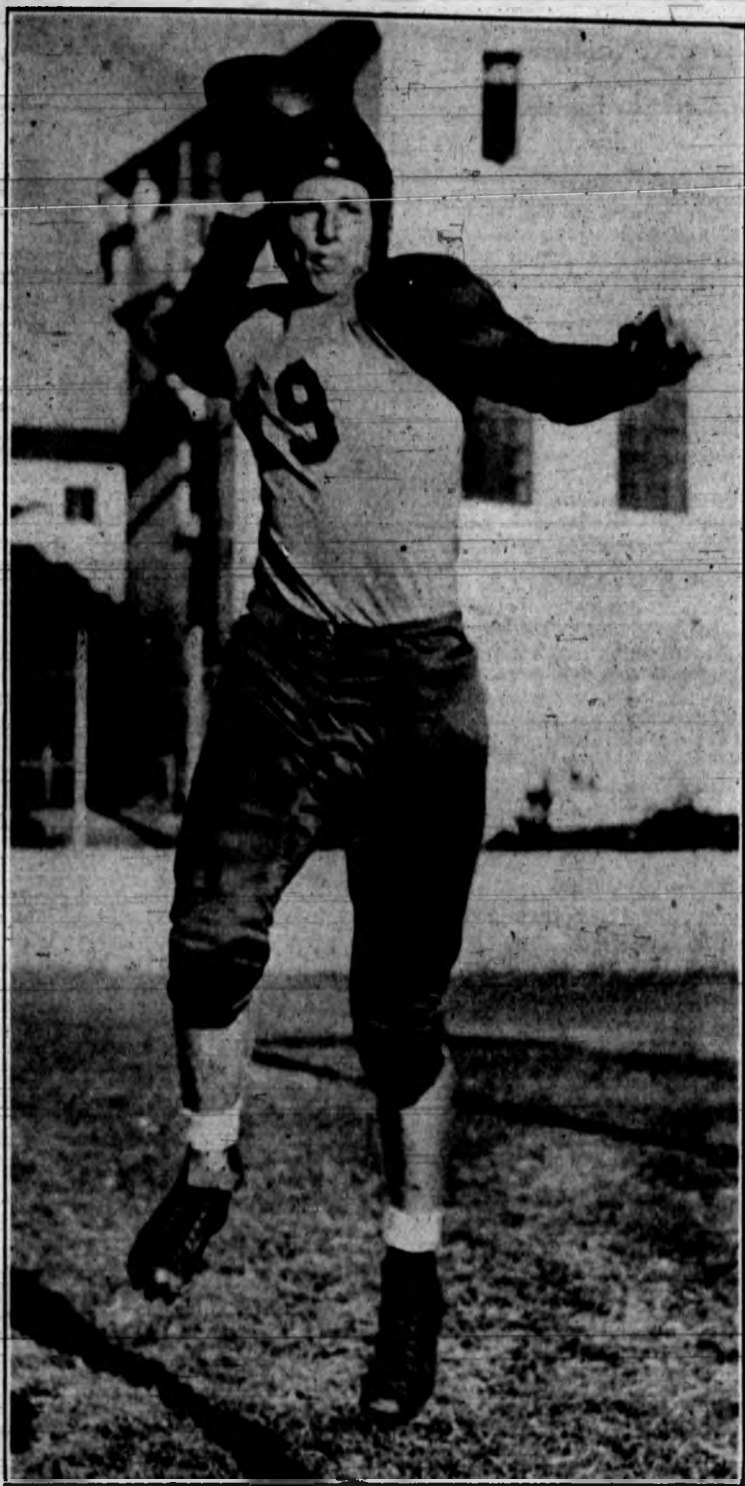


## Pitches the Pigskin for Poly



Lawrence "Slingin' Larry" Lopez, backfield passing and line-plunging ace, will see plenty of action tomorrow against the Staters.

## Injuries to Staters Make Polymen Slight Favorites

Tomorrow night Poly takes the field against the San Francisco State football squad as a climax to the Staters' excursion to Mustang land.

The invaders will take the greensward with a good record behind them. Although they have not won many games, they have been playing good ball in all their tilt.

## Bill Stephenson Is Winner at First Amateur Program

Bill Stephenson was awarded the cup for the first prize in the amateur hour held in the gymnasium last Friday. Les Vanoncini, chairman of the social committee, acted as master of ceremonies.

Ken Hawkins with his guitar and Charles Solomon with his accordion played a duet which gave them second place.

The winners were chosen by the judges, W. E. Bowls, Walter Patchett and Harold Wilson.

### Other Contestants Entered

Other contestants in the amateur show were John Shea; Ken Hawkins and Jim Pappas, a guitar duet; Cliff Brown, a negro monolog; and Ole Olson and his accordion.

John Carriaburu, after finishing the amateur hour, then conducted the regular business meeting and discussed the available information about the special train to Davis.

"This will be one of Cal Poly's first undertakings of a special train to a football game," said the student president, "and to have this special train there must be at least 200 students make the trip."

### Enjoyment Is Promised

"There will be plenty of enjoyment, and the students have a different spirit than they have on the campus. A special train will make the student body more unified," said Dick Kalmes, secretary of the local chamber of commerce, when student president asked "What are the advantages of a special train?"

"When a gang goes together in a car it may be cheaper but the boys seem to ignore the wear and tear on the automobile, and it isn't as safe as

(Continued on page 3.)

# Rally, Bonfire Tonight

## EL MUSTANG

CALIFORNIA STATE POLYTECHNIC

Vol. II, No. 7 Z 57a

California Polytechnic, San Luis Obispo, Calif.

Friday, Oct. 27, 1939

## S. F. S. Due To Arrive Tomorrow

### Western Atmosphere To Dominate Campus

A western atmosphere will be the theme of the reception for the San Francisco State rooters to be held here tomorrow afternoon.

All students who can do so will be asked to wear costumes typical of the old west. A hay wagon or two will be provided to carry girl rooters in the reception parade from the train to Crandall gym.

### Students To Meet Train

The train will be met at 2:30 on the sidetrack opposite the school by the whole student body including the band and the rally committee in uniform.

After a short talk by Johnny Carriaburu welcoming the San Francisco crowd and outlining the day's program, the combined bands of Cal Poly and San Francisco State will lead the parade from the train up Palm avenue to Crandall gym. From this point the visitors will be directed to various points on the campus by signs posted for that purpose.

From 4:30 until 5 p. m. there will be dancing in the gym, swimming for men in the pool, and El Corral will be open. In addition to these activities shops and classrooms will remain open to the visitors who will be transported about the campus in tractor or horse drawn hay wagons.

### Barbecue in Grove

Popular dance music will be played by means of the public address system in the barbecue grove all during the special barbecue to be held from 5:30 to 7:30.

Eight o'clock will mark the kickoff, and the San Francisco State Alligators and the California Poly Mustangs will meet on the campus gridiron.

### Dancing Follows Game

From 10:15 p. m. until 12 midnight dancing will resume in the gym. Music will be furnished by the Collegians, and the dance will be sponsored by the Aero club.

At 12:20 the special train will leave for San Francisco.

In charge of all arrangements for welcoming the visitors is the rally committee headed by Jim Pappas, yell leader.

## Several Speakers Address Annual Poultry Banquet

The annual banquet of the Poultry club was held in the J. C. room of the cafeteria last Saturday. Each year the California Poly Poultry club invites alumni members of the poultry classes and other guests to this affair.

The banquet this year featured many different forms of entertainment and several speakers. Fred Boyer was toastmaster for the evening and talks were given by Charles Solomon, president of the Poultry club, and by California Polytechnic President Julian A. McPhee. Each member of the alumni gave a short talk on what he had been doing in the last year.

### Faculty Members Attend

Faculty attending the banquet were Julian A. McPhee, Walter C. Patchett, Carl G. Beck, Eugene Boone, and the poultry husbandry instructor, Richard Leach.

H. H. Black, hatcheryman and turkey breeder from Paso Robles, was also present. Black has a close connection with the school poultry department as indicated by the fact that he hatches all Poly hatching eggs for sale to high schools.

### Los Gatos Man Comes

Alumni poultrymen who came back this year were James Davis of San Luis Obispo, Harold Righetti of San Luis Obispo, Charles McGarvey of Atascadero, Robert Bloca of Saticoy, Erlebay Brown of Simi, and Bob Ingman of San Luis Obispo. Bill Coleman, former student from Los Gatos, also came to the banquet.

The main course of the dinner was turkey, two and a half pounds being served to each diner.

The sun was named as the theme for the yearbook at Arizona State Teachers college.

## No Wonder Students Look Forlorn! Cinch Notices Out Monday

Cinch notices are to be passed out this coming Monday. These bearers of woe will be circulating around the campus in the hands of many sad-faced students.

Many of the new students do not know what occurs when one is so unfortunate as to get one or several of these notices. If one notice is received, the student should see his adviser. If two are received, he will be notified to appear before the scholarship committee. If three or more are received, he must appear before the administrative council.

Cinch notices will be distributed to the students in the dormitory. Those off the campus will find theirs in the mail box in the basement of the Administration building.

## 'On to Davis,' Shout Rooters Set For Trip

Bearing the title "Collegiate Club on Wheels" the greatest migratory movement in the history of California State Polytechnic will come into reality next Friday, Nov. 8.

"On to Davis," is the battle cry heard over the Poly campus these days. A special train will leave San Luis Obispo at 1:00 a. m. Saturday immediately following the Collegiate club dance Friday night in Crandall gym, carrying well over 200 rooters to the California Polytechnic-Cal Aggies game at Davis.

### Calendar for Trip Given

The Collegiate club dance will begin at 9 p. m. Friday. At 1 a. m. Saturday the special train will leave San Luis Obispo. Ten o'clock the same morning will find the Poly rooters in Davis.

Kickoff comes at 2 p. m. At 9 p. m. another dance is scheduled to take place in Davis. The train will leave there at 2 a. m. Sunday and will arrive in San Luis Obispo at 11 the same morning.

### Arrangements Made for Girls

Every arrangement has been made so that a maximum number of girls may make the trip. A dance car will be provided so that dancing may be one of the important fun contributors. Students who play musical instruments or may in some other way add to the enjoyment of those making the trip are urged to do their part in making the excursion a gay one.

Tickets for this great event went on sale last Monday and will remain on sale until next Friday. Rates at 40 per cent of the regular fare are being offered. Transportation for the entire trip will cost \$6.40.

### Outsiders Are Invited

An economy diner will be attached to the train and excellent meals will be available for 35 and 40 cents. Berths will be provided for those requesting them at a cost of \$1 for an upper and \$1.35 for a lower.

The success of this excursion will be dependent upon the number of Cal Poly students and other young people who go. However, the whole countryside has been invited to share the enthusiasm of the Poly students and is being urged to make the trip with them.

### San Dimas Men Asked

"After all," said Johnny Carriaburu, student president, "this trip to Davis will certainly show the Aggies, and the entire state of California, that California Polytechnic is now a full-fledged college. We mean to show that we are altogether capable of completing a successful end a worthwhile undertaking, such as this trip!"

The participation of every student is needed and the Associated Students are urging students of both the San Luis and San Dimas campus to turn out for the event and make it the most enjoyable get-together in the history of California State Polytechnic.

### Forum To Discuss Ham 'n Eggs

The San Luis Obispo Forum tonight will hear two speakers discuss sides of the controversial question of whether the \$30 Every Thursday pension plan should be adopted in California at the November election.

## Huge Program Scheduled for Baseball Field

### Freshman Guard Duties End in Ceremony

One of the greatest football rallies in the history of California State Polytechnic is scheduled to take place at the big bonfire on the baseball diamond this evening.

Formation of the rally parade will be in front of the Ford garage on Santa Rosa and Monterey streets at 7:15 o'clock this evening. The Cal Poly band will be on hand to lead the spectacle.

### Changes in Route Made

Slight changes in the route of the parade indicate that the procession will proceed west on Santa Rosa street turning left on Chorro street for one block and will continue westward on Higuera street. The parade will turn left after two blocks on Higuera and go over to Pacific street where it will return to Chorro. At this point it will go left to Higuera once more and will then turn right and return to point near where it started on Santa Rosa street.

As soon as the rally crowd has broken up downtown there will be a migration to the Poly campus where the "P" high upon Freshman mountain will be illuminated by flares. These flares will be lighted at 7:55 and will burn until 8:10.

### Rally Program Outlined

Before the burning of the huge bonfire at 8:10 will be the formal rally program.

Student Body President John Carriaburu will preside and after a selection by the band will welcome the townspeople and students who attend the affair. Carriaburu will also introduce Walter A. Patchett, dean of agricultural education, who will speak briefly. After another selection by the band Carriaburu will introduce Chamber of Commerce Secretary Dick Kalme.

After this Yell Leader Jim Pappas and his assistants will lead the student body in a few yells. Carriaburu will then introduce Coach Howie O'Daniels who will in turn introduce the football team. This will be followed by more organized yelling and some closing remarks by Carriaburu.

The Alma Mater will then be sung and as a climax to the rally Freshman Class President Albert Kinsey will light the bonfire in a special ceremony.

## Why Gripe? Write El Mustang Editor And Air Troubles

What's griping you? Are you dissatisfied with the way England and France are conducting the war against the Nazis? Do you believe the embargo on sale of munitions should be lifted? Are you against the Ham and Eggs pension plan? Can you suggest a needed improvement on the Poly campus? Are you displeased over conduct of student assemblies?

If so, here's your chance to air that grievance.

First contributions to El Mustang's new Letters to the Editor column appear on an inside page of this issue. Others will be published as received.

Editors of El Mustang emphasize that the paper is published by the associated students of Cal Poly and stress that columns of the weekly are open for contributions from all students.

All letters received must be signed with the correct name of the writer, although this name will be withheld if requested. El Mustang reserves the right of editing all letters to conform to accepted newspaper rules.

Letters should be typewritten or written clearly on one side of the paper and should not exceed 300 words in length.

Turn inside now and read the first contributions to this column that is sure to prove popular. Then sit down and tell Poly students of your pet peeve.



# EL MUSTANG

CALIFORNIA STATE POLYTECHNIC

I DO NOT AGREE WITH ONE WORD YOU SAY, BUT WILL DEFEND WITH MY LIFE YOUR RIGHT TO SAY IT.

VOLTAIRE

Published Weekly by  
Students of the Journalism Class of California Polytechnic College,  
San Luis Obispo, California.

EDITOR-IN-CHIEF DON CARLSON  
MANAGING EDITOR JACK LESSINGER  
SPORTS EDITOR FRANK FITTIN  
Business Manager Maurice Freidson  
Circulation Manager Jay Wormser  
Production Manager Charles Boggs  
Reporters Elliott Waits, Lowell Lambert, James White, Andy Bowman,  
Bruce Broemser, Robert Costello, Dick Pimentel, Edward Santos,  
Eugene Schoemann, Jack Lang.  
Advisers Ernest Foster, Ben Preuss

Represented for national advertising by National Advertising Service, Inc., College Publishers Representative, 420 Madison Ave., New York, N. Y.

## Welcome, San Francisco Staters

Tomorrow you men of Poly will be called upon to prove your ability to act as gentlemen. You are to act as hosts to 600 of the San Francisco State college student body.

Tomorrow you go on the spot! Let's have the students of S. F. S. form a good opinion of this school, its spirit and its men.

And to the visitors—the keys to the campus are yours this weekend. Cal Poly hopes that everyone has a good time.

## Join the Throng to Davis!

Come on along.

Join the throng!

Sing this refrain

As you take the Davis train!

"We're off to get a gizzard . . . ! Ya hoo! Let's go to Davis! We could beat those guys in a blizzard!" So say hundreds of enthusiastic Poly students as they make final preparations for next week's dash to Davis.

What an event that Davis trip is going to be! Imagine a private train for Poly rooters only. Girls! Dancing! A swell ball game! Travel! Songs! Cheers! FUN!

Show just how much you think of your school. Be on that train when it pulls out of the San Luis Obispo station at 1:00 Saturday morning. Watch the Mustangs of Cal Poly tangle with Cal Aggies that afternoon in their most important game. Enjoy the swell time that can be had only on "rooter's trips" . . . enjoy some real college fun.

All of the fun that you have on this trip will cost you only 40 percent of the regular price for such an excursion. Now is your chance! Let's all go to Davis!

## Propaganda Represents a Danger

Perhaps the most overworked word in America today is propaganda.

We are faced with this word every time we open our daily paper, turn on the radio, listen to a speech, or pass groups of persons discussing war news on the streets. Propaganda threw us into the last war. It will undoubtedly throw us into the next.

However, the people of America are not so easily propagandized today as they were 20 years ago. News has far less chance of becoming contorted. It travels too fast nowadays.

The radio is one of our strongest defenses against war, but few of us realize it. Stop to consider, though, that only a few weeks ago we HEARD Hitler walk into Poland. We saw him do the same upon the screen a few days later.

When Japanese planes sank the S. S. Panay, we knew of it in this country before it had hardly settled to the bottom of the Yangtze river. That same week pictures of the whole incident ran in the movie houses of the entire country.

Newspapers, sometimes, are forced to print the will of their advertisers. If the advertisers are powerful enough, facts can be twisted into dangerous weapons of propaganda. At the speed at which news travels today, via the radio, this tendency toward false presentation of the facts has been greatly reduced. Broadcasts originating from the very source of the news reach the people before the story even has a chance to break in the newspapers.

Because of this fact the modern newspaper is more accurate. False propaganda has lost much of its strength. Your daily paper is better able to explain the roots of the story and seek out the details. Those who would contort the news to favor their own interests are at a loss. Most times the basic facts of the story are already known by the people.

## Setting a New Tradition

Music Director Harold P. Davidson deserves plenty of credit these days for his work in establishing a new tradition at California State Polytechnic that will live through the years.

Each Sunday afternoon a group of students and their friends gather in the music room of the Classroom building for an hour of singing popular and old-time songs. There is no attempt made at instruction; the singers merely follow Davidson's directions, the piano accompaniment by Mrs. Davidson, and the words on mimeographed song sheets.

No other means has been found to relieve the monotony of those long Sunday afternoons on the campus. The students get together merely for the enjoyment of singing.

## Philosophizin' Again

By Jack Lessinger

Dear cousin,

Wuz at the drugge store with the boys yestidy and I'm telling you Zach I sure did have a gud time. I wuz reley surprised at wut we wuz taukin about. Yessir, not like mose of the silly dribble you hear around. Do you think we wuz taukin about women or general gossippe—nope we covered a rele serious kwestion.

Zach, until then I thot most people went thru life without seeing and doin the things wut ez reley goin to bring happiness and satisfaction.

But Zach—I'm mistook—ez peepie just show the publik a false front. Oh yes they cuss and aware and tauk mose of the time of smal trivial things—like ez I mentioned women and gossippe. But Zach—neath that false crust they ez a volcano of cur-l-osity bout the big things ez only man kud think uv—since he's got a brane—they ez a volcano Zach—just ready to bust.

Well let me finish tellin about wut we wuz taukin bout. We wuz tryn to figger out wich ez smarter: man or animules. Ez animales reley smarter in their own way? You know Zach, they ez a lot to that un—cuz we had to figger out wut ez smartness—an we had to figer out efn sum of the things animales do ez reley smartness like ole T. Hobby—he sez that beavers build innumbul dams an coons frinstane ez remarkably clean—and Titus Jones sez that a horse kin bring you rite home even wen your lost. An then we hed to figger out efn the whole bunch of human beins cud be called smart just becuz a few made sum big inventions.

Wal now Zach, that pertikular problem out never hard to solve—cuz it seemed to me that the answer wuz given by our very cur-l-osity bout the problem—animales dont do a thing like that. An wen you kum rite down to it, all those thingz wich ez bin mentioned bout animales ez not reley smartness but just instinkt. Taint smart frinstance for a baby to cry wen its hongry—now ez it? In other words they ez no thinkin takin place, but only nature helpin the animal to live better. (Lots o human beins live that way—without usin their branes.)

But now Zach—I don't kair how the kwestion wuz solved. I'm glad to see sum peepie—maybe mose peepie—do have sumplace inside em a spark o rele human being.

## San Luis Junior College Presents Play About College Girls Thursday

Curtains at San Luis Obispo Junior college will rise Nov. 2 on "Sorority House," a play which has been more than a month in the making already and which has entailed the work of 60 students, the largest group ever assembled for the production of one play in the high school or junior college.

"Sorority House" gives a glimpse into the closed chambers of the Greek sorority chapters during rush week at a midwestern college. Typical of thousands of modern college girls, Alice Wyckoff, central character, enters college and becomes infected with the hysteria that overcomes almost every freshman girl who has hopes of being bid into a sorority.

Under the direction of Harold Driscoll and Margaret Maxwell, art instructors in the San Luis Obispo Junior college, classes in stagecraft have worked out the set, modeling scenes on a tiny stage built to scale with the auditorium stage. The two scenes represent an elaborately furnished reception room in a sorority house and the corridor of an old hotel.

Glenn Pinkham is director of the play. Following are students who will take part in the play: Phyllis Price, Ruth Canavan, Patricia Morris, Patricia Ruda, Eloise Price, Betty Lu Saunders, Betty Landen, Thelma Prather, Betty Jane Redfield, Mary Nail, Betty Halter, Wanda Smith, Virginia Carvao, Dorothy Boosinger, Iva Speck, Louise Selkirk, Sue Vorrath, Arlene Villa, Gertrude Bogue, Patricia Ruda, Dorothy Hansen, Patty Deleissegues, Pauline Michel, Evelyn Shepherd, Leslie Hubbard, Elbert Reed, Bill Greening, Richard McCoy, Art Dobson, Chandler Redfield, Bill Laurence and Clarence Greening.

## Constitution Group Makes Final Changes

Final revisions in the California Poly student body constitution were completed at a meeting of the constitution committee of the student affairs council Wednesday night.

Under the leadership of Student President John Caricaburu, the group has been working for several weeks on revisions designed to clarify various constitutional provisions, eliminate conflicts and simplify student government.

The changes now will be drafted into copies that will be posted on bulletin boards around the campus preparatory to a vote being made by the students.

## Browns Outnumber All Other Names In Student Directory

By Jay Wormser

Many students here seldom stop to look around and notice just who some of their companions are and where they are from. They know that Brown is a popular name, but they do not know how many Browns there are here. In this light, this article is inspiring because it is cram full of figures on names both in quality and quantity.

Here, Brown is the most popular name, for there are 7 Browns listed in the office files. Following in respective orders come the following: Davis 5, Smith 4, Ferguson 4, Fisher 4, Lopez 3, Ross 3, Jones 2, and Thompson 2.

### Students From Everywhere

There are also students from all over the world here. As in the case of any large school many students from all over the Americas and even from far off Palestine have come to California Poly to study.

There are students here representing the following states and countries: Palestine, Honduras, C. A., Hawaii, New York, Pennsylvania, Kansas, Washington, Oregon, Colorado, New Mexico, Nevada, and California.

### Honduran Studies Aviation

Gershon Ben Dor, here from Palestine is studying machine shop. Roberto Diaz, who is from Honduras is majoring in aeronautics. He hopes to master aviation and then return to Honduras and make flying his hobby.

Also here from New York, studying poultry, is Eugene Schoemann. There are four students here from Hawaii: Bill Eby, meat animals; George Raymond, meat animals; Robert Raymond, aeronautics; and John Seaton, electricity.

It is readily seen that this is a small world and that California Poly is pretty well-known around it.

## Letter To the Editor

(Columns of El Mustang remain open to all Poly students who wish to give printed expression to their views. All letters received must be signed with the student's correct name, although the name will not be published if the student so desires.)

Letters received and printed do not necessarily represent the viewpoint of the school, the student body or the paper. They are the views only of the author. El Mustang reserves the right of editing all letters and of answering them.)

Editor, El Mustang:

It is my contention that if Cal Poly become a coeducational school, the morale and appearance of certain of its students would definitely become improved over its present state.

Isn't it true that there is becoming a greater tendency toward rowdiness and a lack in school spirit every year? I am a third year student here and this has become my observation of the past few years.

With the coming of girl students to Poly, the men of this school would become gentlemen again and act and dress as such.

A Student.

Mr. Student:

Since you are a third year student, you are, in all probability, familiar with more of the facts of the case than I am. However, there are certain points that should be brought up in this question.

First, do Poly students wish to make this a coeducational school? A few years back, when the opportunity presented itself, the Student Body here voted unanimously against coeducation.

Second, Cal Poly hasn't facilities to take care of a large number of girl students. It would mean new dormitories, the addition of many courses, and a costly increase in the faculty.

Third, if Poly were changed to a coeducational, it would be a number of years before its reputation as a good school for girls.

Despite these arguments there remains the possibility that girls may be able to attend Poly now, if they so desire. The courses offered here are a splendid opportunity for girls interested in certain phases of agriculture, aeronautics, electrical work, and air conditioning.

It has been called to my attention before that the rowdiness element is becoming increased annually. Since I am a first year student myself, however, I am not fully familiar with the conditions existing here before my enrollment.

The coming of girls to Polytechnic most certainly would have an effect upon the gentlemanly attitude of its men. That, I believe, is a very important factor to be stressed while dealing in this question of coeducation.

The Editor.

## Question of the Week

By Eugene Schoemann

What should interest these glamor co-eds, bringing "oomph" from San Francisco State?

Assuming that these co-eds do have "oomph," the meat animals department will leave it to you as to the entertainment we will provide.—Fran Adams, meat animals.

From the standpoint of the landscaping department, the "oomph" girls from State should be interested in the poor little "lonely flowers" around the school—also vice versa.—Glenn Arthur, landscaping.

These girls are a long way from home and it's up to every Polyman to do his best to entertain them. Not that they won't. Grab your partners, kids, and show these city gals we 'uns from the sticks have the hay seed out of our hair.—Fred Bradley, landscaping.

It isn't so much what will interest them, but how and how much they will interest us. We'll go on from there. According to those picturesque posters scattered around, interest won't be hard to work up.—Phil York, air conditioning.

Inasmuch as aviation has always fascinated and held a place in a girl's heart, why not show these beautiful co-eds our shops and have our bashful but willing Romeos of Cal Poly explain the intricate details of our environs.—Vincent Rolando, aero.

No doubt many of the girls have never seen a milk production plant. Maybe the calves will interest them most. Maybe the boys on the dairy know how to sling the bull. Maybe.—Jim McLanahan, dairy.

These girls come from a city that is both cosmopolitan and culture-conscious. Their tastes flow in a sophisticated vein. The poultry students, experienced and understanding, are prepared to greet them in a manner that is, like Standard, unsurpassed.—Eugene Schoemann.

## Mississippi Visitors Practice Judging of Dairy Cattle at Poly

"I think California is the prettiest state that we have seen since leaving Mississippi," said C. G. Odom, a student from Ellisville, Miss., last Friday when he was a visitor at Cal Poly.

"It has nice driveways and also fine highways. I think Cal Poly is a well-equipped college, especially along the dairying line. I note this because I am a 4-H dairy boy."

Enroute to Treasure Island Odom and Brent Shows, both of Ellisville, were to compete at Treasure Island in a dairy demonstration. "California is a beautiful state in which to live," remarked Shows.

A dairy team from Poplarville, Miss., consisted of Vernon, La Verne and Bernie Pigot, with J. C. Singleton as alternate. The boys were accompanied by G. Landcaster, district 4-H club agent from Mississippi State college, W. E. Jones, assistant county agent of Laurel, Miss., and J. H. Hough, assistant county agent of Poplarville, Miss.

Given Practice in Judging Hearing of Cal Poly during their stay overnight at San Luis Obispo, the visitors journeyed here the next morning to do some practice judging before competing at Treasure Island.

A class of Jerseys, Holsteins, and Guernseys was arranged by Dan Galatro, who was acting as herdsman in the absence of Charles Ball. He was assisted by Ed Santos. These different classes gave the Mississippi lads some practice before competing at the National Dairy show on Treasure Island.

## Tsk! Tsk! Glee Clubbers Abandon White Sweaters Because Soil Easily

The Glee club is ordering new uniforms this year.

It was decided at a recent meeting of the club that the white sweaters that have been used in the past, soil too easily. Since they are slipover sweaters, they are difficult to put on without mussing the hair. Therefore, a new, stylish, green smoking jacket has been selected.

The new jackets are being ordered by Wayne Messmer, treasurer. They come from a Santa Barbara firm.

A committee of Messmer, Bill Hill, and Don Anderson are trying to find a tie that will match the conservative green jacket at a low cost.

Jim Pappas, club president, said that as soon as the jackets arrive, the Glee club will present a program in the assembly.

Proceeds of the student body store at Downey Union high school are distributed to the support of student affairs, the junior-senior prom, and the school annual.



# Hawaiian Future Farmers Visitors Praise School

Four distinguished visitors were at Poly last Wednesday. They were the Hawaiian delegation to the national Future Farmer convention at Kansas City.

Laurence Capellas, vocational agriculture teacher at Waiman, Hawaii, was in charge of the delegation.

Other members of the party included Stevenson Ching, retiring vice-president of the national FFA, from Waiman; Seisuke Akamine, Hawaiian representative to the national FFA public speaking contest, from Lanai City; and Kongo Kimura, Hawaiian official delegate and president of the Hawaii Future Farmers.

## The Gals Are A'comin, Boys, Now Be Good

When two classy feminine yell leaders, four drum majorettes and scores of women rooters invade a campus of all male students, there's bound to be more than a little enthusiasm.

That was the situation today on the California State Polytechnic campus as the all-male student body awaited the arrival Saturday afternoon of 400 San Francisco State college rooters, headed by the feminine contingent.

Enrollment at San Francisco State includes twice as many women as men, and the boys of Cal Poly hopefully relied on this fact and prepared to welcome more than 200 women to the campus. The Poly students will pay special attention to the women students, giving them preferred positions on the hay wagons that will escort the visitors around the campus and trying to induce all the men visitors to go swimming in the school pool Saturday afternoon while the Poly men escort the women to a matinee dance in the gymnasium.

Heading the feminine contingent are the women yell leaders, Brunettes Bee Cleary and Lillian Kaplan. Drum Major Jim Golden is assisted by four women, also brunettes, Doris Pottle, Lucille Goodchild, Goldie Atwood and Dottie McGuinness.

## Collegiate Club Dance Schedule Is Announced

The November dance schedule for the Collegiate club was announced this week by Music Director Harold P. Davidson, Poly music director.

The club will sponsor three November dances, on the evenings of Nov. 3, 10 and 17. At all these events there will be musical floor shows.

Four Chaffey high school students from Ontario are in Kansas City for the national Future Farmers convention. Three of them are members of the state champion stock judging team.

# FFA Here Enters 84 Head of Stock In L.A. Show

Cal Poly Future Farmers again will step into the limelight when they journey to the 14th annual Great Western Livestock show in Los Angeles on Oct. 28 to Nov. 3 with 84 head of livestock.

There will be two carloads of fat steers which were fed by Les Braun, John Blake, Marcel De Brush, Tom Mathews, Roy Luntz, Jack Roesh, Emil Prinn and Jack Nilsson.

The students who have fed out individual steers are: Leon Austin, George Barnett, Jack Washington, Bob Livingston, Bill Bradley, John Carriaburu, Joe Holliday, Jack Nolan, Dale Shackelfield, Carl Miller, Joe Stombaugh, Dan Childs, Charles Fick, Bruce Montgomery, Dave Tompkins, Vic Tomel, John Chapman, Craig Tebbe, Ben Collins, Elmer Ebersole, John Blake, Earl Vaughn, George Mishey, Lester Schipper and Tom Mathews.

Herb Fisher and Ralph Lyall are fattening two pens of Hampshire lambs. Bill Caldwell and Wilbur Davis have a pen of crossbreds. A pen of Southdown lambs is being fitted by Jerry Didier and Howard Hubbard.

Showing "Duroc Jersey hogs will be Wally Baldwin, Jackson Case, Bob Mills and Bob Ryan. Charles Crane and Wesley Rankin will exhibit a pen of Poland China hogs.

Officials at Hollister junior college have estimated that the school loses 20 cents a day for each student who is absent from classes.

Students at Kerman high school sponsor motion pictures two evenings a week in the school auditorium.

# 30 Students Attend Weekly Sunday Sing

About 30 students attended the Sunday Sing in the music room last Sunday. Although the group is small there is no lack of enthusiasm, according to Harold P. Davidson, music director.

"Students who were present last Sunday say the Sing is the most enjoyable student activity on the campus," Davidson said.

This Sunday, Oct. 29, the Sunday Sing will be held in the music room from 4:30 to 5:30 as usual. The group will not meet again until Nov. 19, because of other campus activities.

# Social Committee to Discuss Gym Drapes

Possibility of purchasing drapes for the windows in the California Poly gymnasium will be discussed by the student social committee at its meeting next week, according to Chairman Len Vanoncini.

The drapes, it was believed, would not only improve the appearance of the structure's interior, but would improve acoustics for speakers and orchestras.

Twenty members of the Inglewood high school sophomore class sold 360 megaphones to students for use during a football game.

# Poly Future Farmers Install New Chapter In Garden City

Members of the California State Polytechnic Future Farmer organization installed a Future Farmer chapter at Paso Robles Tuesday, Oct. 24.

Speakers at the program were B. J. McMahon, regional adviser, who gave an address "The Challenge," and E. W. Everett, assistant state adviser, talked on "Achievement."

Officers from the Poly chapter, in attendance were: Tom Matthews, president; Bob Bell, vice-president; Bob Thomsen, secretary, and Herbert Fricher, treasurer.

## Standard Auto Parts

Parts and Accessories  
Plomb Tools

Phone 1200  
Monterey and Chorro St.

A COMPLETE LINE OF MAGAZINES AND NEWSPAPERS

ST. CLAIR NEWS DEPOT  
Corner Monterey and Chorro, San Luis Obispo

## DANIELS & BOVEE

998 HIGUERA STREET — PHONE 1333

PHILCO RADIO SALES & SERVICE

T. SEBASTIAN'S

## Santa Rosa Market

FOR FANCY MEATS AND GROCERIES  
PHONE 326

Santa Rosa St. at Mill

## Dr. Hazel V. Peterson

OPTOMETRIST

Specializing in Eye

Examinations

1029 Chorro - San Luis Obispo  
Telephone 1297 Res. Ph. 1645

## Smith Fruit Company

Wholesale Distributors  
Fruits and Produce

1121 Higuera St. Phone 1331  
San Luis Obispo

## "A PLUS" SERVICE

Your Gifts for "Mom" or the Girl Friend Bought Here are  
"Dolled Up" and Wrapped for Mailing at Our Postal Station  
Right in the Store

## CARPENTER'S REXALL DRUG STORE

WINEMAN HOTEL BUILDING U. S. POSTAL STATION NO. 1.  
DOUBLE SIZE KODAK PRINTS—NO EXTRA CHARGE

## PORTABLE TYPEWRITERS

WE STOCK ALL MAKES—NEW AND USED  
GUARANTEED REPAIRS

## Hills Stationery

774 Higuera St. San Luis Obispo

## Good Eats

At Reasonable Prices

## Bee Hive Cafe

887 Monterey St. — San Luis Obispo

Drink It at El Corral or Your  
Favorite Drug Store



Have Your Photograph  
Taken for Xmas

Student Rates At

## Gainsborough Studio

864 Higuera St.

STILL THE BEST!

ASSOCIATED  
AVIATION ETHYL

## Ray Vaudoit

Monterey and Santa Rosa  
San Luis Obispo

OH JOY! OH BOYS!

Poly Mustangs  
Win! Win! Win!  
Saturday Night Game  
I Know You Can Win  
Why Not?

## Bennie the Barber

1026 Morro St.  
All Haircuts 50c  
Come In, Boys

Men, get  
**MORE WEAR**  
from Suits  
HAVE THEM SANITONED  
regularly



Men, here's a chance to prove how regular Sanitone cleaning can add extra wear to your suits. Next time you buy a suit, make a habit of having it Sanitoned regularly. Then compare it with your experience with other suits. You'll find that it not only stays fresh and new looking but that you get more wear from it. This is because Sanitone's thorough cleaning removes more dirt. Its penetrating action goes to the heart of fabric fibres and removes sharp dirt particles that dull color and make cloth wear out faster. Why not start today to get the extra satisfaction and economy of Sanitoning?

## Strongs Cleaning Works









## New Student Court Tries First Case; Says Equal Blame Is Verdict

The student court, composed of Bob Dove, chief justice; Al Parks, recorder, and several members, tried its first case of the current semester last week.

This case, referred to the court by the administrative council, concerned an automobile crack-up between a student and a member of the faculty.

As the character of the case required a closed hearing, details on it are brief. A decision of "equal responsibility" was handed down by the court, and the case was closed.

A closed hearing is attended only by the plaintiff, the defendant, and members of the court. When open hearings are declared, the student body is welcome to be present.

The court was established last spring by an amendment to the student body constitution adopted by a vote of the students. Cases are referred to the court only after the administrative council, the student affairs council, and President Julian A. McPhee have been unable to make a decision satisfying both sides in a controversy.

## Arizona State Team Ranks as One of Four Undeclared in Nation

The Associated Press reported from New York this week that Dixie Howell's Arizona State Teachers college at Tempe football team is one of the four undefeated, unscored-upon teams in the nation.

Best defensive marks among the nation's college football leaders have been established by Tennessee, the New Britain (Conn.) Teachers, Oberlin college and Arizona's Tempe Teachers, all unscored upon.

The Bulldogs were listed with the nation's leading undefeated grid slayers. Only Texas A. & M., Arkansas Tech, Oregon State, San Jose State, and Colorado Mines—of all Western teams—were listed with the Bulldogs in the special dispatch citing football powerhouses of the United States.

Tempe ranked higher than any other unscored-upon team by rolling up 109 points while the closest other perfect-record team was Tennessee, with 102 points.

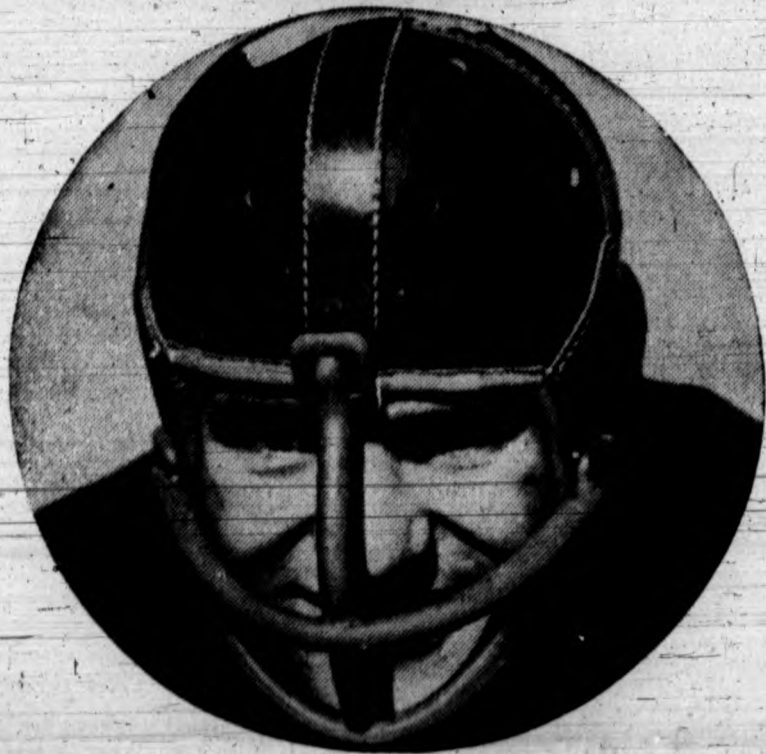
Saturday night the Bulldogs will gamble their perfect record in battle with the fast-passing Texas Mines team. The game will be played in Goodwin Stadium at Tempe at 8:00 o'clock as the second Border conference game for the Dogs.

Tempe has whipped San Diego State 20-0, West Texas 19-0, California Poly 35-0, Whittier 28-0, and last week polished off the New Mexico Aggies 7-0.

## Students Aid Turkey Project

Charles Solomon and Andy Bowman, California Poly students, spent the week in Lancaster, Cal., on turkey production field work.

## Two Alligator Backfield Aces



Two aces of the San Francisco State backfield lineup that will take the field tomorrow night are Chad Reade, halfback (above), and Bill Stein, fullback. Reade hurt his hand and Stein injured his ankle, but both are expected to be in the starting lineup.

## Conference Held Here To Explain Features Of 1940 Conservation

Features of the 1940 federal soil conservation program and how it will operate in California counties in the south and central coast regions were discussed at a conference of federal, state and county officials Wednesday on the California State Polytechnic campus.

Attending the conference were approximately 20 extension service representatives in charge of the AAA program in the counties and presidents and secretaries of county soil conservation associations.

Representatives came from the counties of San Luis Obispo, San Benito, Santa Barbara, Ventura, Monterey, Santa Cruz and Santa Clara.

T. C. Mayhew, assistant state leader of farm advisers in coast counties, was in charge of the program.

Those who led the discussion of the 1940 program and explained its provisions included R. Pitkin of Red Bluff, member of the California AAA committee; E. E. Hatch, crop insurance assistant of the state of California; F. H. Ernst, representative of the state agricultural extension service; and C. F. Fry, district fieldman of the AAA.

## New Band Uniforms Appear at Rally

New uniforms of the California Poly band make their first public appearance Friday night at the bonfire rally on the baseball field preceding the San Francisco State-Poly football game.

The uniforms consist of dark green jackets with the Mustang insignia, white trousers, green shirts, and gold ties.

Under the drilling of three drum majors, the band has spent afternoons during the past three weeks practicing its marching formations in preparation for the San Francisco game.

## Mustang Masquers Pick One-Act Skit About Newspaper Deadlines

Following an initiation last Wednesday, the Mustang Masquers met Thursday night and elected new officers. Those elected were: Glen Arthur, president; Paul Jones, vice president; Al Auferheide, sergeant-at-arms.

After elections, plans were laid for the coming year. A one-act skit, called "Deadline," is to be presented soon.

It is a newspaper story in which members will participate. Although the parts have not been selected as yet, it is expected that in the near future rehearsals will begin.

The club also is planning on supplying entertainment between the halves at the Davis game. In doing this, a skit will be arranged which will provide color for this famous game.

The year's program will also include a radio program, a number of various types of plays, and social activities.

## Student Meeting Okays Selection of Editors

Selection of Charles Boggs and Wayne Lowe as coeditors of El Rodeo, Cal Poly yearbook, was approved last Friday at the business session of the Associated Students. Boggs and Lowe were named to the position last week by the student affairs council.

## Tower Cafe

SIZZLING STEAKS  
AND

Chicken in the Rush

50c

427 Higuera St.  
San Luis Obispo

## Universal Auto Parts

Replacement Parts and  
Supplies

SAN LUIS OBISPO  
369 Monterey St. Phone 1418

Wholesale Meats  
and  
Fresh Frozen Foods

Sanlo  
Meat Company

## FRANK ASTON PHOTOGRAPHER

733 Higuera St. — Phone 251 — San Luis Obispo

## EXPERT SHOE REPAIRING RAPID SHOE REPAIR SHOP

1036 Chorro St., San Luis Obispo, Calif.

Chris Burnett, Prop.

SHOES

SHINED

O'REILLY'S

GOLDEN RULE AUTO COURTS  
and SERVICE STATION

Radio Gas 15 1-2c

NORTH MONTEREY ST.

HI-WAY 101

YOU GET YOUR DRUG STORE NEEDS  
AT THE LOWEST PRICES

WHEN YOU TRADE WITH

The City Pharmacy

"Under the Clocktower"—842 Higuera St.

**Schulze Brothers**  
THE CLOTHIERS

782 HIGUERA STREET

FOR ROUGH RIDER CORDS AND TROUSERS

INTERWOVEN SOCKS - ARROW SHIRTS

COOPER'S JOCKEY SHORTS

## San Luis Wallpaper And Paint Store

A. R. SEABACK, Prop.

Phone 1072-R 685 Higuera St.

The "Proper" Material  
at the "Right Time"

## TYPEWRITERS

New, Rebuilt  
Reconditioned  
Easy Terms

REMINGTON RAND INC.

1020 Chorro St. — Phone 11  
San Luis Obispo

NOW

HOT BUTTERED  
POP CORN

5 and 10c Bags

14 Inch Hot Dogs

10c

**SAM'S**

1057 Monterey St.  
Next to Chevrolet Garage

## Jespersen Residents Elect New Officers

Those students living under the roof of Jespersen dormitory met in their lounge last Wednesday evening to discuss basketball and swimming plans and elect officers.

Bob Mills was elected to the presidency. Sharing the honors of the evening, Lester McCray was voted to the office of vice-president. W. Ladsen was chosen secretary-treasurer. Bill Bradley is Jespersen's cafe-dorm representative. Bradley is in the south to attend the National Livestock show in Los Angeles.

M. C. Martinsen, dormitory superintendent, further explained the house regulations and talked briefly on conduct.

Standard Gasoline  
"Unsurpassed"  
—AT—

**T. Tomasini**

Higuera at Marsh St.  
San Luis Obispo

## Mission Laundry

331 Pacific St.

San Luis Obispo, Calif.

PHONE 1440

Be a King and "Treat" your San Francisco State Queen  
—AT THE—

**Sno-White Creamery**

Monterey St., San Luis Obispo

THE HOME OF CRAFTSMAN TOOLS

879 Higuera  
S. L. O.

**Sears Roebuck & Co.**

Phone  
760

Student Rates Monday thru Friday, 11 a. m. to 5 p. m.

—15c—

San Luis

**Bowling Recreation**

1115 Santa Rosa Street, San Luis Obispo, Calif.



# Ventura Outgains Mustangs in Scrimmage, but Poly Wins, 13-0

## Pintos Penalized Heavily; Statistics Favor J.C. Team

By Frank Fittin

Cal Poly's Mustangs broke into the win column again Friday night when they trounced the Ventura J. C. Pirates to the tune of 13-0.

Although they were outgained by 75 yards and even though they were penalized 120 yards during the evening, the Poly men still proved themselves to be the better ball club.

### Hazard Shoots Through

Poly's first score came in the middle of the first stanza. Lawrence Lopez booted a beautiful spiral from his own 28-yard line down to the J. C. 16. The Pirates then tried two plays into the line for no avail.

On the third down they went into punt formation. Blaylock got the ball all right and his intentions were good but Bill Hazard knifed through to block it.

The ball rolled clear over the goal line where Hazard fell on it for the first tally. Silva booted the extra point.

### Game Drags in Middle

Throughout the second and third quarters the game dragged considerably because of the numerous penalties. In these periods both teams failed to penetrate the 20-yard lines.

Polyville's final chalk-up came in the last quarter. Jake Estrada started throwing strikes with the pigskin and alternating this with beautiful gallops around the ends and tackles.

### Pass for Touchdown

Silva went for 13 yards up to the Pirate 9-yard marker. On the next play Estrada faded back and flipped the pigskin to Silva who was in the end zone. The conversion was missed.

The tilt ended with Al James intercepting a hopeful Ventura pass.

Ventura on the whole seemed to have a fairly strong defensive line. Bobby Brown and Jerry Schermerling plugged up every hole the Mustangs made during the scoreless second and third quarters. Ventura didn't have the ball scoring punch and lost the ball repeatedly on downs deep in Poly territory.

### Mustangs Out to Win

On the other hand, the Mustangs took full advantage of every break and consequently came home the winners.

Hazard, George Radnich, and Bob Danielson starred in the Poly defense. Estrada made 71 out of the 110 yards that the Mustangs picked up from running plays.

### Statistics Favor Pirates

The statistics gave the Ventura Pirates the advantage. Ventura made 208 yards from scrimmage to Poly's 110, but Poly outgained the Pirates in the air, 65 to 38 yards.

Ventura made 12 first downs and Poly 8. The Mustangs lost 110 yards in penalties to 30 for Ventura.

A crowd of approximately 100 Poly rooters watched the contest.

## California Aggies Defeat Powerful Sacramento J. C.

Last Saturday night the Aggies of Davis defeated a powerful Sacramento junior college eleven 12-0. This far in the season the Aggies have lost only one game, and that one was to the University of California, score Cal 32, Aggies 14.

Noticeable among the Aggies' record is their defeat of Humboldt State 12-2, and their win over San Francisco State, 7-0.

The Cal Poly Mustangs meet the Aggies on the Davis field Saturday afternoon, Nov. 4.

In winning over San Francisco State, however, the Aggies capitalized upon the breaks of the game and very nearly came away the losers. San Francisco laid claim to a "moral victory" because of the fact that their team had completely outclassed the Davis boys from start to finish.

The Aggies also were known to have outgained the Aggies in nearly every sense, but nevertheless the score goes into the record book a victory for the men of Davis.

## 'Blue Ghost' Invades Mustang Barn



Dick Doyle, former "Blue Ghost" of St. Mary's, will turn up in the flesh Saturday night as coach of the San Francisco Staters when they invade the Poly campus. Howie O'Daniels, coach of the Mustangs, once played against Boyle.

## Comparative Scores Give Mustangs Edge Tomorrow

Comparative scores will give the California State Polytechnic Mustangs a slight edge when they meet the Alligators of San Francisco State college.

Coach Howie O'Daniels placed little reliance on comparative scores, however, and drilled his players hard this week in preparation for the night contest. He explained that the Staters "have blood in their eyes" and are seeking revenge for their 20-2 defeat last year and their 32-0 loss in 1937.

Only one team that both Poly and State have played this season offers a chance for direct comparison. Humboldt State defeated the Mustangs by a score of 13-9 and downed the Alligators by a mark of 19-0. On the basis of these games Poly would seem to have a slight advantage over San Francisco State.

So far this season the Alligators have failed to score against regular opponents, yet they held the powerful California Aggies squad to a single touchdown and a score of 7-0. The Staters also held Chico State to a scoreless tie.

The Mustangs have won two games and lost two. They defeated Cal Tech by a score of 24-6 and Ventura junior college by a score of 13-0. They lost to Arizona State Teachers at Tempe, 35-0, and to Humboldt State.

Tentative starting lineup of the Mustangs follows:

LE, Bill Hazard (33), 180.  
LT, Paul Bjurman (45), 200.  
LG, Howard Nelson (37), 180.  
C, George Radnich (22), 160.  
RG, Bob Martinez (35), 190.  
RT, Bill Nakunas (42), 195.  
RE, Herb Brownlee (24), 185.  
Q, Al Duchi (32), 180.  
LH, Joe Santos (27), 165.  
RH, George Silva (18), 160.  
F, Joe Stombaugh (40), 185.  
Other players: (11) Vic Tomel, LH, 150; (12) Jake Estrada, LH, 155; (17) Fred Lopez, LG, 165; (18) John Jarvis, RH, 165; (19) Larry Lopez, LH, 160; (21) William Norris, RH, 165; (23) Marion Pullis, RG, 170; (26)

## Between The Lines

With Frank Fittin

When Cal Poly was beaten twice in succession by Humboldt and Arizona State, respectively, I don't remember any excuses being made and published either in the school paper or the town publication.

Well, I guess they figure different down in Ventura. It seems that Tom Hennion, who writes a column for the Ventura Star Free Press, tried to misconstrue the facts of Friday night's battle until it looked as if Poly won because they were handier with their mits than the Ventura boys.

### Penalties Compensated

Maybe Hennion doesn't remember, but Poly lost exactly 110 yards on penalties last week. So in my opinion any accidental roughing that Poly might have done was paid for with interest.

Why can't they take it when they get beat? Making excuses is just about the poorest sportsmanship that can be shown. Ventura was lucky to get away with only 13 points scored against the Pirate team.

### Hazard Starred

Bill Hazard, the made-over quarterback who now plays end, displayed the greatest exhibition of footballing on the field Friday night. He stood head and shoulders above any other single performer, although he was forced to leave the game at end of the second quarter. Maybe he was playing too much and often in the Ventura backfield. He spent most of his time there.

Right next to Hazard in this superior class was Jake Estrada. Estrada, who has been out of the lineup with a bad ankle, showed that he deserved a starting spot as his passing and running were a thing of beauty. Now that Jake is really under way I look for great things for him. Watch him closely.

### Danielson Versatile

Probably the most versatile Mustang is Bob Danielson. Bob started the tilt playing end. At the closing gun he had played center and also booted a coffin corner kick that went out on the 6 yard marker. Next week—who knows?

Well, our friends, the basketballers, are out practicing already. While Howie hasn't much veteran material to work with, there are some new boys who play good enough ball for any league. One of these boys is Sanders. He's my choice for a plenty sweet casaba tosser.

### We Go Out on a Limb

And before I quit for this time, here's a few predictions:

S. C. will trim California, Hardin-Simmons will take Loyola, U. C. L. A. will eke out a win over Oregon and Cal Poly will either win, lose or tie S. F. State. It's going to be too close to call. Thanks for struggling through this mess.

## Torn Ligaments in Knee May Bench Davis for Season

Torn ligaments in the left knee of Right End Dick Davis will prevent him from playing against the Staters and might keep him from all remaining games during the season. Davis is confined to a local hospital, where his swollen knee is held rigidly to avoid motion.

Davis, rated by Coach O'Daniels as one of the fastest and cleverest pass receivers ever to make a Poly team, suffered the injury during the first quarter of the game which the Mustangs won last Friday night from Ventura junior college, 13-0.

His loss in the San Francisco game will be felt keenly, since the Mustangs have depended largely upon a forward passing attack in its past games. His place will be taken by Herb Brownlee, powerful driver from Gilroy, Cal.

## Events Listed for Swimming Competition

The inter-form swimming meet will start late this month. The teams will consist of 15 fellows from each dorm, and the new cottages may enter a team or swim for some dorm if they so desire.

The list of events is as follows: 25 yards under water, 50 yards free style, 100 yards backstroke, 100 yards free style, 100 yards breast stroke, 220 yards free style, diving five compulsory dives and five optional.

There will be two relays, one four-man 220 yards, and the other three-man 150 medley. There will be two medals given away, one for the individual person who makes the most points in swimming, and one to the fellow who makes the most points in diving.

Cal Poly has always wanted a good swimming team to represent them in competition and therefore the sponsors urge every one who can swim at all to turn out for this swimming meet.

For the Best Values in Dress, Sport and Work Shoes

Karl's Kustom Shoes  
790 Higuera St.

MAGAZINES  
BOOKS

Buy 'em used and save the difference

Ted's

1028 Morro, San Luis Obispo

BAY'S

Complete Food Market  
Sells For Less

MARSH AND BROAD ST.  
SAN LUIS OBISPO

GREEN  
BROS.

GOOD CLOTHES  
Crosby Square Shoes  
'N Everything

871 Monterey - Phone 724

SPANISH AND  
AMERICAN DISHES

Special Sunday  
Turkey Dinner 50c

Jen's Spanish  
Kitchen

968 Monterey --- S. L. O.

NORWALK

Stream Line Gasoline

THE

Natural Hi-Octane  
Gasoline

Is a "Natural" for  
Your Car

New Fall Arrivals — Varsity-Town Topcoats.

\$25.00

Did you get your little blue book yet?

Wickenden's

837 Monterey

San Luis Obispo

"WANT TO PITCH A LITTLE WOO"

BUY HER THAT CORSAGE FROM

Wilson Flower Shop

"IT HELPS"

Phone 622

Bonded Member Florist Delivery Association

ANNOUNCING New Sunbeam Electric Shaver

PRICE \$7.50  
TERMS 25c WEEKLY

—AT—  
CLARENCE BROWN

862 Higuera St., San Luis Obispo

121 S. Broadway, Santa Maria