

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE *

VOL. 15 NO. 7

SAN LUIS OBISPO, CALIFORNIA

NOVEMBER 5, 1954

Mustangs Try For Third CCAA Title; Fresno Seeks To End Cal Poly's Reign



Two of a kind . . . Lovely Pat Kearns, majorette for the marching band, shows hubby, Mustang quarterback Don, the proper manner in which to hold a football. Don is showing Pat how to use her bait for the best advantage. Both will perform for a capacity crowd in Ratcliffe Stadium at Fresno tomorrow night. (Photo by Dearinger)

PL Students Should Receive Checks Early In December

by Bill Angel

Howard E. Barlow, officer in charge of the V. A. office in San Luis Obispo, issued the following information in an interview for this issue of El Mustang.

Veteran's Educational Checks

"It is normal", says Barlow, "that the first payment to the veteran attending school is not in the mail for at least two and one-half months after the commencement of school. That means that the first check should be in the mail sometime during the first part of December. This delay is due to the enormous amount of paper work involved, and to the time required for official review, approval, and routine administration. The first check is normally retroactive to include full payment from the time the veteran commenced his studies until the last day of the preceding month or period completed by the veteran and as certified by the school.

"After the initial payment, the monthly check should be in the mail by the twentieth of the month succeeding the last one certified. For example, payment for Jan-

uary should be in the mail by the twentieth of February, etc."

Early Receipt

Barlow further offered some suggestions to facilitate the earliest possible receipt of checks: 1. Have your check sent directly to you at your college mailing address. 2. Get your VA file transferred from your home address to the local office at San Luis Obispo. This will greatly expedite the handling of any pertinent matter or enquiry. 3. Adhere to legal procedure for endorsement of government checks. 4. Be sure your authority for attending school has been properly processed and cleared.

Personal Problems

It is requested by Barlow that any question or problem you may have concerning yourself as a veteran, be brought to his personal attention as soon as you can. His office is open daily, except Saturdays, Sundays, and legal holidays from 0800 to 1630 hours (8 to 4:30). They keep open during the lunch hour for your convenience, but if you cannot go in person, the telephone number is very easy to remember. Just ask for 1234. The office is located at 864 Santa Rosa St., San Luis Obispo, and is the only Veterans Administration office, except San Jose, between Los Angeles and San Francisco.

Philpott, Driscoll Fresno's High Men In Rushing Column

Facing the toughest and the most important game of the 1954 grid season, the Mustangs of California Poly invade Ratcliffe stadium to battle the Bulldogs of Fresno state in a crucial clash tomorrow night at 8 o'clock. The all important game will probably be the deciding factor on who captures the 1954 CCAA grid crown.

At present the Cardinal and Blue Bulldogs have a five won, one loss record. They opened the season against the University of Hawaii only to be beaten 25-20. The following week they met the Los Angeles state eleven and downed them 49-14 while continuing their winning streak against Utah state, 28-13. Next to feel the bite of the Bulldogs were the University of Nevada, 52-6, and Santa Barbara, 26-20. Last Saturday night Fresno beat the Aztecs of San Diego state 20-0.

Both Cal Poly and Fresno are battling 1,000 in league competition, although Fresno holds the

Late Sports!!

Cal Poly's cross-country runners were dumped by Santa Barbara in the CCAA's opening meet Wednesday afternoon. Gordon McClonathan set a new record for the Gauchos by running the four mile course in 21 minutes and 17 seconds.

The Mustang's runners finished as follows: Ed Gookin, third; John Allen, fourth; Jerry Sullivan, sixth; Charlie Scarborough, seventh; and Al Stein, tenth.

edge with three league wins to the two victories of the Mustangs. The Mustangs have yet to meet Los Angeles state while the Bulldogs will finish their CCAA schedule tomorrow night.

Pacing the Mustangs in rushing and total offense is "Precious Perry" Jeter who has rolled up a net yardage of 545 yards in six games this season. Jeter has carried the ball 89 times for an average of 9.8 yards per carry. Halfback running mate Thad Murin and fullback Marjion Anich follow in rushing with an average of five yards per carry.

Quarterback Jerry Duncan is second in total offense with a total of 319 yards—49 in rushing and 270 through the air. Duncan is also tops in the punting department with 384 yards in 10 kicks.

End Jim Cox is tops in the receiving column with 10 passes for

(Continued on page five)

Senior Class Cards Go On Sale Monday

Ken Krossa, senior class president, announced in a senior class executive council meeting recently that the senior class cards will go on sale officially Monday, November 8, and will continue throughout the year. Ken expressed sincere belief that the senior class will be 100% behind the purchase of the cards.

The senior class executive council announced that a new approach to the sale of the cards will be started. This method consists of representatives of the 30 departments being directly responsible for the achievement of their individual goal of 100% return.

The class cards entitle the holder to all senior class activities during senior week.

Outstanding events are being planned and their success will depend on complete cooperation in the sale of the class cards.

Livestock Judging Team First At Cow Palace

Cal Poly's livestock judging team took four trophies and undisputed first place among top intercollegiate competition last weekend in the Grand National Exposition at San Francisco's Cow Palace.

The Poly dairy cattle judging team placed fifth among

a field of eight college teams. The Poly men placed first in Jerseys and third in Guernseys.

Polymen Win High Honors

A carload of Cal Poly Hereford steers won championship honors in open competition at the Grand National Livestock exposition closing this weekend at San Francisco's famed Cow Palace.

The carload, named champion in the longed class, was a project of Poly students Ted Trompeter of Costa Mesa and Gordon Dick of Santa Rosa.

Trompeter and his co-partner, Bill Plate of Redwood City, grabbed honors in swine competition with one of their animals named crossbred champion. Also, a pen of three Poly crossbreds placed tops in their class.

Crossbred lambs owned by William Stuckey, Archbold, Ohio; Don Tison, Bakersfield; George Eickhoff, Stockton; and Louis Sonka, Lemon Grove, won reserve grand championship honors in individual competition in a pen of three. Placing third was a carlot of 28 lambs, owned by Bob Ross, Hanford; Sheridan Blimson, Galesville; Vincent Hutchinson, Visalia; and Martel Bartlett, San Quentin.

Mike Angst of Los Angeles entered a Shorthorn steer that took a first in the senior calf class and also reserve champion shorthorn.

Other winners included: Harold Page, San Gabriel, and Harold Zeigler, Atascadero — a second place summer yearling Hereford.

Ed Bris, Los Angeles—a first place junior yearling Shorthorn.

Vincent Kennedy, San Mateo, and Bert Thurner, El Monte — championship honors with a carload of shorted Herefords.

Plate and Trompeter — a first and second in swine competition with heavyweight crossbreds, a first, second, and third with lightweight crossbreds, and a first-place pen of three lightweight crossbreds.

Free Trip To Poly-LA State Game Offered By Press Club

Two lucky people will travel in style to the L.A. State-Cal Poly football game on November 13, with all expenses paid by the Cal Poly Press Association. Member-salesmen are touring the campus this week to give everyone an equal opportunity to win this weekend of fun.

The winner and his guest will travel via routers' train—with all meals and incidentals paid.

Contrary to earlier reports, the prize will be worth \$40 and this amount will be given to the winner in event he cannot attend the game.

If a salesman has not yet approached you, ticket donations are 10 cents each or three for 25 cents and are available in a sales booth in the basement of Ad Bldg. Ticket holders do not have to be present to win.

Don't be left out, attend the game—free!!!

Gin (Cotton) Part Of Crops Course

The crops department recently received their eagerly awaited cotton gin from Porter Morrison & Son, Athens, Texas, reports Paul Dougherty, department head.

The gin, which cost \$275, is a tabletop model for classroom demonstrations. It will be used to gin seed cotton brought here from the U.S.D.A. field station at Shafter and some commercial cotton for student instruction. It is a saw type gin, of the same type used in commercial ginning operations.

"Since Cal Poly is a state college and since cotton last year was worth more than any group of agricultural products in the state, the field crops department includes instruction in cotton. This teaching program includes extensive field trips to Kern and San Joaquin counties," continues Dougherty.

San Luis Obispo's climate is too cool to mature cotton but the crops department grows a small patch to show parts of the plant and its habits of growth.

Washington State and Utah State emerged second and third respectively behind the winning Poly livestock judgers. Other colleges entered were Oregon State, Arizona University, Brigham Young University, University of California at Davis, Idaho University, and Fresno State college.

Captures Four Trophies

Cal Poly judgers were high in horses, sheep and swine. The win gave Cal Poly permanent possession of the Bank of America trophy, which the college has won three times since the award started in 1948.

The team also won the Golden Piece loving cup, presented by the California Wool Growers association, the Gold Cup, awarded by the American Hampshire Swine association, and the Silver Stallion trophy, awarded by the American Quarter Horse association.

Members of the livestock team are Vince Kennedy, San Mateo; Warren Vander Hule, Petaluma; Gordon Dick, Santa Rosa; Jerry Biggs, Sacramento; William Corkill, Fallon, Nev.; and Roy Fellows, Salinas. Coaching the team is Richard Johnson, animal husbandry instructor.

Dick was third high man in the contest. All team members and the coach were presented silver engraved stock judging canes.

Fresno Wins

Members of the Cal Poly dairy cattle judging team are Norman Gomes, Hanford; Louis Sonka, Lemon Grove; Paul Spittler, San Bernardino; and Jack Del, Sebastopol. The team is coached by Russell Nelson.

Fresno State won the dairy cattle contest, with Washington State, Utah State, Cal Aggies and Cal Poly following. Idaho, Oregon State and Arizona also entered.

Two Clubs Bid For PR Coronation Ball

Bids are now being accepted for sponsorship of the Coronation Ball during Poly Royal, according to latest word from the Poly Royal board. Bids will be taken until December 2.

This year's budget has allowed \$480 for decorations, orchestra, etc. So far two bids have been turned in. They are the Engineering Council and the Kane O'Hawaii, who are past sponsors of the event.

"One club alone need not sponsor the dance," special events chairman Harry Smith said, "but two or more clubs can go in together."

The winning club or clubs are chosen by the Poly Royal board on the grounds of which club or clubs are best suited to handle the work.

Further information can be obtained from Harry Smith, box 2078; general supt. Don Love, box 1259; or Poly Royal advisor C. G. Beck in Adm. 127, or phone 262.

Poly Royal Queen Committee Interviews Long Beach Coeds

Back on campus today, after a flying trip to Long Beach state college yesterday is a special Poly Royal Queen selection committee. Yesterday the group interviewed 15 Long Beach state coeds, all vying for Poly Royal queen honors. The committee narrowed the field to three, and it is from those three that the Cal Poly student body will select a queen at a special assembly Thursday, Nov. 16.

Making the trip were ABB Prory George Martin; Poly Royal superintendent Don Love; Asst. supt. Ed Wyneken; Queen's committee chairman Hutton Smith; P.R. Special Events Director Harry Smith; and Asst. activities officer Sally Stevens. Only the student committee members actively participated in the selection.

Pictures of the candidates will be on display soon in the lower hall of the administration building according to Queen chairman, Hutton Smith.

Your Forgiveness Please

It's our fault . . . the writer, the editors and even the proofreader, found themselves in a situation with last week's issue which all newspapers of high professional standards try to guard against—little mistakes which can become big issues. And though we be in error all we can say is, we're sorry boys, and really hide our faces on this one.

Concerning the rooters' train to the Nov. 12 Los Angeles State game, the following appeared on the front page of last week's issue . . . "The college Press Association has been selling tickets on a free expense-paid trip for two, or \$60 in cash."

Sorry to dull the glitter of all that cash, but the story should have read, "\$40". An embarrassing mistake, especially in disfavor of the Press Association when time comes for the actual paying off.

Can we chalk this one up to the "learn-by-doing method?" We're sure hoping so, because Press Association proxy Jack Marshall has made known to us, "\$40 is all the prize money in the pot."

Annual Field Trip For Poly FFA; Ventura Area

The collegiate chapter of the FFA left campus yesterday and traveled to Ventura for their annual field trip. Enroute, they visited the vo-ag departments of Santa Ynez, Santa Barbara, Carpinteria and Ventura high schools.

In the evening, the degree team of the Cal Poly chapter affiliated at ceremonies elevating the "Greenhands" of the Ventura FFA section to "Chapter Farmers".

The members of the degree team are: Martin Koobation, Roger Cook, Kermit Kilewer, Monroe Lair, Robert Smith, Ray Moon, Paul Daries, Grant Limbird, Earl Penix, Carl Jacober, Jack Moir, Roy Oseña and Ray Briggs.

The degree team will travel north next week to perform the same ceremony for the Monterey Bay section in King City.

Government Service Offered To Grads

The Placement Office has just received announcements from the U.S. Civil Service Commission of the annual examinations for Junior Agricultural Assistant and Junior Management Assistant. The purpose of both of these examinations is to recruit outstanding and well qualified young people, particularly those just graduating from college, for careers in government service. Those taking the JAA examination will have their choice of 22 options, some of which are: Agricultural Economist, Agricultural Writer-Editor, Dairy Manufacturing Technologist, Grain Inspection Supervisor, Horticulturist, Marketing Specialists, and Soil Scientist.

Successful candidates who are accepted under the JMA program are given initial assignments in such fields as management assistant in program analysis and planning; budget preparation, analysis, and review; personnel recruitment, placement, position classification, and training; or in other management operations.

Seniors who will complete requirements for their bachelor's degree by June 30, 1955, may obtain more detailed information and application blanks from the Placement Office. The final date for applying for the Junior Agricultural Assistant examination is November 9, and for the Junior Management Assistant examination November 20.

Poly Enrolls 171 Foreign Students

Cal Poly has 171 students enrolled from areas outside the United States, according to latest reports from the recorder's office.

The present total enrollment is 2,678. This takes into account the customary number of withdrawals, which so far has totaled 66.

The 171 foreign students represent 33 countries, with 25 coming from Iran and 20 from Iraq. The number of students from other countries are: Philippines 12, Israel 10, India 9, Guatemala 8, Brazil 7, Jordan 7, Chile 6, China 6, Bolivia 5, Peru 5, Sudan 5, Turkey 5, Colombia 4, Greece 4, Canada 3, Mexico 3, Panama 3, Syria 3, Honduras 2, Lebanon 2, Liberia 2, and one from each of the following: Cyprus, Ecuador, Egypt, El Salvador, Fiji Islands, Haiti, Italy, Japan, Korea, Latvia, Netherlands, Nigeria, Pakistan, Switzerland, and Venezuela.

There are 125 students from 30 other states and territories, which is equal to about one half the number of new Polyites from Los Angeles county. Foreign countries sent 67 new students and the state of California sent 1,005.

Ranking first in total number of students is the engineering division with 1800. The agricultural division has 1108, liberal arts 218, agricultural education 89, and education 18.

Airstrip Closed To Vehicular Traffic

The Cal Poly airstrip is now closed to all vehicular traffic. "This is a safety precaution measure taken to protect the excellent record at the field," said head security officer Robert Krag, this week.

Not a single accident has occurred on the landing area proper since completion of the strip in December, 1945. Personnel involved in policing and maintaining the airstrip have found that the greatest hazards to aircraft using the field are from damage done to runway surfaces by motor vehicles using the area as a race track, proving ground, etc. This type of traffic, especially during or right after a rainstorm, tears up the surface of the airstrip to such an extent that land-planing and dragging are necessary to recondition it for safe and comfortable aircraft use.

However, an exception is made for those departments which must use the airstrip to reach adjacent work projects. This traffic must be confined to the east and west edges of the strip.

Ad Libbers Elect Officers And Unfold Plans For Play

At the October 28 meeting of the Ad Libbers, theatrical group on campus, temporary officers were elected. They are: John Jeffreys, chairman; John Wilcox, vice-chairman; Nick Casaria, secretary-treasurer; and Larry Litchfield, publicity.

Plans for the future were discussed. It was unanimously decided to present a play at an assembly during the winter quarter.

Meetings are held on the second and fourth Thursdays of each month. An invitation is cordially extended to any students who would like to be in this organization to attend the next meeting.

Typewriters



New & Reconditioned Standards & Portables

EASY TERMS

Late Model RENTALS

\$5.00 per mo.

Complete Mechanical Service Reasonable Prices

JOHNNY NELSON OFFICE EQUIPMENT CO.

690 Higuera St.

Phone 228

A man said to the universe: "Sir, I exist!"
"However," replied the universe, "The fact has not created in me a sense of obligation."
Steven Crane

2 BLOCKS

FROM CAL POLY (ON HATHAWAY)



California Park Laundromat

- 8 lb. wash, dry and fold—50c
- Hand ironed shirts and pants

BENO'S

HEADQUARTERS FOR

LEVI'S

Special Courtesy to Poly Students
We Cash Your Checks
1010 Merce Street

PARTS

For Any Make Auto or Truck

Nationally

Known Brands

- Piston Rings
- Banded Brake Shoes
- Radiator Hoses
- Fan Belts

TOOL BOXES

by Trinity

Duro Chrome HAND TOOLS

Universal



AUTO PARTS STORE

Monterey & Court
Anderson Hotel Block

See ED for Butches—Flat Tops



Shines—872 Higuera—Across from Laundromat—Hair Tonics

Bachino and Stockird

General Insurance Brokers

740 Higuera Street

Phone 393



For WATCHES
* DIAMONDS

And

Expert Watch Repairing

DON ANDREWS JEWELER

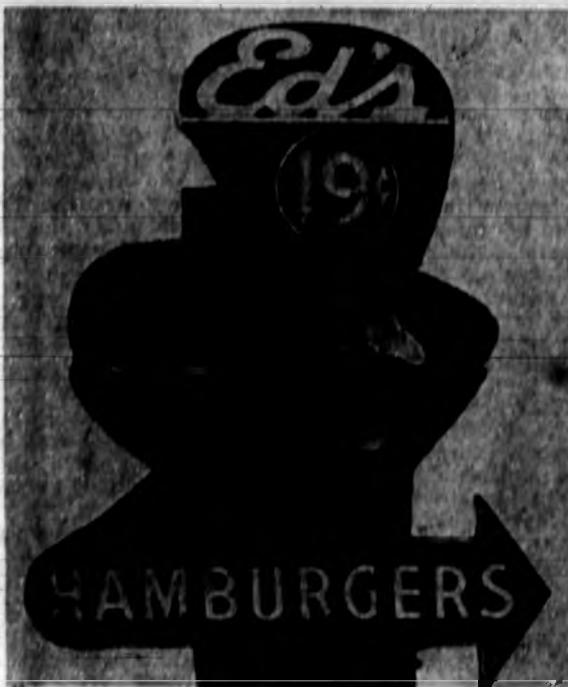
1009 HIGUERA STREET
Next to Firestone

Takeout Orders

for

the "Bull Session"

It's a simple matter to get a late hour snack — Burgers at that low 19c price — Shakes, Cokes, Coffee, etc., at Ed's. Packed to go in convenient take-out tray. Fast service.



Milk Shakes 20c Big Bag French Fries 10c

OPEN 11 a.m. — 11 p.m.

Ed's Take-Out

California at Monterey Street

From Poly: Straight down California to Monterey — There You are at Ed's

IN SANTA MARIA, ED'S LOCATED ON HWY. 101, ACROSS FROM SEAR'S MARKET

A MUSTANG BOOSTER

Tractor Square Dance Team To Perform At Farm Bureau Confab

A tractor square dance team, an ag journalism field trip, and a farm machinery display, all from Cal Poly will "hit the road" this weekend for the 36th annual California Farm Bureau Federation convention in Long Beach, Nov. 7-11.

The tractor square dance team, which college officials believe to be the only one of its kind in the nation, will make its first off campus appearance with a series of

eight performances for the farm folk gathered from throughout the state.

Performing intricate maneuvers within a 60 foot square, the four wheel type tractors simulate the patterns of a square dance foursome. Farm implements act as partners, and a regulation square dance caller runs the show. Key to this novel hoedown's success is a quick hitching device allowing the "partners" to be dropped or picked up automatically.

Caller for the tractor square

dance team will be Charles J. Hammond, a graduate PE major, now teaching athletics at Pismo Beach. Tractor operators, all agricultural engineering majors, are: Richard Thompson, Whittier; Richard Avar, Alhambra; Donald Bruce, Napa; and Richard Genger, Ontario.

For the third consecutive year, a six man agricultural journalism field team, has been selected to help with the coverage of the farm meet. The ag journalism department, the only one of its kind in

the west, specializes in training agricultural minded students in almost every phase of mass communications.

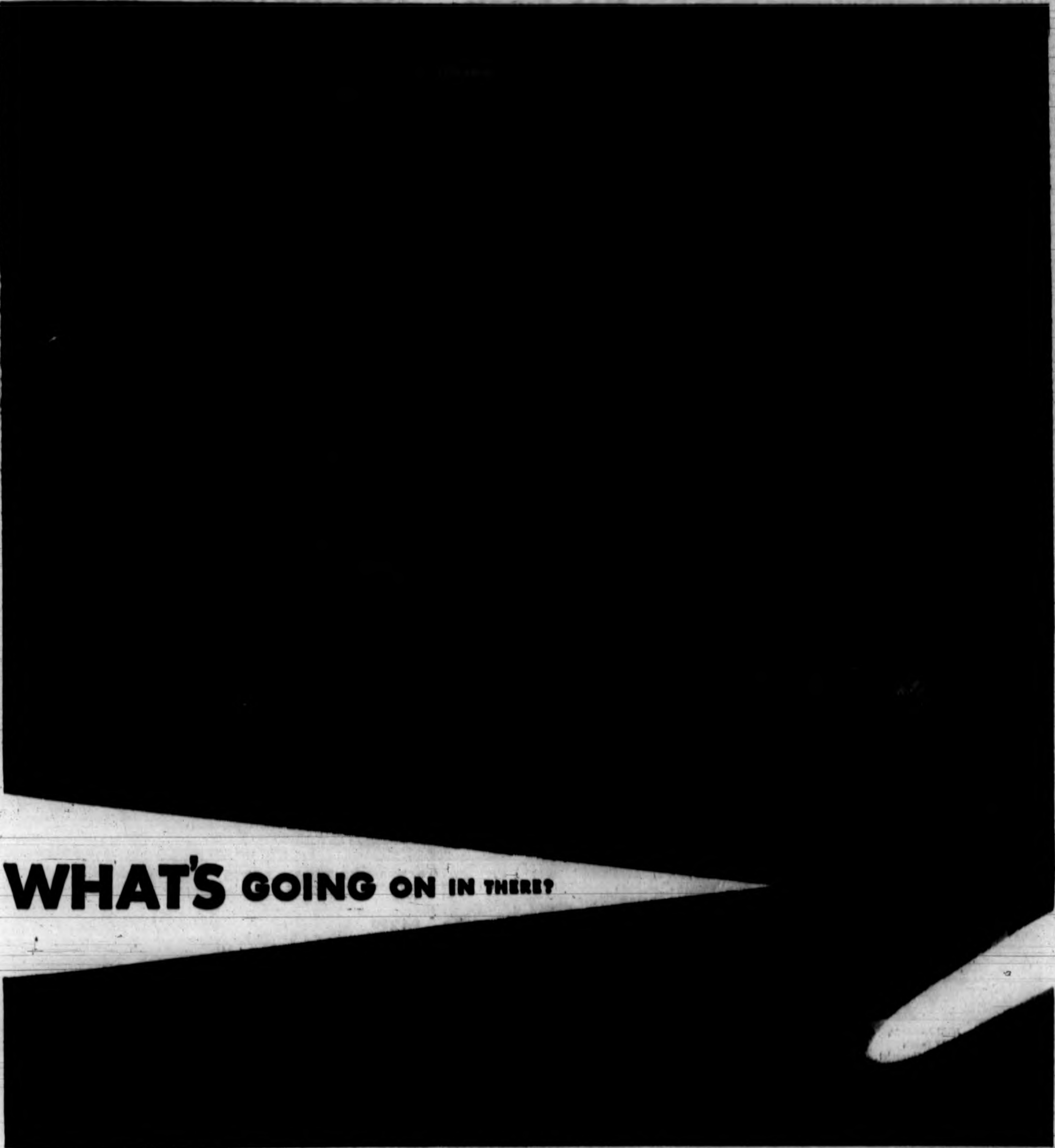
The college's farm machinery exhibit, part of the CFBF farm machinery show, will feature displays of diesel injection and improper maintenance and irrigation. The models will be shown against a background of enlarged photographs of campus scenes depicting Cal Poly's "Learn by Doing" approach to education.

Mission To Argentina

Norm Geiger, junior AH major from El Centro, checked out of school recently to go on a mission to Argentina for his church. Norm, a Mormon, will be there for two and a half years, after which he plans to return to Poly.

Geiger served as assistant yell leader last year, and was elected head yell leader in September.

Bob Brassfield, former assistant yell leader, will serve in his place until the regular election for head yell leader at the end of this quarter.



WHAT'S GOING ON IN THERE?

A new gasoline, maybe. A better motor oil, or an improved grease.

It's Union Oil's department of calculated discontent where we tear apart the very best we and our competitors have been able to do. Our premium gasoline—Union 7600—is a good example.

We adapted this super-fuel from high octane aviation gasoline and introduced it in the West shortly after the end of World War II.

The product was so successful that it's only in the last two years that we have been able to make enough 7600 to satisfy demand.

Yet all the time 7600 was in short supply we constantly improved it. This called for countless advances through the years.

Why—when our customers wanted more than we could make as it was? Why—when we had to plow back hard-earned money into the improvements?

Why? Simply because we wanted the finest possible product to

keep our present customers satisfied—and help us win new ones.

This illustrates again the basic difference between America's free economy and any other. By furnishing the opportunity for a reasonable profit, the American system creates intense competition for your favor.

As a result, you enjoy constantly improving products...and the highest standard of living yet achieved by man.

76 UNION OIL COMPANY
OF CALIFORNIA

One of a series to explain how business functions. Your comments are invited. Write: The President, Union Oil Co., Union Oil Bldg., Los Angeles 17, Calif.

the SlevinScope

By Ed Slevin

We are wondering exactly what kind of spirit our student body has??? How many of you college men realize that OUR Mustangs practice every day in Poly stadium?? Did you ever consider how much YOU could help make the team a higher spirited squad??? During these last two week's especially, we have noticed that there is NO ONE down at the field showing any interest by watching and pulling for the squad... this is something that could boost the morale of the players 100 per cent.

Do you know what happens back at Notre Dame?? They have two practices a week when the student body can watch the work outs... during these two days the field is mobbed with interested students pulling for their team... why doesn't it happen here??? Sure, we know what you're saying—look at the team Notre Dame has, they're

the best in the nation—no wonder the students watch the workouts... well in our opinion it is not the caliber of the team that counts but the actual interest each student has for his team and college... let's get with it and show up at the field next week and let the Mustangs see that we are behind them all the way... let the team know you have enough interest in them to sacrifice a little time by your presence, not only at the games, but also during the week at practices.

Some picks for the weekend... USC over Stanford... Cal over Washington... UCLA over Oregon... Minnesota over OAC... Michigan State over Washington State... San Jose State over COP... two big ones this week... San Francisco 49ers over the Los Angeles Rams... and keep your fingers crossed on this one, Cal Poly over Fresno.

FULL CUT TOP SIRLOIN STEAK DINNER

A Complete Dinner for 4 Persons. A 3 1/2 lb. Steak

\$5.00

Drink Included

A Poly Exclusive!

Ask About Tickets for a Daily FREE Meal—Anything on the Menu!

New
HICKORY HUT

BAR-B-Q

Across From SLO Post Office

SPORTS



Hobson Hits Net Finals

Vern Hobson advanced into the finals of the Fall tennis tournament this week by defeating W.L. Hobbs 6-1, 6-1. Hobson is scheduled to meet the winner of the Javier Ascaruna-George Hunter match sometime this week.

So far, Hobson has had little trouble with his opponents but the final playoff will show who is tops on the tennis ladder. Either Ascaruna or Hunter will be strong competition for the ace racketman.

The tournament is being conducted in order that tennis season rolls around. From the looks of the tournament Coach Jorgenson will have some fine players turning out this spring.

Tournament results:

First Round
Larry Segedin over Jim Glan, default
Don McKinney over Jim Crandall, default
T. Bush over Phil Dwight, 6-1, 6-0
Dick Gerhardt won by default
Dick Blocher over A. Kadish, 6-2, 6-4
Bruce Hunnicutt over Dick Andrews, 6-0, 6-4
Norm Corwin over Dick McCombs, default
Paul Salaverria over Eugene Angyal, 6-2, 6-1
Charles Harber over Edward Schmutz, 6-1, 6-1
Victor Bowker over Barry Bartlett, 6-2, 6-1
Bakay over Dale Reilly, default
Second Round
Vern Hobson over Larry Segedin, 6-0, 6-1
T. Bush over Don McKinney, 6-4, 6-7
Walt Neteshort over Dick Gerhardt, 6-2, 6-1
W. L. Hobbs over Dick Blocher, 6-0, 6-2
Javier Ascaruna over Bruce Hunnicutt, 6-1, 6-3
Paul Salaverria over Norm Corwin, 6-2, 6-2
Charles Harber over Victor Bowker, 7-5, 6-2
Hunter defeated Bakay.
Third Round
Vern Hobson over L. Bush, 6-2, 6-2
W. L. Hobbs over Walt Neteshort, 6-1, 6-1
Javier Ascaruna over Paul Salaverria, 6-1, 6-0

Colts Meet Hartnell After Month Layoff

Following a five week layoff Cal Poly's junior varsity Colts travel to Salinas today in hopes of posting their first win of the season as they tangle with the powerful Hartnell College Panthers at eight o'clock tonight.

Having lost to a strong College of Sequoias squad 41-7 and fighting to tie Hancock College 12-12, coach Tom Lee's charges will be pointing for a victory over a school that captured the 1952 Little Rose Bowl crown but has won only two out of their last seven starts.

The Colts will have their hands full trying to stop Hartnell's ace quarterback, Takeo Hirahara, who has paced the Panthers to victory over their last two opponents. Hartnell has defeated San Mateo JC, 19-6, and East Contra Costa JC, 28-12.

Cal Poly's Don Tucker, flashy southpaw quarterback, is expected to take the show away from Hirahara. Tucker, who is ineligible for varsity play is an exceptional passer and a strong defensive man.

Coach Lee is expected to field a better organized team in tonight's tilt even though several of his regulars have been lost to the varsity. The probable starting lineup will be: Maynard Kepler and Bob Cheasley, ends; Frank Ornellas and Bill Lyon, guards; Roy Ferrari and Darrell Young, tackles; Steve Reid, center; Bill Retzer and Bob Bolinger, halfbacks; Bob Campbell, fullback and Tucker, quarterback.

George Hunter over Charles Harber, 8-6, 7-6, 6-4
Semi-Finals
Vern Hobson over W. L. Hobbs, 6-1, 6-1

Grid Champs??

	W.	L.	P.	P.A.
Fresno	3	0	96	96
Cal Poly	2	0	73	30
San Diego	1	2	52	40
Santa Barbara	1	2	35	96
Los Angeles	0	8	25	96



PAPER-MATE PEN
makes note-taking push-button EASY

New "Silvered-Tip" writes the way you do... fine, medium or broad... without changing points. Refills available in blue, red, green or black ink. Get a Paper-Mate Pen today!

• Bankers approve
• Ink can't smear or transfer
• Don't leak

Silvered-Tip refills... 40¢

\$1.69



CAL-POLY'S GIFT HEADQUARTERS SALE!

20% OFF-ON

wedding rings — birthstone rings — pearls — watchbands — costume jewelry — earrings — anklets — lockets — chains — crosses — crucifixes — ID bracelets — cufflinks — tie bars — wallets — many other items too numerous to mention.

HURRY! HURRY! MANY WONDERFUL VALUES LEFT! HURRY! HURRY!

Discount 10%-15%-20%-30%-40%-50%! TRADE-IN WITH OMEGA—LONGINE—BULOVA—HAMILTON—ELGIN

MISS AMERICA 17 jewels Expansion bracelet **\$3575**

DIRECTOR Expansion band **\$3575**

AIR QUEEN 17 jewels Expansion bracelet **\$4250**

SENATOR 17 jewels Expansion band **\$4250**

AMERICAN GIRL 17 jewels **\$4950**

PRESIDENT 21 jewels Expansion band **\$4950**

WARWICK 21 jewels Expansion band **\$7150**

EMPEROR 21 jewels 14kt gold 2 diamonds **\$11500**

WIST ALARM 17 jewels Shock resistant Expansion band **\$8500**

GODDESS OF TIME "B" 17 jewels 4 diamonds Expansion bracelet **\$7150**

GODDESS OF TIME "B" 17 jewels 2 diamonds **\$4950**

CLIPPER Self-Winding **\$59.50**

Buy Now For Christmas—When You Can Get That Gift at a Terrific Saving!

SPECIAL!

25% OFF on ALL DIAMONDS

Terms As Low as \$1.00 a week!

CREDIT NO INTEREST OR CARRYING CHARGES

Trade-In Your Old Shaver
ELECTRIC SHAVER
FREE 14-DAY HOME TRIAL
Remington-Shick
Sunbeam-Ronson

CLARENCE BROWN
"San Luis Obispo's Leading Credit Jewelers"
WE GIVE "S&H" GREEN STAMPS
862 Niguera St. Phone 1312

Intramural Wrestling Set For November 30

The Novice Intramural Wrestling Tournament is slated to get underway Tuesday, Nov. 30 at 7 p.m., according to intramural chair-

man, John Rodenmayer. A sign-up sheet will be posted in the gym Nov. 15-29. There will be 10 weight divisions which include: 115, 128, 130, 137, 147, 157, 167, 177, 191 and heavyweight classes. The participants will be weighed in Tuesday afternoon, Nov. 30 from 1-4 in the gym.

As for eligibility, anyone who has earned a varsity letter or an intramural award in wrestling is ineligible. Also, any professional wrestler is ineligible. It is to be understood that this tournament is for beginners.

Anyone wanting more information may see wrestling coach Sheldon Harden in his office in the gym.

Also, the novice tennis tournament is now underway with 15 participants entered in the singles division and six sets of participants in the doubles contest.

What does novice mean? It has been brought to the attention of intramural chairman John Rodenmayer that almost everyone misinterprets the word novice. It means beginner. In other words the coming intramural wrestling and tennis tournament is a beginners' tournament.

Open 7 a.m.-11:30 p.m.
Try Our Daily

BREAKFAST
and
LUNCHEONS

SNO WHITE CREAMERY

Where You Get Quantity and Quality
888 Monterey

REDECORATE

YOUR HOME

• **Drapes**

To accent your room patterns

• **Linoleum**

Grand for everything from floor coverings to table tops

• **Furniture**

To complete your needs

You are invited to use our easy terms

NO CARRYING CHARGE

DAVIDSON'S

Furniture Store

Phone 421
669 HIGUERA ST.

Intramural Football

After four weeks of hard intramural football play six teams lead the campus in the Monday to Thursday league meets. The results up to October 28 are as follows:

Monday League	W	L	T	AVG
Vetville	3	0	0	1.000
Newman Club	2	1	0	.667
Block "P"	2	1	0	.667
Mustang House	1	1	0	.500
Delta Sigma Phi	1	1	0	.500
Sonoma Dorm	0	2	0	.000
Hawaiian Club	0	1	0	.000
Tuesday League	W	L	T	AVG
Sierra Dorm	2	0	0	1.000
Chase Hall	2	1	0	.667
Lassen Hall Dorm	2	1	0	.667
Mat Pica Pl	1	1	1	.333
Crops Club	1	2	0	.333
Palomar Dorm	0	1	1	.000
Monterey Dorm	0	2	0	.000
Wednesday League	W	L	T	AVG
Tuolumne Dorm	3	0	0	1.000
Heron Hall	2	0	0	1.000
A. I. A.	2	1	0	.667
Jesperson Dorm	1	1	0	.500
Poultry Club	1	2	0	.333
Tehama Dorm	0	2	0	.000
Deuel Dorm	0	2	0	.000
Thursday League	W	L	T	AVG
Shasta Dorm	3	0	0	1.000
Plumas Dorm	2	0	0	1.000
Calaveras Dorm	2	1	0	.667
Whitney Dorm	1	2	0	.333
Boils Club	0	2	0	.000
Mariposa Dorm	0	2	0	.000
Modoc-El Dorado Dorm	0	2	0	.000

Game Captain



Bob Heaston
Tackle

'Battling Bob' Heaston, a 6 foot 225 pound tackle from Modesto will be tomorrow night's game captain when the Mustangs of Cal Poly face Fresno State on the Bulldogs home field.

Heaston, playing his last season for the Green and Gold, is a returning letterman from last year's squad where he captured all-coast honorable mention and all-CAAC honorable mention.

He started his football career at Modesto high school and then continued at Modesto JC, making the all-conference team at both, before coming to Poly in the Fall of 1953.

Heaston, as well as being a hard playing tackle, is exceptionally fast for his size. He runs the 100 yard dash in 10.7 seconds.

Mustangs Try For Third Title

(Continued from page one)

156 yards and two touchdowns. Bud Chadwick is second with six passes for 95 yards while Moriarty has caught five for 138.

'Jet' Jeter also leads in punt returns with 176 yards in four returns. Another accomplishment of the speedy halfback is his 58 points to top the scoring mark for the Mustangs. Quarterback Bobby Neal heads the list in kick-off returns with six for 148 yards hitting an average of 24.7 yards per return.

Spurring on the Bulldogs will be Willard Whitaker, guard, and Winston Beasley, a fast and powerful fullback. Whitaker, a 205 pound senior, is a two-year all-CCAA man and an excellent candidate for CCAA honors again this season. Another stalwart for the Bulldogs is Don Driscoll, a 185 pound halfback whose speed and agility make up for his light weight. Big ground gainer is Dean Philpott, a plunging freshman fullback.

The Mustangs will be hampered by the many injuries obtained through the rough scrimmages during the past two weeks. LeRoy Hughes, Mustang coach, is not counting on halfback Jim Miller, tackle Pete Davies, center Clive Remund and guard Vic Buccola for the Bulldog tilt. Miller is nursing a wicked hip pointer, Davies a pulled shoulder muscle, Remund is troubled with bad feet and an injured shoulder, and Buccola is sidelined with a broken ankle. Three other players ended up with broken noses.

Nursing the CCAA grid crown for the past two years, the Green and Gold Mustang squad has won but two games from Fresno state in 11 meetings. One game ended in a tie.

Probable starting line-up for the Mustangs tomorrow night will be: Bud Chadwick and Jim Cox, ends; Bob Heaston and Dick Mathias, tackles; Joe Boenich and John Oakes, guards; Duane Wickstrom, center; Dan Delgado and Perry Jeter, halfbacks; Bobby Neal, quarterback and Marjion Ancich, fullback.

Cal Poly's Soccer Squad Play Host To Pomona

Cal Poly's soccer team hosts its second league opponent in as many weeks when the Pomona College Sageshens invade the campus practice field. Game time is set for tomorrow at 10 a.m.

The Green and Gold kickers previously defeated Pomona, 2-0, and Coach Hans Magers' squad is hoping to make it two in a row over the strong southland foe.

In last Saturday's tilt Cal Poly was held to a tie by a stubborn Cal Tech team. Cal Tech had to go all out in the fourth quarter to tie the Cal Poly squad 2-2.

The tilt threw Cal Poly and Cal Tech into a two way tie for second place. Robert Huttenbach, referee of Saturday's game and former coach of the Cal Tech soccer squad commented that the Poly team showed great potential.

Cal Tech scored first, but Cal Poly came roaring back as halfback Hill Morgan slipped one in to tie the score. Just before the half ended, Jaun Castillo let one fly and Poly soared ahead 2-1.

With 10 minutes of play remaining in the game, Cal Tech pushed

one in for the tie. Final score, Cal Poly 2, Cal Tech 2.

Typewriter Problems?

SEE

Elmer Smith

• SALES
• SERVICE
• RENTALS

The TYPEWRITER

Shop

Across from the Gold Dragon on Monterey St.

Beauty Operator

WANTED

Part or Full Time

Downtown Location

Phone 468 or 4032W

✓ Check Our Prices

All Work Guaranteed
Most Completely Equipped Shop
In The Central Coast Area

Brake Work, Wheel Alignment, Motor Overhaul

"Ask the Student who Knows" See Us Before You Deal

Dan & Ernie's Automotive

1234 Broad Street SERVICE Phone 3186

Smile Inn Drive-Inn

Features

STEAKS, CHICKEN, JUMBO BURGERS, MALTS
ALONG WITH MANY OTHER TEMPTING SERVINGS

Breakfast a Specialty at all Hours

1 Mile South On Old 101 Highway

Owned And Managed By
JERRY & TRUDY SANDMAN



NEW TIRES BEST DNA WOULD!

Wallet Photos
I. D. and Club Cards
Preserved Forever
in Plastic — 50c

ELECTRIC RECAPS \$6.95 up

Mostly Up

After 20-30 thousand miles
OK Rubber Recaps still up
and running.

O.K. Rubber Millers
Tires

MARSH &
SANTA ROSA



Dr. Charles Seger

Optometrist
Contact Lenses Fitted

Telephone 491
For appointment

1407 Garden St.

Don't be a sember hombre . . .



"Light-up" In an ARROW Sport Shirt!

The best way we know for a bright change-of-pace is a colorful Arrow sport shirt. They're brilliant in solid colors, keen in plaids; certain to drive your study cares away.

Arrow sport shirts give any wardrobe a shot in the arm for color and style. They're outstanding in comfort and fit too . . . what's more, these shirts can take a beating like nothing in the laundry. A man can ask no more of a sport shirt. But Arrow gives you more. Priced from \$3.95.

ARROW CASUAL WEAR
SHIRTS • TIES • UNDERWEAR • HANDKERCHIEFS

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE
DICK VAN BRACKLE, Editor ALEX HOFMANIS, Business Manager
VERN HIGLEY, BOB FLOOD, Assoc. Editors



Sports Editor.....Ed Elvin
Photo Editor.....Jim Dearinger
Advertising Manager.....Dave Basook
Circulation Manager.....Charles Peebles
Advisor.....John "Rock" Healey

Production Manager.....Bill Clingensmith
Staff Writers: Fred Preble, Russ Phares, Iell McGraw, Dale Coyer, Earl Hodges, Steve Emanuels, Don Nielsen, Bill Richardson, and Bill Galliber.
Staff Photographers: Norm Geiger, Leonard Hill, Harvey Kidder.

Published weekly during the school year except holidays and examination periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed entirely by students majoring in printing in the School of Graphic Arts. The opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body, nor official opinions. Subscription price \$2.00 per year in advance. Offices, Room 21, Administration building.

Short Cut Could Be Last One

Want Your Head Blown Off?

Then stay out of the new science building construction area.

Poly students have taken the logical attitude that the shortest distance between two points is a straight line. In this case the line runs from the mountain dorm area to the main area. STRAIGHT THROUGH the site of the new science building.

Maino, contractor for the two and a half million dollar structure, has repeatedly posted 'keep out' notices on the construction area perimeter. But the daily parade continues... walking over newly finished cement floors, breaking down newly thrown up earth banks, and generally getting in the way.

Construction superintendent Harry Overland has found it necessary on occasion to post "guards" in an attempt to prevent short-cutters from literally "getting their heads blown off" during blasting operations.

Heavy equipment, always on the move throughout the area, presents a constant hazard to pedestrians hurrying to class.

Administrative concern is widespread. Executive Dean Harold O. Wilson, Dean of Students Everett C. Chandler, and Security Chief Robert Krag, all have pointed out the danger to "pilgrims" in the science building area.

It seems that almost everyone is concerned except the happy vagabonds who make a twice daily practice of dodging steel beams, dump trucks, steam shovels, cranes, bulldozers and dynamite.

Again, "Want to get your head blown off?" Then stay out of the area.

Latest Count On Special Train

El Mustang editorial advisors and those able to criticize professionally, frown upon a constant preaching to students. But unless someone talks up some spirit on this Los Angeles State rooters train issue, we're afraid it's going to wind up a flop.

At last count earlier this week, tickets sold thus far totaled a big "nothing". In other words, either there's going to be an awful flood of cars on the road that evening or everyone is going to sit home and draw droodies. El Mustang is hoping to have some droodies in the future but we're not so sure it can supply those team-backing yells which DO make a difference in a good and bad football game.

Or perhaps you're thinking as several boasted this week, "They (LA) ain't got a chance, Santa Barbara even made the win column by edging them." Sure hope you few are right, but fate has a way of handling cockiness.

In the first place, the Mustangs are really going to need YOU at Fresno tomorrow night when, crippled as they are, they try to win what appears to be the decider of the CCAA crown. And secondly, should Fresno win, LA is going to be riding a very high-flying kite. And thirdly, a lot of work has gone into making the rooters' train a possibility with a big whack in the prices. Not to mention all the fun of college boys getting together for what can be a surprising game.



Place to go...

For
AUTHENTIC SPANISH MEALS
Fast Service for Your
Luncheon and Dinner

Complete Meals from **90c**

Fred
Watson's

Casa Monterey

1041 Higuera — Phone 4199-J

The Offbeat

By Liteh

Starting this week, I will bring to you "biographies" of various members of the different organizations within the department. This is done mainly for the dual purposes of informing you, the students, of our members' activities, and to help create closer informal relations between the Music Department and the students. Hope you like it!!

This week's spotlight is centered on Bob Fox, Glee Club Vice President. Bob has been in the Glee Club for two years and has the job, this year, of planning the annual barbecue, and directing ticket sales for the Home Concert. Our good friend Fox, is a Junior Dairy Husbandry major and hopes to teach vocational agriculture in a Northern California high school. He is twenty five years old and has served four years in the veterinary branch of the Air Force. Bob has the job of Palomar Dorm manager which he enjoys very much indeed. Bob also is proud to tell me he is a member of Gamma Pi Delta, the honorary agricultural fraternity on campus. Good going, Bob!! Very shyly, he told me he had a girl way back in Bloomington, Illinois. Any plans for the future, Bob?

A bouquet goes to the Collegians, who played at the Halloween dance last Saturday night. The music was great and from all reports, everyone had a bang-up time!!

On Tuesday, October 26, the Quartet sang for the Edna Farm Center. This is an annual affair and they were treated cordially. The program went very well. Did you enjoy the dinner, men?

The Marching Band is planning to leave for the Fresno game Saturday noon. They are going by Greyhound. Get that!! Everyone be sure to go to the game as it really will be a good one.

The Majors and Minors are to sing November 18, at the Poly Royal queen candidate's assembly. They are working up a stupendous collection of songs to present. It should be good, and I know you'll enjoy the whole assembly!!

Poly's Pulse

by Bill Galliber
SAC Writer

A major topic of discussion of the student government committee this week was that of all clubs, committees and council advisors having the power of veto in all matters which do not meet with their approval.

It was pointed out, that although the advisor seldom uses his veto power, the effect of the power being a reality has a dampening, or suppressing, effect on the students upon whom the responsibilities rest. "There is no sense in pushing this matter further as it will only force the advisor to veto the matter." Can this be an attitude which exists in our campus organizations? If this be the case the veto, (more aptly called advisor influence) is detrimental to the realization of student responsibilities. What can we as students do about it?

SAC Round-Up

The student affairs council voted this week to include the following advantages in the constitutional code of the student body. This code is the guide to be used by all organizations wishing to form a constitution for their group. The advantages are: (1) use of audio visual aids; (2) privilege of having the group's finances and bookkeeping records kept by the student body; (3) representation on the inter-club council or the inter-departmental club council; (4) use of all state college facilities; (5) use of student body bulletin boards; (6) privilege to buy club space in the yearbook; (7) privilege to apply for student body activities, such as Janex, intramurals, etc.; (8) use of the college newspaper for club news and announcements.

SAC spent the major portion of the three-hour meeting discussing the issue proposed three weeks ago that a student body election be held to vote upon whether or not the college newspaper be allowed to apply to the foundation, requesting that the paper become a foundation student project.

The council is giving this question a great deal of consideration in trying to determine if the student body will receive more benefits by El Mustang being under the control of the foundation than that

Polly Chatter

by Bandle Hahn

Anyone who accidentally stuck his head in the door of Library 118 last Tuesday night really had a shock. The student wives were assembled about 50 strong, and almost everyone had on a mad hat!

Some of the hats were really something to see. Helen Fordick won the prize for a hat depicting her husband's major (dairy husbandry). Her hat was made of milk filter papers, a black plastic "gadget" used in milking cows and some straw, a miniature cow and milk bottle.

Madeline Frans was the most original with a leather shoe running over with plastic babies, and the title, "Cheaper by the Dozen" on the side.

Crankest hat prize went to Agnes Cortwright, whose husband is an Aero major (plug); her hat would be rather difficult to describe; let me say that among other things were a rubber glove with red fingernails and a pair of shocking red "unmentionables" (with black lace yet!).

Barbara Larson, Dixie Lee Snider and Jo Ann Kipp, all wives of Electronics majors rated honorable mention for originality. One gal even had two live chicks on her hat.

Peggy Bradley won the white elephant drawing and one live goldfish in a bowl.

Charades were a part of the evening's entertainment, and the refreshments were older, apples, gum drops and corn candy.

The "dance" class announced a meeting for next Tuesday evening at 7:30 in the Eng. Aud. All those gals who signed up with Judy Summers be sure to be there.

of the student body. The major arguments, pro and con, will be listed in this column in the next issue.

St. Stephen's Episcopal Church

Fresno and Nipomo Streets

SUNDAY SERVICES

8:00 - 9:30 - 11:00

A.M.

Wed., Holy Days 10:30 a.m.

CANTERBURY CLUB

for College Students

1st and 3rd Sundays—4:00 p.m.

BAY THEATRE

MORRO BAY

STUDENT PRICE 50c

FRI.-SAT. Continuous Saturday from 1 P.M.

ROAD SHOW ENGAGEMENT

GIANT WIDE SCREEN

Walt Disney Technicolor

"VANISHING PRairie"

and

"WILLIE THE OPERATIC WHALE"

Shown Friday—7-9:30

Saturday—8:45-10:30

Technicolor All Star Cast

"KNYER PATROL"

Shown Friday—8:15

Saturday—8-10:15-10:45

Admission This Engagement

Adults 1.00—Jrs. 50c—Children 25c

SUN.-MON.-TUES. Continuous Sunday from Nov. 7-9

GIANT WIDE SCREEN

Frank Sinatra

"SUDDENLY"

Shown Sunday—8-10:15

Monday-Tuesday—7:15-10:15

Technicolor Jennifer Jones

Joseph Cotton Gregory Peck

"DUEL IN THE SUN"

Shown Sunday—8:15-10:15

Monday-Tuesday—8:45-10:45

TECHNICOLOR CARTOONS—4

Sunday at 2 p.m. Only

VED. BANK NITE—WIN CASH

Nov. 10

3-5:15 P.M.

"DIAMOND WEAVER"

Shown—7-10

Berry Calhoun

"ROGUE RIVER"

Shown—8:15

FREIMONT

Week Days, Doors Open 8:30 p.m.

Saturdays, Sundays, Holidays

Continuous From 11:30 p.m.

NOW THRU SAT.

WOMANS WORLD

CinemaScope

Cliffen Webb - June Allyson

ALSO

Beegles Bump

Baseball Comedy

Brooklyn Dodger Stars

SUN. MON. TUES.

ADVENTURES OF

Haji Baba

CinemaScope

John Derek - Elaine Stewart

ALSO

Barcelot Battalion

COMING SOON

7 Brides For 7 Brothers

In CinemaScope

GREEN BROS.

KNOWN FOR GOOD CHICKEN

Nation Quality Brands & Quality Value Service
at Prices You Prefer to Pay. S. & H. Green Stamps

871 Monterey Street

Phone 724

BISPO

Sat., Sun., Holidays 11:30

STARTS TONITE

FRIDAY, NOV. 5

The Word Is Oull!

"SABRINA" is wonderful

HUMPHREY BOGART

AUDREY HEPBURN

WILLIAM HOLDEN

Sabrina

WALTER HANSEN and WILLIAM

MARSHALL with JANE VON

Produced and Directed by DELLY WILSON

A PARAMOUNT PICTURE

—PLUS—

Full-Length Feature

In TECHNICOLOR

"A Queens

Royal Tour"

TECHNICOLOR CARTOON

"THE MAN ON THE

FLYING TRAPEZE"

By UFA MIRACLE-MAKERS

Judo Workouts Start Today

Cal Poly's newly formed Judo club will have its first workout of the year this afternoon at 8 o'clock in the Crandall gymnasium wrestling room.

"All those students who attended the last meeting and any others who are interested in our sport are cordially invited to show up at the room and watch a typical beginners workout," said club advisor Lloyd Dietrich.

The Judo club intends to work-out every Friday and Saturday for a few weeks and then up the pace another day or so during the rest of the quarter.

Skindivers Find Fishing Good; Have Clear Water

The Skindiving club enjoyed the first clear water in Morro Bay in several weeks last Saturday—and brought home the catch to prove it.

The prize catch, a nine pound ling cod, was brought in by Les Hahn early in the day, says Clarence Balch.

The attendance by the divers was at the lowest point this year, but the fish were out in good numbers. Stew Kipp, president, reported: "We swam through schools of little ones, and waited for the big ones. We could have had all the perch we wanted." The club was represented by Stew Kipp, Les Hahn, Ted Johnson, and Clarence Balch.

Besides the ling cod, and a final total of 15 perch, a lot of crabs were taken.

Anyone interested in coming out on Saturdays is advised to watch the bulletin board opposite the bookstore; everyone is welcome.

Joint ME-SAE

The first joint meeting of the Mechanical Engineering club and the Society of Automotive Engineers was held last night in Lib. 118, reports Bill Clapet. Principal speaker of the evening was R. B. Owens, project superintendent of the Bechtel Corp., which is currently engaged in construction of the Morro Bay PG&E power plant.

As a follow-up to the talk, a field trip to the future PG&E power plant was scheduled for tomorrow at 10 a.m. A sign-up sheet for this trip is posted on the bulletin board in the ME office. Cars will leave from CR 4 at 9:15 a.m. It is important that everyone arrive together, as stragglers will not be admitted.

Eliminate GUESSWORK

with

A Dynamometer Motor Tune-Up



FOR PEAK PERFORMANCE ON THE ROAD
TEST THE VEHICLE UNDER LOAD

Visit Fred's, become familiar with the benefits of dynamometer service. Let an auto electric motor tune-up specialist show you how the Dynamometer will accurately gauge the ACTUAL horsepower and M. P. H. of your car. The dynamometer can actually measure horsepower, carburetor air-fuel ratio, speedometer and ignition under actual driving conditions.

CAMMINGTON
DISTRIBUTOR
GENERATOR
STARTER
SERVICE

FRED'S AUTO ELECTRIC

On Palm St. Across from
SLO City Parking Lot
663 Palm



Skindivers connect . . . Ted Johnson, left, and Les Hahn holding some of the perch taken by the club recently at Morro Bay. Les holds his nine pound ling cod, the largest catch of the day. Other divers on the trip were Stew Kipp and Clarence Balch. (Photo by Balch.)

LET'S GO SWIMMING

Hidden Valley Hotsprings Pool has warm water all year 'round. OPEN daily 9 a.m. 6 p.m.

This Coupon

and one 60c admission ticket will admit two!

Clip it out and bring it!

We cater to night parties by appointment.

Call 7-R-2 San Luis Obispo

Old Highway 101 and Avila Road

Never-Ending Gripes Even For A Congressman . . .

In a hotel grill room in Washington, D. C., a man was complaining bitterly—and loudly—about the state of affairs in this country. He became so vehement that a gent at the next table suggested, "Why don't you register your protests with your Congressman?" "What good would that do?" roared the table-thumper. "I'm my Congressman!" —Bennett Cerf in "This Week"

Special Rates To Poly

Honor
Major
Credit
Cards

H. Wills
NORWALK
SERVICE

S & H
Green
Stamps

SANTA ROSA & HIGUERA

P-R-X
MOTOR
OIL

\$1.65

2 gallon can
Super Quality

Tires—Tubes
Accessories
Motor Tune-up
Overhauling
Wheel Aligning
Underseal
Washing
Polishing



\$7.45

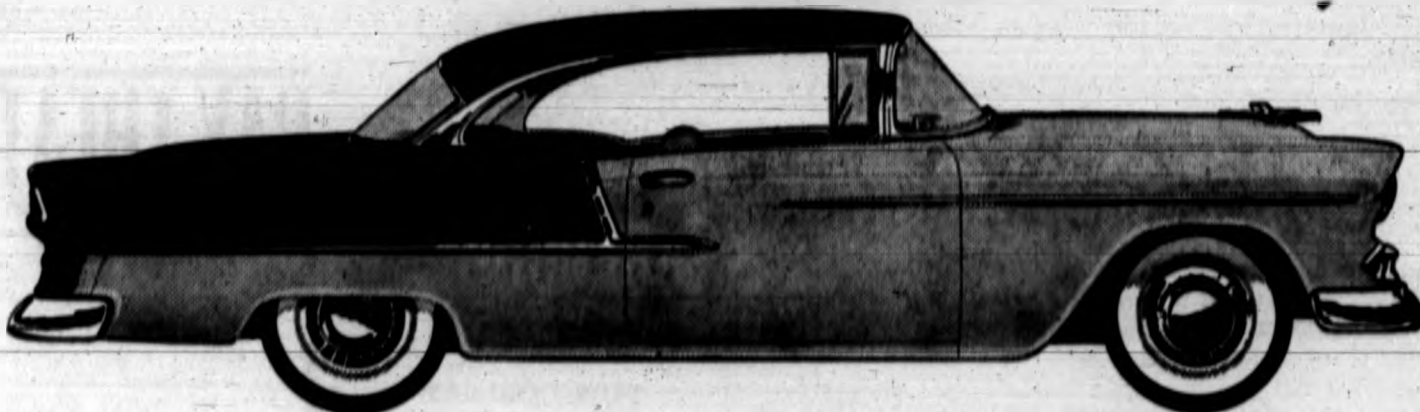
6 months
Guarantee

Low . . . and behold!

The motoramic Chevrolet for '55

Chevrolet and General Motors took a whole new look at the low-cost car

—and just look what happened! **NOW BEING SHOWN!**



The Bel Air Sport Coupe—one of 14 new Fisher Body beauties in three new series.

The valve-in-head V8 as only the valve-in-head leader can build it!

8

Now Chevrolet introduces the "Turbo-Fire V8"! High horsepower (163), high-compression (8 to 1), high performance and surprisingly high gas mileage! Available with standard transmission, or with the extra-cost options of Overdrive or Powerglide.

New Chevrolet and General Motors have come up with a completely new idea: to build a car that offers the very newest styling, the most modern features, and the finest performance. It's something that took a lot of doing and that only the world's leading car builders could do. Everything's new in this Motoramic Chevrolet from its lower top right down to its tubeless tires. Come see it!

6

You can choose from two new sizes, too!

The last word in six-cylinder performance! New "Blue-Flame 136" teamed with Powerglide and a new "Blue-Flame 123" with standard transmission or Overdrive.

The motoramic
Chevrolet

More than a new car—a new **concept** of low-cost motoring!

See the Motoramic Chevrolet at Your Chevrolet Dealer's