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Red Cross Donor App Re-Design

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RED CROSS DONOR APP RE-DESIGN

ELAINE DO | CLASS OF 2022

RED CROSS BLOOD DONATION APP

The purpose of the Red Cross Blood Donation app is to make it efficient for its users to schedule donation appointments and easily access their information when they are on the go. To schedule appointments, users would select the location and then select an available date and time. Unlike other apps, this one provides the option to filter through the results making the process as convenient and efficient as possible to keep users motivated and wanting to use the app.

