

Story Behind El Corral Book Prices Explained



CALIFORNIA STATE POLYTECHNIC COLLEGE ★

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SAN LUIS OBISPO, CALIFORNIA

Friday, February 3, 1956

Student Council Questions Juggling Of Football Budget

By Bob Flood
Editor, El Mustang

How to pay off \$2216.04 which the athletic department has spent above its 1955-56 football budget threw the Student Affairs council into turmoil this week.

The deficit resulted from an overexpenditure in nine different categories: travel (\$977.75), equipment (\$358.73), guarantees (\$284.25), film (\$100.58), scouting (\$105.25), equipment repair (\$274.34), medical (\$85.28), miscellaneous (\$11.00), and officials (\$4.80).

Whether or not the athletic department had actually "overspent" its budget brought into play a question of policy when Coach Roy Hughes shifted funds from underspent categories of the budget to cover overspent areas.

This action SAC and the Finance committee questioned having been operating under the policy that such transfers were prohibited.

Hughes said yesterday that "as far as he knew there never has been such a written policy, and that the athletic department, as well as other budgetary groups, had always felt free to transfer within their own budgets."

Hughes also said, "preparing the athletic budget as much as a year in advance is a guessing game, because of prices and schedule changes."

Graduate Manager Harry Wineroth, in expressing his views on the matter, said he felt all the expenditures were within reason, and accepted some of the blame himself for not having informed those concerned about transferring money within budgets.

The SAC finally decided to absorb the deficit with \$1001.84 from the contingency fund and \$1115.70 unspent monies in other budget categories, which normally would have reverted back into ANB general fund.

(Continued on page four)

Shepard Says Soil Bank Not Answer To Farm Problem

By Ken Tarbot

"The farm problem in the United States is not over-production, but distribution," says Dean Shepard, head of Cal Poly's agricultural division.

This was the answer Shepard gave when asked his views on Ezra Benson's Soil Bank program, which would give the farmer the option of removing some of his acreage from production in lieu of government payment.

"We wouldn't have enough politicians in the United States to check on the farmers to see if they are going by the rules," Shepard said.

He doesn't feel the Soil Bank program would work in California because of the high price of land. "I feel that if the farmer pays such a price for land in California, they sure aren't buying just to let it stand un-farmed," he said.

He further predicted, "The program would be an economic failure, because if there is another drought year like 1954 we would use all the surplus we have."

Shepard claims many people feel it would be very hard for any farmer to plant 20 per cent of his land in grass and leave it set. Shepard said, "This is the feeling that most cattlemen have, because they feel that if any farmer on the Soil Bank Program needs feed for his stock, it would take a lot of pelting to keep them from using the bank land."



Enriches Loan Fund... Mrs. C. H. Gregory, retired, president of the Cal Poly Women's club, signs a check for \$1010.14 to the student loan fund. The money was obtained from the successful "Business and Beans" entertainment. Along with Mrs. Gregory are Mrs. Barnett Bloom, chairman of the money-making event and President Julian A. McPhee. (Photo by Peebles)

McPhee To Visit Alumni In Great Central Valley

To become better acquainted with the accomplishments of graduates, President Julian A. McPhee will visit alumni in San Joaquin and Sacramento valleys and in Oakland Feb. 6-12.

The trip is the forth annual tour President McPhee has made visiting with alumni and their employers. Accompanying the college head will be Robert Kennedy, assistant to the presi-

dent; Carl Beck, faculty advisor of the alumni association; and John Jones of the alumni group.

Instructor Collins Praised On His Book, "Profitable Sheep"

"Profitable Sheep" by Cal Poly AII instructor Spelman B. Collins has just been released by the Macmillan company, New York.

The textbook is typically reviewed as "practical and it contains much useful information that is not available in other books."

United States Senator Frank A. Barrett of Wyoming, formerly a sheep rancher, says of the text in a forward to the volume:

"This should prove an ideal textbook for training our young men... Out of a wealth of practical experience, Mr. Collins lays down the rules which one must follow if he expects to run sheep on a profitable basis. The illustrations are admirably done and help materially to present the situation in a practical manner."

Joining the touring college heads during the week tour will be division deans Harold Hayes, engineering; Dr. Robert Maurer, liberal arts; Vard Shepard, agriculture, and Chester McCorkle, instruction.

The group will visit ranches, places of business and will attend meetings in Hanford, Tulare, Reedley, Fresno, Merced, Modesto, Oakland, Sacramento, Lodi and Stockton.

Alumni officers in charge of the area visits are George Strathorn of Chowchilla, San Joaquin valley region; Albert Carter of Escalon, central region; and James Smith of Rafael, Golden Gate region.

President McPhee makes the trips yearly to become better acquainted with the accomplishments of graduates and to talk with their employers.

Reporter Gets 'Exclusive' on Bookstore Operations

Editor's note: In the following article author John Mette presents the operation of El Corral bookstore as gleaned from discussions and interviews with authorities on the subject. Mette concludes by inviting students who feel they have legitimate beefs on the subject to discuss them with him, that he may search out some of the answers for his next week's article. Mette may be contacted in El Mustang office, Adm. 31.

by John Mette

If you're an engineer, chances are you have purchased a book titled "Basic Mathematics for Engineers." It's a 776-page job, full of words and drawings. It's by an author-trio of Andros, Miser and Reingold. In El Corral bookstore this book retails for \$5.92 (including 17 cents tax). Publishers of the book established a sales price of \$5.75. El Corral gets a regular text book discount of 20 per cent. Difference between \$5.75 and \$4.60 (amount after subtracting the 20 per cent discount of \$1.15) is El Corral's operating money.

Military Ball Has 'Outpost' Theme

Using the theme, "The Outpost," Poly's Golden Blade society will sponsor the fourth annual ROTC military ball at 9:00 p.m. tomorrow at Camp San Luis Obispo.

The formal ball will be held in the Officers' Club of the camp with the local orchestra, The Metrognosis, supplying music. Bids can be obtained for \$3.00 at the administration office of the M&AT building or from company commanders.

Highlights of the ball will be the election and crowning of a queen. She is selected by a committee from the women attending the ball, is crowned and given an imported Hawaiian lei. Balloons will be dropped from the ceiling containing numbers for a drawing.

Captain Ulrich explained that the military ball of last year was chosen by an ASB committee as the second best dance of the year. He said this dance will probably surpass last year's. Golden Blade president George Ziegler also added this will be a ball you will long remember.

Invited guest include Colonel Blom, Commanding Officer of Camp San Luis Obispo and Colonel Achars, Unit Commander of the reserve. Also attending will be Colonel P.A. Loisel, Cal Poly's PMST. Campus faculty members are also invited to the annual event.

When you walk out of El Corral bookstore, "Basic Mathematics for Engineers" or any other text book under your arm, you have left behind 15 to 18 per cent processing cost. Any profit usually two per cent, is funneled into the El Corral surplus fund. This fund now stands at slightly over \$185,000. The surplus fund is periodically tapped (at the discretion of the College Store board) and funds shifted into the College Union account. They cannot be removed from there except by action of the Board. Groups and individuals have asked. The boss—President McPhee—has always said NO—spelled with capital letters. Shortly the board intends to transfer another sizeable chunk into the CU account.

Who makes up this College Store board? President McPhee is chairman. Members are Jim Merson, Tom Zilka, Cecil Jones, C.O. McCorkle, J. Cordner Gibson (from southern campus) and Harold Wilson. Harry Wineroth is El Corral manager—an employee of the college store. He answers directly to them.

El Corral is a non-profit organization. By non-profit it is meant that profits do not go to any "one" individual. They are earmarked, instead, for a specified purpose.

(Continued on page three)

About The Campus...

GOLDEN DREAMS... Tonight's college union film stars Alec Guinness in "Lavender Hill Mob," a subtle but hilarious comedy. As a quiet and trusted supervisor of the bank heist, Alec is a dreamer. His dream is an ambitious one—to appropriate a million pounds in gold bars. He succeeds, but how to dispose of the gold is another matter. Showings start at 7 p.m. and 9 p.m. in the Engineering auditorium.

MUSTANG OF THE WEEK... This week we do not have one. He's probably around, but hasn't been spotted. Nominations may be turned in to either Dan Lawson's office or the ASB office.

DANCE AT HILLCREST... Once again all bids were out at last week's dance at Hillcrest. Circle K is sponsoring tonight's affair, and students who have not attended one of the Hillcrest dances yet are urged to come on out and join in.

Basement Bulletin Board Barks Bargains, Best Buys

Planning on going uranium hunting? Looking for a slightly used greaser counter?

If you are, you may save some money if you look at the bulletin board located in the basement of the administration building, across from the El Mustang office.

All manner of advertisements blanket the four by ten foot bulletin board.

For instance, if you are in the market for 40 feet of three foot high white picket fence, you will find it available for only \$10.

Maybe you're not looking for a picket fence; maybe you're interested in buying some transportation. If you're an ag student you may be interested in the 1955 Austin Healy 100 for \$2500. Is that too rich for your pocketbook? Then perhaps the 1954 Ford pick-

up for \$200 or the 1941 Chrysler for \$45. If that is still out of your price range, there is a whizzer motor bike for \$85.

On the other hand, if you have been inspired by the Robins Hood show on TV you might be interested in a 60 pound pull bow with four arrows, advertised for \$5. Or if you've been watching "Gunsmoke," maybe a .22 revolver set in a .45-caliber frame complete with belt and holster for \$55 is more to your liking.

There are some of us who don't have time for TV and must spend our free time studying. Technical books such as "Marriage for Moderns" and "Shom Work on the Farm" are offered at cut rate prices. Some advertisements proclaim, "Have never been opened."

To go along with the books you will find many pieces of equipment

offered at drastically reduced prices, such as zoology dissecting kit for \$1.50, a slide rule for \$5, and a drafting kit for \$8.

If you are cold, you need a Cal Poly jacket. You can have your pick between a size medium for \$5 or a size 42 for \$10. Two suits, size not given, are listed at \$25 each, or will trade a good radio.

Planning to furnish a house? For the kitchen there is a four-burner gas stove for only \$80 and a refrigerator that has a new motor but needs a compressor for \$15. For the front room there is an armless bed divan, like new, for \$49. To go with this you can pick up a rocking chair for \$10. To do your washing is a small apartment washing machine for \$20.

Possible you don't have a house to furnish. If not, you can rent a

house too. If you prefer a house trailer to a house just look on the board.

In addition to all of these articles such miscellaneous items as an electric shaver, tape recorder, gold plated trombone, typewriter and packing boxes are available.

If you need a ride to San Francisco leaving Friday at 9 a.m. there is one available. However, if you can't make it then there are cars leaving at 2 p.m. and 3 p.m. for just \$5.00 round trip.

Maybe you need the services of a typist or a baby sitter. Names and addresses of both are listed, but rates are not. This may be a trade secret.

So, for whatever you need, be it a picket fence or a gold plated trombone, look for it on the bulletin board.

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Peeping at Poly

By Ted Clark



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and see us about
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meetings and
banquets . . .**Blackie's**Foothill at Old Morro Rd.
Phone -- 3326**Trailers Combat
Housing Problem**

"Poly Suburbs" could well be the nickname for the new trailer park south of San Luis Obispo near the Sunset drive-in theater.

Poly students and their families occupy 18 of the 28 spaces in the new Adams trailer park. In addition one instructor and one security officer make the park their home.

With the increased enrollment at Poly this past year, the park has filled rapidly and reached its maximum of 28 mobile homes. However, the park wasn't scheduled to be completed until May, 1956. With Poly's lack of housing, O. E. Adams, owner and manager, rented spaces before the park was actually finished.

The park will accommodate trailers up to 50 feet in length. Each lot is 24 by 50 feet, with a concrete patio seven by twenty feet. Several lots are already landscaped with lawns and flowers. One section of the three foot high redwood fence around each lot can be quickly removed for easy moving of trailers.

The park has one automatic and one wringer-type washing machine, and more than 800 feet of clothes line. All wiring is underground. The park is graded for water drainage.

**Veterans: Many GI
Benefits Tax Exempt**

Payments for Veterans administration benefits are tax-free and need not be reported on Federal income tax returns, according to the VA and the Bureau of Internal Revenue.

In addition, dividends and proceeds from G.I. insurance policies are exempt from taxation and need not be reported as income.

Included among the tax-free VA payments are: Education and training allowances for veterans of the Korean conflict period who are in school or training establishments under the Korean GI bill; subsistence payments made to disabled World War II and Korean conflict veterans training under Public law 16, the Vocational Rehabilitation act and disability compensation and pension received by veterans for service-connected and non-service-connected disabilities.

Welcome

TO

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Pacific & Ocean

Sunday Services

Worship—9:00 & 11:00 a.m.

Youth Groups—6:30 p.m.

Evening Service—7:30 p.m.

**Banquet Sponsored
By Collegiate FFA**

"The Life of an Agricultural Teacher" will be the theme for the seventh annual banquet of the Collegiate FFA chapter to be held Feb. 10, at the Edna farm center.

"To carry out the theme, J. Everett Walker, regional supervisor for the Bureau of Agricultural Education, will be the featured speaker," according to Frank Espinola, incoming president. Walker, who taught vocational agriculture for 20 years before appointed regional supervisor, will speak on the problems that face the vo-ag teacher who is just starting out.

"This event has grown in the past few years to the point that it includes the active collegiate members and wives, many of the graduates who are now teaching, and men that have played a key role in furthering vocational agricultural education," says Espinola.

Heading the banquet committee are Tom Meacham and Dick Crabill, with Lew Parker and Doug Thorne in charge of ticket sales. All members of the Collegiate FFA are invited to attend. Tickets can be obtained from Thorne, Parker, Espinola, Doug Maddox, C. T. Short, and Bob Knowles.

**CLUB NEWS ABOUT CAMPUS
Trip Planned**

Plans are now being made by the physical science majors for a field trip to the Morro Bay power plant. Tentative dates for the trip are set for Feb. 4 or 11.

Lee Magur, chairman of the group, reports that the members of the physical science department have met twice and that there is a possibility that the department's 18 men may form a club. Mr. Herbert Kabat, instructor in the department, is acting advisor.

Canterbury Club

Cal Poly Canterbury club is going to Santa Barbara College for a party with the Canterbury club there tomorrow. The affair starts at 6 p.m. with a werner roast and will include dancing and music, as well as plans for further joint sessions between the two clubs. All interested students who need a ride are to meet on the main library steps by 5:30 p.m.

Nereson To Speak

The next Newman club meeting will be held Monday, Feb. 6 in the Old Mission at 7:30 p. m. Following Rosary, the regular business meeting will feature O. B. Nereson, counseling department head, as guest speaker.

On Feb. 11, a club dance will be held in Carpenter's hall from 9 p. m. until 1 a. m. Music will be provided by Don's combo, with admission set at \$1.50 per couple or \$1 per head.

PLACEMENT CALENDARFriday, Feb. 3
Hycon Manufacturing company, Pasadena, interviewing seniors in EE, EL, ME.

U.S. Bureau of Reclamation interviewing seniors in AE, EE, ME, for permanent employment. The bureau is interviewing freshmen, sophomores and juniors in the same majors for summer employment.

Monday Feb. 6
Motorola, Inc., Riverside research laboratory, interviewing seniors in EE, EL, ME, Aero, Math and Phys Sci.Monday and Tuesday, Feb. 6-7
Lockheed Aircraft Corp., Burbank, interviewing seniors in EE, EL, ME, Aero, Math, Phys Sci.Thursday and Friday, Feb. 9-10
Bendix Aviation Corp., Pacific division, North Hollywood, interviewing seniors in ME, EE, EL.**Poly Royal Board
Looks For Sponsor**

Bidding is now open to any organization wishing to sponsor the 24th Annual Poly Royal Coronation ball, according to Don Halstead, general superintendent.

A few of the responsibilities of the sponsoring organization are as follows: (1) Collaborate with the Poly Royal Board in determining a theme for the ball. (2) Submit a plan for decorations to the board for its approval not later than 60 days before the date of the ball, based on the theme as accepted by both parties. (3) Be responsible for all physical arrangements for the coronation ceremony, including needed platforms, a throne, needed steps, carpets or floor coverings, special lighting, or any other devices or equipment that may be mutually agreed upon by both parties as being needed. (4) Consult with the orchestra as to any special physical provisions that may be needed. (5) Provide proper facilities and personnel for efficiently checking hats and coats. (6) Provide proper facilities and personnel for dispensing soft drinks. (7) Complete all decorating and all the other physical requirements by 7:30, the night of the ball. (8) Remove decorations and clean up by 6 p.m., Sunday, April 29. (9) Keep expenditures within the budget allotment.

Any interested campus organization should submit a written request for sponsorship of the ball to both Tony Pinheiro, Box 1847, and Don Halstead, Box 1182.

As many applications are submitted each year for consideration by the Poly Royal board, it is recommended that all applications be submitted as soon as possible.

Poly Moms March

Somehow, Cal Poly's Vetville and Poly View areas have been overlooked before when it came to the polio "Mothers' March" but they weren't this year. The student families may have had no porchlight to turn on but their hearts glowed.

Tuesday evening, Student Madams McGinley, Eckrota, Sigler and Grim made the rounds—turned in a total of \$78.82. From the trailer area came \$57.20—the balance from Vetville.

Aero majors Les Hahn and Don Walker left Wednesday for the Los Angeles area, where they will visit North American Aviation in Santa Susanna on Thursday and Lockheed in Burbank on Friday. They will be gathering material for their senior projects.

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'Exclusive' on Bookstore Operations

(Continued from page one)
College Union is a specified purpose around here.

There's been a bookstore (of sorts) on campus since the mid thirties, but the operation hasn't always been a model of "how-to-make-profits." Back in those days it first occupied a cubby hole (in since-torn-down Anderson Hall), where a few books and supplies were kept. Later it was moved to the old Administration building (torn down in 1940-41) where Coach Howie O'Daniel doubled in brass as a store manager and earn-while-you-learn athletes served up Heinz soups and chili beans heated in a jiffy. It moved from those quarters to the gymnasium (occupying a spot now taken up by the temporary bleachers). In 1942 it moved lock, what little stock it had, and barrel into the new Ad building basement. The present store organization came into being in 1945. A College Union fund wasn't started until the 1952-53 fiscal year.

During the period the Navy occupied the local campus (1943-45) a considerable amount of money was spent in the store and fountain, but not for books. Cadets bought mostly sundries. Sundries are profitable. But here is the catch. A considerable amount of the bookstore money went into a "Navy Welfare Fund," officially dubbed necessary for social activities of cadets. But even so the period when Cal Poly was "afloat" with the Navy brought in the biggest profits to the El Corral from "captive" naval aviation cadets who had little "shore liberty" and no place to spend their \$75 per month

allotment.

After the Navy shoved off, some \$20,000 in profits were spent on remodeling the snack bar and bookstore.

There is about \$188,000 in the College Union fund. An additional amount of about \$2500, contributed by individuals, clubs, classes, and other donors, is in a trust fund held by the College Foundation for the College Union. The \$188,000 came from El Corral fountain and bookstore. The periodic tapping of the El Corral surplus is made only when the College Store board feels certain the operation can spare some funds in excess of its operating capital.

Many of us have heard of a \$300,000 figure, the amount supposedly already earmarked for College Union. To say we have that amount safely tucked away would not be factual. There is over \$188,000 in the El Corral surplus fund now. It has not been announced how much of that will be sliced and served to College Union.

It should be understood that maintenance of adequate working capital is essential. Should \$100,000 be scraped off the top and laded into the College Union fund, then and only then could we claim a \$300,000 College Union Fund—"already."

President McPhee, upon recommendations from his board members, has stated—definitely—that El Corral profits shall be gathered to help build the College Union. That is an ultimate goal, not of his alone, but a parcel of students, faculty and administrators. Now that we have concerned ourselves with "where does it go" and "from whence does it come," we can realistically approach this final phase of our analysis—text books and their pricing.

Books and their prices have been a controversial subject at most colleges and universities. Cal Poly is no exception. How much is too much for books? I don't know. Do you?

Let us see what El Corral tallies up under expenses. Book freight—paid by the store—is five to 10 cents per book. Another big share of that valuable money is designated for orders—sending, receiving and checking; cost tags must be made; books must be labeled and shelved; orders paid for; and much more. El Corral pays its own utilities, janitor, repairs and an insignificant token rental.

Unforeseen costs are book returns (a conservative estimate was 250 to 300 books this quarter) and supply bring-backs. A student may bring a book back discovering after he has purchased the product that he can't get in the class, his buddy has a used book, at half price, or he has picked up the wrong text. When a book is returned it must go through and be processed for sale again. He may trade his book for another or may have his money returned by check.

And faculty members are not faultless either. They may order too many books. It is typical for a 100-book order to end up with 20 being returned to the publisher. Should another edition of that book be "in the process," El Corral is stuck with the excess copies.

The publisher doesn't want them. They're finicky that way! On all books returned to the publisher, El Corral picks up the freight tab.

A book marred in any way—especially name written inside—cannot be returned to the publisher. It has to go for used book prices, no matter what its condition. El Corral bookstore pays 50 per cent of the new book price on used books (except those texts with new editions slated and on those the management knows will not be used in the future classes). Your "Basic Mathematics for Engineers" book sells new for \$5.75. Sell it used and El Corral pays you—the seller—\$2.88. El Corral then resells the book—stamped Used Book—at 75 per cent of the new price, or in this case \$4.31.

"Cal Poly is the only college I know about that gives back 50 per cent of the new price for a used book to be used at the college, even though it may have been used by several students and sold back many times," Manager Wineroth told me. "You might explain, too, that Cost of Living Index shows that food and living costs have risen 180 per cent. Books have gone up only 60 per cent in the past 10 years."

Students can help themselves to save money on books if they will not buy early. Early buying leads to wrong purchases. A student should attend his first class, find out what he will need, then come to the store. Never write in your book until you're sure you'll keep it. Always keep your sales receipt.

Cal Poly's bookstore is one of the few that work on a low 30 per cent operating cost. Most run 40 per cent, some up to 50 and 60 per cent. Their difference in operating income is made up in sales of supplies at increased prices, trade books, greeting cards, etc. It has been El Corral's experience that handling of trade books (commonly called "fiction") is unprofitable because of lack of demand. In colleges where "fiction" is in demand, bookstore managers have been able to make up text-book losses by large volume trade book sales which carry up to 40 per cent discount.

This is El Corral's side of the story—a side few of us have taken time, or interest, to uncover. This material was gleaned from a series of discussions and interviews with authorities on the subject. Now let's hear your student viewpoints. Each legitimate problem will be taken to the management for an answer. Questions and answers—will be my main concern next week. This series is being written not to fill space, but to search out some sensible answers to some sensible questions. Action awaits your interest. Students with legitimate beefs are the key to majority-satisfaction!

Econ, Bio Exam Open To Students

Students in the field of agricultural economics and statistics, plant-pest control and the biological and plant sciences are invited to take an examination for positions with the Department of Agriculture, the United States Civil Service commission announced this week.

These training positions are located throughout the United States and have entrance salaries from \$2960 to \$3415 a year. The jobs are open to students who have completed, or expect to complete by June 1956, at least one, but not more than three years of appropriate college study.

South American Student Gives Views Of U.S. Life

By Michael G. Mattia

"When I return to my country I plan to help farmers in their agricultural and engineering problems through the extension service there," says Enrique Riveros, student from Santiago, Chile. Riveros, a former student of the National Agricultural University of Chile, is studying agriculture and engineering courses at Cal Poly.

Riveros came to this country by plane in August and arrived in San Luis Obispo, September 12. While on the plane, he met Arnaldo Sanjines of La Paz, Bolivia, who was also coming to Cal Poly. They made the trip across country by train and were impressed with the many different kinds of farming as they traveled westward.

People Live Faster

"One trouble I find in this country is that the people live so much faster than my people at home. The people here always seem to be in a big rush, for example, in a barbershop. At home the barber keeps posted on all activities and doesn't hesitate to talk about them. Here with people waiting, the barber is always in a hurry." But other than this, Riveros said, it was easy to make friends and "the people, once they know you, are very responsive."

The food in this country is so different from that at home it is rather difficult to get accustomed to but, "I am getting used to it as time goes by," he says.

Will Develop Machinery

When he returns home, Riveros plans to help the extension agents develop the use of machinery they now have. He also intends to take home Cal Poly's method of teaching, the learn-by-doing process. His schooling is financed partly by Chile while the U.S. furnishes the balance of the funds.

He made a visit to Washington D.C. and was very impressed with that city. "It resembles Santiago very much," he says, with its wide avenues and many shade trees. The weather was very much like that at home. It is a very beautiful city."

Riveros intends to return home in March, after making a complete tour of California and learning some of its farm problems.

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"IT'S A DOG'S LIFE"

Joff Richards - Jarna Lewis



STUDENTS 50c

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"To Catch a Thief"

ALSO

Bill Williams Richard Juchel
"Apache Ambush"

Sun. Mon.

Jean Crawford Barry Sullivan
"Queen Bee"

ALSO

Bill Bryant Wanda Curtis
"King Dinosaur"

Tues. Wed.

Frank Lovejoy Mari Blanchard
"Crooked Web"

ALSO

Jack Holt Grace Bradley
"Roaring Timber"

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Mon. Thru Thurs. at 7:00



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Fri. Sat. Feb. 3-4

Continuous Saturday from 1 P.M.
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Joanne Crain George Nader
"SECOND GREATEST SEX"

Fri. 7:00-9:00 Sat. 4:00-7:00-9:00

The Heavy Hags in
"JAIL BUSTERS"

Fri. 8:00 Sat. 8:00-9:00-9:07

Sun. Mon. Tues. Feb. 5-7

Continuous Sunday from 3 P.M.
Cinemascope & Technicolor

Alan Ladd Edward G. Robinson
"HELL ON FRISCO BAY"

Sun. 2:00-4:00-6:00-8:00
Mon. Tues. 7:00-10:00

In flaming Technicolor
Terror of Man Man

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Slice of boiled ham with a generous slice of tangy cheese on a bun.

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Guys
Go For
ED'S

BURGER

1/2 LB. of U.S.D.A. Choice ground beef on a bun with all the trimmings.

19c

SAC Floodlights

(Continued from page one)
The football budget thus stands exhausted except for \$200 left for spring practice.
ASB President Bob Grime pointed out that the overexpenditure "may not look like so much percentagewise when compared to the total \$24,550 budgeted to football, but is a considerable sum when compared with the amount budgeted to other student body groups. Last year's total student body budget was \$96,755.

Airline Rates Raise
A major portion of the deficit—\$977.75 travel expenses—accrued from an unexpected boost in airline rates on a trip to Wichita Falls, Texas, for a grid tilt with Midwestern University Oct. 20. Total expense of the trip was \$5,218.05.
A matter of \$419.90 deficit spending on next year's budget for new football equipment already in use was referred to the Board of Athletic control for consideration in their 1956-57 budget.

"One situation given renewed attention as a result of this whole matter is the general laxity by budgetary groups in the use of purchase orders," Grime pointed out.

The ASB financial code states: "Funds allocated to various activities shall be disbursed only in payment of goods or services authorized by purchase order procedures."

Harbor Shop Quartet
In other business of the evening SAC appointed a student committee to investigate harbor shop relationships on other college campuses and to report back to SAC as soon as possible. Appointed to the committee were Bob McVay, chairman; Sterling Bradley, Alton Pryor, and Jim Schield.

Last Bulls Sold at Red Bluff Sale

Poly "sold out" its bulls when the animal husbandry department shipped their last two sale bulls to the Red Bluff bull sale, which started yesterday.

Both animals were part of the college herd belonging to the foundation. They are sired by Donald Domino 76, the herd sire bought from the Crow Hereford Ranch, and are out of Domino Prince cows.

"These two animals are the last of our sale bulls", according to Lyman Bennion, A. H. department head, "until next fall, when we will start another group for next year's sales."

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Cal Poly To Host Irrigation Meeting

Sprinkler Irrigation—its purpose and progress—will be of primary concern to personnel attending the annual California Sprinkler Irrigation conference at Cal Poly next Thursday and Friday.

Experts from widespread California points will discuss numerous topics, including effect of air pollution on the state's agriculture, pasture seed mixtures and care, more grass for more beef and profits, sprinkler pattern studies, and water rights in California.

Conference chairman is John Muller, Fresno. Arrangements are under direction of Thomas E. Wales, Agricultural Engineering instructor at Cal Poly. Guy O. Woodward, Educational Director, Sprinkler Irrigation Association, Laramie, Wyo., is program chairman.

Registration is slated to get underway at 9 a. m. Thursday in the lobby of the Administration building. Opening of the sixth annual conference is scheduled for 9:30 a. m. in the Engineering auditorium.

A special problems panel has been provided for the final day of the conference, with L. T. Blauson, Richmond, as chairman. Participating in arrangements for the event will be several Cal Poly students, as well as faculty members.

Originally held at University of California at Davis, then at Fresno State, the new conference policy calls for a rotation of the gathering at various colleges in California.

Boots and Spurs Honor H. Parker

A "second father" is the title given to rancher Harry Parker, whose honorary life membership to the Boots and Spurs club was announced last Wednesday night at the club's annual banquet.

The annual award was started in 1951, according to Lyman Bennion, animal husbandry department head, to "recognize those men who have been progressive in agriculture and who have been of outstanding service to Poly and particularly the Boots and Spurs members."

Parker, who retired from the animal husbandry teaching staff last year, came to the college in 1932 from Sacramento, where he had been operating a sheep ranch. During the 28 years that he taught he owned and operated the Diamond Hereford ranch in the Los Osos valley and leased commercial beef ranches near Avila.

"His ranches have always been available to college classes for judging and study of feeding problems," said Bennion. "He has helped many students through Poly by offering them part-time jobs, and being a 'second father' to many of the boys." The college has used many of his outstanding bulls for improving the school herd.

"Because of Parker's numerous contacts in the beef industry, he has been of great assistance in placing graduates. Many of these alumni still come back to Parker for advice on their livestock problems," said Bennion.

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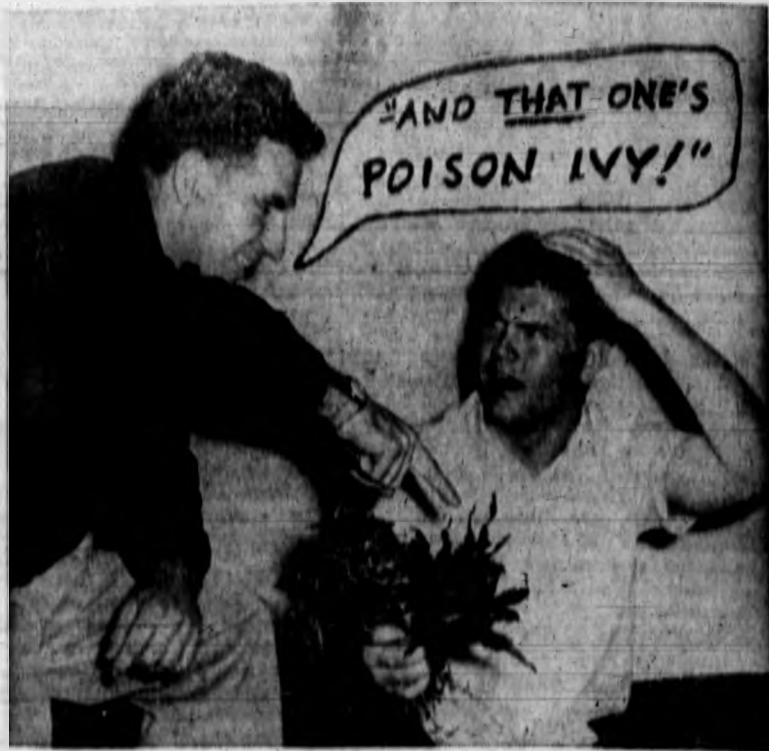
PERSONAL INTERVIEWS

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Candid Campus by Wilber



Bob Merriam gaily calls attention to "Poison Ivy" as Palomar dorm roommate Norm Dyche studies plant specimens collected for a crops course. But Norm knows a bad weed when he sees it and in a moment he'll realize he's being joshed, then entering into the fun he'll playfully beat Merriam to a pulp.

Why Chancellor Adenauer reads The Reader's Digest



"In my country more than 500,000 people read the Digest in German each month. And they read not only about the people of the United States, but about the people of all nations. The Reader's Digest has forged a new instrument for understanding among men."

—KONRAD ADENAUER, Chancellor of West Germany

In February Reader's Digest don't miss:

LEARN TO LIVE WITH YOUR WORRIES. Some anxieties spur you to greater effort. But many simply distort your judgment, wear you down. Ardis Whitman tells the kind of worry you should learn to overcome, how to put sensible anxieties to good use.

THE ONE AND ONLY BENCHLEY. When told his drink was slow poison, Benchley quipped, "So who's in a hurry?" . . . Chuckles from the life of one of America's best-loved humorists.

BOOK CONDENSATION: I WAS SLAVE 1E-241 IN THE SOVIET UNION. Seized without cause, John Noble (a U.S. citizen) was sent to a Russian concentration camp to work in a coal mine. In episodes from his forthcoming book, "Slave 1E-241," Noble tells of Red brutality . . . and how the "slaves" rebelled in 1953—a revolt he's sure can occur again.

PRIVATE LIFE OF ADOLF HITLER. Was the Fuehrer insane? Did he really marry his mistress Eva Braun the very night before they planned to kill themselves? Is his body secretly buried? Hitler's personal valet reveals hitherto unknown facts.

Get February Reader's Digest at your newsstand today—only 25¢

45 articles of lasting interest, including the best from leading magazines and current books, condensed to save your time.

TO SAY THE LEAST

By Alton Pryor

While everyone was wishing that the Poly Royal cuty adorning the P.R. bulletin board would throw away her towel, someone higher up squeaked the thing. The poor girl had to be taken down to have her towel raised three-fourths of an inch. Guess, nobody was looking that close.

Some anonymous person is elected for the "In My Face Red Dept." this week and for the life of me I don't know who he or she is. This scarlet faced individual in running around minus a false tooth. The incisor is now in the switchboard office of the Ad building and Grace Flannery, switchboard operator, says all the lower need do is ask for it. No other identification needed. She claims it hasn't been used since it was lost.

It's a proven fact boys, if you don't want to get married, don't room with Joe Bonnich. Joe has been at Cal Poly for four years and in this time he has lost four roommates to Dan Cupid.

First to go was Duke Anelch, next was Neil Maloney, followed by Newt Wakeman now in the Marines, and then John Byrne tied the knot to give Joe a one-a-year average. The only out I can see Joe, is to get married yourself.

Cosda accepted now number 23. A small but significant increase over last week's total of 16.

Maybe Social Science Instructor Michael O'Leary has the answer to the agricultural versus engineering feud. He recommended a compromise in Wednesday's SAC meeting for the Poly Royal brochure. "A picture in the brochure of a block-and-tackle lifting a beef."

Off Beat

By Liteh

I proof that the year is moving rapidly (perhaps too fast) is found in Mr. Ward's sophomore theory class, where, for the second year, they are designing the 1956 Home Concert record cover. Should be a good one just like last year's. It might well be that a showcase will be set up in El Corral to get the opinions of the entire campus.

Mr. D's famous "Bad but True Ballads" are now in published form. They're really quite funny—the second time you read them. Any student hearing the Men's Glee club sing will pick up these songs at the end of the program.

Latest scoop: Neon at the last few basketball games are those sporty shirts of the pep band. The music's O.K., too.

Those Collegians never give up. This time it's a comedy routine—"Love and Marriage" in falsetto.

The tour crew might get to travel on Greyhounds, according to the grapevine. This plan is currently being investigated and results should show themselves soon.

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El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

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Letters To The Editor

Dear Editor,

Congratulations on your recent article on the price of haircuts. An editor crusading to better the welfare of his readers is an editor doing an excellent job.

In Mr. Babcock's letter in the Jan. 27 issue he stated that he fully understood the economic importance of our 8000 haircuts. But does he? Has he offered any discount to those with AHB cards? Has he kept the price of the flat-top down? In terms of economics, I would imagine that raising the price of the flat-top would be one of the best ways a barber could maximize his profits.

I think the whole attitude of the local barbers is best shown by the fact that within a week after your article came out, we had a visit from a state investigator who politely informed us that barbering without a license is unlawful. That is a prime example of union politics if I ever saw one. They probably griped about the Army's barber shops but Uncle Sam was a little too big.

I'm sure there are licensed barbers around who would jump at the chance to open up a shop on campus. I'm also sure there is an old cubicle or dormitory room around that could house a barber shop. In view of this why couldn't a shop be opened on campus. Perhaps the foundation or the AHB or the student union would even finance the shop. It would be an excellent investment even at \$1 a haircut.

No lets have our own shop. Unless, of course, someone is afraid of hurting the local barbers' feelings.

Sterling Bradley

Dear Editor,

Gentlemen, gentlemen—relax! Don't let's work up a sweat, it's hard on the towels. I've been in this fair community for four years and have yet to voluntarily get a \$1.75 scalp. Actually the problem is very simple.

The fault lies not with us, but with the fair-haired men of state in Sacramento. In the case of statutory rape it's "caveat emptor"; however was be unto the barber who doesn't have a license. Someday maybe those boys in the gold capped building will decide to adopt a universal policy concern-

ing our laws.

In the meantime, don't give up, but don't go getting chucked in the jug. Keep the shops open, but re-work those billboards. Keep cool and we'll beat the game, because a hot head can't think (it's also hard on the barber's fingers).

Very truly yours,
Bob Burggraaf
Box 723, Cal Poly

Dear Editor:

Your Jan. 27 edition of El Mustang contained not one word of the efforts of 125 faculty and spouses to fatten the purse of the student loan fund to the tune of \$1000 through "Bustles and Beaus." It would seem in the interest of student-faculty morale and rapport to at least give this a one line mention!

Irate Faculty

As a participant in the show we saw both nights, I can say firsthand that the production was a big success in all respects. However, note the story on front page of Jan. 28 issue. We hope you do not cite our oversight of a follow-up as indicative of our appreciation—Editor.

Dear Editor:

It was a sad Saturday morning last week when I found coach Ed Jorgenson hanging in effigy in front of the gym.

That anybody could have lowered himself to insult this fine coach is beyond my conception. It shows very poor sportsmanship and the person who committed the crime should be thoroughly ashamed of himself.

I hated to see the team lose Friday night against the Gauchos, but was that the coach's fault? I think not. Previous to the Santa Barbara game the Mustangs played five games in a week's period, too much for any college team to swallow. Two games were 500 miles away in Chico, and when the tired group came back they had to face the professional Harlem Clowns.

After that another road trip to

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GIFT OF \$50 ... was given to the temporary college union at Saturday night's Hillcrest dance by the Air Conditioning and Refrigeration club, sponsors of the affair. Shown enjoying the evening are, l. to r., Richard Morehead, Bill Phalides (club president), Corinne Phalides and Barbara Morehead. Serving is Bob Burggraaf.

Fresno. We lost two key players from injuries—Hall and Crookom—and those left had to play against the powerful Gauchos, who were up for the game. Any other day we could have beat them, but our team suffered a letdown that could have been expected. This certainly was not the coach's fault.

A good sportsman can take both victory and defeat. I hope that this deplorable event will not repeat itself again on this campus, as we have a basketball coach who is considered to be top notch in his

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JV's Riding High

With an 11 win one loss record the Mustang junior varsity basketball team is riding high under the coaching of Charles Baca. With only four games left it looks as if the team is headed for one of their best seasons.

The one hurdle is Hancock college of Santa Maria, slated for Feb. 7. Hancock has beaten the JV's earlier this season.

Hancock is the highest scoring college team in the state.

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Sports Personalities

Athlete Wants To Be Teacher; Rubbed Shoulders With Greats

By Earl Hodges

There's a potential social science teacher on campus who's rubbed shoulders with football greats. Other than "just wanting the opportunity to try out for pro ball" he wants most to be a teacher of the social sciences after graduation.

He's Rudy Brooks, formerly of Hayward high, Napa junior college and Washington State. While playing for Washington, he competed against such big name players as Howard "Hogalong" Cassidy of Ohio State, Bill Garrett and Bob Mathias of Stanford and many others.

Lettered in H.S. While in high school, he lettered three years in football, basketball and track. Running from his left spot at Napa J.C. he established a scoring record with 18 touch-

downs for a total of 104 points. He lettered one year at Napa and for his fine season play, Brooks was chosen on the all-golden valley conference first team.

Then he moved up into the higher ranks, entering Washington State in '52 and winning his letter in his sophomore year.

Rudy, who has another year of football eligibility, dropped out of Washington State and served a hitch in the service. Why did he eventually pick this school? "I was contacted by the Mustang coaching staff through my old J.C. grid coach and then I enrolled here in March of '55," commented Brooks.

MC the Greatest

When asked about the greatest team he has played against on the gridiron, Brooks answered, "The Southern California team of '52' was the best with their strong defense and offensive players. That was the team made up in part of Jack Hearn, Leon Sellers, Elmer Wilhoite, Linden Crow, Rudy Bukich and Sam Baker."

After his arrival here, Brooks participated in track and spring football practice. From the start, he really began to show his stuff on the oval. Coming along fast as a sprinter, he soon tied the school record in the 100 yard dash with a fast 9.8 clocking in a meet (continued on page 5)



WRESTLING ACTION. . . . Norman Dyeche, sophomore dairy husbandry major pulls some last shenanigans with a Camp Pendleton Marine wrestler, during last Saturday's matches. Hindered by injuries and inexperienced wrestlers the Cal Poly squad lost 33 to 5. (Photo by Emanuel)

Not Making Excuses

Coach Says Inexperience, Injuries Hinder Wrestlers

Coach Sheldon Harden's grapplers are on the road again as they took on the San Francisco State squad last night and face San Quentin in a match tonight.

The Mustang squad has had their share of trouble this season. Injuries are seemingly dampening any hope of Mustang victory on the mat. Now on the injury list are Jimmy Nosaki at 167, Bill Walek at 177 and Don Stanley is out with a dislocated elbow at 157. Injuries, coupled with non-experienced wrestlers, are really hurting the Mustangs.

Speaking of Competition

In speaking of the competition Harden said, "When boys have wrestled from three to four years in high school and then continue the sport in college, they have a head start of six years over a non-experienced wrestler."

Coach Harden wasn't just making excuses for the Mustang grapplers' poor showing. At present, several inexperienced wrestlers are competing on the squad. Chuck Austin, a guard on the football squad, is in his first year of wrestling while Bob Chestley is also in his first year of competition. In addition, Ron Schultz is wrestling for the first time in his life.

It would seem almost impossible for the Mustangs to come up with a team win when the odds are stacked heavily against them. Last Friday, the Stanford Indians overpowered the Mustangs, 29-6.

Won Two Matches

The locals won only two matches with Norm Gomes winning out over George Ong in the 187 pound class and Jack Del defeating George Lowell in the 130 pound class.

Last Saturday, the Mustangs ran into the same trouble, with Camp Pendleton winning out 33-5. One thing, the Mustang grapplers are gaining experience for the Pacific Coast Intercollegiate wrestling tournament to be held here the 9th and 10th of March.

Chico State won the 1955 NCAA swimming championship.

State Swim Finals Here May 3-5; 12 Meets Scheduled

California Poly's pool will be the scene of the state college swimming championships to be held May 3-5, according to the schedule passed by the athletic board of control, this week.

Swim Coach Dick Anderson listed 10 dual meets including the University of Arizona, College of Pacific, California, USC and UCLA. Five dual meets will be in the local pool.

Two freshman and junior varsity meets are planned with Santa Maria high school and junior college. The first, Feb. 15, will be on campus and the return meet Feb. 29 will be in Santa Maria.

The schedule:
Mar. 3 University of Southern California at Los Angeles
Mar. 5 UCLA at Los Angeles
Mar. 6 Fullerton JC at SLO
Mar. 10 UCLA at SLO
Mar. 17 El Camino college at SLO
Apr. 2 University of Arizona at SLO
Apr. 6 Fresno State at Fresno
Apr. 7 College of Pacific at Stockton
Apr. 20 University of California at Berkeley
Apr. 21 Cal Aggie College at Davis
Apr. 27 Whittier college at SLO
May 3-5 State college championships at SLO

Jim O'Hara of Santa Barbara college lead the NCAA small college basketball statistics in field goal percentage. He made 65.4 per cent of the field goals he attempted.

J. Paul Sheedy* Had A Hangdog Look Till Wildroot Cream-Oil Gave Him Confidence

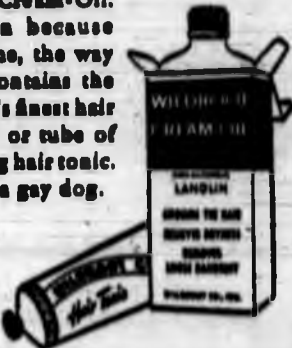


Poor old mangy Sheedy was hounded by a lack of confidence! Every girl he talked to told him he was barking up the wrong tree. "Eldon't get a date pretty soon," he howled, "I'm gonna flee the campus and go home to mummy." Then he got wise to Wildroot Cream-Oil. Now he has confidence in any situation because he sees his hair looks healthy and handsome, the way Nature intended! . . . neat but not greasy. Contains the secret of Lanolin, the very best part of Nature's finest hair and scalp conditioner. Get yourself a bottle or tube of Wildroot Cream-Oil, America's biggest selling hair tonic. It gives you the confidence you need to be a gay dog.

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Intramurals Become Heated; Thursday Night Trouble Spot

By George Cuckerton

Intramural basketball participants were out sweating last week as competition for top placings became more heated. Monday's league is dominated, at present, by the Truckee dorm five, with three wins and no losses. Truckee downed the Boots & Spurs, 28-16. Tuesday's league competition is presenting a tight run for first place honors. The powerful Jester five and the Dairy club are currently tied for first place with both teams winning last week.

Jesters Thump Calaveras

The Jesters thumped Calaveras dorm, 40-28, while the Dairy Maids squeaked past the OH Toppers, 40-25. Wednesday's competition is as hot and furious as Tuesday's play with Lassen dorm and Hewson House tied for first. Both clubs won last week. Lassen downed the Newman club, 34-31, while the Hewson House Halibreds defeated IAH, 32-25.

The only flaw in intramural play, at present, is the Thursday night league. Two forfeits marked last week's competition. Crops club forfeited to El Dorado dorm and the Canterbury club forfeited to Anonymous, then followed by dropping out of intramural competition. The Printers took Canterbury club's place.

Next Week's Schedule

The following games are scheduled for next week's play:

Mon., Feb. 6	Truckee dorm	vs	Jug ball
Tue., Feb. 7	Newman dorm	vs	Mariposa
Wed., Feb. 8	Hewson & Spurs	vs	Hathway Hoopsters
Thurs., Feb. 9	Crops club	vs	Tualuma dorm
Mon., Feb. 13	Denel dorm	vs	Young Farmers
Tue., Feb. 14	Penalty club	vs	Hawaiian club
Wed., Feb. 15	Palomar dorm	vs	LDS M-Mon
Thurs., Feb. 16	Dairy club	vs	Jesters
Mon., Feb. 20	Modoc dorm	vs	Montgomery dorm
Tue., Feb. 21	Poly Phase	vs	Hewson House
Wed., Feb. 22	IAH	vs	Hopewoods
Thurs., Feb. 23	Newman club	vs	Pigskinners
Mon., Feb. 27	Printers	vs	Polyview
Tue., Feb. 28	Crops House	vs	Shasta dorm
Wed., Feb. 29	El Dorado dorm	vs	Noteman
Thurs., Feb. 30	Anonymous	vs	Free club

Ranker, Palomar Leading CP Bowling

by Jack Reuter

Highlights of this week's Poly bowling league, find Palomar dorm once more in first place in the Thursday night league. Palomar met the Golden Blades and racked out a 4-0 win to put them in first place by one game. Golden Blades are now second.

High game honors of the week go to Rich Ranker, of Thursday night league's Five Atoms. Rich rolled himself a big 218 to top his two closest rivals for high game of the week. Runner-ups were Bill Leverich (Fighting Coeks), 206, and "Hap" Holladay (Mat Pies

Pi), 203. Both the latter bowl in the Monday night league.

Monday night Mat Pies Pi held their one game lead over Mustang House by defeating Orris K. on a forfeit, 4-0. Mustang House met Poly Phase and squeaked by with a close 4-0 win. Mustang House won the second of the three game series by only four pins.

The Mix-ups, who have been in a slump since they lost Max Stuart, their top bowler, were sporting new bowling shirts Monday night. They seemed to show a lot of fire they possessed before their big loss. Maybe this is what they need to change their luck.

Team Standings

The following are the team standings to date:

Monday Night	11	1
Mat Pies	10	2
Mustang House	9	3
Fighting Coeks	8	4

(continued on page eight)



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Sagehens Fly Into Poly Coop; Aztecs On Saturday Night

Tonight Coach Ed Jorgensen's Mustangs meet the Pomona College Sagehens and take on the high flying San Diego State Aztecs tomorrow night in another tough cage encounter in Crandall gym. The Aztecs will probably be tougher than ever because of their speed and depth. San Diego has eight returning veterans from last year's squad. The Mustangs will be out to avenge their 69-51 loss to the Aztecs earlier this season.

Evened the Score

Last Tuesday, the green and gold evened the score against the Whittier college Poets to the tune of 77-58. The Mustangs literally ran the Poets into the hardwood to take a first half lead of 42-16. After the first half Jorgensen substituted freely with everyone getting into the act before the close of the ball game.

Jorgensen has been pleased with the fine play of center Theo Dunn. A transfer from San Francisco city college, Dunn dumped in 15 points to establish himself as high scorer in the Whittier tilt. Also, Dunn has been rebounding well and is certainly coming along fast as a scorer.

Played Good Game

Mustang forwards Len Oswald and Wellman Branstrom both played a good game against the Poets. Oswald hit for 14 points while Branstrom came through with 12 points for the green and gold cause. After seeing the Whittier tilt, it appears the Mustangs are looking up and are greatly improved.

Commenting on the heavy schedule, Jorgensen said, "I expect last weeks four tilts and the three tilts this week to take a toll on the players."



Your Sports News In Brief

Radio station KATY is interested in broadcasting a portion of the remaining Mustang cage games. The athletic board gave the okay at this weeks meeting.

Close to 50 turned out for the beginning of official baseball practice, earlier this week, according to the coaching staff. Thirteen veterans have returned, led by pitchers Ken Lee and Larry Matson. First game of the season will be March 1.

Coach Roy Hughes attended the annual Pop Warner Memorial award dinner Tuesday in Palo Alto. More than 400 sportswriters, sportscasters, telecasters and coaches ballot on the player considered the most valuable to his team. Bob Davenport, UCLA fullback, won the honor this year. Perry Jeter, Cal Poly's popular halfback, was nominated for the award this season.

There is a happy tot in Fortuna. Little Eddie Wentzel, son of Mr. and Mrs. Roland Wentzel, received from Coach Roy Hughes a regulation football as a Christmas gift. That was what he wanted most and so Father Wentzel, a graduate of Cal Poly and now director of agriculture at Fortuna High, contacted the "Silver Fox." A ball autographed by all the players was sent to Eddie. The ball was the game pigskin from the Midwestern contest in Texas. Lets keep an eye out for an Eddie Wentzel on the Mustang grid roster in 1964.

Winter quarter enrollment now totals 8081. Six of the students are women. New students number 242, old students 2784, and graduate students 55.

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Bronco Ranks Fifth; Yachting Again Sunday

"Bronco", an entry of the Cal Poly Corinthian club, placed fifth in long race competition during last Sunday's yachting competition at San Luis Bay, Avila. Next meet is slated for 1 p.m., Sunday (Feb. 5).

"Lorelei", an entry of Cal Poly Coach Howie O'Daniels, ranked first in the long race, second in the short race.

"Bronco" was skippered by Paul Wentworth with John Ellis as his crew. Both are Cal Poly students. "We had a cloudy morning, but that changed into sunny and warmer afternoon weather with smooth seas and a good breeze," remarked Andrew McBride, fleet captain. McBride is also a member of Cal Poly's Corinthian Yacht club.

Jim Wills, instructor in electronic engineering, was the crew for "Quien Sabe", "Quien Sabe", owned by B. Baldrige, San Luis Yacht club member, ranked third in the short race, and the same placing in the long race.

Tennis Call Out

Racquet Coach Ed Jorgensen announces start of official tennis practice, Feb. 6

"I'm anxious to see those interested in playing varsity tennis turn out," Jorgensen says. "They should start practice and get the kinks out."

"We are planning to start a tennis ladder as soon as weather permits. It is hoped that every contestant on the ladder will see his way to play at least one match weekly," Coach Jorgensen concludes.

Baseball Practice Opens; 50 Men Out

Baseball is back in the air again. Yesterday was the beginning of practice for the Mustang nine, under the watchful eye of their new coach, Howie O'Daniels.

Fifty men have thus far turned out to bolster the squad of four returning lettermen. Returning veterans include Art Dyer, Clive Remund, Perry Jeter and Joe Rogholl.

The team will be making three long trips to the San Diego area in the course of their 26 game schedule. Opening off the season for the horsehiders they will face the Waves from Pappardine college in the sunny south. As yet a complete schedule is not available.

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An Open Letter to the Advertising Manager of El Mustang

Mr. Don Nielsen.

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Fred and Thelma Jones

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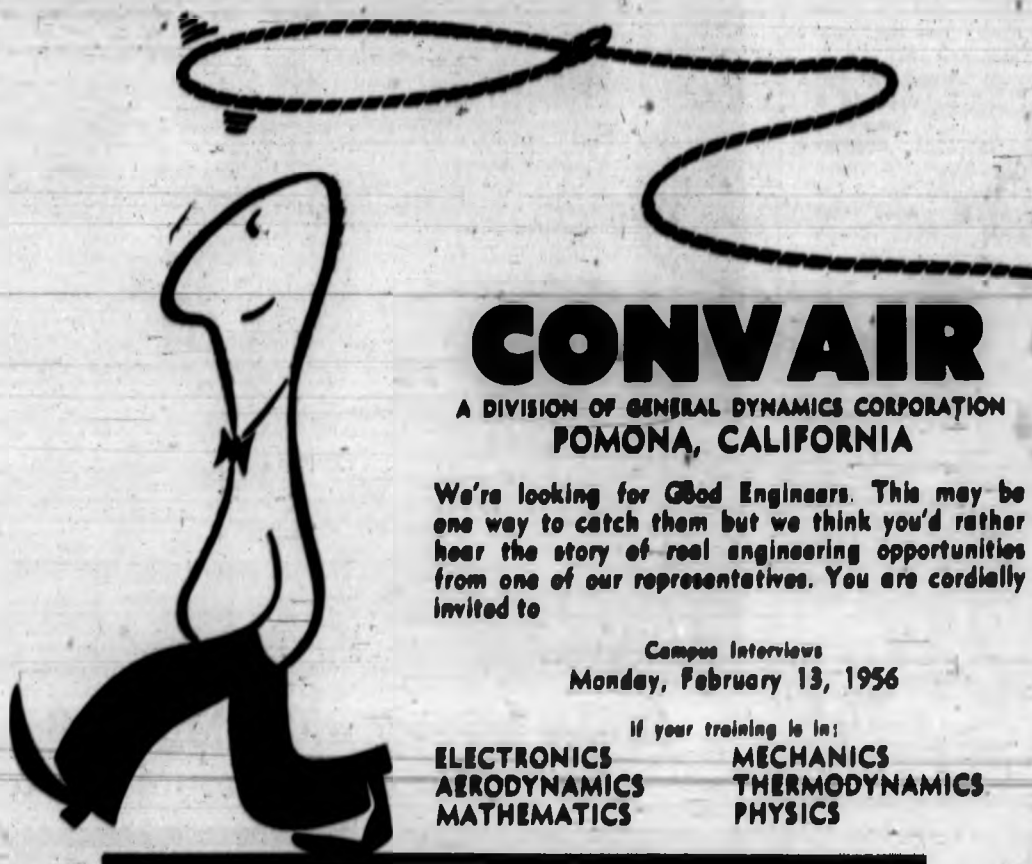
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Extra, Extra . . . Getting his copy of El Mustang from out of the live now circulation hands is ASB proxy Bob Grims while vice-proxy Ron Kellogg and El Mustang circulation manager Mike Mattis look on. (Photo by Peebles)

OH Students Pity Head of Lettuce

Pity the poor head of lettuce if infested with lettuce virus! The disease has a dwarfing effect, plants are imperfectly hearted and heads show mottling or yellowing with a distortion and scorching of leaves.

Whether or not the masses show much sympathy, two Poly students are interested enough to help reduce lettuce mosaic, an aphid-spread virus which can reduce a lettuce crop by 50 per cent. The virus may also be transmitted by seed.

Bob Chapman and Ted Hirayama, OH majors, have a foundation project underway to test-grow commercial lettuce seed for inspection by the State Department of Agriculture, informs Bill Young, OH instructor.

The students plan 20 tests of 30 flats to a test, growing the seed in old OH green houses from which the glass was removed and replaced with tight-fitting polyethylene plastic to exclude the aphids.

"Many commercial seed companies advertise their lettuce as 'mosaic free,' an assertion which will be proved or disproved by the tests," says Young.

Rudy Brooks

(Continued from page six)
against Los Angeles State.

Later, putting his previous track experience to work, he really bore down to finally crack the school record for the 100 yard sprint. I was there when Rudy set the new record. He jumped off to a fast start well ahead of his closest rival and breezed to a new record of 9.4 seconds. Commenting on his accomplishments, Brooks said, "My fast start is what did the trick. I've been working on it ever since my high school track days."

Also A Boxer

At present, Rudy is a member of the Mustang boxing squad where he holds a 3-0 record with wins coming from Chico State and the University of Nevada. At Nevada, he was one of three Mustangs winning their bouts.

When asked if he had had previous boxing experience, Rudy countered, "The first time I had ever been in a ring was in this years intramurals." He won the 165 pound crown in the intramurals and is now competing in the same weight division for the team.

Of his future, "Eventually I want to teach the social sciences beginning with elementary education," says Rudy. How about pro football? "All I want is the opportunity to try out for pro ball," he concluded.

Letters To Editor

(Continued from page five)
field. Win or lose, Mustangs, let us all stand behind Jorgie.
Nick Monnikendam

Dear Sir:

We appreciated your article on the new ornamental horticulture unit, but I would like to point out one error. I made the statement that we expect a few women in ornamental horticulture next year and that eventually we may have as many as 25% of the enrollment women students. I am quite sure, however, that that will not occur next year.

Sincerely,
Howard C. Brown
Horticulture Department

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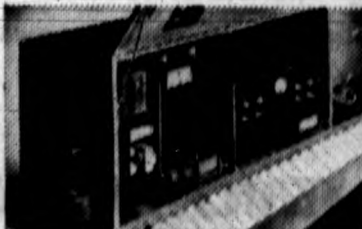
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