

HAVE YOU PLANNED FOR YOUR YEAR-END GIVING?



As the end of the year approaches, many pause to review, reflect, and thoughtfully address your charitable giving between now and December 31 can help maximize benefits for you and your charitable interests. We hope you will consider including Cal Poly in your year-end giving plans.

If you make a gift in 2009, please consider the following options:

GIFTS OF CASH Donations must be postmarked on or before December 31.

ONLINE GIVING You may visit www.giving.calpoly.edu to make a gift using your credit card on our secure online giving site.

STOCK DONATION By making a gift of appreciated assets, you may be able to take advantage of your gift's full fair market value without paying capital gains.

IRA CHARITABLE ROLLOVER If you are 70 ½ years of age, you may be eligible to contribute directly from your IRA in calendar year 2009 without counting the distribution as taxable income.

LEAVING A LEGACY Toward the end of each year, many people also review their long-range estate and financial plans. Wills, life insurance policies, retirement accounts, and other planning vehicles can offer exceptional opportunities for leaving a lasting legacy to Cal Poly.

Photo by Trevor Ingraham (ART '10)

For more information about these giving options, contact:

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**IT'S YOUR LEGACY.
EXPLORE IT.**