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FOR IMMEDIATE RELEASE

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Cal Poly's Spring Hearst Lecture Series Continues April 5

SAN LUIS OBISPO – The Cal Poly College of Architecture and Environmental Design will continue the Hearst Lecture Series this Wednesday, April 5, with speaker Janisse Ray at 7 p.m. in Philips Hall in the Performing Arts Center.

The series, "40-below," features lectures by young design professionals – landscape architects, structural engineers, design-builders, furniture and industrial designers and historical preservationists from the U.S., Italy and Japan.

The free public lectures are made possible through a grant from the Hearst Foundation. For more information, call the college at (805) 756-1311.

On Wednesday, Ray will discuss "What Katrina Taught Us: Landscape, Community, and the Life We Dream," a lecture addressing the challenge of reconstructing fragmented lives in landscapes and communities. Ray is a naturalist, activist and author of three books, including "Ecology of a Cracker Childhood," a memoir about growing up in a junkyard in the Southeast.

Other lectures in the Spring Series are:

- Friday, April 7, 4 p.m. in the Rotunda of the Business Building, Astrid Klein from Minato-ku, Tokyo, will discuss her award-winning work with Mark Dytham. Their work in architecture and furniture and interior design can be viewed at <http://www.klein-dytham.com/>.
- Tuesday, April 18, 5:30 p.m. in the Berg Gallery in the Architecture Building, Gianni Pettena of Florence, Italy, will discuss "Origins of the 70's Avant-Garde." Pettena is an architect and professor at CSU Firenze, and his work in the fields of art, installation, furniture design and architecture can be seen at <http://www.archimagazine.com/apette.htm>.
- Thursday, April 20, 7 p.m. in Philips Hall, Peter Rumsey will discuss "Mechanical System Innovations in Institutional Buildings." Rumsey is an emerging leader in engineering design for sustainable buildings whose work has earned national recognition.
- Friday, April 21, 4 p.m., San Francisco architect Lisa Iwamoto, an assistant professor at UC Berkeley, will lecture in the Rotunda.
- Friday, April 28, 4 p.m., Tezuka Architects from Tokyo are scheduled to speak in Philips Hall.
- Monday, May 1, 4:30 p.m. in the Berg Gallery, Billie Tsien will discuss the intricate details of the work she does with Tod Williams.
- Friday, May 5, 4 p.m. in the Rotunda, structural engineer Robb Haukohl will speak about terra cotta and architectural engineering.
- Friday, May 12, 4 p.m. in the Rotunda, the series will wrap up with Paul Lewis, director of graduate studies at Princeton University's School of Architecture.

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Editors: To arrange for an interview with the lecturers, contact Ray Ladd in the College of Architecture and Environmental Design at (805) 756-7432.

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