



I'm going as a wallflower, says Bill Brooks, right, Beach Bums Ball Chairman, playing the role of the wallflower. The Junior Class sponsored ABB dance will be tonight at the Monday Club. Other committee chairman looking on are (left to right) Dick Streeter, Barbara Day and Jan Tedford. (photo by Fee)

Cagers Aim For Upset To Halt FSC Flag Hopes

The stage is set for Cal Poly's basketballers to pull the legs from beneath Fresno State's bid for the CCAA championship. The FSC'ers meet the Mustangs of Ed Jorgensen in Crandall Gym tomorrow night at 8 P.M.

Fresno needs the victory to at least clinch a tie for first

place in the loop. A conquest over the locals would make the FSC conference record 9-1. However, San Diego State is expected to also conclude the year with an identical mark.

Al Hobby's Colts host the FSC Bullpups in a 6 o'clock preliminary. Hosted by a 51-70 CCAA triumph over UCSEC last Wednesday night, and playing on the Crandall boards, the Mustangs are not dismayed by the Battlin' Bulldogs from the Raisin City. Though they trounced the Poly five, 77-50, earlier in the year, the visitors realize defeating the green and gold on the Crandall hardwoods will not be an easy task.

Saturday's contest concludes the 1957-58 campaign for Jorgensen's cagers. The season record stands at eight victories against 15 setbacks. In CCAA action the locals have taken one fray in nine tries.

UCSEC handed the Mustangs a 76-60 defeat Tuesday in the Channel City. Whereas the locals could do nothing against the Gauchos Tuesday, the reverse was true Wednesday.

Wednesday, Poly grabbed a 52-51 halftime margin. Faced by (continued on page 3)

Metro Gnomes Will Play at Beach Bums Ball

Beach togs, bids, and a four-piece band—the Metro Gnomes—will highlight the Beach Bum's Ball from 9 to 1 tonight at the Monday Club. The Junior Class sponsored ABB dance will be held at the Ivy covered hall at corner of Monterey and Grand Ave.

Any student may pick-up free bids—invitation tickets—at the ABB office. However, Dance Chairman, Bill Brooks, says because of the limited amount of space at the Monday Club, bids for only 150 couples will be available. He said students must obtain their bids at the Student Body Office before the dance. No one will be admitted without a bid and bids will not be available at the Club.

Beach togs is the suggested dress for the dance. Comfort seems to be the magic word for defining beach togs—but that doesn't include swimming trunks, according to the committeemen. Sweaters, go-aheads—you wear it and they will try to name it. Oh, yes, sportswear is also in order if you prefer.

Chairmen for the ball at which refreshments will be available include: Chairman Brooks; Jackie Estes, decorations; Jan Tedford, publicity; and Barbara Day, refreshments.

Copy Deadlines

The next issue of El Mustang will appear Tuesday, March 4. Copy deadline is 5 P.M. today. El Mustang office is Adm. Bldg., Rm. 21. Phone extension 227.

Fliers Get New Airplane

A new airplane, an Aerona Champion, has recently been obtained by the Mustang Flying Association. It is one of two planes available for use by club members. Ken Hillard and Angus Ash-down picked up the plane in Fresno last Friday.

Anyone interested in the club should contact the following officers: Bernard Godlove, Laverne Orr, Fred Scherries, or Donald Horal, Membership Chairman.

PR Plans Set for College Hour IRC to See UN Movies

No College Hour events are being scheduled April 17 and 24. These two dates are being reserved for Department Poly Royal Planning meetings.

Each Department should make its own arrangements for meeting rooms through the ABB office, Extension 210.

Aggies Continue Work on New Picnic Grounds

Twelve students representing several Ag Division Clubs pooled their energy Sunday and brought the new picnic grounds one step closer to completion.

Construction of the picnic grounds, located just east of the apple orchard, was undertaken as a long-range joint activity of the Ag Division Clubs through the 1956-57 Ag Council. When finished, the grounds will be available for use by all campus organizations.

Niel Olson is Picnic Grounds Committee Chairman. Working on the grounds were Olson, Bob Daulta, Tucson Myers, Gary Rose, Wes Allen, Jim Slatrunk, Jim Kling, Dave Clayton, Larry March, Al Moorhead, Jim Cody and Jerry Crews.

IRC TO SEE UN MOVIES

International Relations Club will present three United Nations films at its meeting Monday, March 3, at 7:30 in Adm. 205, according to Secretary Marvin Horton. Yearbook pictures will be taken at the meeting.

Vets' Sign-Up

Veterans under P.L. 550 will sign attendance cards Monday, March 3, at the Recorders office since there are only 25 days in this month, says Recorder Thomas Lambro.

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

Vol. XIX, No. 27

EL MUSTANG

Friday, February 28, 1958

SAC Grants \$900 To Send Athletes To NCAA Meets

SAC allocated \$900 Tuesday night to send swimming and gymnastics representatives to NCAA championship meets.

Eugene Lens and swimming coach Dick Anderson were granted \$400 to help meet expenses to the NCAA swim meet March 27-29 at Ann Arbor, Michigan.

SAC also voted to transfer \$500 to the NCAA gymnastic championship budget to send rope-climber Herman Farlough and his coach, Charles Plath, to Lansing, Michigan.

In other action, \$50 was transferred from ABB public address system reserve fund, \$50 from the College Union general budget, \$25 from the music board general budget, and \$25 from the Poly Royal Coronation Ball budget to purchase two 15 inch extended range speakers for the student body.

Poly Royal Board's recommendation to raise the admission price for the Coronation Ball from \$1 per couple to \$2 was passed unanimously. The change is expected to bring in an additional \$1200 from the dance.

New Reserve Unit Being Established in SLO

U.S. Coast Guard plans to establish a Reserve Training Unit at Port Security in San Luis Obispo. The Unit needs more petty officers. Any ex-servicemen may join the new unit at his old or at an equivalent rate.

Men between the ages of 17 1/2 and 31 may also join the unit, do six months active duty at San Francisco and complete military obligations by serving with the reserve.

Anyone interested should contact LCDR Hanks at LI-8-5294, Chief Wheeler at LI-8-4553, or John Harris QM1, at LI-8-5007.

IE Wins Display Contest

The Industrial Engineering Department has won the \$25 prize for outstanding display depicting National Engineering Week, Feb. 14-22. Their theme, "Progress Through Engineering", received a wide majority vote on the Engineering Council, the judging organization.

Three main thoughts were expressed. 1. A nation's

Brown Hopes for Radio By Poly Royal Dates

Cal Poly's campus radio station may be on the air for the first day of the 1958 Poly Royal was the hope expressed by Station Manager Orval Brown today.

At present the station is scheduled to operate for a three hour period the first day of the "Country Fair On A College Campus"—probably from 7 to 10 in the evening—according to Brown.

Year of the Dog

Tape recorded Mandarin music and a Chinese atmosphere will prevail at the Chinese New Year's dance sponsored by the Poly Chi Club in the temporary college union.

Correction on the date in Tuesday's paper: — the dance is Sat., March 1.

The event is to commemorate the 4554th Chinese New Year known as Year of the Dog. Dancing will be from 9 to 12, according to Chairman Gordon Chan.

Poly Chi won the "Best TCU Dance of the Year" for their New Year's Dance last year which commemorated the Year of the Lion.

Door prizes will be given and fortune cookies will be available at the dance.

CU Sets Double Feature Tonight At Campus Bijou

In cooperation with "Religion in Life Week," a double feature will be shown tonight in the AC Auditorium.

First film will be "Major Religions of the World." It is an objective survey of origins, rituals, and symbols of the major religions—Hinduism, Judaism, Christianity and Islam.

The second regular feature will be "Titanic" starring Barbara Stanwyck, Clifton Webb, and Robert Wagner. It is the story of a husband and wife dramatically caught in one of the greatest sea tragedies in history—the sinking of the liner "Titanic" on her maiden voyage in 1912.

strength depends on the industrial potential of that nation. 2. This potential is in turn dependent upon the caliber of the scientists and engineers that make up that potential. 3. Industrial Engineering is devoted to using this potential in the most efficient manner.

The newly formed organization was voted into action by the Student Affairs Council and will be supported entirely by student body funds.

Brown said approval from the Federal Communications Commission must be received before the station can begin broadcasting.

"It will be run similar to a regular radio station," Brown stated. He said "Cal Poly's station will be run entirely by students and will be a good opportunity for them to further their experience in this interesting field."

Plans have already been formulated for an eight hour broadcasting period, according to the Station Manager, who said the station will probably operate from 8 to 11 P.M. when the full broadcasting schedule is started. Brown stated, however, that this will not be possible until more experienced student personnel is available.

A sign-up sheet has been provided by the Associated Student Body office door for those interested in joining the organization. Brown said students who have any type of experience in this line are urged to sign up. He said numerous positions are still to be filled.

Present personnel includes: Station Manager Brown; Jack Young, Production Director; Gordon Browning, Chief Engineer; and Joyce Jeffers, Secretary.

Poly Chessmen Cop Awards at Tourney

First, second and a tie for third were the awards brought home by the Cal Poly Chess Club at the first annual county chess tournament held at Paso Robles. Conrad Bryant tied for the fastest checkmate honors.

Top tournament honors went to Charles Gold who had a 5-0 record. George Powers with a 4 1/2-1/2 record took second place award and a tie with Bryant for the fastest checkmate award.



Charles Gold, right, sharpens up his chess game in preparation for future defense of his championship title won at the first annual County Chess Tournament at Paso Robles. Gold took top honors with a 5-0 record. (photo by Grill)

TO SAY THE LEAST

By Alton Pryor

When I find it hard to come by a column, I always go to the barber shop. Yesterday, I made that trip.

It's not that barbers know everything, but just that they tell you everything they know. Now I have a cheerful barber. As I went through the door, he greeted me cheerfully. "What the hell do you want?"

Slidestepping his friendly wave with the razor, I answered, "A new barber."

With the formalities over, he began telling me everything he knew. It wasn't much, but then you can't expect milk from a pumpkin.

"I hear they're having a race between a horse and a human, March 4," he ventured.

"Yeah," I said brightly.

"The man will win," he informed me.

"Maybe," I muttered.

"The Boots and Spurs Club is throwing a dance tomorrow," he tried again.

"How far are they throwing it?" I asked.

"To Edna Farm Center," he countered. "Costs a dollar. It should be a blast. Music by Poly Playboys. You should go and maybe regain some lost cheerfulness."

"I am cheerful," I grunted, "and not so close with these clippers."

"Whitney dorm was flooded by the rain," he informed me. "I heard it on the radio."

"It isn't true," I said. "It was just a bathtub rally."

"Cynthia Meedle won the economy run last Sunday with her Honda. She's the girl who wears the smock on her arm. Not a real one. She had 55 miles to the gallon," he told me.

"She was driving a Volkswagen, and she only had 44 miles per gallon," I corrected.

"Well, what do you expect from a Volkswagen?" he asked.

"Pre-scheduling must be a bear," he continued.

"How do you know?" I questioned.

"I heard two instructors laughing about 'fixing' some classes," he revealed. "They said some students won't be able to graduate, now."

"You're right," I said.

"When are you supposed to get out?" he asked.

"In June."

"When will you get out?" he was persistent.

"Next year," I sighed.

And that is To Say The Least.

Printers to Hear Haavik Speak on Job Interviews

Mat Pica Pl. Society of Printing Engineers, will feature O. J. Haavik at an open meeting Thursday, March 6, at 7 P.M. in Adm. 208, according to Bob Howington, Club President.

Haavik, Supervisor of Organization Development for Continental Can Co., will explain what interviewers are seeking in college students, especially engineers. He will also tell how they can prepare themselves for industry.

Two movies will be shown at the meeting. One will be on the production of tin cans and the other will show the packaging industry as a whole.

Howington invites everyone interested in picking up a few pointers on gaining employment.

The Student's Voice

Contributions to "The Student's Voice" should not exceed 125 words. Editors reserve the right to edit and/or condense all letters received and to decline publishing letters that are, in the opinion of the editor, in poor taste or libelous. All communications must be signed by the writer. If a name or plume is desired, such as a signature, it is permissible, but the editor must know the true name of the author.

Dear Editor:

Last Thursday's IRE meeting at the AC Aud. was privileged to have Dr. Pickering as their speaker. There was quite a turnout among college students who were interested in the topic upon which he spoke. Unfortunately, the auditorium was occupied by women and grade school children. The interested, who should have been receiving the Doctor's message, were obliged to stand outside the auditorium and attempt to digest the information while clamoring over one another to get within ear shot.

I believe the students of this school should be given more consideration than this, since they are here for the education, not the faculty wives and children. This is the type of priority which was

extended to the officers' families in the military service. But Cal Poly is not a military installation, and I sincerely hope this type of thing isn't repeated.

Dan Feild

"Just a good honest beauty service"

Young's Beauty Shop

E.S. and B.G. YOUNG, Props.

Phone LI 3-4084

EVERYTHING
FOR THE
CAMERA FAN

CAL
PHOTO

Camera Supply

899 Higuera

Phone LI 3-3705

24 hr. Service

L & F MOTOR CARS

222 West Main St.

Santa Maria, California

AUSTIN HEALEY - M.G. - MORRIS

Service & Parts

Dale Winslow, Mgr.

Phone WA 5-7111

TENNIS CALL

All men interested in trying-out for varsity tennis should report to Ed Jorgensen Monday, March 3, at 4 P.M. in the gym office.

Anderson Hotel
Barber Shop

5 BARBERS ON DUTY

Next to Anderson Hotel

953 Monterey

CARL KIRK EBY
MEN'S WEAR

San Luis Obispo
851 Higuera St.

LEVI'S

Typewriters

32⁵⁰
up

Nothing
Down

TERMS

Bob Walker's

703 Marsh

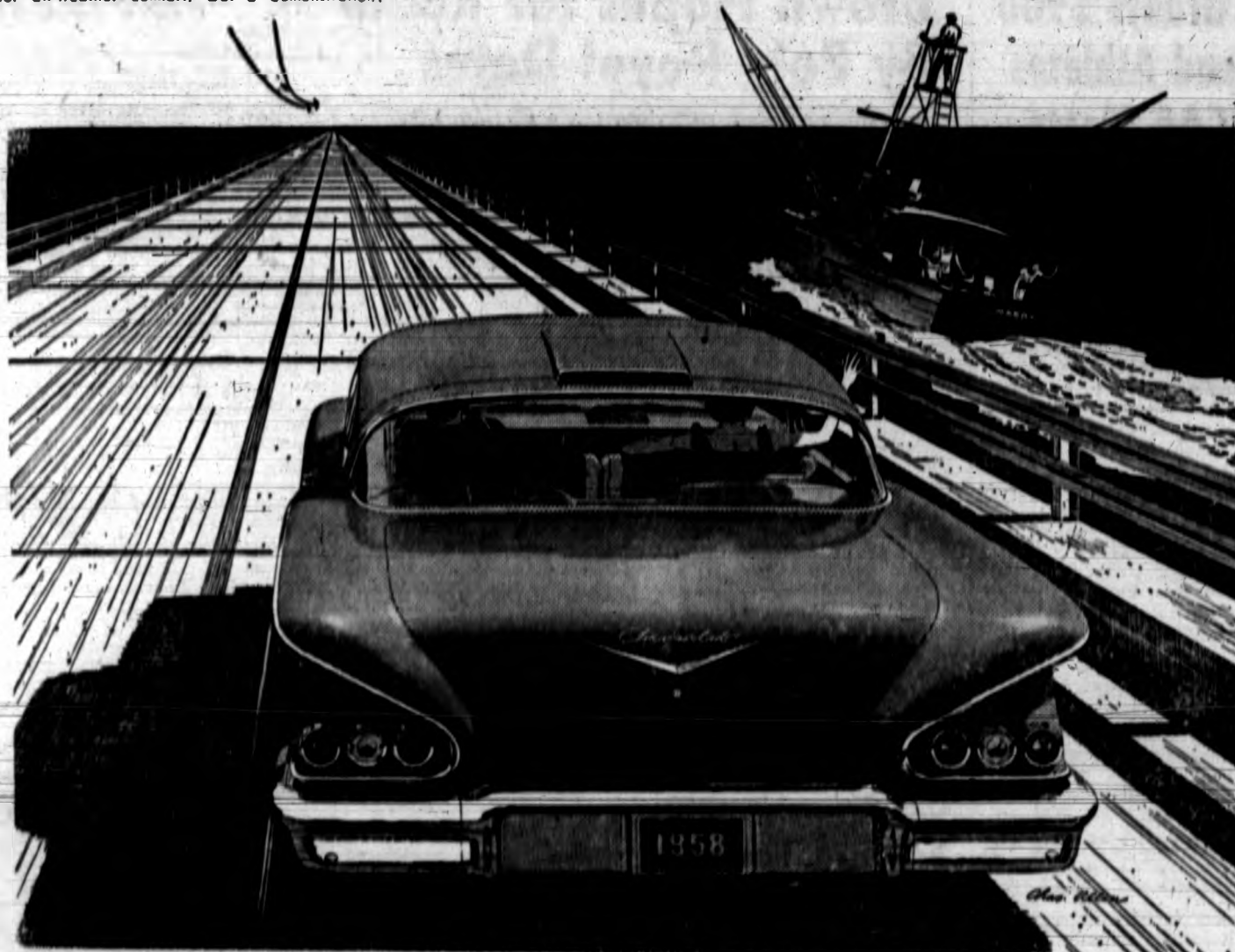
Beautiful — Spacious

HILLTOP
TRAILER PARK

• 3 miles No. of Atascadero
• Special Rates to Students
possible part time work in
exchange for rent.

Phone Atascadero 232-J

Air Conditioning—temperatures made to order—
for all-weather comfort. Get a demonstration!



Impala Sport Coupe with Body by Fisher. Every window of every Chevrolet is Safety Plate Glass.

A BEAUTIFULLY MOVING THING! '58 CHEVROLET

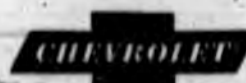
It brings you a RADICAL NEW V8,* a new Full Coil suspension, a new Safety-Girder frame—more new things than any car ever offered before. Don't put off driving this one!

Chevy was built to put a seat into driving that hasn't been there before. You sense this the instant you feel the silken response of an engine like the new Turbo-Thrust V8. It's an extra-cost option that gives you extra-quick action the second

your foot flicks the gas pedal. Chevy's new Full Coil suspension is standard. Or, for the last word in comfort, you can even have a real air ride, optional at extra cost. See your Chevrolet dealer for good-as-gold buys right now!

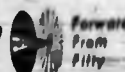
*Optional at extra cost.

Only franchised Chevrolet dealers



display this famous trademark

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!



Mustang Athletic Squads Travel For Weekend Contests

Boxers Seek Win In Chico Tourney

Poly's upset-minded boxers travel north this week-end to participate in the four-team Chico Boxing Tournament, hosted by Chico State tonight and tomorrow. Sacramento State is pre-tourney favorite, and Coach Tom Lee's Mustang sluggers are rated runners-up. California and Chico State are the other entries. Both Sacramento and Poly drew with Idaho State.

Biggest standout for the Mustangs is 165-pounder Don Adams, who has yet to be defeated this season. Unless Cal boasts a talented 165-pounder, Adams should be crowned champion in his class.

Lee indicated he would send the "usual" complement into this week-end's action. This includes Bobby Sals (125), Ernie Martinez (135), Walt Halley (139), Bob Alvarez (147), Sam Marques (150), Gordy Martinez (175), and Don Tessier (hwt.).

Sals, Martinez, and Marques continue to show improvement. Halley and Alvarez both sat out the Chico fight last Saturday and will be primed for the northern jaunt. Tessier and Martinez, following a reversal of weights for both, have had huge successes, with newcomer Tessier looking meaner with each outing.

Gymnasts Fare Well In AAU Tournament

Four members of the Poly gymnastics team turned in creditable performances last week-end in the Novice AAU tourney held in North Hollywood. With 45 competitors vying for honors, the Mustangs fared well. Gordy Wall captured a second in the horizontal bar; Dalton Sherwood claimed fourth in the side horse; Allen Pease took fourth in the rope climb with a time of 5.0 seconds; and Bruce Shipman collected sixth place on the still rings.

Six members of the squad are to enter the San Francisco State Open today. Coach Charles Flah's Mustang gym team opens its year March 7 at home against Occidental and San Jose State.

JV Matmen Finish Undefeated Season

Coach Norm Gomes' JV wrestling team completed an undefeated year last week, downing College of Sequoias, 17-18, in the season finale.

A brief review of the JV slate shows dual-meet wins over Fresno JC, Modesto JC, and two wins over COS. The Colts also won the six-team Cal Poly Tournament with 28 points margin over the runner-up. Five of the 10 individual championships were claimed by the locals.

Most outstanding of the grapplers were Norm Geiger (130) with a 6-0 record, Rudy Besmarevich (147), 3-0; John Liles (167) with 5-1; Darwin McGill, 11-0; and heavyweight Wayne Womer, 4-0. Del Scales also managed three wins.

Showing well for the Colts were Bob Moberly (123), Bruce Dodson (137), Scott Wallace (147), Dale Clark (157), Walt Haselman (177), Leo Lamb (177), and heavyweight John Allen.

The Sportscone

TODAY
10:00 A.M. GYMNASTICS at San Francisco State
1 P.M. GOLF at Fresno State
1:30 P.M. BASEBALL at USF
3:00 P.M. COLT BASEBALL at home vs. SLO High
8:00 P.M. BOXING at Chico Tournament

TOMORROW
10:00 A.M. WRESTLING at Oakland Far Western
1:30 P.M. BASEBALL at Stanford
8:00 P.M. BOXING at Chico
9:00 P.M. COLT BASKETBALL at home vs. FSC Frosh
8:00 P.M. BASKETBALL—last varsity game of the year vs. Fresno State

Bay AAU Meet Attracts Wrestlers

A rugged "tune-up" for the March 7-8 PCI's faces Coach Sheldon Harden's undefeated Mustang wrestlers this week-end when a large Poly representation participates in the Oakland Far Western AAU tourney.

A talented aggregation of grunts 'n' groaners from all parts of the West Coast will converge on Oakland for the Friday and Saturday affair. Oregon State is considered a "possible" entry, and several service teams are sending wrestlers. OBC is expected to give the Hardmen a battle for PCI honors in San Jose over the Mar. 7-8 week-end.

The AAU weights are different than collegiate dual-meet competition. The following grapplers constitute Poly's "team" entry (several other performers are going unattached.....): Howard Bryant (114.5), Harold Simonek (125), Tom Hall (135.5), Jerry Canfield (147), Bob Machado (160), Freddie Ford (174), Del Scales (191), and heavyweight Pat Lovell.

Bill Corcoran (135.5), Rudy Besmarevich (147), John Liles (160), Lynn Dyoche (174), and Darwin McGill (191) are the Mustang standouts entering the meet as unattached grapplers.

CCAA Scoring Parade

(As of Feb. 26)	W	L	PF	PA
Fresno State	8	1	764	573
San Diego St.	7	1	588	517
LA State	6	3	473	399
Long Beach	5	3	516	343
UCBNC	5	3	521	390
Cal Poly	1	8	354	690

Remainder games: Feb. 28 Long Beach at San Diego; March 1 FSC at Cal Poly and UCBNC at San Diego.

NOTE: If Poly defeats FSC tomorrow night and San Diego is able to drop Long Beach and UCBNC, the Mustangs will have knocked the Frosh out of the CCAA sage crown.

J. Fern-Miss Twist To Race Vic Hall In Intramural Meet

If there is as much enthusiasm concerning the Intramural Track Meet itself, as there is for the meet's featured human vs. horse race, the March 4 affair should be a whale of a show.

There haven't been as many near-riots and petty wagers made since G. Washington attempted to fling a silver dollar 'cross the Potomac, as have been in evidence on campus since the announcement of the intramural meet. Vic Hall, a transferee from Oregon State and 9.7 century man, is to be pitted against J. Fern-Miss Twist as an added feature of the 4:05 P.M. Mar. 4 track meet. The duel is set for a distance of 70 yards.

Besides the usual track and field events, the intramural affair will conduct a 100 yard dash for women. Scoring will be on a Class basis, with trophies going to the victors. Deadline for signing-up in the gym is 5 P.M. Mar. 3.

Colt Baseballers Open Season Today

Weather permitting, the Poly Colts will open their eleven-game baseball schedule this afternoon by entertaining the San Luis Obispo High school Tigers in a 3 P.M. contest. If the Poly diamond is suited for play, and there is no threat of rain, the game is to be played. Colt coach Owen Hand indicated.

The squad is to travel to the Southland with the varsity following final-exam week, and will meet JC nines in the area, while the Mustangs meet UCLA and service teams.

Cagers

(continued from page 1)

Mike Simmons' first half 21 point performance, and veteran guard Len Oswald's outstanding floor game, Poly went ahead to stay and could taste victory midway into the final canto. Center Bob Thetford, guard Vic DiGiovanni, and forward Rich Russell played almost all the game, and turned in, individually, what could be termed their best efforts of the season.

The Colts dropped a pair of tilts to the Gaucho Frosh. Tuesday the SBC'ers won 51-50, and 65-50, Wednesday. Marlon Ashby was high pointer for the Colts both nights, with 14 and 16 tallies.

COLLEGE SQUARE DRY CLEANERS LAUNDRY

892 Peckhill Blvd.
Open - 8 till 6
NEAR COLLEGE

Poly Nine To Face USF and Stanford

Opening their 1958 collegiate baseball campaign, Coach Bill Hicks' Mustangs meet the USF Dons this afternoon in the Bay City. Tomorrow the locals tangle with Stanford at Palo Alto.

The Poly nine defeated an Alumni crew last Saturday, 4-3.

Hicks indicated he would throw Gene Callan against USF and follow-up with Larry Mitchell, Saturday.

The Mustang starting lineup reads: Bob Mannini, cf; Joe Tomooka, 2b; Bob Williams, 1f; John Madden, 1b; Lew Gentry, rf; Ray Kunze, ss; Dale Rogers, 3b; Fred Bubeck, c; and Callan, p.

—UNITED— BARBER SHOP TWO BARBERS TO SERVE YOU

Next to Bone's 1021 Merce

BANKS RADIATOR and BATTERY SHOP

STUDENTS, FACULTY DISCOUNT

Red Building, 20 years AT 1011 Toro St. San Luis Obispo

—The Last Word in Hair Styling—

The Helen Rose Salon

THEDA DUART Prop.
Phone LI 3-6201

1112 Garden Street
San Luis Obispo

Vick Bros.

Get Acquainted Offer

FREE BRAKE ADJUSTMENT

With lubrication and oil change

(Offer good 8 A.M. to 4 P.M. until Feb. 28)

HANCOCK

Service Station

California & Monterey

familywide protection—AND savings TOO with equitable family security

SECURITY

DOUBLE PLAY!!!

Can we convince you . . . a phone call in no way obligates you

HARRY VIND

—940 Santa Rosa Street—



POGO SHOT artist Vic DiGiovanni will be shooting against Fresno State tomorrow night when he and his Cal Poly Mustangs close the '57-'58 season with the CCAA match. A sophomore standout from Modesto JC, DiGiovanni will be starting at one guard spot for Poly.

—melody shoppe—melody shoppe—melody shoppe—melody shoppe—



melody shoppe

1027 merce

open evenings

Best Selling Albums

POP

Here's Steve Lawrence
Around the World

The Wildest
—Louie Prima

Warm
—Jonny Mathis

JAZZ

West Side Story
—Manny Albam

Mambo
—Cal Tjader

My Fair Lady
—Shelly Manne

album of the week — June Christy — \$2.98

—melody shoppe—melody shoppe—melody shoppe—melody shoppe—

STEAKS

SPAGHETTI

BAR-B-QUE SPARE RIBS

PIZZA

to go from 2 P.M.

T-BONE GRILL

1041 Higuera
LI 3-9803

ASTE Presents Scholarships To Two Students

Daniel Dickey of Los Angeles and Fred E. Tarber of Bakersfield, Mechanical Engineering Seniors at Cal Poly, have returned from Los Angeles where they were presented scholarships by Los Angeles Chapter 27 of the American Society of Tool Engineers (ASTE).

Each was presented a check for \$250 for outstanding work in his field. Presenting the award was George Adams, past chairman of the Education Committee, and newly elected treasurer of the Los Angeles Chapter.

Each year the Los Angeles Chapter of ASTE gives the scholarship to one Cal Poly student who takes one or more courses in tool engineering and whose general interest lies in the field of Tool Engineering or Production, Industrial Engineering, Tool Design, Plant Layout, Manufacturing processes, etc.

El Mustang

California State Polytechnic College (San Luis Obispo Campus)
Published twice weekly during the school year except holidays and examination periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed by students majoring in Printing Engineering Division. The opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body, nor official opinions. Subscription price \$2.00 per year in advance. Office, Room 21, Administration Building.

Marlin L. Nichols, editor
Dave Kempf, associate editor
Jesse Jeffers, feature editor
Harold Young, sports editor

THE PICTURE SHOP

- Film Developing
 - Printing
 - Copies & Enlargements
- 1371 Monterey St.
at the underpass

YOURS

Nothing Down \$1/week

Any Portable
Typewriter

Bob Walker's

785 Marsh

GENERATORS
REGULATORS
STARTERS
BATTERIES
WIRING

DYNAMOMETER and
ELECTRONIC
IGNITION
CARBURETION
TUNE-UP

**FRED'S
AUTO ELECTRIC**

Monterey & California Blvd.
Phone LJ 3-3821

**HOMESHOE
EQUIPMENT**
for Poly Students

Farm Supplies
AND
Equipment

John W. Hanna

1119 Garden St.
San Luis Obispo

GREEN BROTHERS

Known for Good Clothing by
Poly Students since the turn of the century

—We Stand Behind Our Merchandise—

Manhattan • Pendleton • Crosby Square
"Munsingwear"

We give S&H Green Stamps 871 Monterey St.

LOVELY

ROSE BOWL COURT

FINEST MOTEL IN SAN LUIS OBISPO

**FREE TELEVISION
IN EVERY UNIT**



1575 Monterey Street

U.S. 101

Liberty 3-5017

Bee Hive Cafe's Player of the Week



Bob Thetford — Bob, a 6-8 sophomore, tips the scales at 240. He is a transfer from Long Beach City College and the Mustang starter at the pivot slot. According to Mustang sage coach Ed Jorgensen, "Bob is a good shot and the best rebounder in the team. With a little more experience this boy will really go places."

Dutch will buy Bob a steak dinner at

BEE HIVE CAFE

CORNER OF MORRO AND MONTEREY

("ask your friends, they all know where the Bee Hive is")

You'll be sittin' on top of the world when you change to **L&M**



Light into that

**L&M
FILTERS**

Live Modern flavor

Only L&M gives you
this filter fact—the
patent number on
every pack.....

your guarantee of a more effective filter on today's L&M. The patented Miracle Tip is pure white inside, pure white outside. L&M smokes cleaner. Tastes best. So Live Modern — change to L&M today!



Free up...freshen up your taste!

Put yourself behind the pleasure end of an L&M. Get the flavor, the full rich taste of the Southland's finest cigarette tobaccos.

© Liggett & Myers Tobacco Company