

CAL POLY Report

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Governor's wife to speak at Fall Conference

Sharon Davis, wife of Gov. Gray Davis, will speak on "The Governor's Education Priorities for the New Millennium" as the keynote address at the Fall Conference General Session Sept. 13.



Sharon Davis

Following a career in business and community service, Mrs. Davis is focusing her attention as California's first lady on issues affecting children's

health, safety and well-being.

The General Session will be from 9:30 to 11 am in Harman Hall of the Performing Arts Center's Cohan Center, following the usual socializing over coffee and guilt-filled sweets on the center's plaza.

A new feature of Fall Conference will begin when the General Session ends: an information fair for new employees, to be held in the center's main lobby from 11 am to 12:30 pm. The event, featuring information from several campus offices, is being coordinated by the Academic Programs office. Any office that hasn't been contacted and wants to make information available at the fair, should contact Katie Tool at ext. 6-2228.

The fair is one change in the week's schedule that resulted from discussions, led by Vice Provost David Conn, of better ways to orient new employees. Another innovation is an academic orientation for new members of the faculty and academic support staff, scheduled from 2 to 3:15 pm Sept. 13 in Science North 215.

To accommodate the info fair, the annual campus bus tour for new employees, which traditionally has followed the General Session, will begin at 3:30 pm that day.

Several other new sessions have been added this year on a range of topics such

Cal Poly, Engineering tops again with U.S. News

Cal Poly has again been rated the best public, largely undergraduate university in the West by U.S. News & World Report and has climbed past several private schools in the magazine's annual survey.

And U.S. News once again calls Cal Poly the top public engineering school in the country among those that don't have doctoral programs. That rating updates a survey published in 1996.

The U.S. News rankings of the nation's best colleges, published in the Aug. 30 issue, put Cal Poly in a tie for fifth place in the combined public-and-private list of all "regional" universities in the Western states. That's up from No. 10 in last year's ratings.

The four private institutions ranked above Cal Poly in the Western regional universities category are Trinity (Texas),

Santa Clara, Loyola Marymount and Gonzaga (Wash.). Redlands is ranked fifth with Cal Poly.

The magazine's "America's Best Colleges" guidebook also gives Cal Poly high marks again this year for academic reputation and the quality of its students.

Among all Western regional colleges and universities, both public and private, Cal Poly maintains its third-place ranking for reputation. Cal Poly is tied with Trinity for the highest percentage of students in the top 25 percent of their high school class: 81 percent.

Academic reputation — the only subjective factor used to calculate the rankings and the single most influential factor — is based on a survey of presidents, provosts and admissions direc-

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Fiery Flamenco!

La Tania and her company of eight dancers and musicians will perform Oct. 13 and 14 as part of Cal Poly Arts' 1999-2000 season. The ensemble is known for its high-powered, authentic Flamenco music and dance. Tickets to these performances and others can be bought at the Performing Arts Ticket Office from 10 am to 6 pm weekdays and from 10 am to 4 pm Saturdays. To order by phone, call ext. 6-ARTS (6-2787); to order by fax, dial 6-6088. □

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Insurance can be changed Sept. 1 - Oct. 15

The annual open enrollment period for health and dental insurance, FlexCash, and the Dependent Care Program will run from Sept. 1 through Oct. 15.

An Open Enrollment newsletter will be mailed on campus to all employees during the second week in September. Employees are asked to hold their open enrollment questions until they review the newsletter, which answers many commonly asked questions. For immediate information, go to the CalPERS Web page at www.calpers.ca.gov (select Health Benefit Programs).

A Benefits Fair with representatives from insurance carriers and other benefit program agencies is scheduled from 9 am to 1 pm Tuesday, Sept. 14, in UU 220. Staff members from both the state and Foundation Human Resources and Employment Equity offices will be available to answer questions and process open enrollment forms. □

'Moo Juice' wins again in national contest

The slogan "Things go better with milk" is certainly proving true for an agriculture graduate student and an alumna whose product, "Moo Juice," recently won a second national first-place award in a product development contest.

Last spring Moo Juice creators Beth Fryksdale and Kelly Munsell won first place in the "Discoveries in Dairy Ingredients" national competition, sponsored by Dairy Management Inc.

Now "things" are going even better for the two women, whose winning entry in a recent contest sponsored by the National Starch and Chemical Co. led to an all-expenses-paid trip to the Institute of Food Technologists Conference in Chicago in July.

While there they had dinner with key executives of the National Starch and Chemical Co. and participated in a press conference announcing their product.

The calcium-rich Moo Juice is a line of dairy-based mixes that, when combined with cold water and shaken, create a thick, foamy "shake." The beverage comes in a variety of flavors that appeal to children.

Rafael Jimenez, a professor in the Dairy Products Technology Center, advised the Moo Juice team. □

Performing Arts Center to host Open Houses

Free entertainment and behind-the-scenes tours of the Performing Arts Center, including backstage tours of Harman Hall, are highlights of two community Open House events on consecutive Saturdays, Sept. 11 and 18.

The Performing Arts Center is hosting the open houses, planned from 1 to 5 pm.

Visitors on Saturday, Sept. 11, will hear the Blue Water Triplets perform in the center's outdoor plaza area at 3 pm. Band members Pam Delgado, Jeri Jones, and Rob Strom play acoustic, melodic funk that blends original and familiar songs.

Conjunto Jardín's lively, rollicking Mexican folk music will kick off the open house at 1 pm Sept. 18, also in the center's outdoor plaza. At 3 pm that day the Potato Heads, a six-member Irish band, will play in the center's rehearsal pavilion.

Visitors who take the self-guided tour will get a bird's eye view of Harman Hall, from top to bottom. Participants will get a glimpse into the center's standard operations such as ticketing and sound engineering, as well as have the opportunity to climb up into the hall's chandelier and down to the pit and trap room beneath the stage. Other stations on the tour include the control booth, spotlight booth, the stage and stage manager's console, and the house manager's podium in the main lobby.

No reservations are needed. Attendees are advised to wear flat-heeled shoes.

For more information, call the Performing Arts Ticket Office at ext. 6-2787. □

CPR schedule

This is the final summer quarter edition of the *Cal Poly Report*.

Publication will resume during Fall Conference week with two issues: Monday, Sept. 13, and Wednesday, Sept. 15.

Articles are due by 10 am on Tuesday, Sept. 7, for the Sept. 13 issue and by 10 am Thursday, Sept. 9, for the Sept. 15 edition.

The *Cal Poly Report* will then appear every Wednesday during the academic year. The deadline to submit articles is 10 am Thursday for the following week's edition.

Items can be e-mailed to polynews@polymail. For details, call ext. 6-1511. □

Cal Poly Women's Club to celebrate 75 years

Wives of present and retired faculty and staff members and women now working at Cal Poly are invited to the Cal Poly Women's Club Diamond Jubilee Reception at 2 pm Sunday, Sept. 19.

The celebration will be at the Chapman House by the Sea in Shell Beach. Reservations are required.

For information or to make a reservation call Dottie Andoli at 541-1827. □

... U.S. News

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tors of other universities. It counts for 25 percent of the score used to rank an institution.

Eight of the top 10 public, largely undergraduate schools in the West were CSU campuses. Besides Cal Poly, they included Humboldt State, Sonoma State, Chico State, Cal Poly Pomona, Fresno State, CSU Sacramento, and San Jose State.

The engineering school rankings were determined by a survey of deans and senior faculty members at similar institutions. The top three in Cal Poly's category — all private — were the Rose-Hulman Institute of Technology (Ind.), Harvey Mudd College, and Cooper Union (N.Y.). Following Cal Poly were the Rochester Institute of Technology (N.Y.), the three major U.S. military academies, Bucknell University (Pa.), and Swarthmore College (Pa.).

U.S. News divides America's approximately 1,400 accredited four-year colleges and universities into 11 groups based on categories used by the Carnegie Foundation for the Advancement of Teaching. The nation's 504 regional universities are those that offer a wide selection of undergraduate programs and master's degrees but few, if any, doctoral programs.

Research universities such as Stanford and the University of California campuses, which offer doctoral programs, are listed in a "national universities" class.

The new ratings are available on the World Wide Web at www.usnews.com. There are also links at the bottom of Cal Poly's home page and in the "What's New" section. □

Kennedy Library to be closed Sept. 9

The Kennedy Library will be closed all day Thursday, Sept. 9, to allow faculty and staff members to participate in planning workshops for the coming year. The library will re-open at 8 am Friday, Sept. 10.

Those in need of special arrangements should call the dean's office at ext. 6-2345. □

Marketing class wins top GM honors

Business administration seniors in professor Steve Vargo's marketing class won two General Motors scholarships totaling \$3,500 for a plan designed to both increase awareness of an automobile dealership and help prevent child abuse.

The students were recognized in the General Motors Marketing Institute's (GMMI) annual competition. More than 100 student groups participated in the contest, which earned Cal Poly the distinction as the Best Four-Year College. The team also won the GMMI award for Best Dealer Integration.

The class was organized like an advertising agency, with Rancho Grande Motors in San Luis Obispo as its client. The students had two main goals: to increase awareness of the dealership within the community and to raise money for the San Luis Obispo Child Abuse Program.

The class's research determined that a walk-run event to benefit the SLOCAP would best meet its goals. The students designed and implemented an integrated marketing plan involving public relations, advertising, and promotional activities that resulted in a donation of \$3,000 to SLOCAP and publicity for Rancho Grande Motors.

The students are Rita Amador, James Ayala, Matthew Bouyea, Jennifer Carlson, Meline Chakalian, Margaret Considine, Rosa Curiel, Jennifer DeVicariis, Elizabeth Doozan, Maryanne Edgar, Danielle Guevara, Estella Hadjis, and Kristine Hamamoto.

Also Christopher Knudsen, Kristine Kopal, Anne Lavine, Molly Martin, Amanda Mena, Christopher Jenny Peck, Ryan Roskowski, Shawna Smith, Jennifer Stawick, Amy Taras, and Lori Wright. □

Crop Science Club to host Alumni Golf Tourney

The Crop Science Alumni Association will host its 12th annual benefit Alumni Golf Tournament on Saturday, Sept. 25, at the Avila Beach Resort.

Golfers can either "bring their own team" or come alone and a team will be put together before the tournament, which will be a back 9 shotgun beginning at 9 am. Lunch and an awards ceremony will be held after the tournament at Mulligan's Restaurant at the resort.

The tournament fee of \$100 per person includes green fees, cart, lunch, tournament program, and awards.

The proceeds will help support student activities and Crop Science Department programs. Over the past years, contributions totaling more than \$40,000 have funded scholarships and various academic programs as well as allowed students to attend conferences.

Team information must be received by Saturday, Sept. 18. Make checks payable to Crop Science Alumni Golf and send to the Crop Science Department.

For more information, call Bill Nunziati, chairman of the Crop Science Alumni Golf Tournament, at (831) 758-4575 or (831) 424-1167 or FAX him at (831) 424-1144. □

Your comments welcome here

The Communications Office reminds you that the *Cal Poly Report's* "Piece of Mind" section provides a forum in which faculty and staff members can express opinions and provide information about university matters.

The column aims to improve communication on individual issues and help explain universitywide policies and procedures.

Letters received by 10 am Thursday will be published in the next Wednesday's *Report*. Please keep them brief and include your name, department, and a phone number. Letters may be e-mailed to polynews@polymail, mailed to the Communications Office, Heron Hall, or faxed to ext. 6-6533.

We might need to edit letters for clarity and brevity.

— The Editors □

Cal Poly logo on the Web

Any Cal Poly office needing the university's logo for a brochure, Web site, or other purpose can download it from the World Wide Web.

On the Cal Poly home page, click on "Computing resources." Then select "General support services," and from there (all the way at the bottom), go to "World Wide Web assistance" and then to "Graphics resources to embellish your Web page," where you click on "Cal Poly logos."

For printed material, the logos in EPS (Encapsulated PostScript) format can be downloaded to your computer and used in such programs as Page-Maker, Illustrator and Photoshop. (They don't work in Word.)

The site also has Web-ready GIF-format logos and instructions on how to "paste" them into a document.

As noted on the site, the logos are for official university material, not for personal, student, or non-university items. □

So you wanna be a star?

We can't promise you stardom, but we might be able to help you achieve your 15 minutes of fame, give or take a minute or two.

The Communications Office publicizes newsworthy items about major or unusual grants, interesting research, special awards, and more. That's what we do.

So, tell us what you've done that you think might qualify. You can e-mail items to polynews@polymail (add @calpoly.edu if you're sending from off campus), fax your news to ext. 6-6533, or mail a note to the Communications Office.

If you'd like to talk with someone on our staff, call Jo Ann Lloyd, Bob Anderson or Darlene Slack at ext. 6-1511. □

... Conference

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as the purchasing process and hiring work-study students.

The week's schedule is posted on the Web. On the Cal Poly home page, click on "What's New" and then look under "Event Calendars."

Program brochures are scheduled to be distributed campuswide during the week of Sept. 7. □

Position vacancies

Vacancy information and applications for the following positions are available from the appropriate Human Resources office. Information is also available on the Cal Poly home page (www.calpoly.edu; click on "General Information").

STATE (Adm. 110, ext. 6-2236 or job line at ext. 6-1533). Official application forms must be received by 4 pm on the closing date or be postmarked by the closing date. (No faxes, please.) For positions marked with an asterisk, qualified on-campus applicants currently in Bargaining Units 2, 5, 7 and 9 will be given first consideration.

Readvertisement:

#09026 Information Technology Consultant - Career; ITS-User Support Services. Corrected closing date: Sept. 15.

#07028: Administrative Support Assistant I, Administration & Finance, Reprographics (Unit 7). * Closing date: Sept 15. \$1,748 - \$2,256/mo. plus any salary increase negotiated through collective bargaining. This position provides general office support and acts as front counter attendant/receptionist for the Reprographics Dept.

#09029: Web Developer (Information Technology Consultant - Career) Information Technology Services - Integrated Media Services (Unit 9). * Closing date: Sept 29. \$3,457 - \$4,721/mo. plus any salary increase negotiated through collective bargaining. Temporary to 6/30/2000; extension dependent upon funding. This position designs/develops and coordinates Internet applications pertaining to the World Wide Web for the Web Services Group (WSG) within Integrated Media Services. The incumbent will also evaluate new Web-based and Web database technologies.

#07030: Receptionist (Administrative Support Assistant I, College of Liberal Arts, Dean's Office (Unit 7). * Closing date: Sept 15. \$786.60- \$1015.20/mo. plus any salary increase negotiated through collective bargaining. .45 time base (18 hours/wk.), temporary to 6/30/2000 with possible renewal dependent upon funding. This position acts as receptionist and provides general office support for the dean's office.

#09032: Computing Consultant (Information Technology Consultant - Foundation), College of Liberal Arts, Dean's Office (Unit 9). * Closing date: Sept 29. \$2,744 - \$3,842/mo. plus any

salary increase negotiated through collective bargaining. Requires successful completion of a background fingerprint check. This position provides technical computer-related support for user applications in day-to-day use and Web/media presentations, including on-site training and assessing staff, faculty and lab needs. May be required to work some evenings and weekends.

#09034: Administrative Analyst/Specialist, Non-Exempt - College of Science & Mathematics, Dean's Office (Unit 9). * Closing date: Sept 15. Internal Recruitment - only persons presently employed at Cal Poly may apply. \$2,717 - \$3,696/mo. plus any salary increase negotiated through collective bargaining. Applicants must submit a letter of interest with their application, which describes their knowledge, experience, and level of responsibility applicable to the position. Under general supervision, this position provides administrative, technical and analytical support with a high level of responsibility for faculty, staff and program related matters in the dean's office, College of Science and Mathematics.

#09035: Coordinator - Media Distribution Services Unit (Information Technology Consultant - Career) Information Technology Services - Integrated Media Services (Unit 9). * Closing date: Sept 29. \$3,457 - \$4,721/mo. plus any salary increase negotiated through collective bargaining. This position provides day-to-day oversight and supervision of Media Distribution Services. The focus of the position is to assure excellent customer service, perform technical and organizational planning and implement policy. The incumbent will coordinate the planning, design, implementation, supervision and support for the delivery of audio, video, mediated classrooms, distance learning, and video conferencing for the university.

#0E036: Temporary Emergency Administrative Support (Clerical) Pool, Human Resources and Employment Equity. Closing date: Oct 13. Short-term appointments (up to 90 days) in any department on an as-needed basis. Appointments vary in time base, classification, salary and length of assignment. Positions hired in emergency clerical positions provide varying levels of general office, clerical, secretarial, and administrative support for students, faculty, and/or staff.

ing applications for the following position(s). Complete position descriptions and applications are available at the ASI Business Office, University Union, Room 212, M-F, 8 am - 5 pm, ext. 6-1281. All applications must be received by 5 pm of the listed closing date. AA/ED.

Facility Operations Coordinator.

Position is open to on-campus applicants only. Closing date: Sept 8. (\$2,680 - \$3,618/mo.) Full-time, temporary position through Dec. 31. Under supervision of the associate executive director, responsible for coordinating the maintenance and operation of the University Union and ASI Children's Center. Responsible for health and safety programs, including ASI's Injury and Illness Prevention Program. Requires bachelor's degree and 3 years' experience in facility administration, safety, maintenance, and operations; ability to read blueprints, diagrams, and plans; proficient oral and written communication skills; and group supervision/leadership skills.

FOUNDATION (Foundation Adm. Building, job line at ext. 6-7107). All Foundation applications must be received (not just postmarked) by 5 pm of the closing date. (No faxes.)

Courseware Assistant III, El Corral Bookstore: Closing date: Position is open until filled; review of applications begins Sept 3. Salary commensurate with experience. Responsible for the organization of the courseware-sales area and for the coordination and publication of El Corral publications. Requirements: H.S. degree or equivalent. Three years of experience in a responsible business situation that requires typing and filing, and experience with an on-line computer system, preferably in a college bookstore. Must be able to work effectively with minimal supervision, have excellent written and oral communication skills and skill in computer terminal usage. Must be able to interact with a wide variety of people and meet deadlines and schedules with a high degree of accuracy. Must be able to lift 40 pounds, climb, stoop and perform duties requiring finger and manual dexterity. □

ASSOCIATED STUDENTS INC. is accept-