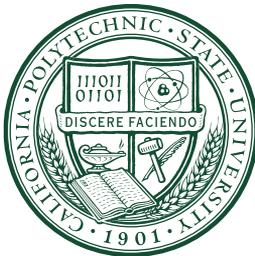


# Our Friend Art Rosen Passed Away in 2009



This year he is buying state-of-the-art equipment for the physics lab



For more than 30 years, physics professor Art Rosen practically lived in the lab, transforming the lives of thousands of students through education. Thanks to a bequest made with a simple direction in his will, his generous and supportive spirit lives on in those same classrooms and labs. Remembering Cal Poly in your estate planning is an effective way to support Learn by Doing, the cornerstone of a Cal Poly education. Our planned giving experts can help friends and alumni like you leave a lasting legacy that will support the next generation of innovative leaders and resourceful professionals.

*For sample bequest language you can share with your estate planning advisor, visit [www.plannedgiving.calpoly.edu](http://www.plannedgiving.calpoly.edu) or contact Cal Poly's Planned Giving Office.*

**PHONE:** 805-756-7125 | **TOLL-FREE:** 800-549-2666 | **EMAIL:** [plannedgiving@calpoly.edu](mailto:plannedgiving@calpoly.edu)

## Change Service Requested

Parents, please note: If your son or daughter is no longer at this address, please send his or her current address to [alumni-info@calpoly.edu](mailto:alumni-info@calpoly.edu).



Cal Poly's 2011 Rose Float became yet another in a long list of award winners, capturing two trophies at the Tournament of Roses Parade in Pasadena, Calif. on Jan. 1.

The float – "Galactic Expedition," created by students at Cal Poly and the university's sister campus in Pomona – captured the "Fantasy Trophy" during pre-parade judging as well as taking the "Viewer's Choice" award for the third straight year. The honor was created in 2009, and Cal Poly has won it all three years it has been awarded.

"Galactic Expedition" depicted seven childhood friends building the rocket ship of their dreams and taking their imagination to soaring heights. An operative crane, a spinning planet, moving child workers and a full complement of tools and toys were all situated on an airy cloud high above the earth's surface. The float was decorated with more than 12,000 roses, 8,500 mums and approximately 9,500 carnations. (Photo courtesy Cal Poly Pomona)