

Fever High As Candidates Seek Choice ASB Offices

Campaign fever has hit the Poly campus again with seven candidates in the race for three choice Associated Student Body offices—president, vice president, and secretary. Yesterday's 11 a.m. pre-election assembly in the Engineering auditorium served as the kick-off for the political

Dr. Miller Is New Public Relations Man; Here On 20th

Dr. Douglas Miller will take over responsibilities as Cal Poly's public relations director on April 20, replacing Robert Kennedy, who has taken a position as assistant to President Julian A. McPhes.

Dr. Miller has resigned a similar position at Case Institute of Technology, Cleveland, Ohio, in order to accept the position here.

Many Titles
He has held the title of professor and assistant to the dean, School of Journalism, Syracuse University and director of the bureau of public information at Syracuse.

Among his other past duties are director publicity, Ohio Wesleyan university, visiting professor Stan-



ford University Institute for Journalistic studies, and branch head, journalism, Biarritz American university, Biarritz, France.

Dr. Miller is one of two national directors-at-large of the American college public relations association. He was president of the American association of teachers of journalism and served as vice president of that organization, also.

Many Honors
He was president, Syracuse university Faculty club.

Dr. Miller's Case Institute catalog won first place in national competition last year at the ACPRA convention, and his student recruitment publications placed second. He is listed in Who's Who in America and in the Directory of American Scholars.

Carnival Prizes, Equipment Subject Of Meeting

Poly Royal carnival committee is putting finishing touches on carnival plans, set-up and clean-up arrangements have been made and the distribution of concession prizes is the only large item left to be accomplished, says Jim Jagerakog of the sponsoring sophomore class.

At the next meeting, set for next Monday at 4:15 p.m. in Ad bldg. 304, concession sponsors will be informed where and when they may pick up equipment that they need.

The sophomore class news this week is the election coming up for next year's class officers. All petitions for candidates must be turned in before May 14. May 21 will be the next class meeting. Campaign speeches will be given at this time.

aspirants who will carry their "story" to every nook and cranny, to every student gathering in hopes of getting the "mostest" X's opposite their name on the ballot next Tuesday and Wednesday.

Candidates
Candidates for the office of ASB prexy include Lee Gilbert, printing major; Ron Davy, crops major; and Charlie Jacobson, animal husbandry. Two hopefuls for second spot in campus government include Ray Lyon, animal husbandry; and Jim Adams, ag engineering. Seeking the office of secretary are Dick Johnson, dairy husbandry; and John Montgomery, animal husbandry.

Posters and Signs
The traditional signs, posters, and, undoubtedly, the dairy milk shed roof as well as the immediate hillside will be adorned with campaign "literature" during the six day lull between yesterday's assembly and voting, commencing Tuesday morning and continuing through the following day.

Usual Procedure
The usual voting procedure will be in effect, says Bob Smith, outgoing ASB top man. Student body cards will be required of all voters and, as Prexy Smith put it, "Every man on campus has a student body card so it becomes the duty of each of us to make use of it on election day. The only way you will ever get the kind of representation in student government you want is to take an active part in the coming elections. Vote your choice at the polls next week."

Polling place is in the basement of the Ad bldg. across from El Corral entrance.

Buy Gas? Exchange Club Sponsoring A Scholarship Drive

To raise funds for a Cal Poly aeronautical department scholarship, the San Luis Obispo Exchange club will take over Franklin's service station at Monterey and Torro streets this Sunday, says Dr. Robert Maurer.

The Exchangeites will operate the station from 8 a.m. until 5 p.m., all profits going to the fund. Half the club will be on duty until noon and the others until closing time.

Cal Poly aero instructor Richard Hall, chairman of the scholarship committee of the Exchange club, said they hoped to net at least \$150.

"The whole club will be on the job this Sunday," he said, "and it seems probable we'll reach our goal. The club is enthusiastic about the scholarship, which will make it possible for some deserving young man to go to school who otherwise couldn't."

Assisting Hall on the committee is Maurer, dean of liberal arts at Cal Poly, who is also an Exchange club member.

S. A. E.

Society of Automotive Engineers representatives from Stanford, Santa Clara, University of California at Berkeley and Cal Poly are meeting on campus today, says Tom Hargrove, advisor to Cal Poly's SAE chapter.

A student from each chapter will present a paper to the assembly. Representing Cal Poly will be Terry W. Carr, ME senior from San Diego, who will have for his subject, "Use Of Alcohol As An Automotive Fuel."

The dinner meeting with John Cowan, Bakersfield, acting as chairman, will be held in El Corral at 6:30 p.m. All SAE members and persons interested in automotive engineering are invited to attend.

ASB HOPEFULS



Lee Gilbert
President



Ron Davy
President



Chuck Jacobson
President



Jim Adams
Vice President



Ray Lyon
Vice President

Lucky Ticket Holders To Win TV Set; Radio

By Patrick Moore

Ye Gods, man, you can too use a television set! Can't you? Starting tomorrow, bright and early, Blue Key men—25 head of them—will start the ball rolling on Cal Poly's biggest and perhaps best unified drive yet—raising money for new band uniforms. Grand prize to the holder of the

Snack Shop Takes On New Manager; Some Change Soon

George Joinville, former St. Francis Hotel (San Francisco) chef is the new cafeteria manager of El Corral fountain.

A former restaurant owner near Nevada university, he sold the business and decided to study hotel and restaurant management at San Francisco City college.

Recent local positions were cafeteria manager at Camp San Luis Obispo and at Camp Roberts as manager of foods and supplies. Joinville stated that he had 17 soda fountains and one drive-in to supervise at Roberts.

Give Variety
Joinville says, "I plan to give the boys a variety of foods and home made desserts—at prices they can afford." He further adds that, "the college owns the cafeteria and runs it." He explains that profits are necessary and that "you can't eat all of them up," because something should be kept in reserve to operate the enterprise.

Cafe Manager Joinville cheerfully states that, "You're lucky if the present level of coffee prices on the whole-sale market stay steady and don't go up far, we still can give you a nickel cup of coffee."

More on Plate...
"If food costs go down we may be able to put a little more on the plate" he says. "Banana splits are to be added and a warm weather menu with salads a la carte possibly at 15-cents and cold plates may be available," he commented.

"Increased service will lead to more costs. In a sense the cafeteria is a business like any other with labor cost, overhead, soap, heat and gas, which all enter into the price of the meal."

If you drop or add a course after turning in your program cards, be sure to process a "change of program form" which may be obtained in the Recorder's office. No change no grade, says Leo Philbin, registrar.

Security Chief's Tasks Now Filled

Robert C. Krag has been appointed chief security officer, to fill the vacancy left when Ernest Steiner resigned, says Business Manager Don Nelson.

Steiner accepted a position as a civilian fire inspector at US military installations in Italy.

Krag reported for duty April 16, according to Nelson. He was fire chief at Minter field for one and one-half years; battalion chief, Kern county fire department, five and one-half years; and fire engineer in the Los Angeles county fire department for another five years.

lucky donation ticket is a \$500 Emerson television-radio-phonograph combination. Second spot winner gets a \$100 Philco portable radio.

Drive dates, April 18-25, should include time enough for thorough ticket sales in the local area of campus, San Luis Obispo and outlying areas.

Last time the high-stepping band had uniforms, you will recall reading, was back in 1939. That's a long way back, isn't it?

Take Close Look
Take a close look at the present pants, coats, belts and other paraphernalia then you'll understand why our haste in getting enough money.

General Drive Chairman Frank Tours Jr. reports that local merchants, including smaller towns in the vicinity, will be contacted immediately and be asked to buy and sell tickets for the cause.

Not Much Push
There need not be too much publicity push in that immediate area, we wouldn't think, since musical organizations for 'free' give performance after performance for city-wide services, social and luncheon groups every year.

While San Luis Obispo merchants are asking the townspeople to give their share, music department, Blue Key and other interested organization members will be soliciting students, faculty, and administration and employees to get them to donate their little round coins.

If Not Disposed
If the 50 cent tickets are not all disposed of by Poly Royal time, the drive will continue until early afternoon Sat., April 26, in order that visiting alumni, parents, relatives and other friends may give if they so desire.

The band's performances at every football game, marching at half-time, playing at touchdowns and between; their members' attendance and musical genius in the form of pep bands for various events, including basketball tilts; Poly Royal time's annual band concert during the barbecue hour and their participation in the Fiesta de las Flores celebration are just small particles off a big chunk of activities the band alone performs free of charge each year.

Reviewing Uniforms
Music department members have been reviewing uniform styles and types in anticipation of finding "just the right kind" of band uniform for the college's fast-stepping Mustang marching band.

Here's your chance to exchange 50-cents for \$500. Number of tickets please?

Kennedy Takes On New Title; Duties Will Differ Also

Robert E. Kennedy, public relations director, has been appointed to the position of assistant to the president, to become effective April 20, according to reports from the president's office.

"Rapidly progressing developments in the master building program for both the San Luis Obispo and Kellogg-Voorhis campuses are demanding more and more of my

(Continued On Page 2)



Richard Johnson
Secretary



John Montgomery
Secretary

Kennedy Takes New Title; Duties Will Differ Also

(Continued from Page 1)
personal attention," said President McPhee.

More Time Away

"Because these developments run into cost figures of many millions of dollars and are the key to the college's future expansion, I must spend more time than ever away from the campus in state department-level and legislative-level negotiations.

"Since we can expect this condition to be critical for several years to come, I felt it was necessary to select someone with wide experience in the college and an overall understanding of its many operations to serve in the position of assistant to the president."

"The assistant to the president

will represent me in such areas as administrative organization, employee relations, and public relations," President McPhee explained.

Long Time At Poly

Kennedy, who has handled public relations and areas of journalism instruction at Cal Poly since 1940 set up the present agricultural journalism curriculum here as a master's thesis project at Stanford in 1949.

His other assignments here have included: teaching English, NFPA communications, supervising the library, 1942-48; adviser for student publications; editor of the catalog and other official college publications; a member of many committees including, public relations,

student personnel, catalog and president's council.

Administrative changes affecting the public relations director will not alter the present procedure for handling publicity, says Robert Kennedy, present public relations director.

Healey Will Supervise

John Healey, as journalism instructor and student publications adviser, will continue to supervise the student news bureau, which handles both athletic and general publicity.

All requests for publicity stories and photographs should be sent directly to Healey, local telephone extension 237. Ken Kitch, head of the agricultural journalism department, will continue to assist the publicity program by editing the alumni magazine, Green and Gold, and by assigning journalism majors to develop magazine feature stories for departments when feature story leads are provided.

Teach, Public Relations
The new public relations director,

Dr. Douglas Miller, will teach some journalism courses, but will devote most of his time to public relations activities.

He will be responsible for official publications, catalogs, pictorials, staff bulletin, annual reports and special reports. He will handle radio and television programs, speakers, bureau, special event planning, such as on-campus conferences and conventions. He will plan and produce, with technical assistance, exhibits, promotional

movies, slides and other visual and display materials used in student, school, alumni and employer contacts.

He, too, will cooperate with other members of the journalism staff in supervising student news bureau and student publications, reports Kennedy.

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Students' Wives Spur On Uniform Drive This Year

Following a successful pattern established last year at Poly Royal time, Cal Poly's Students' wives club has again voted to sponsor the "Catalina Project," according to Mrs. Jack Wagnon.

This year, profit is being turned over to the music department for use in acquiring new band uniforms for the marching band.

Students' wives feel that the show of school spirit exhibited at last season's football games was due in large part by participation of the band, says Mrs. Wagnon.

The club is using this method of showing their appreciation to those musicians for their work.

Tickets are available for 50-cent donation from many student wives and other persons around campus, she says. They will be on sale during the day of April 24 and at the "Catalina" booth on the midway Friday night.

It is not necessary for the winner to be present to receive the award, according to Mrs. Wagnon. "Don't just buy one! Buy a couple in 'the folks' name. Remember, all proceeds above the cost of the trip will swell the fund for band uniforms," she concluded.

Bulldogs Roar!

Coach Jim Jensen's track team took a 110-21 defeat from Fresno State college last Tuesday afternoon on the local oval. Poly's only first place resulted when Alex Bravo turned in his best 100-yard dash mark of year, a 9.9 effort, to win that heat. Lee Laing of Fresno toured the 220 in the very good time of 21.1, as he showed the speed that won him a trip to the Olympics last year as a member of the Jamaica team.

Lino Man Interviews

Printing majors were encouraged with a promising future last Thursday March 5 when Harry Porte, vice president of the Mergenthaler Linotype company of San Francisco and New York interviewed this year's graduating students and other prospects.

Five openings and opportunities for machine erectors and salesmen are open with the Linotype company, Bert Fellows stated today.

Harry Porte, vice president of Linotype says, "That Cal Poly offers the best practical education in printing in the United States."

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P. S. Plenty of help to take care of your needs, we hope.



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FFA Judging Warm-up Held At Parker Place

Cal Poly faculty and students last Saturday assisted with the business of conducting the annual warm-up for the state FFA judging contests to be held on the campus next month. The scene was the Harry Parker, Diamond ranch, in nearby Osoa valley.

Loaned Equipment
Parker, an old friend to Cal Poly, loaned his 750 rolling acres, equipment, and much livestock for the occasion. Future farmers from

San Luis Obispo and Santa Barbara counties competed for judging honors.

Warren Smith, assistant dean of agriculture, assisted with the poultry. Ray Lonborg, crops instructor, secured and laid out a wide variety of seed samples for judging.

AHers Assist

All majors who assisted were George Russell, "Corky" Edmiston, Don Ford and Hank Gasper—they handled two classes of swine and also worked the sheep classes. Bob Johnson, dairy major, judged the dairy herd.

Gilbert Hutchings, FFA regional supervisor, made most of the trophy presentations.

Riebel Will Give Talk

John P. Riebel, who gives a course in the psychology of modern business letters, will give a talk, "The Application Of The Golden Rule To Business," to the Unitarian Fellowship, Sunday, April 26, at 11 a.m.

Riebel has addressed local groups of the Kiwanis, Lions, 20-30, and Morro Bay Rotary clubs. As author, editor, professional writer he has been affiliated with General Motors, University of Detroit, Cadillac motor car division, and other organizations and institutions.

The talk will be given at 1715 Palm street, in the rear of the Monterey street Labor temple.

All Cal Poly personnel have been invited.

Musical Foursome... Cal Poly's Collegiate quartet, popular on campus for club and group entertainment, will be right up to snuff at tonight's Home concert 8 p.m. in the San Luis Obispo high school auditorium. The Glee club, Collegians quartet, and Majors and Minors played to a huge crowd in the auditorium last night, the first of two major performances. If you want to hear the college's top show of the year, don't miss tonight's Home concert. (CP News bureau photo)

COME ONE-COME ALL
P E E W E E
• CAFE •
Marsh St. near Broad

Coffee Statistics Place Cal Poly In Top Drinking Spot

By Curt Grolla
Staff Writer

The darndest things people find time to gather statistics about! Coffee, for instance. The most recent figures show that 47 per cent of the coffee drinkers like it with cream and sugar, seven per cent with sugar only, 24 per cent with cream only, and the remaining 22 per cent take it as is.

George (Joe) Joinville, new manager of El Corral, says college men use more sugar than the other people. A taste for sweets, and quick energy, he opines. In the restaurant business, of which Joe knows quite a bit, there is a saying that coffee consumption is divided equally, one-third each, to the milk and sugar mixers, sugar only, and straight-black consumers.

Coffians Unanimous
Incidentally, the coffee consumed daily in El Corral would float a battleship (in time). Twelve to 15 urns per day, at five gallons per urn, divided by six ounces to a cup, makes 1800 cups per day, 10,000 a week, 40,000 a month and a quarter million per year. On second thought, change that first remark to two battleships and disregard the time limits.

This alarming river of java makes El Corral the largest restaurant consumer of coffee per capita in California.

So, however you like black steaming beverage, you'll find it in good company.

As for tea, old bean, the lads here don't fawnee it.

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"LISTEN, BIRD-BRAIN, don't get soar, but I cooed never love you," said Sheedy's little chickadee. "Your hair's strictly for the birds! Better remember the tree cardinal rules for social success so you won't be an also-wren. 1. Hop to a toilet goods counter. 2. Peck up a bottle or tube of Wildroot Cream-Oil, America's Favorite Hair Tonic. Contains Lanolin. Non-alcoholic. Grooms the hair. Relieves dryness. Removes goose, ugly dandruff. Helps you pass the Finger-Nail Test. 3. Use it daily and people will love you." Paul got Wildroot Cream-Oil for himself and a diamond wing for his tweetlepie. Better buy a bottle or tube today. Or ask for it at your barber's. If you don't you're cookoo!



*of 131 So. Harris Hill Rd., Williamsville, N.Y.
Wildroot Company, Inc., Buffalo 11, N.Y.

Letters to Editor

Hail To The Chiefs

April 14, 1953

Dear Editor:

Your interest is appreciated. You have six other campaign editorials to wade through, so I will try to be concise.

You and I both know student government well enough to realize that in most actions your student body president is limited in what he can do. It isn't his duty to pressure the group involved. However, as you have seen and will probably continue to see, many promises are made by presidential candidates with direct action in mind. Very few of such promises are ever carried out.

Won't you agree that your ASB president has just three major jobs: 1) to appoint the proper

men to student government positions; 2) to coordinate the student body student-government-administration triangle; 3) to effectively represent Cal Poly to outsiders.

I realize that there are probably many policies that need to be changed and many actions that should be initiated in our student body program. However, the three major jobs come first and if done well, you have been served well. The promise I make to you is to do those jobs.

By the way, let's help the band uniform drive!

Lee Gilbert

April 14, 1953

Dear Editor:

In response to your appeal for "statement of platform" from each ASB candidate, I submit the following information:

We are basing our platform around the basic problems presently confronting the Cal Poly student body: inadequate repre-

sentation, inadequate communication, and inadequate participation, and combinations thereof.

By giving broader representation to the whole of the student body, there will be improved communication and participation. We firmly believe that there is "safety" in an informed public.

We also believe that where there is an understanding of problems, the problems tend to solve themselves.

In putting into effect such a program, it will require a great many people. Many such people who sincerely believe Cal Poly needs such a program have already volunteered their support and are working on the campaign. However, we also sincerely believe that leadership is the prime requisite for student government and no stone will be left unturned in developing and recognizing such qualities regardless of their owner's "party line."

With such a program we can

look forward to one of the most successful and progressive years in the history of the school.

Ron Davey

April 14, 1953

Dear Editor:

In being a candidate for the office of president, I would like to do more for the student-body than make loud noises and put on a big show.

I would like to give to him as a voter something to vote for and therefore I set forth a few of the things that I will strive to accomplish during my administration if elected.

1. To continue the work of our present budget committee towards a better distribution of our student dollar.

2. To strive to improve the student representation on SAC. Representatives that now represent a function receiving ASB money should be in a counseling position and replaced by students which

represent the students at large.

3. To improve assemblies by more financial aid, making available more funds for this purpose by having some of the present functions more self-supporting.

The above mentioned items are but a few of the ideas that I have, on improving our student government.

Charles Jacobson

Vice Prexy Platforms

April 14, 1953

Dear Editor:

If elected to vice president of the associated student body I am planning an extensive social program for the 1953-54 school year. Among some of the activities which I believe should be established are:

Weekend and evening entertainment:

Along these lines, I will encourage inter-department and inter-club dances, smokers, beach parties and other types of entertainment which will encourage closer inter-departmental relationship and increase school spirit.

Entertaining assemblies: The problem of improving our assemblies is not an easy one. I do believe that all resources should be thoroughly exploited. Talent from local army camps, exchange assemblies with other state and junior colleges, professional entertainers where expenses allow and our own campus talent must not be overlooked.

My first act if elected vice president shall be that of selecting an enthusiastic assembly and social committee consisting of representatives from all three divisions and a variety of clubs. I hope to seek out many of the leaders who at the present time have not the opportunity to become a working part of our student government.

Roy G. Lyon

April 14, 1953

Dear Editor:

When you go to the polls to vote next Tuesday and Wednesday for the three top student leaders—ASB president, ASB vice president and ASB secretary of 1953-54 school year—what do you base your decision on?

Do you base it on popularity? Do you base it on the candidates' appearance? Or do you take your decision on the ability and experience to handle such a job as your student body officer?

If your decision is based on his ability and experience to handle the job, you will probably expect a person who can best serve you, the student, as an ASB officer.

In view of the fact that my primary interest is in the office of vice president of the associated students, I would like to state briefly some of my qualifying abilities and experiences in student government that you might use as a basis for your vote when you go to the polls.

I have been elected to the student affairs council two years by my class, thus gaining much experience in the inner workings of student government. I also have served on the SAC budget committee for three years, one as chairman, thus gaining financial knowledge necessary for student government leadership.

I believe that, if elected, a bet-

(Continued On Page 5)

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Jack Webb

Chesterfield is Best for YOU!

CHESTERFIELD contains tobaccos of better quality and higher price than any other king-size cigarette... the same as regular Chesterfield.



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no adverse effects to their nose, throat or sinuses from smoking Chesterfields.

More and more men and women all over the country are finding out every day that Chesterfield is best for them.

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Try Much Milder Chesterfield
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3 cents per word per issue
Caps—3 cents per word per issue
Minimum 10 words
Cash with copy

1—FOR SALE

"The World of Life" 14.50. See Joe, Sheets 25.

MODEL MC-57 Communications receiver, \$80. Contact Bob Laird, Room 1404, or see in Heron Hall, Room 12.

28 FORD sedan, needs three and generator. Make offer. Tehama 5.

51 MODEL A roadster, the best of condition. Contact Gil Smith, Tehama 5. Room 2078.

2—WANTED TO BUY

4-1957 Manifold for '41 Ford, 4-cyl. 6-cyl. See Dick Van Dyke, El Dorado 67, Room 2128.

40 to 45 PICKUP, wheels must go round. Write M. Kerner, Room 1027.

3—RIDES WANTED

WANTED to ride from school every day except Saturdays. Contact 12th floor, Berkeley office 776.

1953 ride to Sacramento, can leave Friday noon, will share expenses. Contact John Norstrom, Room 667, or phone 1953-5.

Interviews

The Placement office today released the following recruitment calendar for the coming week:

Tues., April 14—Southern Pacific company, Room 112, Lib.
Pan American World Airways, Room 118, Lib.

Thurs., April 16—Puget Sound Naval shipyard, Room 118, Lib.

Johns-Manville company, Lompoc division

Mon., April 20—UM Air Force team will visit campus. They will be located in the Ad bldg.

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APRIL 21

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Friday-Saturday, April 17-18
Continuous Saturday From 9 P.M.
5-BIG FEATURES—1

Academy Award Winner

Technicolor — Anthony Quinn

Robert Ryan — Male Powers

"City Beneath the Sea"

Shown Friday—7:00, 10:15

Saturday—4:05, 7:15, 10:15

Technicolor — Margaret O'Hara

"Red Head From Wyoming"

Shown Friday—8:15

Saturday—8:05, 7:40, 9:00

Extra Saturday Matinee

Chapter No. 5

"Radar Men From The Moon"

Sun., Mon., Tues., April 19-20-21

Continuous Sunday From 9 P.M.

5-BIG FEATURES—1

Technicolor — Donald O'Connor

Debbie Reynolds

"I Love Melvin"

Shown Sunday—8:15, 8:45, 10:05

Monday, Tuesday—7:00, 10:15

Technicolor — Ruth Madson

Mary Castle — Julia Adams

"Lawless Breed"

Shown Sunday—4:45, 8:45

Monday, Tuesday—8:15

5-Technicolor Cartoons

Sunday at 9 p.m. only

Wednesday, Thursday, April 22-23

Brought back by popular demand.

5-BIG FEATURES—1

Tyrone Power — Susan Hayward

"Rawhide"

Shown—7:00, 10:05

Cornel Wilde — Linda Darnell

Joseph Cotton — Jeff Chandler

"Two Flags West"

Shown 8:15

The Downbeat

By Ike

Just about all of the music department has been pretty well covered by El Mustang this past two weeks, so let's see if we can't dig up something here that's not been brought out this spring.



Currently, the band members have been preparing to make a decision on the type of uniform that they'd like. That's as far as it has gone. Several uniform representatives have been here to demonstrate their

wears and they have done right well too. I think 'tis going to be a tough decision for the high-steppers to make, but you can bet that whatever the outcome, the final results will be a pip. Take it from me.

Poly Vue Celebration

Aha! I've found something else that's been left wanting in the way of publicity. Has anyone heard of the famous "Poly Vue?" Well, that's the southern campus's version of Poly Royal. This is by no means a small undertaking brother Polytes. It's rapidly becoming nationally famous.

Something New

Something new will be added this year. Yep! The sophisticated swingers (Collegians to you guys) along with the popular Collegiate quartet will be journeying southward this year to add their bit to the success of the occasion.

'Twould be nice to see some of you guys down there to sort of add to the glory of the thing. Date! May 9th and 10th, so come a runnin'.

Drama Men Announce Poly Royal Showing

"Henry's Mail Order Wife" is the comedy selected by the Ad Libbers, campus drama society, for their annual Poly Royal performance, Fri., April 24 in the Engineering auditorium.

The performance will be held during the Poly Royal carnival celebration.

A cast has been selected after numerous tryouts last week, says Jack Schlotter, chairman of the group.

Staff members are Warren Weiss, Bob Todd, Bill Killian, Frank Kroeger, Sherman Joy, Mert Taylor, Larry Merken, Randall Chase and Schlotter.

A Few Activities Available For Dull Weekends At Poly

When you haven't got a date with some babe over the week end—what to do? In scouting around we found a few possibilities.

Fishing in Drum lake, near the beef pavilion, was covered in last week's paper.

Swim?

Swimming in the natatorium is open to students, faculty members and their families, Sunday afternoons, two to four o'clock. Bring your swimming trunks and towel. You can write the folks back home you worked out in the same pool as champ Jerry Neufeld, did. If Jerry's in there you might even get some of his propeller wash.

The table tennis equipment has been moved to Hillcrest lounge. You can play around up there until 10 p.m. on week days and until midnight on Saturdays.

Barnyard Golf

There is some barnyard golf equipment (horseshoes to you) near by Modoc dorm. The standard pitching shoes are left at the spot.

You used to be able to rent a set of golf clubs for two-bits a day. But someone loused up that deal by walking away with a complete set of clubs, 68 dollars worth. Evidently that arrangement is out until some guarantee or deposit arrangement can be worked out.

Photo-Bug

One more item. If you want to see how awful that big-P looks, close up, hike up the hill and see. You can make it in 15 minutes from the new reservoir. Take along your camera. That silhouette of the Bishop's mitre, and the chain of peaks beyond, after the sun sinks behind them, is really something to see and memorize.

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MORE LETTERS

(Continued from page 4)

ter organized dance program can be worked out to better satisfy the student body as a whole.

With the \$1000 budgeted for assemblies next year, I feel that I can give the students an assembly on a high level with top notch talent.

Since the dance program and the assembly program are two main items that concern the Vice president, I will strive to improve both of these programs to an extent that you can best benefit your time and money.

Jim Adams

For 'Minutes' Men

April 14, 1953

Dear Editor:

Next Tuesday and Wednesday, our ASB electorates will decide who will be its representatives for the school year 1953-54. I would like to serve as secretary of the associated students for three reasons.

First, I want the job because in this position I see the chance to help further representative student government at Cal Poly.

Second, I would like to attempt a more successful student information program.

Last, I believe that the job offers opportunity for me to use all my capacity and ability in useful, instructive outlets. It offers the challenge of a load that I feel I can carry.

The above three factors are the basis of my platform. If elected secretary, I promise to carry them out to the best of my ability, and to place all my efforts towards benefiting every department and every student at Cal Poly.

John C. Montgomery

April 14, 1953

Dear Editor:

In the two years which I have spent at Poly I have noticed many changes constantly occurring, not only in the surroundings, but also in the attitudes of the students and outsiders toward the college.

I want to see this change continue for the better, not alone through improvement in facilities, but in addition through an expansion of ASB activities so as to interest you, the individual student.

My goal here at school—win, lose or draw in this election—is to work for increased student government, athletics, music and others equally important to you.

A bigger voice for the individual is my hope, as well as yours. I believe I can best work toward this goal, by a conscientious, thorough effort and plenty of hard-work together with a constant search for ideas, as your ASB secretary.

If you elect me to the office, I pledge myself to maintain the high standards set by the present officers; to work with the new officers to reach higher goals, and especially to listen and act upon all ideas which you, the real "voice of the people," have to give.

Dick Johnson

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Arizona Squads To Host Poly Trackmen

Poly's winless and depthless track team invades Arizona tomorrow for the first of two meets with Arizona squads when they meet the University of Arizona at Tucson. Next Monday the local thincade will arrive in Tempe for a duel with Arizona State. Little is known about the two out-of-state clubs, but Coach Jim Jensen of Polyville will be more than happy if the Mustangs split even.

Currently pacing the Poly spike-men is sprinter Alex Bravo. With times of 10-flat and 21.9 in the two dashes, he figures to do right well in the Arizona sun. Back to help the Poly cause after a siege with a bad foot is quarter-miler Wes Hessler. More help is expected from low-hurdler Thad Murrin,

Third Annual Swim Championships

Two Afternoons, Nights Remain Full Of State College Water Action Here

By Will E. Thomas

CAPC News Bureau

Water-loving souls from five California State colleges this afternoon enter the second day of the third annual California State College Swimming championship in the Mustang natatorium beginning at 2:30 o'clock. Finals in the 1500 meter race were held last night; however, results were unobtain-

able prior to El Mustang press-time. Poly coach, Dick Anderson, said earlier this week, however, that he expected ace merman, Jerry Neufeld, to shave at least two minutes from current state mark of 22:17.4 set by San Jose State's Dave Milovich in 1951.

San Jose Defenders

The tournament for the past two years has been held at San Jose and the Spartans have walked off easily with top honors each time. Except for Mustang mentor Anderson's exclamation that "We have a good chance to win if our boys start thinking that way," the Spartans appear to have the inside lane again.

Among Coach Harry Walker's 21-man team squad are three state champions and two other veteran tourney swimmers.

Other schools represented are: San Diego State, Los Angeles State, San Francisco State.

Preliminaries Today

On the swim program today at 2 p.m. are preliminaries in the 200-yard backstroke, 200 breaststroke, 200-yard freestyle, 50-yard freestyle, 400-yard relay events, and the finals in the above races and one-meter low board diving. Saturday afternoon, at 2:30

o'clock, preliminaries are scheduled for: 100-yard backstroke, 100-yard breaststroke, 100-yard freestyle, 440-yard freestyle, 150-yard individual medley and 200-yard medley relay.

Finals Saturday Night

Finals in the above events and in the three-meter diving are slated tomorrow night at 8 o'clock.

This is Cal Poly's first entry in the CBCSC. There were five schools represented last year. San Jose led with 101 points. San Francisco pulled 70. Los Angeles State scored 24, Fresno six and San Diego three.

First Year Figures
First year tournament figures gave the Spartans an even larger point total than in 1952, but there were but three schools participating: San Jose, with 202, SF State, with 64, and Long Beach, with 34 points.

Of 14 events last year, San Jose won 11. The other first places went

to the Gators.

Admission prices for the tournament, which began yesterday follow. Afternoon sessions (April 17-18): general admission, 50-cents; students, 25-cents.

Night sessions (April 17-18): reserved seat, \$1; general admission, 75-cents; students, 25-cents.

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Tennis Team Meets Gauchos Tomorrow

Coach Gene Smith announced the Poly lineup for tomorrow's racquet engagement with the Santa Barbara college Gauchos, and getting the first singles call in the important CCAA match is Poly's John Cowan. Play will begin on the home courts at 11:30 tomorrow morning.

In an earlier match with Santa Barbara this year, the Poly tennis men were turned back by a 5-4 count, so this is the "big one" for Smith's boys. Handling the other singles assignment will be Dave Ziemer, Javier Ascarruna, Lavern Hobson, George Hunter and ulther Pat Gaffney or Don Ziemer. Smith has indicated that the first doubles team will be Cowan and Ziemer.

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Two Mustangs who'll be very much in evidence on the Poly diamond this afternoon are shortstop Al Nicora and second baseman Joe Mueller. The Mustang infielders are shown above thinking about those double-plays they hope to figure in this afternoon. Coach Tom Lee's horsehiders clash with league-leading Fresno State today at 2 p.m.

Shaw Boxes Way To NCAA Semi's

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championships at Pocatello, Idaho, is Mustang heavyweight Jack Shaw. The powerful-punching Shaw added another honor to his growing list when he fought his way to the third-ranking heavyweight in the college rialto.

Beats Eastern Champ
In his first bout in the Idaho tourney Shaw drew southpaw Calvin Quenstedt from the University of Maryland. Quenstedt was eastern intercollegiate champion and a veteran of three trips to the NCAA tournament. Shaw earned a split decision over the Maryland boy after getting the best of the "long-range" exchanges, according to boxing coach George Prouse.

Bad Thumb Again
Art Statum of North Carolina A & T met Shaw in the second night of the Nationals and he handed the Poly fighter his first defeat in two years. Shaw was again plagued with a bad left thumb, and from the first round on he was forced to fight with only one good hand. It was a definite handicap for Shaw, and Statum went on to take a clear decision. In the final heavyweight bout Statum decisioned George Peyton of Louisiana State to take the national crown back to North Carolina.

Idaho State Wins
Idaho State college won the NCAA team championship with 23 points, edging the 19-point total of defending champion Wisconsin.

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Mustangs Meet Bulldogs Today; Aztecs Tomorrow

Riding into San Luis Obispo on the wings of the "biggest bats in college baseball" today, are those terrifying Bulldogs from Fresno State college, the same outfit that has scored 89 runs in three recent appearances against CCAA opponents. Stepping in to try and make that record look a mite ridiculous are nine stalwarts from Cal Poly, and the boys who will lead the way are Paul Patrick or Wick Kathan, slated for pitching chores this afternoon. Game time is 2 p.m.

League leaders
Fresno State is currently leading the conference with five wins and one loss and a Poly win would do great things for the locals as they're sitting three full games behind in the standings. After a disastrous three-loss start in loop competition, Coach Tom Lee's crew picked up last weekend when they took two out of three games. The Mustangs split a doubleheader with Santa Barbara, and then dumped Los Angeles State in a singleton last Saturday.

Baseball continues tomorrow at 1 p.m. on the home diamond when Poly takes on San Diego State in a doubleheader. Lee has indicated that either John Rubelo (8-2), Roy Osella (0-3), or Frank Romero (0-3) will be on the hill in the Aztec tilt.

After 15 games, catcher Mike Rubelo is the only Mustang hitter in the exclusive .300 group. Rubelo overhauled outfielder-catcher Jim Zanolli as runner-up with a .278. First Baseman Don Farber moved up in the standings with his .270, but from there on down things

don't look too powerful in the Poly lineup. Mike Rubelo is leading in homeruns with two for the season, and second baseman Joe Mueller and shortstop Al Nicora lead in triples with two apiece.

Too Many Mistakes
Errors still hinder the Mustang infield, and Coach Lee is working hard to iron out those troubles for the weekend play. The Poly mentor plans to use Mike Rubelo behind the plate and leave Zanolli in the outfield.

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Fabulous 'Mr. Chips' Teacher Here

By John Healey
Cal Poly Athletic Publicity
Director

"Mr. Chips", the comparatively unknown who started the tennis world in 1939 at Wimbledon, is better known around Cal Poly than we realize. Gene Smith, tennis coach and history instructor, brought to a close a colorful amateur tennis career last year when he accepted a summer position in Kalamazoo, Mich., with the American lawn tennis association, has been voluntarily teaching and coaching tennis for the past 14 years.

The likeable history teacher began making a name for himself in the tennis world when he enrolled at the University of California at Berkeley in 1930. He earned his freshman numerals that year. In the three years that followed, Smith developed a power game that was to later amaze sports experts. The towering college netter was never defeated in singles play on his home courts during the four years of playing for the Bears. He earned three varsity awards and captained the team in 1934. He was made a member of UC's all-time tennis team.

Wimbledon Player

It was in 1939 that Smith played his best matches and reached the quarter-finals in his first year of play at Wimbledon. Paying his own way to Europe to take part in the tourney, Smith, in the second round, upset fifth-seeded Roderich Menzel, German champion. He bested the German ace, who ranked seventh internationally, 8-6 in the fourth set. Smith defeated Eddie Andrews of New Zealand to face Menzel and went on to defeat Emil Gabor of Hungary and Franjo Cejnar of Czechoslovakia. He was among the last eight players when he injured a shoulder and fell to Frans Poncec of Czechoslovakia. Smith was unable to lift his arm above his head.

During Wimbledon play and tour of Europe Smith gained the name of "Mr. Chips," the tennis playing professor. (He was teaching in Piedmont high.) The European press took a liking to the American ace that amazed the experts and pleased fans and affectionately tabbed him the "Wimbledon Darling."

The LONDON STAR wrote: "Mr. Smith is the man who has usually swept the stars from middle Europe from his path and upset all Wimbledon's calculations. He obviously enjoys every minute of his matches. He looks rather clumsy because of the way he hunches his shoulders and winds up for that smashing first serve, but he moves quickly..."

One London newspaper described Smith as "putting terrific power into his strokes from the knees and served more aces than the centre court has seen in all matches during the year."

Of the Menzel match, which made the experts take notice of the obscure netter who paid his own way to Europe to sightsee and conveniently taken during the net classic, another newspaper wrote: "Entered obscurely as 'E. Smith, U.S.A.', the Californian produced a magnificent serve which had the German jumping and fanning the air all afternoon..."

"Mr. Chips"

It was during the same year that "Mr. Chips" was ranked tenth in the world and was invited to take part in Davis Cup play.

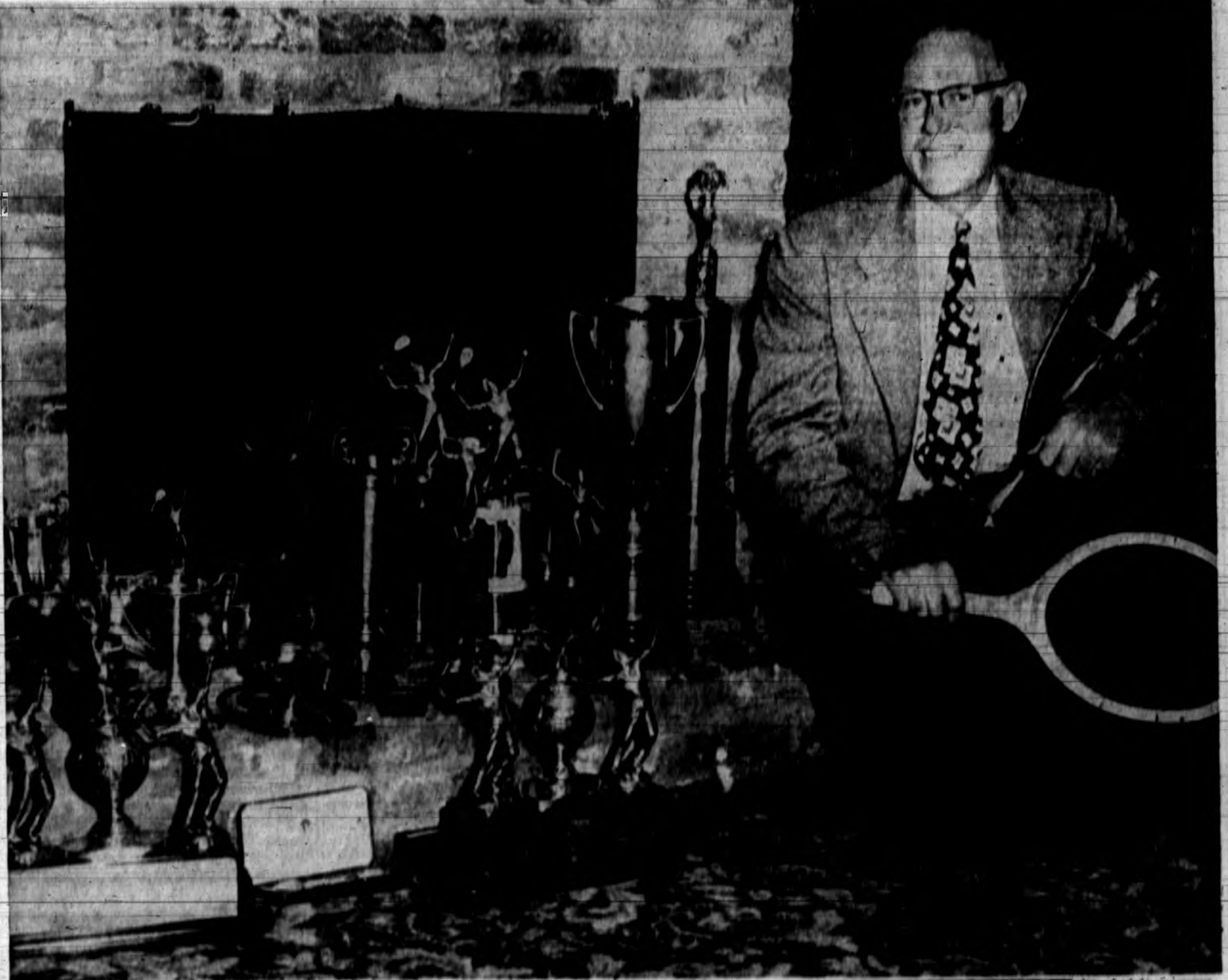
Smith calls this period the highlight of his playing. But he played a lot of tennis before and after 1939.

In 1935, Smith won the Canadian men's singles and still among his trophies is the huge cup that bears his name. To win the cup, he defeated such names as John Murie, Wayne Sabin and Dick Bennett. During the same year he won the Oregon State championship by beating Elwood Cooke and John Law. He teamed with Don Budge to take the 1935 Pacific Coast doubles title by defeating Howard Blethen and Sabin.

Pound Asia

Touring Asia in 1936 with other noted American netters, Smith grabbed another trophy when he downed Juanito Gavia of the Philippine Islands in Manila for the Far Eastern International championship. He teamed with Sabin to beat Dave Thomson and Harry Hassett of Australia for the doubles crown. He did not lose an exhibition match while playing in Baguio, Hong Kong, Kowloon, Seoul, and Mukden.

It was also in 1936 he reached round 16 in the United States



Lots of Wins... Gene Smith poses with a portion of his 75 trophies he has kept for his tennis wins. The Cal Poly coach and history instructor estimates he has won 210 trophies since he won his first in 1932—the Berkeley city doubles title. Smith has voluntarily been tennis coach for 14 years. He has now turned professional.

(Photo by Cas Szukalski)

Nationals at Forest Hills before losing to Don Budge in four sets. He ranked twentieth nationally.

The following year was another good one for the modest netter who was teaching at Piedmont high. Doubling with the late Worth Oswald, he won the Hearst grand national held in Los Angeles. He teamed with Jackie Virgil to win the mixed doubles.

Another highlight in Smith's amateur days came in 1935 when he defeated Adrian Quist in the Pacific coast championship. The Australian Davis cup star could not break Smith's smashing serve. In the same tourney Bob Harmon joined Smith to score an upset over Budge and Frans Kukuljevic. While in the army, Smith continued to play when he could. In 1944, he won the New Caledonia singles and won the doubles with Don Conrad.

Smith is still active in the game, and since 1946 to the present day twice has taken the California state junior veteran's singles as well as the doubles with Howard Blethen.

Budge Best

Smith ranks Budge and Von Cramm the best he has faced.

"Budge hit very hard and was like a big wind blowing you around the court. Cramm had a wonderful serve and volley. He was a finished player. Both were tops as sports," he recalls.

The hard working coach gives credit to his father and his former college coach, Tom Stow, for his tennis success. Stow is now head professional at the Berkeley tennis club.

Smith comes from a family of tennis players. His father, Frank Horron Smith of Berkeley, who won several trophies in Korea, and four sisters all play.

He fashioned his game after Edward G. "Bud" Chandler, University of California's all-time grantest. Starting as a base-liner,

Smith shifted to the "California Style," American twist and volley. The best part of his game is serve, volley and overhead.

"My father used to practice with me a lot," Smith explains. "He'd get me up at six o'clock in the morning and work with me until seven. He was very good on conditioning and training."

Coaching Record

Smith's voluntary coaching record is equally impressive. He took over the California freshman in 1935 and later moved to Piedmont high school where he taught and coached from 1938-41. He won two conference championships while at Piedmont and coached Hob Rutledge who later went on to play number one at Stanford university.

In 1939, Smith was chairman of the northern California junior Davis cup squad and in 1947 took over coaching chores at California Poly. In the last three years his collegiate net squad has won 31 and lost seven. The past season, Cal Poly won 11 and lost one. In 1951, the college netters won the California Collegiate Athletic association title and have won second in 1950 and 1952.

Born in Japan

Born in Nagasaki, Japan, in 1912, Smith moved with his family to Seoul, Korea, and stayed there until 1926 when he moved to Berkeley. His stay in the Orient proved of value during the war years. After enlisting in the army as a private in 1942, Smith a year later graduated from military intelligence school. He served as language officer during several campaigns and was decorated with the air medal and bronze star. He was discharged a major.

Smith figures he has won around 210 trophies during his amateur playing days. He still gets a kick out of looking at the 75 he has around the house. They bring back memories in a sport in which he has held titles in Finland, Germany, Switzerland, Holland, England and France and in such states as California, Oregon, Utah and Colorado.

They represent a big, hard working but enjoyable step from that day in 1932 when he won his first trophy—the Berkeley city doubles championship.

Of importance to the animal husbandry students is the recently released statistic that, although most other countries suffer greater losses, disease still kills at least one of every 10 farm animals in the U.S. before they reach maturity.



Ticket Buyer... Harold P. Davidson, head of the music department, happily accepts a donation ticket from Students' Wives member Mrs. Jack Wagoner, for that club's annual "Catalina project" drive. The winner will receive a free trip to Catalina. Proceeds from the drive will go to new band uniforms. Students' Wives will be selling tickets until Sat., April 25 during Poly Royal. They will have a booth at the carnival. (Photo by James Dearing)

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

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