

# Three Branch Government Will Be Offered To Student Body

By Marv Mantle

You, as an associated student body member, pay \$15 a year for the privilege of membership. Is it logical to assume that you want sufficient as well as qualified representation in student government? Under our present system headed by the Student Affairs Council, the student government committee feels that voice of the people is not adequately heard or even acknowledged.

Three years ago, a student committee examined the SAC system and found it lacking in fair representation, according to Bob

Bostrom, student government committee member. Last year, on recommendation of the committee, a new constitution was proposed, based on a three-branch government that closely follows our national system. The three branches are executive, legislative, and judicial. A council would be formed of each branch and act according to its functions.

Under the legislative council policy determining group—the student body would be divided into precincts of 40 to 60 members each, including off-campus residents. Each precinct would have

its representative to the legislative council.

Student body representation at present is limited to one delegate from each class. This means four members carry the desires of 2000.

Further representation as now, would come from delegates of the three divisions: engineering, agriculture, and liberal arts. Each division would elect a man to the executive council, which can, among other duties, recommend policies to the legislative council.

Formation of three new councils is proposed: an inter-dorm council for men, one for women, and a non-

resident council. Each would send a delegate to the executive council.

To determine the constitutionality of any matter submitted by other councils, ASB president, or associated student body member, would be the nine members of the judicial council.

At present there are 18 members on SAC, whereas, under the new government constitution several times that number would be working for student needs and desires.

"Pressure groups who now have many representatives on SAC, through committees, boards, and other departments, would have none or little effect under the pro-

posed constitution because the policy-making council (legislative) consists of equal direct representation," said Bostrom.

A student body officers' election is to be held next April at which time the constitutional change will also come to a vote. In the meantime, proponents are attempting to visit all the campus clubs at one of their regular meetings and discuss the change.

If you have any suggestions or questions the committee formulating the new constitution would like you to attend one or more of their meetings held every Thursday at noon in library 108A.

Harlem Clowns  
Here Monday

## El Paso Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE \*

MOVIE  
TONIGHT

VOL. 16, NO. 10

SAN LUIS OBISPO, CALIFORNIA

JANUARY 20, 1956

## Housing Restricting Cal Poly's Growth

A shocking statement was issued by Activities Officer John Lawson in a recent interview. Said Lawson, "Next year will see an end to Cal Poly's rapid growth unless off campus housing is drastically increased." Continuing, Lawson stated that an extensive program is currently being carried out to encourage townspeople to support the idea of making available to the students—who will have to live off campus—bedrooms in many of the private homes. The number of students who will be able to live on campus is a constant figure. Therefore, the only way to cope with the rising enrollment is through this pro-

gram of off-campus housing. Some of the housing will definitely be sub-standard," said Lawson, "but this is unavoidable."

Community Education  
Educating the community to this problem is being spearheaded by Everett Chandler, Clyde Fisher, Lawson, and Mr. Hewson, founder of the local Hewson House. They have already appeared before many of the local service organizations and are planning to continue this practice. Since their first appearance before the Rotary Club of San Luis Obispo, they have been approached by this organization with plans for a "fraternity" type dormi-

tory which would be equivalent to two of our present upper-classmen-on-campus dorms.

Main purpose of the program is to stimulate thinking among influential people in the community to invest money in the off-campus housing of Poly students.

Future meetings in carrying out this program will be held, as in the past, at either Hewson House or Mustang House, the two off campus, college controlled housing centers, said Lawson.

Concluded Lawson: "Since this affects the students they should realize the importance of this problem and how it could effect the future of Poly."

## Petition May Bring Veteran Pay-Raise

Action is underway to increase the veteran's training allowance by a monthly raise of \$85 for single men; \$95 for married men; and \$45 for married men with children.

The bill, which is pending before the Senate Labor and Welfare committee, will cover veterans enrolled under the following public laws: Public Law 550, 82nd Congress; Public Law 346, 78th Congress; Public Law 16, 78th Congress; and Public Law 894, 81st Congress.

Kansas State College Veterans organization has initiated a petition to their senators and congressmen which is believed will bring about a favorable consideration of the bill.

Veterans favoring such a petition are asked to contact Calvin Glenn, president of the Kansas State College Veterans organization, 24 C Elliot Courts, Manhattan, Kansas.

Four of the main reasons for the additional pay request are the increase in the cost of living, increase in cost of books and supplies, increase in school tuition and fees and shortages of part-time jobs and low pay scales.

### Notice

Seniors who previously were unable to have their pictures taken for the El Rodeo, can still do so, announced Nick Monnikendam, yearbook editor.

A photographer will be in cubicle U all afternoon today. This will definitely be the last chance for seniors to get their pictures in El Rodeo.

## Operation Longhair

An over-confident barber recently told me that haircut prices would probably be advanced to two-dollars for flat-tops, boogies, and other conventional college styles. (It's a good bet that if these are two-dollars, other styles that are presently \$1.50 will also raise.)

Sounds as though the town's barbers have turned into sheep-shearers rather than hair-cutters. At least this is what I call fleecing. Maybe the near 8000 heads of hair at Cal Poly are furnishing too much business for these tonsorial artists and this is their way of driving it away. Whatever the reason it should be protested.

Perhaps we should go long-hair. A hair-growing spree might be quite appropriate to greet the new fall additions to our campus. The coeds might find it quite a novel attraction to be greeted by a campus full of Samsons.

Another possible solution might be a to Santa Margarita movement. It sounds plausible that that town would readily welcome such a venture. With 8000 heads of hair to cut every two weeks it might even be arranged to have a special student rate. Getting a trim wouldn't refer to trimming the pocketbook.

If this price raise should be allowed to happen, it might also be possible to establish a "learn-by-doing" course in hair-cutting in conjunction with the A. H. unit's sheep-shearing class. Whatever the answer—long hair, Santa Margarita or sheepshearing—we should make a stand. Pardon me while I go buy a violin. A.P.



POLY PHASE President, Bob Snowman, presents General Electric's A. Y. Muedel with an honorary Poly Phase membership for his efforts in bringing recognition to Cal Poly and its engineering graduates. Muedel has been responsible for the hiring of 27 Poly graduates by G. E. as well as furthering rapid acceptance of Cal Poly by many other industries. Photo by Kidder.

### Movie Tonight

"Francis Goes To Westpoint" is tonight's film series movie planned for 7 and 9 p.m. in the Eng. aud. according to committee Chairman Arnold Thomson. Donald O'Connor and Lori Nelson star in this hilarious comedy, with Francis the talking mule. When Francis' young master goes to the famed military academy, so does Francis plod along. Francis talks his master into and out of enough trouble to keep you entertained for over an hour and a half, the committee claims.

"The film committee has lost several members. In order to continue to improve the films, we need more help," maintains Chairman Thomson. The film committee is a sub-committee of the College Union board.

### Notice

Bids are available in the AMH office for the College Union dance tomorrow night. Dance time starts at 9 p.m.

It is sponsored under the auspices of the Yacht club this that refreshments are available week. Committee members say there will also be waiters, serving the tables.

### Harlem Clowns Here

Al Hutton, ex-Mustang cage star will play with the visiting Harlem Clowns basketball squad when they play the Cal Poly Mustangs, here, Mon., Jan. 23. A professional comedy team, the Clowns are internationally known. Game time is 8 p.m. in Crandall gym. Admission prices are \$1.25 adults, 85¢ with ASB card, children under 12 free.

## What's In A Name? Sir Bess May Be Answer

By John Mette

What's in a name? In California dairy circles, where better-than-average milk and butterfat yields are generally an economic necessity, the name "Sir Bess" means a lot.

Sir Bess was a Holstein-Friesian bull. To most people whose contact to the cow family is the cream in their coffee or the butter on their toast, Sir Bess would have been just another big, black and white bull. But to dollar-wise dairymen Sir Bess was "Mr. Production Plus."

Just what makes a bull great. Most of Sir Bess' greatness was written at Cal Poly. Many a dairymen has remarked that Sir Bess was a bull designed for the college.

He was a practical bull. Cal Poly is a practical college.

Purchased as a calf from Tay-laker farm, in the San Joaquin valley town of Visalia, Sir Bess was—at the start—what most would call a prize winner. As a junior yearling he was grand champion at the California State fair, where almost without fail the state's top Holstein herds annually congregate. Later in that same year, in 1939, he ranked third at the National Dairy show at San Francisco. On the official vote he tied for reserve all-American honors, but lost on the popular polling.

That vote was the last he lost! At 12 years he was classified excellent—highest type rating

given an animal of the breed. He became highest index sire of the Holstein-Friesian breed and a gold medal sire. The Holstein fraternity, as evidenced by its repeated ratings, named Sir Bess a leader.

No matter how fancy his breeding or classy his type, no bull can be a leader until he is a proven reproducer. When Sir Bess' first daughters came into production, the Cal Poly herd averaged about 400 pounds butterfat per cow. His offspring pushed the average to 600. A short while later these and additional daughters helped boost the average to 623 pounds, and once up to 639. On a national level the college herd ranked first, second and fifth in its class during different year's ratings. The per

cent butterfat record of 689 was highest. At the time of these records most of the Cal Poly herd were his daughters. There are only five left. They and 15 granddaughters in milk keep alive the great Sir Bess influence. One of his sons, Polytechnic Bess Ideal, occupies the chief herd sire stall in the campus dairy unit.

Eleven Sir Bess daughters have produced over 100,000 pounds of milk each, or about 50,000 quarts. Five have been class leaders. Three have produced over 1,100 pounds butter fat in 265 days. Four are classified excellent, 15 very good, 16 good plus and eight good. Forty-five of them have tallied an average 84.4 per cent (continued on page four)

## Bustles And Beaux Revive Gay 90's

"Bustles and Beaux, will turn the Vet's Memorial building into a Gay 90's cafe tonight and Saturday at 8 p.m. Faculty wives are sponsoring the two-act non-profit show with proceeds going to the student loan fund.

"Curse You, Jack Dalton," by Wilbur Braun is the melodrama which starts the evenings' events. Norman Gould directs the play which includes several faculty and wives. "The Gay Blades," including Ken Allen, Bert Fellows, O.E. Nerason, Jim Wilkinson will sing a couple of old barber shop melodies.

Old fashioned waitresses and waiters will serve refreshments during the intermission to the audience sitting at cafe tables. The Gay Blades will sell "Gay 90's Receipt Books and Old Fashioned Remedies."

Part two of the program opens with community singing under the direction of the Music Master, Harold Davidson accompanied by his wife, Rosalie. A gross of acts including Ye Olde Ice Cream Parlor, Seminar Songsters, The Flaming Apparition, Young Freddie Astaire, and the Masquesters (a male faculty can can outfit) will highlight the second part. The faculty wives will also present their own "Can Can Cuties."

Bustles and Beaux is this year's fund raising campaign by faculty wives for the student loan fund. (continued on page four)



"Oh! . . . These mean 'ol men in the ring are fighting and getting blood all over their nice new shirts. I just know it won't come out in the wash." This incident had junior missus was caught in action at the recent boxing matches in Crandall gymnasium. (Photo by Kidder.)



## "Preparation" Topic Designers Debate

William Holdredge, San Luis Obispo architect, and Kenneth W. Holmes, architectural engineering instructor, will debate the subject "Architecture as a Profession and Architecture as a Business" at the American Institute of Architects club meeting next Thursday night at 7:30 in Library 118.

After the debate the floor will be open for discussion and questions from the audience. Coffee and cookies will be served by wives of architectural majors.

## Filly Brings \$3,100

Fair Top, a two-year old Cal Poly Thoroughbred filly, brought \$3,100 in the recent Thoroughbred sale at the Los Angeles county fairgrounds, Pomona.

Bred by Fair Truckle, the promising filly is out of Topsy Ann. Another Thoroughbred, a gelding, sold for \$600. He is Zunko, by Zunko, and out of Black Ark.

The recently sold horses were part of the breeding program at Cal Poly's Thoroughbred unit. Supervised under the campus horse breeding department, most colts are raised to yearlings by animal husbandry students.

## Living Insurance for Your Family

A college education for your children, retirement income for yourself or a free and clear home. These and many other dreams become realities with Equitable Living Insurance policies. Call today without obligation.

**HARRY C. VIND**  
Your Equitable Man  
Phone 2992 P.O. Box 97 S.L.O.



## AUTO-GRAPHS

Whatever service you require,  
We're able to supply it,  
Our friends all know  
That this is so,  
We urge you - all to try it.

## LUCKSINGER'S

The Plymouth Corner  
Desoto—Plymouth

Telephone 404

— Sales and Service —

1219 Monterey

## PLACEMENT CALENDAR

Friday, Jan. 20

Aerojet-General corp., Sacramento, interviewing seniors in ME, EE, EL, Math. This is also the final date to file for the following State civil service exams: junior and senior engineering aid (summer employment); junior architectural assistant (for graduating seniors).  
Monday and Tuesday, Jan. 23-24  
U.S. Naval laboratories at Corona, Pasadena, and China Lake, will interview seniors in EL, EE, ME, Aero, Phys. Sci., Math., Arch., AC. They will also interview faculty members and juniors in the same majors for summer employment. Douglas Aircraft Co., testing division, Santa Monica, will interview seniors in AC, Aero, EE, EL, ME, Phys. Sci., Math.

Tuesday, Jan. 24

McDonnell Aircraft corp., St. Louis, will interview seniors in Aero, EE, ME, EL, Phys. Sci., Math.  
Wednesday, Jan. 25  
The Grange company, Modesto, will interview seniors in agriculture.

Thursday, Jan. 26

Marquardt Aircraft Co., Van Nuys, ME, EE, EL, Phys. Sci., Math, AC, Edwards Air Force base will interview seniors in Aero, EE, EL, ME, AC, Math, Phys. Sci., for permanent employment and juniors in the same majors for summer employment.

Darren M. Nelson, A.H. instructor, will serve on the sales committee as handler of mail bids for the California Pork Producers association bred gilt sale in Fresno February 4th and will attend the association meeting which will follow.

## News in Brief

### Grad Assigned Work in Belgian Congo

Rev. C. Dean Freudenberg, Cal Poly '52, is among 52 persons to be commissioned missionaries today at Buck Hill Falls, Pa.

Freudenberg was president of the Wesley foundation here and also a member of a youth team from the southern California-Arizona conference that went to Germany for a work camp.

He received a bachelor of science degree here in 1952. His first assignment is doing agricultural and educational work in the Belgian Congo.

### Students Will Judge Assembly Talent Show

Students will be the judges at next week's regular assembly, which will be a talent show presented by the Young Farmers. In addition to having the applause meter, three judges will assist in determining the winners. But you, the students, will be the deciding factor. Cash prizes of \$10, \$5, and \$3 will be awarded to the winners. It is hoped that everyone will turn out for this assembly to applaud for their buddies.

### New Reserve Unit

Charles Moody, mechanical engineering junior, is to head a new reserve unit of the Sixth Army at Cal Poly.

Plans for the unit, "Poly's Own" are to include many openings in all ranks and a variety of positions, will be discussed Monday evening Jan. 23 at 8 at Camp San Luis Obispo, Bldg. T 108.

### Science Club Meeting

Social science majors are urged to attend the Social Science club meeting Feb. 8, 7:30 p.m. Joseph Manfrini, local stock broker, was guest speaker at last Wednesday's meeting. He spoke on "What Wall Street Means".

## JANUARY

### TIRE Specials

Your 600-10 Tires  
Receipts 675-15 Only \$6.95  
710-15 Only \$8.95

Come in today!

**OK** Rubber Millers

1413 Monterey St.  
"By the Railroad Bridge"

We  
Don't Sell  
You  
Buy!

At  
**CARL KIRK LEBY**  
MEN'S WEAR  
851 Higuera Street

YOU'LL BOTH GO FOR THIS CIGARETTE!

Flavor above all—that's

# WINSTON

WINSTON TASTES GOOD!

LIKE A CIGARETTE SHOULD!

Winston FILTER CIGARETTES

When it comes to real tobacco flavor, college smokers are going for Winston! This good-tasting, easy-drawing filter cigarette brings you full, rich flavor. Winston also brings you a finer filter that works so well the flavor comes right through. Join the big switch to Winston.

Smoke WINSTON the easy-drawing filter cigarette!



# Iranian Feeling Toward U.S. Told By Student

By William Winkenwerder

"Your 'upside-down method' of teaching is very good and your method of having a one-hour lecture and a three-hour lab is very valuable to me," says Taghi Vaklizadeh of Tehran, Iran, who is doing post graduate work under the Point IV Program. He obtained his degree in agricultural engineering in Iran.

"I feel the majority of my countrymen have a sincere liking for American people," Vaklizadeh says. "However, there is a minority that does not know and understand the Americans. For this reason, they feel unfriendly towards your people."

"In my opinion, if there were more contact between your people and mine, there would be a better understanding of each others problems, and naturally a stronger, more friendly feeling towards your people."

One of the things that stands out most vividly in the mind of Vaklizadeh is a Protestant church that he visited while in Washington, D.C. "I noticed the warmth and friendliness of the people of that church," he says, "not only to their fellow countrymen, but to perfect strangers which, of course, included me."

He feels, "the people of the United States are very hospitable; they want to help not only each other, but foreigners as well. The instructors of this college are very cooperative," Vaklizadeh adds. "They attempt to teach students how to do things in such a manner that it will be easy for them to understand and learn. The college is equipped with plenty of laboratory facilities for training purposes which has made extensive work possible for me."

Vaklizadeh feels the United States uses farm machinery extensively and Iran does not because "The cost of labor in the U.S. is high which makes it profitable for your farmers to use machinery."

"In our country, however, the cost of labor is not very expensive, consequently our farmers find it more profitable to employ farm hands rather than pay the expense of costly machinery."

At the end of Vaklizadeh's one year training in the U.S., he will return to Iran. There, he says, he will again be employed by the Point IV program in the Agriculture department, Farm Machinery division. It will then be his job to utilize his one year training in the U.S. by demonstrating to his students how to run and operate different types of machinery.

## ASB Office Installs Campus Mail Boxes

To simplify distribution of incoming and intra-campus mail to school clubs and boards, a series of pigeonhole boxes have been set up in the ASB office.

The boxes are separated into four divisions: residence groups (dorms), vocational clubs (departments), all-campus (social), and government boards.

"Before this change," said Dan Lawson, activities officer, "it was necessary to address each piece of intra-campus correspondence to a president and send it through the post office. Now we can place it in the proper box to be picked up, and also save the post office much time and work."

## New Addresses Should Be Filed

Recently, the father of a Cal Poly student died suddenly at home. Since the student had not furnished the recorder's office with an address, they were unable to locate him until the following day. "It is very important for the sake of each student that we maintain a current address in our files," says Dean of Students, Everett M. Chandler. If any student should change his address, all he need do is notify the switchboard of his new address.

## Local Farm Bureau Asks Young People To Join Activities

Potential or present farmers between the ages of 18 and 30 are eligible to join the newly organized Young People's department of San Luis Obispo County's Farm Bureau, according to official sources.

Acting as an intermediate between adult and youth farm organization, the Young People's department is designed to develop better acknowledged citizens within the county and country; to learn new outlooks through educational lectures; to meet a group of members of your own age group who meet the same requirements and seek the same information; and to learn to act socially, enjoy recreation and forget home worries while at the sessions.

A county-wide organization, meetings are held monthly. Although preferred that your parents belong to Farm Bureau, it is not necessary as long as you are interested in agriculture.

Cal Poly students are urged by club officials to spread this information among their friends. Interested students may call Mrs. Luella Brown at the San Luis Obispo County Farm office for further particulars.

Flying to unknown planets is bound to be a reality before the year 2000, according to an aviation expert's report in the American Peoples Encyclopedia. The answer lies in harnessing atomic energy for the exact reactive motors needed in space ships. Then in space we will fly!

## Printing Week Climax Tomorrow

Observance of Printing Week will come to a climax tomorrow night when Dr. E. J. Dunton, head of the Graphic Arts department, University of California at Santa Barbara, will speak at a dinner sponsored by the Mat Pica Pi club. The dinner will be held in library 118 at 7 p.m.

This will mark the 250th anniversary of the birth of Benjamin Franklin, patron saint of the printing industry.

Printing week in San Luis Obispo was officially declared as January 15 to 21 by Mayor Fred H. Luckinger in a proclamation signed at Cal Poly Monday morning.

During the past week displays depicting the printing industry have appeared in the library and downtown stores. Local radio and TV stations have cooperated by giving air time publicizing printing.

Ken Dowell, printing major, is chairman of printing week.

### GAINSBOROUGH STUDIO

Photography by Wagers  
For Quality Portraiture

Special Discount  
To Poly

864 Higuera

Ph. 1541

## NORTON'S EAGLE PHARMACY

[HARRY NORTON & SON]

Open from 9 a.m. to 9 p.m.

ACCURATE—RELIABLE  
PRESCRIPTION SERVICE

Baby Items—Drugs & Sundries

888 Higuera St.

Phone 916

## Cal Poly Gift Headquarters

Nationally Famous. Guaranteed

Never before  
such sensational  
DIAMOND  
VALUE

6 DIAMOND  
MATCHED SET

Imagine  
"TRU-FIT" INCLUDED

\$79.50

CREDIT TERMS



Tru Fit  
UNCONDITIONAL LIFETIME GUARANTEE

## Clarence Brown

San Luis Obispo's Leading Credit Jeweler  
862 Higuera St. Phone 1312  
OPEN THURSDAY UNTIL 9 P.M.

## Mustang Of The Week



Mike Kohl, freshman Architecture student from Napa, has been named Mustang of the Week for his outstanding service to the Poly Royal board and the college.

Mike's activities around campus include freshman representative for the A. I. A., a member of the B. O. T. C. drill team, and a member of the Poly Royal board.

This week's honor goes to Kohl for his work in making the outstanding posters appearing on the Poly Royal bulletin board in the lower hallway. He is in complete charge of planning and arranging material that appears on the board. In drawing up the posters, Mike sometimes spends as much as eight hours. The average, however, is around four hours.

Planning and building models, railroad trains and spaceships, occupy Mike's spare time. His model spaceship is the talk of the Architecture Dept. and is currently on display at Hewson house, where he is living.

Upon graduation, around 1959, Mike plans to enter the service. Following discharge he hopes to enter the architecture field of design.

## Future Preparation Subject Of Lecture

Robert L. Strehle, chairman of the P. E. department at Pomona College, will speak to the Capri club at their Tuesday meeting January 24, at 11 a.m. in classroom six.

Strehle will talk on the importance of professional preparation for physical education. McElveny, Capri Club program committee chairman, invites all P. E. majors and minors to attend. Refreshments will be served after the meeting.

The Security Department estimates over 1000 driving students cross "over the tracks" at California and Foothill rushing to the early morning classes. This intersection could be made less hazardous if students would wipe morning dew from all their windshields, says Chief Security Officer Robert Krag.

## Troutner Appointed Acting Crops Head

William R. Troutner has been named acting head of the crops department until July 1st, 1956, announces President Julian A. McPhee.

At the college since 1942, Troutner received a vocational certificate at Cal Poly in 1934 and later obtained his B.S. from University of California at Davis. Prior to coming here he was agriculture instructor at Pomona high school and junior college and agriculture instructor and critic teacher at San Luis Obispo high school.

Troutner is president of the San Luis Obispo Kiwanis club, former president of Toastmasters, and active in Boy Scouts leadership activities. He headed the 1955 tuberculosis fund drive. He replaces Paul Dougherty who recently retired.

### Welcome

TO  
FIRST BAPTIST CHURCH  
Pacific & Oros

#### Sunday Services

Worship—9:00 & 11:00 a.m.  
Youth Groups—6:30 p.m.  
Evening Service—7:30 p.m.

Church of Christ  
1444 Santa Rosa

#### Sunday Services

11:00 a.m.  
7:30 p.m.

#### Bible Study

Sunday 9:45 a.m.  
Wednesday Evening  
7:30 p.m.

All you can eat!

"Mustang Special"

Monday through Friday Evenings

Spaghetti Dinner, complete with

Mixed Green Salad  
Hot Garlic Bread  
Pot of Coffee or Tea

\$1.00

All Food Prepared to Order

## Capri Supper Club

Fine Italian Food Our Specialty

1131 Broad — Between Higuera and Marsh



## Gay 90's

This Gay 90's program is a new type production for the wife's annual effort. The campaign in the past have netted around \$500 per year for the fund.

Tickets are still on sale at Gabby's Book Store and by some faculty members for \$1.25. Tonight's performance is nearly sold out but tickets are still available for tomorrow.

## FREMONT

Now Thru Sat.

### "THE LIEUTENANT WORE SKIRTS"

Sheree North and Tom Ewell

and

### "TWINKLE IN GOD'S EYE"

with Mickey Rooney

Sun. Mon. Tues.

### "DIANE"

Lane Turner and Pedro Armendariz

and

### "TOP GUN"

with Sterling Hayden

Wed. Thru Sat.

### "HELL ON FRISCO BAY"

Alan Ladd and Edward G. Robinson

Je Ann Dru

Plus

### "TARGET ZERO"

Richard Conte and Peggy Castle

Starting Sun. Jan. 29th

### "THE MAN WITH A GOLDEN ARM"

## LITTLE MAN ON CAMPUS

by Dick Bibler



"BUT WHEN I SAID 'PLAY BALL WITH ME TONITE'—I HAD SOMETHING ELSE IN MIND."

## Sir Bess

(continued from page one)  
out of 100 points, under type classification ratings. Few sires, living or dead, can claim such outstanding accomplishments.

Polytechnic Imperial Bess, granddaughter of Sir Bess, now ranks second among all junior two-year-olds milked three times daily in Herd Improvement Registry.

Her production is nearly four times that of the average cow and represents an average of 29 quarts of milk a day for 365 days.

Sir Bess died in 1951. He was 14 years old. During his life, artificial insemination provided a means by which his semen could be shipped throughout the nation, infusing his popular breeding into

herds large and small. His sons have sold from one end of the nation to the other; at public auction his daughters have set more than \$1,000 average prices.

From Argentina, Mexico, Costa Rica, Honduras, Guatemala and many more foreign countries dairy-men have come to see the herd he made famous. They generally return with one or more of his grandchildren, confident they have launched their hopes on a proven, producing line that will soar to new heights in Holstein breed achievements.

A production study shows 42 daughters of Sir Bess produced an average increase of 3,200 pounds milk and 114 pounds butterfat over their mothers' records.

If Sir Bess' record is indicative of new dairy trends, then the nation's children will never want for health-giving milk. Daughters of Sir Bess, the big, black and white bull, are giving three times as many quarts a year as their average bovine neighbors in the United States.

## No-U-Turn Now In Poly Horse Herd...

Poly's Thoroughbred horse herd now contains a granddaughter of "Khaled," the sire of "Swaps," last year's Kentucky Derby winner. The two-year-old filly, "No-U-Turn," was donated by Robert Haley, southern California breeder. She will be put into the brood mare herd and will be bred sometime in 1957.

# Journalism Group Hears Benson Urge Soil Bank

By Bob Flood

How to stem the flow of farm surpluses piling up in government warehouses and, at the same time, maintain and strengthen farm prosperity, has become the \$64,000 dollar question before the public today. Recently the Republican administration came up with an answer in the form of a proposed Soil Bank program. If the program is adopted and eventually succeeds in its objectives, even if only in part, it might be worth to our economy a figure that would make \$64,000 look like a piece of junk jewelry in Fort Knox.

This week I had the opportunity to hear Secretary of Agriculture Ezra T. Benson speak before the National Council of Farmer Cooperatives convening for a four-day convention at the Biltmore in Los Angeles.

Along with agricultural journalism majors Don Nielson and Ken Tarbet, and department head Ken Kitch, I also attended a press conference Monday morning, where we had the chance to meet Mr. Agriculture himself.

Amid TV and press cameras, Benson took the chair for one-half hour of interrogation before a relatively small gathering.

## Answers Questions

He answered questions on the Soil Bank with ease, but the last question thrown at him he was forced to evade: "Will the President run again?" To that he replied, "The President looks wonderful."

But back to the Soil Bank, and what it proposes to do about our farm surplus, which is costing taxpayers about a million dollars a day for storage costs alone. In about eight years the carrying costs on a bushel of wheat would equal the value of the wheat itself.

Benson said that without present surpluses, farm income in 1955 could have been almost 20 percent higher. He urged adoption of the Soil Bank "to get production and demand in balance and to promote the basic conservation job so vital to our national future."

The Soil Bank program calls for a stepped up disposal program to reduce surplus in government storage, but of much greater importance, a voluntary and temporary cut in production of the crops now in greatest surplus—wheat, cotton, and rice.

Said Benson, "This is not a program to empty warehouses and then fill them up again."

## Acreage Reserve

The significant part of the proposed Soil Bank is the "acreage reserve," to be established on a voluntary basis. For instance, if a farmer should have a wheat allotment of 500 acres, he could choose to plant only 400 acres, and put the other 100 into the acreage reserve, from which he would agree not to graze or harvest any other crop.

For this 100 acres of idle land, the farmer would receive payment in the form of a certificate, to be presented to the Commodity Credit Corporation either for cash payment or for so many bushels of wheat. Benson said that whatever amount this reimbursement might be, it would have to be high enough to make participation in the program worthwhile, (lest too many farmers disregard the option and choose to plant the full allotment.) Payment would be based on average yield in the past. In effect, this would provide an "insurance," or assured income for those participating in the program, even though crops might fail.

## Paradox Situation

It's a rather paradox situation that farmers would get paid for "not producing", but no more of a paradox than the present situation, where we find ourselves producing more than can be consumed through available marketing channels at the expense of our natural resources and a realistic market.

The second part of the proposal is a "conservation reserve" also voluntary. Farmers would contract with the government to shift land out of cultivated crops and into forage or trees and, where feasible, to ponds and reservoirs. Part of this cost of conversion would be borne by the government.

Dollar limit on price supports to any individual or farm would have to be established, probably to vary with different regions. Just what these limits should be is now before Congress for special study.

## Other Features

Some of the other features incorporated in the Soil Bank, a nine-point program in full, include (1) strengthened programs for wheat, cotton, rice, livestock, and other crops. (2) an expanded Rural Development program—to help raise the standard of living for lower income farmers (3) sharply increased research (4) ample credit for farm families, especially veterans just starting out and (5) refunding of the Federal gasoline tax for gasoline used on the farm.

Benson said that about half of the total of the gasoline tax paid by farmers would be refunded, amounting to an additional farm income of about \$60,000,000 a year in 1955.

## Surplus Problems

"We have been spreading our surplus problems, not solving them," Benson said. Placing the blame on past legislation, he said, "In the past two years farmers, compelled by old laws, took 20 million acres out of wheat and cotton, but total acreage of all crops harvested declined only about 8 million, and crop yields were at an all time high."

He also said, "You don't get over-all controlled production with controls on a few commodities."

Benson pretty well expressed the true spirit of the American farmer in his extemporaneous closing remarks to the delegation, after he had concluded his nationally broadcast formal address.

"Farmers want to produce for free government and not for government subsidy," he said; "I'm sure they know that a subsidized economy will ultimately weaken incentive, destroy industry and demoralize the people."

## BAY THEATER

MORRO BAY

Student Price 60c

Fri. Sat. Jan. 20-21  
Continuous Saturday from 1 P.M.  
Cinemascope & Technicolor  
Howard Keel and Ann Blyth  
Dolores Gray and Vic Damone

### "KISMET"

Fri. 8:15 Sat. 8:11-8:38-10:00

### —CO-FEATURE—

In Technicolor Anne Baxter

### "THE SPOILERS"

Fri 7:00-10:40 Sat. 10:4-2:45

Sun. Mon. Tues. Jan. 22-23-24

Continuous Sunday from 2 P.M.  
In Technicolor Dorothy Malone

Liberal Dorothy Malone

### "SINCERELY YOURS"

Sun. 4:31-8:17 Mon. Tues 8:45

### —CO-FEATURE—

Cinemascope &amp; Technicolor

Fred MacMurray Dorothy Malone

### "AT GUNPOINT"

Sun. 8:35-8:51-10:00  
Mon. Tues. 7:00-10:41

Extra—Sunday Matinee

5—Technicolor Cartoons—5  
Shown at 3 P.M. Only

Wednesday Jan. 18

BIG SURPRISE ON

OUR STAGE TONIGHT

Henry Fonda and Fred MacMurray

"TRAIL OF THE LONESOME PINE"

Times Shown: 7:00-10:40

### —CO-FEATURE—

John Wayne Betty Field

"SHEPHERD OF THE HILLS"

Times Shown: 9:00

## SUNSET

DRIVE-IN THEATRE

STUDENTS 50c

Now Playing

Lee Barker Patricia Medina

### "DUEL ON THE MISSISSIPPI"

Plus

Bary Calhoun Shelley Winters

### "THE TREASURE OF PANCHO VILLA"

Sun. Mon.

### "LIFE IN THE BALANCE"

Plus

Kirk Douglas Silvana Mangano

### "ULYSSES"

Tues. Wed.

Birey Hirsch Barbara Hale

### "UNCHAINED"

also

Cary Grant Diana Lynn

### "EVERY GIRL SHOULD BE MARRIED"

Box Office Opens

Fri., Sat., Sun. at 6:30

Mon., thru Thurs. at 7:00

## GREEN BROTHERS

Known for Good Clothing by  
Poly Students since the turn of the century...

—We Stand Behind Our Merchandise—

Manhattan • Pendleton • Crosby Square  
• Munsingwear

We give 5¢ Green Stamps 871 Monterey St.

"SPARKY" SAYS:



STOP FIRES  
BEFORE  
THEY START

## HERE'S HOW...

The best time to fight fire in your home is now! Don't give fire a place to start. Most home fires start in these places: overloaded electric outlets; "junk" in cellar, attic, or closets; frayed electric cords; ordinary extension cords; on heaters, irons; smoking in bed; matches left near children; chimneys that smok; not squashing out cigarettes; flammable cleaning fluids.

Get rid of fire hazards in your home—today!

## FLAT-TOPS

the way you like 'em

we strive to please

"JIMMY" &amp; "BILL"

Arnold Barber  
SHOP

ACROSS FROM BENO'S

## STONE and WALKER

B S A Motorcycles

Sales and Service

Service on ALL Makes of Motors

Automotive Machine Work

By Former Poly Students

"Bill" Stone and "Tom" Walker

424 HIGUERA STREET

PHONE 271



# TO SAY THE LEAST

By Alton Pryor

Security officer "Andy" must have had a jolly good time when he "quick-checked" the parking lot by the old poultry buildings. Out of the 25 cars parked there, Andy issued 23 parking tickets. You can't fool us Andy. These tickets don't come cheaper by the dozen.

It must have been a ghostly party in cafeteria two last week, students passing by during the wee hours heard the eerie music of a phonograph seeping under the doors. Then again, "Gravy train" Noggle may have been just practicing for one of his many solo acts for cafeteria diners.

The hottest news of the week comes from El Corral. Someone dropped a cigarette in the waste can while leaving this rumpus room. Luckily it was discovered before any damage was done by fire-wardens Wineroth and Dorrough. Sounds to me like a deliberate attempt at sabotage. Someone doesn't like your coffee, Everett.

My grapevine correspondent informs me that 400 new veteran housing units are to be erected in back of the new Oll unit. Suppose to be real modern with rent set at a maximum \$55 per month—utilities paid.

With all this talk about coeds I was determined to get at the truth. Result: 10 coeds have actually been approved for fall entrance. This just barely doubles our present status.

To Say The Least has said it again.

## Off Beat

By Litch

The second annual Music department banquet came off without a hitch last Tuesday night. Held at the Edna Farm Center, members of the Men's Glee club, Collegians and Marching Band had a good dinner followed by varied entertainment. The main purpose of the department is to become better acquainted with each other in the three sections.

For the first time in its history, the Men's Glee club has a basketball team entered in the '56 intramurals. The team should do O.K., too, with all that height. Watch out, P.E. major! Ken Matson is responsible for organizing the team.

The Dartmouth Glee club, on their western tour will hit San Francisco April 6. Many glee club members are planning to journey to the City to listen to a very fine evening's entertainment.

The Collegians have been hampered, lately, by many injuries and illnesses. Phil Carpenter, sax man, has been out with a jaw injury while Gene Mehlschau, piano man, has been down with the flu. With all the trouble that's been occurring along these lines, it seems Davey, that you have a football team during the heaviest part of the season, rather than an outstanding dance orchestra. All in all, everyone is back now and working to perfect their repertoire for the forthcoming spring tour, on March 8th to 23rd.

# El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

Published weekly during the school year except holidays and examination periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed entirely by students majoring in printing in the School for Country Printers. The opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body, nor official opinions. Subscriptions price \$2.00 per year in advance. Office, Room 31, Administration building.

BOB FLOOD, Editor

ALTON PRYOR, Asst. Editor

TOM KALLUNKI, Asst. Editor

Business Manager.....Steve Emanuel  
Sports Editor.....John Melis  
Advertising Manager.....Don Nielsen  
Photo Chiefs.....Jim Dearing, Chuck Loisepech  
Circulation Manager.....Mike Mattis  
Advisor.....John "Rock" Healey  
Production Manager.....Chuck Erikson

Staff Writers: Bob Norton, Ron Greenplate, Chuck Peckham, Helen Sturges, Marvin Mantle, Larry Litchfield, Jeff McGraw, Mike Mattis, Galen Grow, Ernest Bailey, Bob Newman, Jack Reuter, Earl Hodges, Ken Jones.

Staff Photographers: Jim Dearing, Chuck Loisepech, Charles Peebles, Dave Eckroie, Dick Heine, Les Mahn, Harvey Kidder.

## Peeping at Poly

By Ted Clark



THE OPTIMIST: — PAYS A NICKLE PER CUP AND STILL EXPECTS IT TO TASTE LIKE COFFEE.

Ralph Enelinas, former member of the Glee club, has left Poly to enlist in the Air Force. Ralph was an Aero major.

Who's this guy with the scarf. Nobody seems to know. Back in a week, ....

## Bank's Radiator and Battery Shop

Student, Faculty Discount

"All Work Guaranteed"  
At 1101 Tavares Since 1937

**SPECIAL!**  
Get a full sized Rugged ROYAL PORTABLE

only \$7950

\$9.95 DOWN  
18 MONTHS TO PAY  
LIBERAL TRADE-INS

EXTRA! YOUR 3 INITIALS WITH NO ADDITIONAL COST!

JOHN NELSON OFFICE EQUIPMENT CO.

800 Highway 14

Phone 228

## Floodlights On SAC

By Steve Emanuel

Guest Writer

Finance committee recommendations highlighted the Student Affairs council meeting Tuesday night. With the last Monday deadline for submitting 1956-57 budgets, and controversy over Athletic department expenditures, it is likely that Finance committee items will monopolize SAC for some time.

The Athletic budget question has been tabled until next week's SAC meeting so that the Finance committee can study it further. (El Mustang will publish details of the controversy in next week's edition) The Council passed the following motions in line with Finance Committee recommendations:

1.) The student body business manager (Graduate manager) make immediate decisions on over-expenditure and transfer of funds within budgets.

2.) Coach Hughes be allowed to draw \$450 from next year's budget in order to take advantage of a \$242 savings on football shoes.

3.) An intra-mural boxing match be made possible by transfer of \$55 from awards fund.

4.) All donations be placed in ASB general fund unless otherwise specified by donor.

Three Branch Government "Take more time and talk to more students" is the keynote of Three Branch Government committee policy as outlined by Chairman Frank Espinola.

Espinola will outline in detail the revisions in the three branch plan at the next SAC meeting, launching a six-week "student-education" program.

In other Council action, Ray Carter, Duane Coppock, Bob Bostrom and Dick Van Brackle were appointed Awards committee members.

Poly Royal Reports Official Poly Royal stationery is now available to all groups wanting to use it in connection with Poly Royal activities. Chair-

## FREE ESTIMATE

and Competent Auto Radio Service at Bill's Radio and TV 1229 Monterey

man Don Halstead told the Council. It may be obtained from adviser Carl Beck in OU G.

The Cal Poly southern campus at San Dimas has said they will not send an exhibit to Poly Royal this year and asked that San Luis Obispo send only engineering and liberal arts exhibits to their "Poly View."

## RELIABLE PRESCRIPTION SERVICE

Local Agency For Eastman Kodak Shofar Pens

Student's Checks Cashed MAGAZINES STATIONERY SUNDRIES

## Hotel Drug Store

John Hurley, owner ANDERSON HOTEL BLDG.

## NEW Portable Typewriters USED Office Machines

## 1 Day Service

Special Tune-up Rates To Students

CLARY Adding Machines

## MARSHALL

Business Machines 1453 Monterey St.

Open Every Day 7 A.M. to 10 P.M.

# BOB Wilcox's Mobil Service

Formerly Chucks Mobil Service

## FREE "Friendly Farm" Glassware

— a \$1.50 value — with every 35 gal. of fine quality Mobilgas.

## CAL POLY SPECIALS

Friday, Saturday and Sunday

Hand Car Wash 89¢  
Reg. \$1.50 ..... Now

Expert Mobilube 125¢  
Reg. \$1.50 ..... Now

With Purchase of 11 gals. Mobilgas

20% OFF on all tires —

Order your parts & accessories

at L.A. prices at—

## Cal Poly's Automotive Bargain Center

LOVELY

# ROSE BOWL COURT

FINEST MOTEL IN SAN LUIS OBISPO  
FREE TELEVISION  
IN EVERY UNIT



1575 Monterey Street

U.S. 101

Phone 647



## Best Of The Mustang Football Season



**SEASON'S BEST.** . . After much time and wading-out, campus photo enthusiasts have finally named the 1955 football season's best photograph. It's a triple try for a lumbe, with more than its share of action. The game: Marine Recruit Depot vs. Cal Poly. The photographer: Red-headed Chuck Linspeich, Cal Poly News Bureau photographer.

### Baseball Meeting Set

Anyone interested in varsity baseball should attend the Jan. 22, 4 p.m. meeting in CR 2, according to Head Coach Howie O'Danella.

Although official practice sessions do not begin until Feb. 2, preliminary meetings are designed to complete sign-ups and other details.

## BENO'S

25th Semi-Annual SALE

Ends Saturday  
JANUARY 21

• Poly •  
Pocketbook Stretchers

Flannel \$1.99  
Shirts

Welding \$1  
Gloves

Shop all at Ben's  
departments for Winter  
Quarter Bargains!



Special Courtesy  
to Poly Students  
We Cash  
Your Checks  
1010 Merce Street



**LOOSE HEAD** . . . Cliff Weeks, Chico State boxer, momentarily lost his head, in his battle with Cal Poly's Pete Godones, last Saturday night. Godones won the 135-pound match by a decision.

The Mustang squad whipped Chico State's Wildcats, 6-2, to win their season's opener. Cal Poly's boxing contingent is rated one of the tops in recent years. Local sports fans already have nominated them to come out near the top in western competition. (Photo by Kidder)

## Special Rates To Poly

H. Wills

NORWALK SERVICE

Ask about  
the  
Poly  
Gas  
Discount

Honor  
Major  
Credit  
Cards

Tires—Tubes  
Accessories  
Motor Tune-up  
Overhauling  
Wheel Aligning  
Undercoat  
Washing  
Polishing

Batteries 6 Months Guarantee \$7.45  
We Give S&H Green Stamps  
Santa Rosa and Higuera

## Grunt And Groaners Open Season

First of two home wrestling matches this season is slated for Jan. 28, in Crandal gym, against Camp Pendleton. Next on the list of home performances will be the Pacific Coast Intercollegiate tournament, on March 9 and 10.

Six veterans of Coach Harden's team are expected to be ready for their opening match against San Diego State, in the border city. Date is Jan. 28. Returning veterans are Vernon Young, 123; Jack Del, 130; Norman Gomes, 137; Ralph Parkinson just out of the service, 147; Jim Claypool, 187; and Bill Walek, heavy-weight. Filling in at 177-pounds is Hidito Nasaki, converted from judo.

More than 25 aspirants of the grunt and groan trade turned out this year to help Poly to the PCI title.

Jan. 28—San Diego State, there  
Jan. 28—Naval Training center, there  
Jan. 28—Stanford University, there  
Jan. 28—Camp Pendleton, here  
Feb. 2—San Francisco State, there  
Feb. 2—San Quentin, there  
Feb. 2—Alameda Naval Air Station, there  
Feb. 10—University of Santa Clara, there  
Feb. 10—San Jose State, there  
Feb. 10—Southern Pacific AAU Tourney at Los Angeles  
Feb. 20—UCLA, there  
Mar. 2-3—Far Western AAU at Oakland  
Mar. 9-10—Pacific Coast Intercollegiate tourney, here

## Hoopsters Away For Weekend; Back For Clowns, FSC Tilts

Coach Ed Jorgenson's hoopsters are on the road again today. They have journeyed to meet Chico State in a two-game stitch, after bouncing back into the winner's column on Ernie Hall's sensational last second steal, edging out a determined Westmont college 68-66, last Tuesday.

At this point the Mustangs are taking on a heavy schedule. "I know we will have our hands full at Chico this weekend, claimed Coach Jorgenson before departure. A sample of Chico's ability was their 30-point win over the College of Pacific earlier this season.

### Mustangs Return Home

Following the Chico State game, the green and gold return home to take on the fabulous Harlem clowns on Monday evening and the Fresno State Bulldogs, Tuesday. Allyn Sutton, former Mustang cage great, will be on the other side of the fence in the Mustang-Clown tilt.

From different reports, Fresno State doesn't look too strong this season. The Mustangs shouldn't have much trouble with the Bulldogs, as long as they play the type of game of which they are capable.

In last week's tilts, the Mustangs just couldn't generate enough offense. In the Los Angeles state game, leading point getters were not able to score and the green and gold were whipped to the tune of 40-64. It appeared that they were looking over the Diablos.

### Defeated By San Diego

Last Saturday night, a deserving San Diego State squad put together two exceptional halves to defeat the Mustangs, 81-69. Outpointed in the first half, Jorgenson's hoopsters came roaring back in the second half to outscore the Astors, 40-28. They were as close as seven points to tying up the ball game.

Special mention this week, goes to guard Len Oswald, a sophomore transfer from Stockton Junior college. Oswald has been playing steady ball. Also, Jim Crookom, Ernie Hall and Theo Dunn have been playing exceptionally well, coaching sources say.



### Your Sports News In Brief

**Bravo to Canada?** . . . Canadian professional football interests have expressed interest in obtaining former Mustang football halfback, Alex Bravo. They wanted to sign him on the spot in Los Angeles during the NCAA meet last week. The Mustang speedster is still in the Marines but will be discharged in June in time for the Los Angeles Ram summer camp.

**Good reports from Sheriff.** . . Stan Sheriff, Little All-American center while at Cal Poly, was a player Coach for an army division team in Europe. His squad won the European championship. Sheriff will get a discharge in October. He hopes to play more professional football for the Pittsburgh Steelers.

**More news on Sheriff.** . . When home for the holidays, Stan Sheriff visited his "adopted" youngster in San Francisco's Children's hospital. Fans will recall Stan was a standout in the 1954 East-West grid game. Play-ers "Adopt" youngsters in the hospital each year to bring them closer to why the game is played. Stan was impressed enough with the hospital and his bed-ridden "ziri friend" that he made a visit during his leave and took presents. A mighty fine gesture!

**Sixteenth nationally** . . National Collegiate Athletic bureau statistics for small-colleges throughout the nation list Cal Poly's basketball squad 16th in team defense.

**Teams after Cox.** . . James Cox, one of the leading college pass catchers last season, has received "feeler" letters from every team in the professional football ranks.

**Cox third nationally** . . Jim Cox, Cal Poly's star end, recently pictured in Life magazine, ranked third in national small college standings in pass receiving according to statistics issued by the National Collegiate Athletic bureau. In 10 games, Cox caught 33 passes, gained 613 yards and made eight touchdowns. The Mustangs rated 15th in forward passing offense and 22nd in forward passing defense.

## Crack Rifle Team To Compete With 45 College Units

Cal Poly's R.O.T.C. Rifle team will compete with 45 other college units in the 6th Army division on Feb. 2 to Feb. 25.

Each team, at their own college, will fire on targets from the 6th Army division. 15 men compete and the best 10 submit their scores to the 6th Army judges. Dates and positions are: Feb. 2—prone and sitting; Feb. 9—prone and kneeling; Feb. 16—prone and standing; Feb. 23—kneeling and standing.

The top 15 are: Gene Rega, Ron Goo, Jeremiah Duggan, Jim Loop, Allen Kenworthy, Stanley Church, Clifford Hall, Edward Wylie, James McCune, Peter Mann, Edward George, Norman Blake, John Elvin, William Lockwood and Robert Burnett.

## This is Pres. McPhee's Answer

Paul Jones, Proprietor  
Baywood Lodge Restaurant  
Baywood Park, California

Dear Mr. Jones:

Thank you for your very kind letter of December 2 regarding your pleasure with the conduct of our architectural engineering students while attending a banquet at your restaurant.

It is good to receive complimentary letters such as yours and I appreciate the fact that you took the time to let me know.

Sincerely yours,  
Julian A. McPhee  
President

## Baywood Lodge Restaurant

Chicken, family style—Steaks—Sea food  
Hot biscuits and honey served with complete dinners  
11 a.m.—9 p.m.  
Phone S.L.O. 26R2





Cox in action

## Cox Has All Assets; Drafted By 49ers On Ninth Round

By Ed Slevin

A football player needs many qualities to become successful in the professional ranks. An offensive end needs even more desirable qualities than most linemen. He needs to like body contact, he should be tall, have good hands with literally sticky fingers, and one of the most important qualities—to be able to get himself free downfield. Jim Cox, a veteran of Mustang gridiron battles for two years, has these qualities as shown by the San Francisco 49ers selecting him in the recent professional football draft.

**Hails From Lancaster**

Cox hails from Lancaster and before coming to the Mustang campus played two years under Bob McCutcheon, a Poly graduate, at Antelope Valley Junior college, where he was named to the All-Southern California Jaycee team. After entering Cal Poly and for the two seasons to come, Cox not only improved season by season but also game by game. This past year he scored eight touchdowns on 22 passes caught, to capture honors as number one in the nation's small colleges for crossing the goal line. In addition to this he ranked first in total yardage for an end, with a total of 818 yards and fourth in the nation for passes caught.

Frank Leahy, whom many consider the greatest football coach of all time, had this to say about Jim Cox in a recent issue of Life magazine: "Anything that comes close to that lad (Cox) he hangs onto. Defensively he comes in hard. He could make a good outside end in pro ball." Coming from Leahy this is indeed an honor.

**Albert Has May**

Frankie Albert, coach of the San Francisco club, had this to say after seeing him in a game. "The boy's just great." At the time of watching Cox play Albert was an assistant coach for the 49ers. Just recently he was announced as the head coach of the team and it was Albert who made the choice of Cox on the ninth round last Tuesday. In the past couple of years two ends from relatively small and unknown colleges made names for themselves in the pro ranks. These two, Harlon Hill of the Chicago Bears and Billy Wilson of the San Francisco 49ers, are undoubtedly two of the best to come from small colleges. Some have compared Cox with the likes of these two. It is indeed hard for a college player to live up to comparisons of this sort but from watching Jim Cox for two years I personally believe he has the makings of the best.

**Taken Love Of Game**

Press clippings don't make a good football player in the pro ranks or college. It takes a lot

Continued on page eight

## Four Leagues Slate Play In Intramural Basketball

Intramural basketball swings into fast action, next week, with games slated Monday through Thursday in Crandall gym. Four leagues have been organized with nine teams participating in each. Play will be geared for the intramural championship with the winner being crowned at the season's end.

Shasta Dorm, last year's champs, will be out to defend its title. According to Jim Cox, head of the intramural basketball program, the Jesters will present plenty of competition for the Hilltoppers of Shasta.

Cox has announced the following schedule for next week's intramural play:

**Monday, January 23**  
6 p.m.—Jug Hall vs. Boots & Spurs  
7 p.m.—Rodeo club vs. Tuolumne  
8 p.m.—Truckee dorm vs. Crocs club  
9 p.m.—Sonoma dorm vs. Hathaway Hoopsters

**Tuesday, January 24**  
6 p.m.—Young Farmers vs. LDS M-Men  
7 p.m.—Calaveras dorm vs. Jesters  
8 p.m.—Deuel dorm vs. Dairy club  
9 p.m.—Poultry club vs. Palomar dorm

**Wednesday, January 25**  
6 p.m.—Modoc dorm vs. Henpeckers  
7 p.m.—Lassen dorm vs. Newman club  
8 p.m.—Monterey dorm vs. Pig Skinners  
9 p.m.—AS vs. Hewson House Halibreds

**Thursday, January 26**  
6 p.m.—Polyview vs. Notesmen  
7 p.m.—ATA vs. Press club  
8 p.m.—Canterbury club vs. Anonymous  
9 p.m.—Crocs house vs. El Dorado dorm

### Track Schedule

Mar. 7	Pomona	There
Mar. 10	Camp Pendleton	There
Mar. 14	UCIA & S. B.	There
Mar. 28	Los Angeles State	There
Mar. 31	Easter Relays	S. B.
Apr. 6-7	Pacific	Here
Apr. 14	Whittier	Here
Apr. 21	San Francisco	There
Apr. 28	Santa Barbara	Here
May 5	Conference	Here
May 12	Fresno Relays	There
May 19	Modesto Relays	There
June 2	Nationals	Texas

Final approval of the above schedule rests with Cal Poly's Board of Athletics Control. No change is expected, according to athletic sources.

## Rock 'Em, Sock 'Em Matches Staged In Sat. Boxing Opener

Mustang ring enthusiasts will have a lengthy wait before their team returns, here, for another match. San Jose State will ship down its best on Feb. 17 for the next local meet, followed by Stanford on Feb. 24, and Santa Clara university on Mar. 8.

Last Saturday night local fans gave the Mustangs a royal and loyal send-off to their Jan. 27 match with University of Nevada. Their 6-2 win over the Chico State Wildcats pleased far more than just a few. Locals lost only the 132- and the 150-lb. categories.

Cal Poly out-boxed the Wildcats, showing a lot of what experts hereabouts have labeled a season's "championship team." Here are the results:

125-lb: Eduardo Labastida, CP, dec. Ivan Lester, Chico.  
132-lb: Duncan McCowan, Chico, dec. Lambert Lelevier, CP.  
139-lb: Pete Godinez, CP, dec.

## Two Gridders Added; Hughes Expects More

When football season rolls around, Coach Roy Hughes' Mustangs will be bolstered considerably by the enrollment of tackle Rudy Kaplan and halfback Rich Gomes.

A big boost for the Mustangs, Kaplan is 6-2 and weighs 220 pounds. He is a former All-Conference great from San Bernardino junior college in both football and track. While at San Bernardino, Kaplan established records in the shotput and discus and is expected to see plenty of action when the Mustangs hit the turf once again.

Rich Gomes speedy halfback from the College of Sequoia's will add strength to the Mustang squad. While attending there, Gomes was an All-Conference selection in football and baseball.

With more recruits on their way, it looks as though next year might be the big year for the Mustangs!

Cliff Weeks, Chico.  
147-lb: Frank Loduca, CP, dec. Cloy Stapleton, Chico.  
156-lb: Jim Richardson, Chico, dec. John Byrne, CP.  
165-lb: Rudy Brooks, CP, dec. Jim Karr, Chico.  
175-lb: Jack Shaw, CP, dec. Gary Brophy, Chico.  
Hwt: Vic Buccola, CP, dec. Clayton Dairymple, Chico.

# NEW

SELF-SERVICE  
for  
QUICK SERVICE

TRY

BOODRY'S  
DRIVE - IN

2436 Broad St.

Phone 2439W



## Nothing without wings climbs like a '56 Chevrolet!

Ever level off a mountain with your foot? Nothing to it. Just point this new '56 Chevy uphill and ease down on the gas.

Up you go with a quiet (hydraulic-hushed valve lifters now in all engines—V8 or 6) rush of power. This is the car, you know, that broke the Pikes Peak record. The car that conquered towering grades and vicious switchback turns to prove its superior performance, handling ease and cornering ability.

These are built-in qualities that mean more driving pleasure and safety for you. Chevrolet also offers such safety features as seat belts, with or without shoulder harness, and instrument panel padding as extra-cost options.

There are 19 new Chevrolets—all with Body by Fisher. Drop in and drive one.



## See Your Chevrolet Dealer



## Graduate Reaches Fourth Step of Ten Year Plan

An example of a well-planned future is that of Bob Holm, Cal Poly graduate of 1951 recently returned from a four-year stay in Europe.

"It was all a part of my '10-year plan,' Bob explains. He's now in the fourth year of that plan, still on schedule, and awaiting an apprentice's position with a San Francisco area architect.

Bob explains it this way: "I had an itch to see Europe when I left school, and I knew I wasn't ready to start the long pull for my architect license, so I went."

"Usually a person works a long time, then retires and goes to Europe," he said. "I don't think I played it wrong, considering my 10-year plan."

**Poly to Norway Wedding**  
It all started with a wedding invitation from Norway. A former classmate of Bob's, an exchange student, invited him and two others to the wedding.

After the marriage, Bob worked in a cannery for several months. He then visited the Winter Olympics in Oslo and hitch-hiked through Germany, landing in Frankfurt with less than five dollars in his pocket.

Job-hunting at this point, he landed a position with the U. S. Army as a project engineer in Southwestern France. His work included estimating need and cost of materials for redesigning, road building, and other building projects connected with army bases in that area. When he left Europe he was earning \$6500 a year, with \$1500 for housing and utilities and four weeks vacation each year.

"In Spain," Holm commented, "two-piece swimming suits are outlawed, and even the men must wear knee-length suits. But in France the girls change into their

## 'Bud Collet' Arena Gets Face-Lifting

"Operation Catch-Pen" got off to a fast start last Saturday as members of the Rodeo club proceeded to give the "Bud Collet" arena a face lifting.

Under the chairmanship of Bill Nielson, sophomore A.H. major from Santa Cruz, about 20 men worked all day tearing out the lower end of the rodeo arena catch-pens. "The catch-pens have been in bad shape for a long time," said Nielson. "The stock has been standing in mud a foot deep, gates were falling apart, and boards in the fences were broken and rotting. The arrangement of gates, pens, feeding areas and stripping chutes was impractical."

**Planned Improvements**  
Plans call for an extra 15 feet added to the length of the arena, making it a full 100 yards long. The entire lower end will be red-rocked and a drainage ditch put in to keep the water from standing in the arena and the catch-pens. The new pens will be made of pipe sunk in concrete, and the wire fence around the arena will be restretched.

**Arrangement of Pens**  
The lower end will be widened to accommodate four pens instead of the old three. Feed sheds will be erected on the two outside pens and flooring will be constructed to facilitate feeding. The stripping chutes and gates will be constructed to make operation safer and more practical during rodeos. Gates will be wide to allow for mechanical cleaning of the pens. "In general, the entire arrangement will be set up better than most rodeo arena's that you will find anywhere," commented Nielson.

The work is being done by Rodeo club members to eliminate the high cost of labor and equipment. The college furnishes the equipment, and the members do the operating.

**CAL**

**A** • 24 Hour Service  
**M**  
**E** PHOTO  
**R** Film • Supplies  
**A** & Equipment

**SUPPLY**

800 Higuera St. Ph. 773

## Scarab Initiation Tonight For Eight New Members

Scarab, honorary fraternity of architects, will initiate eight new members and accept eight new pledges at ceremonies to be held tonight in the architectural building.

Following the ceremonies will be a banquet at Baywood Lodge at 7:30 p. m. Wesley Ward, fraternity advisor, will speak on the history and purpose of Scarab.

Slides will be shown of the national convention of Scarab that was held on the Cal Poly campus in November.

Don Benson, president of Scarab, announces that the following men, who are all junior architectural majors are initiates: Ron Folsom, Wayne Harris, Richard MacRay, Richard Nesbitt, Norm Radar, William Roth and Ray Takata.

Pledges are senior Sam Peterson; juniors, Bob Byrum, Merle Carnegie, Alan Chipp; sophomores, Ed Holliland, Tom Kennedy, Rodney Levin, Jim Ward.

To be eligible for membership in Scarab a student must have completed 81 units in the architecture department and have maintained a grade point average of 1.7 in the department or 1.0 over-all.

### DON'S SHOE SHOP

Shoe Repairing  
Cowboy Boot Repair  
Leathercraft Supplies  
1381 Broad St.  
1 1/2 block from Parity

### Cox

(continued from page seven)  
of desire and love of the game to be one of the best and Cox has both of these requirements.

When asked how he felt about being chosen for pro ball and by the 49ers the lanky end replied, "I really feel proud that a team and organization as the 49ers feel I can be of use to them. They are an outfit that I have always enjoyed watching and I especially like the spirit that seems to prevail among the team members."

Although Cox has another year of play for the Mustangs I'm sure that other members of the student body as well as myself would like to wish him the greatest of success and luck in the pro game.

Coach Sheldon Harden's wrestling team won one, lost three and tied one match last season.

Norman Gumes and Jack Del both took third places in the Pacific Coast intercollegiate tourney held at Cal Poly last season. They were the only placers.

... the strength of Gibraltar  
**The PRUDENTIAL**  
Insurance Co. of America  
Life - Health - Accident  
Insurance  
Edward M. Rodgers  
1111 Chorro St. Phone 1232

## "At Your Service"

**BOB'S 5 minute  
CAR WASH**

**\$1.45**

1023 MARSH—Next To Mustang Service

## YOUR BIG RED LETTER DAY

the day you change to

**L&M**

### 1. SUPERIOR FILTER

Only L&M gives you the superior filtration of the Miracle Tip, the purest tip that ever touched your lips. It's white ... all white ... pure white!

### 2. SUPERIOR TASTE

L&M's superior taste comes from superior tobaccos — especially selected for filter smoking. Tobaccos that are richer, tastier ... and light and mild.

Get in the  
*L&M Circle*

© LIGGETT & MYERS TOBACCO CO.

**Smoke America's Best Filter Cigarette**