

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo 93407

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Cal Poly 'best value' again in U.S. News magazine

Even for students from the other 49 states, Cal Poly is a "best value," according to U.S. News and World Report. The university also scores high for doing a lot with the money it has.

The magazine's Oct. 3 edition ranks Cal Poly the second best among regional universities in the Western states at providing a high-quality education at a low "sticker price" and rates the campus the fourth "most efficient" in the category.

The "best-value" ratings look at what out-of-state students spend in relation to the quality of the education they receive. "Efficiency" relates what the university spends per student to the quality of the education it provides.

If Cal Poly represents good value for a New Yorker or Nebraskan, it follows that the university is really a deal for Californians. But you won't find that in U.S. News.

The magazine uses out-of-state tuition to calculate all its value ratings, even though only 1 percent of Cal Poly's students pay out-of-state costs.

California residents taking a full load of classes in 1993-94 paid \$6,930 for fees and on-campus room and board and no "tuition" (the costs U.S. News includes in sticker price). An out-of-stater paid \$14,310.

Most Cal Poly students who originally came from other states – 8 percent of the student body – now qualify as residents and pay the lower fees.

Cal Poly was not included in U.S. News's top 15 in a second value category – "discount tuition price" – which takes into account the financial aid an institution awards. The magazine calculates this ranking also on the basis of figures for out-of-state students.

Among Western regional universities, Montana College of Mineral

Science and Technology was rated most efficient as well as the No. 1 value for sticker price, providing a 15th-ranked education for an out-of-state cost of \$9,473. Gonzaga University won the No. 1 spot for discount price by providing a fifth-ranked education for an average net cost (as U.S. News calculates it) of \$9,640 after financial aid.

The value ratings are based on quality ratings published in U.S. News's Sept. 26 edition. Cal Poly was ranked the best public institution among Western regional universities, No. 2 for academic reputation among both publics and privates, and No. 6 overall, up from 11th last year.

U.S. News's "regional university" category includes schools with large professional programs. Research institutions offering doctorates, such as UC campuses, are considered "national universities." Liberal arts colleges are in another group.

Oct. 18 forum planned on Year of Curriculum

Students, the faculty and staff members are invited to the President's Forum on the Year of the Curriculum from 1 to 2:30 pm Tuesday, Oct. 18, in Chumash 207.

Views on the curriculum and co-curriculum issues will be presented by President Baker, Vice President for Academic Affairs Robert Koob, Vice President for Student Affairs Juan Gonzalez, ASI President Erica Brown, Academic Senate Chair Jack Wilson, and Staff Council Chair Bonnie Krupp.

To request a copy of the Curriculum and Calendar Task Force's report, "Visionary Pragmatism," call Academic Programs at ext. 2246.

-Campus Forum-

Response to Considine's Fall Conference talk

The Executive Committee of the Academic Senate has sent a letter to James Considine, chair of the CSU Board of Trustees, expressing concern about two points he emphasized in his Fall Conference address.

The letter stressed concern for the proposed "One-Third" model for funding the CSU with one-third coming from the campus. They pointed out that money raised through grants – and for that matter from most other non-state sources – contributes little if anything to the costs associated with providing faculty and staff for undergraduate instruction. In addition, they emphasized that the time required for faculty to write and successfully obtain grants means less time for faculty to work at providing high-quality learning opportunities for their students. Typically that job now requires 50 to 60 hours per week from a faculty member.

The second issue addressed was the apparent belief of Considine that a major part of education involved the transfer of information. The letter pointed out the fact that undergraduate education was not about information handling, but rather is about the teaching and learning of fundamental principles and how to think. It pointed out that a person is not educated if he or she isn't well-grounded in principles and couldn't think about how to apply those principles and others they would encounter after college.

Finally the letter emphasized the absolute essentialness of the state's continuing to furnish the major part of the support for the CSU.

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19th century sculptors topic of noon talk

The lives of two 19th century women sculptors will be explored in the first Women's Studies Lunch-Time Seminar program for 1994-95.

Odile Ayrat Clause of Foreign Languages and Literatures will present "Against All Odds: The Story of Camille Claudel and Jessie Lipscomb, Sculptors" at 12:10 pm Monday, Oct. 3, in the Staff Dining Room.

French artist Claudel and British sculptor Lipscomb confronted prejudices against women artists. Equally gifted and passionate about their work, they became friends, worked in Rodin's studio, and eventually chose different paths.

Claudel sacrificed her private life and sanity to art while Lipscomb married and abandoned sculpting.

Through their story, a better understanding can be gained of the opportunities and struggles of women artists, then and now.

The faculty, staff and students are welcome to attend.

Presentations sought for April conference

Students, the faculty and staff members are invited to submit presentation proposals for a conference on information technology in higher education, to be hosted by Cal Poly in spring 1995.

"The Virtual Campus: Creating Feminist Perspectives" is the theme of the 1995 Conference of the Women's Council of The State University (WCSU), to be held April 6-8, 1995.

The focus of the conference will be on information technology in higher education, with an emphasis on the often-neglected aspects of the human experience in relation to technology.

Mae Jemison – physician, scientist, chemical engineer, educator and former astronaut – will be the conference keynote speaker.

The Conference Steering Commit-

tee is seeking proposals for presentations on such topics as information technology, software development, coping with computer phobias, issues of equitable access, and women's experiences with computers and computer experts.

For a presentation application call Women's Programs and Services, ext. 2600. Applications must be received by Nov. 15.

The WCSU – a statewide organization of administrators, teachers, staff members, and students – serves to address the special concerns of women in the CSU. Its mission is to promote a working and learning environment that encourages and supports professional growth for women.

Membership in the WCSU represents a commitment to enhance the learning and working environment for CSU women and is open to all CSU students and employees.

Planning meetings set for WCSU conference

The Planning Board for the Women's Council of the State University conference will meet from noon to 1 pm every Wednesday (except Feb. 15) during Fall and Winter quarters.

Interested faculty and staff members are invited to join the group in UU 219 to help plan the April conference.

For more information, call Pat Harris at Women's Programs and Services, ext. 2600.



Appointments

Chris Del Conte has been named athletic development assistant. Del Conte comes from Washington State, where he served in various capacities in the athletic department.



Cal Poly Women's Club sets Oct. 15 social

The Cal Poly Women's Club will hold its Fall Social at the Mustang football game on Saturday, Oct. 15.

The festivities will begin at 4 pm with a pre-game barbecue put on by the Green and Gold Club. The menu will feature chicken, beans, garlic bread, salad and beverages. The cookout will be held on the lawn at the north end of the stadium, in front of the new Business Building.

The Cal Poly football team will play UC Davis at 6 pm.

Reservations for the barbecue must be made by Oct. 3. Call Julia Sleeper at 781-2239 for more information.

K-8 language arts materials on display

Instructional materials being considered for adoption in kindergarten through 8th grade are on display at the Kennedy Library through Jan. 9.

Teachers, administrators and the public are invited to review and comment on the English language arts resources in the library's Learning Resources Display Center.

The material, submitted by nine publishers, will be evaluated for its alignment with state guidelines, which "emphasize a systematic literature program with a meaning-centered approach based on intensive reading, writing, speaking and listening."

The mathematics materials that are being adopted in October are also on display in the library.

For more information or library hours, call Mary Louise Brady at ext. 2273.

Meet Bill Boldt at Oct. 3 reception

The campus community is invited to meet William Boldt, new vice president of university advancement, at an informal reception on Monday, Oct. 3. The event will take place from 3 to 4 pm in Adm. 409.

Events calendar can be seen on OfficeVision

The campus Master Events Calendar, listing campus activities as well as other local events, is available on OfficeVision.

To view the calendar, use the PF1 (Process Calendars) button on the main menu. Type "events" on the "Calendar for" line, enter the date you'd like to see, press PF2, and, as it says, you'll "View 7 days of the Calendar."

If you have events you would like included on the Master Calendar, tell Jo Ann Lloyd in Communications. You can write her in care of Communications, Heron Hall, or e-mail her at DU539.



'Scared Safe' offers personal safety tips

Anyone interested in learning self-protection is encouraged to sign up for the personal safety program "Scared Safe."

A national, award-winning program, Scared Safe focuses on how to avoid or respond appropriately to potentially dangerous situations. The program includes interactive role-playing in simulated crime scenes. Modifications in the severity of the role-playing have been made according to the age or physical and mental abilities of the participants, and special attention to survivors of violent

crimes has also been incorporated into the program.

The program is held at Cuesta College and is free to the public. Reservations are necessary and are being taken for openings in the following Tuesday classes:

- ↳ Adults (over 18) - Jan. 17, 6:30-9:30 pm.
- ↳ Seniors and physically handicapped, Nov. 8, 1-3 pm.
- ↳ Young Adults (12-18 years) - March 14 and May 9, 6:30-9:30 pm.

Participants 18 years old and younger must be accompanied by a parent or guardian.

For reservations, call Public Safety Services at ext. 6660.

Communication, teamwork theme of two workshops

Human Resources invites the faculty and staff to attend two interactive workshops that will focus on this year's training theme - communication and teamwork. Both workshops will be Friday, Oct. 7, in UU 220.

Maria Santos, CSU senior director of employee diversity, will present "Strategies for Dealing With Difficult People," from 10 am to noon.

Steven Birdleough, a Sacramento-based lawyer and lobbyist will present "Conflict Resolution: Creative Problem-Solving" from 1:30 to 3:30 pm.

Registration materials and a training brochure will be mailed to employees. For more information, call Joan Lund, Human Resources, ext. 6563 or e-mail her at DU427@oasis.

... Campus Forum

Nothing mentioned by Considine is official trustee policy yet. Therefore, the intent of the letter is to help him better understand what is at stake from the view of those actually involved in the education in the classroom, as financial pressures continue on the CSU.

Jack Wilson, Chair
Academic Senate

October is month for dependent care changes

Employees can enroll in or make changes to the CSU Dependent Care program during the month of October. All changes will be for the 1995 tax year.

The Dependent Care program lets participants pay for necessary dependent adult or child care expenses through pre-tax payroll deductions. The deductions are exempt from federal and state income taxes and from Social Security taxes. A monthly administrative fee of \$2 (previously \$4) will be deducted on an after-tax basis.

For brochures and enrollment forms, call Human Resources, ext. 6471. Certain IRS restrictions apply, and employees are urged to read the brochure carefully before they enroll.

Completed forms are due in Human Resources, Adm. 110, by Monday, Oct. 31.

Planning for future is topic of PERS seminar

The Public Employees' Retirement System (PERS) has scheduled a two-day seminar to help employees make the transition to retirement.

"Planning Your Future Now" will be held Tuesday and Wednesday, Nov. 29-30, in San Luis Obispo. Topics will include estate, financial and tax planning; lifestyles for a healthy retirement; Social Security benefits; PERS benefits and options; and the Savings Plus Program.

The seminar is intended for PERS members 45 years and older, and spouses who preregister can also attend. The cost is \$75 for employees, which includes class materials, and \$37.50 for spouses.

To register, send a Planning Your Future Now registration form to the PERS Los Angeles area office. Attendance will be limited, so early registration is recommended.

For a registration form, call Helen Willis in Human Resources, ext. 6471.



Walk, bicycle, car pool during RideShare Week

Californians are being urged to use alternative transportation or to car pool or van pool to work during RideShare Week, Monday through Friday, Oct. 3-7.

Anyone who pledges to give up driving their car alone to work for at least one day during the week is eligible to win prizes from both statewide and local drawings.

RideShare pledge cards will be distributed to employees with their paychecks. Those willing to walk, bike, take the bus, or car or van pool to work one or more days during RideShare Week should fill out the pledge card and return it to Commuter Services.

A lunch for two, including off-campus transportation, will be awarded to the Cal Poly prize-winner, and Commuter Services will give a "thank you" gift to the first 125 employees who pledge.

For more information, call Jacquie Paulsen at ext. 6680.

Solicitation of vacation, sick leave

Employees are asked to donate sick leave or vacation credits on behalf of Mary Padilla, a computer operator in Computing Services.

Because of complications in her pregnancy, Padilla is having to take off work earlier than planned.

Donations of either sick leave or vacation credits will help her remain in pay status during her absence. Anyone interested in donating credit should contact Marsha Epstein in Academic Computing Services at ext. 6541.

Eligible state employees may donate up to 16 hours total of sick leave and vacation credit per fiscal year in increments of one hour or more.

Grad school reps to be on campus Oct. 14

The faculty, staff and students are invited to the third annual Graduate and Professional School Day on Friday, Oct. 14, in Chumash Auditorium.

Representatives from more than 30 colleges and universities will be on hand to answer questions and provide information about programs and admissions requirements.

Sponsored by Career Services, the event will include officials from schools such as UC Riverside, USC's School of Pharmacy, Brooks Institute of Photography, and Thunderbird.

The representatives will be available to answer questions from 10 am to 1 pm, then a panel discussion on "Applying to Graduate School" is scheduled from 1:30 to 3 pm.

For more information, call Career Services at ext. 2502.

CPR schedule

Cal Poly Report is published on Fridays (except quarter breaks) by the Communications office.

News items must be submitted to Jo Ann Lloyd, Heron Hall, by 1 pm on Friday for the next week's issue. Letters for the Campus Forum section must be received by 1 pm Monday for the same week's issue.

Please send typewritten, double-spaced paper copies if time allows. Last-minute submittals can be faxed to ext. 6533 or e-mailed to DU539@Oasis.

Articles submitted will be edited for clarity, brevity and journalistic style.

Dateline

\$ — Admission charged

FRIDAY, SEPTEMBER 30

Men's Soccer: Loyola Marymount, Mustang Stadium, 7 pm. (\$)

Exhibit: "Influences Part I" features works of four Art and Design faculty members and their mentors and students. Through Oct. 19. University Art Gallery, Dexter.

MONDAY, OCTOBER 3

Speaker: Odile Clause (Foreign Languages and Literatures) will talk on "Against All Odds: The Story of Camille Claudel and Jessie Lipscomb, Sculptors,"

as part of the Women's Studies Lunch-Time Seminar. Staff dining room, 12:10 pm.

TUESDAY, OCTOBER 4

Learn-at-Lunch: Jean DeCosta (Employee Assistance Program) will speak on "Resolving Conflicts with Difficult People." Staff Dining Room, noon.

WEDNESDAY, OCTOBER 5

Meeting: Planning Board of the Women's Council of the State University conference. UU 219, noon.

THURSDAY, OCTOBER 6

Film: "Spartacus" directed by Stanley Kubrick. Palm Theatre, 7 pm. (\$)

FRIDAY, OCTOBER 7

Workshops: "Strategies for Dealing With Difficult People," 10 am to noon, and "Conflict Resolution: Creative Problem-Solving," 1:30 to 3:30 pm. Sponsored by Human Resources. UU 220.

SATURDAY, OCTOBER 8

Women's Soccer: Sacramento State, Mustang Stadium, 4:30 pm. (\$)

Men's Soccer: Alabama A&M, Mustang Stadium, 7 pm. (\$)

Music: The Juilliard String Quartet will perform as part of Cal Poly Arts' Great Performance series. Theatre. Program notes at 7 pm; concert at 8. (\$)

Position vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, ext. 2236 or job line, ext. 1533; Foundation Administration Building, ext. 1121). Cal Poly hires only individuals lawfully authorized to work in the United States. All interested persons are encouraged to contact the respective offices to obtain an application. Official application forms must be received by 4 pm of the closing date or be postmarked by the closing date. Faxed applications and resumes will not be accepted in lieu of official application.

STATE

CLOSING DATE: Oct. 14

Clerical Assistant II, \$1743-\$2055/month, Student Academic Services (Unit 7).

CLOSING DATE: Dec. 1

Predocctoral Intern, \$1250/month with benefits, two temporary 12-month positions, beginning 7-1-95, Health and Psychological Services.