

# CAL POLY

## REPORT

California Polytechnic State University, San Luis Obispo 93407

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### Teaching effectiveness winter seminar offered

A seminar on techniques and strategies for increasing teaching effectiveness will be offered winter quarter.

The course, Maintaining Instructor Effectiveness: Techniques and Strategies for More Effective Teaching, is open to faculty and staff members. The course will emphasize the practical applications of research to college teaching.

Topics that will be covered include:

- ✓ The elements an instructor should consider in order to make instruction effective.
- ✓ How to be sure students are learning before the final.
- ✓ Ways to motivate students.

✓ How to get students to remember material presented.

The course will be taught by Don Maas, a professor in the Center for Teacher Education. It will run from 8 to 11 am Tuesdays beginning Jan. 3 in Room 126 of the Education Building. Enrollment will be limited to 20. The course is free, but participants need to buy a booklet that costs \$6.45. Cash or checks made out to El Corral should be brought to the first class meeting.

To sign up, call ext. 2053. Anyone interested in taking the course who is not able to participate during winter quarter should also call that number.

For more information on the course, contact Maas at ext. 2587.

### Aero chair Cummings named best advisor in U.S.

Aeronautical Engineering Professor and Chair Russell Cummings has been named the best faculty advisor in the nation among members of the American Institute of Aeronautics and Astronautics.

Cummings was selected to receive the AIAA's 1994 National Faculty Advisor Award for his "uncommon professionalism, dedication and leadership of the AIAA Student Branch at Cal Poly."

The award is presented to a faculty advisor of a chartered AIAA student branch who has made outstanding contributions in local, regional and national activities. Approximately 80 universities nationwide have such chapters.

### PERS offers 100 percent home-loan financing

Qualified members of the Public Employees Retirement System can participate in the PERS Member Home Loan Program that provides a 100-percent financing option.

The program allows employees to borrow up to 5 percent for the down payment of a home in conjunction with a 95 percent PERS home loan. The 5 percent loan will be secured by the member's retirement account and may not exceed 50 percent of eligible contributions into the account.

The program, designed to provide competitive financing, is available from more than 70 lenders statewide. Members also save money with the

PERS loan because the fees a lender charges are limited.

The loans can be used to buy or refinance a home in California. The fixed-rate loans are payable in from 10 to 30 years in amounts from \$25,000 to \$350,000.

Members can "lock in" their interest rate for 60 days when they apply for the loan. When the loan is approved and documents drawn, if the interest rate is lower than it was on the date of application, borrowers will get the lower rate. If, however, rates have gone up, employees retain the rate they locked in at application.

For more information, call (800) 874-PERS (7377).

### English professor Estes wins national contest

English professor Angie Estes has won a national poetry competition for her manuscript of poems "The Uses of Passion."

Her work earned her the 1994 Peregine Smith Poetry Award, \$500, and the publication of her winning entry. Her work was selected from more than 700 manuscripts.

"The Uses of Passion" is a collection of poems of "erotic and aesthetic passion," Estes said.

Previous contest winners include such well-known poets as Catherine Bowman, Molly Bendall, Carol Frost and Pattiann Rogers.

Some of the poems included in "The Uses of Passion" were written in April 1994, while Estes was at the MacDowell Colony for the Arts.

Last year she won an Artists Fellowship in Literature from the California Arts Council, which also gave her time off to compose works that appear in her latest book.

### Cal Poly athletes earn senior Olympic medals

Larry Voss, who retired in 1992, and Dwayne Head, Physical Education and Kinesiology department head, won a gold medal in racquetball doubles in the California State

Senior Games. Voss was associate vice president for university relations when he retired.

Dick Warren, a retired faculty

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### Male bias to be topic of Nov. 4 presentation

Is it true that male bias plays a part in science?

That question and others will be the basis for a free talk, "Recent Feminist Critiques of Science," by Cassandra Pinnick, a professor of philosophy and religion at Western Kentucky University. She will speak at 3 pm Friday, Nov. 4, in UU 203.

Pinnick will examine current feminist challenges to Western science and talk about calls for increased gender diversity across scientific disciplines. She will also discuss arguments that favor establishing a theory of knowledge based on a feminist standpoint.

Pinnick's talk, aimed at a general audience, is part of the Philosophy at Poly Speakers Series and is sponsored by the Philosophy Department and the Women's Studies Program. For more information on the talk, call Philosophy at ext. 2041.

### Leading screenwriters to discuss ethics

A panel of leading screenwriters will discuss "Ethical Issues in Screenwriting" at 1 pm Saturday, Nov. 5, in Room 213 in the Business Building.

The presentation is one in a series of Cal Poly Arts WriterSpeak events and is co-sponsored by the San Luis Obispo International Film Festival.

Discussion will include such topics as the use and misuse of history as well as personal censorship and responsibility in screenwriting.

Ron Austin, a board member of the Writers' Guild Foundation, will moderate the panel of four film and television writers. The panelists are:

- ◆ Michael Grais, who wrote "Poltergeist" I and II, and "Cool World."
- ◆ Ron Osborn - "Duckman," "Moonlighting," "Radioland Murders."
- ◆ Nick Kazan - "Frances," "Reversal of Fortune," and "Dream Lover."
- ◆ Robin Swicord - "The Red Coat," "Shag," and "Little Women."

Admission is \$5, which will benefit the San Luis Obispo International Film Festival.

For more information on the presentation, call 546-FILM.

### Sweet-treats taste test planned for Nov. 9

The faculty and staff are invited to enter their best-tasting, healthy holiday dessert and recipe in a taste test set for noon Wednesday, Nov. 9, in UU 220.

The event, sponsored by the Employee Assistance Program and other campus organizations, is intended to help employees prepare for a healthy, happy and safe holiday season.

Everyone who attends can sample the recipes and cast a vote for their favorite. Prizes will be given for the most-popular recipes.

The program will also feature live entertainment, and representatives from various campus organizations will be on hand to explain their role in creating a safe, happy, and enjoyable season.

To enter the dessert and recipe contest, call the Employee Assistance Program office at ext. 0327 by Monday, Nov. 7.

### RideShare Week winners announced

Several Cal Poly employees won prizes during California RideShare Week, Oct. 3-7.

Sherry Couture from Political Science and Tony Wensley from Student Accounts won the county drawing. They each received \$50 gift certificates from Lucky stores.

They were among the 167 Cal Poly participants who pledged not to ride alone to work. Countywide, nearly 2,000 people turned in pledge forms.

Four employees won in Cal Poly's drawing: John Howard in Engineering Services won lunch for two at Apple Farm; Judy Gallaher, Grounds, won lunch for two at DaVinci's; Madoka Dawson, Food Science and Nutrition, won a RideShare auto car shade; and Janet Ramirez, Admissions, won an El Corral gift certificate.

### 'The Red Coat' to screen Nov. 5 & 6

"The Red Coat" will screen in San Luis Obispo Nov. 5 and 6, and the film's star and the writer-director will be in town to discuss the movie.

The film, part of San Luis Obispo's International Film Festival, will play at 10 am Saturday, Nov. 5, and 11 am Sunday, Nov. 6, in the Downtown Centre Cinema, co-sponsored by the Women's Studies Program and Women's Programs and Services.

Writer and director Robin Swicord and star Annabeth Gish will talk about the film after it plays Saturday.

"The Red Coat" tells the story of a Southern grandmother, played by Teresa Wright, who visits her granddaughter, Annabeth Gish, in Los Angeles. The two go shopping for the perfect coat, and the expedition becomes a comic opportunity for the grandmother to pass judgment on her granddaughter and her new boyfriend.

Gish, who recently graduated from Duke University with a minor in women's studies, is the daughter of Bob Gish, director of Ethnic Studies, and Judy Gish of the Liberal Studies Department.

Tickets cost \$5 and can be bought at the box office just prior to screening.

### Survey reminder

Today is the last day of the employee transportation survey week.

The Air Pollution Control District has requested Cal Poly's compliance with the survey and asks employees to complete the forms, including transportation method and time of arrival.

Surveys should be turned in to department representatives by Wednesday, Nov. 2. Everyone who completes the survey will receive a "thank-you" gift and will be invited to a coffee planned for Wednesday, Nov. 30. Refreshments will be served and drawings for prizes will be held.

Questions about the survey should be directed to Jacquie Paulsen, Commuter Services, ext. 6680.



*- Campus Forum -*

**Outlook helpful; need decision on calendar**

There are two areas on which I'd like to comment. The first is the practice, new recently, of having upper-level administrators communicate with faculty directly via *Outlook*.

As the prognosis for the CSU becomes more dire with every passing week, and our questions about the alternatives realistically available to use ever more urgent, it is helpful to have this "straight talk" from the top. I hope it will continue.

My second comment has to do with the rumored calendar change.

We are asked during this "Year of the Curriculum" to look long and hard at ways in which our curricula can be streamlined and improved. This process would be greatly simplified if departments knew whether, in fact, they were planning in terms of semesters or not.

We have talked and voted, and

talked and voted again. Many of us assume that semesters are coming, so let's get something like a policy statement out in the open, and then, let's get on with it.

**Linda Halisky**  
English Department

**Koob's remarks 'fiction'**

(In response to Vice President Koob's remarks in the Oct. 3 *Outlook*.)

I greatly admire Bob's fiction style. But fiction it is: President Baker listening to the faculty. However, Bob showed great restraint. His article could very easily have slipped into the realm of farce – Bob could have said *he* listened to the faculty.

**Mike Botwin**  
Architectural Engineering Dept.

*Your response is invited.*

Current faculty and staff members are welcome to submit comments on any campus issue. If you'd like your comments to appear in the **next** Campus Forum, the special deadline is 1 pm Monday. Short letters submitted early are best.

**ASI Children's Center starts fund-raiser**

Anyone who shops at Albertson's, Lucky or Vons – and some other local stores – can earn money for the ASI Children's Center without spending one extra cent.

The center is selling "scrip," which can be used instead of cash. Every purchase helps raise money for the Children's Center.

Scrip is sold at full face value in increments of \$5. For example, \$50 will buy \$50 worth of scrip. When paying for purchases at participating locations, simply use the scrip instead of cash and the Children's Center will receive between three and five percent of the total.

The merchants accepting scrip include Albertson's, Lucky, Vons, Longs, Payless, Smart & Final, and Thrifty. New stores will be added in the coming months.

To order, stop by the Children's Center. For more information, call ext. 1267.

**Add '94-95 holidays to OV calendars**

Approved university holidays for the 1994-95 academic year are available in OfficeVision.

To add them to your calendar, select PF1 (process calendars), PF10 (view calendar main menu number 2), then PF3 (add all company holidays to the calendar).

The holidays listed do not include all academic holidays.

For more information, call the End User Support Help Desk at ext. 5506.

**Responsibilities shift in Academic Records**

Three staff members in Academic Records have taken on new responsibilities:

♦ Marcia Friedman now oversees the records operations, including the records window, phones, transcripts, verifications, micrographics, database maintenance, and the processing of rosters and grade lists. For information on any of these, call Friedman at ext. 1269.

♦ Marlene Cartter is responsible for the evaluations, articulation, and athletic eligibility roster areas. Questions should be directed to her at ext. 2542.

♦ Jennifer Thoma is in charge of systems and analysis for Academic Records and is working to improve the use of technical resources and services. For information, call her at ext. 5914.



**Architecture sponsored symposium on licensing**

More than 2,200 people attended a recent symposium on licensing requirements sponsored by the College of Architecture and Environmental Design.

The symposium was held to answer questions about new architecture licensing requirements, as adopted by the California Board of Architectural Examiners. The new requirements change the type and content of the experience needed to become licensed.

Organized by Landscape Architecture Professor Alice Loh, the symposium brought together students, faculty members, San Luis Obispo-area architects, and a number of representatives from the state licensing board and the American Institute of Architects.

College Dean Paul Neel gave the opening remarks at the symposium and Architecture Professor Allan Cooper spoke on architecture and education.

### ...Olympic medals

member from the Center for Teacher Education, won a gold medal in the high jump in the 70-74 age group.

Don Morris, Center for Teacher Education emeritus, earned a bronze medal in the 60-65 age group for the basketball free-throw contest.

All four are now eligible to compete in the National Senior Olympics next May in Texas.

### 8th graders to visit Cal Poly Nov. 4

Approximately 150 eighth graders will sample college life during a visit to campus Friday, Nov. 4.

The youngsters will be taking part in SMART! – Science and Math Are Really Terrific! – an educational equity program designed to increase the percentage of underrepresented students who graduate from college with science or mathematics degrees.

The junior high school students are from the Lucia Mar Unified School District. They will spend a day attending mini-classes and taking tours of campus facilities. They'll also see a chemistry magic show put on by College of Science and Mathematics Dean Phil Bailey.

For more information call the Statistics Department at ext. 2709.

### Women's studies plans Fall Quarter Potluck

The Women's Studies Program will hold its Fall Quarter Potluck from 6:30 to 8:30 pm Wednesday, Nov. 9, at the home of Odile Ayrault, Foreign Languages and Literatures professor.

The potluck is open to students, faculty and staff members as well as community members interested in women's studies and gender issues.

For directions and more information, call the Women's Studies Program office at ext. 1525, or stop by Room 25H in Faculty Offices North.

### Cal Poly Women's Club to hold meeting Nov. 7

The Cal Poly Women's Club has scheduled a meeting from 9:30 to 11:30 am at the Meadow Park Recreation Building. Judy Rose will present "Holiday Cooking Tips."

For more information, call Imelda Gentile at 549-9249.

### ASI Children's Center accepting applications

The ASI Children's Center has openings for preschool and kindergarten-age children.

The preschool offers a full- and half-day program designed to help four- and five-year-olds with social, emotional, physical and cognitive development.

Call ext. 1267 for more information.

### Dateline

\$ — Admission charged

#### FRIDAY, OCTOBER 28

**Men's Soccer:** San Diego State, Mustang Stadium, 7 pm. (\$)

**Dance:** Loretta Livingston and Dancers will perform "The Grandma Moses Project." Theatre, 7 pm. (\$)

#### SATURDAY, OCTOBER 29

**Football:** St. Mary's College, Mustang Stadium, 1 pm. (\$)

#### SUNDAY, OCTOBER 30

**Men's Soccer:** University of New Mexico, Mustang Stadium, 5:30 pm. (\$)

#### TUESDAY, NOVEMBER 1

**Speaker:** Paul Speidel will talk on "Intimacy in Your Relationship" as part of the Learn-at-Lunch series. Staff Dining Room, noon.

#### WEDNESDAY, NOVEMBER 2

**Meeting:** Women's Council of the State University planning meeting. UU 219, noon.

#### THURSDAY, NOVEMBER 3

**Meeting:** Curriculum discussion group. UU 219, noon.

**Soccer:** University of Hawaii, Mustang Stadium, 7 pm. (\$)

**Volleyball:** Pepperdine, Mott Gym, 7 pm. (\$)

**Film:** "A Clockwork Orange," directed by Stanley Kubrick. Palm Theatre, 7 pm. (\$)

#### FRIDAY, NOVEMBER 4

**Exhibit:** "Influences, Part II." Works by four Art and Design faculty members and their mentors and students. Through Dec. 3. University Art Gallery, Dexter.

**Speaker:** Cassandra Pinnick (Western Kentucky University) will discuss "Recent Feminist Critiques of Science." UU 203, 3 pm.

#### SATURDAY, NOVEMBER 5

**Film:** "The Red Coat," Downtown Centre, 10 am. Also Sunday, Nov. 6, at 11 am. (\$)

**Panel:** Four screenwriters will discuss "Ethical Issues in Screenwriting." Business Building 213. 1 pm. (\$)

#### SUNDAY, NOVEMBER 6

**Reception & Exhibit:** Artist's reception for photographer Howard Steinberg's exhibit "Emerging Echoes." Reception at 6 pm. Exhibit continues through Dec. 6. UU Galerie.

### Position vacancies

More information and applications for the following staff positions are available from the appropriate human resources office. Official application forms must be received by 4 pm of the closing date or be postmarked by the closing date. Faxed applications and resumes will not be accepted in lieu of official application.

**STATE** (Adm. 110, ext. 2236 or job line at ext. 1533)

#### CLOSING DATE: Nov. 11

**Programmer II**, \$3159-\$3807/month, temporary through 6-30-95 with possible extension, Support Applications (Unit 9).

**Clerical Assistant II**, \$871.50-\$1027.50/month, half-time, temporary for one year with annual reappointment, Extended Education (Unit 7).

**FOUNDATION** (Foundation Adm. Building, ext. 1121)

#### CLOSING DATE: Nov. 4 (5 pm)

**Accounts Payable Clerk**, \$1572-\$1855/month, Foundation Business Office.

#### CLOSING DATE: Nov. 15 or until filled

**Director of Advancement**, present monthly salary range \$2761-\$5889; starting salary dependent upon qualifications. College of Agriculture.

**ASI** (University Union, ext. 5809)

**CLOSING DATE: Oct. 31**  
**Secretary for Officers**, \$1948-\$2307.