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FOR IMMEDIATE RELEASE

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## Cal Poly Professor Reaches Finals in International Blog Competition

SAN LUIS OBISPO -- Cal Poly psychology professor Laura Freberg's blog (<http://www.laurafreberg.com/blog>) has been named a finalist in the 2007 Weblog Awards. Freberg is being considered in the Best Individual Blogger category.

Freberg started the blog about a year ago as a way of involving her biological psychology students in discussions of news about the neurosciences.

The Weblog Awards are among the world's largest blog competitions, with over 525,000 votes cast in the 2006 contest. Nominations in 49 categories were tallied for the 2007 competition.

Final results will be announced Nov. 8 at the BlogWorld and New Media Expo in Las Vegas.

For more information on the awards and contest, go to <http://2007.weblogawards.org/news/finalists-announced.php>.

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