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FOR IMMEDIATE RELEASE

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Cal Poly's Portion of Rose Float Transferred to Pomona

SAN LUIS OBISPO --

As part of an annual tradition dating back to 1949, Cal Poly's half of the Cal Poly Rose Float was loaded onto a trailer and transported to Pomona on Saturday, Oct. 21.

Separated by 225 miles, students at Cal Poly and California State Polytechnic University Pomona devote themselves to construction of one half of the float each year. Pomona is in charge of float animation and San Luis Obispo is in charge of the float's drive system. Once in Pomona, the two halves are joined together and all systems are tested before the Rose Parade in Pasadena.

Cal Poly's 59th consecutive entry, "Arctic Antics," depicts a group of penguins and polar bears celebrating the New Year with a festive luau. This scene celebrates the 2007 parade theme "In Our Good Nature." The Cal Poly float is the only entry designed, constructed, decorated and financed solely by students.

After months of construction and weeks of testing, the float is then moved from Pomona to Pasadena approximately 10 days prior to the start of the parade. The final stage of the float building process are the floral decorations applied by Cal Poly students, parents, alumni, faculty and community members. Cal Poly won the "Founder's Award" trophy in the 2004 Rose Parade for the most beautiful entry built and decorated by volunteers.

More information about Cal Poly Rose Float is available online at www.asi.calpoly.edu/rosefloat. (For a color rendering contact jsoares@calpoly.edu.)

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