

Locked Into Your Stocks?



Are you stuck with highly appreciated low-dividend stock?

*Some of the highest flyers in the market have yields around 1%. But what if you have a need for more income? If you sell to reinvest, capital gain taxes will consume one-fourth of your appreciation. **And then what?***

Consider transferring that stock to Cal Poly for a charitable life income gift plan.

You will enjoy these benefits:

- **Increased income based on the full market value of your stock**
 - **A substantial charitable income tax deduction**
 - **Avoidance of, or reduction in, capital gain taxes**
 - **Provide for a future gift to Cal Poly**

For additional information on Cal Poly life income plans, please call or write:

Michael McCormack, Director of Planned Giving and Endowments

Cal Poly, San Luis Obispo, CA 93407

Phone 805.756.7125 Fax 805.756.2711



KSBY ("Kiz-bee"), the colorful peacock mascot for TV station KSBY-6, was one of many local celebrities to participate in Cal Poly's "America Reads" event (see story on page 13). (Photo by Doug Allen)

CAL POLY

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Change Service Requested

Parents Please Note: If your son or daughter is no longer at this address, please send his or her current one to the address above.