Determining Interest for a Subcontractor Career Fair

Companies look to Cal Poly as a great place to come and recruit for summer interns and new full time positions. But of the 141 companies that recruit at Cal Poly, only 16% of them are subcontractors. With so many general contractors, subcontractors often get passed over. This study looks at the interest from both students and industry to hold a separate recruiting event for subcontractors. It also investigates the best type of event to hold and other logistics.

**Key Words:** Subcontractors, Career Fair, Specialty Contracting

Comparing both students and subcontractors, Thursday and Friday work best for a career fair or other event.

Both students and subcontractors were interested in an off-campus mixer or meet and greet.

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