Simple Visuals for Complex Research

This poster seeks to demonstrate the illustrative power of simple diagrams to teach information-seeking concepts. Diagrams and images allow for quick, non-didactic introduction of big-picture concepts in the non-linear, detail-free style preferred by students of creative professions.

Classroom Activity

On the spectrum below place each post-it where you think the source or characteristic belongs on the spectrum of information reliability.

A failed attempt:

“[Architects] show a remarkable lack of enthusiasm for the written word.”
-Mackinder, Architect

Evidence of Need

Landscape Architecture Students Classified by the Myers-Briggs Type Indicator

Classify

Evaluate

Richard Diebenkom
Ocean Park Number 70
The same painting as found in six different sources:

RELIABLE

UNRELIABLE

Try to avoid

Too many concepts. Inconsistent visual style. Gimmicky graphics.

Quote Sources


Analogize

“To see and be shown is now the will and new expectation of half-mankind.”
-Henry Luce, Founder of Life Magazine

“The Library is a Restaurant.”
-William Pereira, Architect