

# El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE \*

Vol. XX, No. 39

San Luis Obispo, California Summer Edition

Friday, July 10, 1959



**HEAD AGRICULTURE ASSOCIATION** ... Directing the operations of the California Agriculture Teachers Association for the next year will be left to right, above: Kenneth Holmes, El Centro, secretary; Jack Evans, Madera, treasurer; Earl Livingston, Sonoma, president; and Holger Hanson, Bakersfield vice-president. The CATA, made up of 400 teachers of agriculture in the state, concluded its fortieth annual conference on the California State Polytechnic College campus, June 28. (CPWS photo)

## Foreign Agriculturalists

### Plan Summer Poly Study

Each summer, hundreds of foreign VIP's visit Cal Poly in connection with the International Cooperation Administration (ICA). The ICA is a technical assistance program that originated from the Marshall Plan after World War II, to help countries throughout the world become more self-sufficient.

Fifty-two countries and ten territories are presently members of ICA.

In connection with the State Department, Cal Poly has trained and placed technical assistants in 30 countries.

William Kirkpatrick, coordinator for ICA program, pointed out, although not as many groups are visiting campus this summer, as in past summers, approximately 80 people from all countries will be arriving at Poly during July.

Member nations of ICA send high ranking officials to colleges throughout the United States each

summer. Among these people visiting here in July will be a group of bankers from Iran, who will visit fruit and vegetable cooperatives in the central coastal area, under the direction of Cal Poly. The Iranians hope to take home with them, valuable ideas on how the local bank can aid the small farmer and cooperatives of Iran.

Among others visiting the campus this month are two Agriculturalists from Nigeria, who hope to learn about more recent methods of range management and livestock feeding, three Yugoslavians specializing in nursery production and orchard management; six Spaniards, who will study irrigation techniques and a group from Jamaica, Brazil, Colombia, Libya, Liberia, Agricultural Journalism from Ken Kitch, Agricultural Journalism Department head.

### Rodeo Team Places Second In Nation

Cal Poly's rodeo team has returned with second honors in the National Collegiate Rodeo finals held at Klamath Falls, Ore., July 4 and 5.

Jack Roddy of San Jose took the National All Around Cowboy Award and the National Bulldogging Championship which netted him two champion hand tooled saddles as prizes. His nearly 3000 season points gave him a lead that was not to be overcome.

Rill Neilson also won a saddle when he took the National Ribbon Roping Award.

William Glibford, team coach, said that though the 3400 accumulated season points of the Cal Poly team were much more than any other college attending the rodeo, the points had no bearing on the final scoring system.

McNeese State College of Louisiana placed first in team division and Sul Ross College of Texas received third.

"This was the first time in many years," said Glibford, "that we were able to come out ahead of Sul Ross."

## Water Safety Rules

This summer the beaches of San Luis Obispo County are again being crowded with sun and surf worshippers. A look at statistics will reveal from five to ten accidental deaths due to drowning recorded in this county each year.

The needless waste of lives is due, in most cases, to carelessness and disrespect of basic water safety rules.

The Los Angeles City recreation and Park department outlines 12 water safety rules for Southland beaches. Coach Tom Lee of the Cal Poly P.E. Department confirms that all these rules apply also in this area. The rules are:

DON'T swim in unknown waters; look before you leap, and be sure there is a lifeguard close by.

DON'T acquire a quick tan, because of its painful and possible injurious results.

DON'T spoil your beach playground by throwing glass, tin cans, paper, or other refuse on it.

DON'T call for help unless you actually need it.

DON'T swim near riptides; lifeguards will tell you how to recognize these dangerous currents and how to combat them.

DON'T make long-distance swims unaccompanied by a strong swimmer or a boat. Don't take darts!

DON'T swim near piers or pilings; they cause dangerous currents and have sharp cutting edges and surfaces.

DON'T expect the lifeguard to be your baby-sitter. A life may be endangered thereby.

DON'T swim too soon after eating.

DON'T drink at the beach; salt water and alcohol don't mix.

DON'T overestimate your swimming ability, especially at the beginning of the season.

DON'T go to the assistance of a lifeguard unless he calls for help; he can handle the situation and may have to help you!

Coach Lee adds one more rule due to the extra coldness of the water in this area.

DON'T over exert in cold water; you tire, sooner than you think.

These water safety rules can be applied not only to the beaches, but to any swimming and boating area as well.

## Cal Poly Parking Spaces Will Cost Money In Fall

By JIM ALLEN

### New Engineering Dean Appointed

Announcement of the appointment of Leon F. Osteyee as acting dean of the Engineering division and of the continuing appointment of Roy E. Anderson as acting dean of the Arts and Sciences division was made by President Julian A. McPhee Thursday. The appointments, which were made on the recommendation of Dean Harold P. Hayes and Vice President R. E. Kennedy, were effective as of July 1.

Dean Osteyee succeeds C. E. Knott, whose retirement after a career of 38 years as Cal Poly teacher and administrator, will be effective August 31. Because of accumulated vacation time Dean Knott will leave the campus July 24.

The new engineering head has been head of the Mechanical Engineering department. He is completing his second year on the faculty of Cal Poly. He has a bachelor of mechanical engineering degree received from Rensselaer Polytechnic Institute in 1948 and the master's of mechanical engineering received from the same institution in 1957. He also has been an instructor at his alma mater.

Osteyee's practical experience includes work as a designer for General Electric company and the American Locomotive company. He was ship superintendent at the U. S. Naval Shipyard, Bremerton, Washington.

Dean Anderson, who has been assistant dean of Arts and Sciences, was promoted to acting dean to complete the fiscal year when Dean Kennedy was promoted to vice president. The present announcement continues that appointment.

## Veterans

Training vouchers for the summer quarters should be signed at the records office window, according to the following schedule:

4 weeks only	July 18-17
4 weeks post term	August 18-14
8 week term only	August 26-22
Enrolled both 4 week terms	July 21 and August 18-14
Enrolled both 4 and 8 week terms	July 21 and August 26-22

Veterans information is available at the records office room.

### Poly Fire-Eaters Battle Blaze

On-campus parking will cost students and college administrators money during the coming school year, says Donald Nelson, school business manager.

The annual operating budget for Poly has been cut by approximately \$88,000, and it is assumed that this amount will be made up from fees charged for parking privileges on state owned land.

Nelson pointed out that President McPhee has made recommendations concerning the parking situation to the state director of education, but presently, there is no word on how the fee will be charged.

It had been reported earlier in the year that 10 per cent of the parking spots on campus would be marked as "reserved", at a fee of \$5 per month, and the other 90 per cent, unmarked at a fee of \$3 for anyone that drives an auto to campus. The \$3 fee would amount to a hunting license, if this plan was put into effect.

George Cookrell, Security Department chief, stated that parking has never been a problem at Poly, because of the great size of our campus; and with new areas being opened all the time, parking is becoming less of a problem. However, Cookrell did point out that a small core of familiar students provide the Security Department with most of its work during the school year and with the new police action that will be necessary to enforce the new parking rules, the situation would probably be worse than ever.

Harold Hayes, Dean of Cal Poly, pointed out that in light of the enforcement problem certain colleges are considering employing outside concerns to handle the entire parking problem on their campuses.

Other problems yet to be resolved, are those of the occasional visitor to campus, the night student, and people from outside organizations that use the campus as a meeting place. What part of the parking fee should these people bear?

It was also pointed out by Dean Hayes "that motor cycle owners would probably be charged half price for parking their cycles, and as of now, it appears as though bicycle riders will be free from charge."

## Housing Still A Problem

The housing situation will be just a "wee bit crowded" this year, says Mrs. Richards, off campus housing director. At the present five hundred two bedroom houses are needed for married students. One house is available.

Coues coming in the fall will also have a problem unless they made reservations early. According to Mrs. Murray, Women's Housing Director, there is no approved housing available, on campus or off. The dorms will be filled to capacity with approximately 164 girls.

Men's housing is also crowded. Space for approximately 1000 men on campus was completely reserved three months ago, says Mrs. Richardson. The large off campus houses for men are filled.

There are about 4,000 already registered for fall, and at least 80 per cent of these are from out of San Luis Obispo county. There is capacity for approximately 1200 on campus, so the remaining 2400 students must find housing in town.

## Tighter Admission Requirements Proposed For State Colleges

Tighter admission requirements to California state colleges were recommended recently by the presidents of the state colleges.

The reason for such a move is the concern of educators and legislators about the rising costs of a college education, and the prospect of multiplied enrollments in the state colleges by 1970, according to a United Press International release.

Should this recommendation be approved by the California State Board of Education, what effect will the new standards have on future Cal Poly students?

"The tighter standards are directed primarily toward junior college transfer students," states Cal Poly Dean of Students Everett Chandler. "Numerically, the new standards would affect only about

50 students of the total number of applicants annually."

Students transferring from junior colleges now are required to have only a "C" average and a satisfactory high school record, or a satisfactory score on a standard aptitude test given upon entrance to a state college. The new standards, if approved, will require the junior college transfer to enter a state college with a "C" average in a greater number of junior college credits than before, according to Dean Chandler. Transfer students, now, need only 84 units of "C" grade work to gain admission to the state colleges; the new standards would require 90 units of work.

If approved by the State Board of Education, the new standards would be employed first during the school year 1961-1962.



## Modern Industry Offers Rewarding Vocation To the Technical Writer

No one need tell us we are living in an astounding age, the age of the atom, jet propulsion, electronic brains and computers, not to mention things yet unheard of. Whether we admit it or not science rules our lives in everything we do, and behind every scientist, inventor or technician stands a new, rapidly advancing group of individuals—the technical writers.

Engineers today are at a premium. The sudden stress on progress and the added daily demands leave the engineer with little or no time for additional duties. He must be given assistance by someone who can translate his technical data into readable reports. Communication is essential in the world today.

How the technical writer works. Throughout the country there are thousands of small technical writing and publishing firms. These firms bid on industrial or government contracts, engage in advertising, or sell someone else's products. The government contract may be for writing operation manuals for heavy road paving equipment or the latest intercontinental ballistic missile. The advertising firm may write letters or compose colorful brochures. They all need writers whether they're selling aspirin or diesel trucks.

The majority of today's technical writers are employed directly by a firm, but many make their living as commissioned writers under contract.

Qualifications. A qualified technical writer does not need a degree from MIT, nor is an extensive technical background necessary. He must be able to do research, have patience, love to write, and be able to communicate his ideas to a select group of readers. He must have a forceful command of the English language. The rest is a matter of practice and training.

The pay scale. Now the big question. What about pay? The pay is excellent. Why? The reason is simple; the law of supply and demand. The

supply of technical writers is low, the demand high.

According to a report by the Employment Division of the New York State Department of Labor all forms of technical writing have increased tremendously in the past twenty years. Writers start anywhere from \$60 to \$125 per week, and at the end of five years receive \$160 to \$180. Those with experience start at \$90 to \$150 per week and soon reach \$200 a week.

The Civil Service Commission now employs technical writers and editors at grades GS-5 to GS-15, or \$4,067 to \$15,771 a year. Where to find jobs.

Pick up almost any city newspaper and check the want ads. You are sure to find several listings for technical writers. Industry of every kind employs writers, greatly enhance the writer's choice of position and pay.

Many people believe that technical writing is dull. This could not be further from the truth. It is not dull. It is challenging, educational and interesting. There are so many fields of technical writing that finding one of interest would be no problem.

Technical writing teaches discipline. The writer learns to use words that carry a precise meaning to the reader. He learns to write simply, forcefully and accurately. Technical writing offers a challenging and rewarding vocation for many.

## Guest Lecturers Enlighten High School Scientists

Guest lecturers from Stanford University and the University of California are participating in the science program for 50 high school seniors who are now studying on the Cal Poly campus.

The students, studying under a grant by the National Science Foundation, also are being lectured by members of the Cal Poly faculty until July 15.

Dr. William G. Dauben of the University of California, Berkeley, addressed the 50 boys and 50 girls on the "Mechanism of the Biosynthesis of Cholesterol and other Steroids" on July 6. "Carbon 14 Dating" was the subject of a talk by Robert L. Wild of the University of California, Riverside on July 8.

"Let us Learn Guessing" will be the subject of Dr. G. Polya of Stanford University July 11. Dr. Robert M. Norris of the University of California, Santa Barbara, will speak to the students on "the Downwind Expedition."

Cal Poly instructors who will be guest lecturers are Ralph Weston, Dr. R. C. Hatfield, Dr. Glenn A. Noble and Dr. Bruce Kennelly. Subjects to be discussed are computers and their application, twins and twinning, photosynthesis and antibiotics.

The students who come from all sections of the state visited Santa Barbara Botanical Gardens, the Museum of National History and the Santa Barbara Mission on July 5. Vandenberg Air Force Base will be visited tomorrow.



Then, you look through here! . . . Participating in the summer science training program for 51 selected high school honor students, Patricia Anderson of San Mateo High School, Anita Fleisch of Culver City High School, and Karin Lidholm of Arcadia High School, get acquainted with the "learn-by-doing" approach to education. Photo by Karin White

## High School Honor Students Find College Life Exciting

How about the high school honor students studying physical science and math at Cal Poly this summer school session?

As far as the 50 girls are concerned, their rooms in Chase Hall look like the typical college co-ed's dorm room—pictures on the walls, desks full of books, nail polish, pencils, and bobby pins. They're enjoying themselves, obviously. And other than in their major fields of interest, what have they learned?

"I'm getting things here I wouldn't get in high school," states Judy Gathers, math student from Arcadia. "We're getting an introduction to college, and getting into the college atmosphere. I feel like I'm a part of college."

"One thing about college," states Anita Fleisch, physical science student from Culver City, "if you study, it's great. But if you want to funk you sure can."

Have the lectures they've heard by Poly instructors and guest instructors been a change from the teaching routine in their high schools?

"I think the lectures are invaluable for the experience I'm gaining," says Henriette Durniat, Arroyo Grande High School math major. "Getting used to a routine in taking good notes will help us."

Nicki Lashkoff, San Mateo student interested in getting into the business world of mathematics, states "this program will help us a great deal after high school; not so much so in our last year of high school. We started working with digital devices and computers, and coding messages for the computers. I want to go into the business field of math, and this is giving me an introduction to it."

"It's interesting to see how different instructors express themselves in their lectures," says Karin Lidholm, Arcadia physical science major. "The teachers are so friendly to the students here at Poly," she continued, "they aren't above you. Why, we've been to Dr. Frost's and Dr. White's homes too, just to visit. There were 16 of us."

Have they enjoyed dorm life? They all say they have.

"I'm learning to be on my own more," says Karin, who plans to continue her schooling at either UCLA or Cal at Berkeley. "I want to be a nurse," she says. "The dorm life is teaching us about other people."

"It gives me so much more independence, both in the rules we have to follow, and in the independence we get. I feel like I'm in college," exclaims Judy Gathers. Besides learning to have this independence, I think I'm learning how to get along with other students."

All the girls agree on one point about the dorm life. What they are learning being with the other girls will help them in what they plan on going into after their schooling.

"I'm going into the business field of mathematics," says Judy. "I want to go to UCLA."

"Nicki Lashkoff plans on attending Cal at Berkeley. Anita Fleisch

On-campus housing was provided for 1197 students during the 1958-59 college year.

On campus there are 75 temporary type, one- and two-bedroom plywood dwellings at Poly Ninos Village. These were formerly used as military buildings elsewhere, and while obsolete, will be used again for the coming year.



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## Fishing, Swimming, Boats Offered At Local Beaches

Hunting, fishing, swimming, boating, surfing, golf, and just loafing are a few of the recreational activities in and around San Luis Obispo according to the Chamber of Commerce.

Poly students are encouraged to become active in the various school functions but there are other avenues of relaxation besides the school dances and picnics.

Morro Bay, just 12 miles from campus, offers some of the best surf fishing and deep water fishing on the Pacific coast. It boasts one of the best 18 hole golf courses between San Francisco and Los Angeles.

Nestling at the base of the Santa Lucia coastal mountain range, San Luis Obispo serves as the county seat of county government and as a shopping center for the central coast area.

Avila Beach, just three miles off US 101, offers surf bathing, fishing, water sports, and both boat and pier fishing. It is a popular resort area and is advertised as "The Year Around Sunshine Village."

Morro Bay, the largest community in the coastal region, centers activity on its one and a half miles of dockage, where over 300 fishing boats may be accommodated at the peak of the commercial season. The sardines, (tuna), and mackerel "runs", frequently reach an annual \$2,000,000 in value. Recently, oyster beds, planted in the bay, have loomed as a forerunner of an important new pro-

duct of the area and together with abalone, may soon equal in value, the annual income enjoyed from ocean fish.

The bay also lists the facilities of the 850 acre state park among its recreational advantages.

The central district, lying east of the Santa Lucia mountains, is one of diversified activity. Atascadero lake and county park provide picnic facilities on a large scale with fishing, boating and water sports while golfers enjoy the nine-hole golf course. Santa Margarita lake, for which Santa Margarita serves as a gateway, offers boating and excellent warm water fishing on its seven mile expanse.

Pismo beach, located four miles south of Avila Beach is famous throughout the nation for its tasty clams. Wide expanses of hard sand and rolling sand dunes make a colorful background to the blue Pacific. The sand is hard enough to drive on and the beach offers, in addition to clamming, excellent surf, boat and pier fishing.

For the duck hunters, the backwash of Morro Bay and the sand dunes provide large areas of water-fowl flyways. Brant and the smaller ruddy duck, fly back and forth from the ocean to the bay giving hunters perfect shooting conditions.

This central coast "Vacation Land" has facilities which supplement but which do not take the place of college functions.

## Summer Work Helps Students Earn By Doing

Eight students, representing four departments, make up the electrical maintenance department which is headed by Harry Miller, state electrician at Cal Poly.

Miller, who has been at Poly for seven years, points out that he prefers "student electricians" to regular electricians, because of the students' desire to learn and to do a good job. Also, in an operation of this sort, a student has an opportunity to put classroom theory into practice the problems that are encountered each day.

Past graduates of the student electricians crew have pointed out that working in industry is easier for them than for others, because of the wide range of industrial maintenance encountered while on the job at Poly, says Miller.

Students are hired each year to replace those that are graduating. "It is not necessary for a student to be junior or senior," said Miller, "We want freshmen too, but the important thing, before all others, is the student's attitude and desire to learn."

During summer, the students work full time as regularly employed state electricians, and during the regular school year, devote as much time to their jobs as their school program permits.

The electrical maintenance problem at Poly is unique in that every form of industrial maintenance is encountered here. Recently, the entire system has been modernized to the extent of under-

ground wiring, and a central control board, located in the ME power plant.

The program, a pet of Miller's, has strong backing from various department heads and administrators.

## Former Poly Student Gets Campus Position

Harmon Toone, a member of the California State Polytechnic College faculty since 1955, has been appointed head of the Dairy Husbandry and Manufacturing Department, announces Julian A. McPhee, president of the college.

Toone's appointment became effective July 1. He has been acting head of the department for the past two years.

The new department head was graduated from the University of Idaho and got his master's degree from Cal Poly in 1955.

Toone was a special supervisor for the state Bureau of Agricultural Education prior to coming to Cal Poly. He was director of Vocational Agriculture at Riverdale, California high school and at Moreland, Ucon and Firth High Schools in Idaho and later became superintendent of the high school in Firth.

El Corral Bookstore inventory for which the store was closed June 29 and 30 hasn't been completed yet. "It takes about one month or more to finish all of the figures," says Duke Hill, El Corral manager.

## New Laboratory Equipment Donated By Westinghouse

Dean Harold P. Hayes received today on behalf of Julian A. McPhee, President of California State Polytechnic College, a gift of engineering laboratory equipment presented to Cal Poly on behalf of the Westinghouse Educational Foundation.

R. Kenneth Collins, South Pacific district engineering and service manager for Westinghouse, and Harry A. Langston, district engineer, made the presentation.

The donation is part of a nationwide program, announced last January, whereby the Foundation, which is supported by the corporation, is giving laboratory equipment valued at over \$500,000 to all of the nearly 150 accredited electrical engineering departments of colleges and universities in the United States.

"The new laboratory equipment", Collins said, "can be used to teach student engineers the basic principles of converting mechanical energy to electrical energy and vice versa."

"The laboratory machines will measurably assist the new science-oriented trends in electrical engineering education. The units are versatile enough to represent most forms of electrical rotation machines."

Originally designed by faculty members at Massachusetts Institute of Technology, the equipment was further developed by Westinghouse engineers at Pittsburgh, Pa., and Buffalo, N. Y.

The laboratory units include one fractional "dc" motor and three

horsepower "dc" motor, two tachometers, a torque meter and a specialized rotating device that can be operated either as a motor or a generator on ac or dc. With all this apparatus working on a single shaft, the specialized unit can be operated as a generator driven by hand by the two motors. Used as a motor, it can drive the rest of the equipment, including the two dc motors.

"Thus, it is possible to duplicate any situation involving rotating electrical machinery and to study the static as well as the dynamic characteristics of converting mechanical energy to electrical or converting electrical energy to mechanical," Collins explained.

"Universities have had thrust upon them an ever-increasing responsibility for training engineers in an ever-increasing variety of skills," the Westinghouse executive declared. "Instead of taking the traditional approach of turning out specialists in specific fields, college engineering departments are adapting their programs to that modern concept that electrical engineers must have a broader understanding of the basic science of engineering."

"Such modern instruction programs, in turn, demand laboratory equipment as modern as the techniques employed by the instructor. We hope our equipment will help meet that need."

## Attention Veterans

"Cal Vets who are attending summer classes and not using their G.I. training allowances may be losing money in the long-run," says Howard Barlow, officer in charge of the San Luis Obispo Veterans Administration office.

Barlow emphasized that the training allowance should be used whenever possible so that the veteran will receive all, or most of his entitlement. "Cal Vets may receive state benefits only after their federal allowance is exhausted," he continued.

Veterans are urged to contact the local V.A. office for additional information.

## Grad Architects Fifth In Nation

Cal Poly's Architectural Engineering Department graduated the fifth largest class among the colleges and universities in the United States and Canada belonging to the Association of Collegiate Schools of Architecture.

With 40 students graduated from the Architectural Engineering Department this year, Cal Poly was surpassed only by the University of Illinois, University of California, Pratt Institute, and University of Michigan.

Cal Poly has the ninth highest total architectural engineering enrollment of the colleges and is rated sixth in students entering architectural engineering.

The college's architectural department is composed of more than 810 students and has a freshman class totalling 123.

## If You Won't Be Back, Why Not Check Out?

Mrs. Margaret Hoyt, Cal Poly postmistress, wishes to advise students who are going to summer school but will not be returning in the fall to check out through the recorder's office.

"This is the only way I will know that they will not be back for fall quarter," says Mrs. Hoyt. If the students neglect to do this Mrs. Hoyt must then consider them returning in the fall and must make out post office box cards and tags.

If non-returning students wish their grades forwarded they may also leave a stamped addressed envelope in the recorder's office.

## TCU Record Dance

A record dance will be held in the temporary college union building tomorrow evening, July 11, from 9 to 12 p.m. The dress for the dance will be casual.

"Last Saturday evening's TCU dance was a big success," states student activities chairman Kay Williams.

## New Counseling Dean

Louie W. Lowellyn has been appointed Associate Dean of Testing and Counseling, announces Julian A. McPhee, Cal Poly President.

Lowellyn will replace Dr. Harry A. Grace who has accepted a position at Alameda State College as Dean of Students.

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**WHAT? ME, WORRY?** . . . Don Bishop, English major, walks on despite the warning cry of the diving blackbird. The shiny black leathery missile has been attacking persons for the past week at the southeast corner of the Administration building regardless of their age, social position, or size of their bank balance.

## Blackbirds Attack Passing Students

by Don Bishop

"One of the blackbirds hit me on the shoulder," says John Crow, animal husbandry major.

The scourge of in-flight attacks made by birds on Cal Poly students entering El Corral at the south-east end of the administration building last Friday caused mild consternation in many people.

"I would swear that one of those birds was sneering at me as he dove," says John Campbell, El Mustang editor.

Many other comments from unidentified sources ranged from "They're out for blood," to "There must be a reason."

No casualties were reported among students but one student is reported to have stopped an attack using a notebook.

David H. Montgomery of the biology department explained that the probable cause of the harassment was the two dead nestlings near the point of attack. "The birds have a protective instinct the same as do humans," he said.

The birds, sometimes one, sometimes many, were male blackbirds that would sit in the trees and glare until an unsuspecting passerby turned his back, then the birds would swoop down often hitting a person with its wings. Not everyone was attacked, but the effect the small percentage of people who felt the rush of wind and the squeak of contempt next to his ear was that of confusion.

"You can't get used to the feeling," said Campbell. "And they won't fly unless you don't expect them."

## El Mustang

California State Polytechnic College  
(San Luis Obispo Campus)

SUMMER EDITION

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John Campbell

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## Journalism Head Back From Tour

Ken Kitch, head of the Agricultural Journalism Department, and his wife returned July 1, from a six-month sabbatical leave. During his leave, Kitch visited 28 colleges, attended several special meetings and visited a number of employers in the industrial journalism and ag-business field.

"Opportunities in journalism fields are good," says Kitch. "A number of schools said they have four or five job offers for every graduate. Technical writers are in demand, at good salaries and Agricultural journalists have excellent prospects."

Meetings attended were: World Press Conference at the University of Missouri, Iowa Editors Seminar at Iowa State University, Ames, Iowa, and the Georgia Press Institute at the University of Georgia.

Kitch found Cal Poly has the largest agricultural journalism department in the United States. Iowa State University, a much larger school than Cal Poly, is second.

Among the schools Kitch visited were Columbia University, Medill School of Journalism, North Western University, at Evanston, Illinois; the University of Wisconsin; and the University of Minnesota. He also visited the United States Department of Agriculture headquarters in Washington D.C. and the experimental headquarters at Beltsville, Maryland.

At the Department of Interior experimental headquarters, Kitch says, a machine is being developed that plants grain so each is in exactly the same position and therefore will all grow in the same direction. A chemical formula is also being developed that warps the stalks of plants so that the energy of the plant will be concentrated on producing a larger bloom.

In the 1958-59 year there were 270 campus recruitment visits by employing organizations which contacted 4800 students through regular interview schedules.

The new men's Physical Education Facility contains 4000 spectator seats, a boxing room, a wrestling room, two lecture rooms, office space for 10 instructors, and a 4000 capacity locker room.

The Mathematics and Home Economics Building, which includes a one-story wing for the Home Economics Department and two-story wing for the Mathematics Department, is scheduled for use in the fall quarter.

Construction will soon begin on the Little theater and Music Building which will have a 500 seat theater and full rigged stage plus auxiliary room.



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\*National Association for Black Car Advancement and Research

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\*National Automobile Dealers Association

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