focused "A Look Back" into Cal Poly's history.

Alumni milestones are now listed under "Class Notes," and our fall advancement section is presented on pages 17-30.

Finally, we are initiating "From Our Readers" as a forum for readers' responses to articles, suggestions for future stories, or comments on the magazine itself (for information on how to mail in items, please see below).

For this first year, we are publishing fall 1997 and spring 1998 issues only, enabling us to produce a magazine within the same budget as *Cal Poly Today*'s (for related

delays in printing alumni and *in memoriam* information, we apologize). We are exploring the possibility of taking outside advertising to help defray production costs for *Cal Poly Magazine* and move toward more frequent publication.

Meanwhile, we take a breath and launch this new effort. I hope you enjoy it. And I encourage you to write in and let us know what you think so we can continue to make *Cal Poly Magazine* better with each new issue.

Vicki Hanson

Vicki Hanson Editor

From Our Readers continued from inside front cover



fastest flight from Cleveland to Los Angeles. He later returned to Lockheed, test flying planes during World War II. Although he had stints at other companies, such as TWA, he remained part of the Lockheed family for most of his professional life.

Phil Jensen today

Please write us c/o "From Our Readers," Cal Poly Magazine, Heron Hall, Room 204, Cal Poly, San Luis Obispo, CA 93407 (fax 805/756-6533). Submissions should be typed or written legibly. We reserve the right to edit for brevity.

Also, visit our Website at http://www.calpoly.edu/~communic/cpm/cpmhome.htm.



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Mail address changes to: Advancement Services, Heron Hall, Cal Poly, San Luis Obispo, CA 93407.

VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT:

William G. Boldt

EDITOR: Vicki Hanson

CONTRIBUTORS: Lisa Anacleto, Ben Beesley, Polly Harrigan, Brent Keetch, Yutaka Sugiyama, Jason Sullivan, Lisa Woske

DESIGN/PRODUCTION:

Karlen Design

WEBSITE PRODUCTION:

Betty Holland

PHOTOGRAPHY/ARTWORK:

Doug Allen, Cal Poly Rose Float Committee, Columbia Artists Management Inc., Joe Johnston, Dawn Kalmar, Pasadena Tournament of Roses, University Archives, Maria Varni, The White House, Marcia Wright

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