

CCAPC 2013, San Luis Obispo

ASCENT  
ENVIRONMENTAL

# NOW COMES THE HARD PART: IMPLEMENTING AND MONITORING AN ADOPTED CAP

PRESENTED BY:

ERIK DE KOK

ASCENT ENVIRONMENTAL, INC.

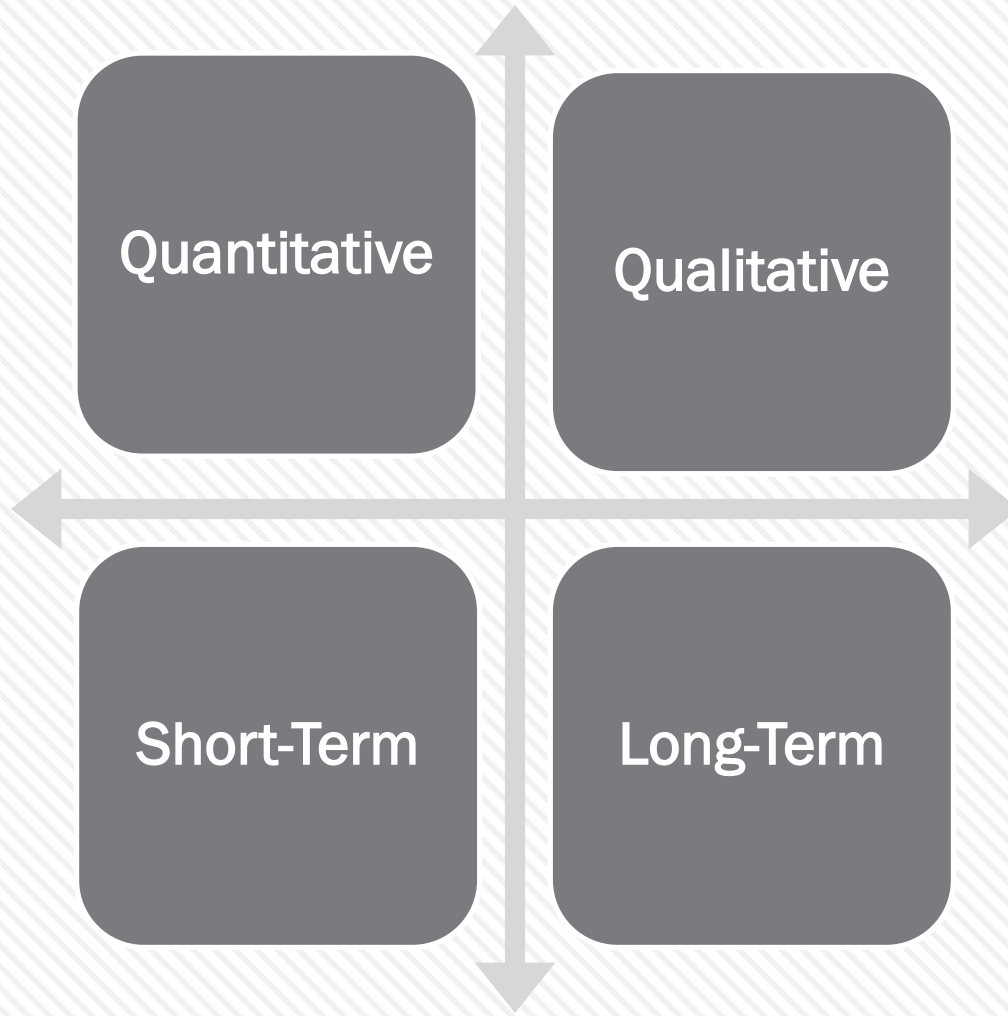
FEBRUARY 1, 2013

# CAP IMPLEMENTATION: GETTING STARTED

- ▶ **Setting Priorities**
- ▶ **Clearly Define Roles & Expectations**
- ▶ **Ensuring Alignment with Other Initiatives**



# WHAT DRIVES IMPLEMENTATION?



# 1. SETTING PRIORITIES

- ▶ Quantifiable, measurable results
- ▶ Cost-effective, “win-win” ideas
- ▶ Momentum: political and/or community
- ▶ Following the Money
- ▶ Already doing it? Keep doing it!

## 2. DEFINING ROLES

- ▶ **Is local government best suited to take lead?**
  - Focus on what local government CAN do and/or has resources to do
  - Avoid duplication or reinventing the wheel
- ▶ **High value (and challenges) of partnerships**
  - Multi-agency collaboration
  - Public/private
  - Universities
  - Non-profits

# 3. ALIGNMENT WITH OTHER INITIATIVES

## ▶ State

- Building Code updates (triennial cycle, CALGreen)
- New mandates (e.g. 75% waste diversion by 2020)
- AB 1532 – Cap and Trade Revenue grants?
- SB 226 – Infill Streamlining

## ▶ Regional

- SB 375 implementation
- EV Readiness Planning

## ▶ Local

- Zoning/Development Code Updates
- General Plan Updates

## ▶ Other

- Beacon Award Program

# CITY OF SAC: IMPLEMENTATION HIGHLIGHTS

## ▶ Clean Energy Sacramento

- [www.cleanenergysacramento.com](http://www.cleanenergysacramento.com)
- Launched December 2012
- \$100 million investment in 5 yrs.
- 1,500 jobs created



## ▶ CoolCalifornia Challenge

- [www.coolcalifornia.org](http://www.coolcalifornia.org)
- April 2012 – March 2013

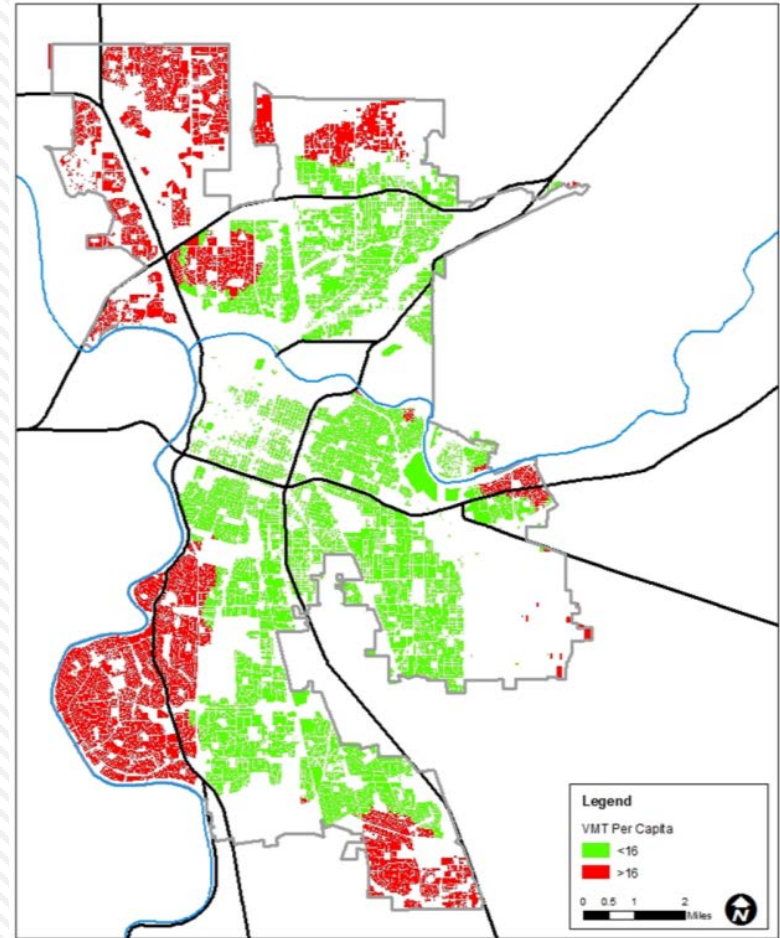


## ▶ Planning & Development Code Update

- [www.sacgp.org/](http://www.sacgp.org/)
- 2011-2014

# CAP CONSISTENCY REVIEW

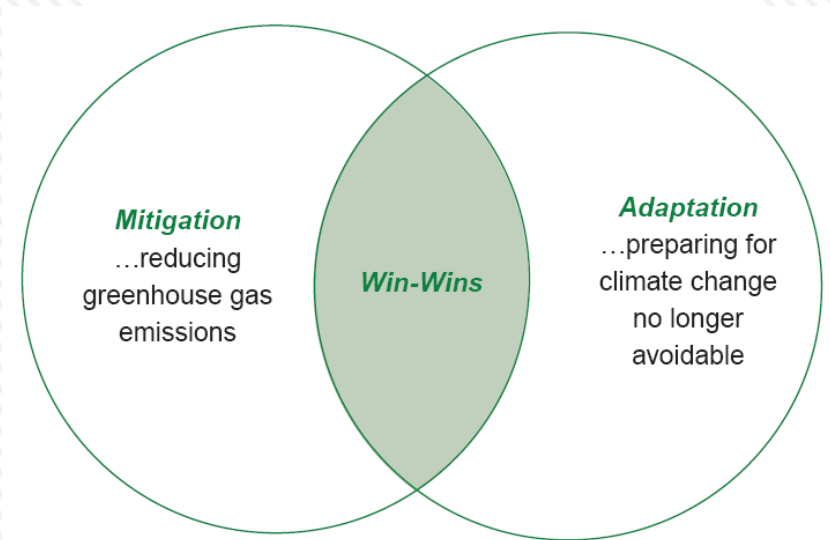
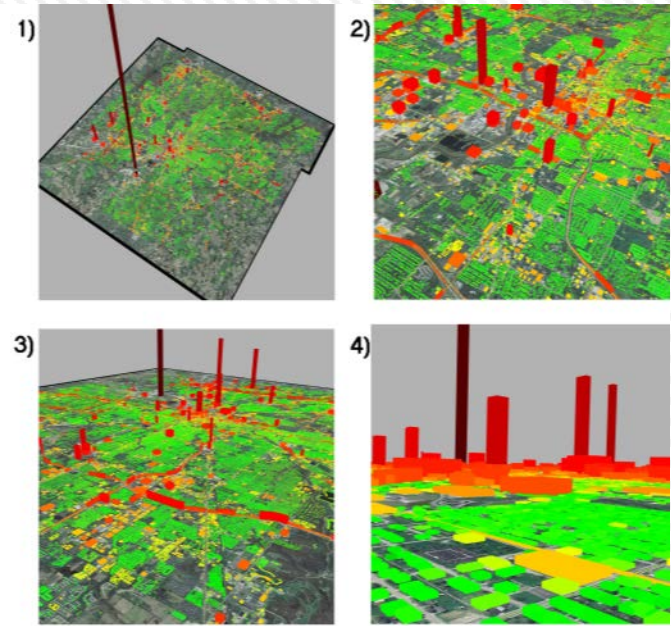
- ▶ **Infill streamlining tool**
  - CEQA Guidelines 15183.5
- ▶ **Performance standards applicable to a development project**
  - e.g. 35% less VMT/capita
- ▶ **Quantitative vs. Qualitative Assessment?**
- ▶ **Make it Easy**
  - e.g. VMT mapping/screening





# WHAT NEXT?

- ▶ **CA Cap-and-Trade Revenue**
  - Energy Utilities' Direct Allocations
  - AB 1532 Grants
- ▶ **Sac 2035 General Plan Update**
  - 5-year update to GP and MEIR
  - Goodbye CAP?
- ▶ **Monitoring & Verification**
  - Are we on track?
  - ILG Beacon Award program
- ▶ **Adaptation & Resiliency**
  - Have we done enough?



# THANK YOU

PRESENTED BY:

ERIK DE KOK

ERIK.DEKOK@ASCENTENVIRONMENTAL.COM

(916) 842-3164

WWW.ASCENTENVIRONMENTAL.COM