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Make It Pink

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MAKE IT PINK

A little bit of social commentary and a lotta-bit of playing with color, this photo was inspired by my childhood fondness with the color pink. A fondness that resulted in nearly everything around me at one point being some shade of the color. I couldn't stop thinking about how this love of a color and the femininity it represents is so heavily attributed and impressed on young girls like myself when really all it is is a color. I wanted to incorporate props and include a model who I know is passionate about breaking these age-old ideas that colors, thoughts, interests, and personalities can and should be gendered, and no one fit that mold more perfectly than Maddi Martinez.

Anita Velasquez | Class of 2020

