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## Hearst Lecture Series Brings High-tech Architects to Cal Poly 2008 Winter Lectures Continue Feb. 8

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SAN LUIS OBISPO – Internationally renowned designer Donald Bates presents “All Points Between” on Friday, Feb. 8, as part of the Hearst Lecture Winter Series at Cal Poly.

Bates lecture begins at 4 p.m. in the Business Rotunda, Room 213. As co-director of LAB Architecture Studio, Bates is recognized for and characterized by his distinctive use of contemporary geometries and patterning, integrated with industrialized fabrication and construction techniques.

He founded the LoPSiA Independent School of Architecture in Paris, as well as taught at the Architectural Association in London. Bates is currently a visiting professor at The Cooper Union in New York.

Hosted by Cal Poly's College of Architecture and Environmental Design, the Hearst Lecture Series highlights the work of designers and architects from all over the world. The winter lectures continue the 2007-2008 series titled “Media and Technology,” which focuses on designers who employ advanced media and technology to improve the built environment.

The free public lectures are made possible through a grant from the Hearst Foundation. For more information, contact the college at 805-756-1311.

Additional lectures in the winter series are:

**Friday, Feb. 29**, 4 p.m., Business Rotunda, Room 213 – Keith Rivera, a principal of Acme Architecture, will lecture on his expertise in the areas of housing, urban infill and mixed-use design. Acme Architecture is well-known for its environmentally responsible use of technology and strategies such as energy efficiency, renewable/recycled materials and resource management. The firm works exclusively in a digital, 3-D Building Information Model format that allows for rapid visualization and testing of design alternatives.

**Friday, Mar. 7**, 4 p.m., Business Rotunda, Room 213 – Marc Neveu, historian and Cal Poly lecturer will talk about his current research, which includes a survey of architectural education across the Italian peninsula in the eighteenth century. Neveu earned his doctorate from McGill University and has worked at Kallmann, McKinnell & Wood Architects in Boston. He was awarded a Fulbright Fellowship for study in Venice and a Collection Research Grant at the Canadian Centre for Architecture. He has also taught at the Wentworth Institute of Technology in Boston and at the University of Manitoba.

*\*Rescheduled from **Feb. 22\****

**Friday, April 4**, 4 p.m., Business Rotunda, Room 213 – Hernan Diaz Alonso of Xefirotarch will speak on his latest digital designs and multi-media exhibitions. Alonso is the principal and founder of Xefirotarch, an award-winning design firm in architecture, product, and digital motion based in Los Angeles. Considered one of the most influential

voices of his generation, Alonso teaches studio design and visual studies at SCI-Arc and Columbia University. He is also a visiting professor at Universität für angewandte Kunst Wien.

*\*Rescheduled from **Feb. 25\****

**Friday, April 11**, 4 p.m., Business Rotunda, Room 213 – Eric Nulman, Cal Poly alumnus and esteemed lecturer in Cal Poly's Architecture Department, will lecture on his practice and experience as a registered architect. He is a member of the American Institute of Architects and has worked for several offices, including Morphosis, Ateliers Jean Nouvel, and Grimshaw Architects. He received his master's degree in architecture from Harvard University.

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