

NOTE FROM THE EDITOR

At CRP we all finished last year with mixed feelings. On one level, the presidential elections gave us hope of better days to come and enough reasons to celebrate, but we were soon stunned by the devastating effects of the raising economic crisis. On another level, CRP was preparing to celebrate its 40th anniversary and the publication of my new book with department head William Siembieda, *Contemporary Urbanism in Brazil: Beyond Brasilia* (University Press of Florida) (see page 36). On this level too, our feelings were bittersweet since early last year we had lost one of our most celebrated teachers, Paul Crawford, after a long fight with cancer. Paul taught for a number of years in CRP, gravitating around *Introduction to City and Regional Planning*, *Public Sector Planning Practice*, and *Planning Agency Management*. So this issue is marked by mixed feelings of a year that will be difficult to forget.

As a Tribute to Paul Crawford, FOCUS shares with you stories about his life and his professional career by Kaizer Rangwala, associate community development director for the City of Ventura, and by Mike Multari and Chris Clark, former associates of Paul in the successful San Luis Obispo planning firm Crawford Multari Clark. The reader will also enjoy learning about Paul's talent for photography through a collage of some of his thousands of photos that reveal his sensibility for the quality of places and for the human drama that is expressed in cities.

The Essay section starts with an article by Dan Levi and Sara Kocher on the impact of cultural and particularly religious tourism on places. Their recent comparative study of Thailand's historic Waks (religious places) and California Missions shows the importance of providing opportunities for authentic experiences of sacred places, and that the spiritual culture of a region can promote sustainable tourism that benefits both the tourist and the community. Next, Alex Hinds –former planning director of Marin County who taught at CRP during the fall of 2008–gives us a brief account of his presentation for the college's Hearst Lecture series on the 2007 update of the Marin Countywide Plan and its theme of "planning sustainable communities." In this section's last article, Paulo Afonso Rheigantz –CRP's visiting scholar from May 2008 to January 2009– and Denise de Alcantara, both faculty at the Federal University of Rio de Janeiro, discuss their research project on place quality and study of the attributes of a residential street in Rio de Janeiro from the phenomenological and morphological perspectives.

Opening the Faculty and Student Work section, my article discusses sustainability in contemporary Brazilian urbanism, as a spin off paper from the research for my book *Contemporary Urbanism in Brazil*. I note the difficulties in integrating urban planning and environmental issues at the policy and systemic levels in Brazil, despite the recent successes in both areas, and particularly, in sustainable urbanism. Next, Umut Toker discusses his work for the Delano city's downtown area, which started with a participatory concept plan and continued with his second-year urban design lab developing urban design proposals. BCRP student Karl Eckert's article explores the garden city model and its impact in Germany. Eckert had the opportunity to make a study trip to Seimensstadt and Britz garden cities next to Berlin. Finally, graduate student Miriam Thompson writes about her learning experience during a summer internship with the City of Los Angeles's Planning Department.

The International Exchanges section brings three interesting articles by students who spent time studying abroad in 2008. Ryan Brough spent the summer with family in Valencia, Spain, where he learned about Spanish culture, planning, and urban development ; he interned in a real estate development company and worked in two multi-family residential projects in the nearby city of Moncofa. Nancy Cole writes about her experience as one of six Cal Poly students from different disciplines chosen by the National Science Foundation in 2008 for a study trip to Chongming, an island off the coast of Shanghai, China. The trip was to investigate the potential for research projects, and Nancy comments on some of China's conflicting realities and on the conflict between development needs and sustainability. Erin Cooper, CRP's first graduate student to participate in the exchange program with the Federal University of Rio de Janeiro, writes about her two-month experience there, her old myths, and the new realities that she learned from.

The Spotlight section opens with an article by alumna Nicole Smith on CRP's 40th anniversary two-day celebration when alumni, former and present teachers met to discuss planning education in the first day, and to enjoy a barbecue followed by dinner at the San Luis Obispo Arts Center with great food, wine, and a jazz band. In an article by "Buzz" Kalkowski, from the MCRP class of 1995, we learn about his experience as a volunteer planner in the Kingdom of Bhutan, in the Himalayas, and the importance of contributing our time to important causes such as the expansion of the planning culture at an international level.

I hope you enjoy this issue, and the many stories offered by our authors. We also hope that you join FOCUS in celebrating Paul Crawford's life and his important contribution to the planning field, and that you keep him close to your heart and to your planning practice. On that note, I would like to remind you that Paul's family and friends have established the Paul Crawford Scholarship Fund at Cal Poly for City and Regional Planning students (see page 12). In 2009, thanks to professor Paul Wack's efforts, CRP will be hosting the inauguration event in the Paul Crawford Lecture Series on April 16, the advanced seminar "The Liveable City: Form-Based Coding for Sustainable Urbanism" (see page 6 for more details).

Finally, as always, I would like to encourage you to keep supporting FOCUS by sending us contributions, news, articles, essays, and ideas. Until next year....

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THE LIVABLE CITY

Form-based coding for sustainable urbanism

THE INAUGURAL EVENT OF THE PAUL CRAWFORD LECTURE SERIES



Form-based codes are an important tool for regulating development to achieve a specific urban form. Form-based codes address the relationship between building facades and the public realm, the form and mass of buildings in relation to one another, and the scale and types of streets and blocks. Not to be confused with design guidelines, form-based codes are regulatory, not advisory.

Two national experts from the Form-Based Codes Institute will explore the essential ingredients in developing and implementing effective and professionally useful codes. They will describe typical organizing principles used in form-based codes and how they are integrated with conventional land development regulations. Codes being written today in California both resemble and stand apart from those elsewhere in the nation; learn about these differences as well the role that form-based codes play in combating climate change and creating truly sustainable urbanism.

AN ADVANCED SEMINAR FOR PLANNING,
CONSTRUCTION & DESIGN PROFESSIONALS
Registration is required. AICP/CM and AIA/CES credits available

April 16 2009 12:30 to 5:30pm
Berg Gallery, CAED-Cal Poly (reception to follow)

Speakers

Geoffrey Ferrell **Bill Spikowski**

One of the originators of the modern practice of Form-based codes. His work ranges from site specific urban designs to zoning-toolkits to replace Euclidean zones with codes that emphasize clarity for end-users. Before establishing his Washington D.C. firm in 1992, he was a designer/code writer for Duany Plater-Zyberk Architects. He is a Charter Member of the Congress for the New Urbanism and a Charter Board Member of the Form-Based Codes Institute. His work is featured in the books Form-Based Codes by Daniel and Karen Parolek and Paul Crawford, and The New Urbanism by Peter Katz. His firm's Form-Based Code for the Farmers Branch Station Area received the Driehaus Form-Based Code Award.

A veteran advisor to local governments, preparing community plans, redevelopment plans, and codes for cities and counties that aren't willing to settle for today's sprawling development patterns. He was a pioneer in using form-based codes to translate bold visions of the future into an integral part of local regulations. A founding board member of the Form-Based Codes Institute, he is a regular instructor at FBCI workshops across the country. Prior to forming his Fort Myers, FL consulting firm in 1992, he served as growth management director for Lee County, FL. He also serves on the Fort Myers Planning Board and is a co-founder and officer of the Calusa Land Trust & Nature Preserve.

For registration and parking information, go to <http://planning.calpoly.edu/>

Sponsors City and Regional Planning Department, Cal Poly; Construction Management Department, Cal Poly; College of Architecture & Environmental Design, Cal Poly; Jacobson & Wack Planning Consultants; Form-Based Codes Institute ; Central Coast Section, California Chapter, APA; Lisa Wise Consultants, Michael Multari.