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FOR IMMEDIATE RELEASE

For Immediate Release

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New York Times VP Speaks at Cal Poly May 22

SAN LUIS OBISPO -- ASI Student Government invites students to talk about diversity in the workforce with media industry leader Desiree Dancy, vice president of diversity and inclusion at The New York Times Company. Dancy will speak at Diversity and Inclusion: Engaging Employees on Thursday, May 22 at 1:30 p.m. in UU 220.

The event is free and open to the public. Attendees will be entered in a free raffle to win an Apple iPod, iTunes gift cards, New York Times t-shirts and other prizes.

As vice president of diversity and inclusion since October 2006, Dancy develops and implements program initiatives to support the diverse workforce that helps strengthen The New York Times' position as one of the nation's leading media entities. Dancy spent 12 years in corporate diversity with major investment banks in New York before joining The New York Times Company.

For more information on this event, contact Chief of Staff Laura Baldwin at (805) 756-1291 or at chiefstaff@asi.calpoly.edu.

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