

# CAL POLY Report

California Polytechnic State University  
San Luis Obispo, CA 93407  
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## DATELINE

### Exhibits

**University Art Gallery** (Dexter Building):

"Craftmakers '98," through Oct. 24.

Daily 11 am-4 pm; Wednesday, 7-9 pm.

**UU Galerie:** "Peter Meller: Andante

Allegro Rubato," through Dec. 6.

Artist's reception: Saturday, Oct. 10,

5 pm. Tuesday-Friday 10 am-4 pm;

Wednesday until 7 pm; Saturday,

Sunday, noon to 4 pm.

### Wednesday, October 7

**Speaker:** Delmar Dingus (Soil Science),

"Learn by Doing on the Savannahs in

East Africa: A Case Study in Agriculture

Development," Staff Dining

Room, noon.

### Thursday, October 8

**Speaker:** Todd Rigg, Shanti Cavanaugh,

Colleen Marlow, James Hartshorn

(physics students), "Summer Re-

search," Science E-45, 11 am.

**Meeting:** Pacific Rim Group, Math and

Home Economics 221, 11 am.

**Speaker:** Retired Lt. Col. Oliver North,

Theatre, 7 pm.

### Friday, October 9

**Book Signing & Speaker:** Michael

Ableman. Booksigning: El Corral,

2 pm. Talk on urban farming,

Chumash, 7 pm.

**Piano Master Class:** Jerome Lowenthal,

Davidson Music Center 218, 2pm.

**Juggling:** The Gizmo Guys, Cal Poly

Theater, 7 pm. (\$)

### Saturday, October 10

**Autumn Harvest Festival:** San Luis

Obispo Botanical Garden, 11 am,

continues at Cal Poly's Permaculture

Center, 1:30 pm.

**Volleyball:** UCSB, Rec Center Gym,

7 pm. (\$)

### Wednesday, October 14

**Reception:** Annual International Scholar

Reception, Smith Alumni and Confer-

ence Center, 3 pm.

**Dance:** Mark Morris Dance Group, Cohan

Center, 8 pm. (\$) □



*Gizmo Guys: Coming to the Cal Poly Theatre on Friday, Oct. 9. See page 3.*

## College of Business featured in TV show

The College of Business was one of four schools to be featured recently in an episode of a nationally syndicated television program.

Described as business schools emerging onto the national scene, the four participating schools appeared on "The Executive Forum" to explain innovative approaches they are using to better prepare graduates to meet the needs of business and industry in an increasingly competitive and rapidly changing global marketplace.

*(Continued on page 3)*

## New structure, director for Advancement Services

The technical area of Advancement Services is now part of Information Technology Services. Theresa May, Melinda Castillo and Rob Comrie, members of the newly named Advancement Systems team, have joined the Support Applications group. The team will continue to provide technical support to University Advancement.

Nicolas Giacomia, who has been serving as director of University Advancement's Prospect Management and Research department since May, will succeed May as Advancement Services director. □

## Appointments

Two department chairs in the College of Engineering and seven area coordinators in the College of Business have been named.

### College of Engineering

• **Robert Lang**, a member of the Civil and Environmental Engineering Department since 1991, is serving a three-year term as department chair.

• **Jin Tso** is the chair of the Aeronautical Engineering Department and will serve three years. Tso came to Cal Poly in 1988.

### College of Business

• **Fred Abitia** of the Industrial Technology Area is serving as coordinator for one year until June 1999. Abitia has been teaching at Cal Poly since 1969.

• **Allan Bird**, who has taught at Cal Poly since 1994, is serving one year as the Global Strategy and Law Area coordinator. His term also ends in June 1999.

• **Charles (Tad) Miller**, named coordinator of the Accounting Area, will serve until June 2001. Miller started teaching at Cal Poly in 1987.

• **Artemis Papyriazis**, a Cal Poly professor since 1982, is serving two years as the coordinator of the Economics Area.

• **Ken Reiner** is the new Finance Area coordinator. Reiner, who came to Cal Poly in 1983, is serving for two years.

• **James Sena** of the Management Area began a three-year term as coordinator in September. He started at Cal Poly in 1987.

• **Teri Swartz** is serving as coordinator of the Marketing Area. Swartz, who will serve until June 2000, began her Cal Poly teaching career in 1991. □

## Here's how to reach us

The *Cal Poly Report* is published by the Communications Office every Wednesday during the academic year.

Items submitted by 10 am Thursday appear in the following Wednesday's edition.

For information, call ext. 6-1511. □

## Learn to locate funding sources on line

The Grants Development office has scheduled a hands-on training session on Wednesday, Oct. 7, for faculty and administrative staff members to learn how to locate funding sources electronically through the Web-based database service called SPIN (Sponsored Programs Information Network).

SPIN and its e-mail notification service, SMARTS, are available free to Cal Poly faculty and staff at <http://www.infoed.org>.

The class will run from 3:15 to 4:15 pm in Chase Hall, Room 104.

The session is limited to 15 people. To reserve space, call Grants Development at ext. 6-2982 or e-mail [jostrye@calpoly.edu](mailto:jostrye@calpoly.edu). □

## National Depression Screening Day Oct. 8

Employees and students will have an opportunity to learn about the signs and symptoms of depression and receive a free, confidential screening as part of National Depression Screening Day on Thursday, Oct. 8, in the University Union area.

Symptoms of depression include feelings of sadness and emptiness, changing patterns of sleeping or eating, thoughts of suicide, fatigue or loss of energy, the inability to concentrate, and restlessness or decreased activity.

Depression is a medical illness, not a weakness, and treatments are available.

Stop by for a screening and handouts and to see videos on depression. Representatives from Health and Psychological Services and the Employee Assistance Program will be in the UU Plaza from 10 am to 4 pm administering a written self-test that screens for depression.

Individuals will have an opportunity to discuss the results of their test with a mental health professional.

For more information, call EAP at ext. 6-EAP (6-327) or Psychological Services at ext. 6-2511.

Reminder: The Mark S. Reuling Memorial Endowment Volleyball Challenge is being held in conjunction with National Depression Screening Day. For more information, call Polly Harrigan at ext. 6-6553 or Joe Long at ext. 6-1366 or see the article on page 7 of the Sept. 14 *Cal Poly Report*. □

## Oliver North to speak

Controversial Reagan White House figure Oliver North will speak in the Theatre at 7 pm Thursday, Oct. 8.

North gained notoriety during the Iran-Contra scandal and is now host of a syndicated radio show.

His appearance is sponsored by the College Republicans Club. □

## Campus Market holding Grand Opening celebration

The just-opened and newly renovated Campus Market, formerly the Campus Store, is in the midst of a weeklong Grand Opening Celebration with prize giveaways and complimentary food samples.

On Thursday, Oct. 8, a KSLY disc jockey and some on-air personalities will spin the SLY 96 prize wheel during the lunch hour.

The market, now more than twice its original size, carries more groceries, including Cal Poly products. With the addition of Julian's Jr. and a new mini-food court, faculty, staff and students can also buy gourmet coffee and pastries, pizza, grilled and deli sandwiches, and salads.

The Campus Market will continue to accept Campus Express Club, Plu\$ Dollars, personal checks and cash.

For information, call Nancy Williams, Campus Dining director, at ext. 6-1175. □

## Phone book recycling to run through Oct. 9

The latest Pacific Bell phone book is on its way to you, and your help is requested in recycling last year's.

You can recycle them through Friday, Oct. 9, at 11 locations on campus. A memo with a map noting the sites was sent to all departments.

For information, call ext. 6-5226. □

## Reception set for international scholars

The Global Affairs Office will host its annual International Visiting Scholars Reception from 3 to 5:30 pm Wednesday, Oct. 14, in the Smith Alumni and Conference Center.

Faculty and staff are invited to meet scholars from Korea, China, Egypt, Spain, Germany, Thailand and Cyprus. □

## 'Permaculture' to hold Autumn Harvest Festival

Presentations, taste tests, music and dancing are all planned as part of an Autumn Harvest Festival set at Cal Poly and at the San Luis Obispo Botanical Garden on Friday and Saturday, Oct. 9-10.

It kicks off in Chumash Auditorium at 7 pm Friday with a talk and slide presentation by Michael Ableman, a Santa Barbara-based organic farmer and nationally recognized author (see story below), and guest appearances by Cal Poly permaculture teacher Larry Santoyo and Central Coast agricultural leaders.

The festival continues at 11 am Saturday at the San Luis Obispo Botanical Garden at El Chorro Regional Park across from Cuesta College on Highway 1.

The celebration moves to Cal Poly's Permaculture Center and Student Experimental Farm at 1:30 pm at the university. The day will include workshops on ecological agriculture, seed saving, tours of special plantings, and more.

The festival is sponsored by Cal Poly Permaculture, a College of Agriculture group dedicated to ecological agriculture, and the San Luis Obispo Botanical Garden Society. For more information, call Akiva Werbalowsky, manager of Cal Poly Permaculture, at ext. 6-5086, or e-mail him at [awerbalo@calpoly.edu](mailto:awerbalo@calpoly.edu). □

## Organic farmer, advocate to talk Oct. 9

Michael Ableman, author of a widely praised book on urban farming, will talk and hold a book signing Friday, Oct. 9, as part of the university's three-day Harvest Festival.

Ableman, an organic farmer, permaculturist and community farm advocate, will talk about his farm, his latest book, "On Good Land - The Autobiography of an Urban Farm," and the concepts of urban farming at 7 pm in Chumash Auditorium.

He will be at El Corral Bookstore at 2 pm to sign copies of his book.

For more information, call Margaret Gardner at El Corral, ext. 6-5316. □

## Travel safety workshop

A workshop on international travel safety is set from 2 to 4 pm Monday, Oct. 26, in UU 220.

The workshop is sponsored by the Global Affairs office. □



## Juggling 'Gizmo Guys' to perform Oct. 9

The Gizmo Guys, described as wacky and quick-witted world-class jugglers, will bring their time-honored circus art to the Cal Poly Theatre at 7 pm Friday, Oct. 9.

Billed as "plain old fun for the entire family," the Gizmo Guys' lighthearted act combines original routines, clever verbal repartee, audience participation, and superb juggling skills.

Allan Jacobs and Barrett Felker formed The Gizmo Guys in 1987. They have appeared before more than a million people in more than 2,000 live performances and countless others on television.

Tickets to the show are \$8.50 to \$12 and can be bought at the Performing Arts Ticket Office. □

## Mark Morris Dance to perform Oct. 14

The Mark Morris Dance Group, considered one of today's greatest contemporary ensembles, will perform at 8 pm Wednesday, Oct. 14, in Harman Hall in the Performing Arts Center's Cohan Center.

The group will be accompanied by an orchestra and will perform a new work created in honor of composer Franz Schubert.

Known for fascinating musical selections and a unique ability to interpret them, the group is also praised for its breadth of styles and tones and the highly original vision of its leader.

Since Mark Morris formed the company in 1980, critics have been applauding his diverse work, calling him "musical, inventive, volatile, flamboyant and entertaining."

The Washington Post called Morris "the Mozart of modern dance" and the Los Angeles Times said, "He is intensely musical, deceptively cerebral, insinuatingly sensual, fabulously funky."

Tickets to this Cal Poly Arts event cost \$13.50 to \$28 and can be bought at the Performing Arts Ticket Office. □

Tickets to the performances listed in today's *Cal Poly Report* are on sale at the Performing Arts Ticket Office from 10 am to 6 pm weekdays and from 10 am to 4 pm Saturdays. Call 6-ARTS (ext. 6-2686), or to order by fax, dial ext. 6-6088. Information on Cal Poly Arts events, including audio and video samples of artists' work, can be found on the WWW at [www.calpoly.arts.org](http://www.calpoly.arts.org). □

## Straw building symposium scheduled for Oct. 17-18

Cal Poly will host the California Straw Building Symposium and Workshop at the Permaculture Center and organic farm Saturday and Sunday, Oct. 17-18, from 9:30 am to 3:30 pm.

Guest instructors and straw-bale building experts will talk about the financial, ecological, aesthetic, and practical benefits of building with this annual fiber crop.

With the help of experienced builders, participants will also be given hands-on opportunities designing, building, stuccoing and plastering. Emphasis will be given to weatherproofing straw structures.

Registration is \$98 and includes all materials. Space is limited. To register, call Extended Education at ext. 6-2053. □

## Rec Center lockers available for '98-'99

Faculty and staff members who would like to have a locker assigned to them for the 1998-99 year (October to September) should submit their name, department and phone number to the Equipment Room in the Rec Center by Oct. 14.

A drawing will be held Oct. 16 to determine who will be assigned the approximately 75 lockers available in each locker room for annual checkout. □

## ... TV show

(Continued from page 1)

"We were selected to appear on this program," said Bill Boynton, business dean, "because of the distinctive approaches that we are developing in our business programs that capitalize on our setting within a polytechnic university and that aim to provide graduates with a competitive edge through a better understanding of technology in business."

The program was hosted by Capt. Jim Lovell, commander of the Apollo 13 mission to the moon, and included deans of the business schools at Oakland University in Michigan, Southern Illinois University, and the University of Missouri at St. Louis.

The episode of "The Executive Forum" will soon be available on demand from the show's Web site at [www.theexecutiveforum.com](http://www.theexecutiveforum.com). Later this fall, a custom tape on the College of Business will also be available on that Web site. □

## Alumni to be honored at Homecoming festivities

Cal Poly's six colleges and the University Center for Teacher Education have selected their 1998 Honored Alumni, who will be recognized during Homecoming activities, Friday through Sunday, Oct. 23-25.

Those selected include a dairyman who's a leader in farmland protection, a city planning director, an insurance executive, the president of an electronics manufacturing company, a corporate spokeswoman, a law firm's executive director, and a school district superintendent.

The honorees are:

- **College of Agriculture:** Ralph E. Grossi, president of the American Farmland Trust (AFT), graduated in '71 with a bachelor's degree in dairy science. He also serves as director of the California Holstein Association and chairs the Milk Marketing Committee.

- **College of Architecture and Environmental Design:** Gerald G. Green, San Francisco's planning director, earned a bachelor's degree in city and regional planning in 1978.

- **College of Business:** Peter Oser, a 1979 business administration graduate, is a partner in Anixter & Oser Insurance Brokers. He is active in statewide organizations governing the insurance industry.

- **College of Engineering:** Walt W. Wilson is president of Soletron Americas and vice president of its parent company, Soletron Corp., an electronics manufacturing services company. He earned bachelor's degrees in electrical engineering and applied mathematics at Cal Poly.

- **College of Liberal Arts:** Barbara J. Raines of Lakewood is a senior specialist in media relations for the Douglas Aircraft Company, serving as company spokesperson for the Long Beach Division of Boeing Commercial Airplane Group.

- **College of Science and Mathematics:** Richard J. Bradshaw, executive director of Cooley Godward LLP, a law firm with 375 lawyers, manages the firm's business affairs. He earned a bachelor's degree from Cal Poly in applied mathematics in 1970, and an MBA from the Graduate School of Business at Stanford in 1972.

- **University Center for Teacher Education:** Hugo E. Lara, the UCTE's first honored alumnus, has served as superintendent of the Guadalupe Union School District since 1985. He earned an administrative credential (1984) and a master's degree in administrative services (1989) from Cal Poly.

For information on Homecoming activities, call the Alumni Relations office at ext. 6-ALUM (6-2586). □



## Position vacancies

Vacancy information and applications for the following positions are available from the appropriate Human Resources office. Information can also be accessed from the Cal Poly home page on the World Wide Web (address: [www.calpoly.edu](http://www.calpoly.edu); click on "General Information").

**STATE** (Adm. 110, ext. 6-2236 or job line at ext. 6-1533). Official application forms must be received by 4 pm on the closing date or be postmarked by the closing date. (No faxes.)

**#9E032: Community Service and Learning Center Intern (Helper Aide), Student Life and Activities** (\$12.30/hr., temporary, intermittent/on-call, approximately 30 hrs./wk., beginning 1/2/99 to 6/30/99; extension dependent upon funding). Closing date: Oct. 21.

**#96033: Electrician I, Facility Services** (\$3,690 - \$4,428/mo.) Requirements: Experience as a journey level electrician on varied types of electrical installation and repair work; completion of an electrician's apprenticeship program (enclose copy of certificate with application). *Please provide driver's license number on application - do not submit a copy.* Closing date: Oct. 21.

**#95034: Groundworker, Facility Services** (Unit 5)\* (\$12.68 - \$14.39/hr., temporary, intermittent/on-call to 12/31/99; up to 4 positions; work hours approximately 7:30 am - 3:30 pm) (*Please provide driver's license number on application - do not submit a copy.*) Closing date: Oct. 21.

**#97035: Clerical Assistant III, Civil and Environmental Engineering** (Unit 7)\* (\$2,149 - \$2,545/mo.) Closing date: Oct. 14.

**#9M037: Assistant Athletic Director, Annual Fund, Athletics.** Under the administrative direction of the athletics director, this position is responsible for all aspects of the annual giving program. The Department of Athletics is a NCAA Division I program offering 18 intercollegiate sports.

The assistant athletic director, Annual Fund will: develop, plan, organize, and direct the Annual Fund Campaign for athletic scholarships; oversee the corporate marketing program; administer special promotional and fund-raising events; manage expense budget of \$250,000 and an income budget of \$600,000; perform special assignments on behalf of the athletics director; write and edit an annual report; select, train, supervise, and evaluate marketing and promotions, intern, and student assistants; serve as part of Athletics' senior management team; coordinate all annual giving activities and Athletics' capital campaign efforts with the associate athletic director, Capital Campaign. Coordinate all annual giving activities with University Advancement.

A Bachelor's Degree is required; a Master's Degree is preferred. Five years professional experience, preferably two years of which were in a NCAA Division I Athletic Advancement setting. The ability to: plan, coordinate, and organize multiple activities and events; supervise staff and students; develop and administer budgets; provide vision, organization, and motivation to a volunteer board of directors and staff.; cultivate and solicit donors; prioritize effectively; develop and admin-

ister broad-based support networks; work effectively within a multi-departmental administrative structure; work effectively with a board-based constituency; take direction and work within established policies and guidelines. Demonstrate outstanding written and oral communication skills. Knowledge of athletic advancement campaigns and NCAA rules and regulations. Knowledge and use of computers.

Salary/Benefits: \$35,000 - \$45,000 annual hiring range, commensurate with the background and experience of the individual selected. Cal Poly offers excellent fringe benefits. All rights associated with this appointment are governed by the Management Personnel Plan adopted by the CSU Board of Trustees.

Applicants should complete a Cal Poly management application and include a current resume, and the names, addresses, and telephone numbers of at least three professional references. For full consideration, application materials should be submitted by Oct. 28, however, position is open until filled. Applications, nominations, and inquiries should refer to recruitment code #9M037 and be addressed to: Human Resources, Administration Building Room 110, Cal Poly, San Luis Obispo, CA 93407. Phone: 756-2236; fax: 756-5483; Jobline: 756-1533. Internet: <http://www.calpoly.edu> Direct specific inquiries to: John McCutcheon, director of Athletics, at 756-2924. California State University is committed to providing equal opportunities to men and women CSU students in all campus programs.

### **FACULTY** (Adm. 312, ext. 6-2844)

Candidates interested in faculty positions are asked to contact the appropriate department office at the phone number listed for more information and an application. Please submit all application materials to the department head/chair unless otherwise specified. Rank and salary are commensurate with qualifications and experience, and timebase where applicable, unless otherwise stated.

**#93025: Lecturer (full-time), Journalism Department** (756-2508). Full-time broadcast TV lecturer for academic years 1999-2000 and 2000-2001. Teach television news, production, and related courses. Advise student TV station in addition to teaching beginners' reporting and news writing. Master's in journalism or related field preferred. Professional experience as a reporter for broadcast media required. Bachelor's acceptable with substantial experience in a metro broadcast market. Multimedia expertise and college teaching experience preferred. Apply to Nishan Havandjian, Head, Journalism Department. Closing date: Nov. 9.

**#93027: Tenure-Track Assistant, Professor, Speech Communication Department** (756-2553). Position starts Sept. 13, 1999. Teaching basic speech communication courses, critical thinking, and selected courses in rhetoric and public address; engaging in scholarship and service activities; and advising undergraduate majors. Normal teaching load is twelve units per quarter. Ph.D. in Speech Communication required. Apply to James

R. Conway, chair, Speech Communication Department. Closing date: Jan. 15.

**FOUNDATION** (Foundation Adm. Building, job line at ext. 6-7107). All foundation applications must be received (not just postmarked) by 5 pm of the closing date. (No faxes.)

**Assistant Supervisor - Dishroom, Campus Dining**, \$8.15- 10.60/hr. Closing date: Oct. 16.

**Department Buyer, El Corral Bookstore**, \$2,039-2,652/mo. Closing date: Oct. 16.

**CAD Research Center Software Development Specialists** (\$2,744 - \$3,991/mo.) and **Software Engineers** (\$3,457 - \$6,447/mo.), CAD Research Center. Closing date: Open until filled. Review of applications will begin Oct. 23.

**System Administration Specialist** (\$2,744 - \$3,991/mo.) and **System Administration Coordinator** (\$3,457 - \$6,447/mo.), CAD Research Center. Closing date: Open until filled. Review of applications will begin Oct. 23.

**Associated Students Inc.** is accepting applications for the following position(s). Complete position descriptions and applications are available at the ASI Business Office, University Union, Room 212, M-F, 8 am - 5 pm, ext. 6-1281. All applications must be received by 5 pm of the listed closing date. AA/ED.

**Director, Recreational Sports (Administrator I).** Salary commensurate with experience. Salary range \$1908-\$4620/mo. The Recreational Sports director is a full-time management position responsible for establishing, maintaining, and supervising all recreational programs on campus, including the use of the Recreation Center, recreation facilities, fields, and pools. Master's degree, five years of professional student services experience, five years of university recreational sports management experience, and knowledge of public and business administration is required. Closing date: Open until filled. Review of applications will begin Nov. 2. □

## Vacation/sick leave sought for Misti Ioppini

Employees are being asked to donate sick leave or vacation credits for Misti Ioppini, a custodian in Housing and Business Services. Donations of either sick leave or vacation credits will help her remain in full-pay status during an extended absence.

To donate leave, contact solicitation coordinator Elizabeth Manriquez in Housing and Business Services at ext. 6-1587 or by e-mail.

Eligible state employees may donate up to 16 hours total of sick leave or vacation credits per fiscal year in increments of one hour or more. □