

Extra Credit

- Horticulture and Crop Science Department Head **Jennifer Ryder Fox** and three colleagues received **The Presidential Green Chemistry Challenge Award** from the Environmental Protection Agency for developing Serenade, a biofungicide that combats crop mildew but is harmless to beneficial insects and can be used in organic and traditional farming.
- Associate Engineering Dean **Paul E. Rainey** was named a **Fellow Member of the American Society for Engineering Education** and recognized for outstanding contributions to the society. "Because the ASEE allows engineering educators from all over the country to share ideas on current teaching methods and learn about new equipment," said Rainey, "the work of the society fits in perfectly with what we do here at Cal Poly."
- **The California State Grange Association** named a scholarship in honor of recently retired Cal Poly Agricultural Education and Communication Professor **Joe Sabol**. Sabol served as director of outreach for the College of Agriculture, developed the National Agricultural Ambassadors Conference to convene students from 45 universities in 20 states, and helped build international agricultural programs in Mexico, Nigeria and Costa Rica. **UC Davis** recognized his efforts with its **2002 Award of Distinction**.
- Horticulture and Crop Science Professor **Virginia Walter** has been named a **National Fellow** by the national floriculture scholastic society, **Pi Alpha Xi (PAX)**. Walter coached student flower judging teams to national championships in 1993, 1994, 1995, 1999, 2000, 2002 and 2003.



Keynote speaker Robert Reich (center) with International Career Conference participants
Photo courtesy Orfalea College of Business

Former Labor Secretary Robert Reich Gives Keynote Talk at 2003 Career Conference

Robert Reich, U.S. secretary of labor during President Clinton's first term in office, was the keynote speaker at Cal Poly's Orfalea College of Business 2003 International Career Conference.

After introductions by ICC Executive Director Whitney Market and Orfalea College of Business Associate Dean Doug Cerf, Reich spoke about international business and how the ever-changing external environment affects people's lives and careers.

After Reich's speech, attendees were given the opportunity to attend two of eight offered workshops, including Women in International Business, Surviving the Corporate Jungle, Market-Driven Conservation, Technology as a Force in International Business, Entrepreneurs Go Global, Doing Business in Latin America, Expatriation and Cultural

Adaptation, and Building a Global Brand.

Approximately 35 companies were represented during the recruiting session that followed, including Dioptics, Lockheed Martin, Marques Brothers International, NASA, Northrop Grumman Corporation, E&G Gallo, Enterprise Rent-A-Car, FBI, 7-Eleven, Smuckers, and Wallace.

A record number of participants – 400 – attended this year's International Career Conference. Many of these were students from Cal Poly, but the public and students from California and as far away as Arizona and Missouri also registered.

For more information about next year's International Career Conference, contact Chris Carr at 805/756-2657 or ccarr@calpoly.edu. The International Career Conference Web site is www.icc.calpoly.edu.