

El Paso Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE ★

VOL. 14, NO. 11

SAN LUIS OBISPO, CALIFORNIA

JANUARY 22, 1954



SHARPSHOOTERS . . . Six members of the Cal Poly ROTC rifle squad are shown with their coach after a practice session on the 1000-inch range. Kneeling, left to right: Jerry Kellogg, Jeff McGraw, David Roth. Standing, left to right: Don Morrison, Kirk DuShane, Gene Raga and coach, Sgt. Bob McCall. The team will participate in a 6th Army match that has over 1300 teams competing. (Photo by Don Tomlin)

Athletic Board Functions As Policy Maker

Under leadership of chairman Vic Bussola, the athletic board of control has held four meetings so far this year.

Meeting only when there is business to attend to, the board has five purposes listed in its code:

1. To coordinate the athletic program between the board, the associated students and the general public;
2. To promote good sportsmanship, both during and between athletic contests;
3. To stimulate interest in the field of athletics;
4. To formulate and approve policy of intercollegiate athletic schedules and designate contests for which award credit will be given;
5. To establish ticket prices, distribution and seating arrangements.

Problems are settled with dispatch and promptness, a trait becoming to few organizations on campus.

Acceptance of men who have fulfilled their requirements for varsity awards in football and passage of the 1953-54 basketball schedule were major items of business at their last meeting.

Members of the board are Vic Bussola, chairman; Roy Hughes, athletic director; John Henley, athletic publicity director; John E. Jones, President Julian McPherson representative; Charles Lang, faculty member at large; Glen Dollahan, president of Block "P"; Dave High and Tom Mathews, appointed students; and Harry Wineroth, graduate manager, secretary.

Collegians Slated For Frosh Wing-Ding

Grab your partner for the next drizzly sport wing-ding to be thrown by the Freshman class in Grandall Gym, Jan. 30. The theme "Polar Prom" fits the current weather but will be "hotted up" by the campus Collegians.

Decorations are being done by Dick Ayard, dance chairman. Ben Montoya, class president, invites all and sundry to the affair. However, tote along your student body card for admission.

Architects Plan Field Trip To L.A. Area

Sophomore architectural engineering students, plus other architects wishing to attend, will leave for Los Angeles tomorrow for a four-day field trip.

George Hasseloin, department head, and Kenneth Schwartz, instructor, departed today to arrange the itinerary and make final arrangements.

Center point of the trip will be the Westwood area. This locality affords a maximum of building types within a concentrated area. Stress will be laid on contemporary architecture.

Prominent architectural firms hosting the Poly group will be Periera and Luckman, Walton Becket and Associates and William Becket.

A stop will be made at the University of Southern California so that observations may be made in the field of study and teaching.

Sophomore students making the trip are: Clyde Marsh, Jim McGinley, Pat Gaffney and Russell Page.

Engineering Council Plans Coronation Ball

Poly Royal Coronation ball, to be held in Veterans Memorial building May 30, will be sponsored by the Engineering Council.

The council, made up of members from all engineering clubs on campus has selected Dick Canzoneri, representing the ME club, as chairman. AIA will have the responsibility for planning the event.

Poly Royal is dedicated to the alumni this year and with this in mind, Canzoneri requests that all students having ideas for themes write him, Box 763.

Music will be furnished by the Collegians. The ball is open to A&S card holders, alumni and guests.

QUICK SERVICE ON PROOFS

Proofs of Honor pictures may be picked up in back of CU-C, Tuesday from 11 a.m. to 4 p.m. and Wednesday from 9 a.m. to 4 p.m. Staff and faculty members are scheduled for pictures on Wednesday, with sign-ups in the general office.

Yearbook Presale Tops 1000 Mark

El Rodeo editor Bob Colomy this week announced the successful completion of Cal Poly's first pre-sale campaign.

Over 1,000 books have been sold according to Colomy, and only unclaimed copies will be available at distribution time, scheduled for Poly Royal.

A special summer supplement, mailed to all 1954 Annual purchasers will cover Poly Royal, spring sports, and commencement activities. Editor Colomy terms the '54 Annual as the first book to cover all activities from the day the first freshman arrives on campus to the day the last senior leaves.

Theme will be "Cal Poly, the 24-Hour Campus" centered around the clock tower.

Board of publications chairman Bill Long termed the pre-sale necessary to the financial success of El Rodeo. Says Long: "We are extremely fortunate to even have a book this size and quality this year. The book is being published on borrowed money if you consider the \$2,000 plus debt built up over the last two years. A complete review of our budget and a plan to reduce the debt over a two year period, allows us to publish as usual."

In former years El Rodeo staffs estimated the number of purchasers, and gambled on the outcome. Due to late deadlines necessary to include Poly Royal activities, the Yearbook has arrived barely in time for distribution before the summer holidays.

Long blames the last two financially unsuccessful Yearbooks on a combination of unrealistic budgeting, late distribution date, and inadequate sales campaigns.

Resident Gourmets Leave Campus Occasionally

Take heart, San Luis Obispo restaurateurs!

Although 1,084 meal tickets were sold to a like number of resident students, another thousand living off-campus eat elsewhere.

Meal tickets are designed to take care of only about two-thirds of the students' food requirements during the quarter.

Steady cafeteria attendance will exhaust the markers approximately by the end of February.

College Men Urged To Utilize Basic Art Of Thinking On Myriad Problems

By John Mette

President, Cal Poly Young Democrats

Where flipping a coin or following the planting schedule of a neighbor have played heavy roles in determining what many farmers would produce in a given season, time has come when these methods alone are not enough. We must place more emphasis on the thinking side of farming, less on our tendencies toward guess work.

March of Dimes Needs Support; Give Generously

Treatment for polio in San Luis Obispo county cost the National Foundation for Infantile Paralysis better than \$14,500 during the past year, Odile Doyle chairman for the county-wide March of Dimes campaign announced.

San Luis Obispoans contributed a total of \$24,872.14 during the drive last year, of which \$18,845 was turned over to the National Foundation, and a like amount kept for use in the county. From the above figures it can be seen that every penny kept for us in the county was utilized.

Theme of the current drive is—"It'll take more in '54". The reason behind this is the new vaccine recently perfected by researchers that will be tested on a million school children this year. This new vaccine, not to be confused with gamma globulin, gives promise of being the long awaited polio preventive. To make a test of this magnitude entails great expense, and this is the reason for the slogan.

As part of its local drive, March of Dimes cards were mailed by the local Lions Club to residents all over San Luis Obispo county. School kids did the job of filling and mailing envelopes.

Test tubes for collection of contributions on campus are located in El Corral, the smoke shop, and the book store.

Now that 1954 has honored us with its presence and Democrats, Republicans and political aspirants of other beliefs are out to be heard, why not benefit by trying to understand a large share of these farming issues?

Let's analyze this problem from a non-partisan point of view, disregarding our personal attitudes and political affiliations.

Bought And Held

Surplus commodities in government hands, which have been bought or held under loan, amount to some \$4,545,000,000. Economists have predicted that by June this figure will leap to \$6,000,000,000. Ceiling by law is just \$750,000,000 above this.

Our President, Dwight D. Eisenhower in his State of the Union message proposed alternatives we might take.

The first would be to impose still greater acreage reductions for some agricultural crops and at the same time fix rigid federal controls over the use of the diverted acres. Our immediate reaction is: "that destroys the free enterprise system and limits to great degree the freedoms imposed by our American constitution." That's the way Eisenhower has indicated he feels about it, to.

Greater Influence

Second, he has proposed a system whereby market prices for these agricultural products would be permitted to gradually have a greater influence on the production planning of our nation's farmers. Coupled with this the government would continue its present price support program.

In order for the second alternative to become effective, Eisenhower has suggested that two and one-half billion dollars worth of agricultural products be kept from markets and in turn channeled into special uses. This channelling, if put into effect, would be in the direction of school lunch programs, emergency assistance to foreign countries that have displayed friendship, disaster relief and a stockpiling of commodities for a national emergency.

National experts have indicated their desire, from time to time, to continue the parity programs under enactment now, with one leader going so far as to suggest 100 percent parity on certain commodities.

Presently the government supports all commodities on the program—cotton, rice, tobacco, corn, wheat and peanuts—with 80 percent or more parity, the highest 98 percent. Eisenhower's plan calls for a flexible program whereby parity payments would vary (Continued on page 6)

MUSTANGS TIP WESTMONT

Cal Poly's basketball squad notched its second win of the season over Westmont college, Santa Barbara, last Tuesday night. Played there, the score was 77 to 71.

HELP NOW!



RESEARCH WILL WIN

Join the March of Dimes

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

ATTN: PL 16 VETS
Jacob Ter Veer, Public Law 16
training officer, will be in the
counseling center Wednesday and
Thursday, Jan. 27 and 28.

St. Stephen's Episcopal Church

Pismo and Nipome Streets

SUNDAY SERVICES

8:00 - 9:30 - 11:00

A. M.

Wed., Holy Days, 10:30 a.m.

CANTERBURY CLUB

for College Students

1st and 3rd Sundays—8:30 p.m.

Racing Driver To Show Films

Featuring Ray Crawford, well-known racing driver, who will speak and show color films, the Mechanical Engineering club and Society of Automotive Engineers will sponsor their third annual dinner in the Veterans Memorial hall, Wednesday, Jan. 27, at 8 p.m.

Crawford, who drove the only Lincoln in the 1952 Mexican road race, finishing eighth in that colorful and dangerous event, will describe his experiences to the assemblage of engineers.

Monday is the last day for tickets, and they may be obtained at the ME office, classroom 8.

Registration Tops All 1953 Figures

Winter quarter registration is well ahead of that for the corresponding quarter a year ago, according to Paul Winner, admissions officer.

The increase is "across the board" with more new students, more old students and more graduate students. The total a year ago was 2,080 as compared with 2,132, the total figure today.

New students now number 103 as compared with 140 last year. Old students this quarter number 1,888 as compared with 1,866 last year.

There are 51 graduate students now, whereas only 44 were registered last year.

DISCRIMINATING

A boat painted red will travel faster than one painted blue or white, for the reason that speed-improving barnacles have no love for red, so do not attach themselves to the hull of a vessel painted that color.

WHEN YOU EAT AT Sno-White Creamery

You Get Quality
and Quantity

TRY OUR DAILY

Breakfast and Luncheons

OPEN 7 A.M. TO 11:30 P.M.

WALTER PETERSEN

222 Monterey St.

Young Farmers Plan State Convention In Santa Rosa

"Agricultural Economics—Farm and Home" will guide members of the California Young Farmers association during its annual state convention in Santa Rosa, Feb. 4, 5 and 6, state organization officials announced today.

"This Business of Farming" will be discussed by Howard McLaren and J. H. Heckman. McLaren is presently youth director for the American Institute for Cooperatives and Heckman is a farm analyst for the United States department of agriculture.

A special symposium has been arranged, officials say, centering around agricultural economics and its problems. Moderated by Sid Rutherford, assistant supervisor, California Young Farmers association, panel members include Dr. Harry Wallman, agricultural economist for the Glenn foundation, University of California; Jesse Tapp, vice-president, Bank of America; Mrs. Alice Lewis, Poultry Producers of Central California; Stewart Pettigrew, western director, Sears-Roebuck Foundation, and Dr. Sherman Dickinson, a Santa Rosa farmer.

Those in attendance are expected to hear these speakers discuss subjects including the agricultural outlook for 1954, agricultural credit, farm marketing and ways a farmer can create his own markets.

At the annual convention banquet, Friday (Feb. 5), state chapter awards will be given. Gary Gange, banquet speaker, is a farmer in the Lindsay area. Gange is currently chairman on public affairs of Kiwanis International. His topic will be "This Is Our Land."

Marvin Fleishman, Hughson, is state Young Farmer president.

PROFOUND THOUGHT

Nothing works out right. In a town where you can park as long as you want to, you don't want to.

Clarence Brown
Cal Poly

Gift Center

Trade-in

SALE



MISS AMERICA
17 Jewel
Expansion Band
\$39.95

DIRECTOR
Expansion Band
\$39.95

Trade-in
your
Old Watch

—regardless of age,
make or condition—
for a
FINE NEW WATCH!

OMEGA - LONGINE
WITTNAUER - BULOVA
ELGIN - HAMILTON



OMEGA

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\$1995

Terms as low as \$1.00 a week.
NO EXTRA CHARGE
FOR CREDIT

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San Luis Obispo's Leading
Credit Jeweler
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Four great NEW "Firsts" in Chevrolet for '54!

Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!

These other famous Chevrolet
"Firsts" in the low-price field
offer you more than ever today!

FIRST OVERHEAD VALVE ENGINE
... finest ones today

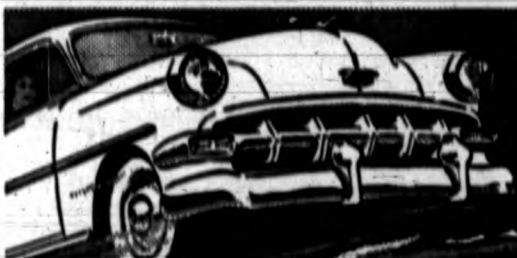
FIRST AUTOMATIC TRANSMISSION*
... most advanced one today

FIRST POWER STEERING*
... lower priced today

FIRST "HARD-TOP" COUPE
... most beautiful one today

FIRST UNITIZED KNEE-ACTION
... only one today

FIRST IN OVER-ALL ECONOMY
... lowest priced line today!



1 NEW HIGH-COMPRESSION POWER

Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!

2 NEW POWER BRAKES

You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.

3 NEW AUTOMATIC SEAT CONTROL

You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Window Controls.

4 NEW AUTOMATIC WINDOW CONTROLS

Touch another button to adjust front windows to suit your liking! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Seat Control.

*Optional at extra cost.

SEE YOUR CHEVROLET DEALER FOR ALL YOUR AUTOMOTIVE NEEDS!

Conveniently listed under "Automobiles" in your local classified telephone directory

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

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Who Gets the Moolah?

The present inflationary trend in this country is at no time so apparent to the Cal Poly student as when he secures his text books and supplies at the beginning of the quarter.

Still groggy from registration fees and meal tickets, our scholar, in fear and trembling, approaches that concentrated pile of learning, the book store. The total outlay for any series of courses is damaging. For the engineering student who must, in addition, purchase instruments and supplies, the amount is staggering.

Merely being made aware of how prices are established will not save the student one cent. However, for whatever it's worth, here's the inside dope.

Books are sold with a markup of 20 per cent. This is established, not by the book store, but by the publisher. This 20 per cent must defray the operating costs of the book store, including employees' salaries.

In addition, books ordered by instructors but not sold, must be returned within a ninety-day period on a prepaid freight basis. Those returned after that period receive a credit of only 25 per cent of the original purchase price.

Supplies, to include paper, pencils, etc., are sold on a straight 80 per cent markup over cost price.

Used books are purchased from the students at 50 per cent of cost. They, in turn, are resold at 75 per cent of cost.

This system is not peculiar to Cal Poly. It is followed by all of the state colleges and most other colleges and universities.

At least, the student has something tangible to show for his outlay. With meal tickets, it's only added inches around the waistline.

'Why Not Try Marilyn'?

A number of gripes, both written and spoken, have been received by the editor on the subject of book cover advertising.

Students who object to this form of advertising fall into two groups: those who are reluctant to have their text books "commercialized," and those who feel that a charge, no matter how nominal, is not warranted for an advertised product. Why the advertising?

Harry Wineroth, graduate manager, says: "Since the glossy, permanent type of book cover has been stocked by the book store, there has been considerable objection by the students to the ten cent charge. The only way in which this charge could be reduced and still give the students a quality book cover was to stock the type that bears advertising to sell for five cents."

While this issue is far from being a major one, student opinion on every controversial subject is important and earnestly desired by El Mustang.

If you have a gripe that you feel is a justifiable one, don't bend your roommate's ear exclusively, let us hear about it.

The Long View

By Bill Long

Watch this lad Bill Smith, this year's Poly Royal superintendent. He's the man who just might spike Poly Royal's punch bowl (figuratively speaking). PR is near and dear to our hearts, but it has a bit to the point whereby it's a bit ragged around the edges.

Coach LeRoy, after much bush-beating, has a football schedule lined up for next fall. Contacted every college west of the Rockies, excepting some real hay pickers.

It seems we've reached that adolescent stage where we're too big to play with the little boys and not big enough to play with big ones.

Even contacted COP. Says Roy. "Their BAC turned us down. They actually didn't want to take the chance of facing next year, what we had last. These larger powers just don't want to take a chance. They have nothing to gain, and everything to lose by an upset."

Whittier don't wanna play no more. Pepperdine gave up the ghost. Santa Barbara, Fresno, San Francisco, Los Angeles, San Diego and Williamette are still in there twichin'. Added will be MacMurray of Texas, Colorado state, Humboldt state, and, and, the San Diego Marine Recruit Depot.

Ten in all. Not the big ten, of course, but Cal Poly knows the social dictates concerning frogs and puddles.

Uncle Harry says the only reason he stocked book covers with advertising was to bring the price down a nickel. Were too many people griping about high book cover prices. He finds a way to cut the price in half, and everybody wants them the other way. Just can't seem to second guess the number of annuals required. Sometimes sold out, sometimes got stuck. More times got stuck. Got good and stuck last year. Sooooo, required a down payment in advance this year. Presale closed last week. El Rodeo people will order only as many as are sold. Gonna be a good many screaming people come Spring.

Hope you enjoyed the blind gymnasts yesterday. Their sponsors, the National Transcribers for the blind, are headquartered in my hometown—Cupertino, one of the larger San Francisco peninsula communities. The transcribers who finance the production of Braille books are a truly devoted group.

Editing—Its Virtues

(By Robert C. Albright in the Washington Post)

Even the most eloquent of senators sometimes get their metaphors mixed.

You'll seldom find the slips in the Congressional Record. Senate official reporters, among the best in the world, generally smooth away the rough edges, with the senator's consent in each case.

The late Sen. Kenneth S. Wherry (R-Neb.) used to keep them busy with such classics as "the chief joints of staff" and "Indigo China."

Even Sen. Alexander Wiley (R-Wis.) came up with a new twist the other day. He spoke of throwing "the wrench into the monkey."

Here's a recent RE (before editing) contribution from Sen. Hubert H. Humphrey (D-Minn.) who ordinarily doesn't mix his figures of speech:

"I have said many times that the Communist bear may change its fur but it never changes its mind. . . . I am not deceived by its sudden cooling like a dove although it still has the appetite of a vulture."

WISHFUL THINKING

Winter has come, and one man who hopes that spring is not far behind is Secretary of Agriculture Benson. He can't wait for the farmers to get back to their plowing.

GET IN THE ACT

Now that the "Calno Mutiny" is slated for Broadway and "From Here to Eternity" is a hit movie, the Marines are coming their ranks for an author mad enough to make the Corps famous.

New Association

Saddles \$135

Ph. Pano Robles D. M. Clifton
1808-W Shandon Starke

The Downbeat

By Ike

Plans are well under way for what looks to be one of the best tours the music department has ever undertaken. Last Sunday, graduate manager Harry Wineroth, music tour booker, returned from the tour area after spending a week lining up the programs and dances at the various points of call.

This year we cover the Sacramento valley and from the results of Harry's work it looks as though we will be pretty busy this year.

Starting at Travis air force base, we'll tour as far as Chico, playing Chico high school and Chico State college. We'll end up in Marysville Friday evening with a big dance at which all schools in the area are invited.

The pressure is noticeable in the music department as we prepare for tour-time. We've lost ten men from the Glee-club and two men from the Collegians for reasons varying from the draft to flunk-outs and poor grades.

There are no openings in the Glee club but the Collegians can use a good bass man and a good guitar man. There are, however, only two months left till tour time and we hope that we can find some experienced men to fill these spots. The Collegians will have tryouts next Monday and Wednesday evenings at 8 p.m. in CR-1. If any are interested, can read and have had experience, be sure to come around both evenings.

Manager Bruce Ramsey received a very fine letter from Cal Poly at San Dimas asking the Collegians to play for their annual Poly-Vue dance in May. This is really a compliment to the boys because they have been selected over all the bands in the south. And the boys at San Dimas have the pick of the best of them.

Thumbs Up —

— Thumbs Down

Dear Editor:

When this institution solicits and accepts advertisements such as found on the new book covers for sale in the El Corral then it has become too commercial to fit my interpretation of a college.

I have no moral compunctions about using hair oil, or cigarettes; however, I do have about being an involuntary "billboard." I have used the plastic covers during my stay here at Cal Poly and still have all the texts I have used. They are all of them covered with the old style covers and they make quite an impressive display. BUT I DO NOT WANT A LIBRARY SHELF FOR CIGARETTE AND HAIR OIL ADVERTISEMENTS.

Therefore, I would like to suggest that those persons sharing my sentiments in this matter, direct requests to the management of El Corral, to have these advertising covers returned and exchanged for the old type.

Sincerely,

R. James Wallace

(Editor's note: The reader's attention is invited to the editorial column on this page where the higher controversial subject of advertising on book covers is being aired.)

Moral For Censors

We are glad to know that Mark Twain has been put on the approved list of authors for American information libraries abroad. Apparently the state department considers it safe for Europeans and others to read his lusty exposures of lynch psychology and racial intolerance in "Huckleberry Finn" and—ah!—of senatorial corruption in "The Gilded Age."

The same official communication that cleared the "Portable Mark Twain" for use in information libraries also cleared other titles by Emerson, Thoreau, Hawthorne, and Henry James. We wonder if some of the more extreme book banners have ever looked into these books?

Are they aware that Emerson so shocked Harvard with his radical Divinity School Address in 1838 that he was banned from speaking at that institution for two decades afterwards? Do they realize that Thoreau rebelliously preached "civil disobedience" in the face of constituted authority, setting up his own conscience as the absolute arbiter of his rights and duties?

Needless to say, there is too much anarchic individualism in Emerson and Thoreau to suit most modern tastes—but they are among the glories of American culture and have vividly outlasted the more "respectable," orthodox writers of their own day. So, too, Mark Twain's and Henry James' worlds quarrel vigorously with each other, but totally different insights of the two authors tell more about the rich diversity of America than a thousand stereotyped Fourth of July orations.

The moral for official censors is obvious. One man's meat is another man's poison. Yesterday's heretic is today's whiskered saint. It takes all kinds to make a world. "Don't fence me in."

HOW ABOUT DEMOCRATS?

The Republican administration celebrates its first anniversary this month. Supporters will wish it a happy birthday and many returns from the outlying precincts.

WANTED DAIRY PLANT MANAGEMENT TRAINEES

National food concern has opening in dairy manufacturing division for qualified men to enter plant management training program.

Men selected will be put through a program of work assignments covering all aspects of milk plant operations including: procurement, processing, quality control, shipping, supervision and accounting.

Qualifications required: College training, preferably in dairy manufacturing, interest in dairy manufacturing and plant management.

Openings in California, Oregon, Washington, Arizona, Texas, and Washington D.C. plants. Permanent positions with excellent starting salaries and liberal benefits.

Reply by sending full details on personal background, college courses completed and grades, extra-curricular activities, employment record, and why you believe you are qualified for opening. Our employees know of these openings.

For qualified applicants, interviews will be arranged either at the school or at the head office of the company.

WRITE TO DAIRY MANAGEMENT, BOX 249, CAL POLY

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MOTEL**

Phone 3834

12 NEW

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UNITS

Between California and Highway 1

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In Central Coast Area

ALLEN'S SIGHT and SOUND

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886 Monterey

San Luis Obispo

Tussle For Mustang Boxers; Tough San Jose State Next

Stanford's Indians played host to the Mustang boxers last night in Palo Alto, and again the Poly men of Coach Tom Lee went postward after "El Mustang" had been assembled. However, after last week's impressive debut

against the Idaho squad, the green and gold team figures to have taken last night's match with comparative ease.

Ready To Go

Slated for action last eve were Polyites Frank Hernandez (125 pound), Myron Moses (132), Alex Penovaroff (139), Bob Crolley (156), Jud Morse (165), Ted Trompeter (175) and Jim Herza at his heavyweight spot. Only boys in that group who didn't show against Idaho are Hernandez and Crolley. The former is new to the ring, but his style has placed him high on Coach Lee's list of good prospects, while Crolley is remembered for his Novice Tourney championship two years ago. Crolley is quickly rounding into shape after starting the season much overweight.

Poly's Jack Bettencourt will apparently have to sit the Stanford bouts out, as Indian coach Ray Lunny indicated that he would forfeit the 147-pound match to the clever Bettencourt. The big gun in the Stanford camp is Bob Birkle, a heavyweight who decimated California's Dick King a week ago.

Spartans Are Next

San Jose State college comes to town next Thursday night, Jan. 28, and the Spartans are again one of the strong college boxing teams of the nation. Headed by a veteran group of lightweights, the San Jose squad turned back Idaho by a 6-2 count last week. Their top threat for a PCI crown is 156-pounder Dick Bender—who last year lost a hair-line decision to Idaho's Lynn Nichols for the PCI 147 pound diadem.

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To accent your room patterns

• Linoleum

Grand for everything from floor coverings to table tops

• Furniture

To complete your needs

You are invited to use our easy terms
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BUMMY LANDS THE HOOK . . . Jack Bettencourt, Poly's classy 147-pound boxer is shown landing a left hook to the head of defending PCI champion Lynn Nichols of Idaho. Bettencourt fought a draw with Nichols in his first bout of the '54 campaign. (Photo by Don Tomlin.)

Intramural Fives Stage Fast Opening Tilts In Poly Gym

Intramural basketball moved into full swing last week in Crandall gym. Co-Chairmen Tony Nunes and Stan Sheriff commented on the fine turnout for the first week of play and had a good word for the top condition the players seemed to be in for their first game of the year.

The Top Contenders

Play gets underway at 6 p.m. sharp, Monday through Thursday nights except in the event of a varsity basketball or boxing match scheduled for the Poly gym on one of those nights. All four leagues are evenly matched, according to Nunes and Sheriff, with the P.E. majors, Delta Sigma Phi, Modoc Dorm, AIA, Heron Hall and the Block "P" all being strong contenders in their respective leagues.

Outstanding players last week included Heron Hall's Izzi Macakoul who scored 27 points in his team's 46-15 thumping of El Dorado, and Gordon Ray of the Modoc five who tanked 19 in his squad's 52-30 thrashing of Monterey.

Next Week's Schedule:

Mon., Jan. 25

Dairy Club vs. Kane O'Hawaii, PE Majors vs. OH Club, Newman Club vs. Soil Science, Beta Sigma vs. Wool Growers.

Tues., Jan. 26

Lassen vs. Mariposa, Deuel vs. Monterey, Shasta vs. Modoc, Sonoma vs. Whitney.

Wed., Jan. 27

AIA vs. Calaveras, Young Farmers vs. Plumas, Press Assoc. vs. Loopers, Heron vs. Jespersion.

Jensen Issues Call For More Spikemen

"More Men" is the cry heard from Coach Jim Jensen, head track coach for the Mustangs. With only five returning lettermen, Jensen is asking all boys who have a yen for the thinclad sport to turn out. The only five winners are Gordon Ustic, pole vault; Charles Scarborough and Russ Page in the 880; Football star Alex Bravo, sprints, and Johnny Gay running the hurdles.

The team is working out right now, says Jensen, and an attractive spike schedule that takes the team as far as Arizona gets started with Pomona college March 10.

GENUINE CHIPPEWA

OIL TANNED

Field Boots

FULL LEATHER MIDSOLE
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Matmen Face Indian Team In Opener

With a better balanced team than last year and being exceptionally strong in the middleweight division, the Poly wrestlers are ready for their first match tomorrow night with Stanford, according to Coach Sheldon Harden. The local grapplers travel to Palo Alto for their '84 curtain raiser.

Big Turnout

Coach Harden has high hopes that his boys will come through with a win, as he has the largest junior varsity and freshman turnout in Mustang history. He tabs Norm Geiger, Tom Hall, Fred Bogelli and heavyweight Bob Heaton as the men to watch this year.

Added to these boys is veteran Dick Farman, a three-year letterman at 187 pounds. Ron Kettering returns to continue his fine work at 167 pounds. He was a runner-up in the PCI's last year. Another letterman is 187-pounder Chuck Craig.

Watch Out For Tom

The aforementioned Tommy Hall, 147 pounds, rates a top chance to cop the PCI crown, says Harden. Only a sophomore, Hall lost but two matches last year and with a year's experience he figures to be much improved this year.

The INSIDE OUTLOOK

By Frank Tours, Jr.

Good news for next year's football team was wandering around the campus early this week. He's Mike Serna, quarterback for the Mustangs three years ago, and more recently a signal caller for the Marine Corps Recruit Depot. A talented passer, Serna would aid the local cause no end next year.

The Staubenville Gang

Another football note is that Perry Jeter was named to the All Ohio Valley football team. On that club are such names as Iowa's Calvin Jones, Eddie Vincent and Bob Gilliam. Unless something startling comes up—like the pro draft notices next week, that should hold football until spring practice.

The basketball team came to life last week—but they're up against it now. Unfortunately, schedule has 'em taking a two-week layoff before they tie into Santa Barbara here next week. That razor-edge they showed against the Fresno boys is liable to be a little dull by next Friday.

Boxing Surprise

Another item that surprised a lot of people was the great showing of the boxing team against Idaho. Credit Coach Tom Lee for a job well done, and newcomers like Alex Panovarov, Frank Loduca, Judd Morse, Myron Moses and Juan Soto for putting on a great show in the face of top competition. Ted Trompeter reportedly looked better than ever—especially with the left hook. Needless to say, Jack Bettencourt did a great job in battling to a draw with Idaho's Lynn Nichols—the defending PCI champ.

Money on Bobo

Prediction... Frank Loduca will be a National Collegiate boxing champ before his days at Poly are over. Another prediction... Bobo Olson will beat Kid Gavilan. Theory... always stick with the champ—but what're you gonna do in this one? ? ?

It's about time we had a little more action around here as far as track goes. With over 8000 strong young men on the grounds, there must be at least 60 of 'em who can run a bit. Or throw the javelin or discus or shot around. Last year Coach Jim Jensen had to make do with a mere handful of men—while a lot of top talent "didn't have time to work out."

Nice Travel

The word has it that the thin-clads have trips to Arizona, San Diego and San Francisco—so far the lad who needs a little travel. This is the sport for you. Right now Jensen needs men in every event—about the only veterans with talent are sprinter Alex Bravo and distance men Russ Page and Charley Scarborough.

Cagers Idle This Week, Santa Barbara Next Foe

After thrilling a packed house of Poly basketball fans with last Saturday's 98-83 win over Fresno State college, Coach Ed Jorgensen's Mustang cagers hit the road for a single tilt with Westmont college in Santa Barbara last Tuesday, and won't show at home again until next Friday night—that one against CCAA opponent, Santa Barbara college.

Long Layoff

The comparative deep freeze may wind up hurting the local cause no end, as the players and coaches alike agree that "a two-week layoff doesn't figure to find the team very 'hot' when the Gauchos come to town." Right now the Mustangs are in a three-way tie for the cellar berth in CCAA competition, and any more losses will go a long way towards assuring them of anything but a runner-up spot in the final conference standings.

Lanky forward Gene Knott was the big gun in the Fresno rout as he tanked 28 points before fouling out in the final period. The game marked Knott's finest performance in two years with the Poly basketball team, and it came when the locals badly needed a conference victory. Al Sutton found his eye in the Bulldog game, too, and gave the Crandall gym fans a fancy exhibition of his "unconscious" hook shots as he hit for 20 points.

Madsen Tops Statistics

Still leading the green and gold five in the statistics department is center Larry Madsen. After 12 games, Madsen has a total of 178

points for a 14.8 average. He's hitting a very creditable 51 per cent in the field goal attempts. Sutton has moved up quickly to take second place behind Madsen with a 13.8 average after nine games. Al, however, is hitting only 37 per cent of his shots.

Diminutive (for basketball) guard Tony Nunes has rolled up 168 points in 12 games for his 13.5 points-per-game average, and after a comparatively low percentage in the early season, he now shows a 42 per cent in the field goal figures.

Newcomer Wellman Branstrom continues to show that he'll be a Mustang mainstay in years to come as he's scored a total of 119 points in 12 games, and has a 9.9 point average. Nunes sports the highest free throw percentage with 27 out of 35 attempts, for an 80 per cent record.

Team Totals

Team totals picked up considerably after the Fresno game, and the Mustangs are now hitting .485 per cent of their field goal attempts, good enough to win most ball games. The free throw percentage is .681—which could stand improvement.



HIGH SCORING CAGER

Larry Madsen, Poly's leading scorer, is having a good year with the Mustangs after a two-year absence with Uncle Sam. A letterman in '52, Madsen utilizes his 6'8" from the center slot. Good news for cage mentor Ed Jorgensen is the fact that Larry is only a junior—which means that every member of the current varsity will be returning to the Poly hardwood next season! Madsen, has rolled up 178 points in 12 games to boast the top average on the team—14.8 points-per-game.



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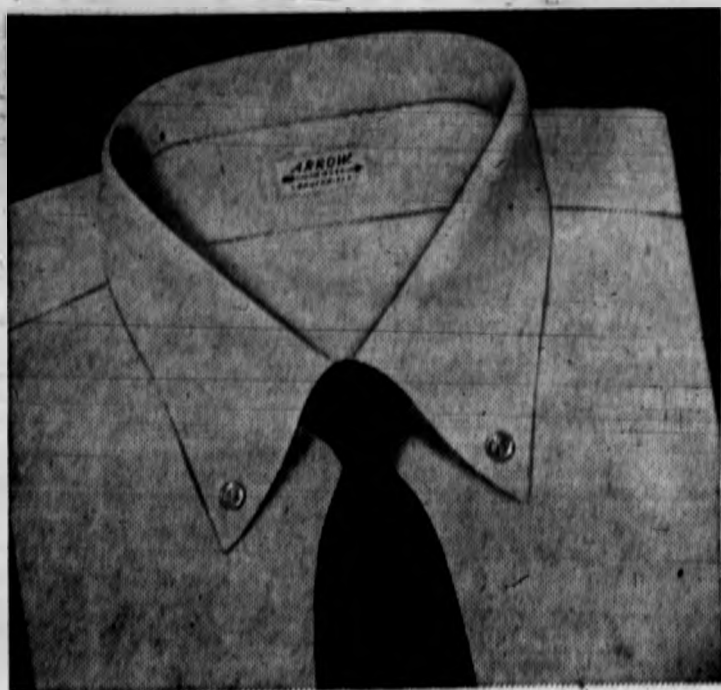
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Coming Attractions:

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Acquatic Spear Tossers Organize Campus Club

Plans for a brand new spear-fishing club were framed last Monday night. Anyone interested is invited to contact Stew Kipp, through post office box 1407.

The charter members Del Davis, Ted Johnson, Harmon Powell, Bruce Hammon, Louis Driggers, Gerald Faulker, Stew Kipp and Les Hahn are undertaking the first club outing at Morro Bay this Saturday to acquaint the new comers with the equipment and procedures.

'Hams' Slate Meeting; Drive For Membership

Wanna talk to your buddies most anyplace in the world? No difficulty! Just enroll with the "Hams" who operate Cal Poly's W6BHZ. They need new blood and will be glad to help you get your amateur radio operator's license.

How do you join? Just by attending the next meeting of the club—Jan. 29 at 8 p.m. Second floor of agricultural education building.

TRAFFIC CONGESTION

Students and faculty members using Football boulevard as an entrance to the campus have created a "bottleneck" especially during the early morning rush, says Robert Krag, chief security officer. Diversion of a portion of this traffic flow to Murray avenue would relieve the situation greatly, Krag added.

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Weekly Calendar of Student Activities

MONDAY, JANUARY 26

Assembly Committee—Administration 100, noon
Rally Committee—Harvest Room, noon
Band—Music Room, 4 p.m.
Region at Large—Administration 214, 6 p.m.
Howling Club—El Camino Hotel, 6:30 p.m.
Glee Club—Music Room, 6:30 p.m.
Budget Committee—Library 306, 7 p.m.
International Relations—Library 118AC, 7 p.m.
Cafeteria Problem Committee—Library 108A, 7:30 p.m.
Newman Club—Vets. Mem. Hall, 7:45 p.m.
Orchestra—Music Room, 8 p.m.
Producers Council—Arch. II, 8 p.m.
Ad Libbers—Library 116, 8 p.m.

TUESDAY, JANUARY 26

Twistmasters—Harvest Room, noon
Student Government Committee—Lib. 108A, noon
Majors & Minors—Music Room, noon
Quartet—Music Room, 12:30 p.m.
Activity Coordinating Committee—ASB Office, 6 p.m.
Dance Committee—Library 108A, 7 p.m.
Outings Committee—Library 116, 7 p.m.
Inter-class Council—Library 306 8 p.m.
Student Affairs Council—Library 306, 8 p.m.

WEDNESDAY, JANUARY 27

Kappa Rho—Harvest Room, noon
Majors & Minors—Music Room, noon
Young Farmers Executive Committee—Library 108A, noon
Quartet—Music Room, 12:30 p.m.
Band—Music Room, 4 p.m.
Roger Wm. Fellowship—Library 118A, 4:15 p.m.
Glee Club—Music Room, 6:30 p.m.

ME & SAN Dinner—Vets. Mem. Hall, 7:00 p.m.
Alpha Phi Sigma—Library 116, 7 p.m.
Dance Class—CR 17, 7 p.m.
Block "B"—Administration 208, 7:30 p.m.
Orange—Library 118AC, 7:30 p.m.
Rifle Club—Administration 308, 7:30 p.m.
Young Republicans—Administration 210, 7:30 p.m.
YMCA—Administration 207, 7:30 p.m.
Young Farmers—Administration 308, 7:30 p.m.
Blue Key—Library 306, 8 p.m.
Orchestra—Music Room, 8 p.m.

THURSDAY, JANUARY 28

Majors & Minors—Music Room, noon
Quartet—Music Room, 12:30 p.m.
Aero Club—Library 114, 1:30 p.m.
American Institute of Architects—Arch. II, 7:30 p.m.
Glee Club Executive Committee—Arch. II, 108, 7:30 p.m.
Horticulture Club—Administration 210, 7:30 p.m.
Press Association—Administration 308, 7:30 p.m.
Society of Automotive Engineers—Lib. 118AC, 7:30 p.m.
Boxing—San Jose—Crandall Gym., 8 p.m.

FRIDAY, JANUARY 29

Christian Fellowship—Harvest Room, noon
Squares & Compass—Millers, noon
Majors & Minors—Music Room, noon
Quartet—Music Room, 12:30 p.m.
Band—Music Room, 4 p.m.
Latin-American Club—Library 108A, 7:30 p.m.
Wrestling—San Jose—Crandall Gym., 8 p.m.
Basketball—Santa Barbara—Crandall Gym., 8 p.m.

SATURDAY, JANUARY 30
Dance—Fresh sponsored—Crandall Gym., 8 p.m.

13 Ag Teachers Get California Assignments

Thirteen cadet teachers from California State Polytechnic College have been assigned practice teaching positions at high schools located in southern California, the San Joaquin valley area, and San Luis Obispo county beginning February 8.

Receiving assignments in the San Luis Obispo area (practice teaching centers are in parentheses) are Harry Treen, Santa Monica (Atascadero); Lamar Smith, Shell Beach (Arroyo Grande); Jack Wagon, Montrose (Arroyo Grande); Bill Ruddiman, Santa Ana (Lompoc); John Hammer, Reed Springs, Missouri (San Luis Obispo); and Ralph Harvey, Long Beach (San Luis Obispo).

Slated for teaching in the San Joaquin valley schools are Jess Glouster, Sausalito (Madera); Warner Smith, Dixon (Strathmore); and Charles Kaye, Sebastopol (Strathmore). Charles Slattery, Los Angeles (Fullerton); Al Breheh, Los Angeles (Chaffey); Martin Connolly, San Marino (Chaffey); and Karl Bakken, Vista (Hemet), will assume their duties in the southern California area.

Training received will qualify the future vocational agricultural teachers for a special credential in vocational agriculture. Following the semester's work, the cadets will return to San Luis Obispo to attend the California Agricultural Teacher's association convention in June.

Mexican Student Doffs Sombrero To Cal Poly

Alberto Bello Lopez, a student from south-of-the-border, arrived at Cal Poly for a two weeks visit. The fifth-year student of parasitology at the National College of Agriculture, Chapingo, Mexico, will visit classes and observe the school's learn-by-doing methods.

He will be a guest of the International Relations club and the Wesley Club while here. Traveling under sponsorship of the American Friends Service committee, he has already visited Pomona and Whittier colleges, Redlands university and Pierce agricultural college.

Lopez let it be known that he enjoys such extra-curricular activities as horsemanship and Mexican folk dances.

College Men Urged to Think—

(Continued from page 1)
with production, between 75 and 90 percent of parity.

Partially Remedied
Still others agree that the vast surplus problem could be partially remedied in other ways. One proposal is to carry on price support programs only in cases of disaster, depression or extremely low price periods—in other words a program of no rigid supports, letting the plantings of farmers determine the price levels.

People continue to ask everyday what will happen to the bulk of surplus now in government hands. Does the government dare put this on the market? Will it spoil and be wasted? Can the taxpayers stand anymore burden by buying up these commodities (by the government) with eventual distribution going to special programs.

Maybe the answer evolves around high tariffs on commodities coming in from other countries. The logic: if foreign countries can't sell their products here without heavy tariffs, how can they buy ours? Another reasoning: will foreign products flood our markets here and cut down prices our farmers would normally receive?

Food for Thought
Food for thought on this phase might well involve studies into American merchandising and why they aren't attempting, NOW, to make the public quality conscious—an advantage our farm product growers have over nearly 100 per cent of foreign producers.

What will be the answer? No one seems to know. Maybe acreage reductions coupled with not a "federally demanded," but a "federally suggested" diverted acreage planting program to farmers is one answer.

Whatever our political feeling or national farm policy determination, let's utilize the one thing men and women of all political affiliations have to use: the basic ability to think.

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'Sub' Bowler Rolls Top Series In League Tilt

Cal Poly bowlers in the downtown Utilities league fetched up one man short in a recent match. Pat Sullivan (business office) was drafted to fill Ken Lowery's shoes, with astonishing results. Not only did Miss Sullivan roll a 635 series but her score was the highest posted of all eight league teams in meg's competition that night.

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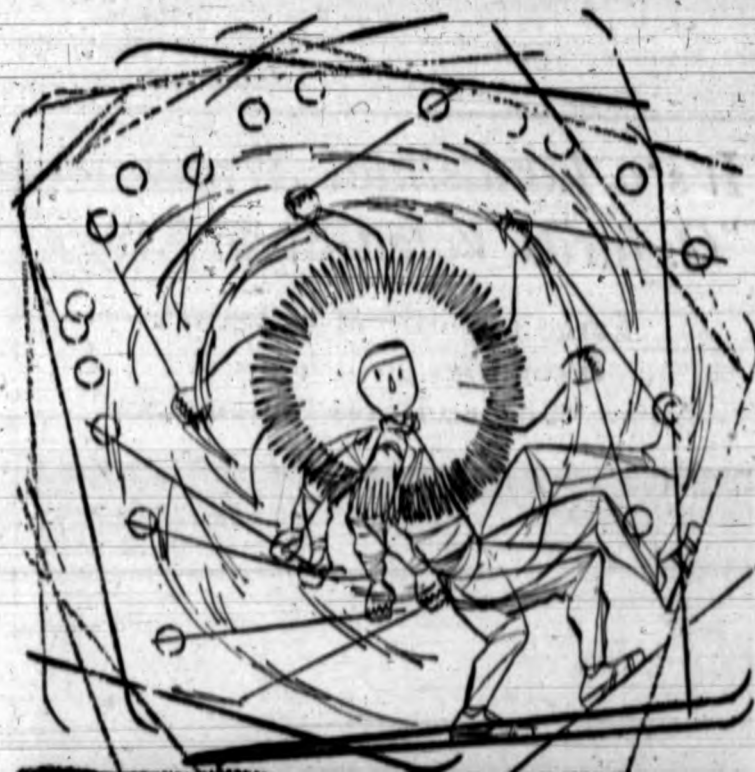


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