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Leading Authorities to Discuss the Economic Crisis and What Investors Can Do About It

SAN LUIS OBISPO – The global economic crisis will be the topic of an open forum from 3:30 to 5 p.m. Friday, Oct. 24, in Phillips Hall in the Performing Arts Center at Cal Poly. The event is free and open to the public.

In response to public concern over the credit crisis, federal bailout package and faltering stock market, Cal Poly Economics Professor Sanjiv Jaggia has compiled a panel of experts to discuss the issues.

Featuring three leading experts in economics and finance, the panel will discuss how we got here, the prospects going forward, and what individual investors should be doing. The presentation will follow a town hall format with questions taken from the audience after opening remarks.

Panel members include Satish Thosar, professor of finance, University of Redlands; Eric Fisher, professor of economics, Cal Poly; and Phil Cohl, senior portfolio manager with more than \$200 million under management at financial services firm UBS.

Thosar will discuss finance theory and its effect on governance policies, including executive compensation and the unintended consequences. Fisher will discuss the madness of crowds, how the bailout may have been mismanaged, and long-term prospects for the U.S. economy. Cohl will discuss prospects for the average investor and advice for active investors in today's market.

The event is sponsored by Cal Poly's Orfalea College of Business.

For more information, contact Sanjiv Jaggia at 805-756-7519 or sjaggia@calpoly.edu.

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