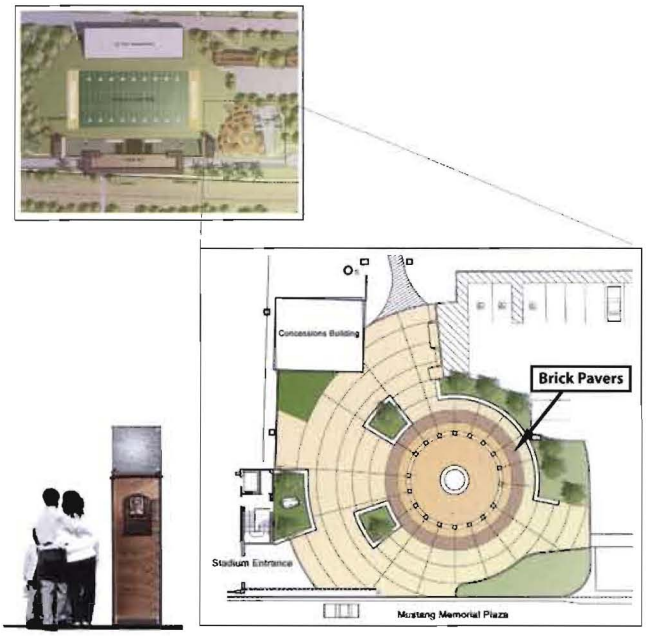
Honoring the Past, Defining the Future.

October 29, 1960, was a tragic day for Cal Poly. The Cal Poly football team was returning from a game against Bowling Green State University, when their airplane crashed immediately after takeoff from the Toledo Airport. The aftermath was devastating - 16 players, a student manager, a booster, and four others were killed and numerous others injured. The news quickly spread back to San Luis Obispo, where the grief-stricken community mourned. The Cal Poly Athletics Department would like to take the opportunity presented through the stadium renovation project to once again honor those who died in the 1960 plane crash by constructing Memorial Plaza.

EXTRA Telegram-Tribune

POLY FOOTBALL TEAM IN AIR CRASH; 22 DEAD

You can play a vital role in assisting Cal Poly Athletics complete this historic project. Before you is a remarkable opportunity to support this project while also honoring the victims of the 1960 plane crash. The plaza will be paved with bricks that can be engraved with your personal message. Leave your mark on a project that commemorates the past and points toward a strong future.



"The crash was a tragic event ... And it's a part of the history of the university. It is important to remember those who were lost."
President Warren Baker

Brick Paver Donation Levels:
- ☐ $300 for a 4"x8" brick paver
- ☐ $500 for a 8"x8" brick paver
- ☐ $1000 for a 12"x12" brick paver

CAL POLY

Listing Preference (for campaign recognition purposes): ☐ Personal ☐ Business

Name ..... Spouse .....

Company .....

Preferred Mailing Address ..... ☐ Personal ☐ Business

City ..... State ..... ZIP Code .....

Business Phone ..... Home Phone ..... Email .....

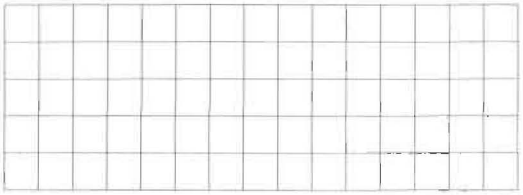
Signature ..... Spouse's signature ..... Date .....

For credit card payment, please complete the following:

☐ VISA ☐ MASTERCARD Credit Card Number .....

Name as printed on credit card ..... Exp. Date .....

4"x8" brick paver = 3 rows



8"x8" and 12"x12" brick paver = 5 rows

Please print your message clearly and exactly how you would like it to appear. All text will be standard size, font, and style. Symbols not found on a standard keyboard may not be used. Messages will be centered in uppercase letters.

YOU MAY SUBMIT YOUR ORDER IN ONE OF TWO WAYS:

Complete this form and mail your pledge to:

Cal Poly Athletics
Stadium Renovation
1 Grand Avenue
San Luis Obispo, CA 93407

Fax the completed order form with your credit card information to:

(805) 756-7255

All information must be complete to process your order. You will receive a confirmation letter acknowledging receipt of your order. The Athletics Department reserves the right to approve all text prior to production.