

Colorado State Gridders Invade Polyland Tomorrow



El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

Volume XX, No. 1

EL MUSTANG

Friday, September 19, 1958

WOW Clubs Have Busy Week For New Poly Students

"More than 400 students have participated in the WOW club fun filled week," says Dan Lawson, associate dean of activities. "and more are expected to join before Monday, the final day of WOW club functions."

"When you hear that WW means Welcome Week you say, oh? So the O is thrown in," says Lawson in explaining the meaning of WOW.

Besides tours of the campus, library, and San Luis Obispo the WOW clubs are sponsoring a 100 question quiz about Cal Poly. A Poly blanket will go to the winning coed and a Poly jacket to the winning male student which will be awarded during the halftime of Saturday night's game.

"Special efforts have been taken to satisfy the 'hungry student'," says Jim Curtin, campus chairman of the WOW clubs. "Large picnic basket lunches are filled every noon for a family style 'all you can eat' meal."

Tonight the WOW clubs are sponsoring the "Poly Follies" to be held at the Poly Grove from 7:00 to 10:00 p.m. Seven prize-winning skits presented from Welcome Roundup Camp will be on the program plus free dessert and drinks.

"The 'Meet the Faculty' barbecue, pre-game rally, Colorado State football game, and the post-game dance are on the list for Saturday's entertainment," says Lawson. The dance will be held on the Jespersen tennis courts with the music furnished by Ross Sears and his band.

Meet the Faculty At the Barbeque

For freshmen at many colleges, the first day of classes is the first opportunity to meet their new instructors. Here at Poly, a Meet-the-Faculty barbecue gives all freshmen and their families an excellent chance to meet their future instructors on an informal basis.

All new students, wives and families are invited down to Poly Grove on Saturday, Sept. 20, at 5:00 p.m.

The barbecue is an annual affair prepared by the cafeteria staff, and will have the traditional Poly barbecue menu—steak, chili beans, salad, hot buttered rolls, and ice cream at \$1 a plate.

Immediately after the barbecue a pep rally will be held in the rally area. The pep band, cheer leaders, and song leaders will be on hand to help you get the new year off to a good start.

Bring your soccer's cap or get one at the rally, reminds Lynn Dyche, rally chairman.

Official College Welcome



Don Roberts
Student Body President

It is with a great deal of pleasure and pride that I extend Cal Poly's warm and famous friendly welcome.

Those of you who have just joined our family, and we do consider our college community as a large family, will soon realize how cordial this welcome can be. Whether it be a ride downtown, friendliness in class, a happy nod or smile, or a noisy "hi there" voiced across the campus, our friendly campus is ever-evident.

I hope by now you have already seen the enthusiasm, the friendly spirit that is a part of Cal Poly. As a new family member, you too, will take pride in maintaining this enthusiasm, this spirit which has endured here for many years.

The transition to college life is a period which entails many diverse problems for some students. This transition may become richly enhanced by you, the new student, actively participating in various phases of college life. Cal Poly offers a wide and varied schedule of social activities for its students. You will become an active member of the family by your participation.

I know that the returning members of our family are "happy to be back in the fold" and will help you however they can.

College life can be dull and drab, or it can be rich; full of new experiences and friendships. It's your decision!



Julian A. McPhee
Cal Poly President

A privilege that comes with the opening of each college year is that of welcoming a group of entering students who come to Cal Poly from their high schools or as transfers from junior colleges or other collegiate institutions. I enjoy that privilege, for at Cal Poly these students are VIP's (very important persons).

Students are most important at Cal Poly. It is for them that the college exists. The sole purpose of all of us here, faculty, staff, and administration, is to do our utmost to make certain that young men and women obtain the higher education they seek. This is a teaching institution.

Cal Poly specializes in occupational education. It has an additional objective as well. It seeks to prepare you not only to make a living but to live fully. Living fully is to be able to make a proper contribution to the life of your community and to enjoy the good things—the worth while things life affords.

To obtain these major objectives, you must be diligent as a student and, to a reasonable degree, share also in the co-curricular activities outside the classroom. We welcome you to Cal Poly, to its opportunities, and to the challenge of its two great objectives. May you attain them both.—Julian A. McPhee

Poly Wives Plan First Fall Social

An opportunity for wives of new Cal Poly students to get acquainted with each other and the campus will be offered Sept. 20.

Coffee will be served in the library patio at 9 a.m. to start the activities. After the coffee hour there will be a hayride around campus to places of special interest to wives. The College Store,

El Corral, and swimming pool will be visited.

"The main interest of the club is to create friendship," says Prezzy Kathy, "and this program offers a chance to get off to a good start."

Dress will be informal, and baby sitting will be furnished.

Backfield Problem Looms As Season Gets Underway

By Harold Young

With linemen strong enough to halt the Cannon Ball Express, but with a backfield not so healthy, Cal Poly's Big Green eleven opens the 1958 Fall Frolic tomorrow night in Poly Stadium against the Rocky Mountain Conference's Colorado State College Bears.

The season opener, the first of seven home tilts and a slate of 10 contests for Roy "Silver Fox" Hughes' Mustangs, will be the first meeting of the two colleges. Cal State went 6-9-0 last year while the locals registered a 3-1-0 campaign. Five points was the difference between the Bears and the enemy in the trio of setbacks, however.

The Green and Golders will throw a line against the Greeley gang that averages 230 pounds per man. The Bears' forward wall weighs-in around the 190-pound mark. With few exceptions, this is where Mustang supremacy ends.

Coach Joe Lindahl's Staters run from a modified single wing. He has lost most 1957 ball carriers but has enough running backs to cause opponents more than a little worry. He has veteran Pat Colgate, a capable field general handling the signal calling chores, who doubles in spades as a passer.

Little All-American candidate Bobby Beathard, Big Green quarterback, runs Hughes' pro-type offense and is one of a few glaring rays of light in the local backfield. The 1957 Little All-Coast qb has two years' experience behind him and is in his final campaign for the green and gold.

The Mustang ground game depends on but a few individuals. Two-year letterman Dick Mannini is headed for first unit fullbacking

and the Poly halfbacks are due for a lot of shifting. With only four lettermen halfbacks in camp—Freddie Ford (185), Claude Turner (190), Bill Jones (180), and Willis Hill (165)—Hughes will be forced to call on the services of speedy fullback Gary Van Horn (180) at half during the year. Fullback position has depth of sorts with Glenn Harman and Ray Perras (195) ready for understudy work behind Mannini.

Though injuries to any one Mustang halfback would hurt, at quarterback Hughes is well-healed. Besides the senior Beathard, Tom Kinsterman and John Panazakis, both lettermen, are on call for work.

"Up front" where the Big Green forward wall (at least the starting complement) has upcoming fans wondering how to combat it, depth is not so much of a problem. The pivot post with lettermen Rich Max (210) and Bob Williams (210) is more than adequate. The guard spots claim four of the West's best in 1956 Little All-Coaster Willie Hudson (205), 1957 All-CCAA pick Carlos Gonzalez (225), Bob Moore (195), and Jim Doyle (185).

At tackle, three hulking, letter winning performers will be battling throughout the year for starting assignments. John Madden (260), twelfth draft choice of the ing assignments. John Madden (continued on page 5)



NO CASE . . . Celebrating their 25th anniversary at Cal Poly are President and Mrs. Julian A. McPhee. A party was given for them by the Board of Education for the President's untiring efforts in building Cal Poly from a near state of collapse to the largest undergraduate engineering and second largest agricultural college in the West.

(Photo by Gaiser)

WELCOME NEW STUDENTS!



EARLY PRACTICE . . . Though the number of musicians is unknown, there will be a band. Four students sure to be on hand are left to right, Patsy Tuley, Marshall Thompson, Don Sandredge, and Mat Mirko. Music minded students should contact C. S. Caughran in CR11 if they desire to be in tomorrow night's band (Geiger Photo)

Poly Band Organizes For Tomorrow Night's Big Game

"If you haven't already been to the band's organizational meetings, turn out today—it's not too late," says band director C. S. Caughran of Cal Poly's music department. Since September 15, get-acquainted meetings have been held daily at 4:10 in CR 1, in preparation for the Colorado State game Saturday night. Although the marching band season officially opens Monday, September 22, a pep band is being organized for the game.

Majorities and drum majors are selected from applicants, and anyone interested is asked to see Caughran as soon as possible.

During the fall quarter, the band, which averages 60 pieces, rehearses from 4:10 to 5:30 three days a week on the practice field back of Poly Grove.

Some fifty state-owned instruments are available for issue, including trumpets, trombones, baritone, horns, saxophones, clarin-

ets, flutes, tubas, and drums. Uniforms are also furnished.

During the football season the marching band participates in the pre-game and half-time shows. Each fall two trips are made, and this year the band will be going to Fresno and Santa Barbara. After the football season, the concert season opens with the first assembly concert in February.

In addition to the excellent concert and marching band, we have made small instrumental groups, such as the brass choir, percussion ensemble, woodwind quintet, and the clarinet quartet, which play for many of our college functions and civic organizations," says Caughran. Those interested in these instrumental groups should contact Caughran.

Intramural Sports Start Year With Football and Tennis

Intramural sports again will headline the extra-curricular activities at Cal Poly this year.

"In the past, student participation has been very good. Last year student participation was 58 per cent and this year we are hoping for a better turnout," says Dr. Robert Mott, head of physical education department.

Everyone is eligible to participate except those who are active in varsity or freshman sports. To get on a team, sign up with your dorm manager; or, if you live off campus, sign up with the team in your major department.

Six-man touch football and women's tennis will begin during the week of Sept. 20. The league will last for six weeks and championship games will be played during the seventh week. Trophies are given to the winners of the respective leagues.

"Throughout the school year, intramural sports will be active and will coincide with the respective seasons," says Mott.

ROTC Members Receive New Pin This Year

Freshman will have the opportunity to be a member of the first class to wear the distinctive new ROTC pin.

This pin was designed by the nation's largest designer of military jewelry and it is symbolic of the three major divisions at Cal Poly: Agriculture, Engineering, and Arts & Sciences.

Be sure to see your advisor and ask for the ROTC program. The leadership abilities that you acquire through your ROTC training will be beneficial to you throughout your entire life.

Campus Clubs Make Changes in Advisors

Several important changes in the line-up of campus club advisors have been made since publication of the Mustang Handbook.

The Mechanical Engineering Society will be advised by Morris P. Taylor. Dr. Walter Schroeder will supervise the CSTA in place of Mr. Wewer. The Lutheran Students Association will have T. M. Rickardrud as its new advisor.

Information on hobby and interest clubs, department and vocational clubs, and service-honor clubs can be found on page 24 of the Mustang handbook. Students wishing to join any of these clubs should talk to the club's advisor.

Going to the Game

Returning Cal Poly students must present their 1958 spring ABB card at the gate to be admitted free to the Mustang's first football game of the season, Bob Bostrom, graduate manager, says. The Mustangs face Colorado State on the local gridiron Saturday, September 20.

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Library to Become Familiar Landmark To New Students

Walter Dexter Memorial Library will soon become a familiar landmark to new Cal Poly students.

As a library the main function is to get books and people together. As a college library it is a teaching unit, stresses Francis Allen, head librarian. "We are here to work with the students to find information," said Allen. "We will not hand them the material on a silver platter but we will help and teach them to find the information."

The library offers many services to enrich classroom work. These services include general reference, document circulation, reserved books and periodicals.

"We are here to supply materials for school work," explained Allen. These materials include source materials for reference work and extra reading.

Catalogues and indexes are available to the students. The card catalogue is suitable in the lobby. Various periodical indexes are in the periodical room and government and college compiled document indexes are in the main reading room.

Returning Cal Poly students will notice the periodical services have had to be changed. "We realize service will be slower but the present method will insure that magazines will be available to all of the students," explained Allen.

Every book or magazine that is damaged or lost has been replaced, often at a price much higher than the original. This cuts down on the number of new books which can be purchased. We hope the students will respect their library so that they may receive the full benefit of it," said Allen.

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Special Movie Rates

Freshmen may be interested in reduced rates at the local Fox West Coast theaters given to those holding student discount cards, announces Bob Bostrum, graduate manager. Card holders

also receive one free admission. The tickets are on sale for \$1 in the ASB office. Half of the sum goes to ASB funds while the other half goes to the theater. The tickets are good at any Fox West Coast theater in Southern California or Arizona until June 30, 1959.

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NEW FOR YOU . . . Freshman will soon be using the facilities of the new two-story Agricultural Education Building. An artists sketch shows the \$1,667,000 building to be located north of the Science Bldg. Construction on the L shaped building will begin soon with a wing to be added at a later date.

Temporary College Union Offers Varied Activities

Offering many varied interests to students is the Temporary College Union, more commonly called the TCU. The TCU is a program and organization composed of several different committees which coordinate cultural, social, and recreational activities of the Cal Poly student body.

The committees are Social, Drama, Personnel, Public Relations, Games and Hobbies, Outings, Films, Assembly, and Dances. Each committee is open to all students and freshmen are invited to investigate them.

The committees operate separately and are coordinated by a board, which is made up of the chairmen of each individual committee. What do these individual committees accomplish? Breaking them down into separate units will show that almost everything is covered from dances and social events to dramatics and outings. Probably most noticed by the

student body is the Dance Committee, which coordinates the dances throughout the school year. This does not mean that it puts on every dance, but finds sponsors for dances and gives awards for the best dances of the year. Many dates ordinarily available for dances go by without clubs and organizations to sponsor TCU dances. Chairman of this committee is Dick Streeter who can provide additional information as to the holding of dances, membership, and what else is done by the dance committee.

Assemblies during the College Hour are produced by the efforts of the Assembly Committee, with Paul Sullivan as chairman. One of the top features for this coming year is the program which will present the Four Freshmen. Last year's hit was the presentation of the "Gateway Singers".

One of the popular factors in Poly's entertainment is the "dime movies", which are arranged for and shown by members of the Film Committee. Film committee chairman Bill Dufresne and the members of his committee have arranged for movies such as "Carousal", "Blackboard Jungle", "Spirit of St. Louis", and others to be shown through out the year. Movies for Welcome Week are: Sept. 16—"Mr. Roberts", and Sept. 17—"Quo Vadis".

Dramatics produced by the student body are sponsored by the Drama committee. Last year two successful productions were seen at the Elmo theatre in San Luis Obispo. Committee chairman Jack Zacharias invites all interested in drama to participate.

Bob Lewis heads the Social Committee which offers many activities, both to those interested in presenting the activity and to those interested only in the activity. Some of their presentations last year include a "Las Vegas Night", jam sessions, songfests, coffee hours, and receptions.

Interested primarily in finding members for other College Union committees is the personnel Committee. This group records and maintains data on College Union activities, orients new students with the TCU program and has planned an Activities Carnival for this year. Glenn Farber heads this group.

Working with members of all other committees is the Public Relations Committee, headed by Don Depue. Publicity is given to all events through this committee by means of posters, and other forms of publicity.

The only Coed to head a group, Stem Murdock is in charge of the Outings Committee which plans and puts on tours, picnics, hayrides, boating parties, and other events in the out-of-doors. The most popular event last year was a big picnic at Nacimiento Dam during the Spring quarter. Other big plans are on tap for this year.

A new Committee to be formed this year is the Games and Hobbies Committee and will encompass games and tournaments in the TCU. Games and Hobbies such as chess, photography, stamps, bowling and various crafts will be sponsored by this new group.

More information can be gained from Kay Curtis, activities advisor, or the individual College Union Board members.

Students Find Anything From Soap to Advice in Bookstore

"El Corral bookstore operates on a very low mark-up on all merchandise with the definite purpose of trying to keep costs down," says El Corral bookstore manager Duke Hill to all incoming freshman. "We have printed lists giving course numbers and locations of the books that you will need for your various classes."

"In addition, members of the staff are always willing to help you with any special problem you might have," he added. Hill also advises the new students to keep all sales slips on books in case of a need for returning them.

The bookstore is operated on a self-serve honor system with the student getting his own supplies from the store.

Students who like the excuse for not writing home can't find any reason for failure to write relatives and friends because El Corral has many types of stationery from "Poly's own" stationery to humorous greeting cards.

Also on the list of things available are common articles such as shoe laces, toothpaste, Poly jackets, mugs and some forms of jewelry with college crests and insignias.

Over 1,000 southern California high school members of Future Farmer's of America held their annual Field Day at the Kellogg-Voorhis campus last April.

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Olympian Armando Vega scored 58 of Penn State's 88 points as the Nittany Lions won the 1958 national collegiate gymnastics championships.

The University of California won the 1957 NCAA baseball champion-

ship title when they downed Penn State, 1-0, at the championship finals in Omaha, Neb.

Of the 27 national collegiate wrestling team championships Oklahoma State has missed only eight.

SLO Adult Jaycee Offers Varied Bill

A varied program of vocational, cultural, college transfer, and technical classes is being offered this year by the Adult Junior College. Through the relationship with the Junior College, the Adult College offers evening courses for college credit either for transfer to another institution or toward an associated arts degree.

Also offered are courses which enable adults to complete their high school diploma requirements. Counseling is available, says William Watson, evening school principal.

Many Cal Poly students and their wives have taken advantage of the course offerings in past years. It is interesting to note that many courses can be taken in the evening which cannot be scheduled during the day, says Watson.

Special courses may be established if 15 or more students submit a request to the office.

Enrollment for credit closes Sept. 26. Those who do not wish credit may enroll at their convenience. It is preferable to enroll as soon as possible to fulfill course requirements, explained the principal.

Copies of the course offerings may be obtained at the information desk in the Administration Building lobby or at the Adult College, Room 2, Senior High School Building.

Colorado Alumni

A Colorado State College get-together will be held Saturday, Sept. 20, according to Dr. William Armentrout, Cal Poly test officer.

The session will begin with a buffet dinner to be held at the Anderson Hotel at 5 p.m. Reservation should be made with Armentrout, a Colorado State graduate.

Want to be Queen? Committee Seeks Homecoming Ruler

"Would you like to be 'Queen for a Day?'" Cal Poly needs a queen for its 51st annual Homecoming to be held Nov. 8, and it could very well be you.

Anyone interested in being a contestant may pick up an entry blank in the student body office Oct. 1-11," says Sam Cole, general chairman.

Plans are underway for a gala reception for all contestants on Oct. 18. During the evening the five finalists will be selected. According to Bill Munster, queen chairman, campaigning will run from Oct. 21 to 29 and elections will be held Oct. 29 and 30.

"The queen and her lovely court will reign supreme at all events," says Jerry Clever, parade chairman. She will also ride with her court on a special float in the Homecoming parade designed and built by the members of Blue Key.

Marilyn Harris, publicity chairman, states that arrangements will be made for the queen and her court to appear on KSBY-TV, San Luis Obispo, and KEY-TV in Santa Barbara as well as the local radio stations.

"All this, and a few surprises, await the lucky gal chosen queen," says Bill Munster. "Mother (Joose Comes To Poly," theme for the big event, blends well with "Cinderella Ball," title of the Coronation Ball to be held in Crandall Gym.

"Remember, pick up those entry blanks and join in the fun. Homecomings' success depends on you," declared Cole. The more contestants entered the more spirit developed.

El Mustang

California State Polytechnic College

(San Luis Obispo Campus)

Editor - Norman R. Geiger
Staff - Geraldine Anderson, Don Campbell, John Campbell, Bill Cookshott, Margaret Dietrich, Willie Hill, George Hummel, Tom Klosternan, Mike Porter, Bill Wineinger, Sonja Wright, Harold Young.

Published weekly during the Summer Quarter by the Associated Students, California State Polytechnic College, San Luis Obispo. Printed by students majoring in printing; Engineering Division. The opinions expressed in this newspaper in signed editorials and articles are the views of the writers and do not necessarily represent the views of the staff, views of the Associated Student Body, nor official opinions. Subscription price \$2.00 per year in advance. Office, Room 21 Administration Building.

Old Students Give Tips to Freshmen

"What advice would you give incoming freshmen?" That's the question recently answered by eight "old hands" at Cal Poly. Here are the answers.

Lee Griffin, senior OH major from San Diego: "Why are you here? Evaluate."

Joe Demarke, graduate Education major, Camarillo: "Get interested in outside activities—but budget your time."

Don Cavender, PE graduate student from San Francisco, advises freshmen, "Plan ahead!" while Willis Hill, another PE major, Bakersfield, says, "Study hard; get a good start."

IE junior Mike Porter, Long Beach, says with a sigh, "Don't pay too much attention to girls your first year."

Tom Klosternan, junior Social Science major, Long Beach, remarks, "Don't let college life fascinate you—study!"

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Foundation Important Aid In Poly Instruction

by DON CAMPBELL

An outstanding feature of the instructional methods used at Cal Poly, and one which has brought the school nation-wide recognition for this application of the "learn by doing" philosophy, is the project system operating under the Cal Poly Foundation.

Self-owned projects are combined with "management projects" to give the students a combination of skills and a scientific background unequalled in any other public institution in the country.

Many students engage in projects on a commercial scale. Agriculture students raise and market meat animals, conduct dairy and poultry enterprises, and raise various plant crops and ornamentals.

The students in the Industrial division have projects of similar scope, printing, radio and television, and operating air conditioning machinery; running the college power plant and keeping the many electrical motors in operation.

This training method which makes it possible for students to market many thousands of dollars of agricultural and industrial products annually depends on the availability of a project revolving fund. This fund, under careful management of department heads, has grown from a few thousand dollars to about \$150,000.00.

The Cal Poly Foundation was organized in April, 1940 as a non-profit corporation. The activities of the Foundation cover four broad fields of service: 1) Aid to instruction; 2) Housing and feeding; 3) Student and faculty service; and 4) Special funds and trusts.

Foundation activities are directed by a board of directors composed of seven faculty members. Cal Poly president, Julian A. McPherson, is also president of the board. The foundation engages in those activities which would be difficult to carry out under normal college budgetary and fiscal procedures.

Housing and feeding of students is a large share of the work of the foundation. Approximately 1400 students are housed in dormitories and other housing units on the various campuses. Two cafeterias are operated at San Luis Obispo for the use of the dorm students and one at Pomona. The cafeterias serve about 4,000 meals a day.

Many activities such as the health center, the Kellogg horse show, and a revolving fund for farm mechanic projects are managed and directed by the foundation. Trusts, gifts, and bequests are handled, but no scholarships or student loan funds are managed by the foundation.

Backfield Problem Looms As Season Gets Started

(continued from page 1)

Philadelphia Eagles last year; 315-pound John Allen, and 1957 PCI heavyweight wrestling champ Pat Lovell (240), give line coaches Howie O'Daniels and Sheldon Harden peace of mind.

It is at the end spots where depth is at its thinnest. Only two veterans have returned, Bruce Butterfield (300) and Darwin McGill (195). Help there will have to come from JC transfers Curtis Hill (155), Skip Stratton (300) and Dick Tucker (195).

Colorado State is a foe of unknown strength. The club last year, behind four-year letterman qb Terry Williams, enjoyed a terrific season. Key losses have drained the Bears' effectiveness. To what extent will be determined tomorrow evening on the local sod.

Cal Poly Mustang gridgers will tangle with the Santa Barbara Gauchos on Friday, Nov. 21 at Santa Barbara instead of Nov. 22 as previously scheduled, announces Bob Bontrum, graduate manager.

The Hughesmen, next week end, launch their bid for the CCAA grid crown when they host circuit member Los Angeles State, Saturday night at 8:15.

Approximately 56 per cent of all the credit hours of instruction received by students of Cal Poly were provided by the Arts and Sciences division.

Registration of regular full-time students at the San Luis Obispo campus for the fall quarter, 1957, was 4,040 and the Kellogg-Voorhis campus total was 755.

Students Receive \$700 While Taking ROTC Training

By John Campbell

Want to keep your draft board happy, stay in college, and get paid for it all at the same time? Well, according to Capt. Roland A. Kline, training controller for Cal Poly's ROTC unit, the ROTC program lets you do just that.

Sign up for the program and during the second quarter of the first year of the basic course, you are eligible to apply for an ROTC deferment, if you have a C average.

ROTC is an elective course with three units given for each quarter of the two-year basic course. For your two-year advanced course, five elective units are given for each quarter's work. The elective units acquired through your ROTC training, count toward graduation in your major subject, prior ROTC training.

After completing two years of basic courses, you begin taking advanced courses at which time your pay begins. By the time of your graduation, you will have collected approximately \$700 from your ROTC training program, says Capt. Kline.

As freshmen, you'll have the opportunity to compete for all but two of the ROTC trophies, plus being eligible for membership in the Seaboard and Blade, a national organization for college students enrolled in the ROTC program.

Upon successful completion of the ROTC course and graduation from college, you'll be called to active duty as a second lieutenant in the Army for six months or two years. You request the length of time you want to serve.

Hey! Wear Your New Rooter's Cap

All students planning to sit in the rooter's section for the opening Mustang football game, Sept. 20, must wear a "rooter's cap," according to Dan Lawson, activities advisor, speaking on behalf of the Rally Committee.

Members of the Rally Committee will be selling caps in the

stands during the game and during registration. They can also be purchased in El Corral bookstore.

"These caps, one of the traditions sponsored by the Rally Committee, are reversible green and gold and allow entrance to the student's rooting section," Lawson explains.

It Pays to Play

Gym and Sports Clothing from

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MEN and WOMEN

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This new Chevrolet is attracting a bigger share of America's passenger car buyers than ever before . . . and for bigger-than-ever reasons. It's the only honest-to-goodness new car in its field. New throughout! Yet in many models it's actually the lowest priced of the leading low-priced three.*

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Five to choose from
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lowest priced 2-passenger
model you
can buy!

THE BIGGEST
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IS CHEVROLET
There's a choice of five
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Chevy's **B** sells like nobody else's!
People like the way this Blue-Flame 8 puts the most out of a
gallon of gas—yet stops with a parkiness that does them proud.

more people are buying Chevrolet
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With taut, fade-resistant
top up or down,
the Impala Convertible
gives you gull-wing
glamor at its best.



*Based on list prices.

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!



Associate Membership Cards Now Available

Cal Poly staff members, their families, and families of students may now purchase associate membership cards in the Associated Student Body. Cards are on sale for \$7.50 each at the ASB office.

In urging staff members to purchase their cards, Bob Bostrom, graduate manager, says that those holding these cards are entitled to all privileges the students have except for voting. This includes free or reduced admission to athletic games.

More than 80 different conferences, meetings, workshops and clinics utilized Cal Poly's services and facilities during the 1957-58 year.



Flattops

4 chairs to serve you

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Square
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NOW we have a special appointment chair. Just call and we will be ready when you arrive.

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IN TOWN

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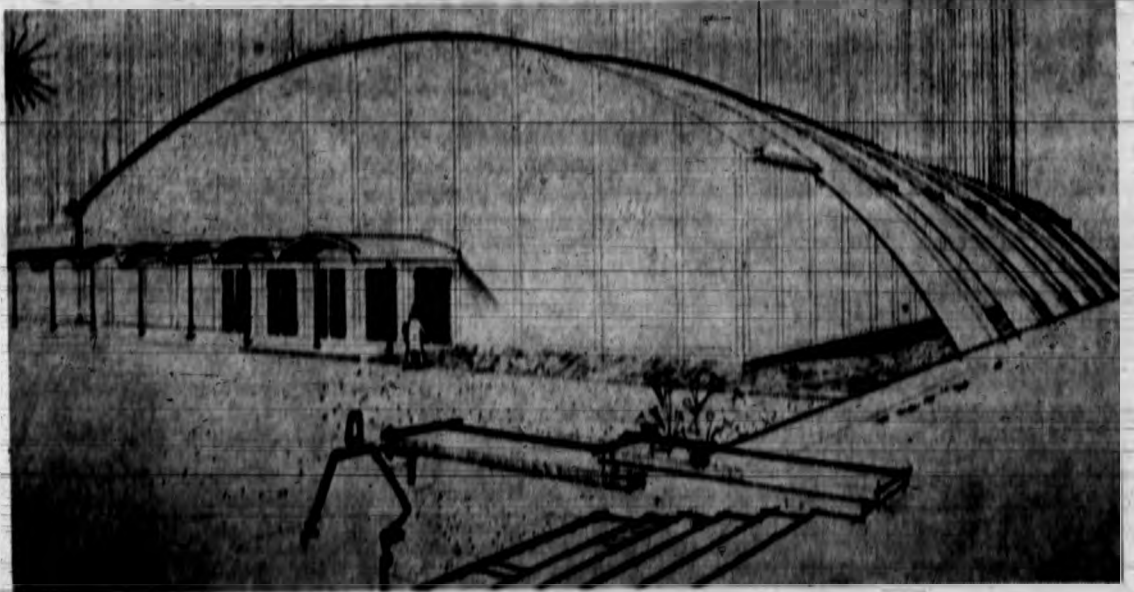
DAN'S DRIVE IN



The Friendly Place To Eat

Foothill & Santa Rosa

LI 3-8787



POLY'S NEW GYM . . . A 4,000 seat gymnasium to be built south of the Perimeter Road is shown above. Facilities for basketball, boxing and wrestling in addition to offices and shower areas will be in the new two-story building built at a cost of \$1,097,500.

Drama Committee Sets Quarter Dates For Productions

Chairman John Zacharias of the College Union drama committee has announced the name of the fall drama production and the dates for each of the quarterly plays for the 1958-59 school year.

"Visit To a Small Planet," by Gore Vidal, one of the biggest comedy hits of the 1957 Broadway season, has been chosen by the drama committee as the fall production which will be presented Thursday and Friday, Nov. 13 and 14. Dr. Herbert L. Smith of the English and Speech department will direct the play.

In the event "Visit To a Small Planet" can not be obtained at this time two alternatives have been chosen. They are "Bell, Book and Candle," by John van Druten and the "The Moon is Blue," by F. Hugh Herbert.

Dates have been chosen for the winter and spring quarter productions, but no plays have been picked as yet. Dates are Thursday and Saturday, Feb. 10 and 21, for the winter quarter, and Thursday, Friday, and Saturday, May 14, 15, and 16 for the spring quarter.

Tryouts will be held for the fall production the second week of the fall quarter. The date, time, and place of the tryouts are: Monday, Tuesday and Wednesday, Sept. 22 and 23, Oct. 1, at 7:30 p.m. in Cr. 6.

The University of California has dominated the team championship race winning 19 of 26 track and field championships. It also has the most individual champions with a total of 53.

New Campus Club May Attract Students Liking Theater

One of the newest clubs on the Cal Poly campus is the recently organized Poly Players. The Players were given the vote of approval from Student Affairs Council last May and membership is open to all students interested in dramatic activity. The main purposes of the Players are: first to supplement the College Union drama committee in presenting the major three act plays which are produced quarterly; and, secondly to provide a social organization for all of the students at Poly who are taking part in dramatic activity.

The College Union drama committee's function is that of a producing organization. In other words they make the arrangements for the play, the theater, the publicity, the ticket sales, and other such activity which will insure the success of the production from the public's point of view.

Poly Players will handle the technical aspects of putting the plays on and will provide the necessary personnel to staff the productions.

Headed by Dick Colawanti, the president, the Poly Players plan a number of social activities for the coming year. Among these are a coffee hour, to be given at the beginning of each quarter for all students interested in dramatics, various casts parties, several one-act plays, and theater parties where members will visit other campuses to attend dramatic productions.

Membership in Poly Players is divided into three classifications. The first is the novice member, who may be anyone interested in dramatic activity

who is attending Poly. Novice members enjoy all the privileges of the club except voting power. The second class of membership is the active members. To become an active member a person must have participated in dramatic productions at Poly. Special consideration is given transfer students who have participated at other schools. The third type of membership is senior membership for anyone who has been an active member for two years. Both active and senior members are entitled to vote.

Officers of the club are: Colawanti, president; John Zacharias, vice president; Barbara Buchold, secretary treasurer; and Will Penna, corresponding secretary. In addition to the officers there are three additional elected members of the executive council. These are Seymour Klein, Linda Lower, and Paul Melver.

Anybody interested in joining the Poly Players can leave their name and box number in Box 14 (C.U. drama committee box) at the Student Activities office. The first meeting of the school year will be a coffee hour held Wednesday, Sept. 24, at 8 p.m. in Library 118 A & B. Interesting slides concerning the theater will be shown.

Freshmen!

The Bookstore will be open all day
Saturday, September 20, for your
convenience!

THE WHOLE STAFF IS PREPARED TO ADVISE YOU ON
WHAT YOU WILL NEED

Come early! Avoid the rush!

El
Corral

IN THE BASEMENT
OF ADM. BLDG.

Poly Students Cut Living Expenses At Campus Garage

If you're looking for a way to keep living expenses down while you're at college, why not work on your own car at the Cal Poly student garage, suggests John D. Lawson, associate dean of activities.

Located near the mountain dorms, the garage is equipped with everything from screwdrivers to chain hoists. Cars may be built up or torn down any time of the day or night and the garage has room enough for five cars at a time. Both Oxy-Acetylene and Arc welding equipment are available but the student must provide his own welding rods, Lawson said. There is a wash rack for your car, and lockers for your own personal tools. These lockers may be checked out through any one of the three student managers living in Palomar dorm, room 8.

With exception of the wash rack, which is free, a charge of 25¢ per hour (not to exceed \$1) is placed on all work done at the garage. In explaining the charge, Lawson said that it helps the College Union break even on expenses. The garage is operated on a cost basis and is not a profit making concern, he explained.

Explaining the reason behind the garage, Lawson said, "Our students like to work on their own cars." The garage, which was started in 1946, has been relocated twice and it will be moved once more, to its permanent home. It is now located north of Palomar dorm.

Mail Reminder

Letters home must carry a 4 cent stamp for regular mail or a 7 cent stamp for air mail, Margaret Hoyt, postmistress, reminds students. Postcards must now have a 8 cent stamp.

Students wishing to mail laundry home may do so on the fourth class rate. Weight of the package and distance to be mailed determines the postage.

BANKS RADIATOR and BATTERY SHOP

STUDENTS, FACULTY
DISCOUNT

Red Building, 20 years
AT 1011 Toro St. San Luis Obispo



MATH AND HOME EC . . . Shown in the sketch is the new Mathematics and Home Economics Building, part of the seven year building

program now underway. The one story section will be for the Home Economics Department, while the two story part is for the Mathematics

Department. Construction on the building will begin in October.

Unfinished Furniture

Desks, Bookcases, Chests of Drawers



Finish in your choice of color—either enamel or stain finish with Beverly Stain Kits.



For interior walls see our line of Latex Paints and Enamels.

GLIDDEN PAINT CENTER

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LI 3-8506

Traffic Details

Traffic regulations are as necessary on campus as they are off, reminds the Security Office.

Details of these regulations as well as instructions on parking on campus can be obtained from Security office located in back of the library. Students having cars must register them with Security and affix a registration decal on their car.

Parking areas have been set aside for staff, on-campus and off-campus students. These areas are clearly marked. The staff areas are posted with blue signs.

Speed limits on campus are 15 and 25 miles per hour.

Traffic regulations are enforced by Cal Poly's own state police force, the Security Patrol. Traffic fines are paid in El Corral.

More than half the enrolled student body at Cal Poly visited the Counseling Center during the 1957-58 academic year. On the average, 15 students daily sought educational advice and vocational counsel and information.



Hi Frosh
meet

Carl Lawson
if you wanna

SAVE

Special Discounts
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Cal Poly Students

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Hosiery Dept.

FLAP BACKS

Polished cotton slacks with the new button flap pockets. These are replacing the old cinchback. Ivy styling with tapered leg, no pleats. Waist sizes 30 to 38. Sand, brown, and charcoal.

4.95

Tough, wear resistant polished cotton, that is reinforced with nylon. Will outwear 3 pair of regular polished cottons. Same new styling, and sizes. Plus they are wash and wear. No ironing.

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FLANNEL! A new blend of Rayon acetate that makes these the most practical slacks you can buy. You can wash them, drip dry them, and they don't need any ironing. Same sharp ivy styling with flap pockets. Charcoal, and charcoal brown colors. The answer to the college man's budget. See them today in Rileys Men's Department.

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"STREAMLINERS"



WELCOMED ANNUAL VISITOR . . . Les Dirkes presents Julian A. McPhee with the Sears Scholarships check which amounted to \$2800 this year. The awards will go to 13 freshman students enrolled at Cal Poly this fall. The Scholarships are to encourage the development of trained agricultural leaders in the nation. (Photo by Geiger)

1958 FOOTBALL SCHEDULE

Sept. 20	Colorado State at San Luis Obispo
Sept. 27	*Los Angeles State at San Luis Obispo
Oct. 4	College of Idaho at San Luis Obispo
Oct. 11	San Jose at San Jose
Oct. 18	*Fresno State at Fresno
Oct. 25	*Long Beach State at San Luis Obispo
Nov. 1	Pacific University at San Luis Obispo
Nov. 8	Montana State at San Luis Obispo (Homecoming)
Nov. 15	*San Diego State at San Luis Obispo
Nov. 21	*Santa Barbara College at Santa Barbara
	*CCAA Games

Activity Calendar Sale

Cal Poly's activity calendar, published and printed by Mat Pica Pl, will go on sale September 20, during freshman registration day. Sales will be resumed September 22, during old student registration day, and continue throughout that week.

The calendar list dates and times for sports events, examinations, dances, academic holidays, special events, and many other college events. The price of the 1958-59 calendar is 25 cents.

Mustang Grid Foes Open Busy Season

What are Cal Poly grid foes doing this week?

Tonight, Long Beach State and San Francisco State open the 1958 season while tomorrow night Fresno State faces Brigham Young, San Diego State tangles with Santa Barbara College and Los Angeles State opposes Sacramento State.

Non-conference schools open seasons tomorrow: College of Idaho takes on Humboldt State, San Jose State faces Washington. Pacific University meets Chico State and Montana State battles North Dakota.

Some 20 million seedlings will be produced for the 1959-60 planting season by the Oregon State Forestry Department at its Milston and Corvallis nurseries.

Cal Poly's contribution to the annual national supply of engineering graduates amounted to approximately 1 per cent of the total this past year.

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Freshmen!

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On Highway 1 4 Blocks from the campus
Open 6 A.M. to 1 A.M. Daily



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any Wedding Set—
Regardless of
price

Buy Where
You Receive
"J.N."
Green Stamps



CLARENCE BROWN TROPHY . . . The Clarence Brown Jewellers Award to be presented each year to the outstanding athlete in each sport. The athletic mentors are shown, left to right, with Clarence Brown Trophy, Jim Jensen, track; Sheldon Harden, Wrestling; Stan Garrie, Manager of Clarence Brown; Ed Jorgensen, Basketball; Tom Lee, Boxing; Bill Hicks, Baseball; Dick Anderson, Swimming.

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Clarence Brown carries only
the finest quality Blue-
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SELLS THEM FOR LESS

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