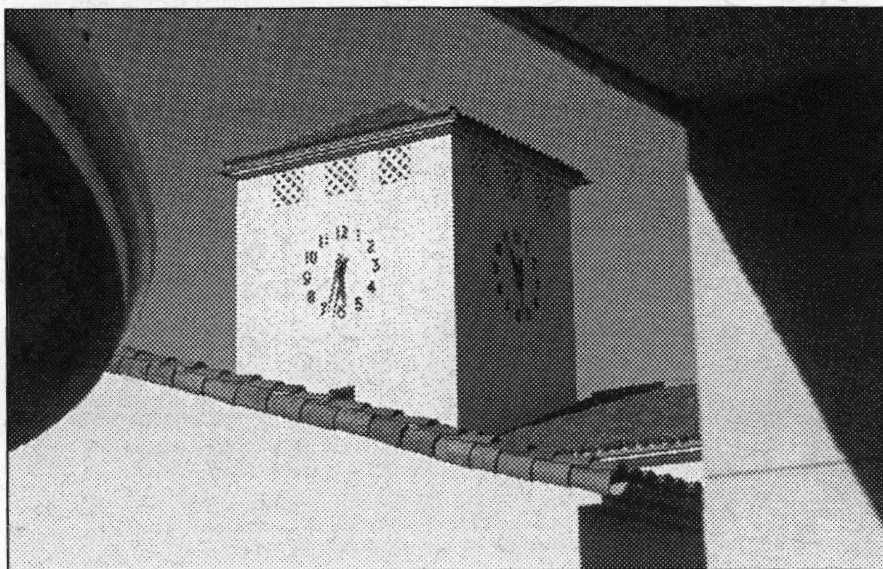


CAL POLY Report

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It's that time again . . .

Fall Conference, WOW, and classes are just around the corner. Join friends and colleagues at the General Session kicking off Fall Conference week, Sept. 11-Sept. 15. President Baker will give opening remarks, and Karl S. Pister, chancellor emeritus, UC Santa Cruz, will speak on 'Higher Education in California: 2000 and Beyond.' The General Session runs 9:30-11 a.m. in the Performing Arts Center's Cohan Center.

Summer round-up

This outline of material published during summer quarter is intended to bring academic-year readers up to date.

APPOINTMENTS

The following appointments were announced: **Sema Alptekin**, chair, Industrial and Manufacturing Engineering; **Robert Detweiler**, interim vice president, Student Affairs; **Rick Johnson**, interim ASI director; **Bonnie Konopak**, dean, University Center for Teacher Education; **Art MacCarley**, director, Computer Engineering Program; **Sigurd Meldal**, chair, Computer Science; **Frank Mumford**, Foundation executive director; **Dennis Parks**, dean, Extended Studies; **William Pendergast**, dean, College of Business.

RETIREMENTS

Senior university associate dean **Harry Sharp**.

AWARDS AND HONORS

Lanny Griffin, assistant professor of materials engineering, was selected to receive a Dow Outstanding New Faculty Award.

DEATHS

Madge Ditchie, Health Services, died July 11; **Wilbur C. Hogan**, mathematics professor emeritus; **Tommy Lewis Jones**, Facilities, died June 3; **June Langston**, Graphic Communication, died June 21; **Marie Lehman**, mathematics, died July 22; **Jackie MacDonald**, University Police, died June 10; **Larry Voss**, executive assistant to Presidents Kennedy and Baker, died June 13.

ADVANCEMENT UPDATE

Alice Parks Nelson of San Luis Obispo donated real estate valued at
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Cal Poly 'Best in West' in U.S. News ratings

Cal Poly has been rated the best public, largely undergraduate university in the West by U.S. News & World Report for the eighth consecutive year.

Cal Poly also remained in the No. 5 position among all institutions in the Western Universities Top Schools list in the magazine's annual survey.

In this year's list, which, for the first time, includes a more-comprehensive ranking of individual academic departments, the College of Engineering's Computer Science Department was listed as the best in the nation (among those not offering Ph.D. programs).

Also in the national rankings for undergraduate engineering departments without Ph.D. programs, the Industrial and Manufacturing Engineering Department tied for the No. 2 position, Electronic and Electrical Engineering tied for No. 3, Aerospace Engineering tied for No. 4, and both Civil Engineering and Mechanical Engineering tied for No. 5.

The College of Engineering was listed at No. 4 among public institutions and No. 9 overall for undergraduate programs without doctoral programs.

The four private institutions ranked above Cal Poly in the Western regional universities category are Trinity (Texas), Santa Clara, Loyola Marymount and Gonzaga (Wash.).

Cal Poly received high marks again this year for academic reputation, its freshmen retention rate, and the quality of its students.

Among all Western regional colleges and universities, both public and private, Cal Poly maintains its third-place ranking for reputation.

Academic reputation — the only subjective factor used to calculate the rankings and the single most influential factor — is based on a survey of presidents, provosts and admissions directors of other universities. It counts for 25 percent of the score used to rank an institution.

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Student Life & Activities has new name, same focus

The Student Life and Activities office has changed its name to Student Life and Leadership.

"Training Cal Poly's student leaders has always been an important part of our mission, and our new name reflects that," said Ken Barclay, director.

Over the last year, the department created a comprehensive leadership program, Cal Poly LEADS (Leadership Education and Development for Students). The program, coordinated by Pat Harris, is intended to provide students with opportunities to develop the necessary skills to become effective leaders.

LEADS will offer students the opportunity to earn a certificate of completion in leadership training and a leadership transcript that can be attached to their resumés that reflects their experience both on campus and in the community.

The program will begin with "Extreme Leadership," a conference on Oct. 12. The conference, funded by the Cal Poly Plan, will give students an opportunity to participate in corporate training sessions given by staff members from such companies as IBM, Agilent Technologies, and New United Motor Manufacturing.

Student Life and Leadership will continue to offer training opportunities to students who work with such groups as the WOW Board, Student Community Services, the Multicultural Center, and sororities and fraternities.

Leadership staff members are also available to consult with student groups to help them work effectively on teams in the classroom and in co-curricular activities.

Faculty members from a number of disciplines serve on the LEADS Advisory Board, and plans are in the works for an in-class pilot program to teach teamwork skills to students in a materials engineering lab class.

For more information on the LEADS program, visit the Web site at www.leads.calpoly.edu. □

Women plan reception

The Cal Poly Women's Club will hold its Fall Reception from 2 to 4 p.m. Sept. 24 at the home of Jan Lucas, 1227 Corralitos Ave., San Luis Obispo. Donations will be accepted for the ASI Children's Center at the event. For more information, call Florence Mesler at 543-3259. □

Academic Calendar through Spring 2001

FALL TERM 2000

Sept. 11	Monday	Beginning of fall term (faculty only)
Sept. 18	Monday	Fall term classes begin
Sept. 29	Friday	End of second week of instruction
		Last day to drop a class
Oct. 2	Monday	Last day to add a class
		Last day to register late and pay late registration fee
Oct. 6	Friday	End of third week of instruction – Census date
Nov. 3	Friday	End of seventh week of instruction
Nov. 10	Friday	Academic holiday – Veterans' Day observed
Nov. 22-26	Wednesday-Sunday	Academic holiday – Thanksgiving
Dec. 1	Friday	Last day of classes
Dec. 4-8	Monday-Friday	Final examination period
Dec. 9	Saturday	Mid-Year Commencement. End of fall term
Dec. 10-Jan. 7	Sunday-Sunday	Academic holiday

WINTER TERM 2001

Jan. 8	Monday	Beginning of winter term – classes begin
Jan. 15	Monday	Academic holiday – Martin Luther King Jr.'s Birthday observed
		End of second week of instruction
Jan. 22	Monday	Last day to drop a class
		Last day to add a class
Jan. 23	Tuesday	Last day to register late and pay late registration fee
Jan. 29	Monday	End of third week of instruction – Census date
Feb. 19	Monday	Academic holiday – George Washington's Birthday observed
		End of seventh week of instruction
Feb. 27	Tuesday	Last day of classes
March 16	Friday	Final examination period
March 19-23	Monday-Friday	End of winter term
March 23	Friday	Academic holiday
March 24-April 1	Saturday-Sunday	

SPRING TERM 2001

April 2	Monday	Beginning of spring term – classes begin
April 13	Friday	End of second week of instruction
		Last day to drop a class
April 16	Monday	Last day to add a class
		Last day to register late and pay late registration fee
April 20	Friday	End of third week of instruction – Census date
May 18	Friday	End of seventh week of instruction
May 28	Monday	Academic holiday – Memorial Day observed
June 8	Friday	Last day of classes
June 11-15	Monday-Friday	Final examination period
June 16	Saturday	Commencement. End of spring term
		End of university year (faculty only)
June 17-18	Sunday-Monday	Academic holiday

Appointments

Barry A. Eisenberg

Cal Poly alumnus Barry Eisenberg of Cincinnati has been appointed to a two-year term as department head of the Environmental Horticultural Science Department, effective Oct. 1.

Eisenberg graduated in 1975. He earned a doctorate from The Ohio State University. He is owner of Postharvest Research Solutions and formerly was director of quality and technical services for Chiquita Brands International.

Manzar Foroohar

History Professor Manzar Foroohar has been appointed acting department chair in Ethnic Studies for the 2000-2001 academic year.

Foroohar has taught in the History Department since 1987. She previously taught at UC San Diego, the Marlboro College and School for International Studies in Brattleboro, Vermont, at Los Angeles City College, and at several universities in Tehran, Iran. □

Cal Poly to use e-mail with prospective students

Cal Poly is about to begin communicating with prospective students largely via e-mail and using new Cal Poly-inspired software to automate much of the routine back-and-forth communication.

Jointly developed by the Admissions and Recruitment office and Hobsons, a global company with 25 years of experience in educational marketing and publishing, the system, called e-coms, will be marketed worldwide.

E-coms is designed to increase and improve communication with students and begin doing so long before they apply for college — in 8th grade and earlier.

The Admissions Office is working with academic departments to develop ways for the system to filter information and names to target the best prospects for particular academic programs. Two goals are to create direct e-mail links between students and the professors in the disciplines in which they're interested and to provide virtual-reality campus tours.

Cal Poly is now working with targeted groups of 8th-grade students statewide to set up e-mail accounts the youngsters can use to get information about the campus. Working through a program called CSU Mentor, Cal Poly is aiming especially for teenagers who would be the first in their families to go to college. The object is to provide information about high school courses the teens need to take to prepare for higher education. □

Scholarship awardees to be honored Sept. 13

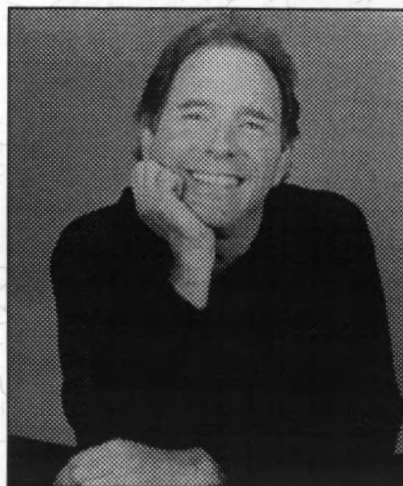
The Cal Poly Staff Scholarship Committee invites faculty and staff members to a reception for the awardees of the 2000-2001 Staff Scholarships.

Patricia Van Belleghem, a history major, and Lori-Ann Walters, business, are both Cal Poly employees.

Chantal Lavoux, business, Lisa Powell, liberal studies, and Devin Smyth, history, are dependents of staff members.

The recipients will be honored at the Women's Welcome Reception during Fall Conference Week from 4 to 5:30 p.m. Sept. 13 in UU 203.

The Staff Scholarships are funded by donations from the staff and faculty. Anyone interested in contributing, should call Pat Broering at ext. 6-2675. □



Red Grammer

Family entertainer Grammer to perform

Children's singer-songwriter Red Grammer will perform at 7 p.m. Sept. 20 in the Cal Poly Theatre as part of Cal Poly Arts' Family Series.

Grammer is known as an energetic guitarist with a voice and a vision that are beloved by children, parents and educators alike. Parents Magazine called him "the best voice in children's music."

Critics have also hailed his "gentle pop melodies and insightful lyrics, as well as his occasional moments of inspired silliness."

Grammer and his songwriting partner and wife, Kathy, have produced a series of award-winning recordings. "Hello World," their latest release, was selected as a "Kid Pick" by USA Today and earned a Gold Award from Parents' Choice magazine.

Tickets cost \$8-\$14. □

Ticket information

Tickets to the performances listed in today's *Cal Poly Report* can be bought in person or by phone (ext. 6-2787) at the Performing Arts Ticket Office 10 a.m.-6 p.m. Monday through Friday and 10 a.m.-4 p.m. Saturday. Orders may be faxed to ext. 6-6088.

For audio samples and more information on an event, visit the Cal Poly Arts Web site at www.calpolyarts.org. □

Orchesis to hold dance auditions Sept. 21

Faculty members are asked to let their students know that auditions for the Orchesis Dance Company's 31st annual dance concert will be held the first week of classes.

Workshops for the audition will be held at 6:10 p.m. Sept. 19 and 20, and scheduled auditions will begin at 6:10 p.m. Sept. 21.

Both workshops and the auditions will be in the Crandall Gym Dance Studio, across from Mustang Stadium and next to the women's locker room.

Interested students should plan to attend at least one of the two workshops. Those selected will be enrolled in DANC 345 in fall quarter and DANC 346 in winter.

The concert theme for 2001 will be "Dance Perspectives," and performances will be Feb. 2-3, and 8-10 in the Cal Poly Theatre.

The concert will be directed by Dance Professor Maria Junco and assistant director Diana Stanton, both of the Theatre and Dance Department.

For information call Maria Junco at ext. 6-1248 or leave a message at ext. 6-1465. □

Performances added to two 'family' shows

Because tickets to The New Shanghai Circus on March 18 and "The Very Hungry Caterpillar" and "The Very Quiet Cricket" on March 22 sold out during the summer's season subscription campaign, additional performances have been scheduled.

The New Shanghai Circus will also play at 7 p.m. March 18 in the Performing Arts Center's Cohan Center.

"The Very Hungry Caterpillar" and "The Very Quiet Cricket" will have an additional showing at 6:30 p.m. March 21 at the Cal Poly Theatre.

Call the Performing Arts Ticket Office at ext. 6-2787 for prices and tickets. □

CPR schedule

This is the first fall quarter issue of the *Cal Poly Report*. Another CPR will be published Sept. 13 and every Wednesday thereafter through Dec. 6.

Please submit items by 10 a.m. the Wednesday before you want it to appear. E-mail items to polynews@polymail. □

Position vacancies

STATE: For a complete listing of employment opportunities for state staff and management positions, you can:

- Check the Human Resources and Employment Equity Web site at www.calpoly.edu, under Employment Opportunities;
- Come to the HREE office, Adm. 110, and view the posted positions;
- Call the HREE Job Line at ext. 6-1533.

For a listing of new openings, check The Tribune's Sunday edition.

Please note that applications for job openings must be received in the Human Resources and Employment Equity office, Adm. 110, by 5 p.m. on the closing date. Envelopes postmarked by the deadline will not be accepted.

If you have questions, please call HREE at ext. 6-2237. □

... Roundup

Continued from page 1

\$80,000 to establish the Alice Parks Nelson Orchestral Music Endowment Fund in the Music Department; Dance Professor **Moon Ja Minn Shur** was honored by her husband's donation of \$15,000 to the College of Liberal Arts' dance program; the **Retired Faculty and Staff Club** has raised more than \$7,000 for the Faculty and Staff Centennial Merit Scholarship Endowment fund; Los Osos resident **Grace Tevis** donated real estate valued at \$170,000 to the Tevis Fund for Visiting Artists in Music in the College of Liberal Arts; **Unocal** donated \$5.6 million to the College of Science and Mathematics' Environmental Biotechnology Institute; **Willy and Vreni Borner** of Cupertino made a gift of stock valued at more than \$8,000 to benefit the Modern Languages and Literatures Laboratory.

THIS & THAT

President Baker gave the commencement address at Chaoyang University of Technology in Taiwan and met with the island's new president, Chen Shui-bian, during a five-day visit; the **Western Association of Schools and Colleges** reaffirmed Cal Poly's regional accreditation; **Gov. Gray Davis** approved \$10 million to enhance quality and set the stage for enrollment growth in five CSU "strategic" programs: agriculture, biological science, computer science, engineering and nursing; **Aeronautical Engineering** was renamed **Aerospace Engineering**. □

'Instructor Effectiveness' offered fall quarter

Don Maas, professor in the University Center for Teacher Education, will teach a fall quarter seminar on techniques for increasing teaching effectiveness.

Maintaining Instructor Effectiveness: Techniques and Strategies for More Effective Teaching is open to faculty and staff members. It will be taught from 3:10 to 5:50 p.m. Wednesdays, beginning Sept. 20, in Erhart Agriculture Room 241.

The course emphasizes the practical applications of research to maintaining teaching skills. Topics include:

- What elements make instruction effective.
- How to motivate students.
- How to be sure students are learning.
- How to get students to remember material taught.

The seminar is free.

Enrollment is limited to 20. To register, contact Cathy Joubert at ext. 6-2227 or cjoubert@calpoly.edu. Anyone interested in taking the seminar but unable to do so fall quarter should contact Joubert.

For more information on the course, call Maas at ext. 6-2587. □

... U.S. News Ratings

Continued from page 1

The engineering school rankings were determined by a survey of deans and senior faculty members at similar institutions. Five of the top nine in Cal Poly's category — all private — were the Rose-Hulman Institute of Technology (Ind.), Harvey Mudd College, Cooper Union (N.Y.), Bucknell University and the Rochester Institute of Technology (N.Y.). The three major U.S. military academies counted as public institutions; all tied for fourth with Bucknell and RIT.

U.S. News divides America's approximately 1,400 accredited four-year colleges and universities into 11 groups based on categories used by the Carnegie Foundation for the Advancement of Teaching. The nation's 504 regional universities are those that offer a wide selection of undergraduate programs and master's degrees but few, if any, doctoral programs.

Research universities such as Stanford and the University of California campuses, which offer doctoral programs, are listed in the "national universities" class.

The U.S. News ratings are available on the World Wide Web at www.usnews.com. □

Leave solicitations

Sydney Francis

Sydney Francis, senior data control technician in Information Technology Systems' Operations and Data Control office, has qualified for family catastrophic leave. Eligible state employees may donate vacation credit to help her remain in full-pay status during an extended absence.

Those interested in donating leave may request the Catastrophic Leave Donation form from solicitation coordinator Lynette Klooster at ext. 6-7693 or by e-mail.

CSEA employees (Units 2, 5, 7 and 9) may donate up to 32 hours, and all other eligible state employees may donate up to 16 hours total vacation credits per fiscal year in increments of one hour or more.

Patricia Vargas

Patricia Vargas, administrative support assistant in Health Services, has qualified for personal catastrophic leave. Eligible state employees may donate vacation credit and sick leave to help her remain in full-pay status during an extended absence.

Those interested in donating leave may request the Catastrophic Leave Donation form from solicitation coordinator Vivian Phillips in Health Services at ext. 6-5279 or by e-mail.

CSEA employees (Units 2, 5, 7 and 9) may donate up to 32 hours total, and all other eligible state employees may donate up to 16 hours total sick leave and/or vacation credits per fiscal year in increments of one hour or more. □

Performing Arts Center to sponsor golf tourney

The Performing Arts Center will sponsor a benefit golf tournament at 11 a.m. Oct. 23 at the San Luis Obispo Golf and Country Club.

The \$150 entry fee includes dinner prepared by chef Ian McPhee at the Performing Arts Center after the tournament.

The field is limited to 36 two-person teams.

Interested golfers should call the Performing Arts Center at ext. 6-2787 from 10 a.m. to 6 p.m. Monday through Friday and 10 a.m.-4 p.m. Saturday.

Proceeds from the tournament will benefit Youth Outreach for the Performing Arts Center. □