

Momentum

THE FOLLOWING 22 PAGES OF THE CAL POLY MAGAZINE ARE DEVOTED EXCLUSIVELY TO THE UNIVERSITY'S REMARKABLY SUCCESSFUL CENTENNIAL CAMPAIGN. IN A SERIES OF SHORT VIGNETTES, THE RESULTS AND OUTCOMES OF THE CAMPAIGN COME ALIVE WHEN VIEWED THROUGH THE EYES OF THOSE WHO HAVE BENEFITED FROM OUR DONORS' GENEROSITY.

WE BEGIN BELOW WITH A LIST OF DONORS WHO HELPED MAKE THE CENTENNIAL CAMPAIGN THE LARGEST CAMPAIGN EVER FOR A PUBLIC MASTER'S UNIVERSITY IN THE UNITED STATES.

CAL POLY CENTENNIAL CAMPAIGN • CENTENNIAL CAMPAIGN LEAD DONORS

*The following donors made gifts, gifts-in-kind or pledged \$100,000 or more between January 1, 1998 and December 31, 2004. *Deceased*

Redacted for privacy purposes

AMAZING ACCOMPLISHMENTS

You are reading a journal of amazing accomplishments.

These pages tell the remarkable story of the Cal Poly Centennial Campaign, successful not only in terms of the dollars raised, but also in terms of the people those dollars benefit.

You are about to meet a few of them. They represent the many students, professors, alumni and donors who are really what this campaign was all about:

- The students who will thrive professionally because of the new technology, state-of-the-art facilities and teaching innovations you helped develop . . .
- The dedicated faculty and staff who now have a greater array of tools for preparing young people for the future, thanks to your generosity . . .
- The alumni and donors whose dreams will live on because you have chosen to share your success with new generations . . .

In 1998 we boldly set out to raise \$225 million, and I am delighted now to report that we surpassed that goal by about \$40 million. Cal Poly's endowment, now valued at approximately \$140 million, tripled during the campaign and is the largest in the CSU system. And, for every dollar earned, just a dime was spent on fund raising, which is lower than the national average.

I knew we were going to exceed our goal even before we launched the public phase of the campaign. We have a good story to tell and quality faculty and staff to back it up.

My deepest gratitude goes to each and every one of you who have contributed to the success of this historic effort.

We have celebrated the century of achievement that inspired the theme for our Centennial Campaign. Now it is time to look ahead to the next 100 years. Will we have the resources to continue providing scholarships and faculty support, improving our facilities and taking advantage of new technologies?

To ensure that the Cal Poly learn-by-doing educational approach we all believe in will be available for generations to come, we must now endeavor to continue the momentum of the Centennial Campaign.

Warren J. Belk





For business Professor Brian Tietje, leaving a lucrative career with Johnson & Johnson to become a professor has brought him rewards of a different nature.

As the inaugural recipient of the Richard and Julie Hood Endowed Professorship for Marketing, Tietje is living his dream of teaching at Cal Poly, with the ability now to make an impact where it means the most to him – shaping the business and marketing leaders of tomorrow.

"I love teaching at Cal Poly," says Tietje, who is originally from Ohio. "The learn-by-doing philosophy allows me to be innovative, and the quality of students and their willingness to try new things motivates me daily."

After he left the corporate world, Tietje earned an MBA from the University of Hawaii and a Ph.D. from the University of Washington. At Washington, he was part of a "secret society" of Ph.D. students who were different from the usual candidates, he says.

His group of friends was not interested in teaching at large research universities where performance is mainly judged on the number of papers published. They wanted to teach where they could focus on producing business graduates prepared to succeed in the marketplace of the future.

Tietje appreciates the fact that he is afforded the time to teach classes and to help design a new curriculum for the marketing program. Developed with a colleague and based on feedback from industry constituents, the new curriculum focuses on innovation and information competency. Debuting this fall, it employs hands-on, interactive learning instead of traditional textbook teaching.

"I am honored and extremely appreciative of the positive affirmation this award provides," he says. "The support of the Hood Endowment has helped my family and me fulfill a dream."

{ Private support established 20 new chairs and professorships that will help Cal Poly recruit and retain world-class faculty with industry savvy. }

investing in future
busin



ess leaders



Renovations to the Alex and Faye Spanos Theatre, made possible by contributions to the Centennial Campaign, inspire performers who are thrilled to work in a professional venue.

The fresh paint, new seating and other improvements are not lost on the audience either. Comfort definitely adds to the enjoyment of the performances.

For students like accomplished dancer Camille Biklé, the theater is “an uplifting place to perform.”

Dancing in front of 500 people is about as natural as breathing for Camille. Not surprising when you consider the 21-year-old from Monterey has danced onstage since she was three, including “about a million Nutcrackers.”

She has played nearly every part in the classic Christmas ballet, Camille says, including the Prince when she was nine. She has studied and mastered most forms of dance – ballet, jazz, hip-hop – everything except tap.

When she came to Cal Poly in 2001, Camille immediately joined the Orchesis Dance Company and found a new love – lyrical dance – a fluid combination of jazz and ballet. This winter was her fourth appearance in the company’s annual show. “I love performing, and I love to dance,” she says. “I can’t imagine ever giving it up.”

That is Camille’s artistic side. She is also practical. In December, she graduated with a degree in business – and a minor in dance – after just three and one-half years. Even more remarkable, in those few years, along with intensive studying, she joined a business honor fraternity, served as dance company president, worked as a nanny and, of course, danced.

She’s now studying for her CPA exam, hoping someday to combine her artistic and management skills through owning her own dance studio or working in New York on the business side of a dance company.

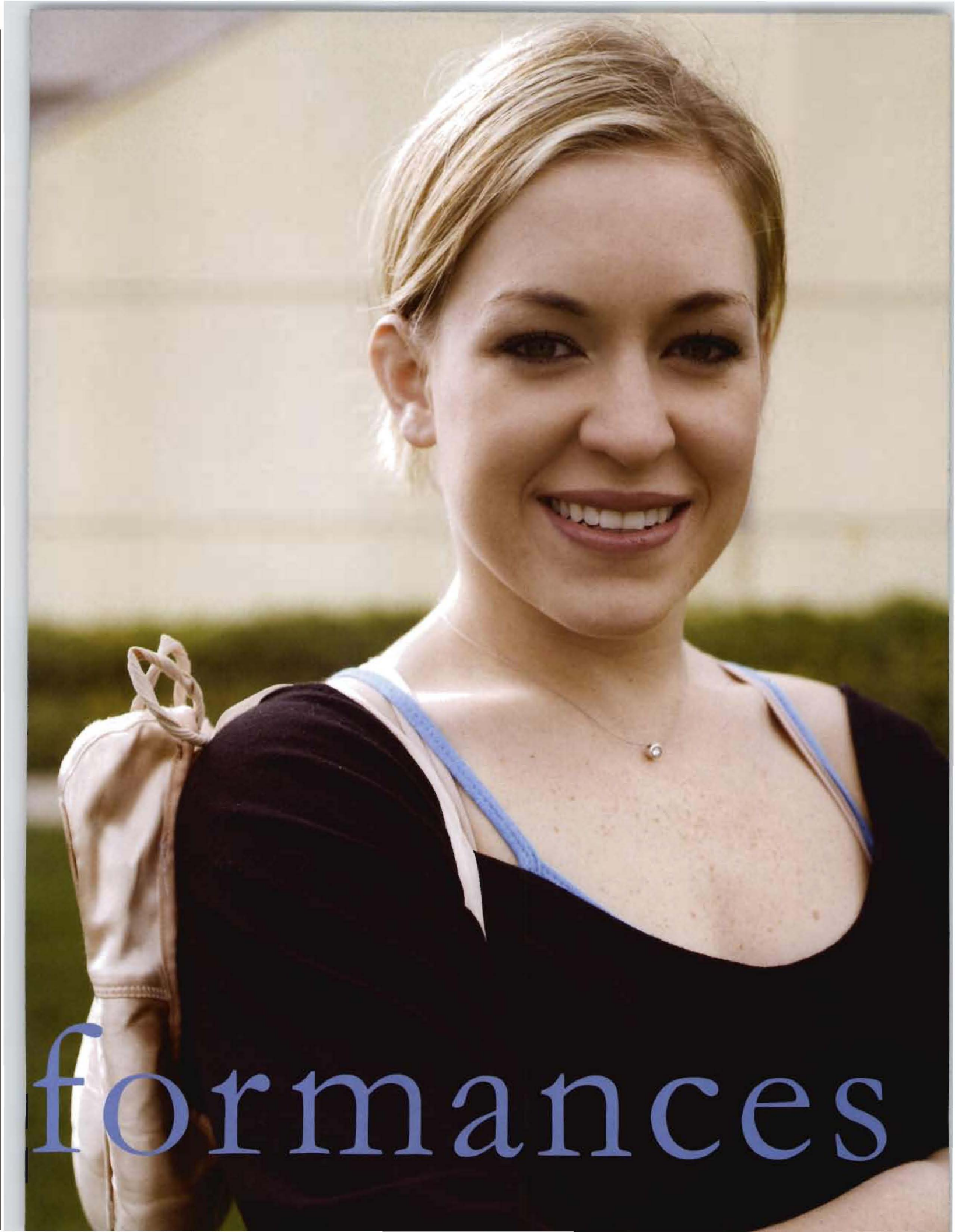
“Camille has a strong choreographic voice,” says Maria Junco, the director of Cal Poly’s dance program. “She is a passionate and very physical dancer, and very, very talented. She has been one of the most dedicated members of our dance company and a joy to work with.”

Camille credits her success to the time-management skills she learned as a young dance student taking classes most days after school. “I’d do a lot of my homework in the car.”

Leaving Cal Poly is bittersweet. “I’ve loved it here,” she says. “We have so much support. It feels good.”

The university raised funds to improve the Cal Poly Theatre, now the Alex and Faye Spanos Theatre, the main stage for most student performances in the Theatre and Dance and Music departments. About 85,000 campus and community members each year attend one of the 50 theatrical performances or other events held there.

inspiring great
per



performances



Industry support for the Centennial Campaign helps bring top faculty to Cal Poly.

One rising new teacher and researcher is poultry science Professor Elizabeth Koutsos, a specialist in avian nutrition and immunology whose faculty position is annually funded by Foster Farms. Her research – which is creating hands-on learning experiences for both undergraduate and graduate students – may one day help improve health and nutrition for humans.

Because the physiology of avian digestive systems parallels that of mammals, birds make excellent research subjects for nutrition and health studies. Findings from such studies can frequently apply to a host of mammalian species – one of the reasons Koutsos was attracted to avian science.

“Once you understand avian digestive physiology, you understand just about every animal’s digestive system. Birds have almost every kind of digestive system – carnivore, omnivore, herbivore,” she explained.

Koutsos, 29, holds a Ph.D. from UC Davis. Currently her chief research interest is carotenoids – compounds that impart pigments, but also carry antioxidant benefits. Learning how they help birds fend off diseases and thrive could play a role in helping humans or other mammals do the same.

At Cal Poly, Koutsos teaches junior- and senior-level classes, works with graduate students, and oversees the Foster Farms broiler enterprise project, which teaches students every quarter how to raise 6,000 chicks from hatchlings to fryers. She also conducts research projects on turkeys, ducks and Japanese quail.

“The point of the research is to benefit industry and the consumer by learning how to grow chickens healthier, faster and stronger. But it’s exciting to know that what we learn may help other species as well.”

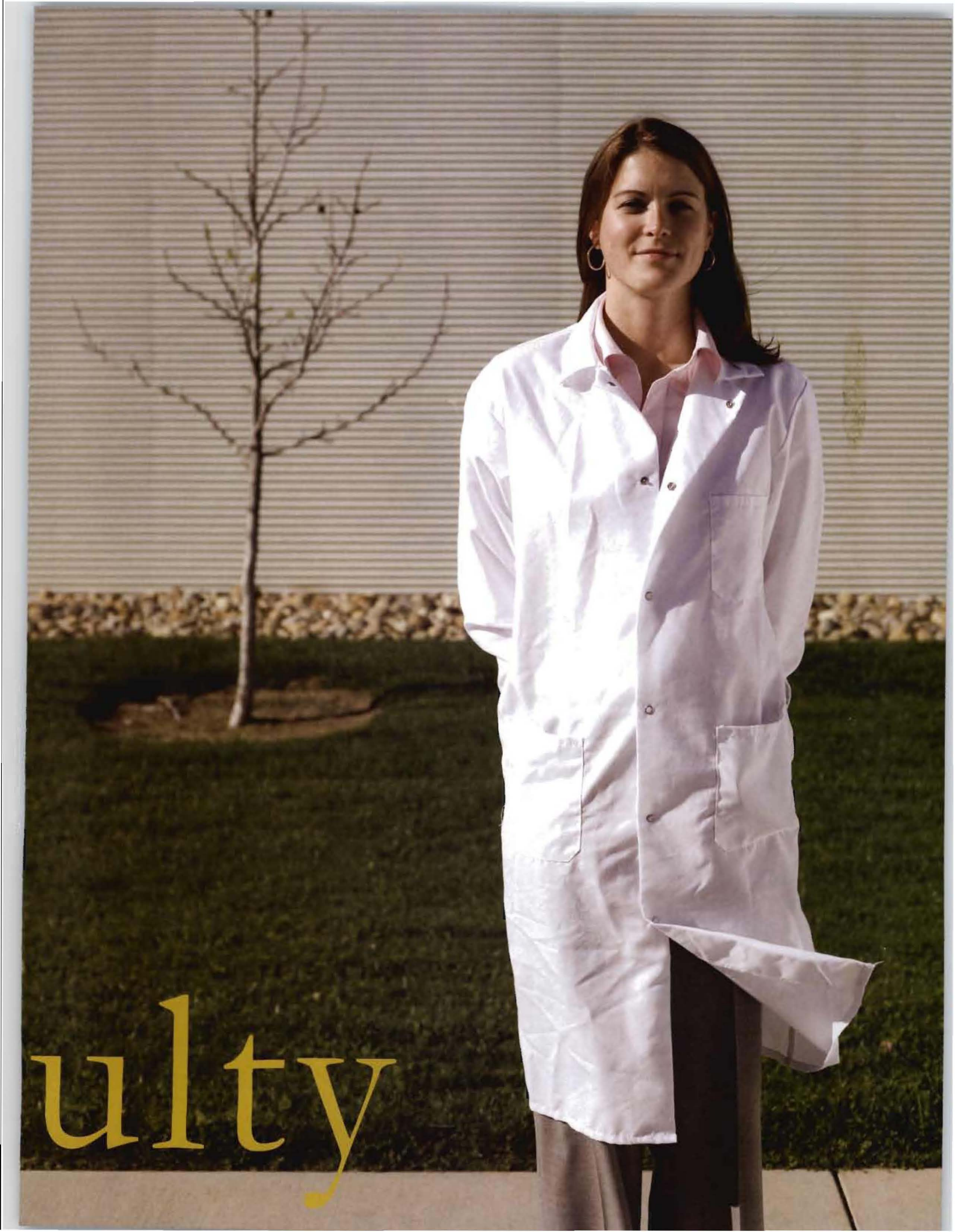
For Koutsos, avian research is a family affair. Her father, a poultry science professor, is associate dean in the College of Agriculture and Natural Resources at the University of Maryland.

“As a child, I helped him. I picked up birds, I brought him baskets of chicks, I weighed them,” she said.

Now, they both attend the same professional and research conferences. “It’s very nice to be away on business and be able to be with my father,” she said.

The campaign surpassed the goal of \$40 million – a total of \$51 million was raised – for professorships and faculty development programs. That accomplishment ensures that the university’s faculty will continue their enthusiasm for teaching and keen interest in discovery through applied research and creative scholarship.

fostering young fac



ulty



With the support of the Disability Resource Center, Scott Barton is navigating his studies toward an international career.

He credits the DRC with helping him overcome his challenges with reading comprehension, making it possible for him to graduate in June with a degree in industrial technology.

Scott figures his future career will involve research and development – “I like it because it’s hands-on” – possibly for an overseas company because he loves to travel. He has spent two semesters-at-sea and has traveled to Kenya with a church missionary program. “I know I will end up in a field that involves international travel,” he says.

Success in his studies at Cal Poly has been challenged by his learning disabilities, says the 23-year-old from Anaheim. Because he is easily distracted and has trouble understanding what he reads, he is allowed extra time for tests, which he takes in a “quiet” facility monitored by a proctor. He also gets help with his studying from books-on-tape and specially equipped computers.

The DRC has recently acquired eight new computers with scanners that make studying easier for Scott and other students with learning disabilities. Scott is also one of eight student assistants hired to scan textbooks into electronic form so students can read and hear them on their own computers.

“Looking at the material on the screen and hearing it at the same time makes a longer-lasting impression for me,” says Scott. He can also conduct word searches to find terms and names, as well as use other computer functions to improve comprehension. About 80 students per quarter, with two to three textbooks each, use the service. It takes nearly 12 hours to process each book.

Part of the Student Affairs Division at Cal Poly, the DRC receives funding from Centennial Campaign donations, such as gifts from Sheila and the late Yosef Tiber. Sheila Tiber has been a volunteer reader for the center for more than 16 years.

Scott earned the DRC Student-of-the-Year award this year for “his exceptional school spirit and his cheerful willingness to take on any project as a DRC employee.” He has been the keeper of the Cal Poly hillside “P” and is a member of the Rolling Thunder spirit group. He was Homecoming King last year and performs as a school mascot. In addition, he was a WOW leader for two years and is a member of the Alpha Phi Omega community service fraternity.

“Every day of the week, I have a meeting,” he says. “I like to have fun; I have to stay busy. The busier I am, the better.”

{ The Centennial Campaign raised \$44 million for academic and extracurricular programs that support students through unparalleled learn-by-doing opportunities. }

finding access
to **SU**



ccess



Ever since his first visit to an architecture firm in sixth grade, Mark Montoya dreamed of becoming an architect. "It's crazy," he says 30 years later. "I saw the drawings and the plans and the models, and I just sort of fell in love that day."

Things changed slightly when he came to Cal Poly in the 1980s. His interest veered more toward building than drawing, so he switched majors and began studying construction management.

The son of a longshoreman who worked on the docks in Los Angeles, Montoya is the first in his family to graduate from college.

Now he helps others make their dreams come true.

Montoya has worked the past 21 years for Morley Builders in Santa Monica, where he is currently a company vice president. With annual earnings near \$300 million, the firm has 180 employees – including 20 other Cal Poly graduates.

He earned his construction management degree in 1984. With his encouragement, his company was the first to contribute to the proposed Center for Construction Excellence in the College of Architecture and Environmental Design. Chair of the CAED Advisory Council and a member of the Construction Management Industry Advisory Council, he was named the CAED Honored Alumnus in 2004. He also lectures on campus and recruits Cal Poly graduates for Morley Builders.

What is he looking for in an employee? "Grade-point average," he answers without hesitation. "I'm old-school. I believe you have to work hard to get good grades. I want people who are committed to working hard – bright, energetic men and women – and committed to working together."

He believes strongly that the key to a successful construction project is collaboration.

To build the best structures, people need to know how to communicate with each other – architects, general contractors, landscape designers, and even the workers who pour the concrete and pound the nails.

That is one reason why he is committed to completion of the Center for Construction Excellence. The proposed state-of-the-art facilities and laboratories will create a "wonderful synergy" between students and faculty from all five departments in the CAED, he says. "All the majors will be working together – to me that's real life."

From a youngster's dream to his real-life dream job, Montoya says he gives back because of all that his college education has given him.

"Without Cal Poly, I'd probably be working on the docks instead of in the job I truly love."

{ With \$169 million raised for improvements to student-learning environments and resources, current and future students benefit from access to state-of-the-art facilities. }

building strong found



ations



Richard Moran gave himself a test before deciding to go back to school for a teaching credential. He would teach high school science for the Upward Bound summer program. If he immediately felt a connection to the students, he would know teaching was in his blood. But if he did not feel it click, it was not for him.

His decision? "I left that classroom and I felt wonderful," says the 31-year-old Moran, who is now working on his credential at Cal Poly.

The recently wed Moran plans to stay on the Central Coast. He grew up in Hanford and took family vacations to Morro Bay, where he now lives – and surfs as often as he can manage.

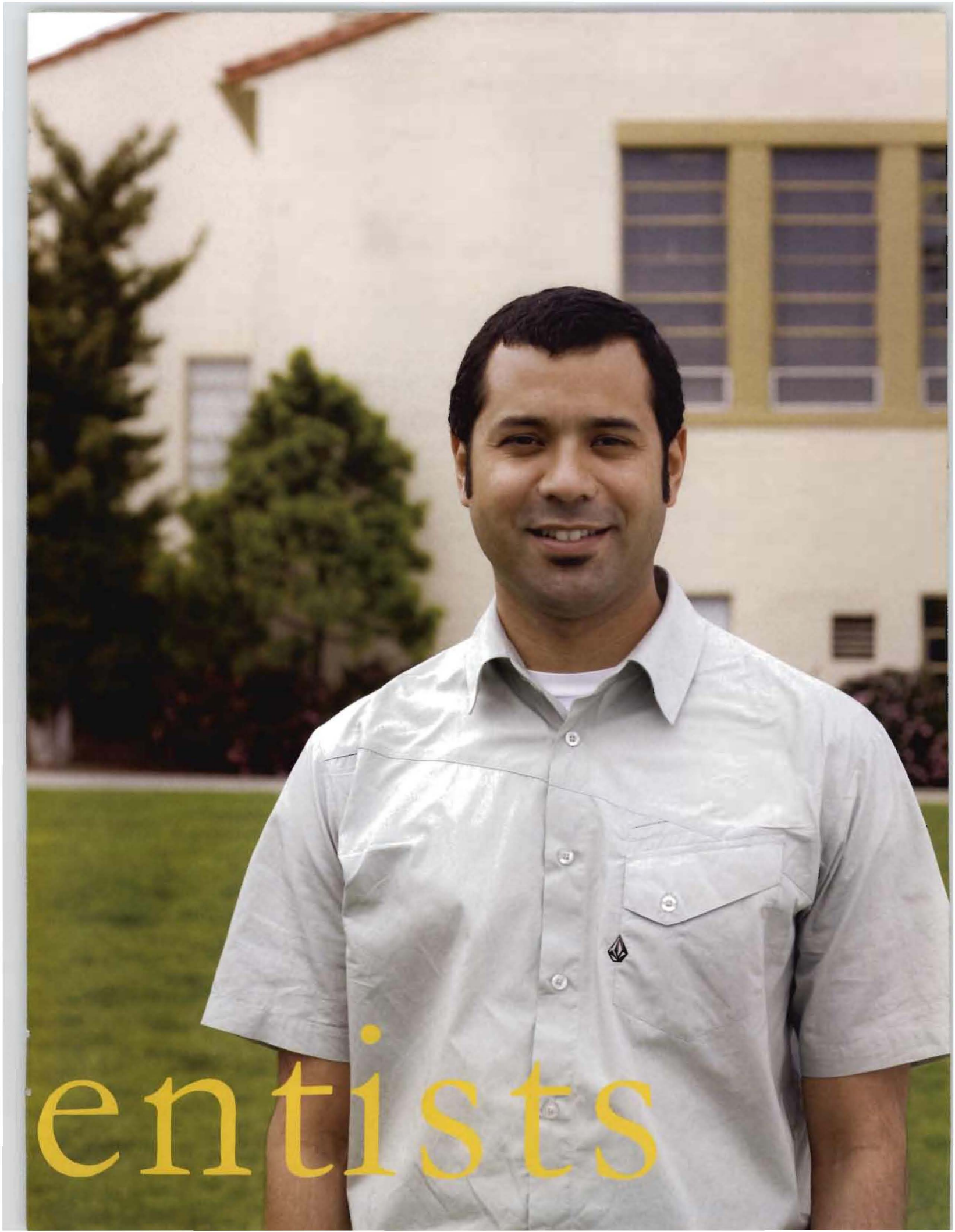
He graduated in 2003 from Cal Poly with a bachelor's degree in biological sciences after working toward the degree for 12 years. Now he's committed to teaching middle school or high school science, a subject he believes can spark a student's desire to learn.

"You can show up with a sea urchin or sea cucumber, and kids go nuts," he says, adding his single goal is to help his students hone their interests, whether they take to science or not.

His passion alone will not pay the bills. Being a full-time student makes it difficult to hold a job. A scholarship from The Boeing Corp. allows him to devote himself to becoming the inspiring teacher children deserve. Being a teacher, he says, is about more than knowing the material. It is about reaching young people. "I want to be a positive influence on someone out there. Teaching's been the most gratifying thing I've ever done."

{ Contributions to the College of Education – the seventh college on the Cal Poly campus – provide opportunities for the next generation of teachers through student scholarships, enhanced facilities and the college's first endowed professorship. }

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When Cortney Stafford broke the Cal Poly triple-jump record at the Mt. San Antonio College Relays last April, the senior political science major had no idea she had made her way into the record books.

"When I jumped, I knew it was probably a personal best, but I didn't know it was a school record," she says. "My assistant coach (Danny Williams) said to me, 'Did you realize you just jumped 44-1?' I said, 'I did!'"

Stafford's second-place mark of 44 feet, 1.25 inches added nearly five inches to her old record and is the fifth-best mark in the nation this year. She also has Cal Poly's fourth-best long-jump mark of 19 feet, 10 inches. Now she has aspirations of competing in the 2008 Summer Olympic Games at Beijing, China.

Stafford chose Cal Poly over other universities because she wanted to stay in California, but go somewhere that was different from her hometown, Anaheim. "Cal Poly is a good school academically, San Luis Obispo is a small town, and the demographics are totally different here."

Earning a track and field scholarship has helped reduce financial pressure and gives her more time to devote to study and training, she says.

Stafford earned her first All-American certificate as a Mustang in March with her ninth-place finish in the triple-jump at the NCAA Division I Indoor Track and Field Championships in Fayetteville, Ark.

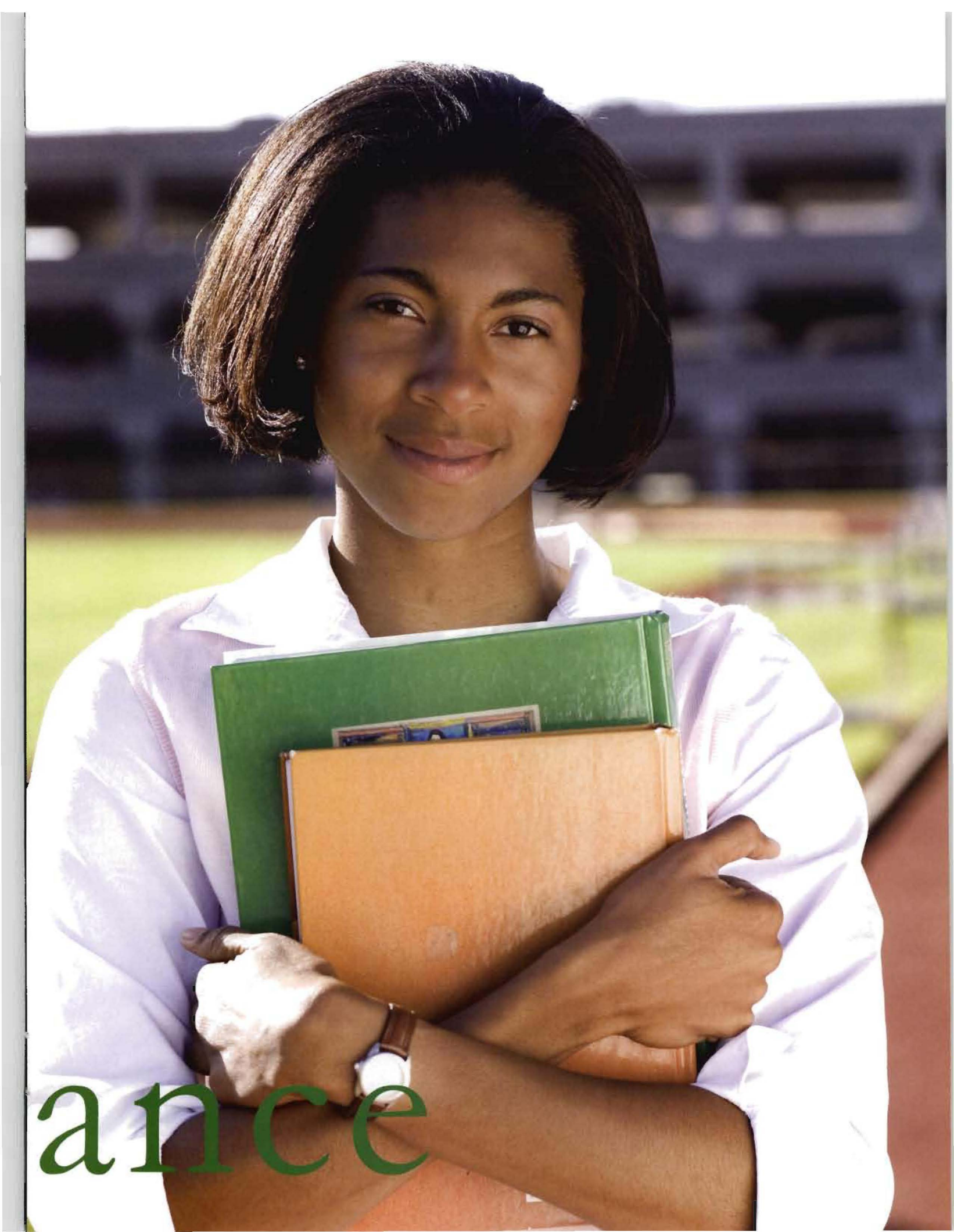
Stafford's leadership abilities are as strong as her athletic skills. She has served as president of the Black Student Union on campus and as an officer of the Society of Black Engineers. She is also involved with the Allensworth Mentoring Program, which provides big brothers and big sisters to incoming freshmen.

A political science major, Stafford has earned a spot on the Dean's List twice at Cal Poly. After she graduates in December, she would like to attend graduate school in pursuit of a career in sports management, sports marketing or sports law.

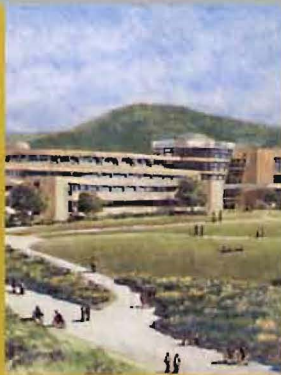
"I have really enjoyed watching Cortney mature," says Terry Crawford, Cal Poly's director of track and field and cross country. "She has stepped up to become a great role model for the athletes as a team leader and has made a huge commitment to be the best athlete she can be. She is a great success story."

{ The campaign generated \$24.4 million for student scholarships to help the best and the brightest high school students experience Cal Poly's unique learning environment. }

a winning bal



ance



For most people, the idea of taking a statistics class has been on the same level as having a root canal. Necessary, but nearly unbearable.

Enter Beth Chance, a statistics professor who is out to change that notion. She shows students how statistics apply to their own lives. In her classes in the College of Science and Mathematics, students learn how to collect data and engage in real-world projects that interest them.

A favorite for Chance was the student who dressed in three different outfits a suit and tie, then jeans and T-shirt, and finally, dirty old clothes – and then asked passersby for help moving a mattress across a street. He recorded the reactions he got while wearing each outfit.

It is that kind of hands-on creativity that excites students about their classes – even statistics, she says. “There’s a lot of engagement and ownership in doing a project. The students learn they can actually do statistics.”

For her innovative and effective methods of teaching statistics, the American Statistical Association named Chance a fellow – an honor given to less than one-third of one percent of the ASA membership.

Chance admits statistics wasn’t her favorite class when she was an undergraduate math major at Harvey Mudd College. “I always loved math, and I wanted to learn to apply it to solve real problems. The statistics class I didn’t like so much. I couldn’t always see the applications.”

She warmed to the subject in grad school at Cornell University, where her statistics classes used mathematics to solve practical problems. At the time she was thinking she might want to apply statistics to cancer research. But teaching caught her interest. “I saw so many students who struggled with math, I wanted to find a better way to teach it. I wanted them to feel the same love for math that I do.”

After earning a Ph.D. at Cornell, Chance taught for five years at the University of the Pacific and then came to teach at Cal Poly in 1999. Her Web site introduces her to students. Many ask about a photo of Chance holding a chubby, gray furry animal that looks like a koala. “It’s a wombat,” she says about the marsupial she encountered on a visit to an Australian zoo. “I like to throw it in as an extra-credit question on tests.”

Chance has recently developed new class content geared for math majors – “They like flaunting their math skills, as well as finding real-world uses.” And what’s more real-world to a student than sleep? In one study on sleep deprivation, students not only learn about immediate detrimental effects of sleep loss, but also analyze the data to see that the negative effects continue for three days.

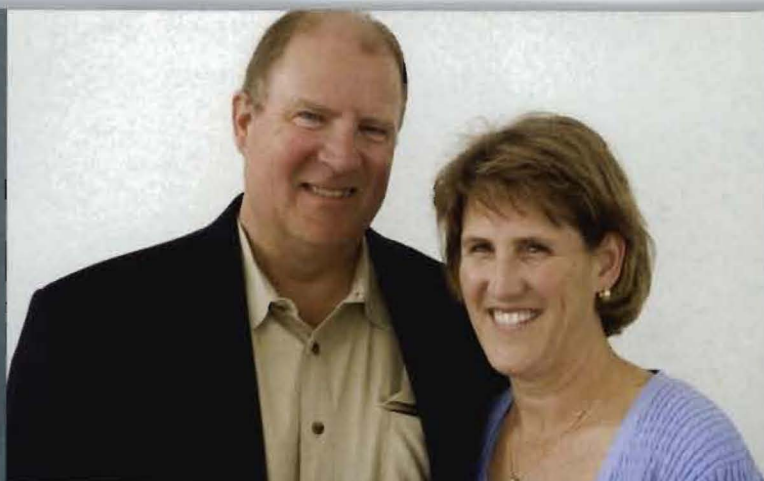
When the proposed Center for Science and Mathematics is built, it will be tailor-made for her classes, Chance says. “We’ll have new computer classrooms that will create an enhanced environment for interactive learning. I can give the students a new technique and say, ‘Now apply it. Let’s test it out.’ It’s really exciting.”

The College of Science and Mathematics raised more than \$48 million – 127 percent of its campaign goal – including \$11 million thus far for the proposed Center for Science and Mathematics.

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“Compromise” is not part of Paul Bonderson’s vocabulary.

So, when costs for a new engineering center increased \$3.2 million after four years of planning, he simply signed a pledge to cover the extra costs.

The surprise gift came at a press conference in March announcing the unprecedented success of the Centennial Campaign. Bonderson, a 1975 engineering alum who had already given \$6 million during the campaign, had worked steadily with faculty and students to design what will become the Bonderson Engineering Projects Center. “I was an active participant,” he explains, “and that was a lot more fun than providing the funding. I actually like to build things.”

The new facility will house labs where students can use computers, electronics and robotics to research their senior projects. “We broke a lot of traditions and came up with some new ways to do things,” Bonderson says. “We made some changes to the plans and got down to the basics of what we really needed. But I refused to compromise.”

His entrepreneurial spirit was sparked by Cal Poly, he says. For his senior project, he developed a hand-held queuing meter for Caltrans. “They were going to pay me a couple hundred dollars for the prototype,” he says with a chuckle. Instead, he sold the device to a small company for \$1,500. “Man, that was really big bucks.”

The company then hired him as its first full-time engineer. Later he worked for Intel, where he met his wife, Sandy. In 1995, he started his own company, Brocade Communications Systems Inc. “I was just crazy enough to jump off the cliff and start my own business,” Bonderson says. “Fortunately, we were at the right place at the right time.”

His daughter, Trisha, provides another incentive for his commitment to the university. She transferred from Cuesta College this year to Cal Poly and is a third-year graphic communication major who “will get the same hands-on experience that I received,” Bonderson says.

Her parents are “always doing the greatest things,” says Trisha. “It’s never about them; it’s always about someone else. I hope to be like them someday.”

{ During the seven-year campaign, 45 gifts or pledges for \$1 million or more were received. }

giving back to



It has been nearly 57 years since Boyd Chee graduated from Cal Poly; he has not been on campus in at least 15 years.

But that does not mean he has forgotten his alma mater.

"I have appreciated everything that Cal Poly has done for me," he says from his home in Hawaii, "and one way I say thanks is to send a little something, every quarter or every month."

And he has been doing this regularly – for about the past 40 years, he thinks.

Chee, 79, and his wife, Dorothea, send personal checks for \$20 or \$40 whenever they can. A 1948 graduate of air conditioning and refrigeration – one of the first engineering programs at Cal Poly – the Hawaiian native credits attending Cal Poly with shaping his life.

He researched air conditioning programs and found just three schools in the nation. Of those, Cal Poly was the only one with a four-year program. Plus, he knew a hands-on education was what he was looking for.

"Obviously Cal Poly was it," he recalls, "And the whole concept fit my plans perfectly."

After graduation, he worked in engineering for a few years before starting a career in sales.

"After I got back home, I was never unemployed. In fact, I had a job before I graduated," he says.

"I really enjoyed what Cal Poly did for me: the education it gave me, the experience it gave me, the concept of learn-by-doing. Everything."

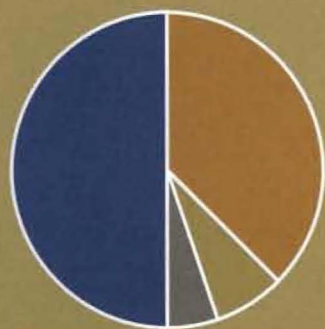
{ Alumni contributed \$68 million to the Centennial Campaign. That is 26 percent of the total amount raised. The contributions came from 25,000 alumni households. }

the future

Charting our progress

81,252 donors
188,960 gifts
\$264.4 million

Who gave?



- Alumni and other individuals
\$131 million; 49.5 percent
- Corporations
\$100.2 million; 37.9 percent
- Foundations
\$29 million; 11 percent
- Other
\$4.2 million; 1.6 percent

Endowments



- 1997 \$43.1 million
- 1998 \$48 million
- 1999 \$56.5 million
- 2000 \$64.4 million
- 2001 \$78.8 million
- 2002 \$93.5 million
- 2003 \$119.9 million
- 2004 \$140.1 million

Momentous results

Student success \$44.2 million

Scholarships, internships, programs and student activities provide an unparalleled learning experience for students.

Faculty of distinction \$51.2 million

Twenty new chairs and professorships strengthen the ability to recruit and retain outstanding faculty.

Enhanced learning \$59.3 million

Cutting-edge programs expand the polytechnic emphasis in seven colleges and more than 50 departments.

State-of-the-art facilities \$79.6 million

Investments in teaching and learning labs and studios, classrooms, theater, sports complexes and outdoor learning spaces ensure our learn-by-doing legacy continues.

Enhanced technology \$30.1 million

Research labs, equipment, computers and a vital library continue the tradition of being "ahead of the curve."

The Centennial Campaign was the largest campaign ever for a public master's university in the United States.

Cal Poly raised nearly \$40 million above the original campaign goal of \$225 million.

Cal Poly leads the CSU in alumni giving, parent giving and size of the endowment.

Cal Poly's endowment tripled during the campaign, from \$43.1 million to \$140.1 million.



College of Agriculture

\$47.3 million raised

Dean: David Wehner

- Provided nearly \$5.5 million for student scholarships
- Endowed three professorships in horticulture and crop science, agribusiness
- Annually funded professorship in poultry science
- Annually funded two staff positions in horticulture and crop science, dairy science
- New and expanded state-of-the-art teaching facilities provided by E&J Gallo Winery, Mission Produce and the California Dairy Research Foundation

College of Architecture and Environmental Design

\$9.8 million raised

Dean: R. Thomas Jones

- Provided more than \$1 million for student scholarships
- Created the college's first endowed chair, the George Hasslein Endowed Chair for Interdisciplinary Studies
- Established the public/private partnership to build the Center for Construction Excellence, including the interdisciplinary Materials Demonstration Laboratory
- Built three major Poly Canyon projects: Concrete Sculpture, Fratessa Tower, Tensile Structure

Orfalea College of Business

\$29 million raised

Dean: David Christy

- Provided nearly \$660,000 for student scholarships
- Paul and Natalie Orfalea provided the largest gift of cash or securities in the history of the CSU system
- Named the Orfalea College of Business
- Created a community development professorship
- Created an endowed professorship in marketing
- Gifts of equipment allowed the upgrade of computer laboratories, completion of the Financial Analysis Resource Center, and integration of state-of-the-art packaging techniques in the classroom

College of Education

\$7.3 million raised

Dean: Bonnie Konopak

- Provided nearly \$1 million for student scholarships
- Achieved college status, becoming the seventh college on campus

- New polytechnic emphasis will link the college with the Center for Excellence in Science and Mathematics
- Created the college's first endowed professorship
- Named the Cotchett Education Building
- Transformed existing classrooms into "smart rooms" with wireless connections
- Supports K-12 partnerships for pre-service and in-service teachers

College of Engineering

\$64.8 million raised

Dean: Peter Y. Lee

- Provided \$7.7 million for student scholarships
- Funded six professorships and a mechanical engineering center directorship
- Broke ground in March on the Bonderson Engineering Projects Center for project-based learning and faculty research
- Provided laboratory upgrades for computer science, computer engineering and electrical engineering
- Aerospace wing of Engineering III named for Baldwin and Mary Reinhold
- Enhanced capabilities of the Parsons Infrastructure and Technology Group Earthquake and Geotechnical Laboratory
- Upgraded the Metallography Laboratory, the core of the materials engineering program
- Engineering IIIA named for the late Grant M. Brown
- Established the Bert and Candace Forbes Center for Engineering Excellence

College of Liberal Arts

\$18.2 million raised

Interim Dean: Linda Halisky

- Provided \$1.5 million for student scholarships
- Renovated the H.P. Davidson Music Center and the Alex and Faye Spanos Theatre
- Funded the Capstone Project student publication
- Created the Early Childhood Development Laboratory
- Re-equipped the Rendering and Animation Laboratory
- Established a photography endowment
- Provided the Heidelberg press, bindery machine, digital presses and other equipment for Graphic Communication

campaign highlights



College of Science and Mathematics

\$48.1 million raised

Dean: Philip Bailey

- Provided \$1.8 million for student scholarships
- Established the first two endowed chairs at Cal Poly
- Funded two professorships
- Established research fellowships
- Unocal donated Avila Pier for the Biological Sciences Department's Center for Coastal Marine Sciences
- Initiated fund raising for the proposed Center for Science and Mathematics

Athletics

\$18.5 million raised

Athletics Director: Alison Cone

- Earned more than \$1.8 million for student scholarships
- Established Alex G. Spanos Stadium renovation fund
- Funded Mott Gym remodel
- Provided Ozzie Smith statue in the plaza between Baggett Stadium and Bob Janssen Field
- Contributed to the Stampede Club
- Funded Golf Facilities Swing Laboratory
- Named the Anderson Aquatic Center

Student Affairs/ASI

\$4.9 million raised

- Earned \$1.8 million for student scholarships
- Funded faculty and staff development
- Funded Chandler Award for Service to Students and the Profession
- Provided resources for student activities and organizations
- Provided resources for the Disability Resources Center
- Renamed the children's center The Orfaea Family and ASI Children's Center

University Programs & the Kennedy Library

\$16.5 million raised

- President's Cabinet established the Baker Forum honoring President and Mrs. Warren J. Baker
- Earned \$1.3 million for general student scholarships
- Provided improved technology for the Robert E. Kennedy Library
- Established a program for retired faculty and staff to support student excellence
- Supports educational equity

Thank you to our volunteers

Success of the Cal Poly Centennial Campaign is due to the commitment of hundreds of volunteers and to the members of the Campaign Support Committee who worked tirelessly to reach out to alumni and friends. Because of their guidance and involvement, Cal Poly exceeded its original goal.

Cal Poly Centennial Campaign Support Committee

Jim Considine, Chair
Robert Cordoza, Co-Chair
Richard Allen
Richard Andrews
Rick Antle
Allyn Arnold
Lee Arnold
Dana Bezerra
Dick Bradshaw
Ken Edwards
Don Fowler
Bob Gallo
Marie Gallo
Bob Leach
Marc Loupé
Bill Lyons
Marc Matoza
Barry Prince
Robin Rossi
Mark Smith
Christine Young
Conrad Young

Cal Poly and the Campaign Support Committee gratefully acknowledge the leadership of the late Robert Cordoza, who served as campaign co-chair.

campaign highlights