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Does the Media Sway Voters? ASI Debates it Oct. 28

SAN LUIS OBISPO -- ASI Events continues the ASI True Life Series with an election themed debate entitled "Does the media sway voters?" The program will focus on the involvement of media in persuading voters.

The event will take place on October 28, at 8 p.m. in Chumash Auditorium.

Admission is free for students with a Cal Poly I.D. and \$10 for community members. Seating is limited, and entry will be on a first come, first served basis.

The debaters for the event include Cliff Kincaid, the editor for "Accuracy in the Media" a conservative media watchdog organization; and Norman Solomon, the founder and executive director of the Institute for Public Accuracy, a national consortium of policy researchers and analysts.

There will be much discussion about the state of the media today and its influence on how the public looks at the candidates and the issues.

The debate is a part of the ASI True Life Series which aims to provide students with tools and information to make their own decisions about controversial topics.

The debate also will be critical since the elections will take place less than a week after the event takes place.

"With the upcoming historical election and the amount of media coverage each candidate has received, it is important for students to be aware of the media's influence before casting their vote," said Lara Choma, ASI Events Special Events student supervisor.

For more information about this event, contact Program Coordinator, Michelle Curro at (805) 756-2324, mcurro@calpoly.edu or visit asi.calpoly.edu.

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