



## News

University News & Information

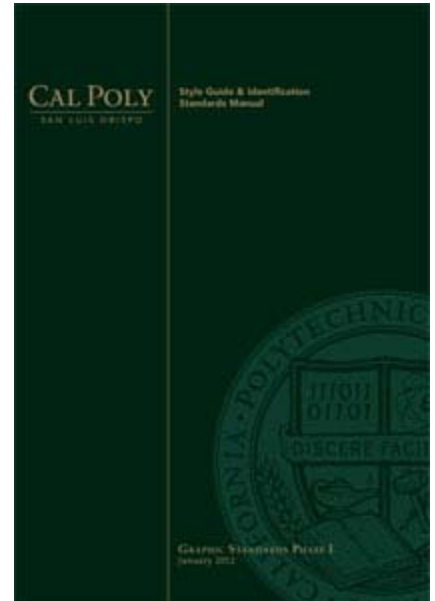
California Polytechnic State University, San Luis Obispo, California

# Cal Poly Report - Feb. 29, 2012

## News

### Cal Poly Unveils New Graphic Standards Manual

As part of an ongoing effort to refresh its university branding, Cal Poly has unveiled its new Style Guide & Identification Standards Manual. [The manual is available here](#) in downloadable PDF format. The style guide contains rules and procedures for applying cohesive and consistent standards to the university's visual representations. This includes rules for the use of the Cal Poly name, logo and university seal, as well as color and font standards for university publications. In approving the manual, President Jeffrey D. Armstrong said: "The Cal Poly Style Guide and Identification Standards Manual paves the way to promote our many outstanding accomplishments with a unified visual 'voice' — a voice that effectively communicates to our varied audiences the core values and strengths that form the cornerstone of Cal Poly's reputation. ... With the implementation of these updated identification standards, we have additional help in advancing Cal Poly's interests." Any questions about the new style guide or the ongoing branding effort should be directed to Stacia Momburg in the university's Public Affairs Office at ext. 6-6260 or [smomburg@calpoly.edu](mailto:smomburg@calpoly.edu).



### Cal Poly Students Depart for Underwater Archeology Expedition in Malta and Sicily



Seven Cal Poly students are heading to Malta and Sicily to launch underwater robots. Organized through the International Computing Engineering Exchange (ICEX) program (Feb. 26 to March 24), the students will collaborate with marine archeologists and biologists from the Aurora Special Purpose Trust and the University of Malta to investigate previously unexplored underwater archaeological sites, including ancient water cisterns and marine caves. The students are working on several projects, including: use of Simultaneous Localization and Mapping (SLAM) algorithms that employ sonar data to construct 3D maps; creation of computer graphics applications to construct and visualize geometric models of the underwater data; and a new website for teachers and students that explores relationships between water and society, using Malta as a case study. Student ICEX team

members are: Jeff Forrester (junior, Computer Science), Sara Lillard (sophomore, Aerospace Engineering), Bill McVicker (M.S. student, Computer Science), Erik Nelson (junior, Materials Engineering), Tim Peters (senior, Computer Engineering), Tyler Vitti (senior, Computer Engineering), and Brent Williams (junior, Computer Science). Additional outreach team members are Laura Kirby (senior, Ethnic Studies) and Michelle Kirby (senior, Ethnic Studies). The students will be joined by three Cal Poly faculty members – Associate Professor Chris Clark, currently on sabbatical at Princeton; Associate Professor Zoë Wood of Computer Science; and Assistant Professor Jane Lehr of the departments of Ethnic Studies and Women's & Gender Studies – along with four Princeton University students. Follow the students at [the ICEX 2012 blog](#). Or, for additional information on the Malta Cistern Mapping Project, [go here](#).

## Kennedy Library Exhibits Joe Schwartz's Photography

Kennedy Library announces an exhibit of Joe Schwartz's photography. The 98-year-old folk photographer was honored at the Feb. 6 Cal Poly colloquium "Celebrating Diversity" at the Performing Arts Center for a lifetime of work documenting the virtues of diversity. The exhibit is up until June 29 in Special Collections and University Archives on the fourth floor. Special Collections is open Monday through Friday from 9 a.m. until 4 p.m. Call 805-523-2305 or email [archives@lib.calpoly.edu](mailto:archives@lib.calpoly.edu) for more information. [Go here](#) to learn more about Special Collections.

## Employers find Cal Poly Grads Industry-Ready

Across all colleges and departments for which employers were surveyed, Cal Poly graduates scored between 4 and 5 in overall quality and industry readiness. The scale was 1 to 5 with 5 being the highest rating. Additional information on employer evaluations is available in [the WASC EER Report](#). The WASC visiting team will be on campus April 3-5. For more information visit [the WASC website](#).

## Official Cal Poly Mobile Phone App Now Available



The official Cal Poly mobile application is now available for iPhones and Androids. The app provides a variety of campus information, including:

- Admissions: Find out what majors are accepted how to apply online and more.
- Athletics: Stay up to speed with the latest sports headlines. Find out the latest scores to your favorite team's last game or lookup when they will play next.
- Campus Dining: Discover the latest deal of the day or look up the menu to your favorite restaurant. Includes hours

of operation as well as phone numbers and a map to help you find your way.

- Directory Lookup: Search for a professor on campus and look up a phone number or email address.
- Escort Van Service: A quick and easy way to access escort van service information, including pickup locations on campus and the schedule for the next available van.
- Library: Look up hours, find an open computer or just search for your favorite book or article right from your phone.
- Maps: Search buildings by name or building number and see the location on a map.
- News: Get the latest news about what's going on campus.
- Police: Quickly dial campus or city police without having to lookup the number.

[The app is available here](#) for iPhone and Android users. For users who don't have either platform, there is a link to a mobile website with the same information. Or use your phone to scan the QR code above to get the new Cal Poly mobile phone app.

## Faculty & Staff

### Patrick O'Sullivan to Lead Academic Technology

Patrick O'Sullivan has been named Information Services' first director of Academic Technology. O'Sullivan will lead Cal Poly's efforts to support eLearning, enhance standards for classroom technology, and develop a staff team to work more directly in support of faculty and student use of technology. Vice Provost and Chief Information Officer Michael D. Miller announced the appointment Monday. Academic Technology is a new group formed by reallocating existing staff and resources from within Information Technology Services to facilitate the innovative use of information technologies to strengthen and enhance teaching, learning and scholarship at Cal Poly. Currently the director of the Center for Teaching, Learning and Technology at Illinois State University, O'Sullivan will begin work at Cal Poly in April. O'Sullivan has been a faculty member in communication for more than 20 years and has written extensively on the effective use of communication and information technologies in the educational environment. He has a doctorate in communication from UC Santa Barbara and a master's degree in communication management from USC. O'Sullivan's first teaching experience was in Cal Poly's Journalism Department.

## Retirements

### Jill St. John

Jill St. John is retiring after serving more than four years as a university scheduling analyst in the Office of the Registrar. Prior to working in the Office of the Registrar, St. John worked five years as a facility scheduler for ASI. By her request, no reception will be held. Those who have worked with her are welcome to stop by the University Scheduling office in Room 308 of the Administration Building to wish her well the morning of her last working day, Friday, March 2.

## In Memoriam

### John Calvin Rogers III

John Calvin Rogers III, professor emeritus of marketing for the Orfalea College of Business, died Feb. 13, 2012. Rogers began his career at Cal Poly in 1986 and served as interim dean of the college in 1992-93. During his tenure at Cal Poly, Rogers taught abroad for a year at Kossuth Lajos University in Debrecen, Hungary. He and his wife, Marti, maintained professional and personal ties with the people they encountered overseas. To commemorate Rogers' passion for international travel and learning, which he viewed as a powerful educational tool, his family has established a scholarship fund to assist Orfalea College of Business students interested in studying abroad. In lieu of flowers, memorial contributions can be made to: John C. Rogers Memorial Scholarship Fund, P.O. Box 0665, Morro Bay, CA 93443. The Orfalea College of Business will also commemorate Rogers' contributions to the college with a memorial bench, which will be located on O'Neill Green in front of the business building.

[Read more about Rogers in his obituary from The Tribune \(San Luis Obispo\)](#)

## Campus Announcements

### Student Affairs Website Gathers Poly P Information

The Poly P, one of the oldest hillside initials in the West, is the embodiment of Cal Poly's eventful history. If you've ever wondered about the Poly P, go to [the Student Affairs Poly P website](#). You can read about the history of the icon and find out about upcoming events.

### Institutional Planning & Analysis Publishes Fall 2011 Fact Book

Cal Poly's Office of Institutional Planning & Analysis has published the Fall 2011 issue of the Fact Book. This is an annual comprehensive publication of historical trend data on admissions, enrollment, degrees awarded, faculty/staff data, and financial aid. The Fall 2011 Fact Book can be found, along with previous issues, [at the IP&A website](#).

### Applications due March 1 for IEP Study-Abroad Programs

International Education and Programs (IEP) seeks applicants for its quarter-long study-abroad programs. These programs are in Australia, London, Peru, Spain and Thailand. Highest priority in the selection process is given to faculty with a record of excellence in teaching and who have experience in the region. For more information and application, please visit [the International Education and Programs Faculty-Led website](#). Applications are due March 1, 2012.

### Employment Equity Facilitator Training Set for March 1

Employment Equity Facilitator (EEF) Training is scheduled for 11 a.m. to 12:30 p.m. Thursday, March 1, in Fisher Science Room 290. Martha Cody, director of Employment Equity, will lead the workshop. She will be joined by Carolyn Johnson from Academic Personnel and Rhiannon Ricketts from Human Resources to answer questions about faculty and staff searches. Sumi Seacat will be on hand to answer questions about the visa process for hiring non-citizen employees. If you would like to attend, please email Sumi Seacat at [sseacat@calpoly.edu](mailto:sseacat@calpoly.edu).

### Student Financial Aid and Scholarship Deadline is March 2

The Financial Aid Office reminds the campus community and asks faculty and staff to let students know that the Free Application for Federal Student Aid (FAFSA) deadline is March 2. To apply for federal aid, state aid and Cal Poly scholarships, students must complete the FAFSA every year. Questions should be directed to ext. 6-2927.

## Campus to Celebrate Women's HERstory Week March 5-8

Women's HERstory Week is a chance to celebrate women in history and discuss the status of women today. There will be presentations from the Gender Equity Center, Pride Center and Multicultural Center along with film screenings.

The week will also feature Minervana, a collaboration between the Gender Equity Center and Student's Stage Club with acting and dance pieces, poetry and visual art, along with coffee, tea and cookies. The week's full list of events includes:

- Monday, March 5: Lesbians in WWII, noon to 1 p.m., UU216
- Tuesday, March 6: Minervana, 11 a.m. to 1 p.m., Chumash Auditorium
- Tuesday, March 6: "A Powerful Noise" Film Screening, 5 to 7 p.m., UU 219
- Wednesday, March 7: The History of Women at Cal Poly, 11 a.m. to 1 p.m., UU216
- Thursday, March 8: Black Women in Television, noon to 1 p.m., UU219

For questions, contact Nikki Lanshaw at [nlanshaw@calpoly.edu](mailto:nlanshaw@calpoly.edu).

## Cal Poly Corporation Board Seeks Faculty Member

The Academic Senate is seeking nominations from tenured faculty to serve on the Cal Poly Corporation Board of Directors for the 2012-15 term. Interested faculty should complete an ["Expression of Intent and Willingness to Serve" form](#). A description of member's responsibilities is [available online here](#). The completed form must be received by the Academic Senate Office by Friday, March 2. Call the Academic Senate Office at ext. 6-1259 for further information.

## Bella Montana Faculty and Staff Housing Community

Visit [the Bella Montana Homes web site](#) for available homes for sale and lease.

## Events

### Feb. 29 Film Screening to Feature 'Miss Representation'

The Gender Equity Center and The Status of Women Committee are cosponsoring a screening of the award-winning documentary "Miss Representation" from 5 to 7 p.m. Wednesday, Feb. 29 in UU220. The film touches on the influence of the media on women. There will be free pizza and a discussion to follow. For questions, contact Veronica Heiskell at [vheiskel@calpoly.edu](mailto:vheiskel@calpoly.edu). [Or go here](#) for more on the film.

### See 'A Streetcar Named Desire' March 1-3

The Theatre and Dance Department will bring Tennessee Williams' classic play "A Streetcar Named Desire" to the Spanos Theatre at 8 p.m. March 1-3. "A Streetcar Named Desire" is considered a hallmark of the American theater. The production contains depictions of violence and brief nudity and is recommended for mature audiences. Tickets are \$15 for the general public, \$12 for students, seniors, and Cal Poly faculty and staff members. For tickets, call the Performing Arts Ticket Office at ext. 6-2787.

[Find out more about "A Streetcar Named Desire"](#)

### Ethnomusicologist to Discuss Popular Music and the Arab Uprisings Feb. 29

UCLA ethnomusicologist Dr. Laith Ulaby will present a talk titled "Tears in Tahrir: Popular Music and the Arab Uprisings" from 1:10 to 3 p.m. Wednesday, Feb. 29, in Chumash Auditorium (University Union 205). Ulaby's presentation will focus on the sensational story of pop musician Tamer Hosny, "The King of Egyptian Pop," and the unlikely role of the Egyptian heavy metal scene in the Tahrir Square protests. This presentation is sponsored by the College of Liberal Arts and the History Department. The event is free and open to the public.

[More on this event](#)

### UCSB Professor to Speak March 1 on Latino/a Educational Achievement

Dr. Aida Hurtado, professor and chairwoman of the Department of Chicana and Chicano Studies at UC Santa Barbara, will give a presentation titled, "Infinite Possibilities, Many Obstacles: Language, Culture, Identity, and Latino/a Educational Achievement" from 11 a.m. to noon Thursday, March 1, in the Performing Arts Center Pavilion. In this free public talk, Hurtado will discuss the impact that Latino/a language use and maintenance, cultural practices, and identity formation have on the education of Latinos/as. Her presentation is sponsored by Cal Poly's Chicana Latino Faculty Staff Association, Division of Student Affairs, Career Services, Center for Excellence in Science and Mathematics Education, Department of Psychology and Child Development, Ethnic Studies Department, and The MultiCultural Center. For more information, contact Debra Valencia-Laver, CLFSA Secretary, at [dvalenc@calpoly.edu](mailto:dvalenc@calpoly.edu).

### **Cal Poly Wind Bands Celebrate American Music at March 2 Concert**

Local virtuoso performers Jennifer Dodson (horn) and Shelly Granger (flute) will be the guest solo artists for Cal Poly's Wind Bands Winter Concert at 8 p.m. Friday, March 2, in Harman Hall in the Performing Arts Center's Christopher Cohan Center. The concert, titled "Wind Band Masterworks: 'The American Dream,'" will feature the university's 65-member Wind Ensemble and 70-member Wind Orchestra in celebration of music written by such great American composers such as Percy Grainger, Vincent Persichetti, John Williams and James Barnes. Music Department Professor Alyson McLamore will narrate on "Of Sailors and Whales" by W. Francis McBeth.

### **Cal Poly 'Just Jazz' Concert Set for March 3**

Cal Poly's University Jazz Bands will present traditional as well as innovative jazz at the Just Jazz concert at 8 p.m. Saturday, March 3, in the Performing Arts Center's Christopher Cohan Center. The concert features the best student jazz musicians at Cal Poly in two big bands and two jazz combos. Among the pieces to be performed are the classic "Swingin' Shepherd Blues," the contemporary "Are We There Yet?" by guitarist Pat Metheny, and the blues-drenched "Boogie Stop Shuffle" by the great jazz bassist Charles Mingus. For more information, [visit the Music Department Web calendar](#).



### **Cal Poly Symphony to Showcase Soloists at Winter Concert March 4**

The Cal Poly Symphony's Winter Concert will celebrate the talents of student soloists and showcase the group's upcoming tour repertoire in a performance at 3 p.m. Sunday, March 4, in Harman Hall in the Performing Arts Center's Christopher Cohan Center. The Student Soloist Showcase will feature performances by five winners of the Music Department's Solo Competition, plus Zoltán Kodály's Variations on a Hungarian Folksong, "The Peacock." The symphony will perform this piece in the Kennedy Center for the Performing Arts in Washington, D.C., as part of their first out-of-state tour. For more information, [visit the Music Department Web calendar](#).

### **UCLA Professor to Discuss Arab Uprisings March 5**

In honor of the first anniversary of the "Arab Spring," Dr. James Gelvin, professor of history at UCLA and author of the new book "The Arab Uprisings: What Everyone Needs to Know" (Oxford University Press, 2012), will give a talk titled "The Arab Uprisings One Year Later" from 7 to 8:30 p.m. March 5 in Spanos Theatre. This presentation is the final event in a series sponsored by the College of Liberal Arts and History Department. The event is free and open to the public. For more information [visit the History Department's event calendar](#).

### **March 6 Event to Spotlight Regional Food System Initiatives**

Cal Poly's Center for Sustainability will host a lecture and panel discussion March 6 about emerging concepts to define and support regional food systems and how the concepts are being employed by a cross-section of professionals in food, agriculture, policy, research and education. Joseph McIntyre, president of Ag Innovations Network, will speak at 6 p.m. at the Monday Club in San Luis Obispo. McIntyre's topic is "Demystifying Regional Food Systems: A New Look at an Evolving Trend in Farming and Food." The event is



free and open to the public. McIntyre will identify key concepts underlying current food systems initiatives being developed across the U.S. He will also discuss how such efforts help satisfy consumer demand for locally-grown food and how high-margin direct and/or regional markets can benefit producers while contributing to the development of the agricultural sector and overall regional economy. The lecture will be followed by a panel discussion highlighting initiatives that support local food systems on the Central Coast.

[More on the event](#)

### **'Opening Our Eyes' to Screen March 7 at Cal Poly**

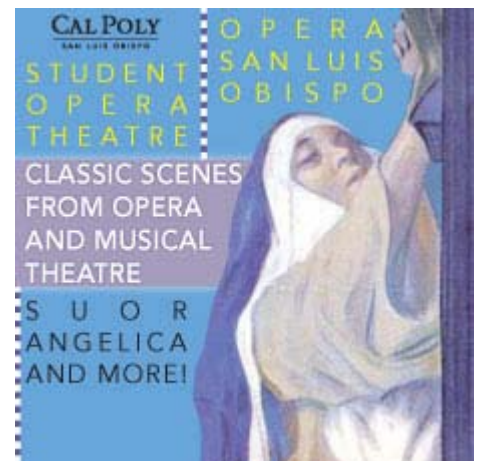
The Department of Art and Design will host a free screening of the film "Opening Our Eyes" by filmmaker Gail Mooney at 4 p.m. March 7 in Engineering West Room 206. Mooney will answer questions after the screening. In the summer of 2010, Mooney and her daughter, Erin Kelly, embarked on a 99-day journey around the globe in search of ordinary people who were making a positive difference in the world. This documentary tells the stories of 11 people of those people.

### **Astrophysics Experiments by Cal Poly Faculty and Students to be Featured March 8**

The Research Scholars in Residence Program will sponsor a presentation by Dr. Roger Grismore titled "Astrophysics Experiments at Cal Poly." Grismore will discuss the experimentation conducted by students and faculty on the radioactivity of artifacts recovered from space, such as meteorites, lunar samples, and space vehicle parts. This seminar will be held at 4 p.m. Thursday, March 8, in Room 111-H of the Kennedy Library. All Cal Poly faculty, staff, students and members of the community are welcome. For more information, contact the Research and Graduate Programs office at [research-gradprogs@calpoly.edu](mailto:research-gradprogs@calpoly.edu) or ext. 6-1508.

### **Cal Poly Student Opera Theatre to Partner with OperaSLO for Performances March 8-10**

The Cal Poly Student Opera Theatre has a unique opportunity to work with Brian Asher Alhadeff, Opera San Luis Obispo artistic director, in three performances of "Classic Scenes from Opera and Musical Theatre": 7:30 p.m. Thursday and Friday, March 8 and 9, and 3 p.m. Saturday, March 10, in the Pavilion of the Performing Arts Center. Puccini's one-act opera "Suor Angelica" will be included in the performances, along with scenes from Strauss' "Der Rosenkavalier," Mozart's "Così fan tutte," the mad scene from Donizetti's "Lucia di Lammermoor," and a medley from Rodgers and Hammerstein's "Oklahoma." This newly established "co-opera" with Cal Poly's Student Opera Theatre and OperaSLO is intended to promote Cal Poly's Learn by Doing educational philosophy and OperaSLO's educational outreach programs. For more information, [visit the Music Department web calendar](#).



### **Cal Poly to Host UC Davis Gamelan Ensemble for Free Concert March 9**



The UC Davis Gamelan Ensemble will give a free performance at 3 p.m. Friday, March 9, in Room 218 of the Davidson Music Center at Cal Poly. The ensemble will perform a selection of pieces on its West Javanese gamelan salendro as part of an exchange of ethnomusicology ensembles with Cal Poly. The ensemble will be joined by dancer Ben Arcangel, who will perform classical West Javanese dance. The gamelan salendro consists of hanging bronze gongs, gong chimes, metallophones, drums and rebab (spike fiddle) tuned to a pentatonic scale. Gamelan salendro is associated with various theater and dance genres in West Java, Indonesia, and provides courtly listening music as well. For more information, visit [the Music Department Web calendar](#).

### **Cal Poly to Honor Nisei and Support Tsunami Relief with Video Piano Performance March 11**

Cal Poly will host a video screening and benefit piano concert to honor CSU Nisei recipients and support relief efforts for Japanese communities affected by last year's tsunami. The screening and concert are set for 2 p.m., Sunday, March 11, in Harman Hall of the Christopher Cohan Performing Arts Center. The event is free and open to the public. Members of the Cal Poly student chapter of the American Red Cross will be on hand to accept donations to the tsunami relief effort. The screening honors the recipients of the honorary bachelor's degrees awarded by the CSU Board of Trustees to Japanese-American students whom the U.S. government forced into internment camps during World War II. The video provides an oral history and highlights the experiences of Cal Poly honorary degree recipients Frank Suzuki and Kazunori Katayama, along with recipients from other CSU campuses.

## Job Vacancies

### State Employment Opportunities

The official listing of staff and management vacancies is posted at <http://calpolyjobs.org>. To apply, go online and complete the application form. For assistance, call Human Resources at ext. 6-2236.

**#102491 – Instructional Designer**, Information Technology Consultant - Career, Information Services, salary range: \$4,314-\$8,831 per month, anticipated hiring range: \$5,150-\$5,650 per month. Closes: March 25, 2012.

**#102493 – Network Analyst – Foundation**. College of Engineering. \$3,424-\$5,466 per month, open until filled. Review begins: March 12, 2012.

**#102502 – Grants Analyst**, Administrative Analyst/Specialist – Exempt I, Academic Affairs – Grants Development, Up to two positions available, \$3,845-\$5,770 per month, open until filled. Review begins March 9, 2012.

### Faculty Employment Opportunities

Candidates are asked to visit the online employment web site at <http://calpolyjobs.org> to complete an application and apply for any of the positions shown below. Submit all requested application materials as attachments to your online application, unless otherwise specified in the ad.

There are no new job opportunities at this time.

### Corporation Employment Opportunities

Cal Poly Corporation is a separate corporation operating in concert with the university to provide a diverse range of services and resources to students, faculty and staff. To view job postings and/or apply for any regular-benefited position at Cal Poly Corporation, visit our [website](#). For assistance contact Human Resources at ext. 6-1121.

All positions have excellent benefits provided, including medical, dental, vision, life insurance, retirement program, paid sick leave/vacation and holidays. Apply online at [www.calpolycorporationjobs.org](http://www.calpolycorporationjobs.org). CPC Human Resources, San Luis Obispo, CA 93407, AA/EEO.

There are no new job opportunities at this time.

### ASI Employment Opportunities

Candidates are asked to visit <http://www.asi.calpoly.edu> to complete an application and apply for positions listed below. For more information, contact the ASI Business Office in UU, Room 212 or call ext. 6-5800.

There are no new job opportunities at this time.

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