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FOR IMMEDIATE RELEASE

Contact: Philip Tong, Director
Cal Poly Dairy Products Technology Center
805-756-6102 | ptong@calpoly.edu | www.dptc.calpoly.edu

'Modern Marvels' History Channel Show Features Cal Poly's Dairy Products Technology Center and Creamery

SAN LUIS OBISPO -- Cal Poly's Dairy Products Technology Center and the Cal Poly Creamery will be featured on an upcoming episode of The History Channel's Modern Marvels program.

The episode, "Modern Marvels: Milk" details the history of milk and its production -- from dairy to grocery store shelves. The episode premieres on The History Channel cable network Monday, Jan. 7, at 8 p.m. Pacific and Eastern times, 7 p.m. central Time, and 6 p.m. mountain time. The episode will also be rebroadcast on Jan. 8 and Jan. 12.

Check local listings for History Channel information; broadcast times may vary for satellite customers. For details on the "Modern Marvels" show, the milk episode, and more, visit www.historychannel.com.

The Modern Marvels production crew was on campus at Cal Poly in early October, 2007, filming segments for the episode.

Cal Poly's Dairy Products Technology Center is part of the university's College of Agriculture, Food and Environmental Sciences (CAFES). Professors and staff at the DPTC conduct research into new dairy food products, dairy nutrition elements, and applied science supporting the dairy products industry.

The DPTC also conducts a full menu of seminars and short courses every year for industry professionals -- everything from farmstead and artisan cheese production to frozen dessert creation to Dairy Tech 101 -- covering the latest innovations in dairy technology. For details, visit the center's Web site at www.dptc.calpoly.edu.

The college's Dairy Science Department also operates a creamery. The Cal Poly Creamery operation has been making dairy products for the Central Coast since 1903, using milk from the college's herd of Jersey cows. Students participate in all aspects of dairy production, from managing the herd to creating, packaging and marketing milk, cheese and ice cream.

Support from the Oreggia Family Foundation has allowed the college to hire a full-time creamery manager to oversee expanded student ice cream and cheese production projects and day-to-day creamery operations.

Cal Poly ice cream is available on campus. For a listing of award-winning Cal Poly cheeses, packages and prices, and ordering information, visit www.calpolycheese.com, or contact the dairy plant office at (805) 756-6644 or creamery@calpoly.edu.

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polynews@calpoly.edu