



March 15, 2006
For Immediate Release

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ASI Events Presents The Ataris in Free Lunch Hour Concert March 30

SAN LUIS OBISPO -- Associated Students, Inc. (ASI) Events presents the band The Ataris as the UU Hour entertainment on Thursday, March 30 from 11 a.m.-noon in the University Union Plaza. The show is free and open to the public.

The pop punk band's last album, "So Long, Astoria," released in May 2003, launched The Ataris into the mainstream. The album generated many successful singles, including "In This Diary" and their cover of Don Henley's "The Boys of Summer."

The Ataris formed in the mid-1990s and debuted with "Anywhere but Here" in June 1997. "Look Forward to Failure," released in 1998, included the well-known punk rock anthem, "San Dimas High School Football Rules." The group is currently recording its ninth album, "Welcome the Night." According to band members, the record's sound is completely different from what they have done in the past. Look for the album in stores in July 2006.

For more information about The Ataris, visit them online at www.theataris.com. For more information regarding this and other UU Hour shows, contact Monique Singh, student supervisor of weekly entertainment, at 756-1112, uuhour@asi.calpoly.edu visit www.asi.calpoly.edu/events.

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