

CAL POLY Report

California Polytechnic State University
San Luis Obispo, CA 93407
Vol. 56, No. 23 • March 6, 2002

Published by Public Affairs • www.calpoly.edu/~communic

DATELINE

(\$)- Admission charged

Exhibits

University Art Gallery (Dexter): "Frankenstein's Hearts," an interactive installation by Kim Abeles, and "Dialogues with History," photography by Sheila Pinkel, through Sunday (March 10). Hours: 11 a.m.-4 p.m. daily plus 7-9 p.m. Wednesday.

Wednesday, March 6

Music: John Bankston, BackStage Pizza, 11 a.m.

Women of the Year Luncheon and Silent Auction: Hosted by Women's Programs, Chumash Auditorium, 11 a.m. (\$)

Thursday, March 7

Music: Music Department student recital, Davidson Music Center 218, 11 a.m. and 7:30 p.m.

Physics Colloquium: Sylvester James Gates Jr. (University of Maryland), "Superstrings: Einstein's Theory at the New Millennium," Science E-45, 11 a.m.

Music: HRMA Karaoke Night, BackStage Pizza, 6 p.m.

Play: "The Importance of Being Earnest," Theatre, 8 p.m. Also March 8-9. (\$)

Friday, March 8

Brown-Bag Technology Seminar: Susan Opava (Research and Graduate Programs), "Intellectual Property Policy and Online Courses," Kennedy Library 510, noon.

Music: Travis Larson Band, BackStage Pizza, 6 p.m.

Play: "The Importance of Being Earnest," Theatre, 8 p.m. Also March 9. (\$)

Saturday, March 9

Play: "The Importance of Being Earnest," Theatre, 8 p.m. (\$)

Sunday, March 10

Music: Irish Potatoheads, PAC Pavilion, noon.

Music: Marcus Roberts Trio, Theatre, 8 p.m. (\$) Pre-concert lecture by Paul Rinzler (Music), PAC Philips Hall, 7 p.m.

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Dairy science students take top honors



Left to right: Dairy Science Professor Stan Henderson, John Azevedo, Natalie Borba, Sarah Renner and Tony Evangelo

The Senior Dairy Cattle Judging Team won three first-place awards at the 2002 Southwestern Exposition and Livestock Show in Fort Worth, Texas. Continued on page 4

Leadership changes made in Orfalea College of Business

Provost Paul Zingg has announced today two administrative changes affecting the Orfalea College of Business and institutional initiatives in the areas of entrepreneurship and community development.

On Feb. 26, William Pendergast stepped down from the deanship of the college to undertake an assignment for the university to foster programs on entrepreneurship and community development.

In this role, he will work closely with the faculty and leadership of the college and other academic units of the university engaged in entrepreneurship and community development studies and programs.

Succeeding Pendergast as the interim dean of the college will be Terri Swartz, who previously served as head of the Marketing Department, associate dean and acting dean.

She has also participated in state- and national-level leadership development institutes, including the prestigious Bryn Mawr HERS Summer Institute. Swartz's appointment will be through academic year 2003-2004.

"These changes effect a beneficial situation for the university in two principal regards," Zingg said. "They will

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Former deputy ag secretary to head 4-way partnership

Former U.S. Deputy Secretary of Agriculture Richard Rominger has agreed to lead a four-campus partnership to serve the needs of California's \$27 billion agriculture industry.

Cal Poly, UC Davis, UC Riverside and Fresno State will work with Rominger to address the expressed needs of production agriculture in the state. His work on behalf of the partnership began Feb. 1.

"I'm excited to be working to help make the best possible connections between California's agriculture and its great universities. In this global economy, our goal is to do everything we can to preserve California's leadership role in world agriculture," Rominger said.

As a consultant, Rominger will act as a liaison between the universities and the voices of production agriculture. His role will be to serve as an expert in agricultural issues and to share information about the agricultural programs conducted by each campus. He will also make recommendations to the universities for meeting the needs of farmers and ranchers.

The universities will work together to strengthen their programs and policies that contribute to the long-term stability of production agriculture. New initiatives,

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Nominations sought for student 'Quest' award

The Student Life and Leadership office is seeking nominations for The Land Family Quest for the Best Award, which recognizes student leaders who exemplify the core values of excellence, stewardship, collaboration, integrity and community.

The award is funded by business administration alumnus Jeff Land and his wife, Carla. The Land Family Award recognizes students who have achieved the highest level of excellence in their ability to balance their academic pursuits with community service.

A monetary award will be given to one student from each college. "In addition, the student who most effectively demonstrates excellence in campus and community activities will be honored with the highest award – the equivalent of a year's tuition," said Pat Harris, assistant director of leadership education and development.

Faculty and staff members are invited to nominate students by writing a brief letter outlining the student's achievements and qualifications and e-mailing it to Harris at pharris@calpoly.edu by March 11. Students in campus leadership positions are also invited to make nominations.

Student involvement can be in campus, religious or charitable organizations.

Those nominated will be asked to write an essay describing their leadership experience and how it reflects the core values of The Land Family Quest for the Best Award program.

For more information, contact Harris at ext. 6-2582 or by e-mail. □

Leadership changes . . .

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enable Bill Pendergast to focus his work for the university on areas closely aligned to his own interests and institutional needs, and they will bring to the leadership of the Orfalea College of Business an individual with solid experience and credentials to move the college forward.

"I expect that the faculty, staff and students will provide Dr. Swartz with the support she needs and merits in order for the college to continue its progress to the upper echelon of undergraduate business colleges in the nation," Zingg said. "I also expect that Dr. Pendergast will work closely and successfully with faculty, administrators and external audiences to advance an important university initiative." □

Rackley wins his third Silver Omni music award

David Rackley, Mustang Marching Band director, composer and teacher, was recently awarded a Silver Omni – his third – for music he composed for the video documentary "The Misdiagnosis of Death," which recently aired on The Learning Channel.

Entries were judged by a panel of experts from some of the world's top production companies.

"The Misdiagnosis of Death" explores situations both real and mythic in which people pronounced dead have actually come back to life.

Rackley has earned a number of music awards, including six Tellys, a CINE Golden Eagle Award, the National Education Media Network's Gold Apple Award, the International Association of Audiovisual Communicators' Gold CINDY, and two Bronze Awards from the WorldFest International Film and Video Competition.

He is also on the music faculty at Cuesta College. □

Cat program needs supplies

The Cal Poly cat program is holding a Food and Supply Drive during March.

A variety of items are needed, such as dry and canned food for adult cats (Friskies) and kittens (Kitten Chow), towels, sheets, medium-size trash bags, liquid dish detergent, litter scoopers, paper towels, cat beds and toys. Items can be dropped off at Facility Services.

For more information, call Edie Griffin-Shaw at ext. 6-5220, Geri Bolivar, ext. 6-2321, or Ellen Notermann, ext. 6-1625. Anyone interested in volunteering for the program or adopting a cat should call Griffin-Shaw. □

Foundation board to meet

The Foundation Board of Directors will hold a regular meeting at 8:30 a.m. March 15 in the Foundation Administration Building, Conference Room 124. This is a public meeting.

For more information or to obtain a copy of the meeting agenda, call Foundation Executive Director Frank Mumford at ext. 6-1131. A copy of the agenda packet will be available for review Monday (March 11) at the Kennedy Library Reserve Desk, Room 114, and at the Academic Senate office, Room 143, in the Mathematics and Science Building. □

Business students place 2nd in investment contest

A team of undergraduate students from the Orfalea College of Business took second place in a recent national investment management competition.

Cal Poly's Student-Managed Portfolio Project (SMPP) team placed second at the RISE-Redefining Investment Strategy Education Symposium and Portfolio Competition at the University of Dayton, Ohio.

The competition involved 33 universities from across the nation with student-managed portfolio projects similar to Cal Poly's.

The SMPP team, under the guidance of Finance Professor John Lindvall, manages about \$500,000 of the Cal Poly Foundation's endowment funds. From Dec. 1, 2000, to Nov. 30, 2001, the Cal Poly SMPP fund earned 0.1%, compared to an S&P 500 loss of 13.3 percent and a NASDAQ loss of 25.7 percent.

To make the finals, the students had to assemble a detailed report on the SMPP's holdings, gains and losses over those 12 months. The competition offered three fund management categories: value, growth and blend. Cal Poly competed in a field of 11 teams in the blend category and was among the top five chosen to go on to the finals.

The SMPP team placed second, behind Michigan Tech.

The team members are business seniors Ian Bronson, Nicole Collette, Matt Mahlman and Dan Pavlinik, coached by Finance Professor Larry Gorman. □

Ticket information

Tickets to the performances listed in today's *Cal Poly Report* are on sale at the Performing Arts Ticket Office 10 a.m.-6 p.m. weekdays and 10 a.m.-4 p.m. Saturdays. Call ext. 6-2787 or fax your order to ext. 6-6088. Tickets can also be bought online via *Tickets.com*. Visit the Performing Arts Center's Web site at pacslo.org and click on "Event Calendar."

Information on Cal Poly Arts events, including audio and video samples of artists' work, can be found on the Web at www.calpolyarts.org. □

Open forums scheduled for dean of agriculture

Candidates for the position of dean of the College of Agriculture have been invited to campus and will give short presentations during open forums in March.

The faculty and staff are invited to meet the finalists at the forums. They are:

- David Wehner, interim dean, College of Agriculture, Cal Poly, 10-11 a.m., Friday (March 8), UU 220.

- Henry (Hank) Robitaille, executive vice president, World Arts and Science Center, 2:30-3:30 p.m., Tuesday (March 12), Veranda Café.

- Andrew Thulin, department head, Animal Science, Cal Poly, 2-3 p.m., March 13, UU 220.

Colin Scanes, professor of animal science at Iowa State University, was interviewed on campus March 4. □

Cal Poly wins silver medal for high-tech recruiting

Cal Poly's latest high-tech student recruiting effort captured a silver medal and earned the university one of 14 'Best of Show' places in a national competition.

"The Key," an interactive CD-ROM featuring movies, interactive maps, 360-degree "panorama" pictorials, interviews with faculty members from each department, and a "Gen-Y-worthy" soundtrack, took the prizes in the 17th Annual Admissions Advertising Awards Competition.

The CD-ROM took a silver medal in the Internet/World-Wide-Web site competition category of schools with 10,000 to 20,000 students. Cal Poly placed second, behind Binghamton University and ahead of the University of North Carolina, Charlotte, the University of Dayton, Indiana University of Pennsylvania and Southern Illinois University.

The judging panel placed "The Key" on the "Best of Show" list as an example of the competition's highest production standards, creativity and professionalism. Entries included those created in house by public and private universities, as well as materials by professional multimedia and marketing firms.

"It's important to note that 'The Key' was produced entirely in house at Cal Poly, by a team of students working under the direction of Assistant Admissions



Left to right: Graphic Communication Department Head Harvey Levenson and Gary Meinke, vice president/west for Heidelberg USA.

Heidelberg donates four-color digital press to GrC

A recent equipment donation from Heidelberg USA to the Graphic Communication Department is giving students an advantage in mastering the latest technology in four-color digital printing.

Heidelberg, a long-standing "partner in education" with Cal Poly, installed a Quickmaster DI four-color digital printing press.

"The new press provides the opportunity to teach on state-of-the-art technology resembling what our students will encounter in industry when

they graduate," Graphic Communication Department Head Harvey Levenson said. "It provides an understanding of technology used for short-run, high-quality color printing."

The press, valued at \$262,000, will be used in the department's academic program and by the Graphic Communication Institute, which conducts seminars and workshops for industry professionals, and performs research, testing and product evaluations.

University Graphic Systems will also use the new printing press. □

Facility Access Task Force holds meetings on Tuesdays

The Facility Access Task Force, formed to advocate for people with disabilities at Cal Poly, holds open meetings noon-1 p.m. four times a quarter on every other Tuesday in the Student Services Building.

Attendees are welcome to bring a brown-bag lunch. An hour is set aside, from 1 to 2 p.m., for optional visits to sites of access concern.

The task force reviews requests for architectural barrier removal, serves as a resource for access questions and issues,

and recommends priorities for barrier removal.

For meeting schedules, agendas and minutes, go to the Facilities Planning Web site at www.facilities.calpoly.edu/Facilities_Planning and click on "Facility Disabled Access." Architectural Barrier Removal Request forms are also posted on the Web site.

For more information, call Rex Wolf in Facilities Planning at ext. 6-2112 or Will Bailey, Disability Resource Center, ext. 6-1400. □

CPR schedule

The *Cal Poly Report* is posted online at www.calpoly.edu/~communic every Wednesday during the academic year. It can also be accessed from the "A-Z" index on the Cal Poly Home Page. Click on "C."

Articles are due to Public Affairs by

10 a.m. Wednesday for the following week's edition. Items can be e-mailed to polynews@polymail (add calpoly.edu if needed), faxed to ext. 6-6533, or mailed to Public Affairs, Heron Hall. For more information, call ext. 6-1511. □

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Dateline . . .

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Tuesday, March 12

Books at High Noon: Phil Fetzer (Political Science), "Boswell's Preposterous Task" by Adam Sisman, Library 510, noon.

Play: "Taming of the Shrew," Theatre, 8 p.m. (\$) Pre-show lecture by Patricia Troxel (English), PAC Philips Hall, 7 p.m.

Wednesday, March 13

Music: Chris Laterzo, BackStage Pizza, 11 a.m.

Thursday, March 14

Music: Sweet Honey in the Rock, Christopher Cohan Center's Harman Hall, 8 p.m. (\$) □

Rominger . . .

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where specific needs have been determined, may be developed as a result of this collaboration.

Rominger served as California's secretary of agriculture during Gov. Edmund G. Brown Jr.'s administration. In 1993, President Clinton appointed him as the deputy secretary for the U.S. Department of Agriculture, a post he held until 2001. □

Dairy cattle . . .

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The four-member team, coached by Dairy Science Professor Stan Henderson, placed first in the Reasons, Swiss and Jersey divisions at the recent competition. Team member Natalie Borba also earned the title of High Scoring Individual in the same divisions. Other team members are John Azevedo, Sarah Renner and Tony Evangelo. □

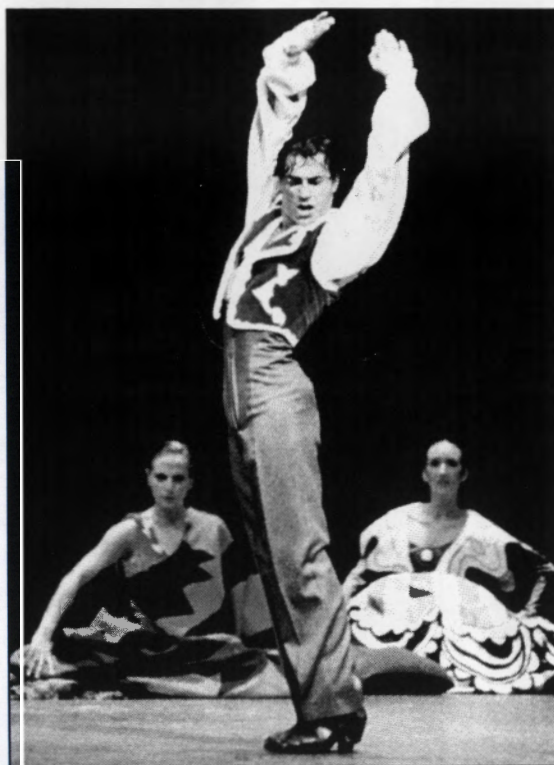
Cal Poly wins silver . . .

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Director Albert Nunez," Admissions Director James Maraviglia said.

Cal Poly's award-winning CD-ROM includes a section on Central Coast activities, with short feature movies of students kayaking, hiking, rock climbing and surfing; 360-degree photos of Central Coast beaches; campus photo tours and interactive maps; and interviews with each of the university's department heads. □

Flamenco flair



Antonio Márquez

Renowned flamenco master Antonio Márquez will perform traditional Spanish dance with a company of 19 dancers, singers and musicians at 7 p.m. March 24 in the Christopher Cohan Center's Harman Hall. He began his formal training at age 12 and joined the Ballet Nacional de España at 18. He danced in leading roles with the company for 15 years before forming his own troupe, the Campaño Española de Antonio Marquez. Tickets to this Cal Poly Arts performance are \$20 to \$38.

Position Vacancies

STATE: The official listing of staff and management vacancies is posted at least two weeks prior to closing dates on Cal Poly's Web site at www.calpoly.edu. (Select "Employment" from the Cal Poly links drop-down box.) As a courtesy to our on-campus employees, job vacancies also are published in the *Cal Poly Report*. Positions marked with an asterisk indicate that qualified on-campus applicants in bargaining units 2, 5, 7 and 9 will be given first consideration. Job applications must be received in Human Resources, Adm. 110, by 5 p.m. on the closing date.

#275-Clinical Laboratory Technologist II, Health Services, Student Affairs, \$22.33-\$29.58/hour, temporary, intermittent, on call to June 30. Closing date: March 15.

#276-Clinical Laboratory Technologist II, Health Services, Student Affairs, \$3,870-\$5,128/month, temporary to June 30. Closing date: March 15.

#278-Advisor (Student Services Professional II), Advising Center, Orfalea College of Business, \$3,142-\$4,236/month. Closing date: open until filled; review of applications begins March 19.

#281-Records Associate Pool (Administrative Support Assistant II)*, Enrollment Support Services, Academic Records, \$12.92-\$19.38/hour, temporary, intermittent, on call to June 30. Closing date March 15.

#284-Administrative Support Coordinator I*, Management & Marketing, Orfalea College of Business, \$2,510-\$3,641/month. Closing date: March 15.

#285-Administrative Support Assistant I*, Reprographics, Administration and Finance,

\$1,867-\$2,705/month. Closing date: March 15.

#286-Parking Officer*, University Police, \$2,195-\$293/month. Closing date: March 15.

#288-Administrative Assistant (Administrative Support Coordinator I)*, Mechanical Engineering, College of Engineering, \$2,510-\$3,641/month. Closing date: March 15.

#289-Public Affairs/Communications Specialist II*, Extended University Programs and Services, Extended Education, \$3,101-\$4,649/month. Closing date: March 22.

FACULTY Candidates are asked to contact the appropriate department office at the phone number listed for more information or to request an application. Additional information and qualifications for each position may also be obtained online at <http://www.academic-personnel.calpoly.edu>. Please submit all application materials to the department head/chair unless otherwise specified in the ad. Rank and salary are commensurate with qualifications and experience (and time base where applicable), unless otherwise stated.

#4054: Lecturer, Full Time, Marketing Department (ext. 6-1413). Closing date: April 8.

#4061: Lecturer, Full Time, Food Science and Nutrition Department (ext. 6-2660). Closing date: May 1.

#4098: Lecturer, Full Time (two positions), Economics Department (ext. 6-2783). Closing date: April 15.

#4116: Lecturer, Full Time (three positions), Industrial Technology Department (ext. 6-2676). Closing date: April 8. □