

WELCOME FROSH!



President Hails Frosh With Traditional Friendly Words

For 19 years it has been my personal pleasure as president of Cal Poly to welcome officially each new class of incoming freshman. I want you to know that this year, as in years past, an "official" welcome—Cal Poly style—takes the simple, but friendly form of "hiya, fellows."

Remember, we stand on no ceremony on this campus. You'll find faculty and students alike have adopted the friendly attitude of with a ready smile and a sincere greeting every fellow Mustang "hello." Don't wait for an introduction—we are all members of the same family.

The program of activities worked out for this first week by your student body leaders in cooperation with the faculty and administration is designed to acquaint you quickly with Cal Poly, with your fellow freshmen, with the upperclassmen and faculty members. By the time classes begin Sept. 17, you will have acquired many new friends and an understanding of what Cal Poly expects from you and what you can expect from Cal Poly.

Basically, these are the things which Cal Poly emphasizes in carrying out its obligation to provide an educational opportunity which will best educate the "whole" man:

1. Occupational education (including technical and manual processes as well as the theories which govern these processes) leading to specific technical and professional careers.
2. General education subjects which provide the background for intelligent participation in a complex world society.
3. High moral and ethical standards exemplified in the conduct.

How, When, Where To Register Info Given To Old Men

Advice to old students, registering for the Fall quarter was released today by C. Paul Winner, admissions officer. Things men will need to know are briefly noted below.

1. Old students will register for the coming fall quarter at the gym on Sept. 15, according to the following alphabetical schedule:
7:30 to 8 a.m.: A—Z
8 to 9 a.m.: A—Z
9 to 10 a.m.: A—F
10 to 11 a.m.: G—L
11 to 12 noon: M—R

2. New incoming students who did not complete placement tests during the summer, will register at the gym on Sept. 11, according to the following alphabetical schedule:
8 to 9:30 a.m.: A—L
9:30 to 11 a.m.: M—Z

New incoming students who completed placement tests during the summer should register at the gym on Sept. 15 from 12 noon to 1 p.m.

Agriculture Division Adds New Assistant

Warren T. Smith, former instructor in vocational agriculture at Madera Union high school, has been appointed assistant to Vard Shepard, Dean of Agriculture at Cal Poly, announces President Julian A. McPhee.

Smith, who took over his duties Sept. 1, completed requirements for the master of arts degree in agricultural education at the University of Agriculture at Davis, this summer.

Emmett Bloom, who has been acting assistant to Shepard for the past two years has been named special counselor for agriculture students. He will serve part time in the counseling center and part time as an instructor in animal husbandry, with special responsibility for the instructional program carried on in the college's feed mill.

El Toro Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. 13—NO. 1 SAN LUIS OBISPO, CALIFORNIA THURSDAY, SEPTEMBER 11, 1952

ROTC Program Of Deferment Given By Dean Chandler

It is now possible for an incoming freshman who enrolls in Cal Poly's "branch general" ROTC program to be deferred from Selective Service induction for four years, according to Dean of Students Everett Chandler.

Chandler explained that a combination of the deferment policies of the ROTC and the Selective Service system relating to registered college students makes possible the completion of a four year college program prior to military service.

Although the entering freshman is not eligible to apply for deferment through the ROTC until completion of his first quarter of enrollment in that program, it is now the policy of the Selective Service boards to place eligible college students who are ordered to report for induction into Class I-S and retain them in that deferred class (1) until the end of the academic year, or (2) until the student ceases satisfactorily to pursue such course of instruction, whichever is the earlier.

To qualify in order for an undergraduate student to qualify for an I-S classification he must meet the following scholastic qualifications: (1) be satisfactorily pursuing a course of instruction leading to a degree normally requiring four years or more of study, and (2) be taking a minimum of 15 quarter units.

Lt. Col. James Cochran, head of (continued on page 8)

Frosh Learn Way Around Poly As 1952 Orientation Begins

Admissions Dean Offers Procedure Advice To Frosh

New students enrolling at Cal Poly for the first time will want to become acquainted with the college's offices and benefit from assistance they can give in registration, grade reports, veterans affairs and scheduling conflicts, says C. Paul Winner, Dean of Admissions.

In order that these offices can best help the student, it is important that the student attempt to help himself by reading all instructions handed to him by becoming familiar with the college catalog, and by replying to all notices received from any college office.

Students who are at a loss as to the next step to take in completing their Fall quarter registration should report to the Recorder's office, Ad building room 102 for further assistance.

Recorder's Office Problems relating to Selective Service notices and letters that must be sent to draft boards should be referred to the Recorder's office. If a schedule problem cannot be taken care of by the departmental adviser, the registrar is located in Ad building room 125.

All college notices are sent to students through their post office. Students should check the post office each day. If forms received (continued on page 3)

"Operation Orientation" a la 1952 Cal Poly style got underway yesterday, with upwards of 900 incoming Freshman students busy as little beavers learning life as it is lived at their newly chosen campus.

Dan Lawson, activities officer pointed out the many factors that should make this year's "get acquainted" activities the greatest success since the first Frosh class trained up at Poly a way back when.

To begin with, he declared, the orientation schedule will run a full seven days—right on through Saturday and Sunday and concluding Tuesday with the All-Campus barbeque at Poly Grove.

More social events are on the frosh orientation calendar than ever before. A community sing and jam session in El Corral last night threw the switch on the exciting social whirl which will see, before week's end—swimming, movies, "meet the faculty" smorgasbord party and dance, welcome assemblies, football, campus tours, an all-freshman dance, church party, beach party and the traditional barbeque.

Three Assemblies Three short assemblies, each with a different purpose in mind, will replace the usual one long, and often drawn out assembly in the Engineering auditorium, Lawson said.

The first is set for Saturday morning at 8:30 a. m. with President Julian A. McPhee scheduled to meet and welcome new students to the San Luis Obispo campus. This will be followed by an orientation gathering Monday morning where the frosh will meet student personnel and get the lowdown on the four major campus activities including the daddy of them all—Poly Royal.

Immediately following this there will be a period set aside for all new students to investigate the various campus clubs through booths manned by club representatives and will be set up just outside the auditorium.

A rally assembly will be staged in the afternoon (Monday) where "Operation Orientation" will delve into the workings of student government, class programs and Mustang traditions.

Seven campus groups are sponsoring the various activities during the week-long itinerary. They (continued on page 4)

Grid Coaches Hang Up Crying Towels And Officially Welcome Back 'King Football'

The king of every college campus reared its oblong head from coast to coast about 10 days ago—Sept. 1, as far as Cal Poly was concerned—and with the king came the usual stream of crying towels (coaching variety) pre-season prognostications, reams of magazine and newspaper publicity—and disc-jockey programs featuring campus fight songs.

Football is with us again. Hail the King! Locally the man known as Roy Hughes steps into the spotlight to guide the ten-game destiny of the Cal Poly Mustangs, and the green and gold Prime Minister was greeted with largest September turnout since his debut with the Mustangs three short years ago. Head Man Hughes began cracking the whip on Labor Day, and with the aid of a scorching summer sun the Poly gridgers started shedding the extra poundage that comes with two months of holiday time.

At approximately 9:30 a. m. on the first, the Hughes crew embarked on a twice-a-day workout schedule designed to get them ready for their Sept. 20 date with the Sul Ross State college Lobos—a Texas aggregation famous for their top flight rodeo teams and a football squad that opened fall practice three weeks sooner than the Mustangs. This latter fact, coupled with the one that has Poly meeting the Lobos in their home lair, (Alpine, Texas) gives the home coaching staff good reason for breaking out the crying towel. (And it's out, podner, it's out!)

"We have nineteen lettermen returning this year," says Hughes, "but we'll field a team that is largely inexperienced. That three week edge Sul Ross will have on us doesn't help at all; I hope our twice-a-day practice schedule will give us the time to get our timing sharp enough to handle the Texans. We'll need more than our share of the breaks to get by our first two opponents." (The Mustangs travel to Peoria, Ill., to tangle with Bradley University the week following the Sul Ross game.)

Hughes has cause to lament the lack of experience, for gone from the Poly roster are such names as Dick Loomis, Bud Hobbs, Ed Levy, Chuck Hardy, Chuck Eason, John Lindskog, and many more. These men will be hard to replace, but all is not lost, for back to spark the Mustang attack is all-conference halfback Alex Bravo. The Santa Barbara boy set the Poly ground gaining record in his first year with the locals in '51, and if he continues his torrid pace his presence should cause opposing linemen no end of grief. At the other halfback post the Mustangs offer scabback

Eddie Chang, a three-year veteran from Hawaii who plays a lot of football. Add backs Marion Anclah, and 210 pounder Bob Lawson and you have the nucleus of a pretty fair running attack.

Eight quarterbacks have been seen tossing the ball around and practicing the mysterious slight-of-hand tricks of the T-formation, so the Poly aerial game promises variety, if nothing else. With Ron Davey, Bobby Neal and Bob Smith all doing some pitching, this looks like a big year for Poly's overhead attack. Add newcomer Bill Diaz to the quarterback list and the key T position looks pretty secure. Diaz is a transfer from the Cal Aggies, where he lettered in 1949. A few more backs like Bert Aiello, Jim Miller, Thad Murrin and Mel Hawkins are around to lend considerable help to the Mustang attack.

Up front the Mustangs point with pride to linebacker Stan Sheriff, guard Jim Yeager, and tackle Fausto Alcantar. Sheriff, who makes every tackle as if it may be his last, looks a mite heavier this year and his savage type of defensive work should go far towards making him a strong contender for all-conference and little all-coast honors. Backing up Sheriff in the center slot is veteran Rod Harvey. Jim Yeager was an all-conference guard for Cal Poly back in '50, but sat out the '51 season because of military "commitments". Possessed of as fast a line charge as this writer has seen on any gridiron, Yeager is a unique "modern" footballer—he can play offense and defense, and he'll probably do just that. Alcantar is familiar to most Mustangs as being pounds of plenty tough tackle. He was an all-conference selection last year. ("Nuff said!")

New men in the forward wall are predominant. At the ends there's Chuck Morse, Vince Rogers, Bill Rantz and Newt Wakeman; outstanding tackle candidates are Ron Sevier, who weighs in at 230 pounds, and Dave Pinzotto, a Fullerton JC transfer. Handling the lion's share of the work at guard will be Vic Buccola and Bob Bosnich, but they'll be forced to hustle for their jobs by new Mustangs George Cockerton and Bob Kennedy.

Overall it looks like 1952 will be a better than average year for the green and gold, but it's not quite a pennant year. The coaching staff would be happy to wind up the season with a 5-5 record—it depends on the aerial game. This corner looks for the Mustangs to wind up with a 6-4 record, and if San Francisco State isn't quite as loaded as the Bay Area scribes keep screaming, then we'll look for a 7-3 slate.



To Head Poly's ROTC . . . Lt. Col. James M. Cochran will head the new "branch general" Army ROTC unit to open with the fall quarter. Cochran predicts with the ball rolling, Poly's 300-400 volunteers to start ROTC will soon be the largest program in California.

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

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I've Got News For Youse

Every year, about this time, student leaders, faculty and college administrators have opportunity to welcome a large group of incoming freshmen to what we believe to be a college that rates second to none.

In the process of registration, enrollment, examinations and orientation, you'll hear words of welcome and wisdom from a score of personalities—leaders, planners, advisers and personnel.

What you won't learn for a while or even hear much about, is where your place is in student government. It's obvious that no student is going to join the old parties and swing a heavy axe to chop pathways into center of governmental activities.

I think this is as good a time as any, while you are just beginning your stay at Cal Poly, to interest each and everyone of you in our student system. We have our own constitution, by-laws and codes, but we have a problem of too few persons being actively involved in our student body planning.

Take Part

This is one place where new and old men alike can take part. You will soon learn who your student body leaders are and you'll be expected to go to them and ask for committee work, etc.

Start on a committee, or a club or service project, and advance from there. There's a definite spot in student government for every student—no matter what his major, his curriculum, or original interests in such work.

There was a time that we all laughed at others working away on college projects that would benefit the student body. You'll do that too. But, remember, there will come a time when you will find an inward urge to get out and help. Make sure that urge comes immediately or you'll lose a million dollars worth of opportunity.

We have many government problems. We can't deny that. Many of our prominent students here at Cal Poly have not mixed their words in expressing their ideas in print and word of mouth about what they thought of our system. More power to them. That's what we want you to do.

We Know

Among our college problems are budget items, inter-campus relations, etc. We know we have no control over our purse strings; we know there is very poor inter-campus relations; we know we have no suitable place controlled by students, to house visiting officers and student leaders from other campuses; just as we know thousands of other phases of our system are not functioning properly.

Problems we have before us are large and far too massive for just a handful of us to tackle at once. We must grasp them with all our might—not one hand, but two thousand times that many.

Let's take the spoiled fruit of past "masters" of student government from our shelves and in its place display a more worthy group of freshly ripened ideas.

It's your job and mine. Let's get busy.

—J. M.

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root, hawg, or die!

by bob mckellar

Strictly for the frosh, but some oldsters may pick up a few pointers from this column. "Root Hawg" was originated in June this year and has set as its guide post the following creed:



Bob McKellar

In the belief that every student has a right to demand an answer to the many questions and "gripes" that come up every day in pursuit of an education controlled by student government; run with your money; a faculty, paid by monies from racing and taxes; and the administration employed by the state of California, in which most of us are stockholders and voters, this author puts his time and effort at the disposal of all who care to ask questions and air gripes.

It is not our purpose to condemn or elevate but, instead, to question, present facts and demand honesty and forthrightness from all concerned.

Thus the name "Root, Hawg, Or Die" is intended to symbolize the average "Joe's" desire to root out the facts and get results or wither and die in silence.

Student government at Poly leaves much to be desired by students coming here from other colleges and high schools. This ineffective government is not due solely to the men going before us nor the men that are in government now; it is however, due to three major things:

The first—youthfulness is explainable and natural in that student government and student activities are comparatively young at this young college.

The second—a poor choice of officers in some cases, is due to the fact that invariably we elect the fellow that is a "good Joe" and not necessarily the best man for the office.

Growing Pains

Third,—there has developed over the years a misunderstanding between student government and administration, and between segments of student government. This misunderstanding is due, largely, to the rapid increase in enrollment during the last few years. This governmental difficulty might well be called "growing pains".

All is not black though, on the contrary it leaves an almost virgin field for everyone interested in better student government for Cal Poly.

Too few of us have been interested in the past and this is an opportunity to not only make our four-year home a better place to live but to prepare ourselves for the "cold, cruel" world outside which in reality has the same problems we encounter here.

The door is open to anyone and everyone. Let's hear from you.

The Downbeat

By "Ike"

Another three weeks will see the old stand-bys at it again. Herded by President McPhee, will be "C. Paul," "O. B.," and the rest of Poly's administrative staff, all chompin' at the Mustang bit, so to speak, eager to extend a welcome hand to the incoming class of freshmen.

Last but by no means least, will be our revered H. P. "Davy" Davidson, who, along with the rest of us in the music department, will be anxious to recruit all those Frosh interested in music and singing to re-fill those positions left vacant by the last graduating class.

Starting off with a big bang, the boys are all going to hold forth in El Corral on Wednesday evening, Sept. 10, at 7:30 p.m. with an old fashioned community sing and jam session. That promises to be a real evening. The next two days will be pretty busy ones for the Frosh, so to relieve the tension, a few of the boys are going to whoop it up over in Crandall gymnasium, at the first dance of the school year. This dance is thrown especially for all new students. Girls are to be furnished through the untiring efforts of Marilyn Mullen. I don't know where she's going to get them fellows, but if she says there will be girls, that's good enough for me. So let's have at it.

Wednesday evening Sept. 17, starting at about 4:30 p.m. in CR 1, "Davy" will again be master of the situation, with the start of try-outs for the Mustang band. Two hours later he will be in the same place, trying new men out for the places in the famous men's glee club.

Then at 8 p.m., CR 1 will once again ring out the old familiar strains of Sophisticated Swing, officially launching a new and we hope successful year for Poly's music department.



"Well . . . She said she was gonna give me the bird."

Barbecue Date Set

Tuesday September 16 an all-campus barbecue will launch the school year off to a restful start according to student officials. The cafeterias will be closed during the evening. Price to all students is 75c.

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McPhee Greets Freshmen

(continued from page 1)

dust of each student's in his every-day relations with his fellow men—in class, in dormitory, on the playing field, and in the broader social and community life beyond the campus.

4. Both in-and-out side the Classroom experience which provide an understanding of the true values of life and in the doing provide a never-to-be-forgotten realization that there is dignity in all socially essential or useful labor, that work is essential to happiness and success, that the exercises of the body and mind serve as relaxation to each other, and that the world neither owes you a living nor will it pro-

you with something for nothing.

Cal Poly is your college. The faculty is your faculty. We are all here for just one purpose: to see that you get the very finest college education that can be provided. There is one thing to remember, however. It is only the OPPORTUNITY which is provided. It is your responsibility to make the most of the opportunity. You owe it to your parents, to your fellow citizens, and to yourself to work hard, study hard, and play hard so that you can truthfully say in the future that "my years at Cal Poly were the most profitable years of my life."

Good bye for now, and I'll be seeing you soon.

Julian A. McPhee, President
Cal Poly

Frosh Problems Get Attention By Appointed Officers

(continued from page 1)

are to be completed and returned, action should be taken immediately, as the information required is always needed to maintain proper student records.

Students who change their program in any way should notify the Recorder's office, Ad. 108 and the information booth, foyer of Ad building, immediately.

At times, it is impossible to locate students who have failed to keep their Directory cards up-to-date. Student directory cards are maintained as a service, so that students can be contacted when parents, relatives or friends call.

Emergency Calls

Many emergency calls are received, making it important that every student have directory card that will enable the college to locate him immediately.

All students grade records are kept in the Recorder's office. Transfer evaluations are made in the Admissions office.

Registration form handed to students in registration lines should be completed and submitted to the Recorder's office on time.

Information asked for on the forms is used to maintain student records. Many errors occur on student records as a result of the student's failure to submit the registration forms on time.

Students Need Little Data To Reach I-S Classification

(continued from page 1)

the ROTC program at Cal Poly. In the ROTC program will be deferred from Selective Service induction under the following conditions:

Students will be eligible for deferment who (1) have been or may be selected for enrollment in the advanced course, but who have not actually entered upon the work of the advanced course; (2) have completed the first year basic course or a prescribed amount of military service or training, and desire to enter the second year basic course; or (3) have enrolled in the first year basic course.

First year basic students may apply for deferment (1) during the first week of the winter quarter following initial ROTC enrollment in the fall quarter (2) during the first week of the spring quarter following initial ROTC enrollment in the winter quarter, or (3) following the eighth week of the spring quarter after initial ROTC enrollment in the spring quarter.

Sophs May Apply

Sophomores (those having three more years to complete for graduation) enrolled in first or second year basic may apply for defer-

ment (1) during the first week of the quarter if previously enrolled at this college, (2) during the first week of a quarter if transferred from another institution.

Col. Cochran said that such deferments continue in effect until the course of instruction is completed, provided that the student remains in good standing and his attendance is continuous except for authorized periods of non-attendance. The deferment granted any student will be terminated and he will become subject to induction unless otherwise exempted or deferred if any of the following conditions exist: (1) He fails to remain in good standing in either his academic or military course, (2) Has failed to demonstrate proper and sufficient aptitude to indicate that further instruction will qualify him for a commissioned appointment, (3) He fails to pursue the ROTC course throughout any quarter in which he normally would be expected to be in attendance.

Full details on the ROTC program may be obtained in ROTC headquarters, Classroom 20, or from your advisor.

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Electronics Men Return From IRE Confab In South

Cal Poly graduates, upper classmen and instructors convened in the Long Beach Municipal auditorium, recently attending the annual West Coast Electronic Manufacturer's exhibit and Institute of Radio Engineers convention.

A special meeting of alumni and students of Cal Poly was held at the convention.

Cal Poly's electronic engineering department, which came in for significant mention in the August issue of Radio and Television News, is the only college to develop the field of electronic engineering distinct from power electrical engineering.

Major Development
The article, devoted to a discussion of major developments up and down the coast, points special mention to Cal Poly's set-up.

"The west coast is rapidly becoming the second largest center in the United States in the electronics industry. In every major city from San Diego to Seattle there is a noticeable expansion of this industry," says Clarence Radius, Cal Poly's electronic engineering department head.

"With the electronic engineering developments taking place in the Santa Barbara and the large military radio activities at Camp San Luis Obispo, Southwestern Signal School, this central coast area is destined to see industrial growth.

"A recent survey of the industry prepared by the research department of the California State Chamber of Commerce indicates that hourly wages and salaries in this field are higher in California than New York and Chicago areas. Cal Poly graduates do best in this state.

Keeping Pace
"Cal Poly's electrical engineering department is keeping pace with industrial expansion. Already over 100 freshmen have enrolled for September. Since the department was organized in 1947, it has placed over 100 graduates as engineers and technicians. These men are now employed almost entirely in California industry.

"Besides these, at least 50 men have had a year or two at the college and have been able to secure satisfactory employment in the field. This is a unique feature of the Cal Poly engineering program," Radius concluded.

Radius is president of the central coast chapter of Professional Registered Engineers. Accompanying Radius to the convention was Ellis Roney, instructor.

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Mala Powers Bill Williams
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Mon.-Tues. 7:10-8:30

Technicolor George Montgomery
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Mon.-Tues. 8:04

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2 — Big Features — 2

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KEENAN WYNN Old Young
"HOLIDAY for SINNERS"

Shown 7:10-10:00

Frosh Learn Way

(continued from page 1)

include Blue Key, beach party; Alpha Phi Omega, all-campus barbeque (75 cents per chowhound gets delicious spare-ribs); Faculty club-smorgasbord and reception at Library patio; Gamma Pi Delta, transportation to church Sunday morning; Agricultural Engineers, campus tours via bus and hay ride; Block P Society, swimming and beach athletics; Music department, jam session and barbecue music.

But should incoming frosh harbor an impression that life at Poly is one social fling after another—a little "work" is being mixed in with the "play". The not so lighter side of "Operation O" consists of exams of the entrance and placement variety, the "traditional" ordeal of registration, plus the many frosh meetings of one kind or another.

Dan Lawson sums up the coming week-long festivities with these words—"Operation Orientation" is designed to thoroughly acquaint the new student with the Cal Poly way of life. If, by next Tuesday, every new student has good working knowledge of his collegiate home for the next four years then we will have succeeded in our purpose."

Frosh!

The little parts are the ones that count. Be sure to buy and save on your fall auto necessities.

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Frosh Meet Varsity Gridders Saturday

Saturday afternoon at 2:30 p.m. the Frosh will meet the varsity football team in a "cutthroat scrimmage" in Poly stadium. Coach LeRoy Hughes expects the fracas to distinguish the men from the boys, according to unofficial reports. LeRoy Hughes will also introduce the coaching staff during the afternoon.

Freshmen not participating will urge their classmates on by learning the college yell under the direction of head cheerleader Don Morris. Poly's pretty coed song leaders June, Jay, and Sally will also lend "omph" to the occasion.

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Selective Service

Students whose Selective Service boards have classified them in a way that will allow them to continue their education during the 1952-53 school year must register for a full-time course consisting of a minimum of 15 quarter units each quarter, according to word received from California Selective Service System.

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Gymnastics Notice

Dr. Glenn Noble has issued a call for all gymnasts to meet in the main gymnasium Wednesday, Sept. 17. All interested are asked to report and sign-up.



Week Days, Doors Open 6:30 p.m.
Saturdays, Sundays, Holidays
Continuous From 12:30 p.m.

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