

Poly Grids Meet Whittier



CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. 14, NO. 8 SAN LUIS OBISPO, CALIFORNIA FRIDAY, OCTOBER 30, 1953



NOW IT'S OFFICIAL... Bob Colemy, editor of this year's El Rodeo, college annual, is shown signing a contract with the printers for production of the 1953-54 book. Theme for the annual is "Cal Poly—Around the Clock." Interested on-lookers, left to right: Ken Kitch, ag journalism department head; Danny Lawson, student activities officer; Ed Eivin and Bill Richardson, year book staff members.

Rally Committee Plans New Stunts For Homecoming

Keeping pace with the football team's mounting scores, the possibility of a bowl game, the increasing tempo of student body enthusiasm, all have prompted the rally committee to extend themselves in planning exciting novelties to be unleashed by the rooting section during the game of Homecoming week on Nov. 7.

The idea of performing a block "p" was finally voted in after first receiving a setback. Now it is planned to have everyone in the rooting section wear white shirts or blouses. Against this background, 180 men will form a "p" with Poly jackets. This requires much planning and rehearsing. But, if successful, it would be acclaimed and welcomed as a routine stunt.

A suggested added novelty would be to dim the field lights and then have the jacketed men strike matches. Against the dark of night such an embellished "p" would be extremely effective.

About ten card stunts are planned. The most difficult proposed is the flashing of the score at half time. Difficult, because all possible combinations of figures would have to be practiced and charted on a chart given each of the participating rooters.

"Cal Poly—Boat of the Coast" will also be attempted in three sequences. With an aroused student

body there should be no reason for failure in putting over these highlights of the football game. The team would be encouraged and the visitors delighted.

Building Drawings Touch Off Planning Activity

With the arrival of the first complete set of working drawings for the proposed new Science and Classroom building, Room 104 in the Administration building has become a center of activity and consultation. There, Executive Dean Harold Wilson, presently aided by instructor Clyde Fisher and secretary Norma Roberts, are ushering in, by appointment, all faculty members and consultants who have an interest in the new structure.

Last week such campus representatives as Boyer, Holmquist and Houk of the physical science department; Thompson of biological sciences; Carter of soil science; Garter of visual aids; Personal, chief engineer, and McFarland, superintendent of construction and repairs, were booked by appointment.

These working drawings are the result of four years of conferences and hundreds of detailed checks of specifications and details of arrangement. Now, these headmasters advise that some bids will be placed after the first of the new year.

This new building will have a dominant situation in the over-all campus rearrangement. Already the old bull barn and one of the cottages have been removed in preparation of the building site. The other two cottages will go, up to the new ornamental horticulture site and the other to the Chedi ranch. The old judging pavilion will be removed to east of the farm machinery building and will in future house the horse shoeing and blacksmithing shop.

The main fact is, that the complete plans are here for the first time, and they make quite a bundle. From now on there should be evident signs of progress.

Contest Finalists Selected; Name Queen Today

From a 3-dimensional (36-24-36) assortment of well-packaged merchandise an enthusiastic student body in assembly, selected five queenly candidates to hold court during Homecoming weekend at Cal Poly, Nov. 7 and 8.

Between the national anthem and All Hall, Green and Gold, the sixteen youthful wives of the student body were put through their preliminary paces by MC Frank Tours, agricultural journalism major, amid restrained applause.

When the time came for the actual selection, the applause meter installed by the electronics department went into dizzying undulations, actuated by vociferous applauding. The results were read by a committee of five and the winners announced as Patricia Marie Wynekin, age 19; Mary Ann Wedemeyer, 21; Dorothy Ahlswede, 25; Joan C. Cromer, 21; Mary Lou Hay, 19.

The selection proved a current phrase, that men may prefer blondes but marry brunettes. Four of the student wives selected were brown-eyed brunettes.

From these five a queen is to be selected who, with her four attendants, will hold court during the festive weekend.

Five Ag Journalists To Represent Poly At Farm Meet

Names of the five California State Polytechnic college agricultural journalism majors who will comprise the agriculture journalist field team working at the 1953 California Farm Bureau Federation meeting Nov. 8-12 at San Jose have been announced.

Three of the majors are "letter-men" who worked at last year's annual meeting at Fresno. They are: Gordon Beach of Santa Fe, N. M.; Frank Tours of Beverly Hills; William Mead of San Fernando. The other two are Curt Grulla of Sacramento and John Mette of Red-ley.

The Cal Poly ag journalists handle convention news and photo assignments and specialize in home-town releases for newspapers and radio stations.

"MR. ROBERTS"

In its first presentation of the 1953-54 season, San Luis Obispo Little Theater is bringing to its patrons the outstanding Broadway success, "Mr. Roberts."

Showing at the Elmo theater, Nov. 4 and 5 at 8:30 p.m., "Mr. Roberts" stars Chuck Lang, Cal Poly English instructor and "a cast of thousands."

Admission \$2.00, including tax.

Powerful Mustangs Face Famed Poet Jinx Tonight

Variously hailed as "The Terror of the Midlands," or "The Merciless Mustangs," or "The Midland Monsters," Cal Poly's undefeated-untied football team travels southward tonight for its annual "jinx" engagement with the Poets from LA's Whittier college. The so-called "jinx" routine stems from the

fact that in a total of six previous Post-Mustang games the squad doped by the experts to be a shoo-in winner has invariably wound up on the short end of the count. Last year was a sickening case-in-point. Coach Roy Hughes' Mustangs were riding a five-game winning streak when they met Whittier on the local turf, and were supposed to win handily. The Poets made hash out of the Green and Gold 42-20—and in front of a Cal Poly Homecoming crowd.

Who's Superstitious? A similar situation faces the Mustangs tonight when the Poly crew puts its unblemished record on the line against a Whittier team that has won three, lost one and tied one in five starts to date. The southland team started slowly against the Santa Barbara Gauchos (held to 7-7 tie) but their last two games show a 40-0 smashing of the Cal Aggies and a 46-6 trouncing of Cal Tech. Both of those clubs must be rated as mediocre. (Worse than that, even!) however.

Fifteen Big Boys Back Coach George Allen's Poets host the Mustangs with fifteen letter-men who helped the Whittier cause last year, and scout reports have labeled them "the toughest team Poly has played so far." Captain of the host team is fullback Bob Dunham, leading scorer for Whittier last year, and running better than ever now. Cal Poly will be facing a single-wing, buck-lateral offense for the first time this year.

Leading the locals tonight will be the entire Poly forward wall. From end to end the Poly line has been rocking every opponent with reckless fury. Bud Chadwick, Bob Houston, Vic Buccola, Stan Sheriff, Joe Bonnich, Sheldon Williams and Newt Wakeman—they're the boys who are making this '53 varsity go. Knowing just how to operate with a big, fast line like that is the talent of backs like Alex Bravo, Bob Lawson, Thad Murrin, Perry Jeter, Bobby Neal and Ron Davey. Those are just a few of the names. There's plenty more and they're all good.

Watery Waves—45-0!

Pepperdine was the Mustang victim last week, and the Waves were CCAA win number four for Poly. Unless L.A. State pulls the upset of the year, Poly is a virtual clinch

Poly Royal Board Elects Directors

Poly Royal Board will meet Tuesday in Administration 215 at 4 p.m. to nominate and elect directors of special events, arrangements, agriculture and engineering. Those nominated to date:

Special events—Roy Werner, Bob Bonson, Don Love, Gil Hogarth.

Arrangements—Jerry Biggs, Agriculture—Tom Golding, Ben Bear, Charles Anderson, Jack Rogers.

Engineering—Frank Grothe, Ed Wynekin, Fred Marques.

for their second conference championship in a row.

Alex Bravo has taken over the rushing leadership after five games; he's rambled for 212 yards in 60 trips for a 3.53 average. Right behind "Boom Boom" is Bob Lawson. The big fullback has 291 yards in 57 carries, for a per-play average of 5.1 yards. Quarterback Bobby Neal is second in the total offense figures with 298 yards, most of those via the airwaves, and his average of 6.47 yards-per-play.

'Ugly Man Contest' Moving Along; Voting Nov. 2, 3, 4

With the preliminary run-off for "Ugly Man contest" candidates out of the way, remaining candidates were presented to the student body yesterday in assembly at Engineering auditorium.

Sponsored by Alpha Phi Omega, service fraternity, "Ugly Man contest" has always been a highlight of pre-Homecoming activities.

Voting will take place Nov. 2, 3 and 4. Huge jars bearing pictures of the candidates will be placed in strategic locations. To vote, the student should deposit one cent in the jar of the candidate of his choice.

Each candidate will wear the costume of his choice as one of the rules of the contest. The candidate's features will not be obscured so as to prevent recognition.

Final crowning of this year's "Ugly Man" will take place during Homecoming weekend activities. The award will be a 16" plaque, to be a perpetual trophy kept by the organization sponsoring the winning candidate. The plaque was won by Dick Young of Chase hall in 1952.

All proceeds from the contest will go to the Student Union Fund.

State Law Bans Liquor At Poly Football Games

It has been brought to the attention of school authorities and student body leaders that drinking during home games has taken place in the rooting section and elsewhere in the stadium.

Having liquor in one's possession or being under the influence of liquor while attending a football game has been stipulated by Everett M. Chandler, dean of students, as grounds for dismissal.

Visiting students or townspeople guilty of this same violation of state law will be requested to leave the stadium, Chandler added.

Poly Publicized On Daylights' Address Systems

For the past two weeks, passengers on the north and southbound Daylights have heard the following melodic announcement over the train's speaker system: "At the north city limits of San Luis Obispo we will pass through the 8000 acre campus and farm of the California State Polytechnic college, a college of agriculture, engineering and liberal arts. 'Cal Poly' as it is popularly known, was established by the people of California in 1901 and is one of California's ten state colleges."

Credit for this desirable publicity must go to Robert E. Kennedy, assistant to the president, who made the suggestion to W. H. Wood, district freight and passenger agent for the Southern Pacific company at Mallinas.

In keeping with Kennedy's idea, Wood secured the script change to train passenger agent, to become effective Oct. 13.

Weekly Calendar of Student Activities

MONDAY—NOVEMBER 2

Assembly Committee—100 Administration, Noon
Rally Committee—Harvest Room, Noon
Band—Music Room, 4 p.m.
Bowling Club—El Camino Bowl, 6:30 p.m.
Tide Club—Music Room, 8:30 p.m.
Football Skill Practice—114 Library, 7:00 p.m.
Collegiate F. K. A.—118A & 118 Library, 7:00 p.m.
Newman Club—Vets. Memorial Hall, 7:45 p.m.
AA Library—110 Library, 8 p.m.
Orchestra—Music Room, 8 p.m.

TUESDAY—NOVEMBER 3

Teachmasters' Club—Harvest Room, Noon
Majors & Minors—Music Room, Noon
Quarrel—Music Room, 12:30 p.m.
Activity Coordination Council—ASB Office, 4 p.m.
Dance Committee—105A Library, 7 p.m.
Orchestra—110 Library, 7 p.m.
Student Affairs Council—114 Library, 8 p.m.
Student Welfare Club—118A, B, C, D, E, 8 p.m.

WEDNESDAY—NOVEMBER 4

Kappa Phi—Harvest Room, Noon
Majors & Minors—Music Room, Noon
Quarrel—Music Room, 12:30 p.m.
Band—Music Room, 4 p.m.
Boys' Wm. 2—118A Library, 4:15-5:15 p.m.
Chia Club—Music Room, 5:00 p.m.
Nite-B-Gone—100 Administration, 7 p.m.
Yacht Club—102 Administration, 7:00 p.m.
Golfers' Club—118B & 118C Library, 7:30 p.m.
Black Belt—111 Administration, 8:00 p.m.
Black Belt—100 Administration, 8:30 p.m.
Circle—118B Library, 7:00 p.m.
Gamban—114 Library, 7:00 p.m.

Roadster Club—204 Administration, 7:00 p.m.
Ski Club—208 Administration, 7:30 p.m.
Mustang Flying Board—100 Administration, 7:30 p.m.
Kane O'Hawaii—208 Administration, 7:30 p.m.
Alpha Phi Omega—100 Administration, 8 p.m.
Orchestra—Music Room, 8 p.m.
Poly Club—110 Library, 8 p.m.

THURSDAY—NOVEMBER 5

Majors & Minors—Music Room, Noon
Quarrel—Music Room, 12:30 p.m.
Air Conditioning Club—118C Library, 7 p.m.
Poly Phase Club—E.E. Study Room, 7 p.m.
Ag. Engineering Society—216 Administration, 7:00 p.m.
Amer. Institute of Architecture—11-Arch Hall, 7:00 p.m.
Dance Club—100 Library, 7:00 p.m.
Institute Area Science—110 Library, 7:00 p.m.
Institute Radio—110 Library, 7:00 p.m.
Institute Eng. Society—118A Library, 7:00 p.m.
Peace Association—208 Administration, 7:30 p.m.
Social Science Club—105A Library, 7:00 p.m.
Boats & Buys—105 Administration, 7:00 p.m.

FRIDAY—NOVEMBER 6

Christian Fellowship—Harvest Room, Noon
Majors & Minors—Music Room, Noon
Quarrel & Campus—Hillcrest Lounge, Noon
Dance—Music Room, 12:30 p.m.
Dance—Music Room, 4 p.m.
Padre Rally—118B & 118C Library, 7:00-8:30 p.m.
Latin American Club—105A Library, 7:00 p.m.
Western Dance Club—5:30 p.m.

SATURDAY—NOVEMBER 7

Campus Quiz House—100 Administration, 8:30 p.m.
Foot Parade—Downtown, 9:00 p.m.
Padre—Campus House, 4 p.m.
Cal Poly vs. L. A. State—Stadium, 7 p.m.
Homecoming Dance—Gym, 10:00-12 p.m.

Behnam Heads IRC Coming Year

Amir Behnam, animal husbandry major and native of Tehran, Iran, is the new president of the International Relations club.

Other new officers, officially announced today by advisor Ralph Dilts, are Andrew Thomas of Orem, Nebraska, vice-president; Mansur Arbabi of Tehran, treasurer; and Harry Matsen of Holland, secretary.

Sports chairman include Bruce Iraq Javady of Tehran and Jack Dorderian of Baghdad, Iraq. Publicity chairman are Saeed Rahnama of Tehran and Bruce Hammon of San Francisco.

Dilts, acting social science department head and IRC advisor, has extended special welcome to other foreign clubs on the campus and emphasized the importance of more American members.

The International Relations club, founded in 1946, is exclusively one for the study and discussion of world affairs through a theme of "learning from one another," Dilts points out.

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Foreign Students Number 140; 32 Countries

Cal Poly's foreign student enrollment, which boasts a sprinkling of students from all over the world, has reached 140 and represents 32 countries, according to present available statistics.

Predominating in the list is the eastern Mediterranean region, with 73 students, followed by 17 from South America, 16 from the eastern Pacific, 14 from Central America, eight from India, 6 from Europe, and 6 from North America (Canada and Mexico).

A further breakdown of figures puts Iran on top with 23, followed by Iraq's 16, Turkey's 15, and Israel's 11.

Eight students each are enrolled from India and the Philippines; 6 from Bolivia, Panama, and Peru; 4 from Canada, China, and Jordan; 3 from El Salvador and Guatemala; and 2 each from Brazil, Greece, Japan, Mexico, and Thailand.

Countries represented by one student each include Colombia, Cyprus, Ecuador, Egypt, England, Haiti, Holland, Honduras, Italy, Lebanon, Switzerland, Syria, and Venezuela.

Roughly 40 of the 140 foreign students are new to Cal Poly. All but one of the 15 from Turkey are newcomers.

SERVICE ELIGIBLE

All students subject to draft who have not turned in Form C-242, or filled out Form 555 109 to be sent to draft boards verifying enrollment Fall quarter, should do so at the earliest possible date. These forms are available in the Recorder's office, room 102, Administration building.

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Poly AIA Chapter Meets At Carmel

Students and faculty members of the American Institute of Architecture attended a meeting and dinner at the Pine Inn, in downtown Carmel, Monday.

Sponsored jointly by Coast Valleys and Monterey chapters of the AIA, the meeting was called to assist the chartering of the newly-formed Monterey chapter and to entertain legislators from districts in this area.

The new Monterey chapter has under consideration at the present time, sponsoring of the Cal Poly chapter, currently under the sponsorship of Coast Valley.

Students attending were Don Rhinehart, Ted Schultz, Bob Cochran, Jack Knight and Bruce Calderas. Faculty members in attendance were George Hassel, department head, Kenneth Schwartz, Rudolph Polley, R. L. Graves Jr., instructors.

Homecoming Features Photographic Salon

California State Polytechnic college's Nov. 6-7 homecoming will see one of the nation's leading "working photographer" salons.

Du Pont officials sent word, that Cal Poly's agricultural journalism department, becoming widely known for its development of field photographers, would be able to sponsor at 1953 Homecoming a showing of the American Society of Magazine Photographers' salon. The collection includes 63 20 x 30 inch displays of prize-winning magazine series.

It will be hung in the college library where the liberal arts division and the alumni association will have their Homecoming reunion headquarters.

Les Brown Orchestra Appears Locally

Fronting his world-famous "Band of Renown," Les Brown will give local audiences an opportunity to see, hear and dance to his celebrated orchestra when they appear at the Vet's Memorial building tomorrow night.

No strangers to followers of great dance music, the Brown orchestra has been making musical history since it left the campus of Duke University over ten years ago. Les has never wavered in his attempt to present the greatest dance music by one of the most impressive organizations in the country.

Sharing the spotlight with Les when he appears here will be luscious Lucy Ann Polk, reputed favorite female band vocalist in the country. Also featured is comedy vocalist Butch Stone, along with trombonist Ray Sims, who sings as well as he plays. Les' younger brother, "Stumpy," shares in the vocal honors.



LES BROWN

The Downbeat

By Ike

The meager but none-the-less enthusiastic crowd at last Friday's frosh football game was treated to a rare show on this campus. The Mustang Pep band made its debut during the half-time intermission period with a sparkling display of precision marching.

Drum major Chuck Erikson, at a moment's notice, whipped up a fast moving stunt that had the audience rolling in the aisles. Even Davey laughed and hid his face. Several special guests have been heard to say that they had the time of their lives. Guess who played the bass-drum? Our own "Boom-Boom" Bravo! Very good too. Any one desiring further information may have same by asking Davey.

The rooting section was under the capable direction of Des Meek, chairman of the music board of control, and Bill Peete, bass drummer for the band. They both did great work.

Last Tuesday evening, the quartet performed before the San Luis Lions club, furnishing the entire entertainment program.

Last Thursday evening the quartet mingled with the V.I.P.'s when they sang before a select group of the state board of education at President McPherson's house on campus.

Today, the newly garbed Mustang band is on its way to Whittier to furnish music and color at the Mustang-Peet tilt this evening.

Just for the record, the Collegians are very busy answering letters from schools throughout the state expressing the regrettable fact that due to an agreement with the local musicians union, they are limited to only their own school dances and those they play on tour. Schools heard from, asking for the Collegians are: Visalia High, Shafter High, East Bakersfield and San Mateo junior college.

Meow Department
The rhythm section of the Collegians is made up of a bunch of stars. They just don't seem to be able to get together.

Last Friday evening the activity was too much for baton-twirler Bob Belinger. He had to be carried off the field.

Gip Gipson must be wearing heavy shoes this season. Seems he shuffles instead of marches.

No comment from Dave Schubert. Yet!!

Barbecue Enjoyed By Crops Club

The fragrant aroma of barbecuing beef permeated the Morro state park area on Sunday afternoon, at the Cal Poly Crops club autumn barbecue and picnic.

The picnic was held from 1 to 4 with 60 Crops club members, faculty members of the crops department and their wives, and guests attending.

The group played volleyball and other games in the early afternoon until chefs Bill Troutner and John Bingham announced "chow time". The crowd then closed in on the excellent barbecue lunch.

From January, 1943 to 1944, more than 8000 naval aviation cadets were trained on Cal Poly campus.

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DANCE TO LES BROWN

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Newman Club Elects Vogel Prexy; Party Plans Made

The Newman club, at Vet's Memorial building on Oct. 19, elected Ray Vogel as president to replace Arnold Savonarola, recently drafted. Father Hall gave a short lecture and the meeting closed with refreshments and dancing.

Plans for a Halloween party at the hall for Oct. 29 were made. A general invitation was posted about the campus. The next meeting will be Nov. 2.

The secretary announced the next meeting to be held at Vet's building on Nov. 2 and states the club would like to see many new faces there at that time.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



"Safe! as I'm concerned" said Sheedy's gal, "your hair looks like something the cat dragged in. Perhaps you better spring for some Wildroot Cream-Oil, America's favorite hair tonic. Keeps hair combed without greasiness. Removes loose, ugly dandruff. Relieves annoying itiness. Contains Lanolin. Non-alcoholic." So Sheedy roared down to his druggist for Wildroot Cream-Oil, and now he's feline mighty fine. All the girls paws and stare when he passes. So you better leopard on the bandwagon and try Wildroot Cream-Oil right meow. Scratch up 29¢ for a bottle or handy tube at any toilet goods counter. And ask your barber for some Wildroot Cream-Oil on your hair. Then you'll be the cat's whiskers!

* of 131 So. Harris Hill Rd., Williamsville, N. Y.
Wildroot Company, Inc., Buffalo 11, N. Y.



Compaction Rough On Lawns

Are you guilty of causing compaction? Whether you know it or not you probably are—along with most of the student body and many of the faculty, says Ed Mattson, acting head of the horticulture department.

Soil compaction results from constant travel across lawns instead of on the walks provided. Mattson and Bill Ford, grounds supervisor, cry this presents one of their greatest problems every year. Last year, a section of lawn west of the library was nearly ruined by short-cutters. And unless this short-cutting stops, the same thing may happen again this year.

The campus problem seems to be statewide as it was a major topic at the Southern California turf culture conference held in Los Angeles, Oct. 12 and attended by Mattson and Ford.

One of the suggested solutions was planting thorny bushes or hedges at the corners of all lawns, but this was rejected by the Poly delegates. Instead, they decided that education and co-operation from students and faculty was the best course.

Another problem that interested Poly's representatives was the upkeep of stadium turf. This is in constant hard use from early September to November and the situation requires much attention.

Mattson says that Bermuda grass is becoming more and more popular around the state as a turf grass and could be a partial solution to the problem. At present, Cal

Poly's turf consists of alta fesque, bluegrass, and some minor mixtures. Some time in the future a switchover may be made.

Many other problems of major and minor importance to turfmen were discussed in the all-day meeting held at the Riviera country club.

Remember! Ford and Mattson would appreciate your co-operation in prevention of compaction by not shortcutting.

EXAMS OPEN FOR AG MEN

Placement secretary, Katherine Pyle, has job information of particular interest to 1954 agricultural department graduates. U.S. government examinations will be given for junior management assistant and junior agricultural assistant. Applications must be in by Nov. 12 and Dec. 1, respectively.

These examinations are given yearly. If you pass the exam, by the time you get "out" of school you may be "in" with the government.

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How the
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Maureen O'Sullivan says:
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Dr. Culbertson Writing Book On Cybernetics

Dr. James T. Culbertson, new Cal Poly mathematics instructor and former research worker in cybernetics, or robotology, is currently writing his second book on the subject.

"The Mind of Robots," Dr. Culbertson believes, will be even more popular than his first book, "Consciousness and Behavior," published in 1951 by Wm. C. Brown, Du-

buque, Iowa.

While employed by the Research and New Development Corporation (RAND Corp.), sub-contracted by the United States air force, Culbertson experimented in the construction of little mechanical "animals" which, by means of photo-electric cells and electronic devices, would behave similar to the human being. Culbertson's re-

search at Rand related to the possible development of a practical robot-pilot.

"In line with the automate theory of cybernetics, which involves the relationship of the human nervous system and brain to mechanical-electrical communication systems," he explained, "it is possible to construct a machine that behaves somewhat like man."

Cal Poly has 8,807 acres, the Kellogg unit has 800 acres, making Voorhis unit has 187 acres, and the a total of 4764 acres.

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The American lives well because of the "tools" he has to work with. They multiply the labor of his hands. Thus, he is able to produce more useful goods with his day's work.

A good example is the Union Oil employee. Today each man working for the company has \$70,691 worth of "tools" at his disposal, 8½ times as much as he had in 1927. Because of this, his production of goods has increased 2½ times. His wages (including retirement, vacation and other benefits) have climbed from \$168 to \$484 a month—almost 3 times—yet he works far shorter hours than he did 25 years ago.

The "tools" that make such gains possible are paid for by the shareowners of a business. For putting up their money, these people are offered the opportunity of being rewarded for their investment. So when a company makes a profit, they share it. Last year, the 40,802 owners of Union Oil common shares received an average of \$261 in dividends.

Now if you destroy the profit incentive, as continued high taxes could eventually do, you kill the goose that lays the golden egg. The "tool providers" couldn't be expected to risk their money. Without new "tools," employees couldn't continue to produce more. The flow of new and better products would dry up. There would be less wealth to share and a lower standard of living for America. So an economic climate that encourages profit and success is vital to all of us.

UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, Calif.

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Soccer Team Slates Game

An International Soccer team is in the making at Cal Poly. As a matter of fact, a squad of 88 men answered the call of volunteer instructor-coach Hans Magey, and his team of hustlers has already lined up a definite date to play Cal Tech in a season opener, Nov. 28. The Poly soccer crew will meet engineers on the Mustang field. The spirit shown by the soccer aspirants has been more than terrific lately, for word from the P.E. department has it that the Poly International Relations will help foot the bills when the soccer men go on the road. Aside from that, the members themselves have agreed to pay as much as possible in order to assure the success of possible intercollegiate matches.

Tentative soccer matches have been arranged with UCLA, USC, and Midland school. There are other schools throughout the state who might want a crack at the neophyte Poly team, but acting Poly captain, Amir Behnam explained that before the locals steps up in class, they'll have to get appropriate shoes.

Intramural Program Off To Fast Start

Cal Poly's Intramural sports program got off to a roaring start last week when seven football games went into the record books as three campus leagues opened competitive play. No less than 16 games were on tap for this week, but since all scores were not in at press time, the current conference standings won't be available until Friday, Nov. 6.

At the end of one week's play, Diablo, Jespersen and Shasta dorms were tied for the lead in league 1, as each team notched an opening victory. Shasta had the most impressive win, a 20-0 thumping of Tehama. In league 2 only one game was slated last week, and Lassen dorm squeaked by Modoc, 18-6.

The Poly Printers, operating under the name of Mat Plea Pi, have a comfortable lead in league 3 as they hold a 12-0 win over the Poly Phase club, and a 14-0 thumping of the Young Farmer's sextet. The intramural grid program is being handed by P.E. major Jim Houston.

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The INSIDE OUTLOOK

By Frank Tours, Jr.

Though some may find it hard to believe, Cal Poly's football team members are real "pillars of virtue".... Riding back with the team from Peppering was a refreshing experience.... The boys sang religious songs (all about Abraham, Jacob and Isaac) and patriotic numbers nearly all the way.... It was gratifying to this reporter to see so many of our students waiting on the steps of Crandall gym to thank the gridders for a job well done.... C'mon, rally committee—you're worse than you realize....

Which leads to the thesis for today.... Here's Cal Poly with what many students think is the finest football team in the history of our school.... And what happens after a game??? Do we clamor for a speech from the coach??? Do we ask one or two or three football players to come out of the dressing room after the game and say a few words??? Do we get up a little early on Friday morning to send the team on its way with the well-wishes of the student body??? Do we have a rally before and after every game, hear a few pep songs, get roused to a fever pitch, and form caravans to Los Angeles??? NO!!!

What More D'ya Want? What more could a Poly rally committee want??? An undefeated football team, a high-scoring football team, and at a school that has been STARVED for this sort of thing for years.... Of course, you rally men might think this spirit-pitch is corny.... And if you do, then forget all about rallies.... But if you're gonna be a rally committee, for the sake of sport, do SOMETHING....

Before we run out of space, a word about tonight's game.... Poly will break the famous Whittier "jinx" and win, 48-18....

Final Play Slated In Tennis Tourney

LaVerne Hobson dumped George Hunter, 6-1, 6-7, 7-5, and veteran Dave Ziemer disposed of sophomore ace Javier Ascarrens in straight sets, 11-5, 6-4, to move into the final round of the fall tournament. Next week, the hard-hitting Hobson comes up against the big serve and deadly net game of Ziemer for the tourney title.

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Big Turnout Seen For Novice Tourney

Looking for the largest turnout and the most interesting and colorful tournament in the short five-year history of Novice Boxing at Cal Poly, Coach Tom Lee is rapidly completing plans for the show slated for Dec. 2, 3, 4 in Crandall gym.

The tournament is open to all Cal Poly students who have not earned a varsity letter in boxing. There will be nine weight divisions ranging from 119 pounds to the heavyweight division. Coach Lee repeated his tip to prospective boxers to start training "now."

A new wrinkle to this year's tourney is the fact that every I.E. major at Poly will be required to sponsor a man. This promises a record turnout of boxers who should be in good shape for the fall flatlands.

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Square Compass Meets Monthly

Attendance Urged

Organized for the purpose of furthering the principles and fellowship of Freemasonry, the college Square and Compass club meets at noon, the first Friday of each month at Hillcrest Lounge. One of the club's projects is to assist in the conferral of degrees upon students, faculty, or staff of the college. In November, two third degrees will be conferred on men from this campus and it is desired that a full complement of club members be present to confer the degrees. Further information may be had by contacting officers and advisors of the club. They are: William T. Meier, president, box 1688; Robert E. Ahrens, vice president, box 516; Ralph Denamore, secretary, phone #141 M. C. Martinson, coach, ph. 877; and Phillip W. McMillan, postoffice.

Noyes Places First In Beef Judging At Portland Show

Duane Noyes, Mondamin, Iowa, won first place in beef cattle judging and received the Swift medal at the Pacific International Livestock exposition. Cal Poly averaged out in fifth place in the international judging contest. They were second in hog judging, third in sheep, and fifth in beef cattle judging. They placed behind Washington State college, Utah State, University of Idaho, and Oregon State college in that order. The Washington State judging team was here this week for a practice session before entering competition at the Cow Palace. Incidentally one of the W.S.C. team is an attractive young lady who seems to do quite well. Dick Johnson, judging instructor, and his team of Henry Gasper, San Francisco; Lee Kirkpatrick, El Cajon; William C. Smith, Lodi; Robert L. Smith, Buttonwillow; Charles Koonts, Miami, Arizona; and Marwin J. Sorenson, Logan, Utah, left Thursday to compete in the intercollegiate judging contest at the Cow Palace. They plan to return Nov. 1.

SUSPICION

When your wife is wonderful And shows you fine respect First ask yourself this question "What should I suspect?"

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Union Committee

The College Union committee of Cal Poly has been functioning for over a year, and now that advancements have been made the committee is looking for prospective members to help in the work that will follow.

"According to plans the committee will be composed of eight members, preferably freshmen and sophomores, so as to give the group continuity," it was disclosed by Dan Lawson, co-advisor to the group. In selecting members for the committee several factors will be taken into consideration. The student must have a grade point average of 1.8 or better and must not be too involved in other activities. He must be willing to stay with the College Union committee throughout his school years.

This committee was formed for the purpose of research work and planning a college union building on the Cal Poly campus, in which a complete and working student program of activities will be carried out.

Application blanks for membership can be secured from Miss Sally Stevens in the student body office, basement Administration building.

Dr. Lovett Urges Influenza Shots

In order to avoid a repetition of last year's epidemic of influenza, Dr. E. D. Lovett, college physician, is urging all students to drop by the health center next week and be inoculated free of charge.

Faculty members and administrative personnel may have the same inoculation for fifty cents.

The shots will provide an immunity to the disease for a period of eight to twelve months.

Judging Team Competes

The College Dairy Cattle judging team is competing at the Grand National Livestock exposition, Cow Palace, San Francisco.

The contest, being held tomorrow, marks the first time for college dairy cattle judging at the Grand National show.

Those leaving for the contest are: Leo Hawes, Monroe Lair, Warren Vander Hule, Robert Fox, Richard Van Horn, and their coach, Russell Nelson, instructor in dairy husbandry. Three of the students listed above will represent Cal Poly in the contest.

The team will judge and place 10 classes of dairy cows, half-breds, and bulls of the Holstein, Guernsey, Jersey, Brown Swiss, and Ayrshire breeds. They will give oral reasons on five of the 10 classes.

Field Trip Slated By Ag Engineers

The agricultural engineers have planned their annual field trip for Nov. 12, 13, and 14th. The trip this year will cover as many places as possible in the Bay area and also a visit to Fresno State college to inspect the AE department there.

The purpose of this trip is to give the students an idea of what the agricultural engineering division has to offer and also to see some large agricultural manufacturing places in operation. Some of the places on the tentative schedule include Woolridge Scraper Co., Sunnyvale; Peterson Tractor Co., San Leandro; International Harvester Co., Stockton; and many others.

The trip is being organized by John Dale, Clive Remund and Wick Kathan, members of the AE club.

NOTHING OFFICE most 1953

Students desiring room assignments on campus may contact Don Wick, housing manager, at Chase Hall, 12 and 1 to 4 p.m.

Monday through Friday, 4 to 5 p.m. The housing secretary will be available to handle routine matters from 8 to 12 and 1 to 4 p.m.

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