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'ASI Fall Craft Sale', & 'Little Grinch'

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HANNAH GECHTER

ASI Fall Craft Sale

As a graphic designer for Associated Students Inc., I lead the design campaign for the 2022 Fall Craft Sale. This included two corresponding posters – one to recruit vendors and the other to advertise the event. I also designed the event T-shirt, which featured a graphic representing the creativity of Cal Poly’s student population. I split the illustration between the two posters, creating a clever continuous design when hung side by side. The most rewarding part of the project was getting to see my designs across campus, and on the shirts of students working the craft fair.

BROOKE DE LA TORRE

Little Grinch

The piece Little Grinch is about a Chihuahua named Brownie who on the surface is adorable but can be more mean than she first lets on.

