

Poly Journalists Play Host To State CIPA Convention

Over 100 future journalists throughout California are expected to attend the 1955 California Intercollegiate Press Association convention at Cal Poly, Feb. 25-27, Vern Highley, state vice-president for the association, announced this week. This will be the second time in six years that Cal Poly has been host for the publication-minded get-together.

Glenn Hardy, news commentator for Don Lee network out of radio KLIJ in Los Angeles, will speak to the group at the kick-off banquet, Feb. 25, reports Highley. On Feb. 26, Hubbard Keavy, chief of the bureau of Associated Press in Los Angeles, will be the guest speaker. The group will be headquartered at the Anderson Hotel.

Professional Guides
Coming from state colleges and small universities throughout California, the delegates will spend most of their time in panel discussions exchanging publications problems they have had during the past year. Professional men are expected to guide the discussions which point towards solutions for problems presented. Discussions will be held concerning advertising, editorial, business, yearbook and photography.

A session concerning careers in the field of mass communica-

tions, headed by professional men in specialized fields, will be added to this year's program, says Highley.

Printing Department
Delegates will get to see Cal Poly's printing department during a graphics arts tour lead by Bert Fellows, head of the department. Fellows also will speak to the group.

Saturday, CIPA officers are expected to hold a meeting at Cal Poly to conclude plans for the confab and add finishing touches to other business. Officers other than Highley include Tim Henney, president, Long Beach; Vic Pesquera, second vice-president, Fresno State and John Duke, executive secretary, professor of Journalism at Fresno State college.

The CIPA was formed six years ago at Cal Poly but since has held its meetings at different colleges. The last convention was held at Sacramento State college.

Coeds For 1955 Still Big Question

"There is still a BIG question as to whether we will have coeds by next September." This is what President Julian A. McPhoe told more than sixty poultry department alumni and members of the Poultry club at the 23rd annual "Turkey Banquet" Saturday night.

"It all depends," said McPhoe, "whether or not the state legislature will give us the money for the necessary facilities, teachers and curriculum. But I do feel that Cal Poly has an obligation to California girls and that we definitely will have co-education in the near future. We're also going to be asking money for a new engineering building, an ornamental horticulture unit and additional physical education facilities."

Carl Beck, social science instructor, told the group that Cal Poly has the largest poultry department in the United States. Both Beck and McPhoe have attended 20 of the 23 poultry banquets held by the club.

The guests and alumni represented all segments of the California poultry industry. Farmers, salesmen, nutrition experts, extension workers, and feed company managers are among the graduates. Attending the dinner were Lester Grube, San Jose, Cal Poly National Alumni association president and Floyd Schaffer, president of the California Poultry Cooperative.

Open house was held Saturday afternoon for the visitors. They inspected the 10-acre poultry plant which enables the department to handle over 18,000 chicks each year.

Club president Charles Anderson, senior from Garden Grove, was chairman of the annual banquet, and Bruce Barnett was master of ceremonies.

Poultry club officers beside Anderson are Rex Keddle, vice president; Duane Coppack, secretary; Hitoaki Kobayashi, Treasurer; and Les Wishard, SAC representative.



"Mustangs Of The Week" ... Harry Bond, right, congratulates John Rodenmayer, this week's winner of the title of "Mustang Of The Week". Bond, the first recipient of the honor, was last week's winner. Rodenmayer was picked by the judges for his outstanding work with the intramural program, and Bond for his spectacular success as chairman of the Cal Poly float for the Tournament of Roses. (Photo by Van Brackle)

"Mustang Of Week" Goes To PE Major Rodenmayer

The mustang of the Week spotlight is on John Rodenmayer, who is a PE major and hails from Atlanta, Ga. Rodenmayer is in his junior year and plans to coach athletics upon graduation.

Rodenmayer receives the outstanding award for his participation and leadership in the intramural program. He served as a member of the intra-mural committee last year and is currently chairman of the committee. He has been the motivating force in construction of an intra-mural code and handbook. When asked of his main objective, to "broaden the campus athletic program and provide something for everyone."

The outstanding Mustang exclusive of physical education children of faculty and staff, and membership in Blue Key, national honor fraternity, as part of his extra-curricular activities. He is also manager of Tuolumne Dorm.

Rodenmayer was active in managing the sports program for the annual Fall Leadership Conference, and will be managing the Pacific Coast Intercollegiate Wrestling Tournament to be held on campus March 11 and 12.

The student body expresses their appreciation and extends congratulations to John Rodenmayer, Mustang of the week.

Old Bookstore Remembered As Informal General Store

by Bill Richardson

"Eight ball in the side pocket."

On the benches around the two pool tables twenty-five or thirty students sat talking and watching the game. At the other side of the room another group of thirty students sat at small tables drinking cokes and telling jokes. It was a nice place to pass the time between classes, and if you needed a book or paper, the counter at the back of the room sold them.

That was the El Corral Bookstore four or five years ago. Since then progress, efficiency and modern methods of merchandising have gradually changed the old bookstore that was rather like the old-time general store in atmosphere into an educational supermarket. Starting with the Fall

quarter the self-service method has been used in the bookstore.

According to Harry J. Wineroth, Graduate Manager and Student Store Manager, the new method has increased sales twenty per cent and lowered the cost of selling thirty five to fifty per cent. Not only that, the "serve-yourself" method requires only one half the help formerly needed.

The opinions of the Poly students seem to favor the new system. When asked: "What do you think of the El Corral Bookstore and the new 'serve-yourself' system?" the following students replied:

Bill Valasek Jr., PE major: "The new way really cuts down on the book line at the start of the quarter. It's much faster for big purchases, but for something small like gum or candy it's not so good."

Bob Ross, PE Printing major: "The serve-yourself set-up is nice, but they should carry a bigger supply of textbooks."

Grant Milner, Sr. CP major: "The new system is better and more efficient and therefore should lower costs. If the lowered costs were reflected in the prices to the student it would be even better."

Jon Bally, Jr. ME major: "I am all for anything that keeps me from waiting in long lines and self service is the fastest way to get in and out."

It looks like the click of the pool ball has been replaced permanently by the cash register's ring down in the basement of the Administration Building.

March Exam Given To CHP Candidates

State Traffic Officer examinations will be given March 12 by the California State Personnel Board, the Placement Office announced this week.

Persons who qualify and who are appointed to this position are given a formal course of training at the California Highway Patrol Academy during their probationary period. The salary range is \$358 to \$436 per month.

Interested students may obtain application blanks and additional information concerning the requirements from the Placement Office. February 21, 1955 is the final filing date for application.

Sports Bulletin

Coach Ed Jorgenson's Mustangs lost a closely contested contest to the Spartans of San Jose state Wednesday night, 73-66. High point man for the evening was Williams of San Jose who hit for 20 points.

High man for the Mustangs was Ernie Hall who scored 19 points. Gene Knott second with 12 points and Tony Nunes third with 10.

The Green and Gold go South to meet Long Beach state college tonight and the Bruins of UCLA tomorrow night. The Bruins are now ranked sixth in the nation in the hoop circuit.

Ike's Proclamation Terminates Certain GI Bill Benefits

The Korean conflict period, as it applies to certain veteran's benefits, has now been officially defined as beginning June 27, 1950, and ending January 31, 1955. Under present law, persons who enter service for the first time after January 31, 1955, will be eligible for only peacetime benefits.

As a result of the President's proclamation, a deadline has been set ending certain wartime benefit programs. For example, it is now established that no eligible veteran of the Korean conflict period may receive education or training under the Korean GI Bill beyond January 31, 1955, or eight years after separation from active service, whichever is earlier, and no Korean conflict veteran may secure a guaranteed or insured GI loan after January 31, 1955.

Veterans eligible for education or training under the Korean GI Bill still will have three years following their separation from service in which to apply for and begin training.

Veterans of the Korean conflict period who desire detailed information concerning the effect of the Presidential proclamation on the benefits listed herein should contact their nearest VA office.

ACTIVITY CODE READY

Dick Johnson, ANH secretary, announced this week that all club presidents, chairmen of ANH committees, boards, etc., should pick up their revised Activity Guides in Bally Stevens' Office.

El Mustang Falsely Reports State College Requirements

An error appeared in last Friday's El Mustang regarding the revised entrance requirements now in effect at Cal Poly and all other state colleges in California.

The new and higher admission requirements were recently adopted by the State Board of Education and apply to students entering a state college directly from high school.

The article as published was incorrect in stating that as a first standard the high school graduate must have completed the equivalent of 7 or more "A" or "B" grades during the last three years in high school.

This should have read: "Any student with fourteen or more 'A' or 'B' grades during his last

three years in high school exclusive of physical education and military science, would be eligible for admission."

The second standard under which high school graduates may be admitted to a state college was also incorrectly stated and should have read:

"An applicant who fails to meet these standards may be admitted if he has completed the equivalent of fifty semester periods of course work in subjects other than physical education and military science with grades of 'A' and 'B' during the last three years in high school and attained the twentieth percentile on the National Norm of a standard college aptitude test."

Student Aid Sought For E Bar L Ranch

Gordon Erickson will visit Cal Poly Wednesday, February 2, to interview Ag. students interested in jobs at the E Bar L Ranch in Greengrass, Montana, this summer.

The ranch, owned by O. W. Potter, is located in the Blackfoot Valley about 40 miles east of Missoula and comprises about 10,000 acres. Potter has owned and operated the ranch for about 40 years, raising grain, hay, cattle and hogs. During the last 25 years, it has also been operated as a guest ranch during the summers.

This is the fourth year that either Erickson or Potter have come to the Poly campus for interviews. Last summer Tom Brierley and Charles Bates, both AII majors, were employed.

This summer Erickson is looking for two horse wranglers and three general ranch hands. Appointments are being scheduled in the Placement Office.

ZIEMER ILL

Word was received this week that Dave Ziemer, former Cal Poly star athlete, is seriously ill in the Fresno Veterans hospital. A fund raising campaign will be started on campus next week, possibly highlighted by a benefit basketball game.

New Gym Facilities Started This Week; Could Be For Girls

Building on the site of the old handball courts, the P. J. Zunderweg construction firm of San Luis Obispo, started construction this week on new physical education facilities.

College officials declined to say whether or not the building would be used as a girl's gym, however, a close look at the plans for the building indicates that it could be used for such. This is strengthened by the fact that the specifications call for three hair dryers to be installed.

The bids for the building were opened this week in Los Angeles. Zunderweg's bid for \$105,775 was lowest. When completed the building will cost the state approximately \$125,000. Specifications call for the building to be completed about September 1, 1955.

The flooring in the new showers and locker rooms will be heated by radiant heat, hot air circulated through tubes in the floor. This is to aid in keeping the floor dry.

The structure will be connected to Crandall gym by an areaway, and will be equipped with about 400 lockers.

The state division of architecture issued a call for bids this week for the construction of an agricultural engineering and mechanics building estimated to cost \$560,000.

Coming Events

Following is a list of events from January 28 through February 2:

- Jan. 28 - Noon Chess Lib. 206 - 4:15 p.m. Basketball Long Beach there
- Jan. 29 - 8:15 p.m. Basketball U.C.L.A. there - Hosting San Jose State there
- Jan. 31 - Noon Chess Lib. 206 - 4:00 p.m. Dorm Managers Adm. 209 - 8:30 p.m. Mustang Club El Camino Bowl - 7:00 p.m. Bille Club Stock Pavilion - 7:00 p.m. Assembly Committee Adm. 209 - 8:00 p.m. Producer's Council Arch. B
- Feb. 1 - Noon Rally Committee Adm. 212 - Noon Student Government Committee Adm. 209 - Noon InterVarsity Adm. 204 - Noon Chess Lib. 206 - Noon Square & Compass Club Adm. 14 - 4:00 p.m. Roger Wm. Fellowship Adm. 204 - 5:00 p.m. Music Board Lib. 206 - 6:30 p.m. Circle K Adm. 209 - 7:00 p.m. S.A.C. Lib. 206 - 7:00 p.m. Freshman Class Enr. Adm. - 7:30 p.m. Young Farmers Adm. 209 - 8:00 p.m. Student Wives Lib. 115 AIB
- Feb. 2 - Young Farmers Convention - Noon Chess Lib. 206 - Noon Parliamentary Procedure Adm. 209 - 7:00 p.m. Golden Rule Soc. Cr. 30 - 7:00 p.m. Dance Class Cr. 17 - 7:00 p.m. Poly Penquins Adm. 213 - 7:00 p.m. Alpha Phi Omega Lib. 105A - 7:30 p.m. Phi Beta Beta Adm. 211 - 7:30 p.m. Cal Poly Turtles Lib. 114 - 7:30 p.m. Kane O'Hawall Adm. 214 - 7:30 p.m. Young Democrats Lib. 206 - 7:30 p.m. Mustang Flying Board Adm. 156 - 8:00 p.m. Poly Chi Lib. 114 - 8:15 p.m. Blue Key Lib. 206 - 8:00 p.m. Student Wives One Club Enr. Adm.
- Feb. 3 - 11:00-12:00 Social Sci. Majors Cr. 4 - Noon Parliamentary Procedure Adm. 209 - Noon Rally Committee Adm. 212 - Noon Chess Lib. 206 - Noon Poly Royal Board Adm. 166 - 4:15 p.m. Poly Royal Board Adm. 209 - Young Farmers Convention - 6:00 p.m. InterVarsity Lib. 115 A - 7:00 p.m. Ad. Librarians Lib. 116 - 7:00 p.m. Air Conditioning Eng. A - 7:00 p.m. American Inst. Arch. Arch. B - 7:00 p.m. Dairy Club Adm. 214 - 7:00 p.m. Mechanical Engineering Soc. Adm. 207 - 7:00 p.m. Agricultural Engineers Adm. 204 - 7:00 p.m. College Union Lib. 206 - 7:30 p.m. Inst. Aero Science Lib. 114 - 7:30 p.m. Inst. Radio Engineers Adm. 205 - 8:00 p.m. Basketball vs. San Francisco Gym Hoising-Chico State there
- Feb. 4 - Young Farmers Convention - Noon Chess Lib. 206 - 7:00 p.m. Latin-American Club Lib. 105A
- Feb. 5 - Young Farmers Convention - 8:15 p.m. Basketball - Fresno there

News In Brief . . .

DAIRMEN SHOOT BULL
Dairy majors hung up their milkshakes early Thursday night to elect new officers for the coming term.
Jim Yoshino of Modesto was elected president, succeeding Don Brewer of Oakdale. A feature "Souls in Conflict," will be

Other new officers are Frank Espinola of Manteca, vice-president; Jim Duffy of Marysville, secretary; Roger Massey of Hanford, treasurer; and Ray Killever of Bellingham, Washington, reporter.
Informality was the mood of the evening, with Jack Albright, Cal Poly dairy instructor, leading a general bull session.

CHESS TOURNAMENT
The Cal Poly Chess club championship tournament is now underway, with the "Knights of the Round Table" meeting each noon in Lib. 200.
Leading the pack at the end of last week was Art Stobbe with a three-win no-loss record.

"SOULS IN CONFLICT"
The newest Billy Graham feature "Souls in Conflict" will be shown Monday, January 31, in the Veterans Memorial Building, at 7:30.
The film is to be shown on a free will offering basis.

Among the major bills introduced in the state legislature last week was one that puts a bounty on porcupines.

Model Plane Crash Kills Poly Student

Funeral services are pending in Sleepy Eye, Minnesota for James Harold Ladd, Cal Poly student killed last Sunday while flying a model airplane.
Ladd was flying his model plane on the practice football field last Sunday, near the north goal post of the soccer field, when the plane came in contact with a highline carrying 12,000 volts. The current was transmitted to Ladd's hand through the control lines.

It was reported that Ladd was knocked down by the shock, but stood up. He then collapsed immediately. He was taken to the college Health Center, and attended by Dr. Taylor within ten minutes of the accident.

Artificial respiration, oxygen, and other medication was administered for one hour to no avail.
The body was reported to have been shipped back to Sleepy Eye, Minnesota for interment.

This was Ladd's first quarter in campus, having transferred here from Cal Aero. He was 24 years of age and a Korean veteran.

Witnesses to the accident were Roger Morello, Gary Paterson, Clyde Braxton, and James Hilton.

Bill Before Senate For Horse Breeding

A \$500,000-a-year program of horse breeding at Cal Poly was amended into a bill this week by Sen. Harry L. Parkman (R-Millbrae).

Under HB260 as amended, money from unclaimed parimutuel tickets would go into a special "equine husbandry" fund for Cal Poly rather than into the general fund.

Parkman was author of a bill two years ago to appropriate \$1,000,000 from the fairs and exposition fund for horse breeding purposes. The bill died in the assembly.

Parkman said California's best breeding horses have been lost to Kentucky and other eastern breeding states. California owners must pay huge stud fees at eastern stables and California's racing industry is hurt by lack of breeding stock in the west.

Baseball Practice Slated For Next Tuesday

Baseball's first practice session will be held Tuesday Feb. 1 on the Mustang diamond. Baseball mentor, Tom Lee, is asking all potential ballplayers to get in touch with him at his office in the football stadium.

"All students interested in trying out for pitcher and catcher should check gear out today or as soon as possible," says Lee. "Our main weakness lies at second, shortstop and center field and an important issue is finding men who can really handle the ball," added Lee.

Building the Mustang diamond hopes around some of last season's squad members Lee is still looking for more talent. Those expected to turn out from last year's team are Olive Remund, Dave Carr, Art Dyer, Jim Zanoli, Neil Lemos, Joe Rochoili, Paul Patrick, Ken Matson, John Fredell, Perry Jeter and a returning letterman just out of the service, Dick Morrow. Morrow and Jeter saw action last season with the San Luis Obispo Blues.

GI BUYING ENDS
"Attention of veterans under Public Laws 346, 16 and 494 as well as those attending school under the State Rehabilitation program is called to the fact that February 15, 1955 is the final date for obtaining books and supplies that are to be charged to the Federal and State Governments for the Winter Quarter," says Harry Wineroth, graduate manager.

We photograph Men—convincingly
Open 9:30 a.m.—5:30 p.m. Daily
Special Discount TO POLY STUDENTS
GAINSBOROUGH STUDIO
Photography by Wagers
Phone 1641
864 Higuera, San Luis Obispo

PLACEMENT CALENDAR . . .

Tuesday, February 1
HECHTEL CORPORATION—interviewing seniors in EE, ME, and Arch.

Friday, February 4
MELETRON CORPORATION—individual interviews with seniors in Aero, ME, and EE.

GENERAL MEETING—12:30 p.m. Room 203 Ad. Bldg. for showing of "The Meletron Story," a 20-minute film. All engineering students welcome.
For further information, please contact Placement Office.

California leads the nation in passenger car registration.

Open 7 a.m.-11:30 p.m.
Try Our Daily

BREAKFAST
and
LUNCHEONS

SNO WHITE CREAMERY

Where You Get Quantity and Quality
888 Monterey

ARCHITECTS TOUR

An extended five day field trip to Los Angeles was held last weekend by 30 architectural majors. The group, composed mostly of sophomores, toured offices, homes and recent architectural jobs of many leading men in the field. Faculty advisors for the annual trip were George Hasslein, department head, and Hans Mager, instructor. A second field trip will be held February 26 when junior architectural majors will go to San Francisco.

Typewriters



New & Reconditioned
Standards & Portables
EASY TERMS

Late Model
RENTALS
\$5.00 per mo.

Complete Mechanical
Service
Reasonable Prices

JOHNNY NELSON OFFICE EQUIPMENT CO.

690 Higuera St. Phone 228

Bachino and Stockird General Insurance Brokers

740 Higuera Street

Phone 393

ELECTRIC RECAPS \$6.95 up

Mostly Up

After 20-30 thousand miles
OK Rubber Recaps still up
and running.

O.K. Rubber Millers
7- Tires

Marsh &
Santa Rosa



Los Macrae

New Tires Wholesale!

truing, balancing
and aligning

GREEN BROS.

KNOWN FOR GOOD CLOTHING

Nation Quality Brands & Quality Value Service
at Prices You Prefer to Pay. S. & H. Green Stamps

871 Monterey Street

Phone 724

LET'S GO SWIMMING

Hidden Valley Hot Springs Pool has warm water all year 'round. OPEN daily 9 a.m. 8 p.m.

This Coupon

and one 50c admission ticket will admit two!

Clip it out and bring it!

We cater to night parties by appointment.

Call 7-R-2 San Luis Obispo

Old Highway 101 and Avila Road

Smile Inn Drive Inn

FEATURES
STEAKS, CHICKEN, JUMBO BURGERS, MALTS
ALONG WITH MANY OTHER TEMPTING SERVINGS

Open **24** hours

MEAL TICKETS FOR POLY BOYS
(Save 75c On \$5.00)

1 Mile South On Old 101 Highway
Owned And Managed By
JERRY & TRUDY

poly's
home
away
from
home

HEY FELLAS!

Complete New York Cut
Dinner \$1.80

These Prices Effective
After 11 P.M.

Ham or Bacon and Eggs,
Hash Browns, Toast and
Coffee75

Stack, One Egg and
Coffee35

Blackie's

foothill and old morro road

Mustang Grapplers Host Spartan Wrestling Team

Opening the 1955 wrestling season Coach Sheldon Harden's Green and Gold squad will host a strong and experienced San Jose state team tonight in Crandall gym.

Match time is slated for 8 p.m. With only one returning letterman, Manuel Elias 187 pound grappler, Harden has been faced with completely rebuilding his wrestling squad.

Tonight's match against Coach Hugh Mumby's Spartans is expected to test the abilities of the Mustang squad. Heading the San Jose state roster is PCI wrestling contender Dick Francis who wrestles in the 177 pound spot. Slated to meet Francis is Poly's Bill Higgins.

The workouts have shown that the men trying out for the team are very eager and they possess the much needed desire to learn," said Harden. "I have also been very pleased with the large turnout as it provides plenty of competition which is needed to mold our squad," added Harden.

Following the San Jose state match the Mustangs will take on the San Diego state Aztecs Feb. 8 in Crandall gymnasium. Matches will begin at 2 p.m.

Probable contenders against the Spartans and Aztecs are: Vernon Young, 123; Norm Gomes, 130; Manuel Elias, 137; John Studer, 147; Jim Claypool, 157; Jerry Hoxey, 167; Walt Egger, 177; and Leo Carano at the heavyweight spot.

Spartans Host Poly In Boxing Bouts

Coach Tom Lee's boxing squad will go after its second team victory when they travel to meet the San Jose state Spartans tomorrow night on the Spartan campus.

The Mustangs have two tourney's under their belt, the first being against the Stanford Indians who they defeated 6-3 and the second against the Broncos of Santa Clara who beat the Green and Gold squad, 5-3.

Featuring several returning lettermen the Spartans are ranked one of the Coast's top ring teams and the Mustangs are faced with their best competition this season. The Spartans last victory was against top ranking Washington state which the San Jose squad beat, 6-2.

Spartan ring coach, Julie Menendez, is relying on the abilities of 160 pound Dick Hender and heavyweight Dave Fanner.

Poly's Frank Lodeca will be the probable contender for the Hender bout while Fanner will most likely go unopposed for the match.

Lee has been faced with the problem of rebuilding the Mustang ring squad sporting only the return of Pete Goddins and Frank Lodeca. At the present time Lee plans to meet San Jose without the help of a heavyweight.

Probable ring contenders for the Spartan matches are: Ed Labatida, 140; Bill Forry, 150; Lambert Leveier, 155; Pete Goddins, 155; George Cox, 147; Frank Lodeca, 160; Ralmond Johnston or Gerald Hurgess, 165; and Vic Buccola, 175.

Hoopsters Travel To Southland For Dual Cage Games

Fighting their way to a first place tie in the CCAA with Santa Barbara, Coach Ed Jorgensen's Green and Gold hoopsters will travel south today to meet Long Beach state college. From there they will go to the UCLA campus to face the seventh ranking Bruins in a televised tilt tomorrow night.

The Mustangs will be taking a well deserved rest from CCAA hoop play until their next league tilt against Fresno on February 8, in Fresno.

Tough Trip
"There will be no conference games this week but we are taking on one of the toughest weeks of play," said Jorgensen. "These games are all on the road which makes it a lot tougher on the squad," added Jorgensen.

Last Friday night's win over the Fresno Bulldogs threw the Mustangs on top where they now share the CCAA lead with the Santa Barbara college Gauchos. Both the Mustangs and the Gauchos have three and one records.

Cagers Improving
"I was pleased with their fine teamwork and better ball handling and I think that the biggest winning factor was their collective strength," commented Jorgensen.

Coach Jorgensen was quick to point out that it is the teamwork that keeps a team going. Forward Ernie Hall was outstanding as he dumped in 32 points for the Mustangs. Defensively, Atwood Grandberry, Bill Freeman, and Larry Madson were all standouts.

The Mustangs will have to go all out if they want to stay on top. They have hit the halfway mark in the CCAA with only four more conference games left of which two will be played at home. Upon returning from the UCLA tilt the Mustangs will start preparing for their next foe, San Francisco state. The Green and Gold will meet the Gators next Thursday.

Probable starters for tonight's tilt at Long Beach are: Bill Freeman and Ernie Hall at forward; Larry Madson at center; Atwood Grandberry and Tony Nunes at guard.

Colts After Sixth Win

Looking for their sixth win in nine games Coach Miller's Cal Poly Colts will travel to meet Arroyo Grande high school tomorrow night at Arroyo Grande. Following the Arroyo Grande tilt the Colts will return home to host Cambria Air Force on Feb. 8.

"Fresno junior varsity had a good squad but I believe we can do a lot better when we meet them the next time," said Miller. "We lost by a 48 to 55 score but our next meeting with the junior Bulldogs will be a lot different," added Miller.

The Fresno squad hit 84 per cent of their free throws, a factor the Colts couldn't overcome.

Miller indicated that he has a few men that will help the varsity squad next year. These potential varsity men need only court experience and ball handling to further their hoop career on the varsity squad.

Wrestling Tonight Support Your Team

CALIFORNIA PARK
LAUNDROMAT
ONLY

2 BLOCKS

from Poly on California
Boulevard

Compare Our Low Prices
and
be satisfied!

one 8lb. washer load
washed and dried 50c

HAND IRONING

Pants 25c
Shirts 20c

**NEW
LOCATION**

for
fine, reasonable priced
genuine MEXICAN food

- Tamales
- Tacos
- Combination Plates
- Flour & Corn Tortillas
- Testados
- and other delicious specialties

Grand Opening
This Weekend
at

CARLOS NUNGARAY'S
**Mexicatessen
CAFE**

345 Higuera St. Below the Signal
on Old Highway 101 South

PARTS

For Any Make
Auto or Truck

Nationally
Known Brands

- Piston Rings
- Banded Brake Shoes
- Radiator Hoses
- Fan Belts

TOOL BOXES
by Trinity

**Duro Chrome
HAND TOOLS**

Universal



**AUTO PARTS
STORE**
Monterey & Court
Anderson Hotel Block

Typewriter
Problems?

SEE

Elmer Smith

- SALES
- SERVICE
- RENTALS

The
TYPEWRITER

Shop

Across from the
Gold Dragon on Monterey St.

FREMONT
PHONE 71
Week Days, Doors Open 6:30 p.m.
Saturdays, Sundays, Holidays
Continuous From 10:30 p.m.

FRI & SAT
"CARMEN JONES"

In Cinemascope

—Also—

"WHITE ORCHID"

SUN. - MON. - TUES.

"Barefoot Contessa"

Ava Gardner
Humphrey Bogart

—Also—

"THE STEEL CAGE"

NEXT WEDNESDAY

"Deep In My Heart"

Technicolor Musical
With

Jane Powell - Vic Damone
Ann Miller - Tony Martin
Rosemary Clooney

—Also—

"BLACK PIRATE"

FRIDAY & SATURDAY

BISPO
PHONE 197
DOORS OPEN DAILY 6:30 P.M.
Sat., Sun., Holidays 10:30

NOW PLAYING

"SO THIS IS

PARIS"

STARRING

Tony Curtis—Gene Nelson
Gloria DeHaven
Paul Gilbert

—PLUS—

"Yellow Mountain"

Color By Technicolor

COMING WEDNESDAY

Judy Holliday—Kim Novak
Jack Lemmon—Jack Carson

"P H F F T"

(Don't Say It—See It!)

—PLUS—

FAY MEDINA

"Pirates Of Tripoli"

BAY THEATRE
MORRO BAY

STUDENT PRICE 50c

FRI.-SAT. Jan. 28-29

Continuous Matinees from 2 P.M.

1-11c Feature—1

CINEMASCOPE

Technicolor Jane Powell

"7 BRIDES FOR 7 BROTHERS"

Shown Fri. 9:00

Sat. 1:00-4:00-9:00

Technicolor Jack Webb

"DRAGNET"

Shown Fri. 7:00-10:40

Sat. 4:10-7:10-11:00

Adults .80 Jrs. .60 Child. .50

SUN.-MON.-TUES. Jan. 30-31-Feb. 1

Continuous Matinees from 2 P.M.

1-11c Feature—1

CINEMASCOPE

Jeff Chandler Jack Palance

"SIGN OF THE PLAGUE"

Shown Sun. 8:00-10:30-10:30

Mon.-Tues. 7:00-11:00

John Williams Maureen O'Sullivan

"TARZAN AND APE MAN"

Shown Sun. 4:00-8:40

Mon.-Tues. 8:00

1-Technicolor (Colorized)—1

Matinee at 2 P.M. only

WED. Feb. 2

—Bank Mile-Win Cash—

1-11c Feature—1

Gary Cooper Alan Hale

"ADVENTURES OF

MARCO POLO"

Shown 8:10

Technicolor Linda Darnell

"THIS IS MY LOVE"

Shown 7:00-10:30

HI! CAL POLY STUDENTS! WELCOME TO

Hillis Creamery

"BETWEEN THE BANKS"

785 Higuera Street

Telephone 483

San Luis Obispo

DINNER MENU

Genuine Bar-B-Q Ground Round Steak .95
Includes Soup, Salad, French Fries, Chili Beans, Toasted French Bread, Coffee
or Ice Tea and Dessert. Also all You Can Eat of this Wonderful Ground Round
Steak.

ENTREE:

Southern Fried Chicken, French Fries	1.10	French Fried Scallops, Tartar Sauce	.95
French Fried Shrimp, Hot Sauce	.95	Filet of Sole, Tartar Sauce	.90
Roast Sirloin of Beef, Brown Gravy	.95	Baked Meat Loaf, Brown Gravy	.95
Bar-B-Q Beef Dinner, Special Sauce	.95	Chicken Fried Steak, Brown Gravy	.95
Breaded Veal Cutlets, Brown Gravy	.95	Filet of Iceland Cod, Tartar Sauce	.90
Grilled Abalone Steak, Tartar Sauce	.95	Ham and Cheese Pepper Omelette	.85
Breaded Pork Chop, Brown Gravy	.95		

STEAKS and CHOPS

Special Cut Dinner Steak, French Fries	1.50	Filet Mignon, Salsa Sauce	2.25
Bar-B-Q Pork Chops, French Fries	1.10	Special Cut Tenderloin	2.00

All Above Orders Includes Soup, Salad, Tossed Green Salad, Potatoes, Vegetable
Toasted French Bread, Coffee or Ice Tea and Dessert.

We Don't Sell

YOU BUY!

at

KIRKEBY'S

LEVI'S

&
LEE'S too

CARL KIRKEBY
MEN'S WEAR

851 Higuera St.

Does France Want Milk? Poly Cows Could Assist

Cal Poly Guernsey and Holstein cows should join Premier Mendes France in his "Drink More Milk" campaign.

Polytechnic Jenson Rosanne, a docile Guernsey bovine of modest means, has just been named state junior 4-year-old champion after producing 18,518 pounds of milk and 751 pounds of butterfat in a 365-day test period.

This is no bull!

Not to be outdone, another registered Guernsey, Polytechnic Jenson Betsie, has established a high production record of 18,840 pounds of milk and 789 pounds of fat.

This staggering figure would equal 6,518 quarts of high quality milk, enough to supply YOU with a "quart a day for life!" (If you only lived another 18 years).

Meanwhile, nine Cal Poly college Holsteins who have recently added

to or achieved lifetime production totals of over 100,000 pounds, have been honored by the Holstein-Friesian Association of America.

Polytechnic Bess Beauty has produced 156,852 pounds of milk and 5,414 pounds of fat in nine years.

This is about one thousand times the weight of an average individual, according to our figures.

It is also about five times the

lifetime production of the average cow.

But coming up strong on the inside rail is one Polytechnic Bess Mary, only seven years on test, who has already reached 145,889

pounds of milk and 4,818 pounds of fat.

All totals were made on official Herd Improvement Registry or Advanced Registry test.

**LIVINGSTON'S
SHELL SERVICE**
1095 Monterey
DISCOUNT TO STUDENTS

KNAPP Shoes
Sizes 4-18 Dress and Work
D. M. Hotchkiss Res. Salesman
Tel. 1239-W 779 Bucken St.

WHAT DID IT COST TO CREATE YOUR JOB?

If you're an average U.S. factory worker—\$12,000.

If you're a rough carpenter, it took approximately \$350 worth of tools to set you up in your trade.

Tools for a garage mechanic cost about \$3,000; for a Washington wheat farmer \$12,500, for a secretary \$300.

But if you work for Union Oil, it took \$77,000 worth of tools in the form of trucks, service stations, refineries, oil wells, etc., to create your job.* Obviously, some of our jobs require considerably less investment than \$77,000 and some considerably more. But this is the average for Union's more than 9,000 employees.

That's big money. But it accomplishes big things.

It brings Union's customers better products at lower costs. It enables each employee to produce more and therefore earn more. It creates better jobs and a higher standard of living.

*Even this figure does not include the "tools" Union rents for its employees, such as office space, tankers, telephone service, etc.

UNION OIL 76 COMPANY
OF CALIFORNIA

This is one of a series by the people of Union Oil to explain how business functions. Your comments are invited. Write The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, California.

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE •

DICK VAN BRACKLE, Editor

BOB FLOOD, Asst. Editor

ALEX HOFMANIS, Business Manager



Advertising Manager Dave Seacock
Photo Chief Jim Dearinger
Circulation Manager Charles Peebles
Advisor John "Rock" Healey
Production Manager Alex Hofmanis



Staff Writers: Bill Richardson, Fred Probie, Larry Litchfield, Bill Gallihor, Dale Coyer, Rainald Johnston.

Staff Photographers: Don Tomlin, Chuck Lotzpeich.

Published weekly during the school year except holidays and examination periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed entirely by students majoring in printing in the School for Country Printers. The opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body, nor official opinions. Subscription price \$3.00 per year in advance. Offices, Room 31, Administration building.

Doors Need Locking

The time has come to lock the barn door.

The fourth student this academic year has met his death in a preventable accident.

Two by automobile, one by air, the last by electrocution. We know how their parents must feel; we know how the administration must feel; and we certainly know how we feel.

The horse is gone, and locking the barn door isn't going to help those people. But there ARE enough of us left to make a door locking party worthwhile.

And there certainly are enough barn doors around campus needing attention.

New buildings are going up. Streets are torn up. Sidewalk holes appear at unlikely places. Pedestrians and vehicles use the same right of way. The danger of periodical dynamiting still exists. Heavy vehicles rush from one construction point to another. Inadequate night lighting multiplies already existing problems.

And while we are waiting for the new buildings, the present antediluvian and "temporary" structures make a safety problem second to none. Fire is a constant and very real threat. Over-loaded and out-dated wiring systems multiply the fire problem. The large number of "smokers" give the fire problem yet another larger dimension.

Besides these very obvious hazards, are those little everyday hazards that are always with us. (Going up and down stairs. Hurrying around corners. Entering and leaving automobiles. Yes, and flying model airplanes.

This last group is the most dangerous by far. A lighted car can be incited. Trucks are equipped with horns and brakes. And if you are dynamited over the "I", you certainly can't say nobody warned you.

But who is going to keep you from falling off the sidewalk? When you run into a closed door, buster, that's your business!

Let's lock those barn doors while we still have something left to lock!

W.H.L.

Weekly "30"

by Dick Van Brackle

It will probably be quite some time before we run the flag in the center of the page again, as we did last issue. Last Friday while checking the number of issues on the stand, a student was seen looking them over, thumbing madly. Asked if he was looking for a particular one, he said, "Isn't there any of those with a front page on it?"

Hope all of you pitched in for the March of dimes. It's a very worthy cause, and you can never tell when they may have to extend their aid to you. It still isn't too late.

For your information, a person doesn't have to be a journalism major to write for El Mustang. In fact, several persons on the staff at present aren't. If you would like to try your hand at either El Mustang, or El Rodeo, the yearbook, drop around. We'd be glad to have you, and it's good for an extra unit or two.

Gambling, of course, isn't all on campus, but the other night, we hear, a fellow found out the hard way that a straight flush beats four of a kind in a poker hand. Life's little lessons.

The Offbeat

By Litch

The appearance of the Young Farmers Annual Convention brings added activity to the Music Department. On February 3, the Collegians will play for a dance at the Veterans Memorial. The next night, February 4, the Glee Club, Majors and Minors, and Quartet will furnish a varied program to the convention.

For the Boots and Spurs meeting on February 10, the Quartet has been asked to give a program. You A. H. majors shouldn't miss this meeting, as the music by this group will be the very best.

Al Roberson, Glee Club and Band member, has moved his wedding day up from May 27, to February 6. His fiancée comes from Tulare, where they both attended school together. Congratulations and much success, Al!!!

Mme Alys Michot Voice & French Instructions

Private Lessons and classes
Ph. 2189 for appointment
Studio 770 N. Broad

Poly's Pulse

by Bill Gallihor
SAC Writer

Note To Frosh

The freshman class is planning to sponsor a Frosh Talent Contest soon, which will provide a long needed activity for the class, as well as providing competitive entertainment. Each dorm club will be asked to participate in the contest. Start planning now and enter the Frosh talent free-for-all. For more information, contact Maynard Kepler, frosh SAC representative.

School Spirit

Cal Poly students have a great deal of school spirit, but as the old story goes, the minority depreciates the spirit of the majority. A typical example of the school spirit of the minority: Two members of the rally committee tried in vain, to reserve seats for the pep band at the Poly vs Fresno State basketball game. Only 12 seats were needed. Would our minority group leave the band section open? Nonsense. Not them. They don't want to play peek-a-boo with a tuba every once in a while just to provide school spirit.

Come on, you minority Mustangs, rise off the posterior end of

SPECIAL RATES
To Students and Faculty
BANK'S RADIATOR SHOP
ALL WORK GUARANTEED
1011 Toro St.

your anatomy, kick off the traces and buck a little. Let's have some spirit.

Like To Sell

The El Rodeo staff has a critical need for advertising salesmen, especially in the downtown area. Anyone interested in working on the yearbook staff is encouraged to contact Don Nielson, by leaving him a note in the publications office. Let's get the yearbook off to press.

St. Stephen's Episcopal Church

Pismo and Nipomo Streets

SUNDAY SERVICES

8:00 - 9:30 - 11:00

A.M.

Wed., Holy Days 10:30 a.m.

CANTERBURY CLUB

for College Students

1st and 3rd Sundays—8:00 p.m.

Church of the Nazarene

J. F. Ballew, Pastor

Sunday Services

Sunday School 9:45 a.m.
Worship 11:00 a.m.
Youth Services 7:30 p.m.
Evangelistic Hour 7:30 p.m.

Midweek Prayer Hour

Wed. 7:30 p.m.

625 Santa Rosa Ph. 1085

OPEN SOON! BARR'S Drive In

SLO's Newest and Poly's Most Convenient Restaurant—Drive-In

ACROSS FROM CAMPUS ON HWY. 1

Nettleships

NEWS STAND

Anderson Hotel Building

"The Place to Go" for Magazines, Smokes and Gifts

1010 MORRO STREET
"Across From Beno's"

FREE!

A Crankcase Drain With Standard's Famous New 10-30 Oil
If your Poly car sticker number is posted in
Kenney's Display window

A NEW STICKER NUMBER EACH WEEK

Gyro Skid Control Units \$10 WERE 39.75
Only Two Left

Kenney's Chevron Station

Featuring Standard Oil Products—Atlas Tires—Batteries—Accessories
SANTA ROSA & FOOTHILL

STONE and WALKER

BSA Motorcycles
Sales and Service

Complete Engine Rebuilding
Service on ALL Makes of Motors
Heads Milled

Automotive Machine Work

By Former Poly Students
"Bill" Stone and "Tom" Walker

424 HIGUERA ST.

PHONE 271

Clarence Brown's—Cal Poly's Gift Headquarters

Special Watch Trade-In Sale

You can get up to \$50.00 trade-in on your old watch, regardless of age, make, or condition on a new Omega-Longines-Wittnauer-Bulova-Elgin and Hamilton.

We Give S & H Green Stamps

CLARENCE BROWN

San Luis Obispo's Leading Credit Jeweler

862 Higuera Street

Phone 1312



Priced up
Water proofs
from

19.95

MONEY BACK
GUARANTEE

Credit with no interest or
Carrying Charges

Terms as low as \$1.00 a week.

Railroads Played Role In Early Cal Poly History

Although the Southern Pacific railroad reached San Luis Obispo from the north in 1894, a gap in the line further south did not permit through traffic to Los Angeles until 1901. On March 31 of that year, just two months after the Cal Poly bill had received the approval of state legislature

and California's Governor Gage, the coast line opened for regular traffic from San Francisco to Los Angeles via San Luis Obispo.

Historical evidence indicates that the Southern Pacific, then at the height of its political power, played a definite part in persuading the state's approval of Cal Poly.

Construction of the line over the Cuesta Grade alone had entailed an expense of \$1,773,000, a lot of money in those days. Anything that could add to the population along its route or increase interest in the road might contribute to its prosperity. The S. P. considered the proposed Polytechnic such an asset.

And the fact that the company had been obliged to bring skilled workers from Norway to work on the tunnels may have given its officials an interest in the founding of an institution in which industrial skills would be emphasized.

Midland Pacific

The iron horse also put San Luis Obispo in a key position on the SP route between the state's two metropolitan areas, and thereby brought the community into closer contact with the "outside world".

But there was another railroad, known as the "Midland Pacific", that was also instrumental in bringing Poly to San Luis Obispo. This railroad never materialized, but as far back as 1896, Myron Angel, in his avid campaign for the college, stated that San Luis Obispo would undoubtedly be connected by rail with the San Joaquin valley.

Avila to Bakersfield

His prediction was well founded. As late as 1903 the local papers reported that \$2,000,000 worth of bonds for construction of a line between Avila and Bakersfield was being floated in the East.

The reports asserted that surveying of the 140-mile route was to begin immediately, and that the right-of-way had been secured. Prospects of transporting oil from Kern county oil fields and agricultural products from the interior to the shipping port at Avila gave

Standard Oil able to offer satisfactory pipelines, of their own, but newspapers reported that pressure from the Santa Fe and the Southern Pacific instigated the road's demise.

Of course, the S. P. would rather transport goods from the San Joaquin valley to the coast via Los Angeles or San Francisco than to see them go across the state, transported by a competitor.

With the railroad playing an important role in the founding of the California Polytechnic, it was rather appropriate that the college would soon rise within a few hundred yards of the track.

But maybe this was just a little too close to benefit the best interests of Poly cardrums.

Bonds Not Sold
But the Midland Pacific, unable to sell its bonds, disappeared like a puff of smoke. Not only was

24 HOUR

PHOTO FINISHING SERVICE

also

PHOTOSTATIC COPIES

Flashbulbs, Film and Equipment

CAL PHOTO SUPPLY

899 HIGUERA STREET

Polly Chatter

by Bandle Hahn

A special treat is in store for all Student Wives Tuesday night, Mrs. Glen Noble, a faculty wife, will show slides and give a talk on her experiences in the Philippines. It promises to be a very enjoyable evening. Join us in Library 118 at 8 p.m.

Dixie Lee Solder is our new job

placement and baby sitting chairman, Dixie lives in Polyview trailer 228, and her phone number is 35005. It's a big job and we wish her well.

The dance class is still meeting Monday nights at 7:30 in the Engineering Auditorium.

Poly Pipers need some strong supporters NOW. Girls who enjoy singing and come regularly to their meetings which are held Wednesday evenings at 8 in the Engineering Auditorium.

Special Rates To Poly

Honor
Major
Credit
Cards

H. Wills

NORWALK SERVICE

SANTA ROSA & HIGUERA

P-R-X
MOTOR
OIL

\$1.65

2 gallon can
Super Quality

Tires—Tubes
Accessories
Motor Tune-up
Overhauling
Wheel Aligning
Underseal
Washing
Polishing



\$7.45

6 months
Guarantee

PUT A *Smile* IN YOUR SMOKING!

Try CHESTERFIELD Today

You'll smile your approval of Chesterfield's smoothness—mildness—refreshing taste.
You'll smile your approval of Chesterfield's quality—highest quality—low nicotine.

IN THE WHOLE WIDE WORLD

NO CIGARETTE *Satisfies* LIKE CHESTERFIELD

Eliminate
GUESSWORK

with

A Dynamometer
Motor Tune-Up



Fred's
Auto Electric

FOR PEAK PERFORMANCE IN THE ROAD
TEST THE VEHICLE UNDER LOAD

Starter
Generator
Carburetor
Voltage Regulator
REBUILDING
FRED'S AUTO
ELECTRIC

On Palm St. Across from
SLO City Parking Lot
863 Palm