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FOR IMMEDIATE RELEASE
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Cal Poly Expands 'Agriview' Magazine

SAN LUIS OBISPO – "[Agriview](#)," the quarterly magazine of Cal Poly's College of Agriculture, Food and Environmental Sciences, has a fresh, new look.

The Fall 2006 edition, just released, is 16 pages of articles and color photography with stories on the college's new name, upgraded beef facilities, Leaning Pine Arboretum and more.

The college hired San Luis Obispo communications firm Barnett Cox and Associates to create the new look. BCA provided design, art direction, writing and editing services, and worked with Cal Poly alumnus Chris Leschinsky for photography.

[Read the new 'Agriview' magazine online](#) at the College of Agriculture, Food and Environmental Sciences Web site at www.cagr.calpoly.edu.

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