February 2023

'ASI Fall Craft Sale', & 'Little Grinch'

Hannah Gechter
Brooke De La Torre

Follow this and additional works at: https://digitalcommons.calpoly.edu/raw

Part of the Art and Design Commons, Creative Writing Commons, Film and Media Studies Commons, Fine Arts Commons, and the Photography Commons

Recommended Citation
Gechter, Hannah and De La Torre, Brooke (2023) "ASI Fall Craft Sale', & 'Little Grinch',' .RAW Journal of Art and Design: Vol. 7: Iss. 2, Article 8.
Available at: https://digitalcommons.calpoly.edu/raw/vol7/iss2/8

This Articles is brought to you for free and open access by the Journals at DigitalCommons@CalPoly. It has been accepted for inclusion in .RAW Journal of Art and Design by an authorized editor of DigitalCommons@CalPoly. For more information, please contact digitalcommons@calpoly.edu.
ASI Fall Craft Sale
As a graphic designer for Associated Students Inc., I lead the design campaign for the 2022 Fall Craft Sale. This included two corresponding posters — one to recruit vendors and the other to advertise the event. I also designed the event T-shirt, which featured a graphic representing the creativity of Cal Poly’s student population. I split the illustration between the two posters, creating a clever continuous design when hung side by side. The most rewarding part of the project was getting to see my designs across campus, and on the shirts of students working the craft fair.

Little Grinch
The piece Little Grinch is about a Chihuahua named Brownie who on the surface is adorable but can be more mean than she first lets on.

BROOKE DE LA TORRE