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Cal Poly's Hearst Lecture Series to Continue Oct. 15

SAN LUIS OBISPO – An award-winning designer and associate professor at the Massachusetts Institute of Technology will kick off Cal Poly's fall Hearst Lecture series Wednesday, Oct. 15, with a presentation titled "Research Practice." The free public talk, the first in a series of seven, will be at 4 p.m. in the Architecture Building's Berg Gallery (Room 105).

Nader Tehrani will talk about the extensive work he has done with Monica Ponce de Leon, dean of the A. Alfred Taubman College of Architecture and Urban Planning at the University of Michigan.

Tehrani and Ponce de Leon are principal partners of Office dA, a Boston-based architecture and design firm. Some of their completed projects include the Main Library for the Rhode Island School of Design, the Tongxian Art Center in Beijing, the famed Helios House sustainable gas station, and the Oro/Laszlo furniture line.

Tehrani has completed numerous research-based design projects that focus on materials, methods of aggregations, geometry and the advancement of digital fabrication. He was a participant in the immaterial/ultra-material exhibition at Harvard University's Graduate School of Design and has had installations at the Museum of Modern Art, Sci-ARC and Georgia Tech, investigating new means and methods of fabrication in wood, steel, rope and polycarbonate.

Tehrani has taught at the Harvard Graduate School of Design, the Rhode Island School of Design, and the Georgia Institute of Technology, where he served as the Thomas W. Ventulett III Distinguished Chair in Architectural History. (See <http://www.officeda.com/>.)

Cal Poly's College of Architecture and Environmental Design has eight presentations scheduled for the fall Hearst Lecture Series. The focus of the presentations this year will explore research in relation to professional practice. "We have lined up an internationally respected group of designers and practitioners whose research – either through practice, education or both – impacts the professional world of architecture and design," said Stephen Phillips, series director and assistant professor of design. Additional presentations in the fall lineup will be:

- o Friday, Oct. 17, 4 p.m., Business Building Rotunda (Room 213): Neil Watson will speak on the expressive and personal language of drawing, using a variety of media. He will discuss drawing on-site, from memory and from imagination as a means to understand the built environment and celebrate the visual experience.
- o Friday, Oct. 24, 4 p.m., Business Rotunda (Room 213): French architect José Oubrierie, principal of Atelier Wylde-Oubrierie and a protégé of Le Corbusier, will talk about his work and contributions to the completion of Le Corbusier's 1960 project for the Church of Saint-Pierre in Firminy, France.

- Friday, Nov. 7, 4 p.m., Business Building Rotunda (Room 213): Joshua Aidlin will lecture on his architecture and furniture design practice as partner with David Darling of Aidlin Darling Design in San Francisco.
- Thursday, Nov. 13, 4 p.m., Architecture Building Berg Gallery (Room 105): Alex Hinds, director of the County of Marin Community Development Agency, will speak on his work as an architect and city planner. Hinds directed California land use agencies for 24 years in Marin, San Luis Obispo and Lake counties.
- Friday, Nov. 14, 4 p.m., Business Building Rotunda (Room 213): Andrew Kudless will lecture on his digital design, integration research and building practice. Kudless is a San Francisco architect and an assistant professor at the California College of the Arts (CCA).
- Friday, Nov. 21, 4 p.m., Business Building Rotunda (Room 213): Award-winning architect Mitchell Joachim will speak on his new research experiments and inventions. Joachim is a young architect and partner at the nonprofit organization Terreform 1. (See <http://terreform.blogspot.com/>.)

In addition to the lecture presentations, Kudless will offer an advanced design workshop for Cal Poly upper-division architecture students on Saturday, Nov. 15. The workshop is based on his design studios at the CCA in San Francisco and at the Architectural Association in London. Anyone interested in attending should contact Phillips at sjphilli@calpoly.edu or Assistant Professor Mark Cabrinha at mcabrinh@calpoly.edu because space is limited.

The free public lectures are made possible by a grant from the Hearst Foundation. For more information, contact Cal Poly's College of Architecture and Environmental Design at 805-756-1311. For more information about the series, contact Ray Ladd at rladd@calpoly.edu or 756-7432.

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