

Considine leaves CSU board after long and successful run

Longtime education supporter and Cal Poly alum **R. J. "Jim" Considine (BUS '68)** will be ending his tenure as a member of the California State University (CSU) Board of Trustees in December.

"Jim's passionate devotion to the CSU and his strong leadership helped the university come through a very difficult period. For that we owe him a great deal."

—Warren J. Baker, Cal Poly president

After eight years as alumni representative (the maximum service time), former vice chairman (1992-94), and chairman of the board (1994-96), Considine has decided to focus on other responsibilities, like his company and business. "I've dedicated most of my life — the last 30-plus years — to education," he says. "I'm going to miss it."

But he won't be forgotten.

Considine chaired the CSU board for two critical years in the midst of California's budget crisis, played a lead role in the "Governor's Compact for Higher Education" to restore budget stability to public colleges and universities, and led the board in the development of the CSU Monterey campus and approval of plans for campuses in Stockton and Ventura.

Commenting on Considine's service to the university, President Warren J. Baker observes, "Jim's passionate devotion to the CSU and his strong leadership helped the university come through a very difficult period. For that we owe him a great deal. And he remains one of Cal Poly's most devoted alumni. He has truly made a difference — for Cal Poly and for the CSU."

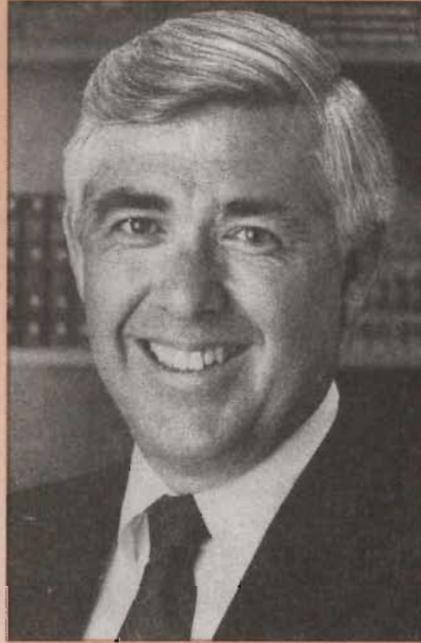
"Had I still been there, I would think his leaving was devastating," says Barry Munitz, president of The J. Paul Getty Trust and former CSU chancellor. "He was a wonderful board member, an extraordinary

board chairman, a magnificent friend and colleague, but most of all, [he] made a superb contribution to the University system."

"The CSU provides the best undergraduate education in the world," says Considine. "We have the mechanisms and systems in place. The CSU is the great enabler, not only for individuals, but for society as a whole."

He is proud of CSU statistics: "Eighty-five percent of our graduates stay in the state of California. The CSU provides an educated labor pool for employers to pull from," he says. "They are our elected officials, volunteers, and service providers — they advance society."

"Six out of 10 teachers graduate from the CSU system. And we graduate 1.5 more business and computer science graduates than any other university in the state."



Jim Considine

Considine not only has a passion for the CSU as a whole, he holds a special place for his alma mater, Cal Poly. "Cal Poly is unique because it's a residential campus," he says. "It's truly a special place with its upside-down curriculum [immersion in major classes at the freshman level], caliber of faculty and students, and entrepreneurial spirit."

Considine knows this first hand. He was an assistant professor in marketing and small-business management in Cal Poly's College of Business in 1970-72. "I'd love to get back into the classroom again," he says. He created the College of Business advisement center, and he chaired and is currently a member of the Dean's advisory board.

"He's one of the most influential alums we have for advancing education," says Director of Alumni Relations Ben Beesley.

"I don't know how long I'll be able to stay away," Considine confesses. "Who knows? I might be back in six months." **CP**

Homecoming events set for weekend of Oct. 22-25



Cal Poly's alumni and students, along with their families and friends, will be celebrating "Poly Through the Decades" at this year's Homecoming. Festivities are planned for Oct. 22-25.

Some of the highlighted reunions will be for former boxing teams and Friends of WOW (a.k.a. FOWOW). Class reunions include the years 1948, 1973, and 1998. In the Homecoming football game, Cal Poly takes on Western New Mexico.

Schedule of Events

Thursday, Oct. 22

- Farmers' Market — Spirit activities and student mock-rock competition (downtown San Luis Obispo)

Friday, Oct. 23

- Honored Alumni Open Forums (various locations and times)
- Honored Alumni Reunion and Reception Banquet (Vista Grande Restaurant)
- Anne Murray, Cal Poly Arts performance (8 p.m., Cohan Center, Performing Arts Center)

Saturday, Oct. 24

- Homecoming Parade (10 a.m., downtown San Luis Obispo)
- Tailgate Festivities (11 a.m., Business Lawn)
- Football — Cal Poly v. Western New Mexico (1 p.m., Mustang Stadium)
- Post-Game Reunions and Receptions (4 p.m.)

Sunday, Oct. 25

- Senior and Reunion Breakfast (8:30 a.m., Vista Grande Restaurant)

Contact specific departments or organizations for more details on reunions or other activities. Please note that all dates and times are tentative and subject to change. Call the Alumni Relations Office at 805/SLO-ALUM (756-2586) for reservations and confirmation. 



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New board members named for alumni association

The Cal Poly Alumni Association (CPAA) is proud to announce its new board president and members:

- **Board President Wes Witten (AERO '50)** is a life member of CPAA and was first appointed as a board member in 1979. He has held many positions on the board, including president-elect, strategic plan chair, task force member, and director-at-large for honored alumni.
- **Board Member Jack Spaulding (ME '49)** has been designated goodwill ambassador and will assist with local alumni programming.

- **Board Member Don Morris (PE '53, M.S. PE '59)** is a former teacher and now the board representative for Cal Poly's University Center for Teacher Education.
- **Board Member Steve McShane (SS '98)** has been designated as director-at-large for young alumni programs. Steve is former ASI president and a founder of Running Thunder, Cal Poly's spirit organization. **CP**

MBNA serves as CPAA affinity partner

The Cal Poly Alumni Association (CPAA) has announced its credit card affinity partner for the next five years — MBNA and its Alumni Association MasterCard. Every time a student or alum becomes a new MBNA MasterCard holder, and every time the MBNA MasterCard is used, MBNA makes a donation to the university.

MBNA has donated approximately \$250,000 to CPAA since it began offering its credit card to students and alumni in 1992, according to

Director of Alumni Relations Ben Beesley.

"The money helps fund numerous scholarships and programs, including PolyReps [a student alumni council], Senior Cabinet [dedicated to the support of graduating seniors], Open House, and Homecoming," says Beesley.

The Alumni Association, with MBNA's assistance, is donating \$300,000 to the university for the implementation and enhancement of a new data base system. **CP**

CPAA strategic plan sets future guidelines

The Cal Poly Alumni Association (CPAA) has adopted a new strategic plan to launch the CPAA into the new millennium. Led by President-Elect **Wes Witten (AERO '50)** and inspired by Goodwill Ambassador to the Board **Ellis McClure (ASCI '37)**, past Chairman of the Board **Ken Stone**, and Director of Alumni Relations **Ben Beesley (SOCS '86)**, the plan sets the stage for new and improved programs, increased alumni involvement, and identification of association needs.

The strategic plan has four objectives: 1) to rebuild and re-focus the CPAA organization, its volunteer base, local and regional chapters, and board of directors; 2) to develop programs that meet both alumni and university needs; 3) to generate and increase alumni memberships; and 4) to enhance the CPAA's visibility and awareness in all venues.

These objectives have associated goals and timelines that will be reviewed and updated annually. Copies are available through the Alumni Relations Office (805/756-2586). **CP**