el rodeo

1967

California State Polytechnic College
San Luis Obispo, California

Editor-in-Chief...........William C. Siefkin
Associate Editor...........John Young
Advisor.....................Vincent J. Gates
The old windmill rising out of the college's grazing lands, and a $7000 freeze dryer in the food processing department, contrast sharply on the Cal Poly Agriculture scene of 1967.
The Stokes freeze dryer uses the sublimation process to remove ice crystals from frozen foods under high vacuum to produce high quality dehydrated foods for campers and homemakers.
Electronic Data Processing is playing an increasingly important role in all fields of business. Here, a Cal Poly business administration major works an accounting problem.

A Cal Poly bandsman gives El Rodeo readers a preview look at the new Cal Poly marching band uniform to be introduced in the fall of 1967.
The architecture department, largest on campus, also boasts the second largest enrollment in the nation. Its program is one of the few to offer both architecture and architectural engineering. Last year, the department became one of 59 nationally accredited schools.
Fine examples of Cal Poly’s “learn by doing” philosophy are the electrical and electronic engineering labs where students design, build, and test projects with the finest equipment available.
Dr. Clogston from the biological sciences department is shown working with Cal Poly's newest research tool, a $22,000 Phillips electron microscope, capable of magnifications up to 12,000 times.
Students work with a radiation analyzer to gather information required for a Chemistry senior project.
The annual international talent night, sponsored by People-to-People club, and staged by our foreign students themselves, was a gala, colorful, and fun-filled event. About five percent of Cal Poly students are from foreign nations.
Administration
and
Student Government
Administrators

Placement Officer
GENE RITTENHOUSE
"We have an opening for a non-union bracero."

Registrar
JERALD HOLLEY
"I don't want your name! What's your IBM number?"

Dean of Activities
DAN LAWSON
"Classes? Who needs 'em!"

Head of Health Center
BILLY MOUNTS M.D.
"Have that tired, headachy feeling?"
Graduate Manager Robert Spink, is the man who's known as the missing link - between the students and Administration, Bob's known for his style and Auto-mation!
The Student Affairs Council is responsible for all student boards, councils, clubs and teams delegated by the president of the college each year.

Some of the most important issues that SAC has been involved in are, faculty evaluation, referendum, student parking, student union, and the appropriation of a fund to allow the Cal Poly soccer team to join NCAA.
Union

College Union Board — Steve Moore, Chmn; Tom Christiansen, V. Chmn; Sue Preston, Corr. Sec.; Carol Wakeman, Rec. Sec.; Jim Sefton, Treas.

College Union Outings — David Bush, Chmn; Phil Brown, V. Chmn; Carol Solomon, Treas; Stuart Long, Publ; Bob Yang, Corr. Sec.

College Union Special Events — Steve Bersch, Chmn.

College Union Drama — Arthur Fritz, Chmn; Robert Knowles, V. Chmn; Linnea Swenson, Sec; Russell Swenson, Treas; Murray Smith, Adv.

College Union Dance — Dennis R. Jennings, Chmn; Joseph Corbelli, V. Chmn; Diane Brink, Sec; Richard Thur, Treas; Mary Hurff, Corr. Sec; Cleo Bauer, Adv.

College Union Assemblies — Bruce Larson, Chmn; Russell Gamble, V. Chmn; Kathleen Hadjes, Sec; Richard Sims, Treas; John Gilbert, Publ; Ward Fanning, Set-Up; Fred Lopez, Ushering; Cleo Bauer, Adv.

College Union Films — Woody Woodham, Chmn; Fred Haug, V. Chmn; Charleen Twist, Sec; Gene Lilly, Treas; Stan Moss, Publ; Bob Bettencourt, Corr. Sec; Cleo Bauer, Adv.

College Union Fine Arts — Mike Sullivan, Chmn; Paul Van Heyden, V. Chmn; Michi Kayoma, Sec; Nancy Tseng, Treas; Louise Noel, Publ; Janet Shelton, Corr. Sec; Cleo Bauer, Adv.
ASI finances seventy student activities including Athletics, Homecoming, Glee Clubs, Band, El Rodeo, El Mustang, Judging Teams, Poly Royal, College Union, and Welcome Week. Graduate Manager, Robert Spink, is employed by ASI to be fiscal officer and to administer its budget. Among the committees ASI is in charge of are: Elections Committee, Fund Raising Activities Committee, Awards Committee, Codes and By-laws Committee, Faculty Evaluations Committee, Finance Committee, Rose Parade Float Committee, and Assemblies Committees.
Associated Students Incorporated
ASI President—Mike Elliott

ASI officers on a Pontiac Mustang—sorry Mr. Ford
ASI Vice President—Frank Mello

ASI Secretary—Kathy James
El Mustang

Advisor John Healey makes calculations for a future daily paper.

Sally Boss, Editor-in-Chief

Production

"Got some type to set...?"
El Mustang Editorial Staff

Seated around Editor Sally Boss, more or less clockwise, are: John Kerr, Mr. John Healey, adviser; Pam Edy, Caroline Wojcik, Steve Kiddell, Brenda Burrel, Joe Hannigan, Spring Quarter editor; Dave Brockman, Mike Williams, George Ramos and Jim Witmer.

Advertising Staff

Back row, Mr. Loren Nicholson, adviser; Ward Fanning. Seated, left to right, Ray Osborne, Sara Bradley, Mel Thomson and Business Manager Warren Burgess.
Bill Siefkin - Editor

John Young - Associate Editor

Yearbook Staff
RODEO
BOARD OF ATHLETIC CONTROL — Dick Fenske, Chairman; Craig Brown, Baseball; Ed Fair, Basketball; Ken Baker, Cross Country; Jim Fogarty, Football; Mike Harris, Gymnastics; Larry Toombs, Swimming; Jerry Pyle, Track; Mr. R. A. Anderson, Athletic Coordinator; Bob Spink, Graduate Manager.

POLY ROYAL BOARDS—Tom Ruggles, Chairman; Jack Knobloch, first assistant; Kim Schneider, second assistant; Randy Linquist, Treasurer; Duane Foster, Rodeo Chairman; Alan Evarts, Queens and Princesses; Frank Fox, Advisor. Department representatives are also shown.
WELCOME WEEK BOARD—Rush Hill, Chairman; Treasurer, Dennis Jennings; Transportation, Roy Urbach; Camp, Wayne Griffin; Campus, Karen Nelson; Secretary, Ann Woolley; Advisor, Mr. Phil Bromley.

MUSIC BOARD OF CONTROL—Chairman, Bob Nichol; Vice Chairman, Dan Malone; Secretary, Carrol Anderson; Treasurer, Larry Weigel; Advisor, R. E. Hall.

BOARD OF PUBLICATIONS—Chairman, Hal Thomas; Secretary, Jan Daly; El Mustang Delegation, Sally Boss, Joe Hannigan, Mr. John Healey, Ray Osborne; El Rodeo Delegation, Bill Siefkin, John Young, Dick Cortez, Mr. Vincent Gates; Business Manager, Warren Burgess; Graduate Manager, Bob Spink.
Thirty-six graduating seniors were named for inclusion the 1967 edition of "Who's Who Among Students In American Colleges and Universities."

Purpose of the volume, which was first published 32 years ago, is to honor college and university students whose scholarship, service, and general aptitude warrant recognition.

Kenneth Aoyama
Mechanical Eng.

Craig Brammer
Mathematics

Doug Bienert
Dairy Husbandry

James Kinney
Technical Arts

Michael Elliott
Aeronautical Eng.

Mary Esser
Home Economics

Lawrence Fawole
Agricultural Eng.

Robert Forenza
Aeronautical Eng.

Walter Fritz
Aeronautical Eng.

Roy Gursky
Farm Management

Robert Henderson
Farm Management

Nancy Depue
English

Patricia Hill
English

Alan Evarts
Business Admin.
Leadership in
Agriculture

Extra-curricular—for an Aggie and his Dogie
Rodeo Club

Rodeo Team at Cal Poly is the only consistent winner of individual and team awards year in and year out. They travel often and far, work hard and get little recognition. This year the team has seven men, two women: Ned Londo, Bob Berger, Dwayne Foster, Dan Freeman, Bob Leer, Jay Williams, Mark Trindle, Barbara Baer and Sharon Burnap.
One of the events for Homecoming was a horse show put on by the Cutting and Reining Club.
The 1966 version of the Cal Poly Livestock Judging Team had a successful year. They won both the Champion and Reserve Champion team awards at the Great Western in Los Angeles, competing as two units. Left to right: R. F. Johnson, coach; John Emery; Alfred DeRose; Robert Cummings, Jr.; Tom Hunton; James Bright; Ron Hathaway; Steven Jaeger; and R. J. Birkett, coach.

National Dairy Cattle Judging Contest, Waterloo, Iowa. Cal Poly placed fourth overall, first for oral reasons. Team won first at Portland and second at the Grand National in San Francisco. Left to right: Gerry Wagner, Jan DeWitt, Doug Bienert, Dr. Herman Rickard.
Horseshoeing

Woolgrowers

The barbecue held at Poly Grove and the F.F.A. Field Day are just two of the numerous activities the wool growers

... And to this day the monkey you see will not come down from the tree.

O.H.
A Few Campus AG. Scenes

Mechanized ag., the key to modern agriculture...

Ag. Council sponsored Farm City Week for another successful year.

"I'll take $1.00's worth."
Another Hamus Alabamus

The same get-up still goes in Alpha Zeta.

The Herdbook is an Alpha Zeta money making project.
Poultry activities include club kills and eviscerating parties.

Poultry Club

No bull—another heifer

..."some good lookin' cows..."

Cal Poly's Dairy Dept.
Another hatch of incubator babies...

Food Processing

And this little piggy went to market...

Drink more C.P. milk.

Cal Poly's expensive iron cows and chocolate milk machines.

Would you believe short ribs?

Campus store—no Green Stamps
<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
<th>Field of Study</th>
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<tbody>
<tr>
<td>Chris Bunn</td>
<td>Pebble Beach</td>
<td>Farm Mgmt.</td>
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<tr>
<td>Brian Burns</td>
<td>Palo Alto</td>
<td>Animal Hub.</td>
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<td>Joke Dahl</td>
<td>San Luis Obispo</td>
<td>Ag. Bus.</td>
</tr>
<tr>
<td>Fred Croak</td>
<td>San Luis Obispo</td>
<td>Dairy Mfg.</td>
</tr>
<tr>
<td>George D. Cordeza</td>
<td>Waialua, Maui, Hawaii</td>
<td>Dairy Mfg.</td>
</tr>
<tr>
<td>Carl A. Carlson</td>
<td></td>
<td></td>
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<tr>
<td>Humberto Gaskel</td>
<td>Comayagua, Honduras</td>
<td>Animal Hub.</td>
</tr>
<tr>
<td>Delbert Clement</td>
<td>Hanford</td>
<td>Animal Hub.</td>
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<tr>
<td>Lenny E. Cadding III</td>
<td>Los Altos</td>
<td>Poultry</td>
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<td>Jan M. Cook</td>
<td>Regina, Saskatchewan, Canada</td>
<td>Animal Hub.</td>
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<tr>
<td>Michael S. Croce</td>
<td></td>
<td>Stockton Crops</td>
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<tr>
<td>Sigurd Christierson</td>
<td>Salinas</td>
<td>Ag. Bus.</td>
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<tr>
<td>Theodore R. Cairns</td>
<td>Lindsay</td>
<td>Farm Mgmt.</td>
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<tr>
<td>Thomas Duffin</td>
<td>Arroyo Grande</td>
<td>Ag. Eng.</td>
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<td>Terry Davis</td>
<td>Chatsworth</td>
<td>Soil Science</td>
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<tr>
<td>Jerry Dean</td>
<td>Tullahoma</td>
<td>Animal Hub.</td>
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<tr>
<td>Robert L. Deeter</td>
<td>Fillmore</td>
<td>Ag. Bus.</td>
</tr>
<tr>
<td>William Dannison</td>
<td>San Luis Obispo</td>
<td>Mech. Ag.</td>
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<td>Dennis C. Diirkson</td>
<td>Templeton</td>
<td>Animal Hub.</td>
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<tr>
<td>Denai M. Dean</td>
<td>Sacramento</td>
<td>Animal Hub.</td>
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<tr>
<td>Lloyd Dexter</td>
<td>Lancaster</td>
<td>Farm Mgmt.</td>
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<tr>
<td>Wayne S. Deitz</td>
<td>Woodlake</td>
<td>Ag. Bus.</td>
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<tr>
<td>Duane Baxley</td>
<td>Tulare</td>
<td>Animal Hub.</td>
</tr>
<tr>
<td>Gary Dutto</td>
<td>Tulare</td>
<td>Animal Hub.</td>
</tr>
<tr>
<td>Charles M. Edin</td>
<td>Modesto</td>
<td>Animal Hub.</td>
</tr>
<tr>
<td>Ruben Espinosa</td>
<td>Oxnard</td>
<td>Mech. Ag.</td>
</tr>
</tbody>
</table>
"Beauty and the chick . . . Eggsactly"

Ringo, Baby!!!!

Orientation Course?
Cal Poly's veterinary and maternity clinic where competent vets are always ready for new arrivals.

Well, what happened to The Pill?

Erick Terkelsen asks if the YOGURT is ready for dinner...

Somethin' to crow about...

The grass is greener on the other side...
"Aggies, be my VALENTINE!" — Your section editor.
Leadership in Applied
Arts

Winner of the Hughes Open Tourney
Dean Cummins, head of the Applied Arts School, is always willing to help students.

A coed has difficulty explaining her psychedelic art to doubtful instructor.
MONEY and MANAGEMENT:
One of the more active clubs on campus, "SAM"—Society for the Advancement of Management—promoted the college athletic scholarship program by selling buttons, and raised club funds by running the concession stand at football games.
Meet SAM's mascot... Cuthbert S. Pierpont. Obviously a top level executive.

Poly's learn-by-doing theory is...
by club activities

Mat Pica Pi meetings gather interested students together to discuss their field and broaden departmental relationships.

Mr. A. M. "Bert" Fellows, retired department head, was honored by his students as a friend, advisor and teacher. Mr. Fellows joined Cal Poly's staff in 1946 and guided many students into the printing profession. He retired in 1966.
This year the Press Club hosted a school stamp as well as a Christmas Dance. Members were busy in the Graphic Arts building to sell photographic supplies to photography students.

Boarding a jet, President Chuck Smith and Secretary Monty Odett flew to Pittsburgh, Pennsylvania, for a five-day convention of Sigma Delta Chi, a national journalism society. Accompanied by acting department head John Healy, they met with representatives from each state and listened to outstanding speakers in the field of journalism.

In May, members attended the regional convention in San Francisco, and during the year encouraged high standards of journalism in their department by inviting local speakers to meetings on campus.
The Technical Arts Club members (left) combine work with fun as they tediously apply paper mache to the structure of their Homecoming float.

Later, they reap the rewards of a job well done by treating themselves to a hearty steak dinner (above).

Organizations complete spectrum of activities

The Education department is using the latest educational methods available, as shown here with a classroom demonstration of a Sony Video Tape Recorder. It tapes television programs to be played back at other times.
Creative Projects Add Meaning to . . .

Students find Ceramics Class educational as well as interesting. Many are surprised to learn they are creative.
The Foods for Special Occasions class brings "something special" to the kitchen.

Classroom Studies

Second year students learn advanced sewing techniques in the Family Clothing class.

Family and Community Health Class—"One wouldn't mind being sick with efficient home nurses like these."
From Rhythmic marching to Spring tour, this year's Mustang Band has shown unparalleled spirit and enthusiasm. Mr. Bill Johnson, conductor of bands, has inspired the band to new heights of musical achievement.

Starting the year by heralding a successful football season, they continued throughout the year performing at College Hour, Tours, and at the annual Spring Concert.
Concert Band
Women's


GLEE


Men's
Sextette
Stephani Baskerville, Linda Dula, Susan Fuchiwaki, Carol Lightfoot, Cheryl Mohr, Elizabeth Page, Mary Whitson.

Majors & Minors
Woody Barley, Robbie Burgoon, Larry Fulkerson, Fred King, Walt Patteson, John Strachan, Vic Strandskov, Ron Strickland, Sam Taylor, Larry Weigel, Gary Wilshire, Jack Wooten.
Larry Cereghino, Barry Cunningham, Mr. Enstad, Billy Hansen, David R. Kernberger Esq., Jerry Pyle, Norman Rabin, Sir William D. Sally, Mac Steck, Richard Takas, Lee Thurston, Steve O Varrati, Mike Hill, Tom Clarke, Ronnie Santore, Mr. Vern Johnson.

Quartet left to right, Tom Goux, Eric Poole, Dennis Morton, Renny Stark.
Cal Poly's little Symphony, composed of more than 40 students and "friends," performed many classics before appreciative audiences at College Hours this year.

Emanuel R. Heifetz conducts the Symphony, and Mike Calvert is student concertmaster.
Christine Adams  
Los Angeles  
P.E.

Elizabeth H. Ainley  
San Jose  
Home Economics

Jackie Allen  
Santa Maria  
English

Madeleine Dias Alley  
Pismo Beach  
English

Harold Anderson  
Winters  
Bus. Admin.

Norman R. Angell  
Albany  
Bus. Admin.

Eileen Arcotti  
Salinas  
Home Economics

Elaine Austin  
Bakersfield  
English

Sandra E. Axell  
Santa Paula  
P.E.

Barbara C. Axelsen  
Cupertino  
Bus. Admin.

Joan Bailey  
Pasadena  
Bus. Admin.

Garden Bolla  
Los Angeles  
Printing Eng.

Richard C. Anderson  
Morro Bay  
Business Admin.

James H. Barrow  
Santa Ana  
Bus. Admin.

Ellwood P. Barley  
Del Mar  
Printing Eng.

Richard Bastress  
San Luis Obispo  
Business Admin.

John C. Bates  
Redlands  
Tech. Arts

Joan E. Baum  
Orange  
Home Economics

Barbara Baxter  
Pismo Beach  
English

Kenneth Beatty  
San Luis Obispo  
Bus. Admin.

Deborah Beck  
Son Gabriel  
English

Dural L. Beem  
Pillmore  
English

Timothy J. Benjamin  
Redwood City  
Printing Eng.

Dan P. Benke  
Mountain View  
Tech. Arts

John B. Bentley  
Bakersfield  
Bus. Admin.

John A. Bertllo  
Tucson, Wash.  
Journalism

Roberto J. Beltencourt  
Hanford  
Home Economics

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Harm Meijer, Jr.
Santa Barbara
Tech. Arts

Wallace Molton
San Luis Obispo
Bus. Admin.

Chuck Merino
Long Beach
Bus. Admin.

Michael Miller
Los Angeles
Printing Eng.

Philip Minjares
Reseda
Printing Eng.

Coe Ann Mitchell
Santa Maria
P.E.

Sandra Mittell
Los Angeles
English

Nancy Mohr
Canoga Park
English

Maria E. Molina
San Luis Obispo
P.E.

Aileen Moore
Granada Hills
English

Nicole Motte
Hollister
Home Economics

Barbara Murphy
San Francisco
Home Economics

Michael Murphy
Ojai
Bus. Admin.

Leigh G. Myers
San Diego
Bus. Admin.

Dale Ann Nagel
Tulare
English

Richard R. Newcomb
San Luis Obispo
Tech. Arts

Judy Newell
Pomona
Home Economics

Bill Neyenesch
San Diego
Printing Eng.

Laura J. Nilmeler
Ventura
English

Jeffrey Nolke
Canoga Park
Printing Eng.

Ted Nordquist
Alameda
Tech. Arts

Timothy Lee Norris
Santa Rosa
Tech. Arts

Thomas B. Northrop
Napa
Tech. Arts

Donald Olsen
Los Angeles
Tech. Arts

Sheila R. Murphy
Los Angeles
Home Economics
"The Boys" in the Music Department, (Men's Glee, Collegians, etc.) are known for their clever tricks and pranks on H. P. Davidson, Music Department Head. One of their latest was the placement of the above sign at the head of Davy's favorite parking place. Poor Davy is having a rough time explaining the concrete anchored placard to the nice officer.
\frac{PD}{P+G} = f

Engineering
Leadership in
Engineering
How about an A?

Well if it doesn't give the latest news, what does it give?

This one turns it on!

Acting Engineering School Dean, Dr. John Hint.

Maybe it isn't plugged in!
When I turn this knob watch those funny little lines on the screen.

Are you really studying!

Well I had KSLY just a minute ago!
If you ask us real nice, we'll let you play with the switches, too!

What are those freshman Architects building now?!

Archy-land?
He's in there somewhere!

What did you say? My hand smeared what?
An Industrious Senior Project

How's YOUR epicondyle-femur doing?
Every Architect needs a pretty girl on his wall.

"This one didn't use Platformate!"
This manual defines electricity as...

"I wish this... windshield wouldn't fog up!"

But operator I lost my dime!
Dan J. Brown  
Palo Alto  
Industrial Engineering

Michael L. Brown  
San Luis Obispo  
Arch.

Robert V. Browning  
Shell Beach  
Architectural Engineering

George C. Bruce II  
San Luis Obispo  
Electronic Engineering

Russell Burell  
Woodland Hills  

Rodney J. Burrill  
Richland, Wash.  

Polo Alto  
San Luis Obispo  
Shell Beach  
San Luis Obispo  
Woodland Hills  
Richland, Wash.

Industrial Engineering  
Arch.  
Architectural Engineering  
Electronic Engineering

Dale L. Cohoon  
San Luis Obispo  
Electronic Engineering

Jim Cain  
Watsonville  

Bruce E. Campbell  
San Luis Obispo  
Arch.

Gary Campbell  
San Jose  
Air Conditioning

Loren L. Carlson  
Los Angeles  
Arch.

John C. Carrigan  
Healdsburg  
Air Conditioning

Roy Challberg  
Oakland  

Carlos Cham  
Panama  
Electrical Engineering

Spencer Cham  
Panama  
Electrical Engineering

Leonard Cordoni  
San Luis Obispo  
Arch.

Robert L. Carsten  
San Luis Obispo  

Oakland  

Panama  
Electrical Engineering

Panama  
Electrical Engineering

San Luis Obispo  
Arch.

San Luis Obispo  

San Bernardino  
Air Conditioning

Lebanon  
Electrical Engineering

China  

Syria  
Electrical Engineering

Paradise  
Math. & Aero.

San Luis Obispo  

Bruce Cruikshank  
McArthur  
Aero.

James R. Crumpley  
Bakersfield  
Arch. Eng.

James R. Curtis  
Oakland  
Electronic Eng.

Richard E. Davis  
Morro Bay  
Air Conditioning

Wieland Dea  
San Francisco  
Electronic Eng.

Michael F. Delfino  
Bakersfield  
Architecture's Patio
"If only I had done this last night!"

The Air Conditioning, Heating, and Refrigeration Labs.
Leadership in Applied
Sciences
Smallest of the four schools on campus is that of Applied Sciences with an enrollment of 1336. Encompassed in the division are these departments: Biological Sciences, Physical Sciences, Social Sciences, Mathematics, Military Sciences, and Library.

The following pages offer only a mere glance at the Applied Sciences Division. Behind the bottles and other apparatus, lie hours of paper work and study which are unnoticed by the casual observer.
A Few Drops of This and a Few Drops of That . . .
The well equipped chemistry labs provide students with an excellent opportunity to further themselves in their specific field.
Formulas for the Future
"Give me the room whose every nook is dedicated to a book."

The Library
Overdue

On Order
MILITARY SCIENCE

The ROTC has 773 students enrolled in its program this year. This is the largest enrollment ROTC has experienced and is a 26 per cent increase over last year's enrollment. With more than 14 per cent of the male student body enrolled in ROTC, Cal Poly has one of the largest per capita programs in the nation.
Cleaning and servicing of the weapon is an integral part of the Military Science program.
Sergeant Crawford and aid take a break from a busy schedule.

Lt. Col. Saxby confers with his staff.

ATTENTION!!!!!!
Cal Poly Kaydettes rehearse for an important performance.

ROTC Color Guard brings dignity to the day.
A Polished Performance!

"Where did ya get those shoes . . .?"

"Hey you in the green uniform!"
Work on Science North Building progresses. Artist's drawing is shown below.
Varsity Football


VARSITY SCOREBOARD

<table>
<thead>
<tr>
<th>CP</th>
<th>OPP</th>
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<tbody>
<tr>
<td>0</td>
<td>San Francisco St. 38</td>
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<tr>
<td>22</td>
<td>Linfield College 12</td>
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<td>San Diego State 14</td>
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<td>Cal Western 3</td>
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<td>San Fernando Valley 22</td>
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<td>0</td>
<td>Long Beach State 32</td>
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<td>14</td>
<td>LA State 10</td>
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<tr>
<td>34</td>
<td>U of Santa Clara 32</td>
</tr>
<tr>
<td>14</td>
<td>UC Santa Barbara 10</td>
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</tbody>
</table>

Center Dave Edmondson discusses UCSB victory with Graduate Manager Bob Spink.
After opening the season with a 38-0 setback to San Francisco State, the Mustangs turned in their finest season since 1959, finishing the year with a 6-4 record.

Cal Poly surprised a lot of people with its 22-0 shellacking of top rated Linfield and nearly upset No. 2 rated San Diego State in a 14-13 thriller.

Against Cal Western, halfback Rich Terrell broke into the lineup for the first time and from then on became the Mustangs' leading rusher. Cal Poly defeated Cal Western, 21-3.

Fresno State managed to keep its winning streak rolling with a 14-7 win at Ratcliff Stadium.

With nearly 5,500 Homecoming fans looking on, the Mustangs defeated Valley State, 28-22, but not until the Matadors had a scoring drive going down to the Mustang 15 yard stripe as the gun sounded.

After dropping a 32-0 decision to Cal State Long Beach, Cal Poly wrapped up the year with three consecutive victories over Cal State LA, 14-10, Santa Clara, 34-32, and UCSB, 14-10.
Fullback Steve Arnold squirts for an extra yard against San Francisco State.

High kneed Rich Terrell on his way to a TD.

Halfback Chuck Merino latched onto 16
Arnold runs for a big gain. He totaled 339 yards rushing this season.

Speedster Cecil Turner romps against UCSB.
Leading rusher Terrell follows block by Bentley for long gain against Santa Clara.

Defensive stalwart Dave Edmondson (55) and Parks (60) stop UCSB rusher.
Ken Dalton (22) and Jack Wool (11) set sights on UCSB runner.

Dr. Art James—the players' best friend.

Rich Terrell becomes a tiger.

Jumping high in the air for this one, Cecil Turner grabbed off 16 aerials for 366 yards this season.
Cal State LA plugs up hole for no gain.

Merino (40) and Schwerm (83) hamper

Terrall took opponents one at a time. Here Valley State's Bruce Lemmerman tries to tie down the Mustang speedster.

Quarterback Jon Sunderland gallops
Santo Clara's progress.

Merino stops Santo Clara receiver short of goal. In the background is the new Mustang Stadium Memorial Scoreboard.

Kicking specialist Larry McCurry established a new school record with 19, wiping out the old standard set in 1949 by Vern Beberes.
Winning Spirit

Bottom Row, left to right: George Conger, Vic Johnson, Sylvia Vallely, Dennis Jennings, Gary Connolly, Jane Haddock, Tom Paddock, and Gerry Laurie. Top Row, left to right: Mary Jo Devan, Joy Pruitt, and Susie Edsall.

Left to right: Joyce Autry, Cathy Von Epps, Marilyn Pape, Sue Dixon, Pat Bowman, Kay Melton, Bonnie Lamb, Pepper Webb, Margaret Bordeaux.
Frosh Football

Front row, left to right; Morrie Weisfort, Bob Buckley, Don Groshart, Steve Cassaro, Ron Brutz, Mike Modugno, Dan DeForago, Coach Ed Swartz, Dave DeForago, Dennis Millburn, Tim Rees, Rod Cordella, Keith Farris, and Trainer Joe Lee. Second row; Walley Ernsdorf, Mike Corcoran, Jim Hopper, Tom Clark, John Chaffin, Roger Falston, Asst. Coach; Dick Fenske, Asst. Coach; Pat Bentley, Asst. Coach; Fred Strasburg, Asst. Coach; Dick Barrett, Brian Warf, Glenn Oschner, Dave Osburn, and Pete Vandeneynde. Top row; Richard Dickson, Bill Sutherland, Frank Nichols, Tom Chapman, George Hurley, Todd Morgan, Edward Usher, Michael Figoni, Mike Phillips, Steve Lovelace, Ron Cook, and Don MacDonald.

Time of great decisions; what to do next!
Coach Ed Swartz's Colts had a rough time this season, winning only one game which came against rival Fresno State, 40-6.

Injuries plagued the Colts' starting lineup most of the season.

Halfback Rod Cardella was inspirational in the Fresno win, scoring three TD's. He ran for 3 and 1 yard jaunts and caught a 33 yard aerial from Pete Vandeneynde.
Cross Country

Cal Poly got off to a bad start this year with three of the top five men out with injuries.

One bright spot for the Mustangs was the record shattering performance of Terry Record who raced the 4.4 mile campus course in 21.04, breaking the old mark set by Bryon Lowry of San Jose State of 21:23.

Coach Dick Purcell’s harriers finished a disappointing sixth place in the California Collegiate Athletic Association finals and 69th in the NCAA District Eight championships.
Coach Dick Anderson's poloists had a frustrating season, finishing the regular CCAA schedule in fourth place. The Mustangs' successes were due to forward Tom Ruggles, Don Fishback and Al Evarts. The strong play of Pete Scaroni and Paul Ghere helped in the Mustang defenses.

Water Polo

Goalie Chris Smith defends against opponent's scoring attempts.

Varsity Basketball

Front row, left to right: Head Coach Stu Chestnut, Don Stevenson, Mike Marostica, Frank Savage, Allen Spencer, Bill Garrison, Dwayne Head, Asst. Coach.

Lynn York reaches high for jump ball as Don Stevenson strains to get it for a fast break.

Deadeye Mike LaRoche tips in rebound.
### The outreach hands of Mike LaRoche add two more.

The outreached hands of Mike LaRoche add two more.

![Basketball Game]  
Guard Don Stevenson flies through the air against Valley State.
Center Lynn York tips ball to LaRoche.

Defense ballet by Craig Pedego.

Mike Marastica outreaches the hand of a Nevada's forward.
Leading scorer Mike LaRoche fights for rebound against Pasadena.

John Hindenach tips in two points.

Ready for action... "Conference huddle."
Frosh Basketball


Schedule

UCSB Coalinga J.C.
Stoa Insurance
San Fernando Valley
Cal State LA
Vandenberg
Cuesta College
Cuesta College
Fresno State
Pacific College
Cal State Fullerton
Valley State
Cal State LA
Westmont
Vandenberg
Pacific College
Fresno State

Sam Thayer pours in two more against Varsity.
National Champs

The signs of victory... Kline wins it for Cal Poly
Roll Again

Heavyweight Tom Kline prepares for a cradle against Oregon State.

Sophomore Rick Arnold ties up an arm en route to a pin. Arnold won the Junior College tournament title at 160 pounds.

"On your back" is the name of the sport. Kent Wyatt tilts for pinning combination.
John Yasuda 123

John Garcia 123

Quinn Morgan 115

Tom Miles 137

Kent Wyatt 145

Tom Kline, Hwt.

Dean Hilger 167

John Miller 152
Team Captain

Dennis Downing 160

John Woods 177

Terry Wigglesworth 167

Vaughn Hitchcock, Dennis Downing, John Woods, Tom Kline.
Cal Poly opened the year on a successful note, stomping UC Santa Barbara 33-3. After that, the Mustangs won the Northern California Invitational and placed second at the University of Arizona tourney.

Standouts for the Mustangs were 123 pound John Yasuda, transfer student from Diablo Valley; Kent Wyatt from El Camino College; and team captain John Miller at 152.

The Mustangs had three consecutive wins before Portland State, the nation's No. 1 college team, whipped Coach Vaughn Hitchcock's matmen 21-11.
Volley Ball

A sport for all seasons and both sexes.
Intramurals

A spread formation

One fourth of a half-Nelson

"Get that fly on the ceiling!"

The Human Horizontals
"Let's see now, which arm is mine?"

Will he dive into the basket?

The Monster Man
"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us."

—_A Tale of Two Cities_, Charles Dickens
It All Begins Here

The Time Tunnel...

"59090? Try 37246..."

"It's in here somewhere..."
Pari-mutuel, anyone?

The numbers game...
The Lineup . . .

"Convince me, man!"

The payoff . . .
Sorry about that
Wow Week

WOW Week is Poly's week of welcome for incoming students, held at the beginning of fall quarter. Activities take place both on campus and at camps in the Cambria Pines. Freshmen and transfer students learn about the college through tours of the campus, registration procedures, and a climb to the "P."
The Unhidden Persuader
Glenn Yarbrough

... From over the hill
October 7, 1966
"Would You Believe"
Homecoming
Oct. 22, 1966
Homecoming

Is . . .
Homecoming Queen of 1966
Heather McPherson
Princesses Jody Breen and Kim Walker

Princesses Kathy Schenk, Melinda May, Carla Buell
Religion in Life week
Way Way Way Out There

Stinging points as sharp as a needle into our materialistic society, Edwin Schoels' biting comedy was presented on campus in November by the English Department's dramatists.
On Dec. 2-3 the College Union Drama Committee staged a production of "The World of Ray Bradbury" as an experimental type of theatre. The production used little staging, relying for its strength on Bradbury's words...
On February 17 and 18, the C. U. Drama Committee presented Frederico García Lorca's, "The House of Bernarda Alba."

It is the story of a tyrannical widow who wants to lock up her five eligible daughters for an eight year mourning period.

The cast performed with delicacy in portraying the difficult parts, and the makeup and scenes and sets were further evidence of Cal Poly's rise in good drama.
George Bernard Shaw's Devil's Disciple was the English Department's second dramatic presentation of the year. Staged March 2, 3, and 4, the play tells of a family separated by the Revolutionary War.
FOREIGN STUDENTS

INTERNATIONAL STUDENTS' PICNIC

A small flower from Nippon

Children of the World
International students' talent show
International Week
INTERNATIONAL STUDENTS

Talent Show
People To People

COFFEE HOUR PROGRAM
PEOPLE TO PEOPLE COFFEE HOUR

Do you wanna Dance?
ARTHUR MURRAY, WHERE ARE YOU?
The "Poly Goats' 4-Wheel-Drive Club provided transportation for a College Union outing through 1600 miles of rugged Baja California last Christmas. Here they pause for a few minutes among the giant cacti in the central part of Baja.

Happy Cal Poly Water Ski Club members gather for EL RODEO'S camera after a planning session for another fabulous ski trip.

Divers of the Cal Poly Skin Diving Club prepare to leave on an exploration of the waters surrounding one of the California channel islands.
Poly Dolly entertains Santa and Majors & Minors!

A Penguin takes to the water!

"Debt Valley Days" now showing at your State College theater.

Poly wheels: Vehicles, that is!
Great Moments in Medicine!

Gone — Gone — Girls!

Members of PALS, newly organized service group, work with culturally deprived children
POLY

ROYALTY

Photo by Jim Vestal, Telegraph Tribune
Watch for Spectacular Poly Royal Coverage in the 1967 El Rodeo Spring Supplement Available in June Free to El Rodeo buyers

Queen Tee Carter

Opposite Page left to right: Queen Tee Carter, Princesses Marilyn Kidder, Nancy Liggett, Linda Dula, Rosemary Turk.
The Harlem Globetrotters

Men's Gym—January 24
February 8–Duo-Pianists

Ferrante

~and~

Teicher
College Hour
11 a.m.

Thursdays
Residence Halls

Anders, Adele
Baca, Helen
Biggs, Mildred
Brown, Barbara
Campbell, Jane
Clemmens, Darlene
Cripe, Judith
Diehl, Annalena
Gomez, Maria
Gomis, Maria
Goode, Patricia
Gordon, Kathryn
Green, Patricia
Gregory, Eleanor
Gruman, Hollis
Hawes, Patricia
Hewda, Shirley
Johnson, Barbara
Keckley, Kristine
King, Berry
Kohler, Sherrill
Maddock, Nancy
Manfrina, Marilyn
Middleton, Marsha
Mohr, Judith
Mohr, Nancy
Moore, Aleen
Murphy, Linda
Nauert, Susan
Porter, Janet
Sichak, Frances
Simpson, Carol
Smith, Ellen
Snyder, Gretchen
Sprague, Barbara
Sprankle, Lois
Swanson, Betsy
Watson, Marian
Wiggins, Colleen
Wigglesworth, Carole
Williams, Nancy
Yusi, Kathryn

Chase Hall
Adams, Timothy
Anderson, Kenneth
Berg, Ronald
Boyd, Thomas
Bybee, David
Canby, Charles
Delameter, Richard
Dent, Barry
Devilliers, Frank
Dooley, James
Ernst, Frederick
Farris, M.K.
Foggiasco, Robert
Fowler, Robert
Groshart, Donald
Hain, Thomas
Hall, Herbert
Hoy, Daniel
Hilton, Larry
Johnson, Michael
Jones, John
Kwant, Gary
Laffranche, Donald
Laffranche, Robert
Lane, Stephen
Law, Franklin
Leichtfuss, Dean
Leonard, Robert
Lester, Stanley
Lum, Larry
Mertz, William
Miller, Kenneth
Polansky, Barry
Price, William
Pyne, John
Roberson, Ervin
Robertson, John
Robinson, Ray
Rogers, Dale
Rook, Linton
Ross, Dion
Schwartz, Randall
Smith, Charles
Sparks, William
Stempson, Kenneth
Stevens, Lyle
Sutton, Donald
Swanson, James
Takacs, Richard
Thomas, Stephen
Teaster, Allen
Whipkey, Frederick
Wong, Sidney
Young, John

Diablo Hall
Whitney Hall

Adams, Robert
Anderson, Craig
Arkosh, Ronald
Atkinson, Ronald
Barney, David
Bentzen, Gary
Bledsoe, John
Brown, Phillip
Calvert, Michael
Cassara, Stephen
Covey, Joe
Dolcater, Steven
Ewart, Glenn
Forsman, Gary
Friedrich, Spencer
Gomes, Frank
Halliday, Stephen
Harwell, Robert
Henry, James
Hornilloa, Gerry
Jarvi, William
Kelley, James
Krintsky, Howard
Libby, William
McGuire, Dennis
Means, William
Mercure, George
Moore, W. Glenn
Morris, John
Morrill, John
Nakamura, Allan
Nortor, John
Nousianen, James
Oksura, Albert
Oren, Jay
Parry, Stuart
Patterson, Randy
Phillips, Harry
Reeves, Glen
Robinson, Robert
Rugh, Barry
Russek, Richard
Schmer, Michael
Shing, Szekong
Shing, Sze Ling
Smith, Gerard
Solis, Ralph
Sweningsen, Oliver
Tsugawa, Steven
Waite, Robert
Wessel, Ray
Wolfe, Dean
Wong, Patton
Wurst, James
Younker, Clarence
Yung, Douglas

Palomar Hall

Ahler, Michael
Aoki, Kenneth
Appleblom, Paul
Arata, Gary
Aspegren, Richard
Avey, Renny
Barnes, Carl
Barthkowski, Daniel
Bauer, Steven
Beard, Robert
Beeg, Lester
Benson, John
Berryman, Michael
Bevis, Dennis
Bik, Russell
Singaman, John
Bisozza, Richard
Bogard, Richard
Barton, Thomas
Codman, Thomas
Casper, John
Crane, Larry
Crew, Walter
Egelhafer, Richard
Fox, Jay
Frank, Stephen
Franklin, James
Frei, David
Gregory, Matthew
Hart, Steven
Hay, Larry
Hunt, Michael
Johnson, Donald
Jones, Kermit
Jorgensen, Brian
Joseph, Alan
Kraft, Glen
Lopes, Cliff
McCracken, Larry
McKerr, Calvin
Moran, Bruce
Ott, Roderick
Partridge, Charles
Pearson, Brian
Reid, Neil
Santos, Donald
Silva, William
Smith, Jack
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Tucker, Wallace
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Carter, William
Crawford, Kent
Cronan, Michael
Drew, Don
Engelien, Mark
Fee, John
Franklin, Robert
Freeman, David
Gibbaut, Bill
Gibson, Michael
Gilbert, Douglas
Giorgi, Edwin
Goodell, Thomas
Griffen, Jim
Haight, Horton
Harris, Michael
Hill, James
Hill, Mike
Hovis, William
Joyce, Richard
Key, Thomas
Kremen, Thomas
Lee, Ralph
Lloyd, James
Maser, Andrew
Maurer, David
McCann, Richard
McCarney, Stewart
Morehouse, Frederick
Murphy, Mark

Nelson, Gustav
Nixon, Floyd
Prasli, Robert
Ratto, John
Rhode, Arthurr
Roper, Daniel
Rupe, Bret
Smith, Victor
Socol, Lionel
Sweeny, Michael
Thorson, John
Toombs, Larry
Travis, Coleman
Vysocky, Richard
Wolfe, David
Westcott, Jim
Woo, Terry
Young, Robert
Youth, Stephen
Zerebinski, F.

Lassen Hall

Ashurst, William
Axell, Randall
Bartholomew, Roger
Bartholomew, Victor
Blaszczak, Larry
Bolenbaugh, Robert
Brady, Richard
Carter, David
Cohen, William
Corbelli, Joseph
Dayton, Theophiles
Delfaro, Gordon
Denio, Dale
Desy, Roger
Dickerson, Mark
Doran, Jeff
Ellison, James
Fig, Chris
Fignoni, Michael
Fritsch, Gary
Goldmann, Roger
Greenwood, Roger
Hardgreaves, Gary
Ragerheiden, John
Jordan, Charles
Karnofski, John
Koch, Donald
Manley, Michael
Matsumoto, Kenneth
Maxwell, Michael
McCready, Richard
Nichols, Phillip
Nichols, Randy
Noj, Ray
Peters, Arthur
Peterson, Steven
Pike, Edward
Phipps, Gary
Powell, Thomas
Pracsai, Dana
Rogers, Carl
Rowland, Ralph
Runbaugh, Paul
Sakamoto, Stanley
Scanlon, Paul
Shinsato, Tommy
Suerken, James
Sullivan, Michael
Swanson, Wade
Tipton, Robert
Tucker, John
West, William
White, Kenneth
McDonald, Patricia
Mclntyre, Jean
Miller, Jennifer
Molyneaux, Lucille
Moore, Patti
Murray, Janet
Noel, Pamela
Odei, Nancy
Page, Sharon
Paine, Melissa
Parsons, Christine
Parth, Julie
Patterson, Karen
Peisker, Lynda
Perry, Virginia
Peterson, Karen
Plymesser, Joelle
Popneac, Sheila
Prachaska, Marsha
Quezada, Julia
Raab, Judith
Ramsey, Sandra
Reed, Janet
Rehler, Karen
Reineck, Judy
Richard, Karen
Riegel, Janet
Roberts, Sheryl
Rockholt, Toby
Rose, Kathryn
Sanjivan, Katherine
Schwim, Janet
Segesman, Ann
Severin, Linda
Shelton, Janet
Skinner, Valerie
Smith, Cathleen
Smith, Lynda
Smyth, Katherine
Snow, Jean
Stagno, Elaine
Starbird, Lynn
Stefanick, Sharon
Stern, Lea
Stryer, Judy
Stolper, Christine
Summers, Julie
Sumner, Patricia
Talbert, Janet
Taylor, Mary
Tebbetts, Joanne
Terry, Carol
Thompson, Marcia
Tlarks, Susan
Tiffany, Terrie
Trafrey, Charlotte
Tubbs, Linda
Vandergrift, Sandra
Vanderbeek, Joyce
Vannote, Barbara
Vanossdal, Sara
Vedder, Carol
Watson, Karen
Webb, Karen
Weber, Kath
Wellington, Trudy
White, Judith
Williams, Ann
Williams, Laurel
Williams, Marilyn
Woollcott, Wendy
Wood, Diane
Wrede, Noni
Yim, Janis
York, Kathleen
Young, Karson
Zacuto, Nina
Zadnik, Donna

Trinity Hall

Abraham, Betty
Allington, Nancy
Alworth, Cherilyn
Amberg, Mary
Andersen, Kathryn
Andersen, Marianne
Anderson, Shari
Auer, Sally
Avis, Gayle
Baier, Joan
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Barlett, Linda
Bell, Kandi
Benjamin, Patricia
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Betschart, Karen
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Brink, Diane
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Deutschman, Robert
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Frank, Charles
Gallagher, Tim
Gibson, Michael
Goodell, Gerald
Grosser, Fred
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Grunman, Robb
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Hansen, Kevin
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Hatano, Kenneth
Hayes, James
Heath, George
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Hickox, Robert
Hicks, Timothy
Hill, Michael
Hoffman, Robert
Homer, Mark
Hover, Gary
Howard, Albert
Hummeida, Mustafa
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Jackson, Michael
Jones, Gregory
Jorgensen, William
Kamogu, Seth
Kendall, Paul
Kimler, Geoffrey
Kleban, Thomas
Knighton, Allen
Kober, Eugene
Katula, Mitchel
Laird, Rex
Lane, John
Lashmett, Kirk
Lee, Michael
Lee, Won
Leneave, John
Lessley, Jerry
Lew, Eugene
Lipe, David
Lienks, Greg
Little, Edward
Long, George
Long, James
Long, Stuart
Lopen, James
Lopaz, Thomas
Lynch, John
Mack, Stephen
Mahr, Michael
Marks, Kenneth
Maunder, Willy
McAdams, Steven
McDaniel, Thomas
McElroy, George
McGovern, John

Ngango, Peter
Olivera, Fred
Olsen, James
Olsten, Michael
Ourien, John
Peacock, Jim
Pears, John
Peckin, Warren
Perkins, Coll
Perry, Brian
Peterson, Glen
Petit, Bruce
Phillips, Michael
Pignlet, Dana
Poole, Thomas
Randall, Jr., James
Rank, Robert
Reed, James
Ritchey, Robert
Ritchie, James
Robinson, Ron
Rolleson, Ronald
Roninger, Jerald
Rubino, James
Ryan, Edward
Saidon, Donn
Samiento, Benito
Schiele, Joe
Seclla, Joseph
Shaw, Walt
Siddiqui, Javed
Smith, Jeff
Souza, James
Souza, Robert
Sovinsky, John
Stark, Raymond
Strader, Daniel
Stromberg, Barry
Swan, Rex
Tatlin, John
Taylor, Wilbur
Thomas, Fred

Tran, Canh
Vincent, Dercio
Volk, Roger

Warriskhan, Sultan
Webb, Ronald
Weymouth, Terry
Whitney, Ronald
Wildeman, Edward
Williams, Gary
Wood, Robert

Wooley, Don
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Yan, Victor
Yates, Benny
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California State Polytechnic College

Alumni Association

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As editor of this year's El Rodeo, I can only say 'Thank You' to those who have spent long hours of hard work in preparing and supporting this, the finest El Rodeo ever published.

I extend special gratitude to Mr. Vincent Gates, yearbook advisor, for his untiring assistance and advice in many difficult situations. Dick Cortes, chief photographer, did a great job of managing our photographic affairs. Wager's Studios, of San Luis Obispo, provided the color photography, and Dunlap-Turney Photography, of Glendale, supplied senior pictures. John Kerr and the Cal Poly Photo Bureau contributed Homecoming pictures, and Jim Vestal, of the Telegram-Tribune, provided the Poly Royal Queen and Princess photographs.

This year's El Rodeo is a tribute to the year which has passed, to the events which have transpired, and to those who make this college great.

William Charles Siefkin
Editor-in-Chief