California Polytechnic State University

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FOR IMMEDIATE RELEASE

CONTACT: Laurie Jacobson

(805) 756-6097

ljacobso@calpoly.edu

Cal Poly to Host Eighth Dairy Products Technology Symposium Feb. 27-28 in Shell Beach

SAN LUIS OBISPO -- Cal Poly's Dairy Products Technology Center will host the Eighth Annual Symposium on advances in dairy product technology, concentrated and dried dairy ingredients Monday and Tuesday, Feb. 27-28, at The Cliffs Resort in Shell Beach.

The two-day symposium is designed to provide an overview and update on the latest trends in the marketing, science, manufacturing technology and food applications of value-added dairy ingredients including whey-derived and milk-derived concentrates and powders.

Experts from academia, government and industry will provide concise perspectives about the key developments impacting current and future marketing strategy, manufacturing technology, research and business development for producers and end-users of value-added dairy ingredients.

Full program schedule and registration information are available at the DPTC Web site, www.dptc.calpoly.edu, or by contacting symposium coordinator Laurie Jacobson at the DPTC at (805) 756-6097 or ljacobso@calpoly.edu.

The symposium is limited to 125 attendees. Advance registration is available through Feb. 10 for \$345. Registration includes symposium presentations, notebook, lunch and refreshments as well as an afternoon reception sponsored by the U.S. Dairy Export Council. After Feb. 10, registration will be \$395. A discounted block of rooms at The Cliffs Resort is available through Feb. 10. When booking ask for the Cal Poly Dairy Products Symposium rooms. Attendees must contact The Cliffs Resort directly at (800) 826-7827 to make reservations.

Program questions can be directed to Jacobson.

About the DPTC

Established in 1986, the Dairy Product Technology Center (DPTC) is a program within the College of Agriculture at California Polytechnic State University, San Luis Obispo. The DPTC conducts education, research, and outreach activities to provide solutions to help manage risk, facilitate innovation, and defend equity in the dairy foods industry and related business sectors. For more information visit www.calpoly.edu/~dptc.

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California Polytechnic State University

San Luis Obispo, CA 93407

805.756.7266

polynews@calpoly.edu