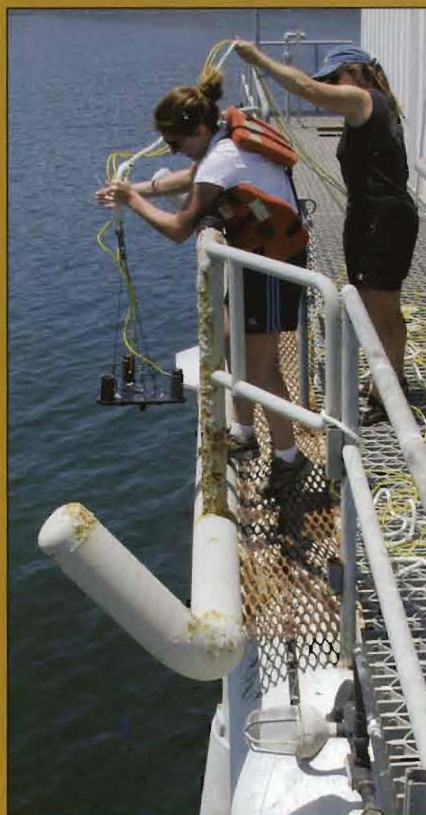




CONSIDER YOUR LEGACY AT YEAR END



THIS IS OFTEN A POPULAR time of year to reflect on your charitable priorities. As you think about your giving, consider your:

1 Tax benefits

In addition to knowing you are helping continue our legacy of excellence, you can usually enjoy a tax deduction for 2007 if you give by year end.

2 Appreciated assets

By making a gift of stocks, real estate or other appreciated assets, you may be able to take advantage of your gift's full fair market value without paying capital gains.

3 Income for life

A planned gift can allow you to establish a gift arrangement now, obtain current tax benefits, create a stream of income, and provide a future gift to Cal Poly.

4 IRA funds

A new law may allow you, if you are 70-1/2 or older, to transfer up to \$100,000 from an IRA to Cal Poly without paying additional income tax.

Cal Poly can work with you and your advisors to develop a plan that matches your charitable priorities and your current circumstances. Any gift you make can benefit the program or department of your choice.

FOR MORE INFORMATION about these giving options, or about planning a bequest to benefit Cal Poly, contact:

PLANNED GIVING AND ENDOWMENTS

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