



## IN THIS EDITION

### COVER STORY

#### THE FINEST OF FIRST IMPRESSIONS

SOAR Leaders Introduce New Freshmen and Parents to Cal Poly

### EDITOR’S NOTE

Introducing Cal Poly

### BUDGET UPDATE

Vice President Larry Kelley Offers an Update on the State’s Budget

### AROUND CAMPUS

WOW 2012 in Photos

### FREEDOM AND FLIGHT

Cal Poly Alum and Tuskegee Airman Art Hicks on Education and Civil Rights

### ALUMNI IN THE NEWS

Two Engineering Grads Helped Build the Mars Rover; a Business Grad Produced an Indie Film; and More

### UNIVERSITY NEWS

Cal Poly’s Accreditation is Renewed; New Deans and a Police Chief are Named; and More

### SOMETHING TO CHEW ON

Business Alums Matt Canepa and Pat Pezet Have Created an Alternative to Chewing Tobacco

### POLY DAYS

A Look at the University’s First Annual Alumni Weekend, Held in July

### LOOKING AHEAD

Reflections from Cal Poly President Jeffrey D. Armstrong



### Grinds

Buisness grads Matt Canepa and Pat Pezet have a new kind of chew for Major League Baseball players.

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### WOW slideshow

See images from this year's Week of Welcome, as new students got to know their university and their community.

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### Alumni in the News

A pair of Cal Poly Engineering grads helped build separate components of the Curiosity rover that landed on Mars in August and is currently exploring the red planet. Read about these and other accomplishments by our alumni.

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### Looking ahead

President Jeffrey D. Armstrong talks about the indomitable spirit of the Cal Poly family and the positive momentum that has the university starting the new academic year strong.

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